

Southland

March 22, 1953

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

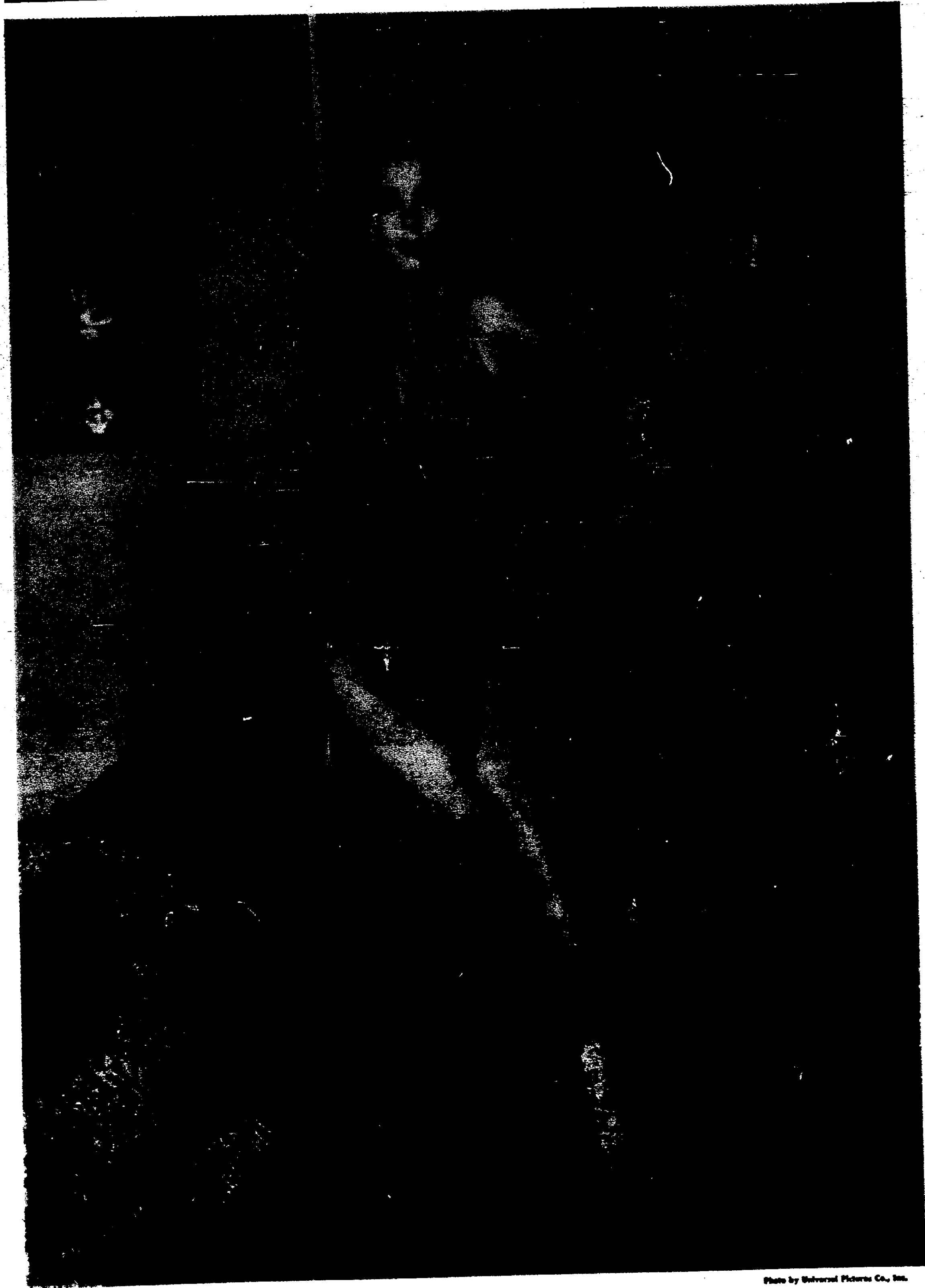


Photo by Universal Pictures Co., Inc.

Arlene Dahl . . . she shines as queen of a hidden desert Eden. See Page 7.

U.S. Newsmen Feared Seized by Reds' Boat

Capture of Captain,
Others in Ship Near
Hong Kong Reported
By FRED HAMPSON

HONG KONG (Sunday)—(AP). Two U. S. news and radio correspondents and an American ship captain were captured by the Chinese Communists late Saturday near Hong Kong when an armed Red junk ran down and seized a small sailing boat, flying the American flag.

The Royal Navy Observatory at Lantau Island, six miles west of Hong Kong, reported it saw the craft intercepted and towed toward Communist-held Lapsamai Island, 10 miles farther west of this British crown colony.

The sail boat was believed the 42-foot yawl Kert, owned by Richard Applegate of Medford, Ore., former United Press war correspondent, and currently National Broadcasting Co. representative in Hong Kong.

A spokesman at the U. S. consulate here said the State Department probably would protest the seizure through the British foreign office.

"From past experience it may not do much good," he said. "But I am sure the department will ask the British to do what they can."

"We know one thing for sure," the spokesman added, referring to the three Americans. "They were not in British territorial waters when the Chinese got them."

"They appeared to be either in the thin neutral strip between here and Macau or in Chinese waters."

"We shall wait for word from the civilian government (of Red China) before doing anything."

(The State Department in Washington said it had ordered U. S. Consul General Julian F. Harrington to take all possible steps to obtain the release of the Americans.)

(In New York, NBC said it asked the State Department to take "whatever steps possible" toward Applegate's release. Similar representations were made in London and Tokyo.)

Applegate, 37, a life-long boating enthusiast, left here at 11 a. m. with Don Nixon, 25, of New York City, a Far Eastern correspondent of the International News Service, and two Chinese "boat-boys" for a 40-mile sail to Macau, Portuguese colony on the China mainland.

While only four persons left the slipway where the Kert was moored, it appeared Applegate later had picked up Benjamin Krasner, an American sea captain from Brooklyn, and possibly two others. Friends said it was not known for sure how many actually were aboard.

Applegate and Dixon had planned to sail to Macau to meet David Cicero, International News Photo Service photographer, and bring him back with them.

It was not immediately known whether the Kert had reached Macau and was intercepted on the return voyage. If it had, Cicero also might likely be among those held.

At 7:35 p. m. the Kert had not returned.

The Royal Navy said its Lantau Island Observatory could see a Communist armed boat intercept the sailing boat at 5:35 p. m. about five miles from that island.

The observatory lost sight of the two craft as they neared Lapsamai.

(In New York, spokesmen for the United Press, International News Service and NBC said they were unable immediately to ascertain whether the two newsmen were aboard the boat.)

(Arnold Dibble, United Press day bureau manager, said Applegate, who resigned from the UP late last year and joined NBC,

Admirers Greet Ex-President



CITIZEN HARRY TRUMAN grins broadly as he is besieged Saturday by a group of well-wishers on his arrival at San Francisco's Fairmont Hotel. Behind the former President is his wife, Bess. Truman, his wife and daughter, Margaret, sail for Hawaii today by way of Long Beach-Los Angeles harbor. During a short stopover the Trumans will tour the harbor. (AP Wirephoto.)

Trumans to Dock in Port Monday

By PAUL WALLACE

A check of the passenger list of the S. S. President Cleveland, scheduled to sail from Wilmington Tuesday, reveals such names as the Clarks of Malden Bridge, N. Y., the Winters of Sarasota, Fla.—and the Trumans of Independence, Mo. These private citizens will embark from the American President Lines dock en route to the Pacific islands and the Orient.

But before the liner shoves off, Southern California will roll out the red carpet for the Trumans—Harry, Bess and Margaret, that is.

For though private citizens, the Trumans occupy a unique position in the American scheme of things by being a former first family of this country.

Truman and his family arrived in San Francisco Saturday afternoon and will board the Cleveland today. The ship will dock here Monday morning.

On hand to greet the Truman party were George Killian, head of the American President Steamship Lines, and Oscar Chapman, former secretary of the interior. The Trumans were dinner guests at Killian's Oakland home.

When Truman entered the lobby of San Francisco's Fairmont Hotel he looked well-tanned and healthy and was sporting his famous grin. He seemed to miss his usual Secret Service interference runners, but took the rush of greetings good-naturedly.

The former President had little to say on his arrival in San Francisco, but in Sacramento Saturday morning he was more vocal. He reiterated his desire to stay active in discussion of public issues.

"After all, the public spent a lot of money on me in one way or another," he told a reporter, "and they should get something for their investment."

The Trumans will not be idle during their brief call here. High on the family's agenda Monday will be a tour of Long Beach and

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4 Die, 3 Hurt as Tornadoes Rip Midwest

By Associated Press

Tornadoes, high winds, thunderstorms and dust storms lashed the midwest in springtime fury Saturday, killing four persons and injuring at least three.

Twisters whipped through a dozen towns along a 200-mile path in south and central Minnesota, where two men died. Eastern Kansas smothered in dust clouds stirred by winds up to 65 miles per hour.

In western Missouri trees were uprooted and windows broken by the powerful gusts. The winds were followed by rain and hail in northern Iowa, where a 13-year-old boy was crushed by a wind-topped tree.

The high winds injured three persons in Wisconsin, and in Illinois a motorcyclist was blown off his vehicle and killed.

The dead in Minnesota were Roger Linderoth, 16, fatally crushed in the collapse of a building at St. Cloud, and Lester Meyer, 34, killed when his barn was blown down at Gibbon, 60 miles north of Minneapolis.

A farm woman near St. James, about 100 miles southwest of Minneapolis, saved herself and two children by seeking shelter in the basement of their house before it was swept from over their heads.

Property damage was measured in the thousands of dollars but no early estimate was available because of crippled communications in stricken areas.

In Kansas, the winds stirred up clouds of dust from freshly plowed fields in an area from Kansas City to Pratt, 60 miles west of Wichita.

The strong winds spread a grass fire in Kansas City to a large lumber plant and caused damage expected to reach a million dollars.

Weather Will Be Clear but Windy

Clear skies and continuing warm temperatures are in store for Long Beach and vicinity today and Monday, according to the weatherman. Saturday's maximum temperature was 79 degrees.

Brisk winds, up to about 15 miles an hour, are expected along the coast this afternoon.

The weather bureau said that a storm which formed Friday about 400 miles west of Eureka moved in on Northern California, dropping some rain, and then moved east.

Marines Foil Sneak Attack by China Reds

Flares Reveal Force
Infiltrating Lines;
30 Per Cent Killed

SEOUL (Sunday)—(AP). U. S. Marines, fighting along a flare-lit sector of the western Korean front, early today beat off a Communist attack mounted by 350 Reds who swept inside their forward observation post.

Front reports said the Reds suffered 30 per cent casualties in 35 minutes of close-quarter fighting.

In the air war, U. S. Sabre jets by Fifth Air Force count shot down six Communist MIGs and damaged seven Saturday over Northwest Korea.

Allied fighter-bombers in sweeps Saturday night destroyed 68 Communist vehicles and 11 road bridges, the Fifth Air Force said.

U. S. Second Division troops northeast of Panmunjom late Saturday night discovered Chinese holed up in a maze of caves close to their positions. They fought on into the daylight hours digging them out.

The Chinese Red ground assault against the Marines came in the sensitive Bunker Hill sector five miles east of Panmunjom. Marines detected movements and called for flares.

With the outpost lighted spectacularly, a Marine officer said the leathernecks found "Chinese all over the place."

The Chinese struck in tempo with a heavy artillery and mortar barrage as the first flare illuminated the position.

The action raged at hand-to-hand range. Then the leathernecks with their terrific firepower got the upper hand and the Reds vanished back into the blackness.

Off Northeast Korea, naval warplanes from three fast carriers Saturday mounted the heaviest assault in six months against the Chongjin area only 30 miles south of the Manchurian border.

In successive blows, 175 carrier planes blasted supply buildings, a powder storage area, transformer site, factory area, gold mine and an ore-processing plant.

On the other side of the Korean peninsula, U. N. warships in the Yellow Sea bombarded buildings, troop shelters and coastal supply lines.

B-29 Superforts bombed a bridge network near Sinanju in north-west Korea.

Russ Radio Alters Tune, Credits U. S.

UAW Convention Faces Red Issue

ATLANTIC CITY, N. J.—(UP). The powerful CIO Automobile Workers Union assembled Saturday to tangle in convention with Communists, negotiations with the auto industry, and a new program for labor contracts. Some 3000 delegates—representing the union's 1,300,000 membership—will attend a week-long meeting which opens today at gigantic Convention Hall.

Meanwhile, Walter P. Reuther, who is UAW and CIO president, held a strategy huddle with top officers on plans for winning the backing of his policies. He was sure to meet some fighting opposition.

Local 600 in the Ford plants—the hard core of anti-Reuther sentiment—was set to battle the Reuther forces on at least two fronts: His program aimed at Communists, and the current five-year contracts Reuther signed with the auto industry in May, 1950.

The scrapping labor leader, in his report to be presented to the convention, charged that Local 600 has been guided by a "small but well disciplined Communist group." The union's executive board removed the local's leadership last March and appointed an administrator, but a subsequent election returned many of the ousted leaders to office.

However, five members of the local—the largest of the UAW's 1220 locals—are still out. They were removed from office "on the grounds that they are, beyond a reasonable doubt, members of or subservient to the Communist Party." They have appealed the decision to the delegates who will make a final ruling.

In turn, the Ford local, headed by Carl Stellato, is set to level criticism at the union's five-year contracts, alleging the contracts failed to keep pace with high profits in the industry since the Korean War.

Reuther now is negotiating with General Motors, Ford, and other companies in an attempt to reopen the contracts for new benefits. He will report to the delegates on the status of the talks.

UAW leaders also planned to unveil their "top secret" report on a new guaranteed annual wage plan which will be fought for at the end of present contracts in the industry. That plan would require an employer to pay a worker's wages during lay-off periods to supplement state unemployment aid.



WALTER P. REUTHER
Maps Strategy

Auto Wreck Kills Bride on Wedding Trip

COMPTON—Mrs. Marian Jay Allen, 17, of 1307 N. Spring St., was killed Saturday when the car in which she and her husband were returning home from their wedding overturned near Indio.

Her husband, Dan L. Allen, was not seriously injured. The couple were married Wednesday in the Latter-Day Saints Church in Mesa, Ariz.

Mrs. Allen, a student at Compton College, is survived also by her parents, Mr. and Mrs. Jay B. Goodman, Compton; sisters, Mrs. Joanne Denos, Long Beach, and Miss Kathleen Goodman, Compton, and her grandmother, Mrs. Mattie Goodman, Lynwood. Sponberg Mortuary, Long Beach, is in charge of funeral arrangements.

'Peace Drive' Seen as New Soviet Move

LONDON—(AP). Moscow Radio broke sharply Saturday with the old Soviet propaganda line and told the world how Russia, Britain and America harmoniously cooperated in winning World War II.

Repeatedly in the past the Soviets have insisted they won the war all by themselves—not only in Europe but in the Far East as well.

Saturday's broadcast appeared to fall in the pattern of "sweetness and light" statements made by Soviet bigwigs since the death of Stalin and the succession of Georgi Malenkov as prime minister.

Saturday's talk in English by the regular Moscow Radio political commentator Doris Leontyev went further than most recent utterances, containing surprisingly kind words for the western world.

He started by asserting that "peaceful coexistence of the two systems, the capitalist and the socialist, is perhaps one of the most crucial issues of our times." Then he insisted that Soviet statesmen have always emphasized that such co-operation is possible and what's more has been confirmed by history.

Leontyev cited trade with the western world before the last war and then became almost lyrical in telling how the west co-operated as allies in the last war.

"As can be seen the possibility of co-operation on a mutually advantageous business foundation has been proved in practice again and again over the years," he continued. The speaker said such peaceful coexistence is possible on the basis of non-interference in internal affairs of other states. He added:

"The Soviet Union has never had and does not have any in-

(Continued on Page A-6, Col. 5)

Riot of 4000 PWs Quelled by Use of Gas

YONCHO ISLAND, Korea, Sunday—(UP). United Nations guards quelled a threatening riot by nearly 4000 screaming Communist Korean officer prisoners Thursday, the U. N. prisoner of war command announced Saturday.

One U. S. officer was injured by Reds throwing stones.

Guards restored control with tear or vomiting gas. No gunfire was used, the command said.

The Yoncho camp was the scene of a riot March 7 during which guards killed 23 prisoners.

The trouble began at 3:30 p. m. Thursday when Red officers in one compound refused to stand a routine count. The POW command called it a "large scale attempt at mob violence."

Normally, about 500 prisoners are in a single compound, with about 10 compounds to an enclosure.

"Prisoners of war in seven adjacent compounds ignored orders to remain inside their quarters, and came out in mass formation, screaming encouragement to the Red officer POWs," the announcement said.

The branch camp commander, Lt. Col. Gerald R. Momeyer, Erie, Pa., deployed his troops so they could use "non-toxic irritants" (the Army's expression for tear gas and Adamsite, a gas that creates acute nausea and diarrhea) and forced the POWs back into their quarters.

"Although a U. S. officer was slightly injured when he was struck with stones hurled by the POWs, Col. Momeyer decided that the uprising could be handled without the use of gunfire," the statement added.

"As U. N. troops regained control over the rioting POWs around them, the recalcitrant Red officer POWs submitted to the headcount and order was restored. The tally was then completed in the other seven compounds without further incident."

Yoncho is a small islet just off the southwest shore of Korea Island. It is manned by both U. S. and South Korean guards.

Thursday's use of gas apparently was one of the most successful in the troubled history of the POW command—and certainly was one of the largest. Weather affects the gas. A high wind from the sea often will make its use impractical.

So That's What Spring Means!



SPRING IS NOT just a date on the kitchen calendar. Danny and Charlene learned when they went out to meet the season. The Long Beach children found that spring means new life, like baby chicks, and green things growing in the wind. In the story and photographs on Page B-1 you can discover the springtime of a 4-year-old boy and a girl of 3. (Staff photo by Chuck Sundquist.)

L.A.C. SAYS:

The Hospital Proposition

There are many erroneous arguments being used by a few individuals opposing the hospital propositions on the April 3 ballot. Some of the arguments are, we believe, honestly presented by individuals who object to control of hospitals by the doctors. To this argument we would point out that doctors are a small minority on the present boards of the hospitals. It has been argued that doctors should not be permitted to be represented at all. We consider that an un-

wise suggestion because there should be at least 20 per cent of any hospital board represented by doctors. They have the experience and knowledge that is essential to such an enterprise. But the fact must be remembered that doctors will not be a major factor in the operations of the hospitals, under the provision that they will be operated with laymen boards of directors approved by the City Council.

This provision is referred to as evidence

(Continued on Page A-10)

MAN CATCHES BOAT IN SWIM OF HALF MILE

PORTLAND, Ore.—(UP). A sudden lurch threw four fishermen out of a boat near here Saturday, and they found themselves floundering in deep water while the boat chugged off. One man still was aboard. Unfortunately, he was the one who did not know how to operate the boat.

In desperation LaVerne Flannery, 27, set out swimming to try to overtake the boat.

After a half-mile, he won the race and climbed aboard. A tugboat rescued the others.

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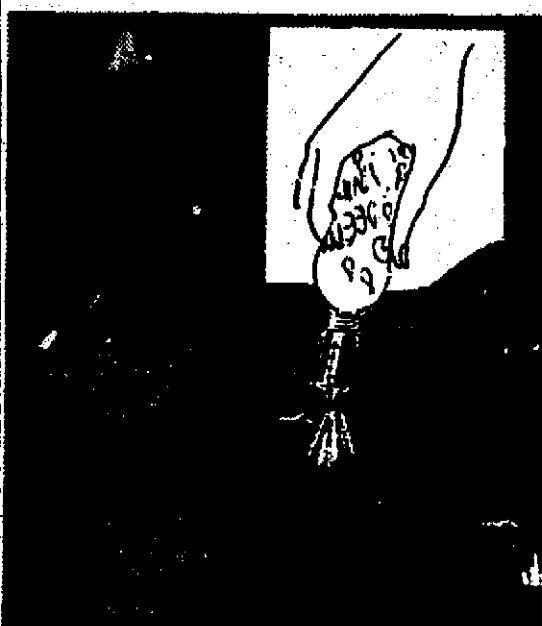
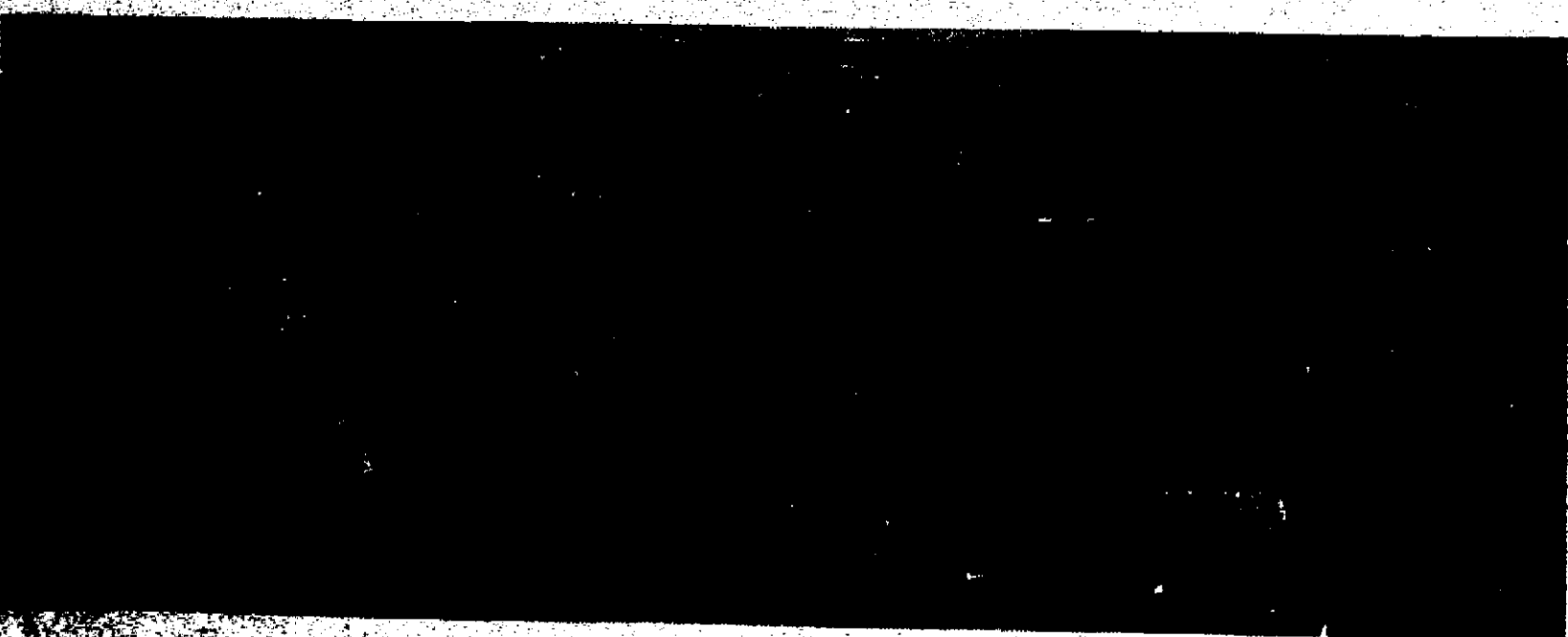
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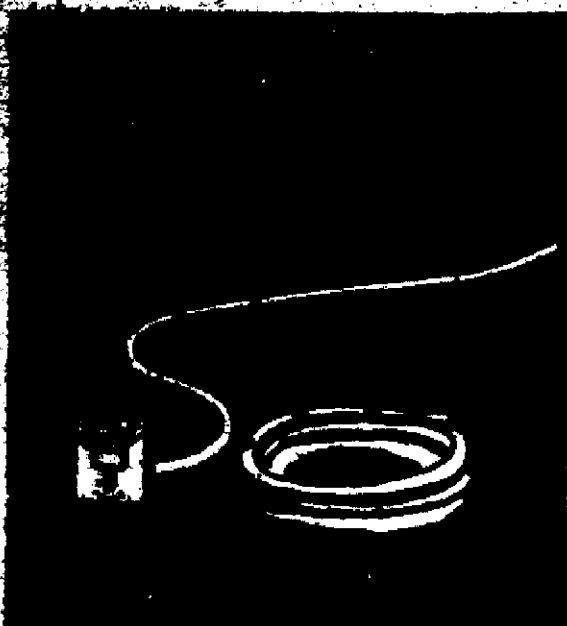
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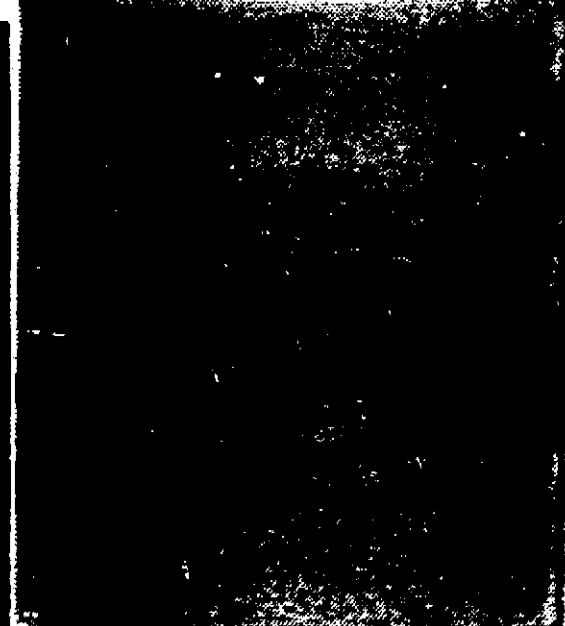
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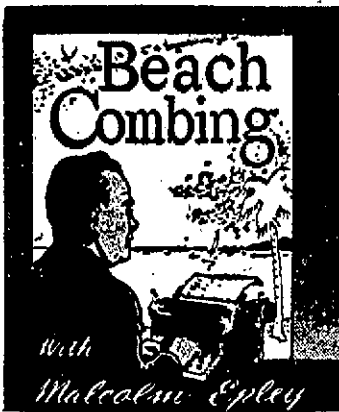


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May Co. Lakewood Garden Shop, Downstairs Floor



Hosmer Asks Progress on Navy Hospital

Rep. Craig Hosmer has told Secretary of Defense Charles E. Wilson that service wives have given birth to babies in automobiles while racing 60 miles from the Long Beach area to the Santa Margarita Naval Hospital at Oceanside.

Hosmer mentioned the auto birth incidents in a strongly worded letter to the cabinet official, urging immediate action to relieve the deficiency of medical service for Navy dependents in this area. He set out the following program as highly desirable:

1. To unfreeze the authorized Naval Hospital in the neighborhood of Long Beach, for which funds have been appropriated.

2. To obtain an increase in temporary medical facilities at the Long Beach Naval Dispensary, pending completion of the hospital project.

3. To start development of a definitive policy with respect to medical care of armed service dependents, with consideration of contract care by civilian doctors.

4. To determine whether the recent reopening of the Corona Naval Hospital was on proper economic grounds.

Hosmer said that he had tried to find out what has happened to the local Naval Hospital project, but could only learn that it is stalled in the Bureau of the Budget. Respecting the reopening of the Corona installation, he asked for a breakdown on the cost of that action and suggested some excessive costs may have been incurred in replacing plumbing.

Hosmer told Defense Secretary Wilson that he was writing to him directly to "avoid the usual Washington run-around."

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Sun, Moon and Tides
TODAY
Sunrise: 5:54 a. m. Sunset: 6:08 p. m.
Moonset: 1:30 a. m.
Tides: High, 5:18 a. m., 4.5 ft.; Low, 10:42 a. m., 0.7 ft.; 10:12 p. m., 4.5 ft.
MONDAY
Sunrise: 5:52 a. m. Sunset: 6:07 p. m.
Moonset: 1:37 a. m.
Tides: High, 5:15 a. m., 4.4 ft.; Low, 10:44 a. m., 0.6 ft.; 11:03 p. m., 4.5 ft.

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Former Assemblyman Gives Approval to Hospital Measure

"The health and physical welfare of the men, women and children of this community is something that we can ill afford to gamble with. And that is exactly what we will be doing if we fail to remedy our dangerous local shortage of adequate hospital facilities."

The statement above is the expressed opinion of Bill Grant, formerly a member of the California Assembly and of the State Public Health Committee. Commenting upon Proposition H, the health and hospital measure which will be voted upon April 3rd, Grant said:

"Here in Long Beach we are very fortunate that we can meet this civic need without resorting to a bond issue with a resultant increase in our taxes."

"Under provisions of Proposition H, the City Council will have authority to make use of a portion of our steadily growing Public Improvement Fund to provide the health and hospital facilities we need so critically. This fund, which is fed from our harbor oil revenue, is already in excess of one hundred million dollars and is growing at the rate of more than two million dollars each month. The primary purpose of this fund is for such worthwhile measures as Proposition H involves. Furthermore, by making use of this money, we can avoid any increase in taxes or other assessment upon any individual citizen."

"I strongly recommend a 'Yes' vote on Proposition H."

One of a series of statements from prominent people in local, religious, civic, business and labor circles.

Tax Experts Will Lead Panel for L. B. Chamber

Three nationally famous figures in the field of taxation will be in Long Beach Thursday to participate in the U. S. Chamber of Commerce regional tax conference which is sponsored by the taxation committee of Long Beach Chamber of Commerce.

Participating in the one-day program which is expected to attract tax personnel from throughout the Southern California area are Dr. George C. Smith, manager, finance department of U. S. Chamber of Commerce; J. Kirk Eads, executive secretary of the U. S. Chamber's committee on taxation, and James L. Madden, member of the national chairman of the committee on taxation. Madden is also vice president of the Metropolitan Life Insurance Co.

The Washington representatives will participate in a taxation workshop panel following a noon luncheon in the Empire Room of the Wilton Hotel.

Scheduled for discussion are the following topics: "Need of Tax Reduction," "U. S. Chamber Program of Work and Method of Operation."

Ballot Issues Panel Slated

Social Action Committee of First Congregational Church will present a panel discussion of the April 3 ballot issues in Pilgrim Hall, Third and Cedar, Wednesday at 7:30 p. m.

Harold F. Seal, associate dean of the Long Beach City College, will act as moderator. Harry E. Ridings Jr., Recreation, Parks and Playgrounds subcommittee chairman on the Long Term City Improvement Committee appointed by Mayor Burton Chace and City Council, will speak for the affirmative. Charles H. Cordray, former member of the Public Relations Department of the Harbor Department will present the negative.

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Fast Life

By PETRONIUS JR.

FOR MANY MONTHS Long Beach Oil Development Company attorneys have expressed concern over the citizens' use of tideland oil money without a test case.

They argued that if the state should establish a claim we would lose the oil money and LBOD would lose its contracts.

THIS WEEK the oil company joined with the city in releasing this money to the city for immediate use.

Millions of dollars also were released to the oil company as its share of the impounded money.

THIS IS certainly good news because it is evidence that the oil company attorneys consider it safe to use the money.

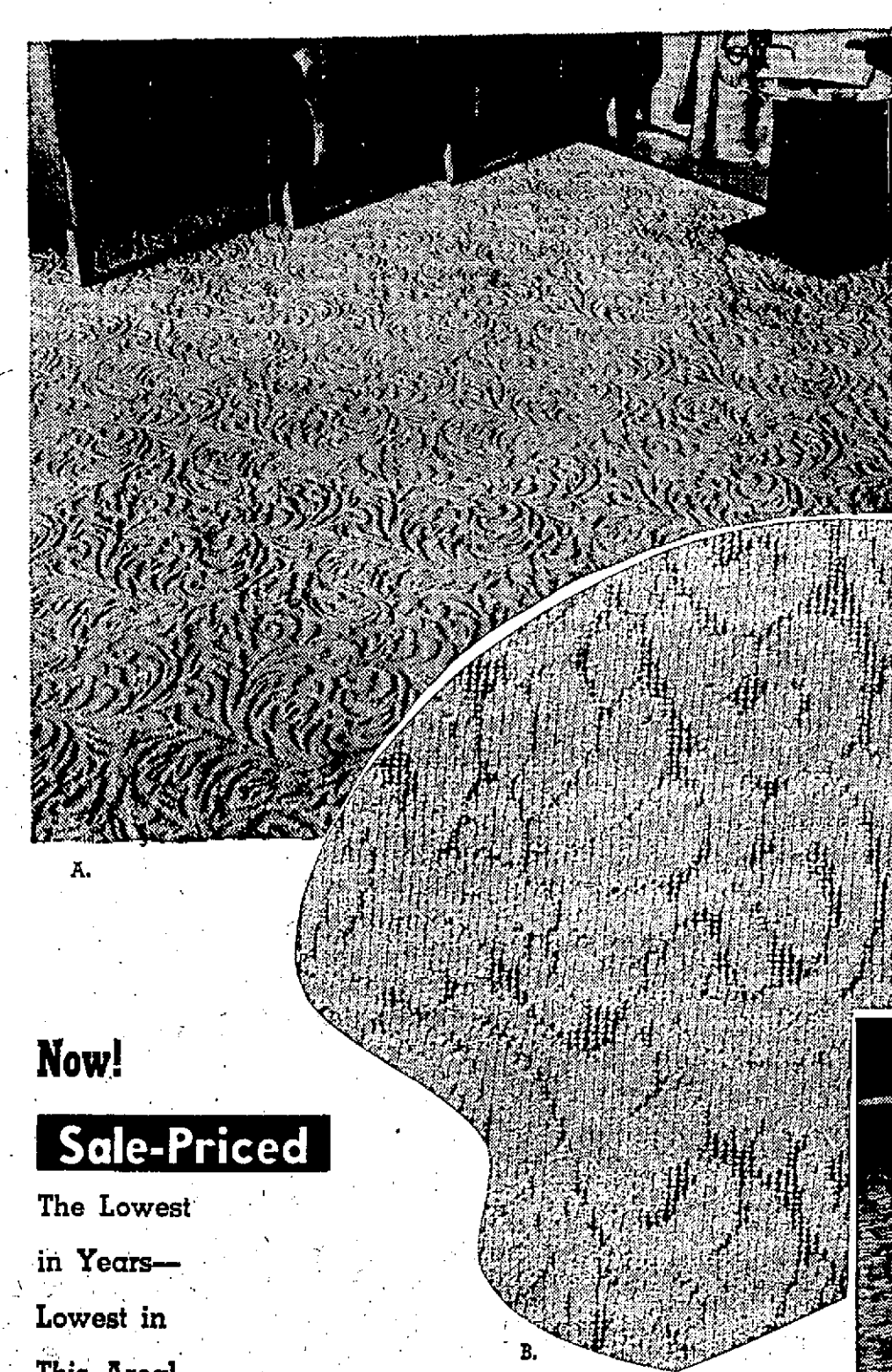
It is probably the best legal authority we have that it is now safe to spend the money.

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L. B. Shipyard to Be Cut 492 Men April 30

Personnel at Long Beach Naval Shipyard will be reduced 492 men April 30, the Navy Bureau of Ships told Congressman Craig Hosmer Saturday in Washington, D. C.

No cut in personnel will occur at the local shipyard on May 31, Hosmer reported.

Hosmer said he was advised that the personnel ceiling then is expected to remain the same unless further changes in budget appropriations or policies should occur.

Similar reductions in personnel are occurring at other shipyards throughout the country, Hosmer reported. He said he had been advised that Mare Island would take a 379 cut April 30, and another 400 May 31.

At San Francisco, the shipyard will reduce by 128 on April 30 and another 100 May 31. Bremerton will take a cut of 19 men April 30 and 100 May 31.

The reduction at San Francisco and Bremerton will be equalized with other yards later when current big reconversion jobs are completed, Hosmer explained.

Townsend Backs Marina Plans

A plea to voters of Long Beach to support Proposition A, the \$10,000,000 small craft harbor, at the Apr. 3 election has been made by Dr. Francis E. Townsend, one-time Long Beach resident who founded the Townsend pension movement.

Townsend, who served as city health officer here, said in a letter from Cleveland, O., that the marina project has favorably impressed him for several reasons. He mentioned that it could be financed without indebtedness, that it will be self-liquidating, and that it promises wholesome recreation activity for the people of the city.

"I trust the people of our good city will go to the polls Apr. 3 and help carry out this most worthwhile plan," said Townsend's letter to the committee supporting the marina project.

Egypt Sues Farouk

CAIRO.—(UP) The government sued former King Farouk for \$1,246,700 Saturday on grounds he had used money for himself that was intended for welfare projects.

INDEPENDENT-PRESS-TELEGRAM—A-3
Long Beach (Calif.), Sun., March 22, 1953

Home-Grown



MARIJUANA PLANT held by Det. S. A. Neale thrived in the garden of an elderly and unsuspecting San Pedro widow until police spotted the weed. The widow was amazed to learn that the pretty green plant was a sinister narcotic.—(Staff Photo.)

Shrub Was Marijuana

SAN PEDRO—Margaret, Margaret, how does your garden grow?

With tender care Mrs. Margaret Merchat, of 268 W. Eighth St., nurtured her garden. Flowers, vegetables, and two tall, slender plants thrived under the care.

Admired the rhubarb patch stood the two plants, with long, pointed leaves, until Saturday when police unceremoniously yanked them right out of the rhubarb.

Seems Mrs. Merchat, an elderly widow, was raising marijuana without knowing what the pretty green plants were in her rhubarb patch.

Dets. A. E. Gorgon and S. A. Neale, acting on a tip from a customs officer who parked his car near the garden each day, impounded the marijuana plants.

Mrs. Merchat told detectives she had been reading about marijuana in the newspaper but "I never dreamed I had some growing in my garden."

Presbyterian Youths Close 2-Day Meet

More than 1200 young people from Presbyterian Churches throughout Southern California wound up their annual two-day convention in Long Beach Municipal Auditorium Saturday night with their final worship service.

Rev. Walter E. James, director of the department of social work for the Presbytery of Los Angeles, delivered the convention's final message on "Our Mission—Here and Now."

Earlier Saturday, Dr. Donald G. Stewart, professor of Christian education at San Francisco Theological Seminary, told the young people they must choose a philosophy of life and then pursue it in everyday living.

The speaker said that although some persons believe formulating an individual way of life is unnecessary, they do so anyway, without realizing it.

How much better it is, Dr. Stewart said, to have a selected, well-thought-out manner of living, rather than the haphazard methods one may drift into if direction is lacking.

Following conference reunions, the delegates spent Saturday afternoon in recreation activities.

John Graham, Occidental College student, was chairman of the convention. Rev. James F. Armstrong, pastor of First Presbyterian Church here, was in charge of local arrangements.

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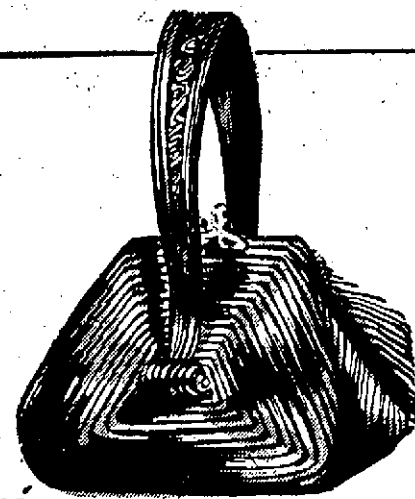
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Others from . . . 12.50

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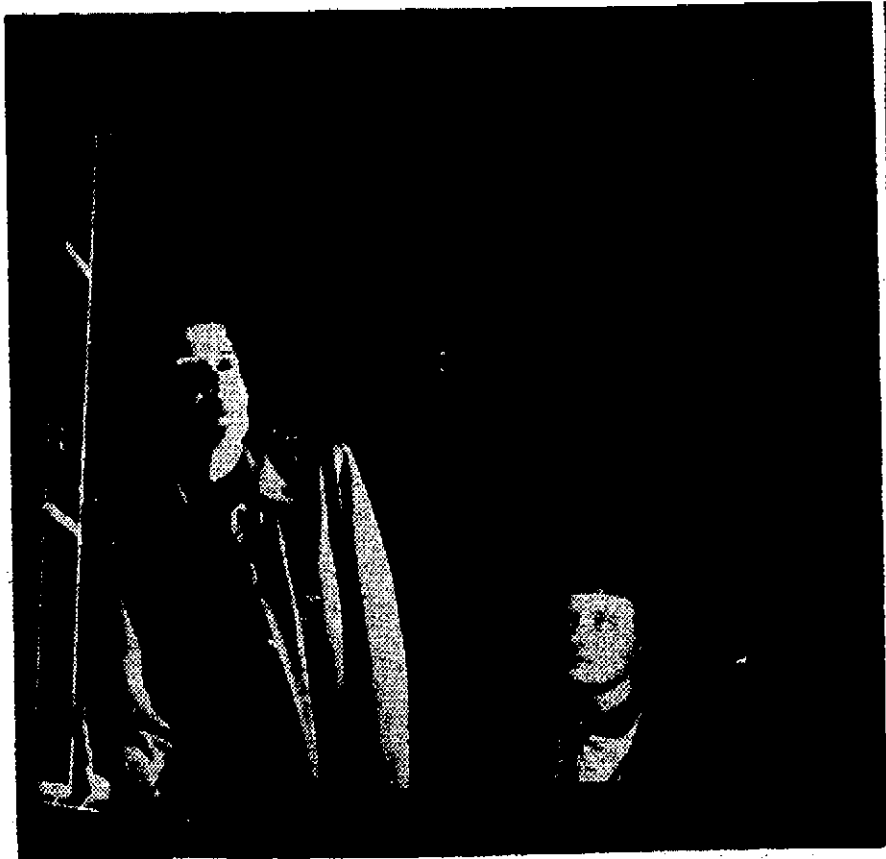


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Operation Skywatch

Sunday, March 22, 1963



"Skywatchers," or volunteer plane spotters, work in pairs. Here, Leonelle Hess (right) passes on to the filter center what partner Dorothy M. Hall hears.



On clear nights the blinking red and green identification lights of a plane make estimating course, speed easier. Leonelle, on telephone again, relays information from Mrs. Hall to filter center. Octagonal room is atop Long Beach City Hall.

By Gordon Gray

AS THE BIG four-motored bomber flew through the darkness over Long Beach, Leonelle Hess, a young secretary for North American at Downey, turned to her companion inside the well-lighted octagonal room atop the City Hall, and said:

"Here comes another one." She paused, located the airplane and continued, "It's a multi-engine, flying east, medium high."

While Leonelle was speaking, her companion, Dorothy Hall, a Long Beach housewife, had picked up the telephone, said "aircraft emergency" and within seconds had been connected with the Santa Ana Filter Center of the Ground Observers Corp. (GOC). Dorothy repeated Leonelle's words into the mouthpiece and hung up.

The whole thing had been routine with them. They are volunteer spotters with "Operation Skywatch," a branch of the GOC, and do this sort of thing for two hours every Tuesday night.

Although they didn't know it, the report they had just phoned in was not routine to the GOC. That plane was being "tracked" by "Operation Skywatch" volunteers. It was plotted every minute of its way

from San Diego to Oakland and back. It could have been just as accurately plotted across the United States and back.

THE MISSION of the Ground Observers Corps, according to civilian defense officials, is "to observe, evaluate, and report to the radar network the flight of specified types of aircraft and unusual hostile actions associated with aircraft."

"Skywatch" is part of the GOC. At present it is in action in 27 states from Maine to California, and is based on the famed Aircraft Warning Service which operated in World War II. It includes 19,400 observation posts and 9 filter centers. It could use the services of 500,000 civilian volunteers. At present it has the services of only 210,000.

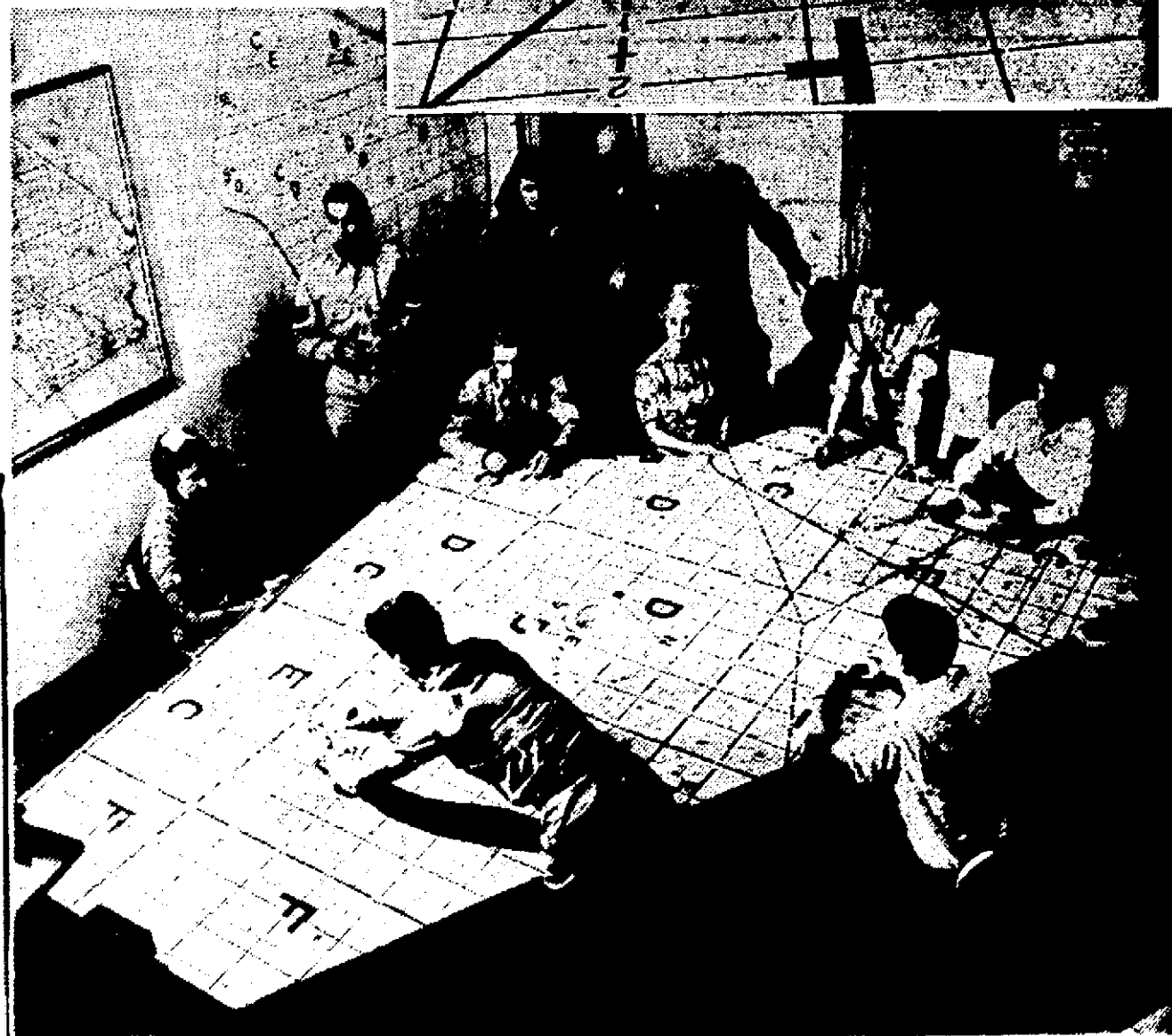
Since the entire program is manned by volunteers under the direction of state civil defense officials and under the supervision of United States Air Force personnel there are all types of volunteer work involved.

"Test alerts worked through the Skywatch program have proven that it takes an average of only three minutes from the time an observation post reports a plane until the Air Force has interceptor planes in

the air," says Capt. John S. Nettleton, USAF, commanding officer at the Santa Ana Filter Center. "This insures that any enemy plane planning a bombing raid wouldn't have time to do much damage before being attacked by sleek jet fighters such as North American's F-86D Sabre."

As Gen. Nathan F. Twining, assistant Chief of Staff, USAF, put it recently, "I think that a clearer understanding of the current concept of air power and capabilities of possible enemies will lead to full appreciation of the need for 24-hour observation. I refer to the concept of a deterrent force—the idea of maintaining a strong military establishment to preserve peace and PREVENT war."

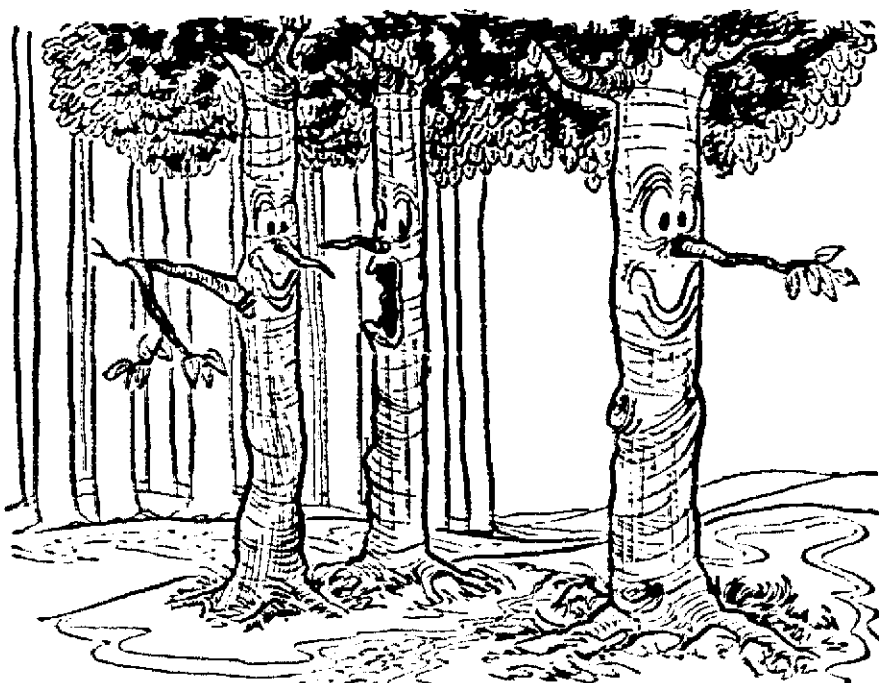
That's where "Operation Skywatch" comes in.



—Photos and Story from North American Aviation's SKYWATCH

Observation posts are first link in "Skywatch" system. Above photo shows some of operations at Santa Ana Filter Center. Calls sent by Leonelle are reported to the plotters seated at the large grid maps, and are indicated by markers. Markers are translated and nearest radar center is alerted. The course of the plane is then followed as other ports call in to the center. Above, right, Leonelle gets an explanation of the markers.

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Swimming's Her Dish!



Mary Margaret Gelder (left), 12, of South Gate, has the makings of a champion swimmer, says Florence Chadwick, shown in water here with her and sister Joan.

By Caroline Coleman

SOUTH GATE
AN OLYMPIC champion one day? Maybe...

That is what swimming fans and observers are speculating as they watch a petite 12-year-old South Gate lass.

No less an authority than Florence Chadwick, famed distance swimmer, has asserted that Mary Margaret Gelder, 3111 Illinois Ave., has the stuff of which champions are made. Swimming is her dish!

The pretty girl with the long, dark curls and bright smile has made phenomenal success in the past few months. When she started taking lessons from Johnny Gross, South Gate plunge instructor, she was a complete novice.

But not for long.

She swam straight through the stages — beginner, intermediate, advanced — and in 10 weeks had her diploma, an unusual feat.

Then she completed Florence Chadwick's advanced training at Club Del Mar, Santa Monica, in 10 more weeks and received another diploma. That training proved that she was equally at home on the diving platform or driving through the water in a sprint.

MARY BELIEVES that training as a ballet dancer helped

her in swimming. She learned co-ordination and balance, she believes, while studying ballet from the age of 3 with Lillian Newman of Long Beach. From her she learned rhythmic co-ordination, and she also participated in events of Revana Komaroff's Children's Theater here. Recently she has studied with Robert Rossellat of Hun-

tington Park. Her training in the Italian Cocchetti ballet produced fine co-ordination of mind and body.

For the record, Mary is 4 feet, 8 inches tall and she is in the sixth grade in St. Helen's parochial school. Her teachers in school and in ballet and dancing find her co-operative and eager to learn.

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2 Chicken Drumsticks	10 Dimes, 2 Nickels
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Bohlen Win Conceded by McCarthy

By JACK BELL

WASHINGTON — (AP). The fight of a Senate group against President Eisenhower's choice of an ambassador to Russia appeared Saturday to be all over but the last-minute speech-making as Senator Taft opposed McCarthy's efforts to call Secretary of State Dulles for new questioning.

Taft, Senate Republican leader, announced he will bring the nomination of Charles E. (Chip) Bohlen before the Senate Monday. He said he could see no value in the idea of recalling Dulles for sworn testimony. This had been proposed by Sen. McCarthy (R.-Wis.) who insists Bohlen is a "security risk."

With Eisenhower and Dulles standing firm for Bohlen, McCarthy conceded the Bohlen nomination can't be beaten when it comes to a Senate vote. McCarthy continued his fight, however, accusing Dulles of making "untrue" statements about the case.

FURTHER BLOW

McCarthy's drive to beat the Bohlen nomination suffered a further blow today when R. W. Scott McLeod, the State Department's new security chief passed up a meeting of McCarthy's Senate Investigating Committee. McLeod had "gone to the country" for the week end, officials said.

McCarthy and other anti-Bohlen Senators had been counting on McLeod's appearance to deal a blow to Bohlen. McLeod is a former aid to Sen. Bridges (R.-N. H.) who along with Sen. McCarran (D.-Nev.) and McCarthy is leading the fight against Bohlen.

Backers of Bohlen declare the only "derogatory" information in the FBI files against him is anonymous rumors or hearsay which do not reflect on his loyalty. Sen. Tobey (R.-N. H.) accused foes of Bohlen of trying to "stab the President in the back."

WILL PASS VOTE

Taft said that while he will bring the nomination to the Senate floor Monday he will not insist on a vote that day, if any Senator feels he needs more information about the case. McCarthy said Taft promised to delay a vote until Wednesday.

McCarthy said it had been "definitely established" that security officer McLeod had refused to clear Bohlen after an FBI investigation.

Dulles, who personally cleared Bohlen after examining the FBI field reports, denied Friday that he had any disagreement between him and McLeod over Bohlen or that he had informed the Senate Foreign Relations Committee of the clearance over McLeod's objections.

"What Dulles said Friday was untrue," McCarthy declared. "Dulles has the right, of course, to overrule McLeod, but he doesn't have any right to misinform the people and the Senate about this."

When McLeod did not appear for scheduled examination Saturday by McCarthy's committee, McCarthy charged the State Department official had been "ordered" by his superiors not to show up. He said the action wasn't taken by President Eisenhower.

COULD SUBPOENA HIM

McCarthy said his investigating group could subpoena Dulles to explain why McLeod didn't appear but probably will wait for an explanation when the secretary appears before the Senate Appropriations Committee later, on money bills.

Taft said he doesn't believe the Foreign Relations Committee which approved Bohlen's appointment 15 to 0 after Dulles' testimony, will want to hear Dulles again or to call McLeod. Taft is a member of the foreign relations group.

Sen. George (D-Ig.), a foreign relations member, said the derogatory information about Bohlen came from an anonymous letter, rumors and "hearsay" reports that the nominee had associated with some "disolute persons." There was no direct charge of any kind against Bohlen's security or loyalty, George said.

Sen. Tobey, in his blast against Bohlen's opponents, said:

LITTLE WILLFUL GROUP

"The opposition comes from a little group of willful men. For 20 years they have been trying to get a Republican administration. Instead of upholding the President they are trying to block him and put daggers in his back."

In this connection, McCarthy said he thought the President was "entitled to some mistakes," adding that Eisenhower's average on appointments had been "good, so far."

Nine Air Officers Win Crosses for Service in Korea

Nine officers of the 1738th Ferrying Squadron at Long Beach Air Force Base were presented Distinguished Flying Crosses Saturday by Lt. Col. John S. Olsson, squadron commander.

First Lt. Glen A. Phipps of El Monte was cited and received his DFC by proxy.

Other recipients were Capt. Edwin C. Baquet, Whittier; First Lt. Franklin D. Boeckheldt, Leeds, Ala.; First Lt. Walter F. Daniel, Oklahoma City, Okla.; First Lt. Norman H. Ess, St. Louis, Mo.; First Lt. Colin M. McCrary, Hickory Corners, Mich.; First Lt. Mac McCullough, College Station, Tex.; First Lt. John L. Schwaner, Elizabeth, Pa.; and First Lt. Wilbur H. Stokes, Montgomery, Ala.

The officers won their DFCs for combat in Korea.

Doctor Banned



HER NAME DROPPED from a list of applicants for the Baltimore Medical Society, Dr. Ruth Bleier, 29, was, in effect, banned from the American Medical Assn. No reason was given but Dr. Bleier in 1951 refused to tell a Congressional committee whether she was a Communist. — (AP Wirephoto.)

Bowles Chides India Attitude

NEW DELHI, India—(AP). Retiring U. S. Ambassador Chester Bowles told India Saturday that Americans consider Indian attempts to maintain a neutral attitude in the cold war "unwarranted and dangerously unrealistic."

In a question-and-answer farewell statement released to the press, Bowles said Americans are "puzzled and disturbed" by the practice of many Indians of referring to the world conflict as a "struggle between two power blocs, each bent on world domination."

The ambassador—who has been criticized in some circles for supporting too strongly India's right to maintain neutrality in the cold war—said Americans admire India's long fight for freedom from colonial domination.

But he added: "Americans are sometimes puzzled by the failure of some Indians of strong democratic convictions to recognize the danger to their country and their people presented by the new imperial power which has already seized the once-free nations of Eastern Europe and which has openly vowed to turn all Asia into a Communist appendage of the Soviet Union."

Bowles reminded India that Americans also are concerned over what seems "blind praise of Communist China's accomplishments" on the part of many ardently non-Communist Indians, and the frequent absence of criticism of the brutal means by which these so-called accomplishments have been achieved.

VISHINSKY HEADS FOR N. Y.

CHERBOURG, France — (AP). Andrei Y. Vishinsky headed for New York and the U. N. Saturday night as the first top-flight Soviet diplomat to emerge from behind the Iron Curtain, since Georgi Malenkov succeeded Joseph Stalin in the Kremlin.

Vishinsky's return to the U. N. is eagerly awaited by the western powers for answers to their challenges to the regime of Prime Minister Malenkov to match peace talk with earnest action for peace in Korea and elsewhere.

Vishinsky boarded the British liner Queen Mary during the evening in his new role, under Malenkov, as permanent Soviet delegate to the U. N. The liner is due in New York Thursday. He said nothing of his plans as he went aboard. Vishinsky was in New York for the U. N. Assembly sessions when Stalin died and then returned to Moscow. He was not in time for Stalin's funeral, for he crosses the Atlantic by ship, never by plane.

As foreign minister, Vishinsky attended U. N. assemblies annually but left the interim work to subordinates. Now he is posted to the U. N. full-time.

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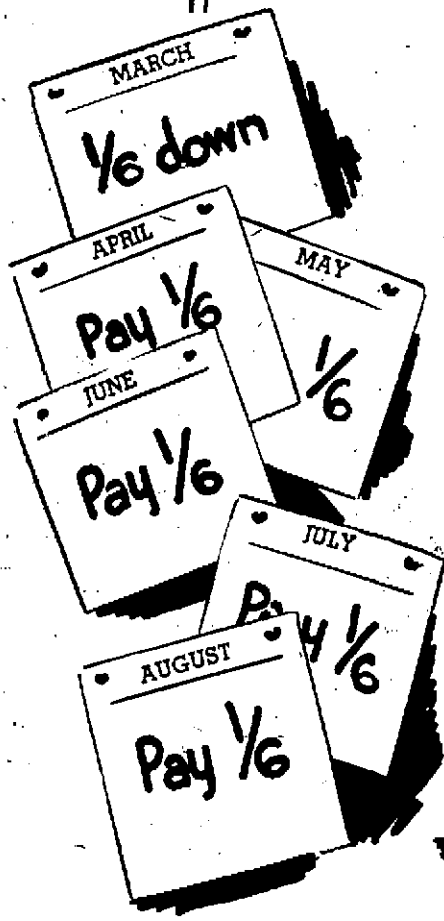
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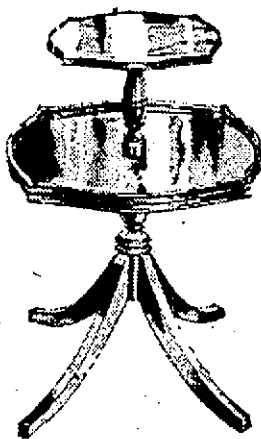
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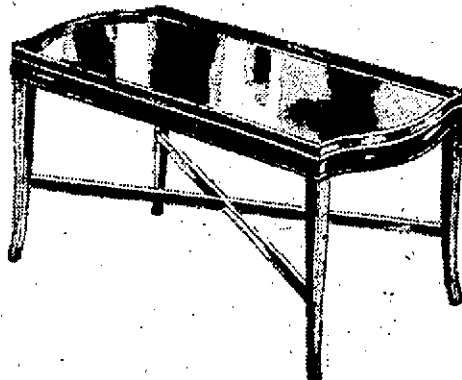
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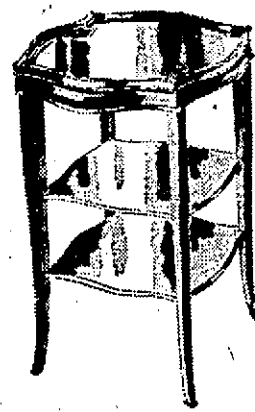
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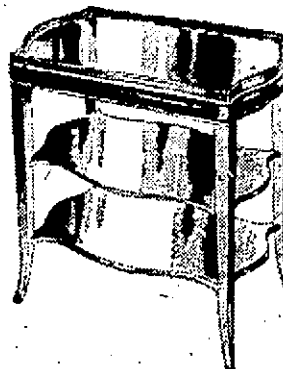
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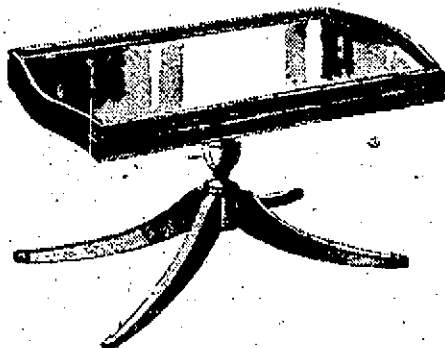


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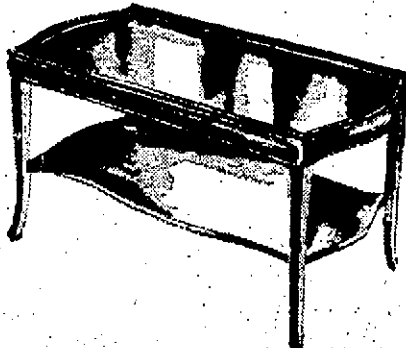


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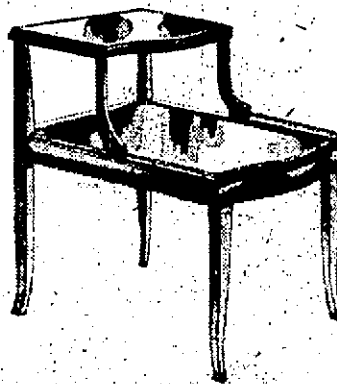
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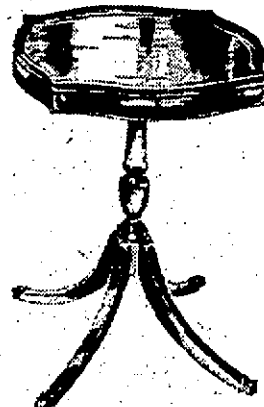
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Zapotocky Named President by Czechoslovak Parliament

VIENNA, Austria.—(AP) Antonin Zapotocky, a gaunt, homely, 68-year-old Communist revolutionary, became president of Red Czechoslovakia Saturday.

Radio Prague announced that 271 members of the rubber-stamp Czech "parliament" unanimously chose Zapotocky to succeed Klement Gottwald, "faithful pupil of Stalin," who died a week ago.

The propaganda radio announced at the same time that the Communist central committee had selected Slovak Viliam Siroky, previously a vice premier, to take Zapotocky's place as premier.

The official broadcast said also that the central committee recommended the appointment of Vice Premier Antonin Novotny as its "leader," without mentioning a specific title for him.

Gottwald was chairman of the central committee as well as president, and it was believed that Zapotocky would exercise the same firm control as his predecessor over both government and party by taking both posts. Novotny was expected to be merely a figurehead, with some such title

as "secretary general of the central committee."

Gottwald died last Saturday, three days after returning from Josef Stalin's funeral in Moscow, officially of "acute pneumonia and pleurisy."

Zapotocky had been Gottwald's chief assistant ever since the Communists seized Czechoslovakia five years ago, and it was assumed immediately he would succeed him as president.

Doubts created by the delay in announcing the succession were dispelled when Zapotocky appeared Thursday as chief orator at Gottwald's funeral—the traditional role of a Communist heir to power.

Zapotocky, obviously anticipating the election's outcome, did not appear at the opening of the National Assembly session in historic Hradcany Castle, Siroky, as vice premier, nominated him as "the only possible choice for the presidency." There were no other nominations.

The deputies voted and applauded when the result was an-

BOSS JOKING, ONLY BARKEEP WASN'T TOLD

GREEN BAY, Wis.—(AP) Bernard Loch, a tavern-keeper here, is something of a practical joker. He put a sign in the tavern window saying "we will pay \$10 for 1947 pennies."

Get it? That's \$10 for one thousand, nine hundred forty-seven pennies, or \$19.47 in coppers. But Loch forgot to explain the joke to his bartender.

Now Loch's out \$19.98 and has only two 1947 pennies to show for it.

nounced. Zapotocky did not make a former "inaugural address," but he proclaimed his unshakable loyalty to Russia in Thursday's funeral oration and added his voice to the chorus supporting the latest Moscow "peace offensive."

SKILLFUL, FRIENDLY AID is yours when you phone 6-9071 to place a classified ad in Independent Press-Telegram. Do it NOW.

Smiling Tito Ends British Talks

LONDON.—(AP) Grinning broadly, Marshal Tito sailed back to Yugoslavia Saturday in high spirits over British promises to support him—with bullets, if necessary—in his struggle against the Soviet Union.

There was no doubt that the Communist dictator-president considered his historic five-day visit to Great Britain a resounding success.

"All that we have hoped for has been attained," he said before leaving.

And the British, too, were pleased with the results of the visit, for Tito and his lieutenants had given clear signs that they now were on the side of the West, despite their different political ideologies.

Smiling, saluting and handwaving, Tito sailed down the Thames estuary to the English Channel in the Yugoslav training ship Galeb escorted by four Royal Navy destroyers.

Tito's cheerfulness stemmed from talks that yielded him firm British assurances that any power attacking Yugoslavia also would have to deal with Britain.

Tito's talks with Prime Minister Winston Churchill, Eden, and Defense Minister Lord Alexander resulted in agreement that Italy and Yugoslavia should get together at a high level in an effort to settle the Trieste problem which has embittered relations between the two countries since the end of World War II.

Man Killed in Skid Over 800-Foot Bank

EUREKA.—(AP) Carlos Valdez, 23, Los Angeles, was killed late Friday as an automobile skidded over an 800-foot embankment near Hoopa in northern Humboldt County.

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Wanted, a financially responsible man or woman to supervise a business of new type merchandising vendors, in Long Beach and surrounding territory. Drop in a coin and take a STEAMING HOT CUP OF COFFEE, DELICIOUS HOT CHOCOLATE OR TEA, RICH BOUILLON SOUPS, or COOKIES, etc. Every cup made individually. Installed in business establishments, manufacturing plants, offices, etc. Earning power unlimited. Can be operated in your spare time. Probable earnings to start from \$12.00 to \$5.00 per day. Three to five times more, depending on number of units you are capable of handling. All locations secured for you. If you can follow instructions and supervision of a large national company, you should become financially independent within a very short time. PLEASE DO NOT ANSWER THIS ADVERTISEMENT UNLESS YOU HAVE THE REQUIRED AMOUNT OF CASH AVAILABLE AND ARE A PERSON WHO CAN MAKE AND GIVE A DEFINITE DECISION AFTER YOU KNOW THE FACTS!! WE ARE ONLY INTERESTED IN PEOPLE WHO CAN START IMMEDIATELY. WRITE FULLY ABOUT YOURSELF, INCLUDE PHONE NUMBER TO BOX 4985, % INDEPENDENT-PRESS-TELEGRAM, LONG BEACH 12, CALIF.



1 Sacony suit + 1 Sacony girdle = YOU

all dressed up for Easter

by Sacony

Sacony Suits—of Palm Beach* Cloth

America's favorite is a suit . . . especially a suit by Sacony that you will wear around the clock and around the calendar, too. Their band box beauty combines an all-season blend of wool and rayon with that expensive, real-suit tailoring, that hold their shape and are wrinkle-shedding. Sacony suits can be laundered or dry cleaned, come in white, light, bright, neutral and dark shades. Misses, junior and half sizes.

\$25

Sacony Girdles—designed to wear with suits

Now, foundations created by this great suit maker to give you the suit figure you want. Designed along an entirely new principle of comfort control through gentle circular pressure that allows no bulges, these foundations utilize an all-way stretch to give you a new and lovelier fashion figure. White only. Sizes 26 to 32.

Girdle \$12⁵⁰ Panty \$15

SUITS AND FOUNDATIONS WALKER'S SECOND FLOOR OF FASHION



*Palm Beach Trade Mark Registered by Goodall-Sanford



it's a STRAW HAT Spring...

Faberge

to top your new spring fashions . . . Straw Hat by Faberge. Flirty, flatteringly fragrant for fun.

Perfume	2 ⁵⁰	\$5	\$8	\$15
Cologne	\$2	3 ⁵⁰	\$5	
Bath Powder	\$2	3 ⁵⁰		

all prices plus Fed. tax
COSMETICS WALKER'S STREET FLOOR



your Easter accent . . . dressy faille

HANDBAGS

New shapes to create excitement! Top frames brushed with golden color; smart detailing with elegant satin linings and convenient zippers. And best of all, faille goes everywhere, with any costume. So add this luxurious bag to your Easter wardrobe.

10⁹⁵ plus tax

HANDBAGS WALKER'S STREET FLOOR



Dorée

OURS ALONE!

You—in our own Dorée—pretty as a picture and the grandest lady in the Easter Parade. Sketched: flattering flower trimmed straw.

17⁹⁵

MILLINERY WALKER'S SECOND FLOOR OF FASHIONS

WALKER'S STORE HOURS

Friday 12 noon till 9 P. M.
Other Days 9:30 to 5:30

PARK FREE

at any Victoria Auto Park, 1 hour, with purchase of \$1 or more. Tickets validated at service desk on each floor.

PINE AT FOURTH

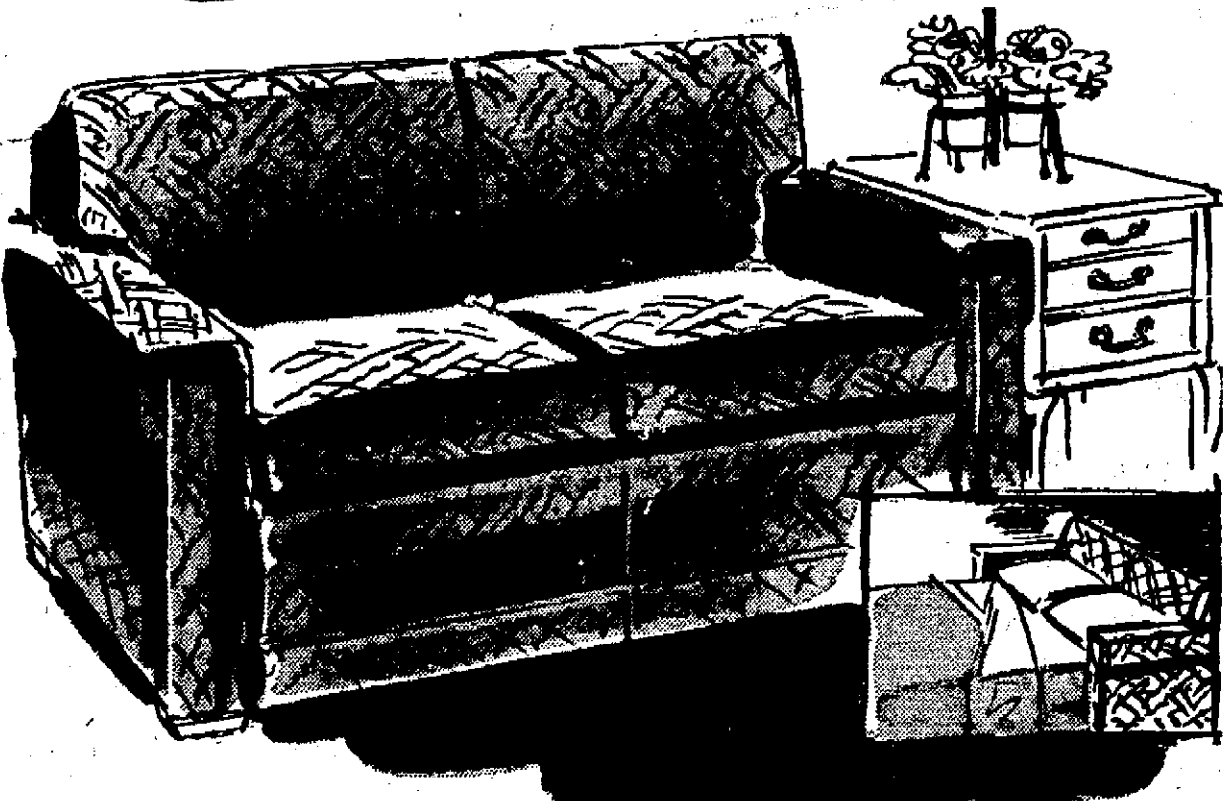
Phone 707-491

Shop Early! Shop Late! Open Monday 9:30 A. M. to 9:15 P. M.

Saturday, March 22, 1968



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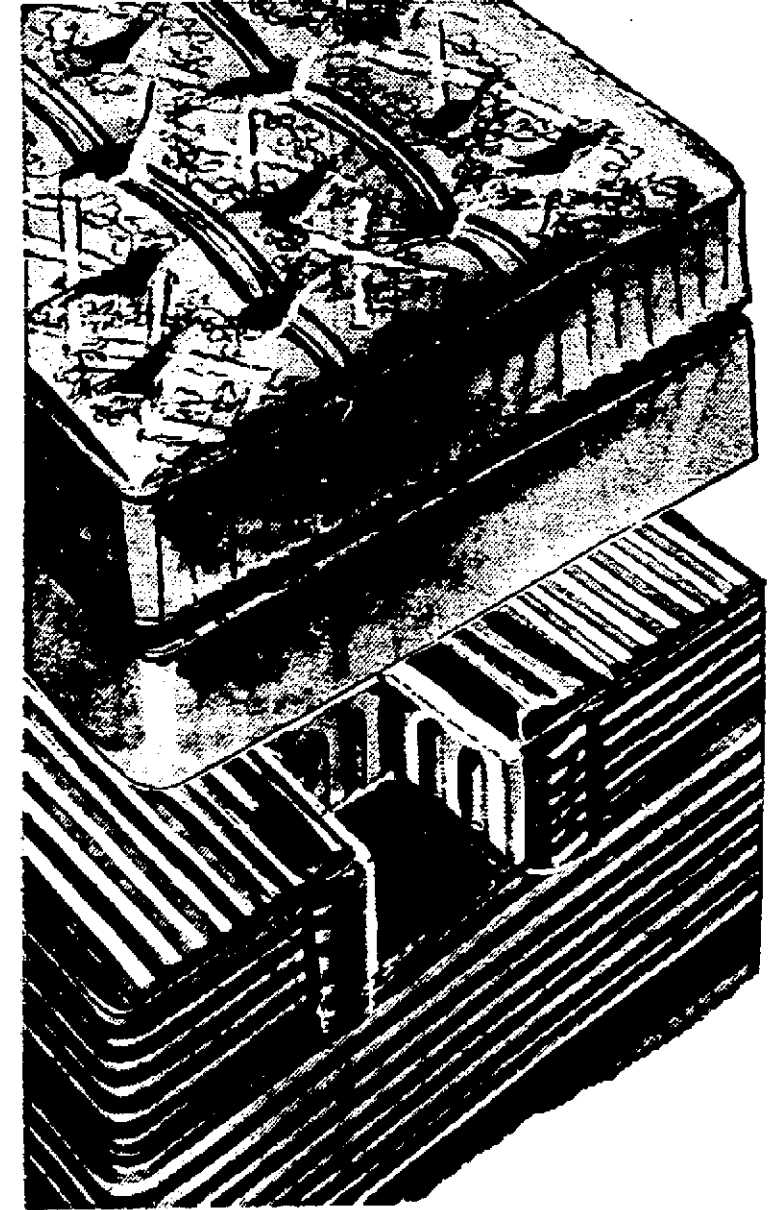


Tuck-Away Style! 249.50 Sofas

A nylon covered tuck-away for less than you'd expect to pay for one with ordinary cover! Mothproof, easy to clean. A handsome sofa by day . . . converts to double bed with comfortable 231-coil mattress.

229⁸⁸
\$23 down
Easy Terms

89.95 Mattress, Box Springs



69⁸⁸
\$7 down
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"Holland Maid" 294-coil unit in mattress for firmer surface. Insulated with 6 lbs. curled hair, felted cotton. Sanitized damask tick. 72-coil matching box spring. Save at Sears!

109.95 Mattress and Box Spring

89⁸⁸
\$9 down
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4 1/2-in. pure foam latex for permanent buoyancy. Beautiful striped tick. Matching box spring. Twin. 119.95 Full Size Set. **99.88**



Save 1.07! 8.95 All-Wool BROADLOOM

7⁸⁸
Sq. Yd.

Latest style in broadlooms . . . achieved by clever blending of all imported wool yarns. Handsome floral patterns on tone-on-tone in smartly textured Axminster weave carpeting you'll admire especially for the wonderful Harmony House colors. Available in 9 and 12-foot widths. Save!

Rug Padding. Made of durable waffle weave hair and jute fibers. Increases the life of your carpet. **89^c₁₂**



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SEARS, Long Beach
American at Fifth

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American at Fifth
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SAVE UP TO 40%

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THIS COUPON GOOD FOR \$2.00

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Heavy Duty Swing Sets

★ Deliver & Install Free in L. S. Area

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See how Webster and we agree on the word "HEAVY DUTY"

Match our prices on heavy duty Swing Sets of same quality and receive any set on lot.

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Fashions for Easter

are more stunning than ever.

See next week's **Southland**

Leader Lady



Pat Coffman and Skeet Grantham make leaders with a power-driven buttonhook operated by speedometer cable.



—Photos by Ed Lundberg

To make 100 leaders it takes 12 to 15 minutes to tie the hook at one end, 18 to 20 minutes to finish off ring end.

By George Eres

PATRICIA COFFMAN of Lakewood knows more about teasing a barracuda than 90 per cent of the sportsfishermen on the Pacific Coast. The men in the business end

of the sport concede Pat's tops at feathering the fish and can spot most anglers 30 feet and out-cast them.

And besides ranking with the 10 top fishermen on the Coast —she's an expert at tying live bait lead lines—no simple operation. Matter of fact, she's employed at it — the first woman in 20 years to go on the wire at Stony's three fish and tackle stores.

It's Pat's first year on the wire and she's doing the lay-ups, loop backs, spiral over-lays and smooth wrap-ups with the best of them.

"You figure on spoiling the first 500 four-foot strands of live bait leader wire," she says. "After that the operation's automatic. You just don't think about it. You just turn them out."

The rig for turning out the leaders by the hundred-thousands is a power-driven button hook operated through a speedometer cable—a gimmick devised by Clay Harmon. To complete ties on 100 leaders it takes about 12 to 15 minutes to tie the hook at one end and 18 to 20 minutes to finish off the ring-end. Then leaders are coiled and packaged.

Stony's sold 110,000 live bait leaders last year during the season from mid-March to mid-November, according to Paul Fletcher, manager at Stony's Pierpoint. "This year we hope to turn out 200,000 leaders by the time the season really gets under way for barracuda — if the fish co-operate."

JOHN'S SERVICE STATION

Gas	21.50
Oil	2.80
Repairs	12.50
Total	\$36.80

Cost of Gas Goes Up

No costly... gas...oil...repairs!

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WORLD'S LOWEST COST TRANSPORTATION

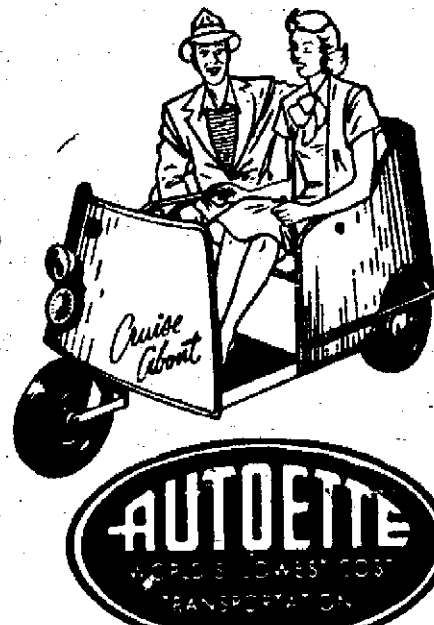
Beat the High Cost of Driving with an **AUTOETTE** *Cruise About!*

Think of it! The **AUTOETTE** costs very little to buy . . . and only 3 cents a day to operate. Less than a dollar a month. That's only \$10.00 a year. You get 10 miles for a penny!

No costly gasoline . . . motor oil . . . repairs or adjustments. You use electricity only — the cheapest and most dependable power obtainable. You have complete hand control at all times. Powerful . . . quiet . . . 3 speeds forward and reverse . . . instant stops. Climbs hills as well as ANY automobile!

No parking problems. You can turn on a dime . . . park almost anywhere.

The **AUTOETTE** is the ideal "second car" for young or old — for shopping, pleasure, business . . . or taking the kids to school!



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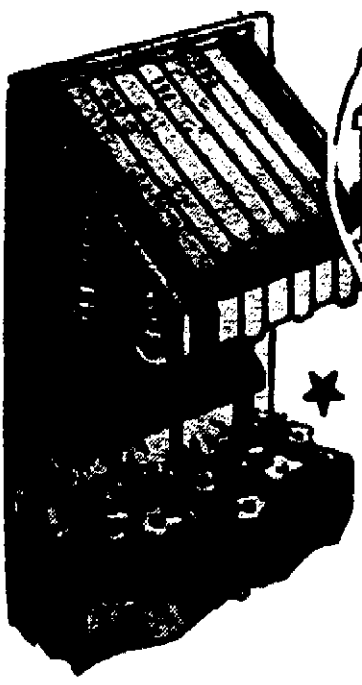
Walker's direct factory connection enables you to buy by mail or phone . . . install them yourself and make a tremendous

50% SAVINGS On Your **Aluminum Awnings** For Windows, Doors, Patios & Porches

OUR ONE PRICE

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We invite you to visit our actual display on the Fourth Floor, where factory trained personnel will help you solve all your awning problems. Remember, you only pay factory prices, and you can buy awnings from us as low as



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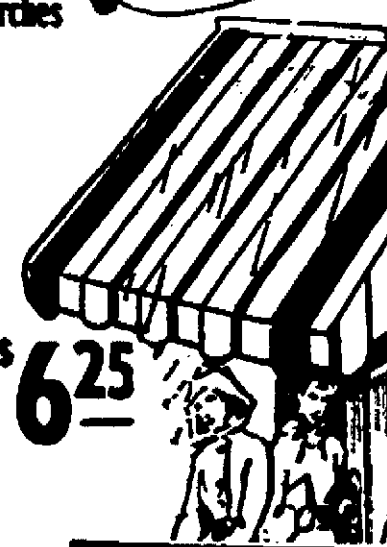
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ADDRESS _____

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Walker's
The Memphis Store in Long Beach

AWNINGS FOURTH FLOOR WALKER'S

U. N. Employees to Start on Co-operative City

UNITED NATIONS, N. Y.—(UP)—Several hundred United Nations employees are planning a ground-breaking late this summer for a new international co-operative U. N. city just outside New York.

Their plans call for the first families to move in Oct. 1, 1954. There is a long gap to be filled in before that takes place, including nailing down the site, financing the project, contracting and building, but the backers of the international suburb are confident they'll succeed.

They're mum on the site. That is because they want to prevent a boost in realty prices in the area they want before they get their cash on the table.

However, when they started out on the project late last year, it was clear they wanted something handy to the railroads that would bring them to Grand Central Station which is handy to U. N. headquarters on New York's east side at 42nd St.

The U. N. has a section on town and country planning which collects the best opinion on that subject from all member countries. It also has the experience of an international community—the rental housing project which many U. N. workers still occupy at Parkway Village, a subdivision in New York in Queens, Long Island.

Besides that, in the U. N. are a

great many people, from Europe and the U. S., who are co-operative-minded.

Trumans Plan Harbor Area Tour Monday

(Continued From Page A-1.)

Los Angeles Harbors aboard the excursion boat, Shearwater, starting at 10:30 a. m.

Guests on the tour will include E. J. Amar, Long Beach port manager, the harbor commissions of both ports, top military officials from Ft. MacArthur and Los Angeles Naval Base, and a handful of other dignitaries, making a party of 35 to 40 persons.

The boat is expected to swing past Municipal Auditorium here at one point on the trip.

Monday night, the distinguished visitors will be honored guests at a dinner sponsored by the Beverly Hills Wine and Food Society aboard the President Cleveland.

Co-hosts for the feast are Lawrence Block and Edward O. Blackburn. The 70 guests will enjoy a meal featuring roast sirloin of beef, Nipponaise, artichokes with mushroom sauce, shrimp cooked in their shells with a Japanese sauce, soup, oysters on the half shell and six accompanying wines.

Prior to the repast, guests will whet their cultivated appetites with Dom Perignon '34, a fine French champagne and such tidbits as caviar, shrimp and pate de foie gras.

After the dessert course of ice cream in a half peach, cookies and macaroons of several varieties, liqueurs, brandy, cigars and coffee will be served.

At a luncheon Tuesday, Mr. Truman will entertain 10 men from his old World War I outfit, Co. D, 129th Field Artillery Regiment, 35th Division.

At 4 p. m. Tuesday private citizens Clark, Winter and Truman, along with the other passengers of the Cleveland will wave goodbye to friends on the dock as tugs nurse the big white ship away from her berth.

Harry, Bess and Margaret Truman will disembark in Hawaii for a "several-week" vacation on the balmy tropic islands.

Family Waits Word



WORRIED OVER FATE of newsmen Donald Dixon, foreign correspondent captured by Chinese Reds while sailing on a 42-foot boat near Hong Kong, are his parents and brothers and sisters. The family is looking at a photo of Dixon who was seized with another correspondent and five others Saturday.—(AP Wirephoto.)

Two U. S. Newsmen Feared Captured by Reds' Boat

(Continued From Page A-1.)

owned a yacht named Kert, and wanted to go on a world cruise. Her husband, a retired contractor, was too upset to speak to newsmen.)

Applegate was a World War II Navy veteran. He had worked for the United Press 17 years until his resignation last fall. Formerly he was UP's manager for Southeast Asia, with headquarters at Singapore. Later he covered the Korean war. In Hong Kong he served temporarily with Reuters News Agency in addition to broadcasting for NBC.

At Medford, Ore., Mrs. Frank Applegate, his mother, said she was "hoping and praying" for his safety. She said he had long

Russian Radio Alters Tactics, Credits U. S.

(Continued From Page A-1.)

tention of interfering in the affairs of the capitalist countries." Then, expanding on the idea of collaboration, the commentator said:

"The possibility of co-operation was manifested still more vividly during the war against the fascist states. The Soviet Union, the U. S. A. and Britain harmoniously co-operated in that war as allies, helping each other and co-ordinating their military efforts. This co-operation had splendid results—a common victory over the enemy."

This is not the first time since 1917 that Soviet spokesmen have stressed that they can live in harmony with the western world and that they don't want to interfere in internal affairs of other lands. Their statements have been belied by actions.

However, the commentary, coming amidst steady "peaceful" statements by Moscow leaders, does add to the mounting indications that a "peace offensive" is well under way in the Soviet Union.

Leontyev resurrected Stalin's remark that "any idea that revolution could be exported to other countries by force is nonsense and that revolution was the business of the peoples themselves in these countries."

Stalin also said the opposite on occasion.

The commentator also quoted Malenkov's recent "peace" speeches and concluded: "Business co-operation and peaceful competition between states with different systems is the desire of the Soviet government and the Soviet people. And it is obvious that all peoples want this. The governments must take into account the will of the peoples and fulfill their desire for peace and co-operation."

Yanks in Austria Saved From Russ

VIENNA, Austria.—(UP)—An international patrol rescued three American students Friday night who had been "besieged" in the Academy of Arts by Russian soldiers, Allied officials said Saturday.

The students—two youths and a girl, whose names were not made public—were photographing a church in the British sector

when a jeepload of Soviet troops began chasing them. The frantically camera-shy Russians thought the Americans had taken their picture.

The students fled to the academy building, while the Russians, whose jeep had been crippled by a collision during the chase, surrounded the building on foot.

Somebody notified western authorities, and one of the American-British-French-Russian military police cars that patrol this occupied city sped to the scene.

The British member of the patrol told the Russians they had no authority in the British sector, and ordered them to get out. The Soviet MP had to agree, and the Russians crawled away in their damaged jeep.

YAWN VANISHES

Wakens to Find Gunman at Bed

COMPTON — Charles Williams, 47, of 457 W. School St. opened his eyes and yawned Saturday.

Then the yawn vanished and his eyes bulged as they focused on a strange man, standing at the foot of his bed aiming a gun at him, he told Police Officers Robert Conway and John Start.

The robber grabbed Williams' watch and a \$5 bill from the dresser, whereupon the outraged sleeper leaped upon the nifty intruder, starting a fight that ended with the gunman in flight and Williams going to the hospital for treatment of a lacerated nose.

Southland Pioneer Dies

LOS ANGELES — (UP). Mrs. Alice Cary Wadsworth, 88, long a Southern California resident, and widow of Dr. Guy W. Wadsworth, an early president of Occidental College, died Saturday after a lengthy illness.

DOLLAR DAYS SPECIAL

'49 MERCURY \$1187
2-door, heater
You save \$301
Glenn E. Thomas Co. ANAHEIM

Yes, Men—It's True!

There's just one way to achieve perfect fit and true distinction in your clothes . . . and that's the tailored-to-order way. An early fitting will allow time for the painstaking craftsmanship of custom-tailoring.



FASHION . . . Always a step ahead with the newest refinements of customized detail.

FABRIC . . . Imported and domestic wools in a wide selection of smartest materials.

FIT . . . That is guaranteed to give lasting satisfaction because it's individually tailored for you alone.

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INVITED

Julius Horowitz
TAILOR TO GENTLEMEN
BROADWAY at LOCUST • Ph. 6-4069

RECORD BREAKERS

Biggest Selling Zip Jackets in Bond History! Amazing Buys at **3.95 EACH**



Dan River Poplin . . . over 200,000 happy wearers!

- Finest-make Cotton Poplin
- Zelan-treated for water repellency
- Vat-dyed . . . wash it, dry clean it!
- Zip-pruf . . . zipper channelled—won't catch fabric
- Snug—elastic side inserts
- Pocket-dry . . . special flaps keep water out of pockets
- Tan, grey, navy blue or hunter green. S, M, L, XL.

Sell-out in Faded Blue Denim! Now in FOUR Big-demand colors!

- Easy-going, easy-rubbing Sanforized Denim.
- 2 roomy slash pockets
- Spring-knit collar, cuffs and bottom
- Brown, green, maize as well as popular faded blue.
- S, M, L, ML.

ORDER \$3.95 ZIP JACKETS from Bond's, 5224 Pepperwood Ave.

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OPEN MONDAY AND FRIDAY, 12:30 'TIL 9:30

CRENSHAW CENTER
4109 Crenshaw Blvd.
Open Monday and Friday
Til 9:30 P. M.

HUNTINGTON PARK
6421 Pacific Blvd.
Open Friday Tili 9 P. M.

DOWNTOWN
LOS ANGELES
640 S. Broadway
Open Monday Tili 9 P. M.

EAST LOS ANGELES
4500 Whittier Blvd.
Open Friday Tili 9 P. M.

GLendale
227 N. Brand Blvd.
Open Monday and Friday
Tili 9 P. M.

HOLLYWOOD
6343 Hollywood
Open Monday and Friday
Tili 9 P. M.

See George Fithian and hear the news Mon., Wed., Fri., 11 P. M. Tues., Thurs., 6:45 P. M. KTTV, Channel 11

1/2

pre-inventory

SALE

FINAL WEEK . . . ENDS SAT.

1/3

taffeta

BEDROOM ENSEMBLE

For your bedroom . . . a garden of Spring roses all year long. Yes, it's our very popular taffeta ensemble . . . NOW at 1/3 off! The sculptured rose and lilac design on a crisp white background, quilted on the spread, shams and vanity top. Full, tailored flouncing and ruffling in matching dusty pink, emerald, deep purple, or heavenly blue . . . corded edging and hems.

now 1/3 off

spread, twin or full, reg. 24.95 **16.63**

draperies, 81" long, reg. 19.95 **13.30**

vanity skrt, reg. 12.95 **8.63** pillow shams, reg. 5.95 **3.97**

VAN DEL

American at fourth

Hathaway

NYLON CURTAINS

1/3 OFF

Our fine Hathaway priscillas and panels of magic NYLON are offered for the last time at this big 1/3 saving. Your washing cares have practically vanished with NYLON . . . these Hathaways are unsurpassed for beauty and durability. See the priscilla in ivory white and the panel in pastels and white. This is truly an outstanding value!

priscillas, 81" long	5.97
100" wide to a pr., reg. 8.95	
144" wide to a pr., reg. 13.95	9.30
188" wide to a pr., reg. 17.95	11.97
280" wide to pr., reg. 29.50	19.67

PANELS

in pastels and ivory

The response has been so great for our Hathaway NYLON panels that we ordered a new shipment . . . still at this 1/3 saving. So easy to care for, so beautifully tailored . . . in creamy pastels and ivory.

42"x81" reg. 2.95	1.97
-----------------------------	-------------

Press Probe in Crash Killing 35

ALVARADO, Calif. — (U.P.) An intensive investigation was pressed by the Civil Aeronautics Authority and the Air Force Saturday into the cause of a fiery DC-4 crash which claimed the

Navyman's Face Cut In Traffic Collision

Navyman John T. Simpson, 24, of 1017 Via Wanda, was taken to Seaside Hospital for treatment of facial lacerations and a possible head injury after the car in which he was a passenger struck the rear of another vehicle Saturday afternoon.

The driver of the car in which Simpson was riding was Edmund T. Slattery, 24, of 756 Via Wanda. The other driver was Edward W. Sheridan, 38, of 2300 Linden Ave. Neither driver was injured.

lives of 35 persons in a muddy field near here.

Conflicting stories by representatives of Transocean Airlines, operators of the plane, and Oakland airport control tower also were being studied.

The four-engine craft, carrying 30 Air Force passengers en route to the Far East and a crew of five, plunged into a field about 6:40 p. m. Friday and exploded into a "ball of fire," according to witnesses.

A Transocean spokesman said the plane was making an instrument approach to Oakland Airport after being held in the air for more than an hour due to weather conditions. Chief Airport Controller Lee Houseman denied any delay, however. He said responsibility for the plane was transferred from the air route traffic control to the chief airport controller at Oakland airport at 6:19 p. m. "At 6:27 p. m., the plane was

at 8000 feet and was given permission to come down to 3500 feet to approach the field," Houseman said.

Many observers at the scene surmised that ice had formed on the plane's wings. There was no lack of fuel, they pointed out, because the plane burned fiercely for some time after the crash. Fragments of the plane and bodies were scattered over a 10-acre area. Several of the ambulances that rush to the scene became bogged down in the mud and had to be towed to the highway by a bulldozer.

The Air Force personnel aboard the plane Friday night were not identified, pending notification of kin. They were en route to the Far East for a tour of duty with the 509th Bomber Wing.

Clerk Shot Foiling Holdup, Pair Nabbed in Wild Chase

HERMOSA BEACH—Two hold-up-shooting suspects were nabbed after a wild auto chase Saturday before the pursuing officers knew that the suspects had shot and wounded a 70-year-old clerk in an attempted robbery of a liquor store.

Police said Charles Rainey, 22, and Michael Ivacchia, 28, of Redondo Beach, allegedly attempted to rob John West, 70, at Eighth Ave. and Pacific Coast Hwy., and then shot him when he attempted to disarm one of the bandits.

The pair reportedly planned to use the proceeds to finance a wedding trip to Las Vegas for Rainey and his 22-year-old girl friend, who was not implicated in the crime, police said.

Although both men were armed, they and the girl meekly surrendered, police said. As the trio was taken into custody, the radio alarm or the holdup and shooting was broadcast.

Nearly 40,000 Yanks To Attend Coronation

LONDON — (U.P.) Sir Alexander Maxwell, Britain's tourist chief, says he expects between 30,000 and 40,000 Americans to visit England for the coronation of Queen Elizabeth II next June 2. The chairman of the British Travel and Holidays Assn. has just returned from the U. S. where he checked on travel reports in major cities.

DOLLAR DAYS SPECIAL
'50 BUICK \$1319
Special Sedanet. Extra clean. Heater. You save \$201
Glenn E. Thomas Co. 333 E. ANAHEIM

EASTER BUNNIES

For that Easter gift a large selection of soft cuddly bunnies and chickens to choose from.

1⁵⁰ TO 5⁹⁵

SLYMOUR & HENRY
Toy Town
S. F. APR. 5 & LOCUST

STORE HOURS: 9:30 A. M. to 9 P. M. Fri. 12 Noon to 9 P. M.
The Most Complete Selection of Toys in Long Beach
Member of Toy Guidance Council



PENNEY'S
ALWAYS FIRST QUALITY!

one part **GLAMOUR**, one part **THRIFT!**
That's Penney's recipe for

Easter Fashions



for your
Easter suit...



the daintiest
of blouses...
here, now, at Penney's!

4⁹⁸

They're simply sweethearts, made with fluting, laces, shirring, tucks, the prettiest of details! Yet of course (need we tell you?) Penney's sheer nylon tricots are wonder-washable, need not a whit of ironing. You'll surely want a few of these beauties... come choose from whites, romantic pastels in many styles. 32-38.

CAMPUS SHOP—SECOND FLOOR



Imported
Chantilly Lace

Featuring
Half Sizes
14½ to 24½

22⁵⁰



Smartly styled dresses for the woman who wears a half-size. Beautiful imported Chantilly lace over matching or blending slips of crisp tulle. A most flattering dress for Easter. Navy, beige and rose.

Extra High Twist
60 GAUGE NYLONS

1²⁵



Name your size and your leg length—Penney's has a perfect for you in these sheer, but long-wearing nylons. It's the extra high twist that gives you more snag resistance, and that smooth, dull finish.

Forewyn Values...
Smart as Easter in Mexico



\$17⁹⁵

You'd guess \$29

"Nylon-Aire" Suits

10 to 18 and 16½ to 22½

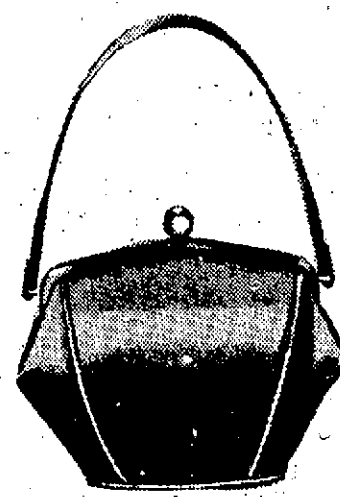
As seen in *Life*, *Mademoiselle*...
latest nylon-acetate-rayon miracle fabric that breathes! Superior for travel, packing: crease, spot, moisture repellent, Hand-made buttonholes, piped armholes, Armio shape insurance.

A. 10 to 18 in pink, skyblue, navy, beige.
B. 16½ to 22½ in beige, navy, skyblue.

Charge it nothing down
30 to 90 day accounts

Foreman & Clark
Forewyn Fashions

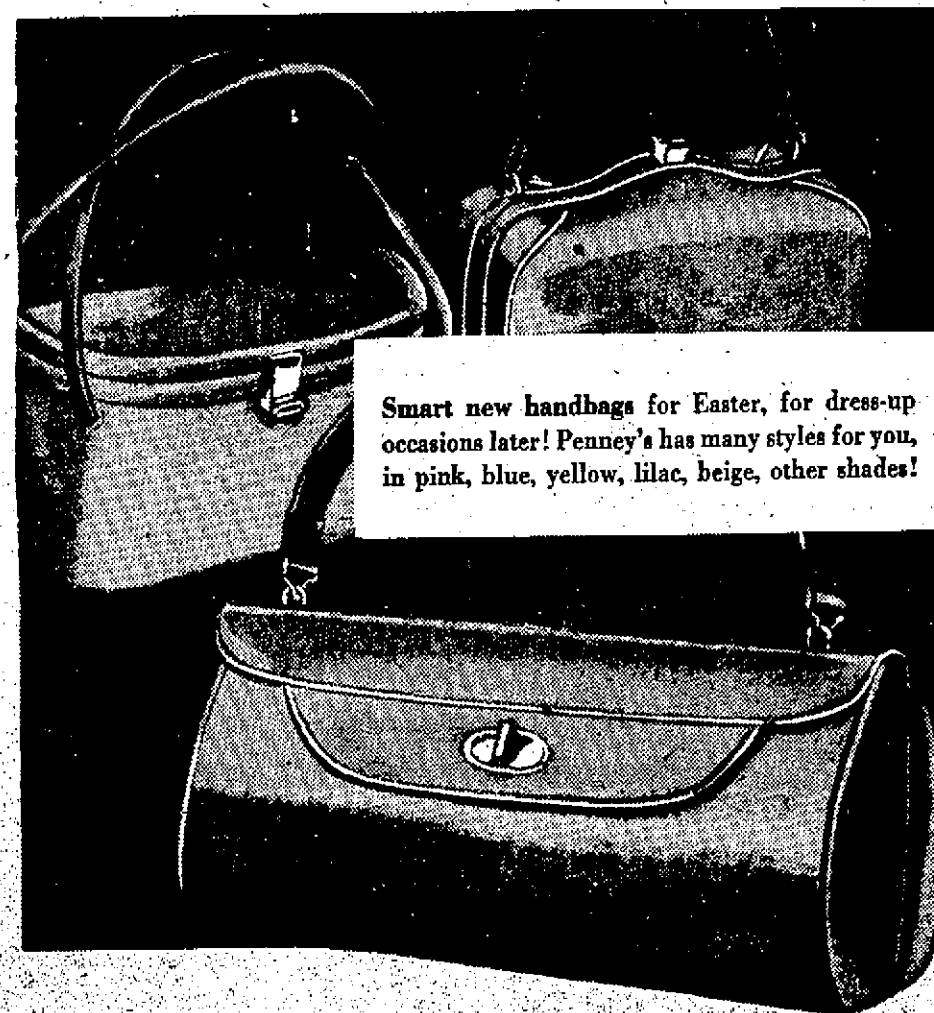
LONG BEACH... AT THE CORNER OF BROADWAY & PINE



Paris inspired
pouch bag
leather lined!

7⁹⁰*

A smartly styled bag that was inspired from the Paris showings of new Spring handbags. Trim tailored lines that are so good for all occasions. Choose from black, brown, red, navy and luggage. *Plus Fed. tax.

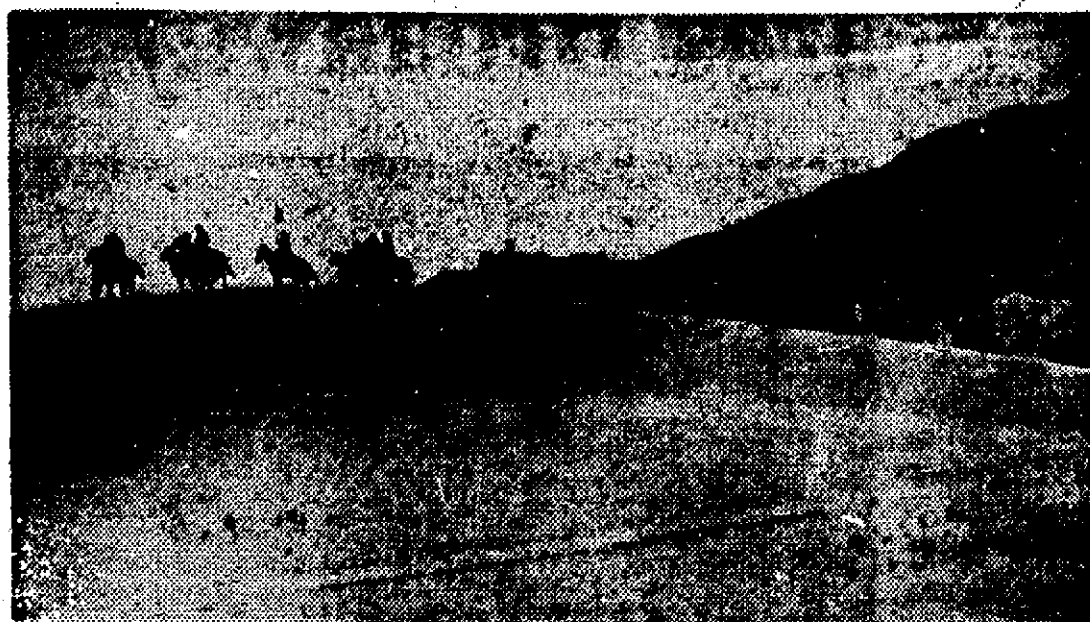


Smart new handbags for Easter, for dress-up occasions later! Penney's has many styles for you, in pink, blue, yellow, lilac, beige, other shades!

NEWS!
Soft pastels in
fine leather bags
...dressy styles!
casual styles!

4⁹⁸
Plus
Fed. Tax

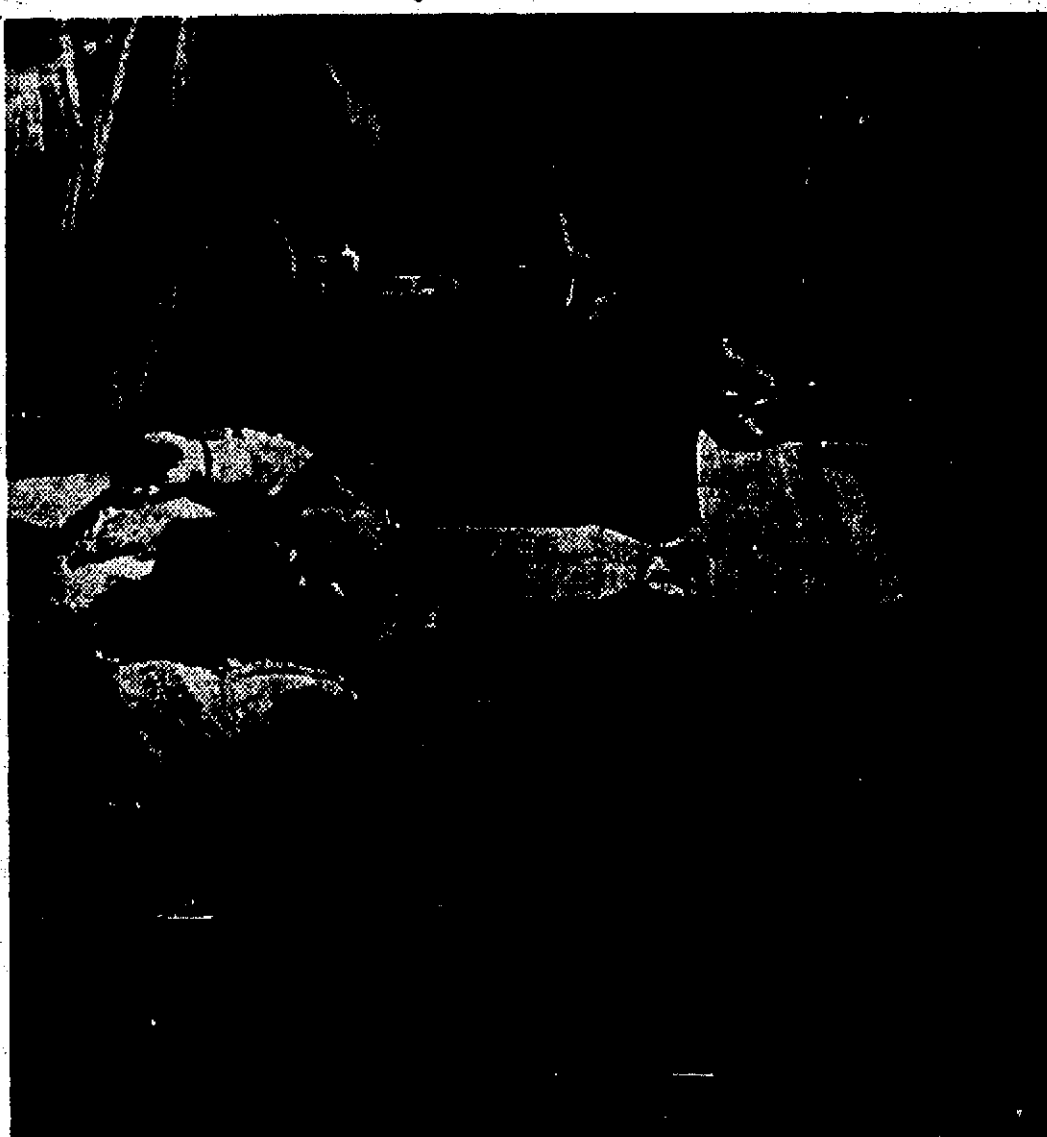
HANDBAGS—STREET FLOOR



Capt. Paul Lartai (Alan Ladd) leads a patrol into the Algerian desert for bandit Omar Ben Khaliff. Foreign Legion commander of year 1885. The patrol is led into a trap and all are slain except Lartai.

Sand and Sex

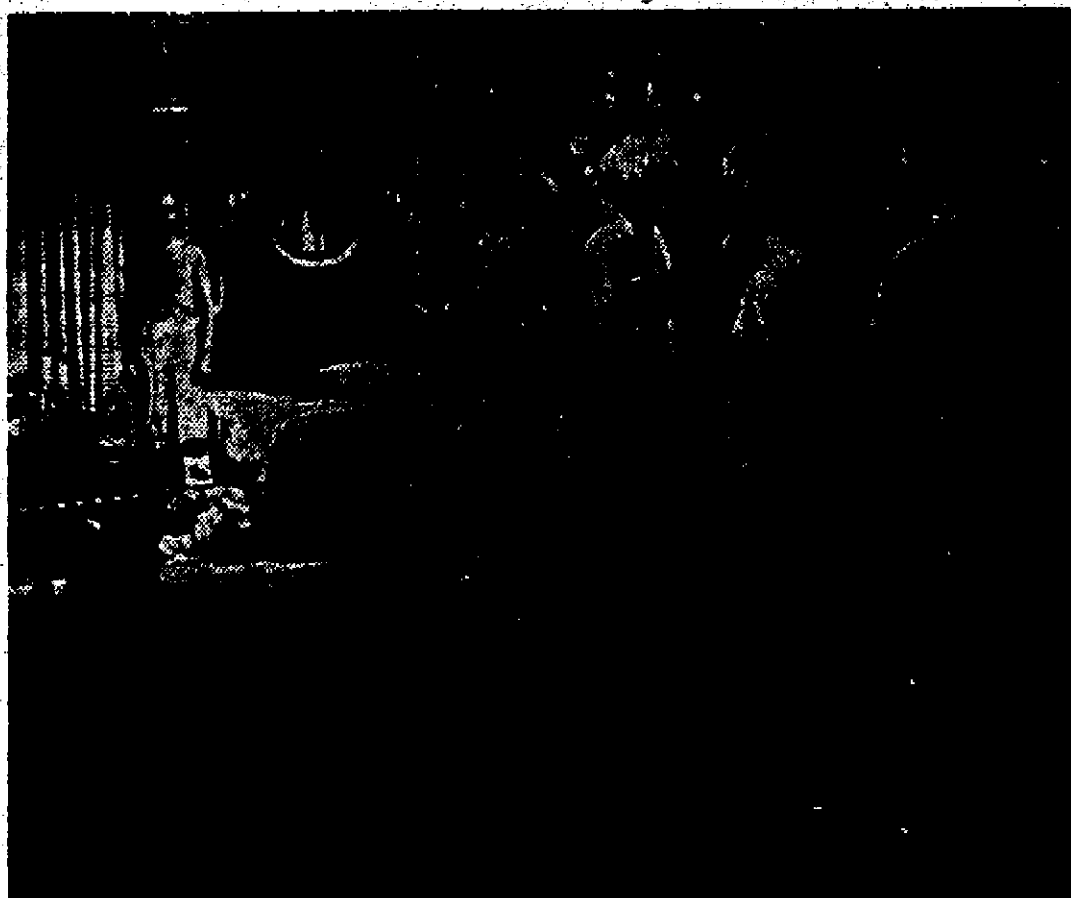
Arlene Dahl (see Southland's cover) will star next in "Desert Legion," which is known in the Hollywood trade as a "sand and sex" picture, an ever-popular blending of intrigue, action and romance against Sahara backgrounds. Add the box office allure of names of Alan Ladd and Arlene Dahl ("the most beautiful woman in the movies") and you have it. Screen play is by Lewis Meltzer, direction by Joseph Pevney, production by Ted Richmond, for Universal-International. It is in Technicolor.



The injured Lartai regains consciousness in a tent to find himself in care of Morjana (Arlene Dahl). He thinks she is an Omar Ben ally. Later he lapses into coma, comes to in vicinity of his Legion post.



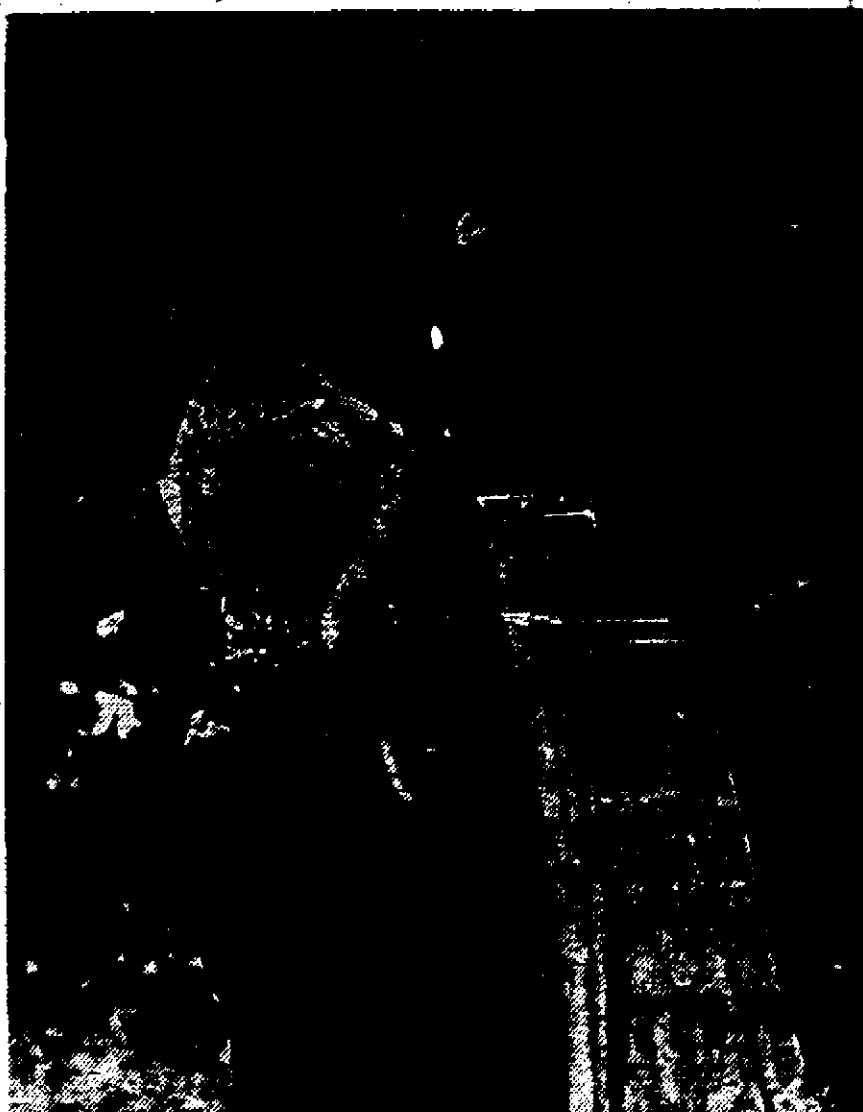
A mysterious note sends Lartai AWOL to Madera, sanctuary of peace ruled by Si Khalil (Oscar Beregi), who selects Lartai to marry his daughter, Morjana, and save it from Crito Damou (Richard Conte).



As a romance develops between Morjana and Lartai, Crito sends an assassin against Lartai, who kills the assassin, finds on him a watch proving Crito is Omar Ben. Lartai is challenged to a duel.



En route to his post with Crito, Lartai is ambushed by the bandit's followers and imprisoned. As Crito attacks a Legion column moving on Madera, Khalil liberates Lartai who, with other prisoners, attacks Crito band from the rear.



Old Khalil is killed. Lartai and Crito meet hand-to-hand on a cliff and Crito is hurled to the rocks below. Lartai returns to the waiting arms of Morjana.

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He Scares Broadway

By
Vera Williams

"THE BAT" is back, scaring daylight out of supposedly-sophisticated New York theatergoers with its creepy situations and tickling the ribs of Gothamites with its comedy relief, just as it did another generation of boxoffice patrons 33 years ago.

It was almost like an old friend coming home when the three-act mystery by Mary Roberts Rinehart and Avery Hopwood opened in early February in the National Theater. And its revival constitutes the first Broadway production of Jonathan Seymour, son of Mr. and Mrs. Clyde J. Seymour, 147 Nieto Ave., long-time residents of Belmont Shore. Seymour, who studied theater at Stanford University and the Pasadena Playhouse, already was recognized in theatrical circles as a most promising young director as a result of his work with the Margo Jones professional theater - in - the-round at Dallas. His production of "Romeo and Juliet" at that theater was praised in a recent issue of The Saturday Evening Post.

Seymour directed Vincent Price in "The Cocktail Party," Ruth Chatterton in "The Little Foxes," Gladys George in "Rain," ZaSu Pitts in "Post Road" and "Ramshackle Inn," and Jane Darwell in "The Importance of Being Earnest" before going to Broadway. Last summer, he directed the outdoor pageant "The Yanqui and the Senorita" at the Santa Barbara fiesta. He will direct the pageant again this year; a new script by Paul Green, two-time Pulitzer prize winner and writer of "The Lost Colony."

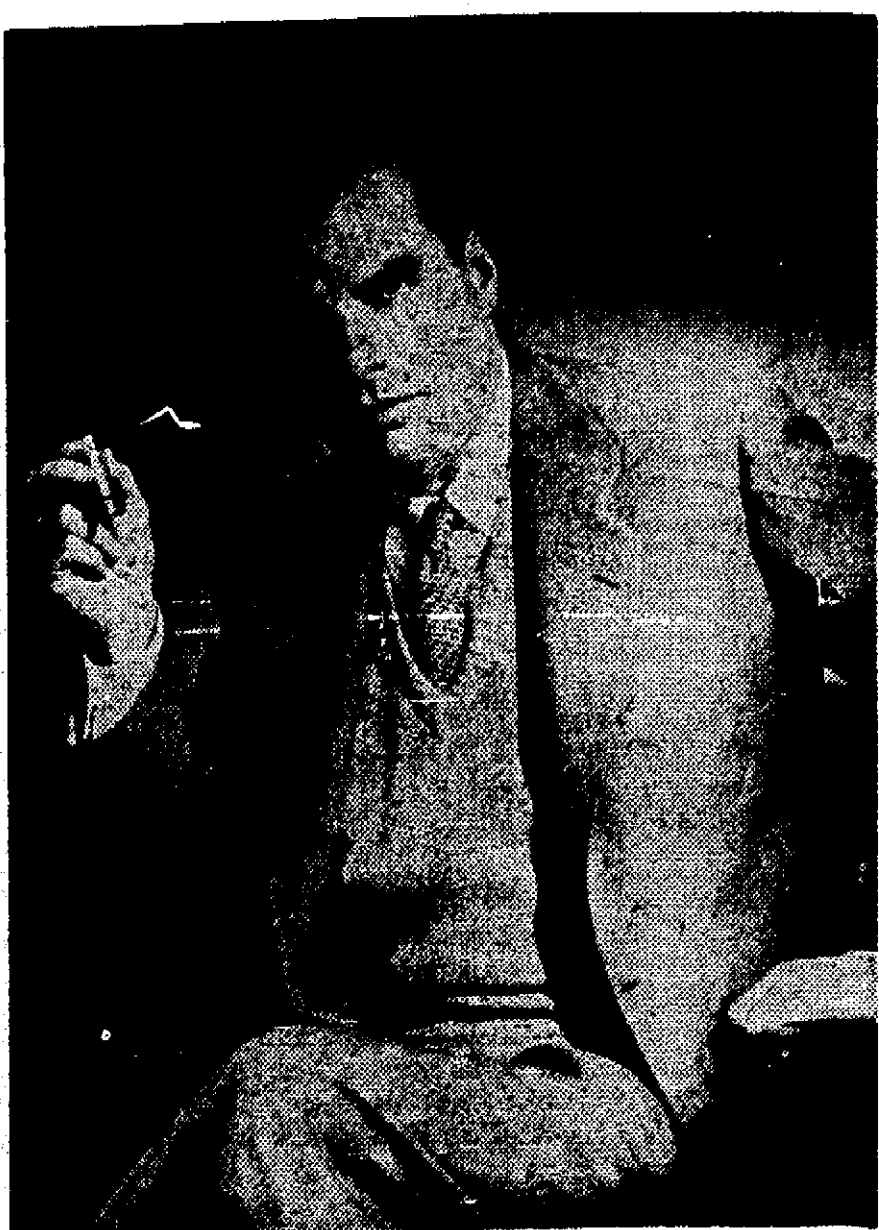
ZaSu Pitts, Lucile Watson, Shepperd Strudwick and Harry

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Broadway is delighting in new chills from an old mystery play, "The Bat," currently produced by Jonathan Seymour, above, son of Mr. and Mrs. Clyde Seymour of Long Beach.

Bannister headline the cast of "The Bat," adapted from Mrs. Rinehart's book, "The Circular Staircase." The play hit New York about 1920 and for a long time not only captivated audiences but set a pattern for a succession of mystery thrillers.

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It Was Short Interview



POTENTIAL CITIZEN is Mrs. Sadie Hardy, 48 inches tall, shown here with her husband, Robert, who is 53 inches. Mr. and Mrs. Hardy talk to the chief of the Naturalization Service in Detroit about citizenship for the small housewife, a former trapeze performer who was born in Scotland.—(UP Telephoto.)

Hearing Slated Monday on Radar Speed Traps

SACRAMENTO—(UP). A bill to legalize radar speed traps and drastically revise state speed limits was set for hearing Monday as the state legislature plunges into heavy schedule.

The bill by Sen. John F. Thompson (R-San Jose) provides that radar equipment or electronic timing devices may be used to establish that a motorist was driving in excess of speed limits.

And the bill, drastically amended by its author prior to the scheduled hearing before the Senate judiciary committee, goes on to redefine state speed limits.

Under terms of the proposed legislation a state maximum speed limit of 65 miles an hour on any highway would be set. At the present time there is no stated speed limit, although a speed in excess of 55 miles an hour is considered evidence of driving too fast for conditions.

On the other hand, the bill would provide for higher speed limits in the vicinity of schools and through residential districts. The school zone speed would be topped from 15 miles an hour to 25 and the limit in business and residential districts from 30 to 35 miles an hour.

The bill eliminates current requirements of 15 miles an hour at obstructed grade crossings, blind curves, crests of hills and blind intersections. However, the proposed law would require drivers to operate at "appropriate reduced speeds" under those circumstances.

Developments last week in the legislature included:

• **Communists**—The Senate passed without dissent a bill designed to weed Communists and fellow travelers out of state colleges. The bill by Sen. Fred Kraft (R-San Diego) provides membership in or active support of Communist organizations is ground for dismissal. It would provide a hearing on the charges.

• **Income Taxes**—The state assembly voted stiff penalties for failure to file state income taxes or file a false return with the intent to defraud. The bills by Assemblyman Thomas Caldecott (R-Berkeley) would provide penalties up to five years in a state prison and a \$5000 fine.

• **Punchboards**—A bill to break up a \$37,000,000 a year punchboard racket by making mere possession of the gambling devices illegal was approved unanimously by the state assembly. Author

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Dated this 13th day of February, 1953.
(SEAL)
MARGARET L. HEARTWELL
City Clerk of the
City of Long Beach
Pub. Feb. 19 thru April 3, 1953 (incl.)
(44)—L.B.1.

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DOOLEY'S HARDWARE MART
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Calexico Man Installed as Greeter Head

Eli (Pete) Redfearn of Calexico was installed as president of the California State Hotel Greeters at a banquet Saturday night in the Wilton Hotel's Marine Room. The association closes its second annual conference today with a luncheon in Villa Riviera Hotel.

A principal item of business Saturday was the change in name of the organization from Far Western Region, Hotel Greeters of America.

Other new officers are Vance Dickerman of San Diego, first vice president; Jack Dudgeon of Sacramento, second vice president; Paul Phinney of San Diego, secretary; Douglas Schroeder of San Francisco, sergeant at arms; and John Pettit of San Francisco, sergeant at arms emeritus.

Delegates named Fresno as their convention city for 1954.

Following the installation ceremony, members and guests



ELI REDFEARN
Heads Hosts.

monies, members and guests danced to the music of Jimmy Whetmore and his orchestra.

Retiring president of the men's division is William J. Brazeau of Fresno; while the outgoing women's president is Mrs. Anie Sivel of San Diego. Earle E. Pollock, president of Long Beach Chapter 65, and Mrs. Birdie Finch, president of the local women's division, were hosts to the delegates.

U. S. Marines, Greeks To Storm Crete Shore

ATHENS, Greece—(UP). Three thousand U. S. Marines with Greek commandos will storm ashore on Crete Monday in the last phase of NATO war games. Rendezvous. They will attempt to seize Maleme Airfield, biggest on the island.

Passover Planned for Jewish GIs

NEW YORK—(UP). Arrangements have been made for some 150,000 Jewish members of the armed services to celebrate Passover at scattered American posts on four continents.

The National Jewish Welfare Board said yesterday that 75,000 pounds of kosher foods and large quantities of special Passover religious literature have been shipped out around the world for the observances. The shipments went to U. S. posts in Europe, Alaska, Iceland, India, Indo-China, North Africa and the Caribbean.

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50 DE SOTO \$1387
4 Dr., heater, automatic shift
You save \$301

Glenn E. Thomas Co. 333 E. ANAHEIM

Save 1/4 to more than 1/2

Pre-Easter Luggage Sale

We were fortunate to make a Special Purchase from a well known manufacturer who was overstocked. We are also unloading a great many of our odds and ends in luggage. Limited stock, come in early for the best selection.

	Reg.	NOW
15-in. O'Night Case, Wheat Pattern, Cowhide Long Bound	17.50	8.95
18-in. O'Night Case, Wheat Pattern, Cowhide Long Bound	18.50	9.95
21-in. Week End Case, Wheat Pattern, Cowhide Long Bound	19.50	10.95
26-in. Pullman Case, Wheat Pattern, Cowhide Long Bound	27.50	14.95
Ladies' Wardrobe Case, Wheat Pattern, Cowhide Long Bound	35.00	18.95
29-in. Packing Case, Wheat Pattern, Cowhide Long Bound	35.00	18.95
Train Case, Wheat Pattern, Cowhide Long Bound, Loops and Full Mirror	\$19.50	10.95
Balkan Matched Luggage, Bumper Edge, Brown or Gray	29.50-69.50	14.95 to 34.75
Top Grain Cowhide 2-Suiters	49.50	24.75
Top Grain Cowhide Companion	42.50	21.25
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Other Days 9:30 to 5:30

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1. **BETTER HEARING.** This is a broad statement, but specifically it means better control over the kind, quality and degree of hearing power your transistor hearing aid will give you.

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On the other hand, the bill would provide for higher speed limits in the vicinity of schools and through residential districts. The school zone speed would be topped from 15 miles an hour to 25 and the limit in business and residential districts from 30 to 35 miles an hour.

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Taft Hopeful of Budget Cut by \$8 Billion

WASHINGTON — (UP). Senate Republican Leader Robert A. Taft voiced hope Saturday that military spending can be cut at least \$4,000,000,000 below projected levels as part of an effort to hold the fiscal 1954 budget to \$70,000,000,000.

In addition, he said he favored reducing foreign aid outlays by \$2,500,000,000 and cutting spending for all other government activities by \$1,500,000,000.

His figures represented subtractions of \$8,000,000,000 from the spending items in the \$78,000,000,000 budget former President Truman submitted to Congress in mid-January.

Taft referred to a budget review under way in the Eisenhower administration and added:

"Whether we can get enough this year to justify a tax cut—that's what we're waiting to hear."

Republican factions in both the Senate and House are embroiled in a dispute over whether tax cuts now scheduled shall take effect. President Eisenhower, Taft and other administration leaders are determined the budget must be balanced first.

A bloc headed by Chairman Daniel A. Reed (R-N.Y.) of the tax-writing House ways and means committee, is equally determined taxes must be cut to carry out campaign promises, regardless whether the budget is brought into balance.

Even before the Truman budget, Taft had reported he and President Eisenhower had agreed on aiming for a \$70,000,000,000 budget for the 1954 fiscal year which will begin July 1.

Taft discussed how he hoped this goal could be met in commenting to newsmen on Defense Secretary Charles E. Wilson's press conference remarks Friday. Wilson disclosed that he had asked the armed services to report the consequences of a \$4,500,000,000 spending cut.

Taft said he had been thinking in terms of a \$4,000,000,000 reduction from Mr. Truman's \$46,300,000,000 defense spending figure and \$2,500,000,000 from Mr. Truman's estimate of \$7,600,000,000 for foreign aid.

Virginia's Mother of Year



SHE WANTED THE BEST for her 14 children. That's why Mrs. Leah Sykes Young of Courtland, Va., scrimped, saved, baked pies and made dresses to sell to her neighbors—so her children could go to college. Saturday, a committee of white clubwomen named Mrs. Young Virginia's "Mother of the Year," the first Negro to be so chosen.—(AP Wirephoto.)

Social Security Expert to Speak

James G. Bretherton, head of the Long Beach office of the Federal Social Security Administration, will address members of the Pick and Shovel Club, Thursday noon in the Wilton Hotel, according to an announcement by Jack Arnold, executive secretary of the Culinary Alliance.

Social security information is of particular interest to members of the Pick and Shovel Club, said Arnold, because of their positions as heads of Harbor area AFL unions.

Bretherton is credited with being one of the foremost experts on social security questions. Councilman Carl Fletcher will act as master of ceremonies and will introduce the speaker.

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482 W. WILLOW

Dope Seized in Ecuador
QUITO, Ecuador.—(AP). Ecuador today announced seizure of narcotics valued at a half million dollars and arrest of seven men. U. S. and Ecuadorian agents collaborated in the case. The contraband was deposited in the U. S. embassy for safe keeping.

Nation Can Have Balanced Budget, Cut Income Tax, U. S. Chamber Says

WASHINGTON.—(UP). The nation can have both a balanced budget and a personal income tax cut this year, the U. S. Chamber of Commerce said Saturday.

There has been heated argument among officials here over which should come first. The chamber said in a statement that no confusion is necessary because the two achievements "should go hand-in-hand."

It detailed its position like this: Reduce the "administrative budget" submitted by former President Truman for fiscal 1954, with an indicated \$9,900,000,000 deficit, to a "cash budget," the one that directly affects taxpayers.

That is done by subtracting \$3,300,000,000—consisting of about \$1,000,000,000 of interest paid by the government on bonds held by its own agencies and about \$2,300,000,000 of allocations to trust funds held by the government.

Thus, since these portions of the deficit are "mere paper" transactions in which the government moves its own money from one pocket to another, the cash budget deficit in Mr. Truman's figures is but \$6,600,000,000.

Many tax experts hold that Mr. Truman underestimated revenues for the coming fiscal year by \$1,000,000,000 to \$2,000,000,000. The chamber agreed and took the middle ground, \$1,500,000,000. At this point the potential cash deficit has shrunk—in this calculation—to \$5,100,000,000.

Next, the chamber said, foreign-aid spending should be limited to \$5,000,000,000 instead of the \$7,600,000,000 suggested by Mr. Truman. The cash deficit drops, at this point, to \$2,500,000,000.

The chamber said the \$25,400,000,000 Mr. Truman wanted for civilian government agencies could be trimmed to \$23,200,000,000 without dire effects. This \$2,200,000,000 "saving" lowers the cash deficit to \$300,000,000.

"This amount, plus enough more to provide tax relief this year, should come out of the military budget," the chamber said.

New Casualties Told

WASHINGTON.—(AP). The Defense Dept. Saturday identified more than 46 casualties of the Korean War. The new list included 16 killed, 26 wounded, two missing and two injured. It also listed as captured six men previously reported missing in action.

ON APRIL 3rd. VOTE YES ON PROPOSITION "H"

"It may save the life of someone you love."

Let's Use Part of Our Oil Money to Build the Health and Hospital Facilities We Need So Desperately!

- NOT a Bond Issue
- NO Tax Increase Involved
- Will NOT Cost YOU One Cent

Its for YOU and ME and EVERYONE!

MUNICIPAL HEALTH & HOSPITAL PROGRAM
Mrs. Sybil W. Reed, Chairman

OPENING SPECIAL!

SAVE \$20 NOW
Discount on all regular courses

OPEN TUES., THURS., SAT. at 12:30

We Offer You

- Personalized Programs
- Dietary Supervision
- Steam Bath

Peggy O'Neil
Gymnasium for Women
122 W. First St. Ph. 6-0375

INDEPENDENT PRESS-TELEGRAM—A-9
Long Beach (Calif.), Sun., March 22, 1953

L.B. Youth Loses Life When Auto Hits Tree
Frank Eugene Whisman, 21, of 1034 Hoffman Ave. died instantly late Friday night when his car crashed into a tree alongside Hwy. 101 near El Toro.

A companion, Ben Aguirre, of Placentia, died Saturday in Santa Ana Community Hospital. California Highway Patrolmen said the car's engine was driven through the front seat.

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Using the New Radio-Matic Epilator
FASTEST SAFE METHOD KNOWN
MINIMUM OF DISCOMFORT
SAVE TIME AND MONEY
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235 EAST BROADWAY
"Serving Long Beach Since 1924"

The LID'S OFF! YES

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New Pontiacs Delivering THIS WEEK

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A New 1953 Pontiac

For as Little as ... **\$2297** ... You Name Your Own Monthly Payments

Delivered in Long Beach

"The Largest Pontiac Service Sales in the West"
★ WE SERVICE ANY MAKE CAR ★

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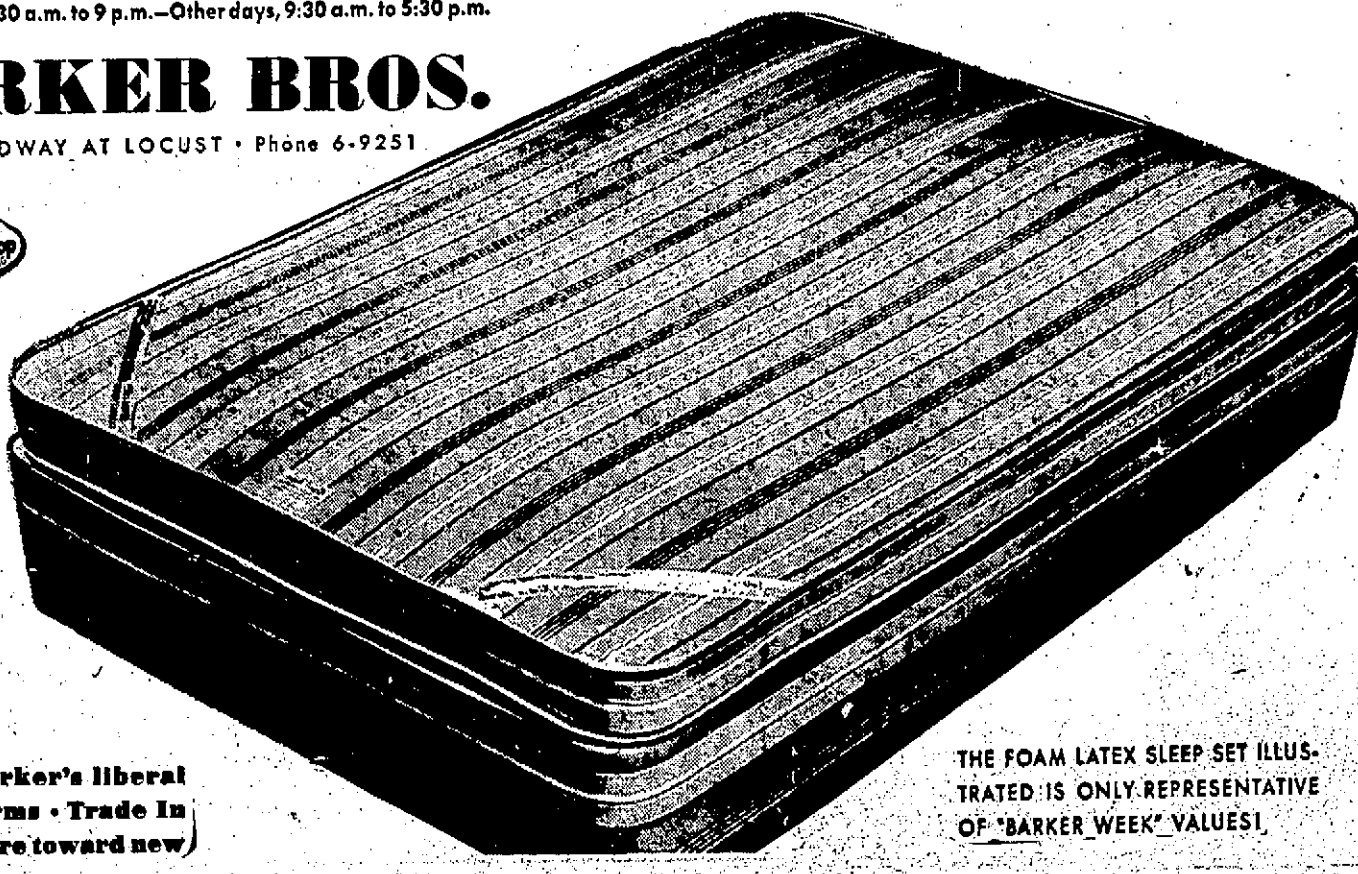
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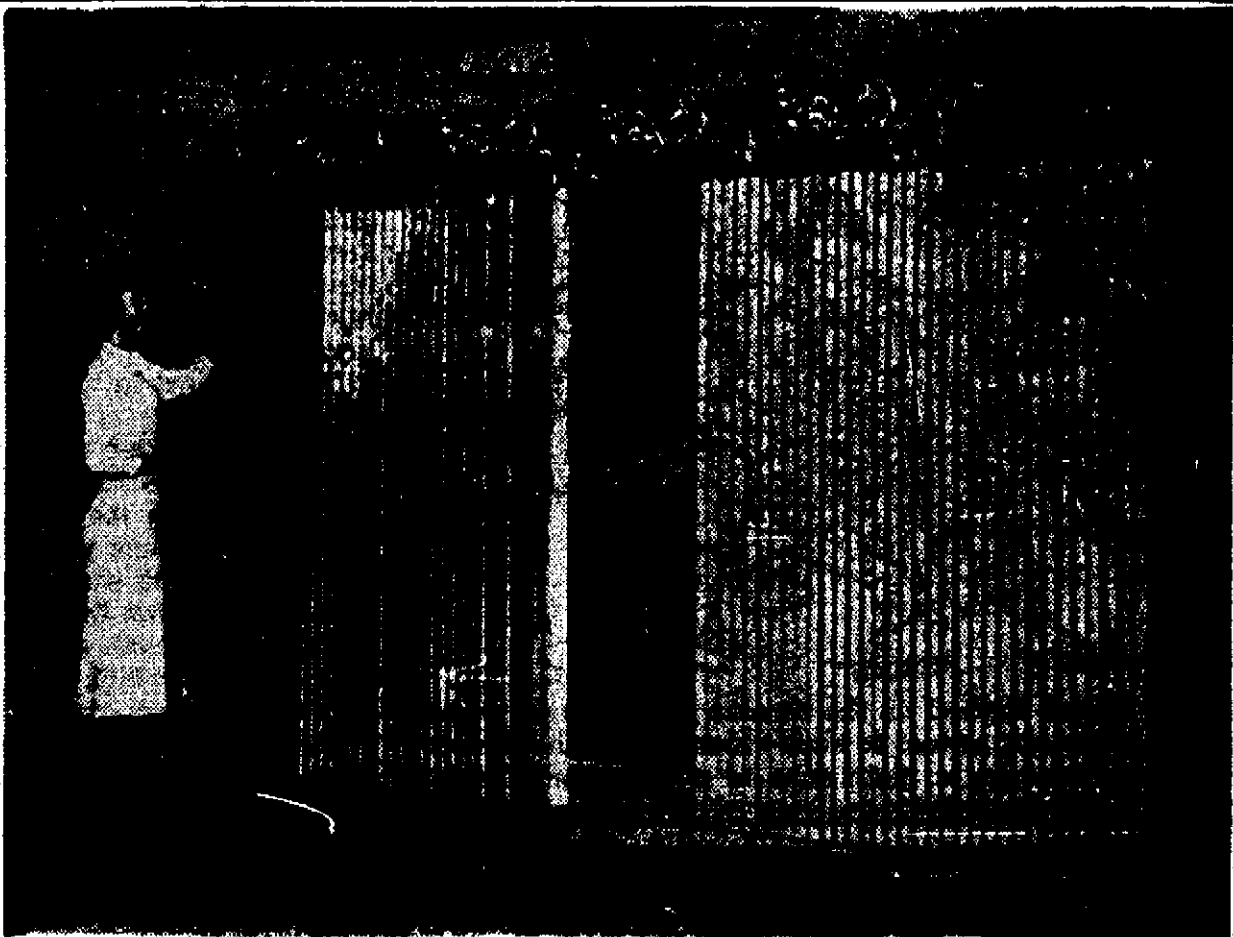
Symphony of softness in an elegant evening dress of white silk chiffon, strapless, with flowing skirt. Stole is separate.

Style-wise and so chic! New evening dresses displayed at a recent New York showing of party and dance wear for spring and summer included the two lovely styles shown here. Both are notable for dramatic elegance.

Essence of true elegance is aptly expressed in a strapless white silk ribbon lace dress with black chiffon demi-jacket.



(Advertisement)



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Hail to Mickey Mouse!



HAPPY birthday, Mickey Mouse!

Born on a sketch pad on a fast-moving train when Walt Disney was traveling from New York to Hollywood, Mickey launched on his fabulous career in "Steamboat Willie," released in 1928, just 25 years ago.

Mickey is credited with having enchanted 680,000,000 paying customers in the theaters of the world in one year. He has starred in 15 shorts in a year. He is known by name—and referred to with a smile—by a quarter-billion people around the globe.

Illustrious human stars have come and gone since his

By Betty De Wees

advent. Mickey Mouse goes on ageless, unperturbed, bridging the decades.

He has changed little in looks and behavior. The 25 years rest lightly on his head; weigh not at all upon his spirit. He has fleshed out a bit since his first scrawny youth. Once he lost his tail, but quickly regained it in conference with Disney and his animation artists. He still has three fingers on each hand. He wears soft soleless shoes when once he was barefoot. His clothes, always natty, are a fashion unto himself. There

are no wrinkles. And Mickey has no gray hair.

MICKEY is credited with lifting the brothers Disney, the redoubtable Walt and Roy who now is president of Walt Disney Productions, from a studio shack in Hollywood to roomier quarters on Hyperion St., and 11 years ago to the present 51-acre studio in Burbank.

Disney is honoring the first-born of his fabulous cartoon family with a jubilee film containing the high lights of his quarter-century career. The feature picture, "Mickey's Birthday Party" is Walt's own selection of Mickey's most representative adventures.

Mickey Mouse flashed on the screens of the movie world 25 years ago and soared to fame around the globe. Here's Peter Pan bringing a giant cake to a party for Mickey.

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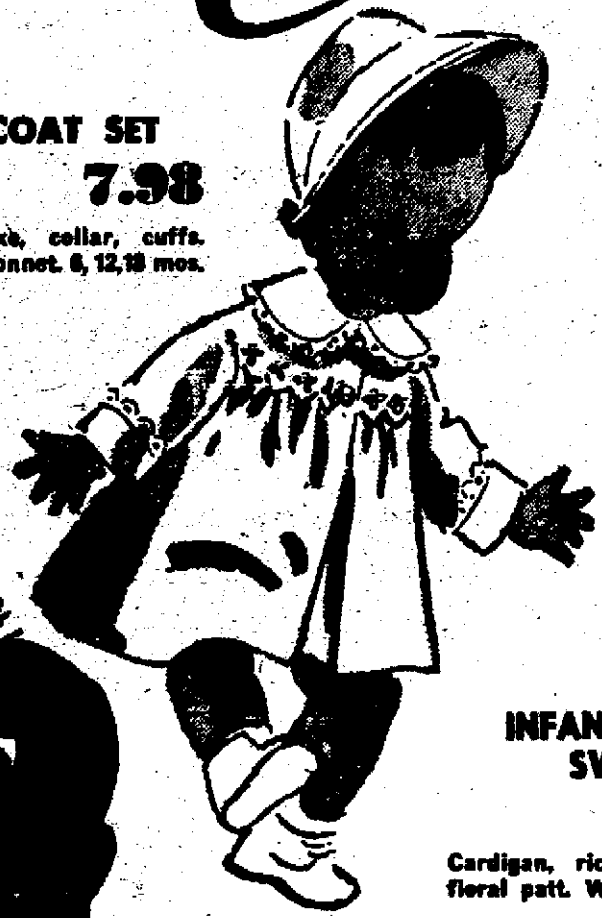
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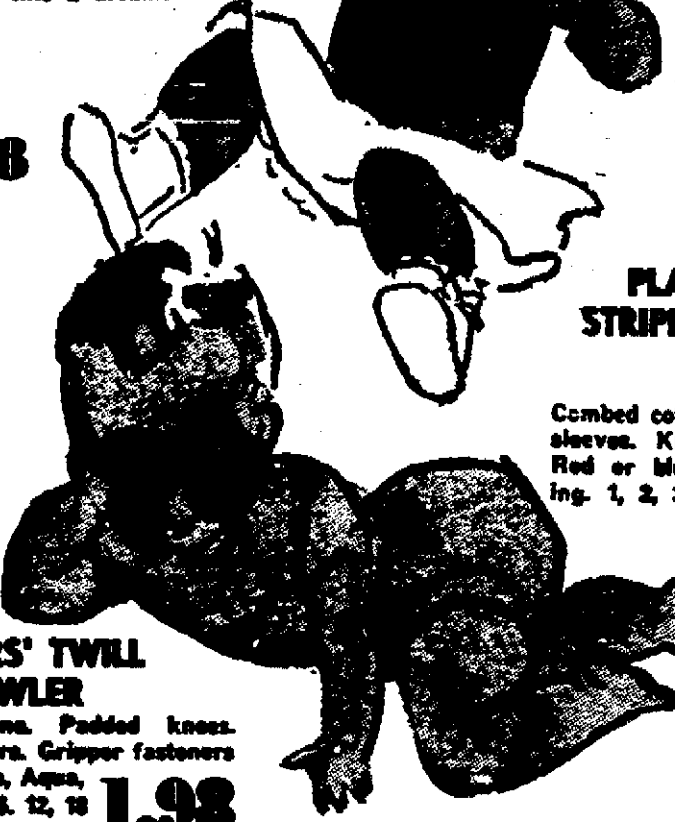
INFANTS' BONNETS 1.98

Eyebot embroidered organdy pique and nylon—in all the Easter shades.



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3-pc. set includes Cardigan with emb. posies, perky bonnet, booties.



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EDITORIAL

A Harmful Measure

ADULT EDUCATION has become a well-established feature in the public schools of California. It is a popular and desirable program whose principle is no longer seriously challenged.

But the question arises—how far should adult education go?

It can go too far and on occasion doubtless does.

However, in trimming the fungus we should guard against cutting into the solid substance. We don't have to set the adult education program back 30 years in order to correct some of its undesirable outcroppings.

That danger of wholesale retrogression is posed by Senate Bill 1922, introduced by Sen. Harold T. Johnson of Roseville.

SB1922 says: "It is the duty of the public schools to provide educational opportunities to enable adults to attain a high school education, to achieve an adequate standard of literacy and citizenship, and to increase their individual proficiency and productivity."

That definition would permit all sorts of interpretations which could seriously restrict the whole program.

What, for example, is the interpretation of the words "To achieve an adequate standard of literacy and citizenship?" It could mean that the subject matter and instruction for adults would be confined to the elementary levels. Excluded from the definition is any reference to such vital phases of adult education as family life instruction, homemaking, and health. In fact, the definition might be taken to mean that adult instruction would be limited to vocational education. A reading of other sections of the bill reveals that it is aimed, indeed, at narrowing, limiting, and constricting phases of adult education which not only are highly popular but are accepted as vital and constructive.

Doubtless it can be shown that dollars-and-cents savings are possible through elimination of family life and cultural aspects of the adult education program.

But would they really be savings—or rather would they be withdrawal of a good investment in human resources?

There are frivolous subjects which don't represent good investment. Golf and badminton, perhaps. But we'd hesitate to say it's not worthwhile to support such courses as first aid, health, sewing, cooking, child psychology, ceramics, and if you will, even painting. Man does not live by bread alone.

Any public program is subject to control, and the adult education program is no exception. But SB1922 implies more than reasonable control. It strikes at the heart of a program that has been a source of happiness, enlightenment and economic improvement to many thousands of our citizens.

WALTER LIPPMANN

Mr. Malenkov's MIGs

AT INTERVALS for well over a year the Soviet and satellite airmen have been buzzing or attacking British, French, Swedish and American planes. There have been incidents in Germany, in the Baltic, in the Kuriles, off Kamchatka. All have occurred near the frontiers of the Soviet orbit. If all the incidents have been reported, it would appear that the Soviet tactical air defense has had two periods of especially aggressive activity in the air. The one was last spring—by coincidence or design—after the signing of the pacts for the rearmament of Germany. The other has been in the days since Stalin's death—by accident or design—as Malenkov was making his inaugural statement that all the serious controversies, including those with the U. S. A., are negotiable.

It is quite possible that all this is more coincidence and that a sufficient explanation is the indisputable fact that the Soviet Union is extremely sensitive to any kind of military approach to its frontiers. At the least then these incidents, we may surely assume, are intended to repel and discourage aerial reconnaissance of this frontier region. But while that would be a sufficient explanation of what must be orders from the capital to the Soviet Air Command, these bursts of activity may have a political purpose as well.

It is prudent, I believe, to think they have a political purpose which is connected with the Malenkov declaration. On this hypothesis, which seems to me probable but not certain, the political purpose of the aggressive air defense is to downgrade the diplomatic value of the main military instrument of the Western world—American strategic air power. Insofar as the Soviet Union can prove to the exposed nations, particularly to Japan, Germany and France, that the air defenses of the Soviet Union are very strong—perhaps strong enough to repel a decisive air assault—the military importance of the United States would be greatly diminished.

I would be inclined to go so far as to say that if this was not the original intention of the orders to the Soviet Air Forces, this is in a considerable degree their effect. In the sky near the Yalu River, and by these incidents in Europe and Asia, the Soviet Union has been engaged in proving, not only to its own people and its Chinese ally and its European satellites but also to the non-Communist world, that the Soviet Union has developed an air defense which it now wishes to advertise.

On this hypothesis there is no contradiction between Malenkov's unwelcome declaration and these shooting incidents. Malenkov's statement does not say that he is proposing to settle all the controversies on our terms or even approximately on our terms but only that they could be settled without war. What I take this to mean is that the Soviet government's policy is on the one hand to create an international situation in which war is impracticable for us and on the other unnecessary for the Soviet Union.

How could this be done? It could be done by the disruption of our alliances and the eventual diplomatic isolation of the United States. That, we need have no doubt whatever is the immediate objective of Soviet foreign policy. Insofar as the Soviet government comes near to isolating the United States from its allies, it will have the prospect of settling the controversies on its own terms without war. For the disruption of our alliances would be tantamount to a radical reduction, one might almost say a neutralization, of American military power on the Eurasian continent. Without the collaboration of our allies overseas, it is not now possible in the present state of the technology of war for this country to exert decisive power across the oceans.

BILL VAUGHAN

Senator Soaper Says ---

It is pointed out that the doctor, while doing O. K. financially, actually works for a low hourly wage. Well, gosh, we don't charge him for the time we're sitting in the waiting room doing the puzzles in his magazines for him either.

We're not that we exactly miss General Vaughan, but there's

no denying the year has been awfully short on laughs so far.

If the Russian press, which had been calling Stalin the greatest man who ever lived, is puzzled about how to refer to Malenkov, why don't they take a tip from our advertisers and merely call him better. They don't have to say than what.

ROUGH ROAD



DREW PEARSON

Nixon, Knowland in Tug-of-War?

WASHINGTON—One of the most important political tugs-of-war in the nation is going on under cover in California right now between two young men who have their eyes on the White House. They are Vice President Richard Nixon, former junior Senator from California, and young Bill Knowland, senior Senator from California.

The tug-of-war is perfectly polite and so far chiefly involves patronage. But beneath the surface, some of the followers of the two men are getting not under the collar—especially the young, aggressive group which put across Dick Nixon.

Behind the battle is not only the future of the two young Californians, but also the future of the most revered political figure in the Golden State—Gov. Earl Warren. The Governor, who made Knowland what he is today, is gradually passing over to Knowland the reins of political power and is not expected to run for office again.

At Chicago, it was Bill Knowland who stuck to Gov. Warren to the bitter end. At a time when Sen. Nixon was making his backstage deal with the Eisenhower force, Knowland was taken up on the mountain by Sen. Taft and offered a partnership if he would swing California's huge bloc of votes to Taft. Knowland said no. He stuck by his friend, Warren—the man who appointed him to the Senate.

Today Knowland is reaping his reward. He and Warren are running the politics of California, and Dick Nixon is on the sidelines there. The new Vice President isn't showing any outward concern about this, but his cohorts are showing plenty.

They were irked first when Sen. Knowland refused to OK Joseph Martin Jr. of San Francisco to be U. S. Attorney for Northern California. A good lawyer of unquestioned integrity, Martin was recommended by the GOP State Central Committee. But he was tinged with Nixonism, and Knowland said no. He was careful not to observe that Martin might be a

Nixon man, explained that he wanted the job to go to someone outside San Francisco.

Finally Knowland recommended Lloyd Burke of Alameda County, across the bay from the Golden Gate where Knowland lives. Burke is a good man. But more important than that in the eyes of some people, he is not a Nixon man.

There's also a tug-of-war over who's going to be director of mint in San Francisco—Ross Ewell, who's recommended by the San Francisco county chairman, Alvin Deere; or Patricia Connich, a staunch Warrenite. Also there's the U. S. marshal, director of Internal Revenue, and other federal jobs to fill.

DAVID LAWRENCE

Checks and Balances

WASHINGTON—It is coming as something of a surprise to many people here to learn that there really is a Republican President in the White House. They have gotten so used to the dictatorial and intolerant attitude of Democratic Presidents in the last 20 years toward Congress that when Dwight Eisenhower refuses to get into a fight with Congress but prefers instead to respect it as a co-ordinate branch of the government, they say he is surrendering his prerogatives.

There are lots of people in the New Deal and Fair Deal group who for years have regarded Congress as a secondary and unimportant institution to be browbeaten or ridiculed, while the Chief Executive has been exalted as if he had the powers of a dictator. There are people here who really believe the executive power is such that it must be absolute and that the elected representatives of the people must follow a White House leader on everything.

Over in Germany in the '30's they taught the doctrine of "our leader" to the point where the national legislative body became a rubber stamp. Fortunately under the American system, the Congress and the Supreme Court and the Presidency constitute a three-headed form of government deliberately created by our forefathers to prevent one branch from encroaching on another.

It may be novel, but certainly it is no sin for members of the Senate to want to take a look at a Presidential nomination. Otherwise, the Constitutional requirement that important appointments can be valid only if "the advice and consent" of the Senate has been obtained would be meaningless. What else does "advice and consent" mean but examination of all the facts?

Not long ago critics of the administration were applauding because the appointment of a Secretary of Defense was carefully examined before confirmation. Today, when some Senators want to look into the background of a man chosen to be ambassador to Soviet Russia in these troublous times, the impression is conveyed that this is somehow out of order and that a President's selection for ambassador is sacrosanct and not subject to careful investigation and prolonged debate if necessary before confirmation is voted or refused.

There is also the general power of Congress to investigate which is being criticized. Persistent efforts have been made by sympathizers with the New Deal and the Truman "red herring" attitude toward subversives in the government to persuade President Eisenhower to denounce all such inquiries. But Congress appropriates the money for executive departments and agencies of the government and has a right to check on what is happening to the taxpayers' money and to see if laws that bar subversives from the government are being enforced.

Whenever a member of Congress expresses a viewpoint different from the Executive, the tendency of the Roosevelt-Truman indoctrinated folks around here is to magnify it into a piece of serious friction or a first-class row. Yet the Constitution says that only the House of Representatives may originate tax legislation—not the President and not the Senate. Who has a better right to advocate tax reduction than Representative Reed of New York, Republican, chairman of the House ways and means committee?

The theory that Mr. Eisenhower has been elected "leader" of both Congress and the executive branch is fallacious. One of the finest things about the new President is his respect for the rights of Congress.

MALCOLM EPLEY

Chace's New Job Called 'Man-Killer'

IT'S A MAN-KILLER. That's the way one veteran observer of county affairs described the job which Long Beach's Mayor Burton W. Chace has just received on appointment from Gov. Earl Warren.

As Fourth District Supervisor, Chace will be Mr. Local Government to hundreds of thousands of people who live in unincorporated areas of the district, which altogether contains about 1,000,000 people. It's a highly developed, widely diversified district, which begins in middle Long Beach on the east and extends westward to take in Santa Monica and Beverly Hills.

People of the unincorporated areas depend upon the county government for a great variety of services, their contact being the office of their supervisor. The new supervisor must not only represent them in all these matters of a district and local nature, but he has major responsibilities as a member of the five-man board that has general direction of the governmental affairs of a county of 4,500,000 population.

PLENTY TO DO
Supervisor-Designate Chace will serve on a sanitation district board, the County Air Pollution Control Board, the County Flood Control Board, and will have many other ex-officio functions. The supervisors must prepare and adopt a budget of over \$250,000,000.

One of the knotty problems recurring before him as supervisor will be zoning of unincorporated areas, and a toughie, the Rolling Hills zoning controversy, will come up for a rehearing April 6, about the time he takes over his new job.

As a matter of fact, the appointment of a Fourth District Supervisor was one of the most important made by Gov. Warren in recent years. The Governor remarked, when discussing it, that it was something like naming a governor for a state of 1,000,000 people, which is about the population of Oregon.

It is no secret that Mayor Chace's ambitions in public service have pointed in the direction of the supervisors' position some time. His name came up immediately, therefore, when the vacancy occurred as a result of the death of Supervisor Darby. The appointment will give him incumbency as an asset when he seeks election next year, as he no doubt will do.

It is highly probable that Chace's district boundaries will be changed in the near future. The Board of Supervisors is committed to a program of re-districting to equalize the various supervisors' jurisdictions on a population basis. This must be done before November if the change is to be effective at the time of the November, 1954, general election.

THE BIGGER BOARD
There are now wide discrepancies in populations of the various districts. Supervisor Herbert Legg has more than twice as many people in his First District than there are in one of the other districts. Chace's Fourth District is second in population, and any re-districting undoubtedly will cut down the size of his area.

The great burden of responsibilities on individual Los Angeles supervisors points to the need for enlarging the county administrative and legislative board. With its population of millions, the county has the same number of supervisors as other counties with a few thousand residents. Some followers of county government affairs believe that 15 would not be too many supervisors for Los Angeles County. Enlargement of the board would be a major legislative enterprise, but it would be a worthy project.



Portraits by METCALFE

To Hold You Close

I want to hold you in my arms . . . I want you close to me . . . The whisper of your every breath . . . With hope and memory . . . To know that you are mine to keep . . . Beyond the setting sun . . . Until amotion is fulfilled . . . And every dream is done . . . Until my hands and heart and soul . . . Have given you my best . . . And I have failed to make the mark . . . Or I have passed the test . . . And I lose the battle, love . . . Then I will not return . . . However deep my sorrow . . . However much I yearn . . . But if I conquer and I live . . . My sweetest victory . . . Will be to take you in my arms . . . And hold you close to me.

INDEPENDENT - Press-Telegram

Harold M. Hines, Publisher
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H. F. Burmaster, Editor
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L. A. Collins Jr., Managing Editor-Independent
Malcolm Epley, Executive Editor-Press-Telegram
Comic Advertising Representative: Metropolitan Sunday Newspaper
Member Audit Bureau of Circulation
National Representatives: Gressner and Woodward.

L.A.C. SAYS: Hospital Proposition

(Continued From Page 1)

that the Citizens Committee, in setting up the hospital plan, did so with a clear understanding that the hospitals would be operated by laymen boards of directors appointed with approval of the City Council. Seaside and Community Hospitals are now operated as non-profit organizations with laymen boards of directors. These laymen board members are among the leading business and professional men of our city. They would continue to be so operated under the new hospital plan.

Community Hospital is city owned now. But it was built by private subscriptions many years ago. Later it was donated to the city without cost. Seaside was built by private capital. It has for many years been a non-profit enterprise. Under the new plan all of the present Seaside Hospital property would be donated to the city. The city would own it as it does Community. The present Seaside property together with new additions would be operated by a Citizens board of directors without pay, just as it is now.

There are mischievous whispers going around that these new hospital facilities are to be for the interests of some selfish and nefarious interest. Our only reply to that is to point to the 24 men and women who made up the Citizens Committee and to the 60 or more of our best citizens who serve on the hospital boards of directors. If there are selfish interests dominating these groups, then we would lose all faith in human nature.

These people are honorable, sincere and very busy people who have the confidence of those who know them. Surely their word should silence any petty snipers who would destroy this plan while offering nothing to take its place. This writer has long studied our hospital situation. Of the 966 hospital beds now in use, we are convinced a third to a half should be abandoned because they would be dangerous in case of explosion or a serious fire. They must be replaced and within five years we will need another 500 beds for our population as it grows. We already have periods when critical cases cannot get into hospitals.

If these hospitals could be enlarged and made modern with private capital we would oppose any use of public money. We know from trials we have seen that private capital is just not available. Either we build hospitals with this oil money or we get along with inadequate, unsafe hospitalization. It is just as clear as that and we can think of no place oil money could be better placed.

We give our wholehearted support to this program because we have personally investigated the terrible needs. There are dangers we do not emphasize because it would create worries that cannot be solved until new buildings are erected. But we gladly and proudly stand with the unselfish citizens who have taken the time and trouble to investigate this problem.

We have little patience with petty critics who have not investigated and who offer no other solution to a serious problem. The April 3 election and the people's vote on Proposition H will decide whether or not we are to have a hospital system we can proudly say protects the health and welfare of the people, or we hide our head in the sand and do nothing when we will have so much to do with.—L. A. C.

L. A. C.'s column appears daily in The Independent and weekly in the Independent-Press-Telegram.

TOWN MEETING

Church Editorial

TO THE EDITOR:
I should like to express my appreciation to you, on behalf of myself and the members of my congregation, for your splendid editorial (Sunday, March 15) regarding the contribution the churches and their respective pastors are making to the community life of Long Beach. CARLETON G. PONSFORD, First Church of the Nazarene.

TO THE EDITOR:
I just wanted you to know how much I enjoyed and appreciated the editorial about the place of the Church in our city. Too many nonchurchgoers never give it a thought, and the churchgoers themselves take it for granted. This splendid editorial should set them all to thinking. Thank you again. REV. EDWARD E. BAIRD, Emmanuel Presbyterian Church.

TO THE EDITOR:
Congratulations on your uplifting, spiritual editorial on "A City of Churches." It was grand. REV. H. P. DUNLOP, Presbyterian, 1030 E. Ocean.

Thanks

TO THE EDITOR:
Because of the space you afford us in the newspapers, an increasing number of citizens are volunteering through our office. We feel we cannot thank you and your staff enough for your co-operation.

The Community Volunteer Office has proven beyond a doubt to be a truly vital and efficient service to the community through the agencies it helps. This year, because of our tremendous response from our readers, we have been able to furnish 52,624 volunteer hours, which, if interpreted in terms of \$1 per hour, represents a saving of \$52,624 to our local agencies. MRS. HANSEL B. NOWLING, President, Community Volunteer Office.

Thoughts

I am as one mocked of his neighbour, who calleth upon God, and he answereth him: the just upright man is laughed to scorn.—Job 12:4.
Keep away from people who try to belittle your ambitions. Small people always do that, but the really great make you feel that you, too, can become great.—Mark Twain.

The Neighbors

By George Clark



More Women Urged for Key Federal Jobs

WASHINGTON — (AP). A spokesman for the nation's professional women called Saturday for the appointment of women to key jobs in every department of the federal government.

Miss Helen G. Irwin of Des Moines, Iowa, president of the National Federation of Business and Professional Women's Clubs, said the group is pleased with the women President Eisenhower has named to high office.

"We want more of them, however," she said. "We will never rest until every department of our federal government has women on planning and executive levels."

Undersecretary of Commerce Walter Williams, another speaker at the federation luncheon honoring women in public life, said women as home managers must maintain sensible buying policy "if and when" defense spending tapers off.

"Generally speaking there would seem to be no great reason for undue anxiety as to what may happen if and when defense expenditures taper off if an intelligently planned all-out sales program to supply the wants of our people is carried out," Williams said.

Williams re-emphasized the stand he has taken in recent speeches—that two decades of prosperity may have produced economic over-confidence in all segments of the economy, including labor and management. He called this "one small black cloud in the sky."

At the luncheon of nearly 1000 women were nine state federation presidents, members from 24 states and representatives of other major women's organizations.

Rep. Gracie Pfoz (D-Idaho), a federation member, said that if women are to be induced to run for major public office—"to get up where the rewards are big and the wind blows hard"—they must have not only the encouragement but active support of other women.

J. Stowe Carney Council Candidate

J. Stowe Carney announced Saturday that he will become a candidate for the Eighth District City Council post to be vacated by Mayor Burton W. Chace due to his appointment as Los Angeles County supervisor.

Carney has been active in local civic affairs for 30 years. He headed the Red Cross blood drive during World War II. The Eighth District City Council post will be filled by a special election. Carney resides at 4160 Locust Ave.

Other possible candidates are L. A. Roberts, Ted Crutchley, Harvey Freeman, George Ezell and Glenn Hughes.



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Solon Warns States to Limit Their Claims on Tidelands

WASHINGTON—(AP). Sen. Allen J. Ellender warned backers of state ownership of the "tidelands" Saturday to settle for title to submerged lands out to historic state boundaries or face outright defeat.

The Louisiana Democrat urged state ownership forces to drop demands that coastal states share in oil revenues from submerged lands on the continental shelf seaward of the historic boundaries. He said unless President Eisenhower is given a bill he can sign at this session "our cause has been perhaps permanently lost."

"In all probability we will have such a bill last session."

The Holland Bill would surrender federal claims to off-shore lands to the coastal states' historic boundaries—three miles in most instances—and makes no disposition of the remainder of the continental shelf. Former President Truman successfully vetoed such a bill last session.

This was brought out through a joint report by the American Petroleum Institute and the American Gas Association which said that proved U. S. oil and natural gas reserves hit an all-time peak in 1952, despite big production drains.

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Added to this were 65,374,000 barrels of natural gas liquids, which produce gasoline and other oil products.

POTENTIAL POOL
These two reserves together give Canada a potential pool of 1,744,883,000 barrels. But apparently only the surface has been scratched. Oil companies which have spent more than \$300,000,000 prospecting and drilling in Canada, believe that ultimately our northern neighbor, will turn up with at least a 30,000,000,000 barrel reserve.

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Vast Canada Oil, Gas Reserve Told

WASHINGTON — (AP). Canada may have a tremendous oil and gas reserve which some day could take up any slack in U. S. supplies.

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BUTLER BROTHERS

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CHILDREN'S SANDALS

Value 3.

Whale Legend

FOR A LIFETIME, "The Whale" has been as much a part of the Long Beach scene as Signal Hill and its oil derricks and the ocean that eternally laps against the sand.

"The Whale" was captured May 20, 1897, when it became stranded on the local beach. C. J. Daugherty, early-day Long Beach photographer, took the picture that you see reproduced here—63-foot mammal, handle-bar mustached gents and all. Children in the picture probably long since have become great-grandparents. Nobody could be found probably who would

know anything about the two dogs and the horse-drawn vehicle.

But Long Beach histories recount that the bones of "The Whale" were boiled clean in a huge vat constructed on the beach, and that the skeleton was reassembled by W. E. Haskins, a barber. For many years the skeleton was in Lincoln Park; then for many more years it was on Pine Ave. Pier. For a generation it has been in a shelter at Colorado Lagoon, on Colorado St.

Daugherty, who took the picture shown here, died in 1937.



Are you in this picture? The whale was captured May 20, 1897, on the local strand. Bones have rested for a generation in a shelter at Colorado Lagoon.

Sunday, March 27, 1953

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In Coconut Print, styled with flattering fit. Double Cuff Bra has chalk-white trim. Exclusive 'Magic Fit' feature (2-way shirring) gives comfortable 2-way stretch. Blue, black, brown. Small, medium, large.

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Bamboo Print Bathing Suit,
2-way stretch. Navy, Red, Brown.
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MATCHING COOLIE JACKET

In smart boxy style with Mandarin neck, side vent, cap sleeves. Blue, black, brown. Small, medium, large.

3⁹⁸

MATCHING WRAP SKIRT

Adjustable circular style, generously cut, with long tie-sash. Small, medium, large.

4⁹⁸

BEACH CARRY-ALL

In matching print. Plastic lined.
Nautical cord handle.

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BEACH CAP with visor, 98c

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Your Dream House of Tomorrow

WHAT WILL be the trend of residential architecture and interior decoration in Long Beach during the second half of the Twentieth Century? Asked this question in a poll conducted especially for Southland Magazine, a number of

the city's leading architects came back with some surprising answers. Surprising, not because of the wondrous new materials and gadgets they mentioned, but because of the emphasis which each of them gave to these two points: Simplicity . . . honesty.

If, as was said by the late Howard Myers of Architectural Forum, "Houses reflect men's lives," these Long Beach home designers evidently expect us to be a finer and more direct people by the year 2000.

Myers also said that "as (men's) lives change rather slowly, although constantly, the change (in architecture of their homes) must be gradual." Local architects have the same opinion. They prophesied a steady drift towards simple, functional design, but no overnight revolution.

Yes, the "American Dream House," for which everyone has long been waiting, will soon materialize.

What kind of a house? Well, right out of everyone's dream, of course. The architects have whisked it from slumberland to drafting boards. Rooms that invite carefree living. A garden vista, maybe. Plenty of drawer space. All this and two baths, too, at a price everyone can afford.

In the opinion of the designers, these developments will be incorporated in the low and medium-cost housing field in the future:

Dual heating and air-conditioning units will be used to an ever increasing extent in all climates.

Heating may be accomplished electrically or with atomic power. Research on atomic energy for the home is currently under way.

Lighting may come from light-radiating surfaces which can be controlled for intensity, instead of spot or strip light fixtures.

More flexibility in floor plans of homes, providing both for privacy and open living.

Home furnishings may become an integral part of the house, with very few loose, movable units.

Windows will have less glare, light source being controlled by polarization thus eliminating need for drapes and Venetian blinds.

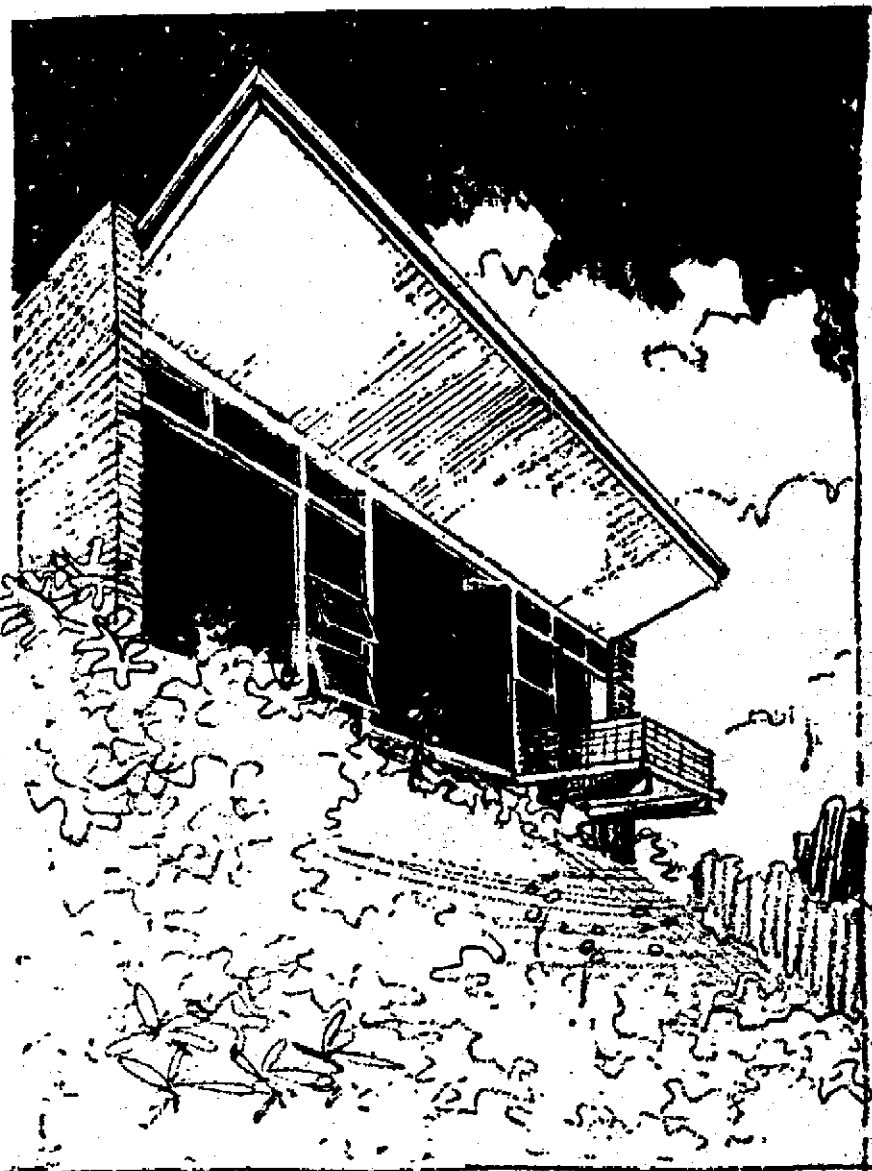
Economical steel sections and prefabricated panels for floors, walls and roofs will make house building less intricate.

Compressed air curtains may

Metal Awning Business Booms

A spokesman for Sears, Roebuck and Co. estimated last week that the metal awning business will gross about \$85,000,000 annually this year. He said Sears expects eventually to have \$10,000,000 in yearly sales from the fast-growing metal awning business.

The Sears spokesman said Koolvent and Zephyr awnings will account for the lion's share of 1953 sales nationally. He estimated Koolvent sales nationally this year will total \$50,000,000 and Zephyr about \$15,000,000, with all other metal awnings accounting for the remaining \$20,000,000.



Here is one Long Beach architect's idea of contemporary residential architecture in last half of the 20th Century.

By Newt Todd

be used to bar cooking odors from the kitchen.

Movable walls will enable home owners to change the plan of their home interior, increasing or decreasing the size of rooms at will.

WHEN POLLED, some of the city's most prominent architects made the following comments:

Louis Shoall Miller—Modern architecture is coming into its own again . . . air conditioning and electronic air cleaners will become as prevalent in the home of tomorrow as unit heat is in the house of today . . . building materials and methods will be revolutionized . . . trend will veer from the cold, clinical, austere look and embody more warmth and a little more "gingerbread."

Hugh Gibbs—Residences as well as industry are being

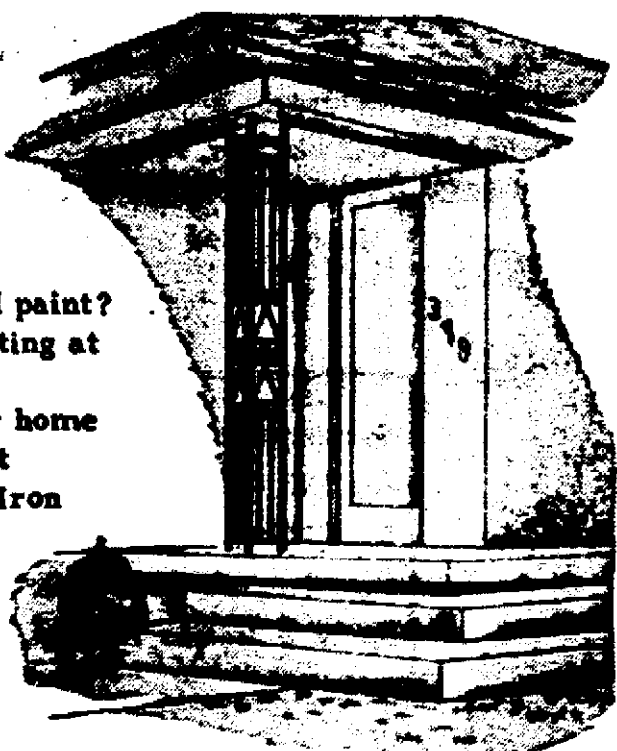
geared to the contemporary trend . . . because of the limitations imposed upon the building trades today and the exorbitant costs, the prospective home owner is forced to get more for his money by resorting to multiplicity of space . . . trend is toward the integration of the garden with the living quarters from a standpoint of privacy (the utilization of glass walls, etc.).

Kenneth S. Wing — All the western colleges and most eastern schools are now instructing the contemporary school of art . . . majority of homes are now designed around the circulation system (the most direct or logical means of traveling from room to room) and the proper relation of rooms to their environment . . . the proper and intensive use of earthy colors is being stressed now as well as

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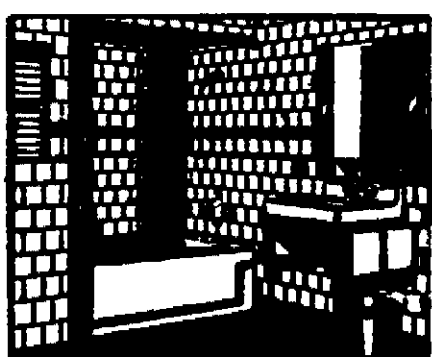
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TILE 3 WALLS

around tub
 4' high, 2 1/2' deep,
 5' wide
\$49⁵⁰
 completely installed
 No money dn. \$1.25 wk.

TILE BEHIND STOVE

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 completely installed.
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Also be sure to see the new combed plastic tiles, that look so real, yet outwear wood and is easier to clean. In many striking new colors like Yucca Yellow, Canyon Rose, Sea Crest Green, Mission Grey, etc.

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Rita Bounces All Three Ounces



A THREE-OUNCE Chihuahua with "tons of energy," only survivor of a litter of three, continued her survival fight Saturday night. The pup, named Rita by her owners, Mr. and Mrs. A. E. Pennington, 214 E. Columbia St., tugs at a doll's milk bottle held by Dinah Van Leeuwen, 13. Three-inch Rita requires hourly feedings.—(Staff Photo.)

Coach Battles Demon Rum Stirs GOP Fracas on Capitol Hill

LEXINGTON, Ky.—(AP.) University of Kentucky Basketball Coach Adolph Rupp went to federal court Saturday to fight back against a suit accusing him of setting up a gambling conspiracy with racketeer Frank Costello and gambler Ed Curd.

The suit was filed in federal court here Friday by Mrs. Lucille Chumbley Bradberry of Athens, Ga., who sought triple damages of \$573,257.79 against gambling losses she claimed her brother, George Chumbley, suffered because of the alleged conspiracy.

Rupp went to U. S. Marshal John Moore and asked that he be served immediately with a summons in the case. Five minutes later he filed an answer to the suit, declaring under oath that there is no foundation to Mrs. Bradberry's accusations.

Rupp also served notice on J. A. Edge, attorney for Mrs. Bradberry, to take depositions from himself and his attorney, William Townsend, on Mar. 26.

Townsend declared "on Mar. 26, they had better be able to support their allegations with cold facts, or else."

Townsend called the bill of complaint, "inept and redundantly drawn, and actually incoherent in places."

Rupp's attorney said: "The allegations, in so far as they apply to Coach Rupp, are ridiculous, scurrilous, and wholly false. Probably if we had so moved the court would have dismissed the case immediately."

He said no such motion was made because "we do not want to win the case that way."

"We want to get down to the 'guts' of this scurrilous, malodorous attack on Mr. Rupp and give it ventilation."

As a co-defendant, Rupp legally had 20 days in which to file an answer.

Costello is serving time in a federal prison in Michigan for refusing to answer questions by a Senate crime investigating committee. Curd, wanted on a federal income tax evasion charge, is believed to be in Canada.

WASHINGTON—(AP.) Perpetrated prohibitionists peppered the exclusive Capitol Hill Club today with denunciation as a "Republican owned, operated, financed and controlled rum shop."

Demon Rum also stalked the GOP elsewhere on Capitol Hill. One Republican congressman, A. L. Miller of Nebraska, told newsmen he had verbally "spanked" another, John P. Saylor of Pennsylvania, for trying to throw a cocktail party in the House Interior Committee room.

Miller, the committee chairman, said "There'll be no cocktails served in the committee room. We've got to have a cleaner, more moral atmosphere around here."

Saylor's aides said Miller had it all wrong—all their boss wanted to do was have a turkey and ham buffet supper to soothe the nerves of committee members who had squabbled over a Hawaiian statehood bill.

There would have been a few cocktails for anyone who wanted them, but Saylor's spokesmen said their boss wouldn't have had any. Besides, he's on a diet, trying to lose weight.

Miller renewed the squabble—which first broke out several days ago—by disclosing he had threatened to make the party an issue on the floor of the House. Saylor cancelled the plans and wrote his invited guests it was due to "threat of reprisals."

In the other row over rum, the International Reform Federation—dedicated to outlawing all alcoholic libation—forecast dire results for the Republican Party if it doesn't change its plans for the Capitol Hill Club. That's an exclusive new group, occupying a three-story house in the shadow of the Capitol dome, whose membership requirements are Republican affiliation, and payment of a \$50 initiation fee and annual dues, also \$50.

"Progress," monthly publication of the federation, said the idea of a political club was good and suggested even the Democrats ought to have one. What it doesn't like about the GOP club is the presence of a bar.

Blame Riot on Dislike of Police

SANTA ROSA—(AP.) Girls with "chips on their shoulders" against law enforcement officials were blamed Saturday for the rioting at Los Guilicos School for delinquent girls.

The rioting, which flared Thursday night but had ended Saturday, had been simmering since January, officials disclosed.

The situation at the model institution, operated by the California Youth Authority, was brought under control by isolation of the riot ringleaders and transfer of others to the nearby Napa State Hospital.

Herman Stark, CYA director, and Miss Julia Combs, school superintendent, said their investigation revealed that Thursday night's uproar was sparked by the shifting of two trouble-making Los Angeles girls to Napa.

The girls were regarded as leaders by the other inmates and discussion led to arguments and the outbreak of a fight. Scores of the school's 160 inmates then joined in rioting, smashing windows and hurling table crockery and cutlery.

"Since January there has been noticeable unrest among the girls, but there was no specific reason for it," Stark commented.

"But we saw trouble fomenting ever since the rash of prison riots broke out across the country."

The school houses girls from 11 to 17, in for a multitude of offenses, including truancy, theft, burglary, shoplifting and immorality.

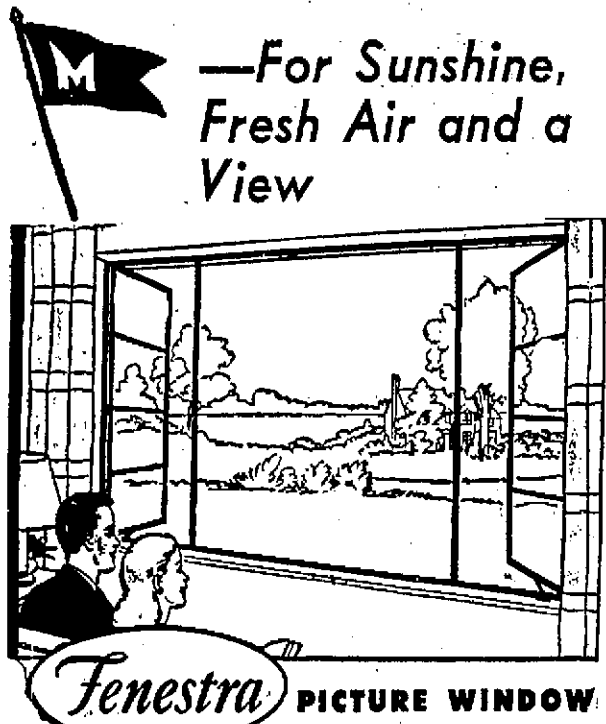
"Almost all of them have disturbed backgrounds stemming out of very unhappy relationships with law enforcement officials," Miss Combs commented.

"They have chips on their shoulders."

Sub to Sail Again

GROTON, Conn.—(AP.) The Navy announced Saturday that the submarine Hardhead will be recommissioned Tuesday at the Electric Boat Co. The ship sank nine enemy ships during World War II.

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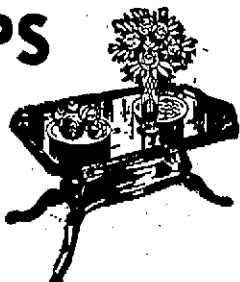


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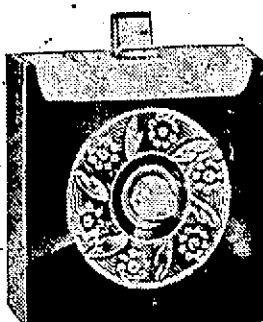


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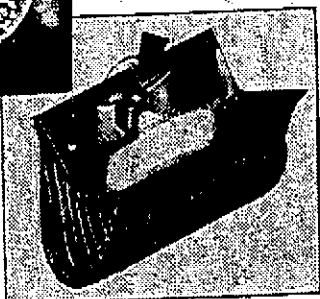
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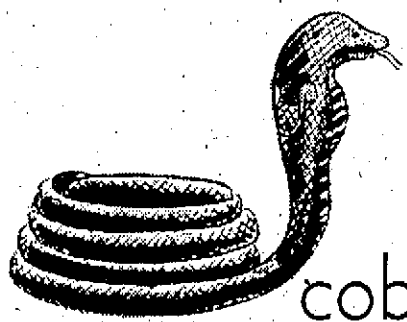


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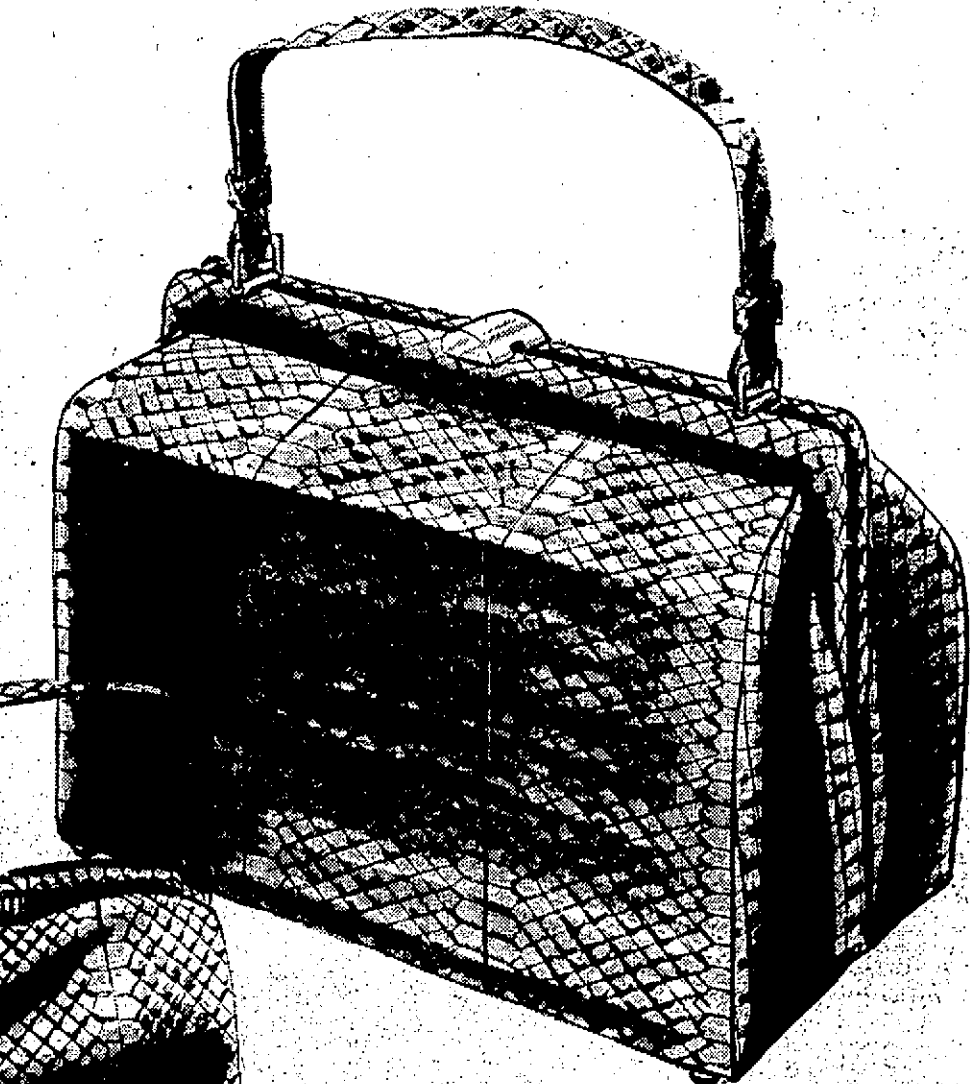
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Handbags, Street Floor



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Danny and Charleen Discover Spring's Secret

Season's Mystery Explored

By VERA WILLIAMS

This writer always has taken a dim view of the arguments about whether spring comes on March 20 or 21, or what the vernal equinox does or does not do with it. It isn't even particularly important that on this date the axis of the earth is at right angles to the direction of the sun, and day and night are equal over the world.

But it is important that skies are bright blue, wind has the vigor and freshness of spring soil is being turned over for new crops, downy chickens are emerging from their shells, calves and colts are newborn and the earth weary of winter is starting a new cycle of promise.

And Danny and Charleen should see spring!

CITY KIDS

Danny and Charleen are 4 and 3, the writer's little nephew and niece, and they are city kids who know little about young animals or the wonder and mystery of dropping seeds into the ground and watching them grow. Besides, they have lived all their lives in Southern California where season blends into season without a line of demarcation as in the east or midwest where one day snow lies on the ground, and the next it is gone and crocuses are in bloom.

Fortunately, one may find spring and country by merely crossing the San Gabriel River. Across the river, one finds acres and snug farms and open country and friendly people who are happy to show spring and country life to an enchanted little boy and girl.

Meadowlarks were singing—certainly the happiest sound in the world—and wild mustard grew lush and yellow along the roadside. It was through mustard just like this that Father Junipero Serra and the others threaded their way when they walked from mission to mission, spaced a day's long journey apart.

Danny and Charleen leaped from the car and scampered laughing through the mustard, as tall as they.

The car stopped at the Kupper Dairy, 4771 Cerritos, Los Alamitos, and Bill Kuppen, who never had seen the group before, opened



CALVES DRINK MILK was the great discovery made by Danny and Charleen, bent on investigating Spring, when they got acquainted with this herd of young Holsteins.



LEARNING ABOUT SPRING, Danny and Charleen frolic in the tall wild mustard that gives Southern California so much of its beauty at this season.

wide the corral gate and introduced Danny and Charleen to a herd of Holstein calves.

Children and black and white calves stood a respectful distance from each other for a while, then Bill brought a bucket of milk and the children fed Blossom.

"Do cows drink milk?" asked Charleen in amazement.

Danny and Charleen were flabbergasted to see cows get up back feet first and horses front feet first. Why do they do it that

way? It is one of the many things that adults in the party do not know.

They went on to the John R. Jones home, 7161 Katella Ave., Anaheim, where Mrs. Jones raises New Hampshire Reds.

Mrs. Jones never had seen the group before, either, but she unrolled some chickenwire on the lawn to improvise a fence, poured a boxful of week-old chickens into the enclosure and set Danny and Charleen among the chicks.

Danny and Charleen never had seen or touched small chickens before and they were astonished that they are not "born with feathers." They held the cheeping chickens in their hands and held them next to their faces.

IT'S BROKE

One chicken in the box was dead. "It's broke," mourned Danny. It was his first experience with death.

At the Jones home, too, the children learned that spring is not all youth. It is a time for the aged, too. There was Mrs. Abigail Jones, 92, John's mother. She was stout-heartedly raking the yard for spring garden.

"Everything good comes from the earth," she said with the great wisdom that comes from being within touching distance of the century mark. "Make friends with the earth early. It will keep you young."

On the way home, the car stopped beside a field where little white teepees covered young plants. The teepees stretched for what seemed to be acres.

No one was in sight, and Danny lay beside a row and peeked under a teepee.

"Tomato plant!" he announced, and no one to this day knows how he knew.

Narcotics Topic of Open Session

The public is invited to an open meeting of Moose Lodge, 311 E. Ocean Blvd., Tuesday at 8:30 p. m. to hear Det. Insp. G. E. Doyle, head of the Long Beach Police Department's Narcotic Bureau, discuss "The Growing Narcotics Problem."

City Prosecutor Kenneth E. Sutherland will be chairman of the evening and Atty. Harry Albert, lodge governor, will preside.

Art Gallery Opens Today



JAY MEUSER, president, San Pedro Art Association, poses with his painting, "Crucifixion," in the association gallery which opens today in the Chamber of Commerce Bldg., 820 S. Beacon St., San Pedro. Traditional and modern paintings by members make up the opening show. Gallery hours will be 1 to 4 p. m. daily except Tuesdays.—(Staff photo.)

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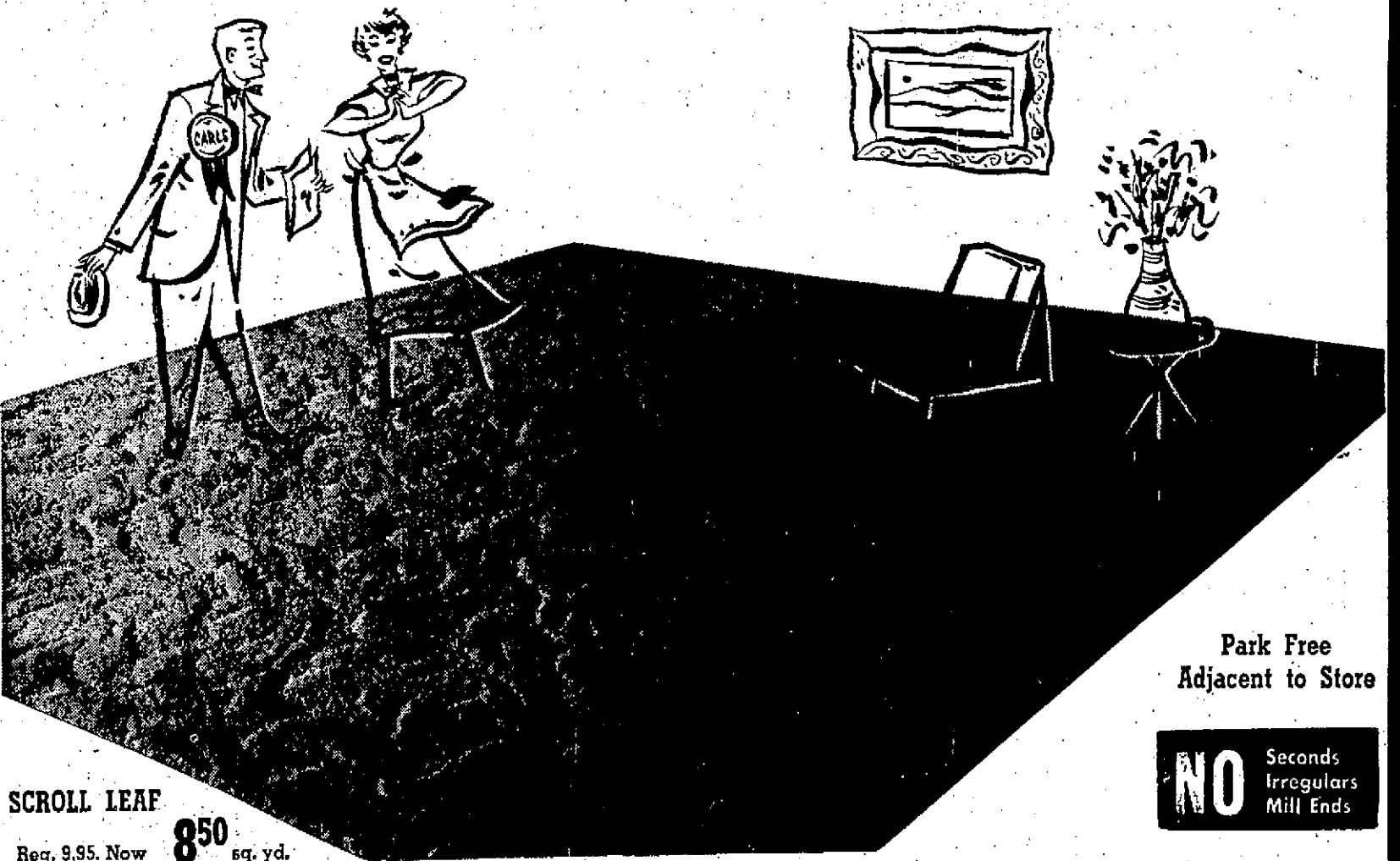
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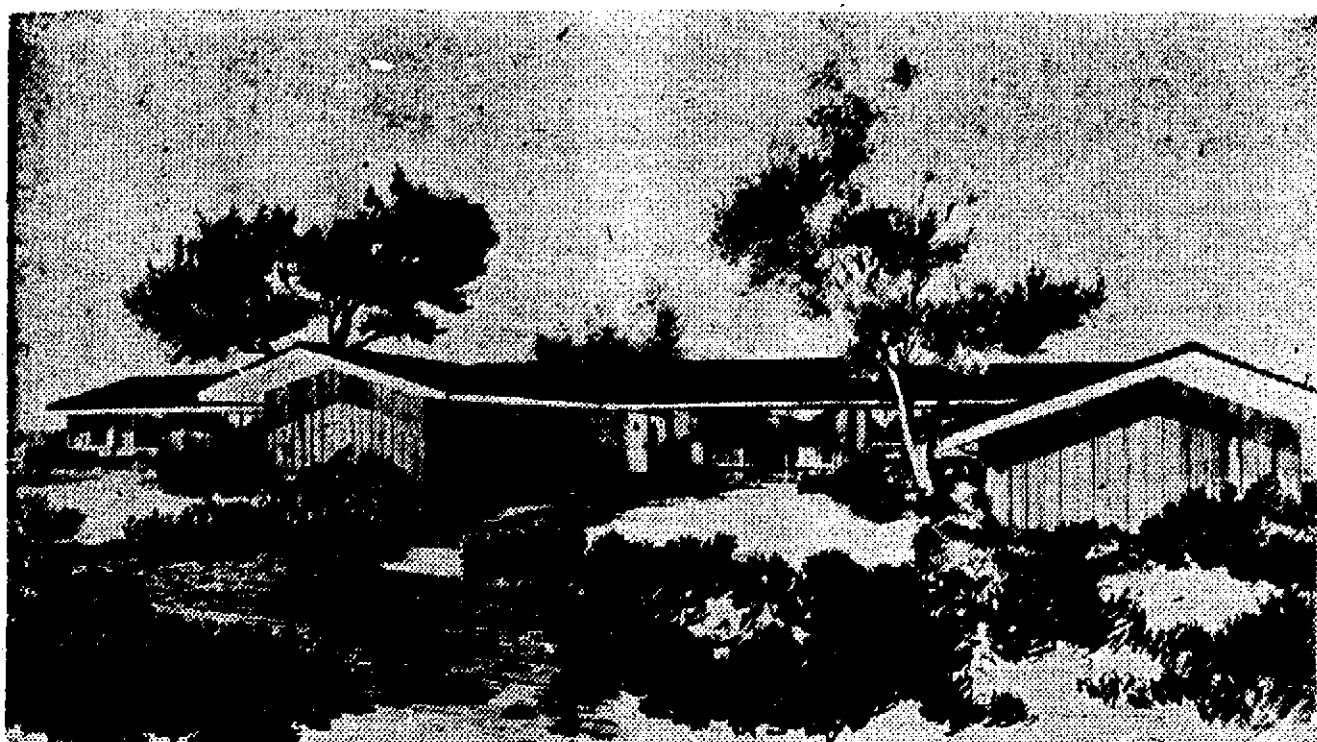
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CONVENIENT BANK TERMS



Indoor-outdoor living in contemporary home of today is illustrated by Kenneth Wing, A. I. A., who says many colleges are instructing in the contemporary school of art.

more careful selection and use of more adequate materials.

Palmer W. Power—More use is being made of multipurpose areas in the contemporary motif... individuality is being stressed rather than "look alike" or "peas-in-the-pod" housing... cost-saving pre-fab materials will be utilized in the future... dining rooms and kitchens will be merged, but they're becoming "dead ducks," or passe. The glorified den will be the most popular room of the house and the focal point for meals and TV parties... unit costs will continue to rise.

Francis J. Heusel—More and more people are becoming educated to the use of glass throughout their homes... deep and contrasting colors will be used as far as both the interior and exterior are concerned... contemporary is definitely in the limelight... the home of tomorrow will place emphasis on landscaping... migration will be towards the recreation room or den... the stay-at-home trend is more prevalent.

Thomas J. Russell—Homes of the future will be more intelligent, meaningful and honest. If a house has character, it can stand on its own feet from an architectural standpoint—decoration will be superfluous. Homes will still retain a warm, "lived in" atmosphere... It's hard, but we must break away from "parrot architecture." Individuality is the important thing to remember in the future.

Harold C. Wildman—Home building in the future will be on a more simple scale and

directed toward the families with moderate incomes... All types of construction—homes, schools, industrial, etc.—will stress functional designs predominately. Costs will be subordinated to this idea.

BUILDERS believe that the greatest opportunity to reduce costs lies in standardizing units that make up a house, and in mass construction.

They contend that if plans were worked out, for instance, so most homes had an eight-foot ceiling height, and other dimensions were worked out so most of the upright lumber pieces could be eight feet long, a lot of labor costs could be saved.

The lumber could be cut in lengths eight feet long at mills, instead of having to be cut on the job. Building items have come in standard sizes for years, of course, but the builders want to carry this much farther.

One thing the builders figured they needed to know was what kind of a house people wanted in the future. They questioned a lot of families and learned these facts about American taste in housing in the second half of the Twentieth Century:

Basements and attics: Many people who are going to build medium-sized homes want them. But those planning smaller houses and people who can afford larger homes generally prefer no basement. Owners of larger homes want a first-floor laundry, hobby shop or recreation room, in many cases; but most builders of small houses seem to prefer saving the basement cost, get-

ting along without the laundry or play room.

Garages: Generally, people building smaller homes prefer no garage; many building medium-sized homes prefer a car port; but prospective buyers of larger homes want a built-in type of garage.

Picture windows: Many people like them; others detest them.

Living-porch (patio or such): This is the symbol of "modern day living" for a great many families; they want one.

Entrance hall: Nearly everyone wants one, or a more pretentious foyer.

Closets: The more the happier. Many builders now divide rooms with storage walls, instead of conventional partitions. Small homes want six to eight closets; larger homes need more than nine, the public says.

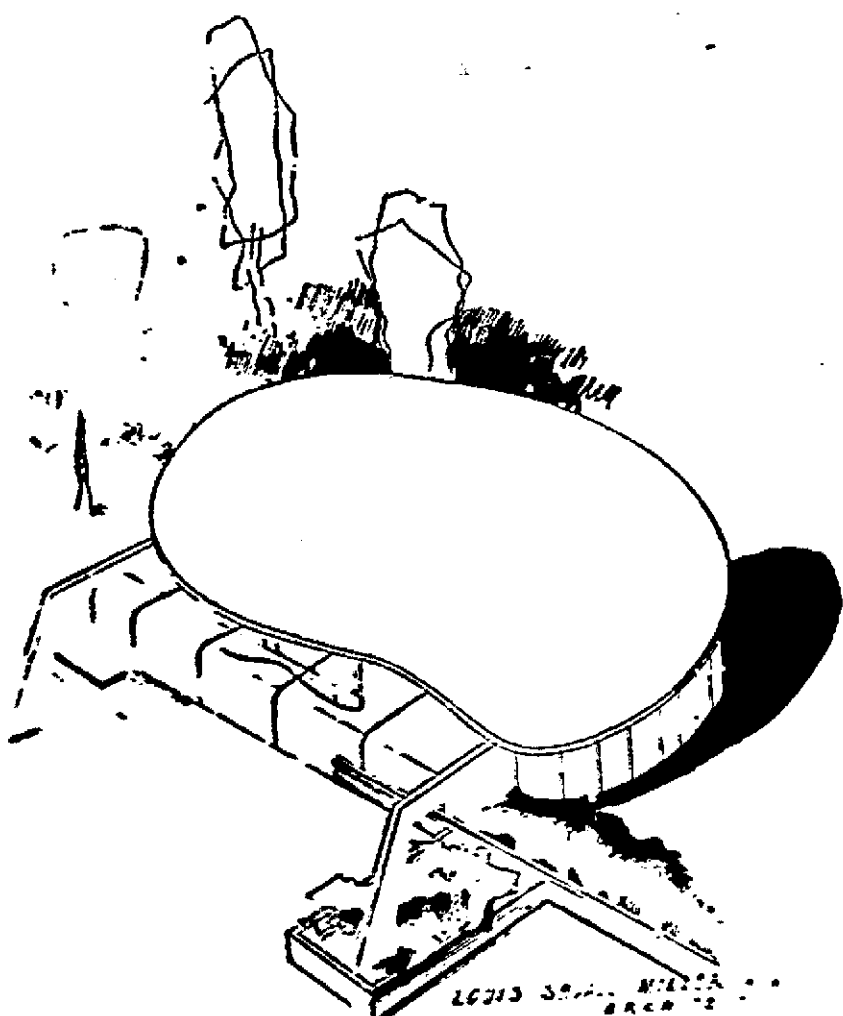
Breakfast nook, or kitchen eating space: Nearly everyone wants one.

Fireplace—Ditto.

Shutters—Ditto again.

Foe of Termites

A product applied to the understructure of the home in much the same manner as underseal products are applied to automobiles is said to have phenomenal success in war on termites, dry rot and fungus decay. The U. S. Government-approved chemicals have proved effective in severe tests over a period of many years, the permanent coating insulating the floor and sealing all cracks and crevices and forming a shield that withstands the invasion of cold moist air, pests and dirt, according to officials of International Improvement Co., 820 W. Esther St., distributors of the product (Vitatex) in this area.



Sketch by Louis Shoaff Miller, A. I. A., shows home supported on two cantilevers, leaving all interior room arrangements free of supports. It's flexible, transparent.

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Irresistible Desserts

TO MAKE a really beautiful — as well as delicious — dessert is the aspiration of every cook. It apparently is the epitome of all that's tops in cooking. And one of the hardest to achieve is, perhaps, a souffle.

Our lady-of-today, however,

By Mildred K. Flanary
Press-Telegram Home Economics Editor

Mrs. John P. Davis, 208 Prospect Ave., has mastered the "art of the souffle" and is passing along to us, and we to you, her recipe for one made with pineapple. You'll like it,

and like making it, too. The recipe is presented elsewhere on this page for convenience in clipping.

While you'll, no doubt, be preparing this pineapple souffle real often, perhaps you will like to vary your "different" desserts repertoire occasionally with one or more of the following:

Flambrosia

- 1 cup grapefruit sections, free from membrane
- 1 cup tangerine sections, free from membrane
- 1/4 cup confectioners' sugar
- 1 1/2 cups shredded coconut
- 3 tablespoons Cointreau

Arrange layer of grapefruit and tangerine sections in serving dish and sprinkle with sugar and coconut. Repeat until all ingredients are used, topping with coconut. Chill. Before serving pour Cointreau over coconut-fruit mixture. Makes 4 to 6 servings.

Baked Alaska

- 1 spongecake
- 1 pint ice cream
- 1/2 cups sliced almonds or walnuts
- 3 egg whites
- Salt
- 3 tablespoons sugar
- 1 teaspoon vanilla

Remove center from top of cake, leaving a shell at least 1/4 inch thick. Fill with ice cream and sprinkle 1/2 cup sliced nuts over ice cream. Beat egg whites until stiff but not dry; beat in salt, sugar and vanilla gradually. Spread on top of cake and sprinkle with

Kitchen Tip:

Mrs. Davis' Household Tip: Boiled linseed oil and rottenstone will remove those white stains on your table tops.



Pineapple Souffle, as made by Mrs. J. P. Davis (above), has irresistible appeal. It's a beauty—and it's delicious, too! Mrs. Davis' recipe is presented elsewhere on this page.

remaining nuts. Bake in very hot oven (450 degrees) until light brown, about 5 minutes. Serve at once. Serves 6.

Almond Angel Food

Split high 10-inch angel food cake into two layers. Put lay-

ers together with almond cream filling and frost cake with fluffy white icing. Decorate with daisies of toasted blanched almond halves for petals and rounds of orange rind for centers.

Mrs. Davis' Pineapple Souffle:

- 1/4 pound butter
- 1 cup sugar
- 1 can pineapple (2 1/2 size)
- 1/2 loaf bread (large size)

Cream butter and sugar. Cut bread and pineapple slices in small pieces and mix together. Add pineapple juice to creamed butter and sugar and mix thoroughly with cut-up bread and pineapple—and put in baking dish. Bake one hour in slow oven. Serve hot. Serves 8-10.

**HE MARRIED
A ROMAN MEAL MUFFIN!**

DEAR DOCTOR:
EVERY NITE WHEN I
COME HOME I FIND
MY WIFE, BERTHA,
SITTING IN THE OVEN.
SHE KEEPS SAYING
SHE'S A DELICIOUS
ROMAN MEAL MUFFIN!
WANTS ME TO DAB
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COULD THERE POSSIBLY
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Movie Stars Salute Local Blood Donors

"Congratulations on the magnificent record being established by your Long Beach blood program," was the telegram received last week from Humphrey Bogart by Mrs. Gus Lueking, chairman of blood program, Long Beach Chapter of Red Cross.

"In the making of 'Battle Circus,' we learned how men are snatched from death by this life-giving fluid," continued Bogart. "We know how important it really is. Keep up the good work. Best wishes from Humphrey Bogart, June Allyson, and Keenan Wynn."

More than 250 people registered Tuesday night at the Long Beach blood bank, 319 W. Broadway, to give blood. On the next day, more than 280 civilian employees of the Long Beach Naval Shipyard registered at the bloodmobile during its regular visit there.

Leading group contributing to the Tuesday night blood bank was the liberal arts division, Long Beach City College, 28 pints. Other leading groups were Jordan High School, 13 pints; Coast Guard, nine pints; and Associated Telephone Co. employees, five pints.

North Long Beach residents will be given an opportunity to help their own community in a blood bank, Wednesday, April 1, from 3 to 7:30 p. m., at American Legion Hall, 57th and Dairy Ave.

Neil Blakely of the North Long Beach Lions is chairman of the North Long Beach community blood drive. "While we ask that blood be given to the community bank," said Blakely, "anyone can give to another club, association, church, or family group that has a blood bank of its own."

Regular blood bank hours at the Long Beach chapter house are 3 to 7:30 p. m. every Tuesday. Information may be secured there, at 319 W. Broadway, or by telephoning 7-2921.

Celebrates 106 Birthday

CAMBRIDGE, England — (AP) Julia Gray celebrated her 106th birthday at her home today with a quiet game of cards. Her 95-year-old sister called to wish her "Happy Birthday."



DR. ELTON TRUEBLOOD
Author, Speaker

Plastic Artificial Eyes
More natural in appearance than glass eyes, they are unaffected by extreme temperature changes and will not break or shatter as glass eyes do. They are most economical because they last many years longer.

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LUNCHEON AND SERVICE CLUBS

Clubs Will Welcome Editor and Educator

Louis F. Thomann, western editor of Printers Ink Magazine, and Dr. Elton Trueblood, professor of philosophy at Earlham College, Richmond, Ind., will speak at luncheon club meetings here this week.

Thomann will address Ad Club



DR. ELTON TRUEBLOOD
Author, Speaker



LOUIS F. THOMANN
Magazine Publisher

County Seeks to Forestall Cut in Flood Control Fund

Because of an impending sharp cut in the \$17,850,000 federal government appropriation for flood control projects in Los Angeles County, the Board of Supervisors next Tuesday will consider a resolution asking the Congressional appropriations committee to visit here for a first-hand inspection of the local flood hazard situation.

The invitation would be extended to the House of Representatives subcommittee on appropriations for civil functions of the Army. All federal flood control jobs are built by the Army Corps of Engineers, which already has completed millions of dollars on main channels in this county.

Flood Control Engineer H. E. Hedger submitted the resolution for adoption by the Supervisors, stating a visit by the committee might convince its members as to the "urgency of expediting the flood control program here."

"While the budget submitted to Congress by the outgoing administration contained recommended appropriations totaling \$17,850,000 for flood control projects in or affecting Los Angeles County, recent rulings of the Bureau of Budget indicate a serious curtailment in this amount, and a resulting setback of needed flood control improvements in this county appears imminent," Hedger stated.

The resolution, in part, states, "The County of Los Angeles, because of its unusual terrain and climatic conditions, is subject to severe flood hazards affecting a large part of its metropolitan area, which increases each year in threat to loss of life and property damage because of the constant and rapid growth of population and development of this area."

Members of the committee to be asked to come here for personal views of the flood control needs are:

Glen R. Davis of Wisconsin, chairman; T. Millet Hand, New Jersey; Elford A. Cederberg, Michigan; John Taber, New York; Clarence Cannon, Missouri; Louis C. Rabaut, Michigan; and John J. Riley, South Carolina.

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This boy was considered incurable. He came to me right from hospital and had scars over his entire body. His wrists, hands and ankles were swollen to unbelievable proportions from arthritis and he could not walk. With Mr. Eriksson's healing hands all E-cases and Arthritis disappeared, as shown in above photo.

Mr. Eriksson has several hundred letters of testimonials and pictures showing the patients' condition before and after complete healing... cases such as blindness, arthritis, lameness and neuroma. A patient in Long Beach writes:

"Dear Sir: A few lines to thank you for the great help you gave me. As you remember, I was suffering great pain and vomiting my food soon after I ate. After you gave me treatments I became relieved of this condition. Now I can enjoy eating any kind of food."
NELS NELSON

Mr. Eriksson, who is licensed here in Long Beach, has over 35 years' experience as a healer and masseur, and has written references from highest authorities in Norway, witnessed by the Norwegian Consul in New York City.

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Recreation Park Clubhouse. Bill Knapp, chairman of the day. Guest speakers on local school problems: Paul Borgfeld, educational statistician, and Dr. Anton Thompson, supervisor of research of the Board of Education.

DOWNTOWN 20-30 CLUB—Wednesday 7:30 p. m., Town Hall. President: Harry Nadin, presiding; Bob Kneip, program chairman. Speaker: Bucky Harris, coach at Lindberg Junior High, telling of final plans for the annual 20-30 Club newsboys' track meet April 4 at Jordan High.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thursday, 6:30 p. m., Town Hall. Dr. Todd Mulford, chairman; Dr. Ed Thorstenberg, toastmaster. Speakers: Dr. W. E. Buetger, Ray Carpenter, James E. Pawson, George Stevens.

NORTH LONG BEACH TOASTMASTERS—Wednesday evening, Petersen's Restaurant, 4300 Long Beach Blvd. President Ray Minnich, presiding; Bill Luther, toastmaster; Lyle Creel, evaluator; Ed Weidell, table topic master; Charles Sleeper, timekeeper; Dr. Murray Walker, grammarian. Speakers: John Cannon, Ray Hartzell, Curt Osman, Bob Trefethen and Mel McCasky.

NORTH LONG BEACH LIONS CLUB—Tuesday, 7 p. m., Legion Clubhouse, 57th St. and Dairy Ave. Bill Lichtenberg, program chairman; Sid Worden, presiding. Guest speaker: Charles F. Poe.

DR. COWEN says:

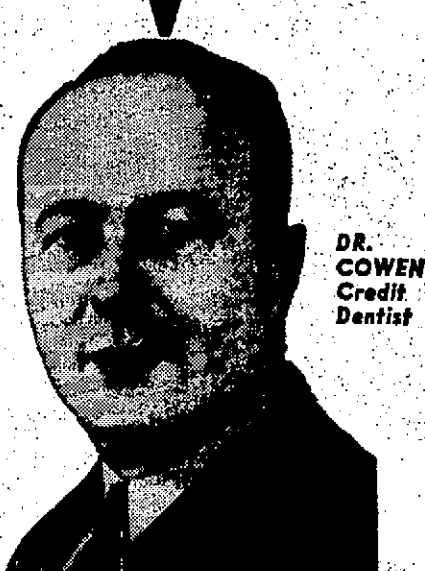
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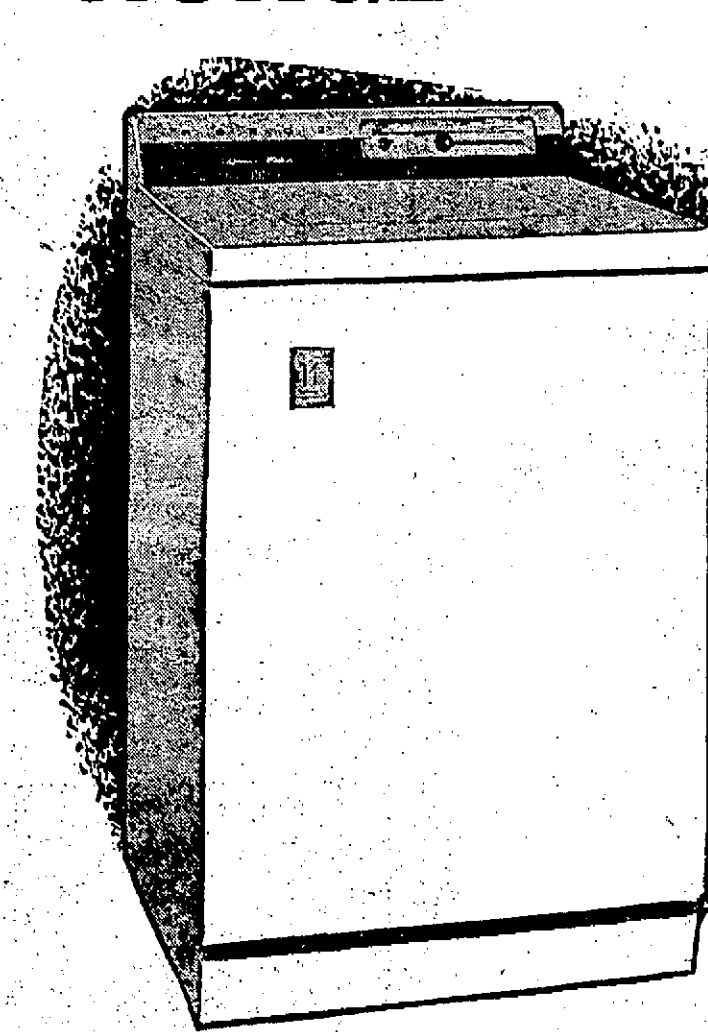
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Long Beach for Oldsters? It's a Young Man's Town!



TYPICAL OF SENIOR CITIZENS attracted to Long Beach is H. W. Brown, 75, of Creston, La., wintering here. His alert terrier is Be De. "Be De stands for birthday, the day I got him from my wife," Brown said.—(Staff Photos by Joe Risinger.)

FOR THOSE who believe that Long Beach is a community of oldsters, U. S. Census figures hold a surprise.

California's capital of the elderly is up north at Santa Cruz. In the resort town 80 miles south of San Francisco, more than a fifth of the residents are 65 years old or more. This compares with 11.2 per cent in Long Beach.

Bear State towns that are "older" than Long Beach include Piedmont, Carmel and San Francisco in Northern California and Los Angeles, Pasadena, Beverly Hills and Laguna Beach in Southern California.

The City of Angels has a higher ratio of oldsters than Anaheim Compton, Fullerton, Santa Ana, South Gate and Torrance. Long Beach has a median age (halfway on the population scale) of 35. Here are medians for other cities: Santa Cruz, 41.7; Beverly Hills, 43.1; Laguna Beach, 44.5; Piedmont, 41.6; Pasadena, 39.6; Carmel-by-the-Sea, 40.9, and San Francisco, 36.2.

Babies and small children make the largest age group here and while pensioners have flocked into town thousands of the nation's youth have poured in, too.

In a population of 250,000, the total 65 or older is 27,000, compared with 23,000 under age 5. Among the mature the most numerous age group is 25-29.

Youngest place in the state? Down, around Imperial Valley from Calexico to Coachella.



DR. C. C. HARROD
Membership Chairman

PINING FOR PIN MONEY?

Sell things you're not using through classified ads in the Independent-Press-Telegram. Phone 6-9071 for an ad-writer.

Harrod Given Shrine Office

Dr. C. C. Harrod has been named general membership chairman by Francis H. Gentry, illustrious potentate of El Bokal Temple of the Shrine.

In serving the El Bokal jurisdiction covering Long Beach, Lakewood, Bellflower, Orange and Riverside counties, Dr. Harrod's first assignment will be to enroll applications to make up a record Shrine class to honor Harvey A. Beffa of St. Louis, imperial potentate, who will make his official visit here on May 18.

DOLLAR DAYS SPECIAL

'51 STUDE. \$1337
4-Door, radio, extra clean. You save \$201

Glenn E. Thomas Co. J33 E ANAHEIM

Arthur Godfrey to Be Parade Grand Marshal

WINCHESTER, Va.—(UP) Radio and TV star Arthur Godfrey Saturday was named grand marshal of the Shenandoah Apple Blossom Festival parade to be held here May 1.

Arrangements for Godfrey's participation in the 26th annual festival were made by State Sen. Harry F. Byrd Jr., it was announced.

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837 individually pocketed coils! Sagproof edges! 10-year guarantee, 10 night free trial! America's finest mattress!



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39⁹⁵ 3⁸⁵
month

312 coils! Luxurious rose damask ticking! Flexolator insulation! Vertical pre-built border!



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REPRESENTING the 25-29 age group which dominates the mature portion of Long Beach population is pretty Sandy Neil, 28, of 217 Corona Ave. Sandy was attracted from Los Angeles to Long Beach by the lure of sunny beaches and the sparkle of Pacific waters.

CC Carnival Will Crown Royal Pair

Candidates from 13 Long Beach City College clubs will compete for king and queen points Wednesday, Thursday and Friday in the school's annual charity carnival. Goal of the drive is \$1000. Proceeds will be divided equally among the Community Chest, March of Dimes, Red Cross and City College Student Scholarship Fund.

Each club nominating a king or queen candidate will sponsor a carnival booth or concession. Money collected by each club counts toward electing its candidate, at the rate of a penny per vote.

A student may cast 500 votes for his favorite candidate by donating a pint of blood to the Red Cross. Fund-raising activities will include: Wet sponge, pie and cream puff pitch; pillow-fight; "marriage" booth; "divorce" booth; clothing sale; skill games; and a "slave tag," entitling male

purchaser to have his books carried all day by the girl of his choice.

Nan Davidson, 6206 Village Rd., is general chairman of the event.

The king and queen will be crowned at a carnival dance Friday night in the Lakewood campus women's gymnasium. Candidates and the clubs spon-

Army Secretary Plans Ordnance Plant Visit

WASHINGTON — (UP) Army Secretary Robert T. Stevens will visit the Louisiana Ordnance Plant near Shreveport Monday, the Army announced Saturday. The Army said Stevens' trip is in line with his "policy of making field visits whenever possible in order to get first-hand information on current Army operations."

soring them are: For Queen—Jeanne Weaver, Dasahara; Norma Worthington, Tammuz; Libby Martin, Newman Club; Charlotte Sutherland, Ramayana; Ruby Robert, Mahabharata; Freda Moore, Entre Nous; and Sandra Scoggins, TNT; for king, Bill Bruce, Hammurabi; Marvin Sippel, Vidar; Earl Garrison, Engineers; Johnny Martin, Tong; Jim Giese, Tilsen; Don Meade, Junior Exchange; Jack Patterson, Cirgonians; and a candidate for Order of Tyr still to be named.

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English Daisies

EGLISH (Bellis) daisies are good reminders of how often precious gifts come in small packages. Gardeners frequently marvel at the abundance of their bloom. Plants set out in beds or borders now will repay you, this spring and into summer, with loads of flowers which resemble pom-pom chrysanthemums.

Actually a perennial, the English daisy is best treated as an annual. It often fails to come true from seed, and the first season of bloom produces the best flowers. The usual colors are soft shades of pink, white and rose, with some reds available, according to the Bedding Plant Advisory Board.

English daisies are low-growing, only four to six inches, with shiny green foliage. They are excellent for edging. Plant a double row to lay a soft ribbon of color along the harsh, bare edges of walks, driveways and garden paths. And along the edge of a bed of bulbs, their soft colors will accentuate the high tones of tulips, ranunculus, Dutch iris.

You also will find English daisies a big help in bringing color to rock walls and rock gardens. Wherever you have small pockets of soil, these little plants fit in as though they were tailor-made for the spot. And in rock garden, border or bed, you will find English daisies compete for attention on even terms with such other low growing plants as sweet alyssum, violas and pansies. Planted with pansies or forget-me-nots especially, they give a remarkably fine effect.

Garden Club Directory

African Violet Society: Meets second Friday of each month, 1:30 p. m., Linden Hall, Linden and Broadway. Visitors welcome.

Agassiz Nature Club: Meets fourth Tuesday of each month, 7:30 p. m., Alamo Branch Library, 1836 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 2255 Elm Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Alamitos Bay Garden Club: Meets last Thursday of each month, noon, in homes. Ph. 90-2298 for meeting place.

Orchid Society of Southern California: Meets second Monday of each month, 8 p. m., Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd., Hollywood. Visitors welcome.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Belmont Heights Methodist Church, Termino Ave. and Third St. Visitors welcome.

California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Dominguez-Lincoln Village Fuchsia Society: Meets the third Monday of each month at 1:30 p. m., Community Hall, Dominguez.

Cartan Club: Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-8590 for meeting place. Visitors welcome.

Lakewood Garden Club: Meets fourth Hall of St. Thomas Episcopal Church, Tuesday of each month, 8 p. m., Social 5306 Arbor Rd. Visitors welcome.

Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alamo Branch Library, 1836 E. Third St. Visitors welcome.

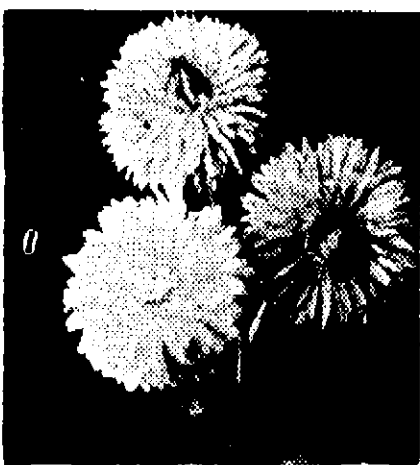
Los Altos Garden Club: Meets first Wednesday of each month in homes. Ph. 9-5031 for meeting place. Visitors welcome.

National Fuchsia Society, Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas Episcopal Church, 5306 Arbor Rd. Visitors welcome.

National Fuchsia Society, Long Beach Branch: Meets second Thursday of each month, 7:30 p. m., at Machinists' Hall, 728 Elm Ave. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month, 7:30 p. m., Silverado Park Clubhouse, 31st St. and Santa Fe Ave. Visitors welcome.

Junior Flower Growers Club: Meets first Saturday of each month at 2 p. m. at the home of Mrs. Dorice Trigg, 5649 Lime Ave. Anyone up to 18 years old invited.



Abundant bloom is a feature of the English daisy. Plants set in borders or beds give lots of color.

Tips on Gardening

GARDENING TIPS for the week . . . pinching back young seedlings encourages a more bushy growth. It also delays the flowering period, thus allowing the roots extra time before being called on to sustain flower production.

Flowers should be removed before they reach the seeding stage. The production of seed taxes the strength of a plant, thus using up energy that otherwise would be diverted

into forming new buds.

This is a good time to plant citrus. Also all evergreens can be transplanted now. The warm weather will encourage the plants to become established quickly.

Feeding is important at this time. Most plants are extremely active during spring, starting their new growth for the year. This new growth can be sustained only if sufficient nourishment is provided.

"Nothing so satisfying — so stimulating as your own

PERSONAL FLOWER SHOW!"

Specimen-size plants put you years ahead—and you can display them with pride NOW!

AZALEAS Large Plants 8-inch Pots **ONLY \$2.39**

Sweetheart Supreme (double baby pink), Hexe (cerise), Albert & Elizabeth (salmon pink and white, variegated), Snowcap (white), The Bride (double flowered pink), Vandercrusen (red), Eric Schame (salmon pink), and others.

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WHITE CLOVER 98¢ lb.

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Quick Germinating Dichondra Seed 1/4-lb. **\$1.59**

IVY GERANIUM ROSE PINK 3.49 Flat **49¢ doz.**

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1-Gal. Can **49¢**

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Ham for Easter
Ham is a traditional meat for Easter. Ways of preparing it for variety will be told by Mildred K. Flanery in her cooking article in next week's
SOUTHLAND MAGAZINE

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Precision Ground—Bearings Oiled and Tightened

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PEAT MOSS 2¼-cu. ft. **1.29**
Large Bales—\$6.00 Value—Special.....\$4.95

TREE ROSES 2 YRS. OLD (CALIF. GROWN).....EA. \$1.49
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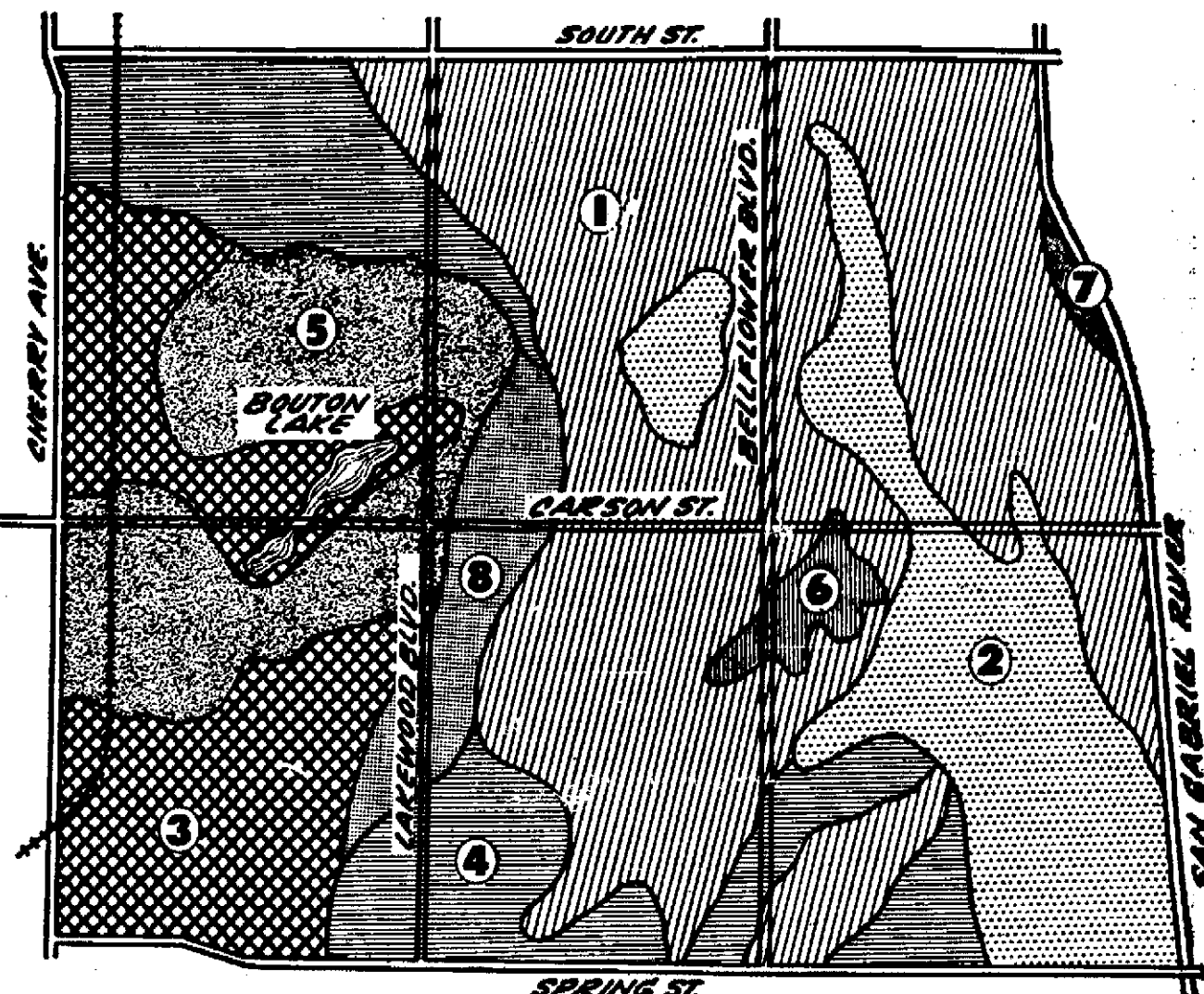
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That Old Devil Grass!



Widely varied soils are found in the Lakewood area. Above, they are charted by the U. S. Department of Agriculture. 1—Hanford fine sandy loam: Brown or grayish brown, 12 to 15 inches, needs organic material added, second most extensive soil in the county, peaches grow well in it; 2—Hanford loam: Brown or grayish brown, 12 to 72 or more inches deep, generally low in organic matter, absorbs and retains moisture well, good for citrus and deciduous fruit; 3—Ramona clay loam: Brown, dark brown or grayish brown, 8 to 24 inches deep, absorbs water slowly, once wet is permeable, retains moisture well, needs deep cultivation; 4—Chino silt loam: Dark brownish gray to nearly black, moderate to large amounts of organic matter, silt content prevents cracking and makes cultivation easy, absorbs and holds moisture well, good for deciduous fruits; 5—Ramona loam: Grayish-brown or dark brown, light texture, 12 to 24 inches deep, absorbs water slowly with considerable runoff in heavy rains, deep-rooted plants grow best here; 6—Hanford sand: Brown, buff or grayish-brown, depth of 12 inches, peaches and garden vegetables grow well, alkali usually not present; 7—Hanford sandy loam: Brown or grayish, 6 feet deep, good for deciduous; 8—Chino clay loam: Dark gray to black, 12 to 18 inches deep, organic content high, easy to cultivate, good seed bed; high in alkali.

By Bud Lembke

THAT Bermuda grass in my Lakewood lawn is going to be treated with proper respect from now on.

The subdividers planted rye grass for me, and all last summer I kept seeding dichondra in hopes of getting a lawn that wouldn't need much mowing.

What happens? The dichondra and rye just barely stay alive, but the devil grass (Bermuda), unwanted and jerked out by the handsful, keeps infiltrating very successfully... and for a good reason, according to UCLA Division of Irrigation and Soils.

Lakewood soil is alkaline in most places. That means it's full of salt. When the ground is irrigated, salt from the water collects on the surface in a white film.

BERMUDA can stand to have its roots seasoned with a little salt better than any other grass. Dichondra and rye can be coaxed along in alkaline soil, but they don't like it. Plant Bermuda if you want a healthy lawn, advises Dr. O. R. Lunt of UCLA. Or seed Highland bent now and Bermuda next summer.

Lakewood has eight different types of soil, according to a U. S. Department of Agriculture survey. The ground around my home, in the Lakewood Park Mutual section north of Lakewood Country Club, has the very romantic name of Ramona loam.

The guy who hung that exotic title on it should have a go at chopping futilely at the yard's rock-like surface with hoe, shovel and ax. He should live so long as to have his back yard converted into a lake every time it rains because water seeps into the ground oh, so slowly. That Ramona tag would soon be abandoned in favor of something more appropriate, say, Essence d'Concrete.

DR. LUNT has a suggestion for that impervious condition, too. Drainage will be improved by an application of from 50 to 100 pounds of gypsum per 1000 square feet, he says. Peat moss will also help.

Carnations and chrysanthemums take kindly to my salty soil, and vice versa, but other flowers have a tougher time.

To feed plants and lawns in Lakewood and throughout the county, Dr. Lunt recommends application of superphosphate and nitrogen. About 50 pounds of 20 per cent superphosphate per 1000 square feet

(Continued on Next Page.)

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NAMED VARIETIES, INCLUDING GENERAL EISENHOWER..... **69¢ doz.**

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'The Vigil,' Easter Drama, to Begin at Playhouse

"The Vigil," annual nonsectarian Easter production, again will be reverently offered patrons of Long Beach Community Playhouse commencing next Thursday evening, it was announced Saturday by Mrs. Walter Case, president of the Players.

Presented with an all-star cast, "The Vigil" unfolds the modern trial of a gardener on a charge of grave robbing.

But obviously, in this play written by Ladislav Fodor, the prosecutor and defense counselor are more interested in the Resurrection than the guilt of the pious Jew who is supposed to have laid a tomb between Good Friday and Easter Sunday. They summon a parade of witnesses, including Mary Magdalen, Pontius Pilate, Joseph of Arimathea, Saul

of Tarsus, and Simon called Peter. The play succeeds in making a striking modern parallel with the events of Christ's time, particularly when Pilate appears in white linen to discuss the problems of a colonial governor.

Director Herbert Yenne said Marvin Cloyd and William Dusbablon would enact the roles of the defense and prosecuting attorneys, respectively. Mary Denton will have the role of Mary Magdalen; W. J. Schinnerer, the accused gardener; Joe Archer, the judge; Phil Hattery, Saul, and Otis Hoyt, Pilate.

Others in the big cast include Sybil Reed, Fernie Branstetter, Ruth Cozart, Dr. Leland Perry, Willard Redfern, W. L. Sheridan, C. E. Crabill, Sarah Stauffer, Don Reese, Kathleen Melen, Jim LaMar and Leona Sheridan.

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Easter Play to Be Repeated



NONSECTARIAN Easter production of Community Players, "The Vigil," dramatic story of the Resurrection done in modern dress, will open Thursday evening. Part of the all-star cast are seen here, Marvin Cloyd and Mary Denton.

Weekly Program Features Spring Songs and Dances

"The Spring Fair," depicted in song and dance, will be the Valerie Silver Dance Studio program presented on the Community program in the Exhibit Hall of the Municipal Auditorium Monday evening.

Special numbers in ballet and song will be "Merry-Go-Round," "Red Balloons," "Waltz of the Flowers" and "Romance," using the music of Strauss, Gregg and Tschalkowsky. Jimmie Naughton will be master of ceremonies and featured dancers will include Frances Mansuy, Donna McSwain, Elizabeth Sullivan, Pat O'Neill, Elaine Clark, Judy Badenhausen, Kit Carey, Jennifer Adams, Patsy Ulrich, Myra Ferguson, Joan Sullivan, Judy Fiegried and Linda Goodart.

S. George Griffith will conduct community singing to open the program at 7:30 p. m., with Eloise Ferguson at the piano. Old-time dancing, with William Potter as caller, will follow the stage performance. Adeline Tyo, violin; Eloise Ferguson, piano; and Lester LeVenne, drums, will furnish music.

Lurline Unloading Halted by Union Row

HONOLULU—Unloading of the Matson liner Lurline was halted Saturday by a union jurisdictional dispute shortly after its arrival from California with 713 passengers aboard.

Longshore crews refused to board the vessel because of a threat by the Marine Cooks and Stewards union to place a picket line on the docks. Wally Ho, local representative of the stewards said the pickets would appear if stevedores boarded the ship.

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Audience: Norwalk Jr. Women's Club

Southland Calendar

Today
National Orange Show, through March 29 at San Bernardino.
Guided tours of Banning Mansion, 1 to 4 p. m. in Banning Park, Wilmington.
California Hobby Show, through March 29 at Los Angeles Shrine Auditorium.
Annual Team Yacht Races, San Diego's Mission Bay.
Ceremonies commemorating 1803 Battle of San Diego, 1 p. m. on Point Loma.
Montana State Picnic, Bixby Park.

Tuesday
All States Society bus trip to National Orange Show, San Bernardino, leaving at 9 a. m. from 148 E. Ocean Blvd.

Wednesday
"Eclipses" show at 8:30 p. m. through Sunday at Griffith Park Planetarium, Los Angeles.

Thursday
All States Dance, 7:30 p. m. at Belmont Recreation Center.
Oklahoma State Society meeting, 6:30 p. m. in Machinists Hall.

Friday
Kansas State Society meeting, 6:30 p. m. in Machinists Hall.

Saturday
National Championship Rodeo, through March 29 at Indio.
Ohio State Society meeting, 6:30 p. m. in Silverado Park.
San Diego County Orchid Show, through March 29 at La Jolla Beach and Tennis Club.

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Cornel WILDE—Steve COCHRAN
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"Man Behind the Gun"

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AMERICAN AT PINE

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ROBERT MITCHELL—JEAN SIMMONS
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BRAYTON 6-4028
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SCOTT
CAPTAIN KIDD

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Plane Talk
 By DCN BRACKENBURY

(For a change of pace, today's column is a series of recollections about the early days in local flying on the part of Lee Kirby, chairman of the Chamber of Commerce's aviation committee, Lee is urging "yes" vote on Proposition 13, the April 3 measure to authorize improvements at Long Beach Municipal Airport.)

WHEN LINDBERGH was touring the U. S. after his solo flight across the Atlantic, he stopped

here and an enterprising operator at Municipal Airport made \$60 selling flights in "The Spirit of St. Louis"—until his conscience troubled him.

And Amelia Earhart took flying training at the local field from John J. Montijo, a real pioneer in Southern aviation.

"Yes, sir," says Lee Kirby, himself a veteran in aviation circles, those were the days. But, if we act wisely, the future of flying in Long Beach can far outshine the past.

THE LINDBERGH incident occurred while the famous flier was being feted by civic officials here. He had left his Ryan monoplane with Lloyd O'Donnell to service. O'Donnell serviced it o.k., but then temptation was too great. O'Donnell started taking Lindy's fans for rides in the famous plane. He made \$60 before his conscience got the better of him.

When Lindbergh returned to the field, O'Donnell confessed. The lanky pilot just grinned and asked:

"Why didn't you clean up when you had the chance?"

THE FIRST AIRPORT in Long Beach was developed by Earl Daugherty at Willow and American Ave. right after World War I. Daugherty sold JN's and also gave flight instruction.

"You could buy a JN from Earl and he'd teach you to fly it, all for \$750," said Kirby.

DAUGHERTY PROBABLY was the first aerial peace officer in the nation. He used to locate fugitives from the air when they tried to hide in the "dense brush and timber" north of Willow St. and east to Los Angeles River.

"I can also remember Earl hopping passengers off the beach in front of the Earl apartments on E. Seaside early in 1917," Kirby said.

DAUGHERTY, MONTIJO and Al Ebricht made up the first aviation commission in Long Beach and selected the present site of the Municipal Airport. Montijo and C. B. Bellows built the first hangar on what is now the Municipal Airport and sold it to Daugherty.

ANOTHER WELL-KNOWN figure here was Lt. D. W. (Tommy) Tomlinson, USN, who would fly up from North Island, San Diego, to visit his good friend Daugherty. He'd buzz Earl's home, then fly over to the field. By the time he had landed, Daugherty would be there in the car to pick him up.

Tomlinson was famous, or perhaps notorious, for flying a Ford Tri-motor under the Carquinez Bridge over Sacramento River. He was following the river in a fog, flying low. By the time he saw the bridge, he didn't have time to pull up or turn aside—so he went under.

Kirby said Tomlinson owned and flew an OX-5 Jenny and was once asked when he was going to buy a new plane.

"When \$75 will buy a better ship, I'll buy it," he replied, giving some idea of prices at the time.

KIRBY REMEMBERS a lot of other notable people and planes at Long Beach.

"Bobby Trout, who held the woman's endurance record for some time, was a familiar figure around the field," he recalled.

"The Army's Question Mark, endurance record holder in 1929, used to fly between San Diego and Long Beach.

"And the Albatross, which at-

Mad Hats on Parade



MADCAP MILLINERY was previewed Saturday by Eve White (standing), president of Long Beach Models Guild, and Toni Beerling, treasurer. The guild will sponsor Easter bonnet competition at Executives and Officers Town Club next Sunday. (Staff Photo by Chuck Tally.)

"Military SERVICE"
 AIR * LAND * SEA

Two Long Beach men were among 23 Navy men commended by the task force commander for their participation in Operation Ivy, recent tests held at Eniwetok Atoll in the Marshall Islands.

One was Norman E. Filson, boatswain's mate first class, father of Shirley Ann Filson, 134 E. 15th St. The other was Samuel J. Cannon Jr., storekeeper chief, husband of Mrs. Samuel J.

tempted to break the endurance record, was designed by Charles Rocheville and built here."

KIRBY WORKED with Doug (Wrong Way) Corrigan in San Diego for some time before the tousled-haired pilot flew from Long Beach to New York in July, 1938, and then—when he was supposed to be returning to Long Beach—flew to Ireland.

"I never knew Corrigan to do anything wrong," said Kirby, commenting on Corrigan's nickname. "He knew that old Curtiss Robin like no other flier knew a ship. He was conscientious, methodical and an all-around fine fellow."

ANOTHER TALE about O'Donnell which Kirby recalls was when the flier chartered a Waco for a young couple who were eloping to Reno. O'Donnell then got in quite a discussion with his buddy, Frank Wallace, whether it would be ethical to notify the in-laws and charter them an OX-5 to try and catch the elopers.

Young love won out.

CHARLES H. DAVIS, seaman, USN, son of Mr. and Mrs. E. H. Davis, 5945 Blackthorne Ave., Bellflower, is back in Korea after a good-will cruise aboard the heavy cruiser USS Rochester to southeast Asia ports.

PFC. DONALD R. TEMME, son of Mr. and Mrs. Ray H. Temme, 16511 Gardfield Ave., Paramount, recently joined the Third Infantry Division in Korea.

CLINTON L. MYERS, 21, son of Mr. and Mrs. Edward Myers, 12782 Louise St., has been made a private first class, according to word from Okinawa. A former City College student, he has been in the Army since last July.

RALPH G. JOHNSTON, 22, is back in Long Beach after two years of Army duty, 18 months of which were spent in Alaska. A corporal when discharged, he was with the Second Battalion, Fourth Infantry Regiment. His parents, Mr. and Mrs. T. G. Johnston, reside at 56 W. Pleasant St.

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INDEPENDENT-PRESS-TELEGRAM—B-3
 (Long Beach (Call), Sun., March 22, 1953)

Yearning for Wacky Hat? Easter Lids to Compete

Long Beach Models Guild will try to go the Mad Hatter one better next Sunday afternoon sponsoring an Easter beach bonnet competition at the Executives and Officers Town Club, 1150 E. Ocean Blvd.

"Most women have always had a yen to wear a really wacky hat and here's their opportunity to let loose," says Eve White, president of the guild.

"Any woman, any age, can enter. The only rule is that she must make the hat, herself. There'll be prizes for the most practical, most peculiar and most preposterous.

"We've seen pictures of beach hats they're wearing on the Riviera this season and wow! They've got one with brim that pulls out to completely shade the wearer.

"We're betting American women are even more inventive and hope to prove it for a fact next Sunday."

Miss White offers a few hints on the hat-making:

- 1—Almost anything can be used as a base, from straw coolie hats to palm fronds.
- 2—Make use of natural resources, i.e., seaweed, seashells, fishnet.
- 3—Don't "borrow" your husband's, father's or brother's straw

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Peron to Make Visit
QUITO, Ecuador—(AP) Argentine President Juan D. Peron will make a state visit to Ecuador in the near future, authoritative foreign ministry sources said Saturday.

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Some Plants Rough It

POOR soils should not stop you from having an attractive landscape. Nor is it necessary to spend a fortune improving them. The fact is that certain plants actually thrive in relatively infertile ground. Frequently the richest colors, in certain plant groups of course, are the result of what is recognized as a poor soil.

Godetias are splendid for cut flowers as well as for general garden decoration. Several varieties are natives of California and all are very much at home in this area. The plants thrive in the sun and certainly make few demands on the caretaker. Nor are they very particular about the soil in which they grow. However, a relatively light soil will prove best.

Another highly colorful plant for local growing conditions is the common iris. Like the godetia this subject is extremely easy to grow; once established it can practically be forgotten. Botanically this is referred to as iris germanica and another one of its names

By Bob Gilmore

is "fleur-de-lis." You should keep this in mind as several iris types exist, the others being somewhat more temperamental.

IRIS GERMANICA certainly belongs in the lazy man's garden. The colors, which include all the shades of the rainbow, will tone up your summer garden. The shades range through yellow, lavender, blue, red and brown. This iris is no headliner as cut flowers go but it does deserve a spot in your garden. From the cultural viewpoint the iris is one of the few plants that will thrive practically anywhere. It's a natural for your Southland garden.

Annual phlox is native to the wide open spaces of Texas and as might be expected thrives in full sun. The phlox is another highly colorful annual that does well in relatively poor soil. On the other hand, a fertile soil will cause no harm. The annual phlox is a free-flowering individual and

the blooms perform well as cut flowers. Separate colors are available as follows: Cinnabar scarlet, crimson, pale primrose, deep rose, pure white and violet with a white eye.

THE FAMILIAR coreopsis is an exceedingly vigorous perennial. The golden-yellow flowers are light and airy in effect; they also serve well as indoor decorations, lasting for days in water. Both single and double forms can be grown from seed. If the seeds are started early in the year you can expect flowers the first season.

Pelargoniums very likely produce more and ask for less than almost any other comparable garden subject. The flowers appear intermittently throughout the year. The plants are at their peak during summer and fall. Not too much water is the rule, and the soil definitely should not be on the rich side. During the winter season the plants tend to go dormant and water should be withheld. A sunny exposure will prove ideal.

Other plants that do well in poor soils include: Diosma, lavender, ivy, salvia splendens, aloe, agave, dithous, chrysanthemum frutescens, gazania, vinca, statice, hemerocallis, euphorbia, gaillardia and mesembryanthemum.

Devil Grass

(Continued From Page 16.)

should be applied every three or four years.

"Organic sources of nitrogen such as steer manure or milorganite are not nearly so likely to produce burns as the inorganic sources such as calcium nitrate or ammonium sulfate," says Lunt. He is sympathetic to the plight of the weary house-husband.

"Apply nitrogen heavily and you'll have to mow the lawn more frequently," he warns.

Generalizations on the frequency with which soil should be irrigated are difficult, but Hanford sand and fine sand loam should be watered only one-fourth as often as other types, he explains. Soil should be moist to a depth of a foot or more, but it should not be made water-logged by too-frequent irrigation.

That's what the doctor ordered. Now to see how the patient responds.



CYCLONE FENCE

● Cyclone Fence around your property makes it tough for intruders—keeps people from trampling your lawn and flowers—gives your children a safe playground. Cyclone is a quality fence. Made of heavy, galvanized steel, it lasts longer than fence of other materials. Expert erection service. For detailed information just phone and say "Please mail me the free booklet that tells me how I can fence my home." Free estimate if you wish.

NO DOWN PAYMENT
36 MONTHS TO PAY
7-4505
419 E. SIXTH ST.
LONG BEACH, CALIFORNIA
UNITED STATES STEEL

Exciting New Color!

Royal

RED IRIS

5 for \$1



Special-by-Mail!

Most beautiful iris ever developed. Gorgeous, just as shown in a brilliant new shade of bright "Royal Red." Velvety, double flowers often measure up to 4 inches wide. So easy to grow you can't miss it. Follow simple instructions that come with your order. All bulbs are guaranteed blooming this season. **SEND NO MONEY.** On arrival pay post plus C.O.D. postage. We pay postage on prepaid order. If not delighted return at once for your money back.

Kraus Nurseries, Dept. 12304, Bloomington, Ill.

Print name _____

Address _____

HOME & GARDEN SPECIALS!

EUROPEAN SYCAMORE 4-10 ft. tall 1⁶⁹
5-gal. can

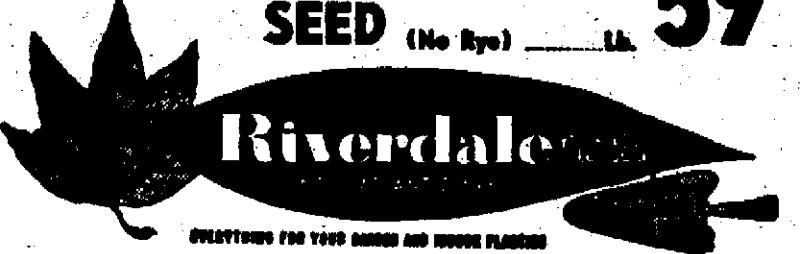
EUROPEAN — 5-gal. Can WHITE BIRCH 1⁴⁹

TREATED — 1/4 lb. — Quick to Germinate DICHONDRA SEED 1⁵⁹

CLIMBING ROSES 4-8 ft. tall 1⁵⁹
5-gal. can

WHITE DUTCH CLOVER 1¹⁹

LAWN SEED (No Rye) 59^c



AVOCADOS

WE ARE FEATURING A GOOD SELECTION OF AVOCADOS THAT THRIVE IN THIS AREA

- MEXICOLA • ZUTANO
- BACON • FUERTE • RYAN

CLIVIA
IN BLOOM

1-GAL. CAN \$1.95

5-GAL. CAN \$4.95



Kitano's

ATLANTIC NURSERY

15601 S. Atlantic, Compton NEwmark 5-1590

GREAT GUNS of BETTER GARDENING
Fast, Easy, Efficient

HAYES GARDEN SPRAYERS

Attach to water hose—the water pressure does the work

Spray directed where and as you want it!



UP
Under Leaves

DOWN
Tule Crotch
or Sheaves

SIDWAYS
Against Walls
Without Soiling

TO TREE TOPS
Ideal for Dormant
Spraying

BARE ROOT CLEARANCE

ROSES Bush and Climbing Popular Varieties 39^c; 3 for \$1

CAMELLIAS in Bloom Values to \$10 5-gal. \$4.95

AZALEAS in Bloom 49^c to \$15

ALFSON'S NURSERY

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We Give SAN Green Stamps



Garden Tips
by JOE LITTLEFIELD

Feed your rose bushes just as soon as you see a half inch to an inch of new growth. Use a half cup of Red Star Rose-Gro per bush; you'll find full directions on the bag. Continue monthly thru September. Hybrid tea roses, unlike most plants, are not "through" after blooming. They grow and bloom repeatedly for months, the reason they do better when fed Rose-Gro, which is specially formulated for them.

Contains two types of nitrogen and extra phosphorus, for best quick stimulation and sustained development. Your roses: repay you with more fullness, fragrance and better color in the buds and blooms.

FREE: ROSE FOLDER tells how to plant and care for roses. Complete, easy-to-follow directions by Joe Littlefield. Get your folder AT YOUR RED STAR DEALER'S.

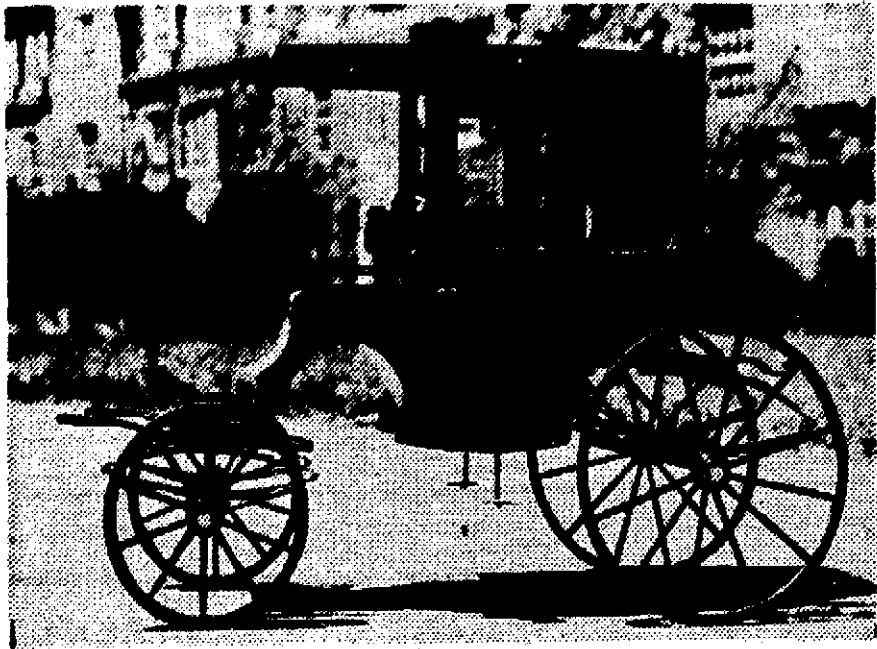
See and hear Joe Littlefield's TV program "Garden Chat," 12:30-1:00 p.m. every Sunday, KTTV, Channel 11



BOOK REVIEWS

Man From Main Street

By Lew Allison



This miniature rockaway is one of 38 vehicles of America's past photographed in a new book, "Horse Power Days" (Stanford University Press, \$2.50). Modeled to one-eighth the size of the originals, and accurate down to the last detail, the miniatures are masterpieces of Ivan Collins, once a supervisor in a Southland plane factory, who began the work as a hobby. His collection, which runs from Conestoga wagons to the graceful victoria and the hansom cab, now is nationally known and given wide acclaim.

New Books at the Library

"The White Rabbit," by Bruce Marshall, is the exciting story of RAF Wing Commander Yeothomas, who worked behind the German lines to organize the French resistance. This and the following other books are now at the Public Library:

Other history: "History of the Jews," by Paul Goodman.

Biography: "Ben Franklin of Old Philadelphia," by Margaret Cousins; "My Uncle, Josef Stalin," by Buda Svanidze, and "Tito," by Vladimir Dedijer.

Travel: "A Complete Guide to

New York City," by Andrew Hepburn.

Religion: "They Dare to Believe," by Robert M. Bartlett.

Philosophy: "Courtship and Love," by William S. Sadler; and "The Analects of Confucius" by Arthur Waley.

Other non-fiction: "Public Libraries," by Helen L. Jones; "Business Paper Publishing Practice," edited by Julien Elfenbein; "Therapy Through Hypnosis," edited by Raphael Rhodes; "Public Relations in Management," by J. Handly Wright; "Elementary Statistical Methods," by Helen M. Walker; "Technical Analysis of Stock Trends," by Robert D. Edwards.

Fiction: "The Juniper Tree," by Faith Baldwin; "Thelma," by Vera Caspary; "The Boyds of Black River," by Walter Dumaux Edmonds; "The Intruder," by Helen Fowler; "The Happy People," by Sara Jenkins; "The Big Heat," by William P. McGivern; "All Done by Kindness," by Doris Moore; "The Wreck of the Running Gale," by Garland Roark, and "An Affair of Love," by Frank Arthur Swinnerton.

Travel Guide Is Reissued

Revised and enlarged, Long Beach author Roland L. Hill's "Hillsway," widely circulated travel guide, has just been reissued as a fifth edition in time for those who plan to go places during the early spring and summer months (Hillsway Co., 1620 E. Second St., Long Beach, \$1).

The new edition carries a list of major events and places of interest in the 48 states and District of Columbia as well as latest information on where to stop, eat, play or shop, with a road map of each state. There is an European Appendix containing travel tips as well as recommended places to stay while in each of the leading cities on the Continent. This is valuable since Hill just returned a few months ago from Europe, where he collected his data first-hand. A friend of many famous people, author Hill is now on his second 1,000,000 miles of travel.

HILLSWAY

The Who's Who of Travel Guides
The new 1953 Fifth Edition of HILLSWAY is now off the press. It is America's only Where to Go, How to Get There, and What to Do, Eat, Play, and Shop Travel Guide Book—it has a European Appendix, too.
Written by Long Beach's own Roland L. Hill, who is famed as America's greatest gourmet, travel expert, and man-about-the-world, HILLSWAY lists the world's best places to eat and stay, hundreds of the best stores and shops in the country, the best play spots, the extravaganzas, celebrations, rodeos, etc., and has the 48 state road maps plus the new population figures. IT SELLS FOR ONLY \$1.00—no car owner can afford to be without a copy in his glove compartment.
On sale in Long Beach exclusively at Bartman's.

HILLSWAY COMPANY
1620 East Second St.
Long Beach, California

FROM A HUGE COLLECTION of the writings of Sinclair Lewis, published and still in manuscript, which were inventoried after his death in 1951, two competent editors have gleaned "The Man From Main Street" (Random House, \$3.75), a priceless selection of essays and other non-fiction pieces.

Harry E. Maule, who was Lewis' editor at Random House, and Melville H. Cane chose the most significant from a wealth of material which entitles Lewis to a high place as essayist and militant pamphleteer. His letter rejecting the Pulitzer Prize, comments on communism and religion, intimate revelations on his own career, criticism notes and many other frank items present his ideals and illustrate his development. They span a period of 40 years, from Yale undergraduate to Nobel prize winner.

"The critics may debate the niceties of his style," to quote the editors, "the literary historians may place him in an orderly niche. The fact remains that Lewis' books roused the world to a better understanding of America, and affected the course of our national thinking of America and Americans."

His letters to Carl Van Doren, his brush with Bernard DeVoto and a score of other pieces bring the reader close to the real "Red" Lewis and make up a volume to be treasured.

Tall Tales From Tepees of Coast

A new treasure in California is "Indian Tales" (A. A. Wyn, \$3.75). Written by Jaime de Angulo after he had spent 40 years with tribes of the Pacific Coast, chiefly those in the Golden State, this is the first book of American Indian folklore, tall tales and humor, legends and songs to be presented in the authentic tribal manner from the red man's point of view. The stories are as warm and glowing as the California sun, filled with the understanding of one friend for another, a presentation of Indians as real people who might live in your block and not as savages as they have been looked upon by a great many Americans.

Pocket 'Originals'

Latest pocket-size originals (not heretofore published in book form) to arrive from Ballantine Books (paper 35s, hard covers, \$1.50) are "The Wheel and the Hearth," novel by Lucia Moore; "Star Science Fiction Stories," edited by Frederik Pohl; and "Why Did They Kill?" a criminal case history by John Bartlow Martin.

Long Beach Best Sellers

FICTION:
1. DESIRE, by Annemarie Selinko.
2. PRINCE BART, by Jay Kennedy.
3. THE MAGIC LANTERN, by Robert Capron.
4. THE SILVER CHALICE, by Thomas B. Costain.
5. EAST OF EDEN, by John Steinbeck.
6. GIANT, by Edna Ferber.
NON-FICTION:
1. THE HOLY BIBLE: STANDARD REVISED VERSION.
2. THE POWER OF POSITIVE THINKING, by Norman Vincent Peale.
3. ANGEL UNAWARE, by Dale Evans Rogers.
4. O RUGGED LAND OF GOLD, by Martha Martin.
5. THE SILENT WORLD, by Carl J. Y. Coumans.
6. ALWAYS THE YOUNG STEANGERS, by Carl Sandburg.

Art Circles

By Vera Williams

Independent Press-Telegram Art Editor

IN KEEPING with the Long Beach Art Association's policy of sponsoring local artists, the association is featuring the work of eight member artists in the gallery of Pacific Coast Club. The exhibition includes several prize winners from former association shows.

Paul Conner, popular landscape painter, features a brand new oil "Tahquitz Canyon" as well as "Mountain Lake" and "Coast Royal." Margie Cate shows "Arches at San Juan Capistrano," "Smoke Tree" and "Green Shade: Crestline." Athena Hall presents two oils, "Another Spring" and "Little Marionette" and a water color, "Big Town."

Grace Dimmick shows "Hills," "Cliffs of Palos Verdes" and "Harbor Scene." Jane Rhorer shows three lively water colors of beach subjects — "Three White Sails," "By the Sea" and "Harbor Scene." Etta Hemphill shows three water colors, "Cactus Canyon," "Moonflowers" and "Royal Purple."

Neil Jacobs exhibits the ever popular "Tortilla Flats" and "Red Barn" and a new water color, "Del Mar." Lucille Brown Greene, Art Association president, shows two modern casein paintings, "Oceanic Patterns" and "Women's Talk."

The exhibit is open to the public, free of charge.

SAN PEDRO Art Association's new gallery at 820 S. Beacon St., San Pedro, will open at 1 p. m. today with an exhibition of traditional and modern paintings, it is announced by Jay Meuser, president.

A competitive exhibition by harbor area artists will feature the inception of the art center. Civic leaders and persons prominent in the art world will attend. On the Art Association hospitality committee will be Mabel Hurley, chairman; Alice Tenneson Hawkins, Wynne Jewers, Gladys Park and Dorothy Ellen Meuser.

A FLORAL STUDY by Elaine (Mrs. Leo) Malco, Long Beach artist, won honorable mention in the current California Art Club's annual exhibit in the Greek Theater's art gallery, Griffith Park, Los Angeles.

Four of the club's best painters who had won first prizes in previous years this year were voted the club's gold medal of honor. They are Paul Lauritz for landscape, John Hubbard Rich for figure painting, Ruby Usher for still life and Herbert Rymand, water color.

AN EXCHANGE has been arranged between Long Beach and San Diego whereby the San Diego Museum will exhibit work of a group of Long Beach designers in May and work of San Diego designers will be shown in the Municipal Art Center in June. Ceramics, jewelry, enamel and metal

work and textiles will be displayed.

PAINTINGS and drawings by Phyllis Bailey and Leonard Kaplan are shown at Walter Johnson Contemporaries, 4234 Atlantic Ave.

KEITH FINCH, Los Angeles painter who teaches the Thursday evening painting class sponsored by the Long Beach Art Association, won first prize of \$250 for his oil, "Harlequin" at the National Orange Show at San Bernardino. Besides his Long Beach class he teaches at the Kann Art Institute in Los Angeles. He has exhibited at the Metropolitan Gallery in New York, Corcoran Gallery, Chicago Art Institute, Denver Museum, as well as in San Francisco and at the Los Angeles County Museum.

"MIDWINTER," a water color by Henry L. Richter of Rolling Hills, won honorable mention in the current Laguna Beach Art Association members gallery show in the Laguna Beach Art Gallery. Other honorable mention winners were "Zinnias," water color, Frances Keffer; "November Hills," water color, Katherine Knox; "High Sierra," oil, Karl Albert; "Pine Valley Mountain," oil, Sam Hyde Harris; "Distant Horizons," oil, Norman Hall.

SAM HEAVENRICH, municipal art director, will judge awards for the San Pedro Art Association this week end, and will judge the Newport Harbor art exhibit April 22.

GENE ALLEN's water color, "A City Street," won the seventh annual purchase prize competition sponsored by the Palos Verdes Community Arts Association. This show was limited to water colors. Later in the year a show will be restricted to oils.

Redhead Star in Mystery

SILVER DOLL, by Blair Treynor, 212 pp. New York: Henry Holt & Co. \$2.50.

This is a fast-paced and well-written yarn about a redhead who began her career making change for fever-ridden players of slot machines. Her shrewdness takes her far in her ill-chosen career until she comes a cropper in her choice of marriage partners. She was Marty's silver doll until he met Prentiss Mercer, rising screen starlet. Treynor does a good job in a Holt mystery with an altogether different flavor. —M. W.

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for those who desire the finest in contemporary home accessories and gift items.

prices surprisingly reasonable

currently showing paintings and drawings by Leonard Kaplan and Phyllis Bailey.

come in and browse around. Enter gift suggestions

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tuesday, saturday, 10-5:30

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RADIO

KLAC-570 KECA-790 KFOX-1280
KFI-640 KHF-930 KFAC-1330
KBIG-740 KNX-1070 KVOE-1480
KMPC-710 KFWB-980 KGER-1390
FM KLON-88.1 KFOK-102.3 KNB-103.7

SUNDAY, MARCH 22, 1953

7:00 A. M.
KLAC—Music for Sunday
KFI—Vocalists
KMP—Catholic Hour
KECA—Morning Song
KHF—Happiest Hour
KFWB—Your Concert Hall
KVOE—Church of the Air
KMPC—Music
KGER—Choral, Symphony
KGER—W. B. Record
7:15
KECA—Garden of Eden
KFWB—Salvation Army
KFOK—Sunday Song Time
7:30
KFI—Art of Living
KMPC—Bible Class
KECA—Nurse Choir
KHF—Journey to Meville
KFWB—Country Church
KVOE—Gospel Choir
KMP—Soul Patrol
7:45
KLAC—Church of Christ
KFI—World News
KGER—Catholic People
8:00 A. M.
KLAC—News, Catholic Hour
KFI—Penny Post, Alan
KMP—Catholic Hour
KECA—Catholic Hour
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KFI—U. S. in Its Best
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MONDAY, MARCH 23, 1953

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Tele-Vues

The biggest thing on TV to-night is the 100th telecast of the "Colgate Comedy Hour," with a million dollars or more worth of talent parading before the KNBH cameras at 8 p. m.

Bob Hope starts it off and is followed by Eddie Cantor, Bud Abbott and Lou Costello, Donald O'Connor and possibly Dean Martin and Jerry Lewis. Later time may not be able to make it to the studio on time due to engagements elsewhere but they'll be on-stage if possible.

This show was not rehearsed in its entirety because none of the stars could get away at the same time. So this should be something to see.

JACK BENNY—Jeanne Cagney, sister of James, makes her first appearance on the "Jack Benny Show" over KNX (2) at 4:30 p. m. in "Dr. Jekyll and Mr. Hyde." Benny is presenting his own idea of the story and helping out will be Bob Crosby and Iris Adrian. Jack will play the dual role, with Jeanne as Jekyll's secretary, and Iris as steno for Hyde.

WARREN'S REPORT—Gov. Earl Warren will discuss our state prisons and hospitals during his "Report to the People" on KECA (7) at 8 p. m. The Governor flies down from Sacramento especially for this telecast.

HAMILTON-BURR—The tragic duel between Alexander Hamilton, the nation's first Secretary of the Treasury, and Aaron Burr is brought to life on "You Are There" over KNX (2) at 3 p. m.

TOASTED—Harry James, Grace Fields, Helen Kane, and the West Point Glee Club, and Bill Sears with his "In the Park" all guest with Ed Sullivan on his "Toast of the Town," KNX (2) at 9 p. m.

NBC DRAMA—Edward Everett Horton stars in "The Velvet Mitten" on KNBH (4) at 9 p. m. He is head mar of a fraternal organization up for election but after a drinking bout with Ernest Truax at a convention, things fall apart.

Robert Newton, English actor, makes his TV debut on Hollywood Opening Night starring in "Mr. Barber's Love Affair" at 10:30 p. m. A stamp collector seeks a duplicate of a valuable stamp and after buying it for a fabulous price, burns it.

Dennis Harrison portrays the famed Irish poet Thomas Moore on Hall of Fame, 5 p. m. A boy of 15 decides to select his father from among his mother's ex-husbands during "The Doctor" at 10 p. m.

All of this on KNBH (4).

FINALE—Nina Foch, Francis L. Sullivan and Dan O'Herlihy have principal roles in the final presentation of "G. E. Theatre" on KNX (2) at 8 p. m. "Trapped" is the story of a cheating wife whose plan for doing away with her husband backfires. Next week, Fred Waring returns.

OMNIBUS—The KNX (2) show at 1:30 p. m. has ballet starring Agnes DeMille, a tele drama of the life of James Audubon and an Italian film called "Fishesman's Holiday."

JUNIOR LEAGUES—"Voluntarily Speaking" debuts on KTTV (11) at 12 noon to tell you what the Junior League is doing in the city of helping others. Barbara Britton, screen star, is first guest on the show.

TIME TO SMILE—Ken Murray headlines tonight on KNX (2) at 6:30 p. m. with Leslie Caron, actress, and 16 canine acrobats heading the talent segment. "Herman the Hermit," a new character on the show, makes his first appearance to-night at Hollywood and Vine.

De Kingfish makes a slight misadventure and thinks he is about to become a father during the "Amos 'n' Andy" show on KNX at 4:30 p. m.

A gang of burglars have been operating in the city for the past few months. Without any clues Sgt. Joe Friday manages to catch them in his "Dragnet" on KFI at 5:30 p. m.

"Evening Stroll" is the Whistler's story on KNX at 7:30 p. m. A dead girl, a college professor and a young student complicate the plot.

"A Riot Leader's Personality" is the subject on "Challenge of the Prisons" over KFI at 3 p. m.

The concert at the Long Beach Municipal Art Center by the Bessie Arter String Trio (you may see the recording at 4 p. m. at 2:00 p. m. on KECA) is broadcast on KFOX at 8 p. m.

"Bittersweet," Noel Coward's opera, is on Chicago Theater of the Air over KHF at 9:30 p. m. with Nancy Carr, Bruce Foote and John Scott.

Baseball today on KMPC at 2 p. m. has the Angels meeting the Chicago Cubs and at 2:15 on KFWB it's the Hollywood Stars and the Tokyo Giants.

The New York Philharmonic Symphony is batoned by Guido Cantelli through the music of Gledini, Mozart and two Wagner works. KNX at 11:30 a. m.

"Phillip the Evangelist" is the topic of Dr. Charles E. Fuller's sermon at the local Auditorium and broadcast over KECA at 1 p. m.

"Break the Bank" is off KECA and replaced daily by "Friend in Need" at 9:30 a. m. KFWB has the last of an exhibition games at 2:15 p. m. Monday between Hollywood and Cleveland.

Compulsory Calvet guests all week with Bob Hope on KFI at 11:45 a. m.



MARION LORNE

With Mr. Peepers

TV

KNXT Channel 2 KECA Channel 7
KNBH Channel 4 KHJ Channel 9
KTLA Channel 5 KTTV Channel 11
KLAC Channel 13

SUNDAY, MARCH 22, 1953

8:00 A. M.
KECA (7)—Inspiration Hour
9:00 A. M.
KECA (7)—God's Story
9:15
KECA (7)—Inspiration
9:30
KECA (7)—Inspiration
10:00 A. M.
KNBH (4)—Youth Wants to Know: Sen. Tobey Book
10:30
KNBH (4)—Catholic Hour
10:45
KNBH (4)—Catholic Hour
11:00 A. M.
KNBH (4)—M. T. Leland
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Sardine Plant Set for Turn to Tuna

Lido Fisheries, 501 Pico Blvd., plans a "pilot tuna pack-run" Monday when 25 tons of frozen albacore imported from Japan goes on the packing line.

The cannery, according to Plant Supt. George Klampe, 65, of 1820 Chestnut, has not packed tuna before and has put some \$25,000 worth of new equipment into the plant for the changeover.

"As you know, we had a slow sardine season and we're trying to fill in with tuna," Klampe was in on the birth of the tuna industry on Terminal Island, working with A. P. Halfhill when he started packing around the turn of the century. He was with Halfhill for 18 years and can remember when everything was done by hand, including making the cans to pack the tuna. "Now we're just getting around

to where very little will be done by hand," said Klampe. "We're way behind in progress mechanically."

KLAMPE SAID West Coast Packing of San Diego now is experimenting with automatic cleaning machinery for tuna.

"That would take the biggest cost items out of packing," said Klampe.

While shifting over to tuna, Klampe is optimistic about the return of the sardine. "With due regard to the Bureau of Marine Fisheries people," said Klampe, "I don't take a bit of stock in the theory that overfishing has depleted the sardine schools."

They'll come back, he says. "I've seen lean sardine years before."

As for the proposal to ban reduction (reducing sardines to meal

ARTHUR MURRAY

SPECIAL NOW ALL 6 BASIC DANCES

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FOX TROT
WALTZ • RUMBA-MAMBO • SAMBA
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Now you can become a good dancer for only \$25, thanks to this special introductory offer... and to the exclusive Arthur Murray "Magic Step" system that makes learning so much easier, quicker, and cheaper. You learn the basic steps of all six important dances, even if you're a beginner, in six fun-filled private lessons. Special limited offer, so don't delay, come in today!

Learn this exclusive **MAGIC STEP**... developed and taught only by Arthur Murray—it's the basis of all good dancing.

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oil), Klampe says "they're worth more money in the can. We're in favor of the ban. All we do is reduce offal."

That's one of the reasons you don't see cats hanging around canneries. There's no point in it. Everything in a fish is used for something. The only thing remaining is the smell.

"Cats used to hang around in the old days," Klampe said. "Haven't seen any in some time. Anyway, there's a Department of Health regulation against having animals around. Besides, it's worth all nine of any cat's lives to try to get across Pico Blvd."

IN ALL THE excitement over the unexpected release of "impounded" tideland oil money last week somebody "misaid" \$11,000,000.

First reports of amount of money available to the Harbor Department after the city's New Improvement Fund got its share were not too accurate. One of the reports stated that the Harbor Department would have about \$11,000,000 in the fund known as the Harbor Revenue Fund. The figure should have been about \$22,000,000 uncommitted and about \$12,000,000 committed. This money has no strings on it—the Harbor Commission can spend it by majority vote.

If boxcar figures don't throw you, there's another \$26,000,000 in the Harbor Reserve Fund. This money is tied up and the Harbor Commission can't spend it unless the people approve. The interest from this money—at present yield rates it amounts to about \$630,000 a year—can be spent by a four-

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Sedan, Radio, Heater. You save \$201

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DR. BEAUCHAMP DENTIST

CREDIT PAYMENTS START 6 WEEKS LATER for your MODERN DENTAL PLATES

I'll Give YOU ALL THE CREDIT YOU NEED!

Make Your Own Reasonable Terms

Start your first small payment AFTER MAY 7TH on approval of your credit. THIS PLAN ENABLES YOU TO HAVE THE NEW DENTAL PLATES you need, and regardless of how you receive your income I WANT YOU TO TAKE ADVANTAGE OF MY CREDIT PLAN.

USE YOUR CREDIT
No Delay • No Red Tape • Work Started Immediately

Don't Make First Credit Payment UNTIL MAY 7TH
Plates Delivered Now!

SAVE

PLATEWORK CROWNS FILLINGS EXTRACTIONS INLAIS X-RAYS

UPPERS, LOWERS and PARTIALS

NEVER ANY EXTRA CHARGE for CREDIT
Make Your Own Reasonable Terms

THE COST IS SMALL!

Save on all branches of dentistry by having your dental work attended to until you need fillings, crowns, inlays, bridge work, or dental plates, visit your nearest Dr. Beauchamp office.

BIG Savings • Easy Credit • Quick Service

DR. BEAUCHAMP
Pronounced Bee-cham

438 PINE AVE. Free Parking Pacific Auto Park
LONG BEACH — Between 4th and 5th
NO STAIRS TO CLIMB — GROUND FLOOR LOCATION
MIDDLE OF THE BLOCK

SAME LOW PRICES AND EASY CREDIT TERMS AT ALL OFFICES

SHOES

FAMOUS BRANDS at a fraction of their original cost!

IT'S NOW OR NEVER!!

EVERYTHING GOES!

SALE STARTS MONDAY, 9:30 A. M.

Women of Long Beach! Here are the Most Fabulous Shoe Values Ever Offered in this Area!

HUGE STOCK! THOUSANDS OF PAIRS

WOMEN'S SHOES

Regular up to \$29.95

World famous for style, quality and comfort! Seldom offered at sale prices! Here is your chance to save! Popular colors and blacks to save! Popular pumps, straps and platform! A value that shatters all previous bargain records! Be here at 9:30 a.m. tomorrow!

PALETTE DE LISO BELEGATIS URBANITES

most colors and styles

10 97

SADDLE OXFORDS

SPALDING, FRIENDLY and GIRL SCOUT BRANDS

Brown and White, Blue and White, All Browns and all Whites.

3 97

VALUES TO 10.95

MEN'S SHOES

Home Brands, Terrific Values.

JARMAN

REGULAR VALUES TO 18.95

Blacks and Browns, Wing Tips, U-Tips and Custom Toe Out they Go!

8 97

326 PAIR OF NEW SUMMER SPECTATORS

Blue and Whites, Brown and Whites, All Whites by Lifestride, Naturalizer, etc.

5 97

CHOICE OF OUR STOCK COLE-HAAN

TRULY DE LUXE SHOES

RED. 27.50 VALUES

Suedes, Calfskins and Suedes and Calfskin Combinations.

14 97

600 PAIR OF HIGH-GRADE SHOES

VALUES TO 18.95

Now! Further Reduced Patents, Reds, Greens, Blues, Tans and Blacks in every size.

6 97

REGULAR 8.95 MEN'S L. B. EVANS SLIPPERS

Finest model Genuine Kid leather in assorted colors. Hurry for these!

3 47

REGULAR VALUES TO 12.95

NATURALIZERS

Blacks, Blues, Browns, Reds, Greens in Pumps, Straps, Oxfords and Ties or lower than cost price. Come prepared to buy several pairs.

5 97

REGULAR 22.95

FOOTSAVERS

Smart new styles in all wanted colors. Fine calfskin and kids in pumps, straps and ties. High, low and medium heels.

10 97

414 PAIRS REGULAR TO 8.95

HOUSE SLIPPERS

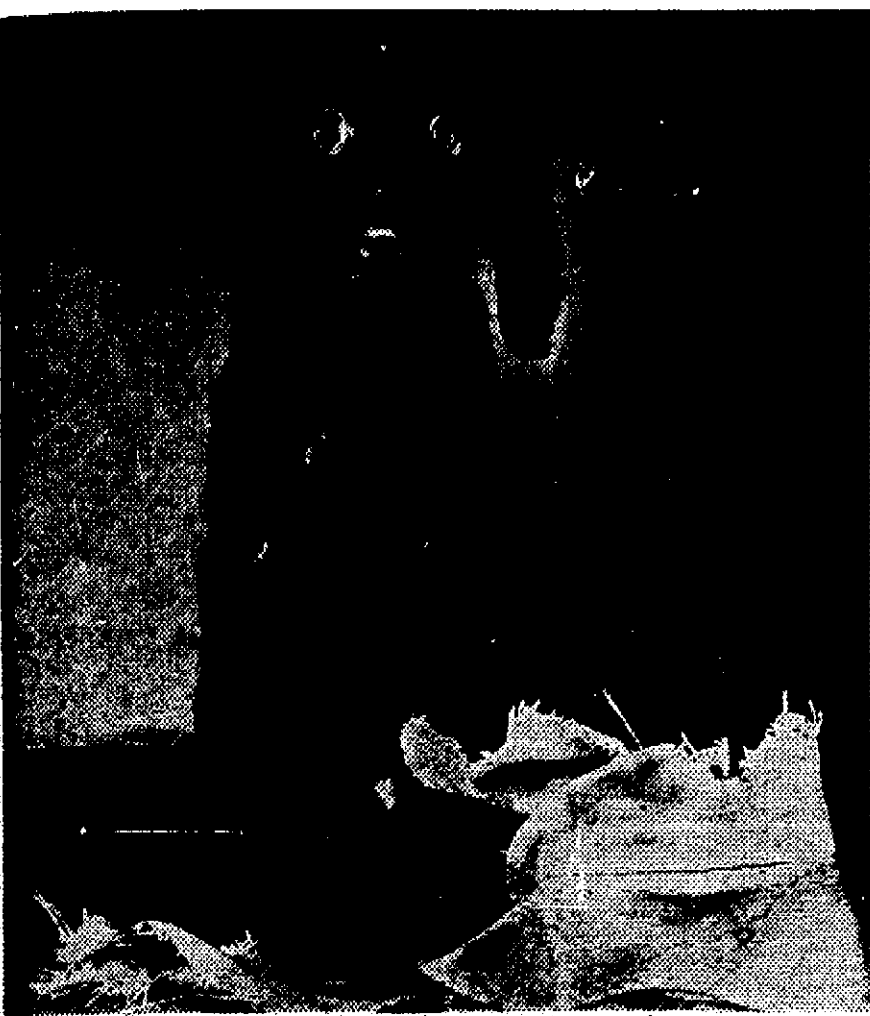
by DANIEL GREEN

Bloomers, Camphors, Berenbees

1 97

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT SATURDAY			
Vessel	From	Operator	Due to Sail
Albatross	Alaska	Alaska Line	Mar. 23, Honolulu
Albatross	Alaska	Alaska Line	Mar. 23, Seattle
Albatross	Alaska	Alaska Line	Mar. 23, San Francisco
Albatross	Alaska	Alaska Line	Mar. 23, Los Angeles
Albatross	Alaska	Alaska Line	Mar. 23, San Diego
Albatross	Alaska	Alaska Line	Mar. 23, Long Beach
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Caught in the act! A fine picture snapped at just the right moment assures that this little rascal goes in the album.

By The Shutterbug

PETS usually become such an integral part of a household it's somewhat surprising how little attention is paid to photographing them. It's fun to take pictures of them—they all have individual personalities, and certain attitudes and poses, which become so familiar to you that it seems you could never forget them. But, like people and places, it's so much easier to re-

member pets and their personalities if they're recorded on film.

Since house pets are most natural in the surroundings to which they are accustomed, indoors is generally the best place to snap them. This, of course, necessitates using artificial light—and the most practical way is synchronized flash.

Shooting with flash, of course,

has many advantages—you can take a picture of your pet in any spot in the house, whether it's normally well lighted or not. It also enables you to snap him at just the moment he does something you'd like to catch—perhaps the way he cocks his head, the way he looks when he's playing, his reaction to a whistle, or an unfamiliar sound.

When you've gotten your pet into the setting you've previously arranged, use one of his toys, or something else to attract his attention, then at the right moment snap the picture.

Try to shoot from your pet's own eye level—this keeps things in the proper perspective. If you look down on him from your eye

level, he's dwarfed in importance. And move in close when you shoot.

LONG BEACH CAMERA GUILD members will have an outing today at Paradise Cove north of Malibu. Southern California Council of Camera Clubs has made arrangements for the event and all member clubs are invited. There will be picture-taking morning and afternoon and a picnic lunch at noon. Each person is expected to bring his own lunch. A sign on the west side of Coast Highway will direct members.

Entries will close April 11 for the El Camino Real color slide competition. Any Camera Club member may enter four slides. Accepted slides will be projected at 8 p. m.

May 6 at the Charles Evans Hughes Junior High School.

INSTRUCTIONAL MOVIES and slides will be shown at the meeting of the newly-formed Houghton Camera Club at 7:45 p. m. Thursday in Houghton Park clubhouse basement. The session will be open to the public. Officers will be elected.

COMMUNITY CAMERA CLUB will meet at 8 p. m. Wednesday in Fellowship Hall, 14752 Jackson Ave., Midway City. . . South Bay Camera Club will meet at 8 p. m. Wednesday in Room 105, Redondo Union High School, Redondo Beach. . . Santa Ana Camera Guild will meet at 8 p. m. Thursday in Community Center, Santa Ana.

Southland's Puzzler

HORIZONTAL

- 1 Wrote three
- 2 Mountains
- 3 European
- 4 Small rope
- 5 Glass container for vinegar
- 6 Quaker by inference
- 7 Chair
- 8 To aid
- 9 Scamp
- 10 99 (Rom. num.)
- 11 Irish Neptune
- 12 Male offspring
- 13 Wheel tooth
- 14 Consumed
- 15 Symbol for sodium
- 16 French for "wine"
- 17 Withdrawal
- 18 Become void
- 19 Germ cell
- 20 River of Germany
- 21 Male offspring
- 22 Toward the center
- 23 Hawaiian hawk (pl.)
- 24 Ravine
- 25 Pertaining to a bristle
- 26 French for "summer"
- 27 Locate
- 28 One who excavates ore
- 29 Tattered cloth
- 30 Mournful
- 31 Dispatches
- 32 Indian memorial post
- 33 Soaked
- 34 Rodent
- 35 Body of water
- 36 Draw harshly over
- 37 Young salmon
- 38 Faroe Islands' whirlwind
- 39 Correlative of neither

VERTICAL

- 40 Quarrel
- 41 Flower
- 42 Palm tree (var.)
- 43 A direction
- 44 Won Kentucky Derby in 1975
- 45 Top shell used to make pearl buttons
- 46 Secretary-general of U. N.
- 47 Higher
- 48 Nothing
- 49 Dance step
- 50 Nation's legislative body
- 51 Greenland Eskimo (pl.)
- 52 Real estate broker
- 53 Kind of tree
- 54 Writer
- 55 Observe
- 56 Arctic bird
- 57 Arctic bird
- 58 Turkish title
- 59 Pertaining to punishment
- 60 One who bets
- 61 White
- 62 Thick, black substance
- 63 Sassy
- 64 Animal
- 65 Silkworm
- 66 Symbol for gold
- 67 Girl's name
- 68 Something told in confidence (pl.)
- 69 Sloths
- 70 Abstract being
- 71 ----- Day
- 72 Shrove Tuesday
- 73 Kind of fish
- 74 Harvest
- 75 Obtained
- 76 Kind of fish
- 77 Tea cake
- 78 A junction of bodies
- 79 Malay pewter coin

EMPHATIC

- 100 Precise
- 101 Daughter of Loki
- 102 Begin
- 103 Doctrine
- 104 To avoid
- 105 Former N. Y. Giants manager
- 106 Part of shoe (pl.)
- 107 Won
- 108 Before
- 109 Correlative of either
- 110 Atmosphere
- 111 Part of church
- 112 To applaud
- 113 Equip with weapons
- 114 New Zealand native fort
- 115 Blurred
- 116 Himalayan wild goat
- 117 Cows
- 118 Shooting star
- 119 Plants
- 120 Period of time (pl.)
- 121 West fast
- 122 To faint

EMPHATIC

- 123 For example (abbr.)
- 124 Start
- 125 Plunge
- 126 Kind of beer
- 127 Seine
- 128 College in Iowa
- 129 American inventor
- 130 American author
- 131 Bring forth
- 132 Not so well done
- 133 Sand hills
- 134 Important
- 135 Once around track
- 136 Organ of head
- 137 Render suitable
- 138 To deface
- 139 Earth goddess
- 140 Hange
- 141 99 (Rom. num.)
- 142 Location
- 143 Argentine timber tree
- 144 Pertaining to an era
- 145 Perform
- 146 Rocky pinnacle
- 147 Porch
- 148 Heap
- 149 A home in Greece
- 150 Colors
- 151 Sea angle
- 152 Sacrificed
- 153 Part of circle
- 154 Colonists greeting to Indian
- 155 Rub out
- 156 Norse goddess of healing
- 157 Make lace edging
- 158 Stinging organ of a jellyfish
- 159 Girl's name
- 160 Part of mouth
- 161 Sleeping in water

SOLUTION OF TODAY'S PUZZLER

- 100 Precise
- 101 Daughter of Loki
- 102 Begin
- 103 Doctrine
- 104 To avoid
- 105 Former N. Y. Giants manager
- 106 Part of shoe (pl.)
- 107 Won
- 108 Before
- 109 Correlative of either
- 110 Atmosphere
- 111 Part of church
- 112 To applaud
- 113 Equip with weapons
- 114 New Zealand native fort
- 115 Blurred
- 116 Himalayan wild goat
- 117 Cows
- 118 Shooting star
- 119 Plants
- 120 Period of time (pl.)
- 121 West fast
- 122 To faint

That Waltz Fever

TEN TOP TUNES — "TH I Waltz Again With You," featuring lovely Teresa Brewer on the vocal, has held the No. 1 spot on your Long Beach Hit Parade for five consecutive weeks. Other populars: 2, "Tell Me You're Mine," the Gaylords; 3, "Oh Happy Day," Lawrence Welk; 4, "Doggie in the Window," Patti Page; 5, "Don't Let the Stars Get in Your Eyes," Perry Como; 6, "Gomenasai," Richard Bowers; 7, "Pretend," Nat King Cole; 8, "Side by Side," Kay

Starr; 9, "Hot Toddy," Ralph Flanagan; 10, "Have You Heard?" Joni James.

NEW RECORDINGS featuring string instruments have been added to the Public Library collection. Outstanding examples are Boccherini, "Trio No. 1, 3, and 6" (Schneiderhan and Swoboda violinists, Benesch, 'cellist); Bruch, "Concerto No. 1 in G Minor" (Heifetz, violin) with Saint-Saens, "Sonata No. 1 in D Minor" (Emmanuel Bay, pianist); Haydn, "Divertimento in D Major" (Stuttgart Chamber Society); Schubert, "Quintet in C Major" (Vienna Konzerthaus Quartet), and Viotti, "Concerto No. 22 in A Minor for Violin and Orchestra" with Nardini, "Violin Concerto in E Minor" (Peter Rybar, violinist).

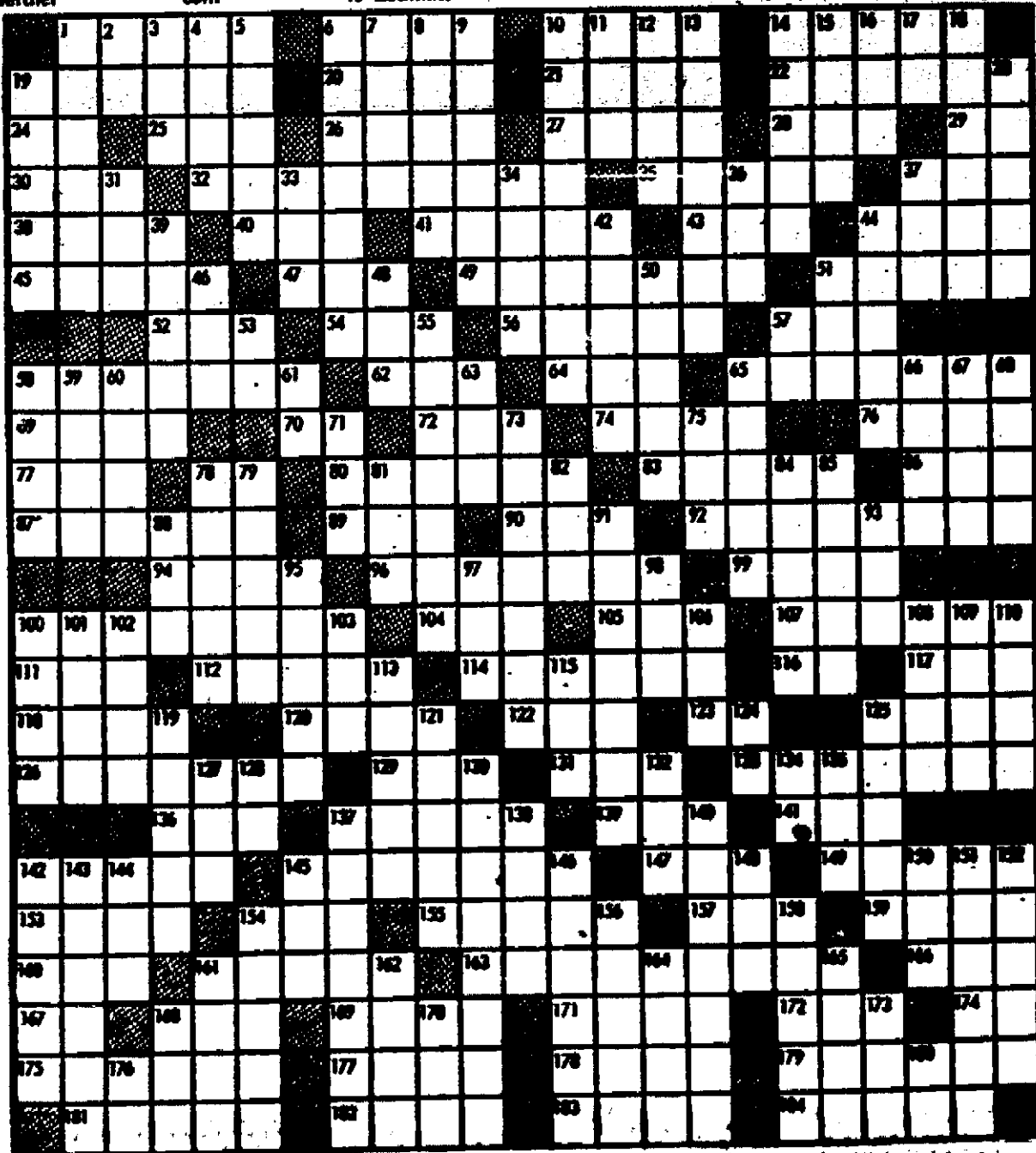
STAMPS-COINS

Albums and Supplies
Large Stock - Low Prices
E. E. MORRISON (Stamp Shop)
1004 Pine Avenue

333 DIFFERENT STAMPS 15c
ALL DIFFERENT! ALL OF PAPER!
Collector's gold mine catalogues over \$9 Pictorials, Commems, Inflation, High Values, all for 15c to applicants for low-priced foreign approvals.
JAYNE, Box 85, 6 and 36c.,
Brooklyn 23, N. Y.

Cuba Stamp Issue

Cuba has issued a series of 10 stamps dedicated to the eight martyred medical students at the University of Havana who were killed 82 years ago.



3 1/2
CURRENT RATE
INSURED
SAVINGS

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by an instrumentality of the United States Government.

ACCOUNTS OPENED BY THE SIGN OF ANY OTHER BANK FROM THE 1ST

FIRST
FEDERAL SAVINGS

124 EAST FIRST ST. PHONE 6-5235

Dad makes the best sour cream buttermilk pancakes in town!



"Queen Bess" silverware pattern; coupon on Sperry Pancake and Waffle Mix Package.

Like all westerners, Dad knows his pancakes... always makes 'em with Sperry Pancake and Waffle Mix.

Talk about flavor! M-m-m-m, there's real right-from-the-churn buttermilk in Sperry Mix... and soft wheat pastry flour for extra lightness.

Easy, too! Add liquid, blend, bake. No work! No guesswork! Just heavenly, golden-brown buttermilk pancakes *every* time... and any time! Keep Sperry Pancake and Waffle Mix pantry handy... morning, noon and night. The best ever!



"Queen Bess" silverware made by Oneida Community Silversmiths. Coupon values on 48-oz. package and in larger sacks now doubled! Look for them; save time! Start your "Queen Bess" set today. Easier to get when you buy the larger packages!

Martha Meade's quick and easy recipes for pancakes, waffles, delicious coffee cake, dumplings, and serving tips on package.

The pancake mix with real country churned sour cream buttermilk
Sperry Pancake & Waffle Mix

Another fine product of Sperry - for 101 years a leader in the West



"SPERRY" AND "MARTHA MEADE" ARE REGISTERED TRADEMARKS OF GENERAL MILLS, INC.



"SPERRY" AND "MARTHA MEADE" ARE REGISTERED TRADEMARKS OF GENERAL MILLS, INC.

FBI Arrests L. A. Credit Union Head

NEW YORK—(AP) The Federal Bureau of Investigation Saturday night announced the arrest in Brooklyn of Alan J. Bradshaw, of Los Angeles, Calif., on federal charges involving credit union funds.

The FBI identified Bradshaw as manager of the Los Angeles Department of Water and Power employees credit union.

He also served as issuing agent in Los Angeles for the Federal Reserve Bank in the sale of U. S. savings bonds, the FBI said.

The FBI said Bradshaw is accused of selling bonds to customers and converting the money to his own use.

Leland V. Boardman, special agent in charge of the FBI here, said a complaint against Bradshaw had been filed in Los Angeles last Feb. 13 with the U. S. commissioner there.

Boardman said Bradshaw is accused of absconding last Jan. 31 with \$50,000 in cash from credit union accounts and with a \$5000 U. S. treasury bond.

The FBI special agent said Bradshaw would be arraigned in Brooklyn Monday before a U. S. commissioner.

Beauties Build Castles in Sand



RIVALS IN "Miss Welcome to Long Beach" contest build castles of sand and dreams. Winner of competition April 9 in Municipal Auditorium will be city's official hostess in Miss Universe Beauty Pageant. These pretty entries are Gloria Campbell, left; Sandra Scoggins and Betty Baize.

HEADING FOR SOUTHLAND

Watch Out for Phantom Penman!

DESCRIPTIONS have him from 5 feet 6 inches to 6 feet 2 inches in height.

By CHUCK CHEATHAM

The Phantom Penman, a man with more than 300 known aliases who has passed 1500 worthless checks throughout the country, is heading back to this area. Detective Inspectors R. G. Kortz and J. A. Drake, Long Beach Police Department forgery detail, warned merchants Saturday.

The phantom, believed by the California State Bureau of Criminal Identification to be Walter Demeter, 41, is best described by his method of operation, rather than his physical description, Drake and Kortz emphasized.

Descriptions furnished by his victims have him as being every age from the 30s to his late 50s and from 5 feet, 6 inches to 6 feet 2 in height.

\$50,000 HAUL

The vanishing penman is believed to have mulcted his victims of approximately \$50,000 since the late '40s when he started cashing \$25 checks. In the state his take has been at least \$20,000 and Long Beach merchants have contributed over \$2000 of that amount, Kortz and Drake declared.

When the cost of living started moving up to the stratosphere, the forger started upping the amount of his checks and they now are usually for \$59 or \$60.

Demeter, if that be his name, is a glib-tongued professor of

practical psychology whose victims won't believe he is a forger, until the bank refuses to honor his phoney paper.

He usually strikes on the outskirts of a town, in a small store and toward the close of day when the clerks are tired.

CUTE DODGES

He has many cute dodges to gain his end, the trading of worthless slips of paper for the merchants' hard-earned cash.

In many instances he has worn paint-stained clothing.

"I just finished a painting job for Dr. Blank around the corner and his check is all I have to make a purchase with," he will explain.

Nine hundred and ninety-nine times out of 1000 the merchant goes for the dodge.

Another favorite trick of the crafty one is to rush into a store which sells baby clothing and breathlessly declare, "My wife just had twin boys. What color dresses should I buy them? Pink or blue?"

Who can resist helping a man who is so happy about becoming a father? Not the usual merchant.

The phantom penman always dresses for his parts. If he is passing himself off as a gardener for a well-known, wealthy man he has on dirt-stained overalls.

If he is an electrician who has just fixed a near-by dentist's wiring, he has the tools of his trade and knows the lingo.

summer in New England gyping the merchants. He then headed for Florida for the winter and was traceable by the trail of phoney paper.

Now, the screams of his unhappy victims have informed police, he is headed back for this area.

L. A. SPARED

The only section in this area where the glib-tongued bunco man hasn't worked is Los Angeles.

"He must live there when in this area and doesn't want to foul his nest," Kortz and Drake guess.

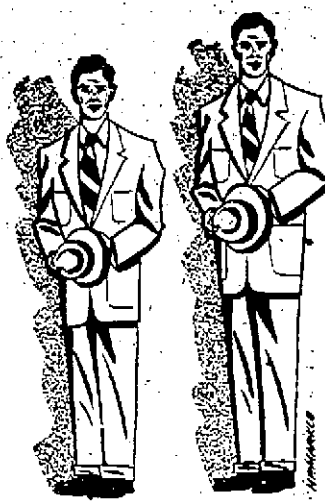
On the few occasion prospective victims have become suspicious and attempted to hold the penman until positive identification has been established Demeter has "run like a deer."

His auto license numbers have always proven to be stolen and so far not one of the persons who have cashed his checks has asked him to affix his thumb print to one of the worthless slips of paper.

"If they would only do that they would either cause him to run or provide us with a positive means of identification," Kortz declared. His handwriting is the only clue to his identification at the present time.

The master penman usually cashes only two or three checks in a town and so far hasn't slipped and returned to the same store twice, the forgery detail revealed.

So merchants, beware. Don't



be taken in by the glib-tongued thief. Demand positive identification and at least a thumbprint, the officers warn.

Four-Car Crash Injures Man, 57

Gunner Hagglund, 57, of 2032 Baltic Ave., was taken to Seaside Hospital Saturday evening for treatment of head lacerations received in an accident involving four cars on Pacific Coast Hwy. at Harbor Ave.

The accident occurred when a car driven by James A. Chambers, 28, of Los Angeles, struck the rear of one driven by Alton V. Barsness, 40, of 2346 Fashion Ave., police said.

Chambers vehicle was hit broadside by Hagglund's car, police said, and then careened into a parked car, according to police.

Red Cross Campaign Nears Halfway Mark

Nearly half of the \$268,380 quota for the Long Beach 1953 Red Cross Fund Campaign was reported raised in gifts and pledges, announced Lewellyn Bixby Jr., campaign chairman, on Saturday.

This represents \$70,160 in major gifts and \$57,774 in home gifts, said Bixby. Their total of \$127,934 is \$18,284 more than was raised in the first three weeks of the 1952 drive.

Two divisions have reached their goals: Belmont Shore businesses, Omer Aiken, chairman, with 102.5 per cent; and state employees, Victor Hetzel, chairman, with 100.6 per cent.

Twenty-eight colonels in the Home Gifts division under Mrs. Francis J. Heusel have reached their goals. Besides those previously named are Mrs. George Lawrence, Central Long Beach; Mmes. L. E. Lovelock, Louis Becker, T. J. Sloan and Raezella Klepper, West Long Beach; Mmes. M. L. Bonnewitz and Clayton Wood, North Long Beach; Mmes. B. J. Freeman and Kenneth Weiss, Area VI, Lakewood and Los Altos.

Corporations, special, and miscellaneous gifts led the latest reports with more than \$40,000 reported, up \$15,000 from the previous week.

Downtown Long Beach (business firms, public employees, office buildings, department stores), \$19,500, up \$5500 from last week. Belmont Shore, Belmont Heights and Naples, \$16,300, up \$3900; West Long Beach, \$11,900, up \$2600; Central Long Beach, \$11,000, up \$3100.

Lakewood, Lakewood Plaza, Los Altos, the Airport, and Military, \$9700, up \$3100; California Heights, Bixby Knolls and Los Cerritos, \$7900, up \$1700.

Petroleum refiners, service and supply companies in Long Beach and Signal Hill, \$7800, up \$2700; and North Long Beach, \$3200, up \$1000.

Leading divisions, their chairmen, and their percentage of quota reached include:

American Ave., Gordon E. Alexander, 87.7 per cent; Home Gifts, Mrs. Heusel, 74 per cent; Downtown Business, Samuel Leddel, 67.7 per cent; Public School Employees, Douglas Newcomb, 66.7 per cent; Department Stores, Harry Galbraith, 65.3 per cent.

Federal Employees, Howard

Goodwin, 55 per cent; Petroleum Firms, Harold E. Smith, 56.4 per cent; City Employees, Hal Levy, 52.8 per cent; Office Buildings, David W. Bryant, 52.6 per cent.

Petroleum Service and Supply Firms, Thomas C. White, 43.7 per cent; Corporations, H. J. DeLacy, 31.7 per cent; Industrial Firms, Palmer Schumacher, 29.4 per cent; Special Gifts, E. J. Amar, 26.5 per cent.

Airport, Bob Cunningham, 25.3 per cent; North Long Beach Business, Glen A. Garken, 19.4 per cent; Automobile Agencies, H. E. Ridings Jr., 17.7 per cent; and Harbor, Jack Drown, 10 per cent.

Approval Due on Bridge Job

Agreement with the state division of highways for the reconstruction of the E. Seventh St. Bridge across the San Gabriel River at an estimated cost of \$105,000 is scheduled for approval by the board of supervisors Tuesday.

Supervisor Herbert C. Legg said it will be necessary for the state to extend the length of the span because of an impending channel improvement job for the San Gabriel River from Seventh St. northerly to Spring St.

Legg said that the contract to deepen the channel and enlarge the San Gabriel River levees will be awarded before July 1.

A detour will be constructed around the existing San Gabriel River Bridge until Oct. 1 by which time it is anticipated the bridge reconstruction will have been completed.

The cost of bringing the bridge up to the required new standard will be born by the flood control district but the work will be performed by the state.

Vandals Damage Plant Department of L. A. School

LOS ANGELES—(AP) University High School's horticulture department Saturday became the latest target of vandal gangs that have damaged schools on recent week ends.

A 15-by-9-by-7-foot boiler pit was filled with water. The boiler's gas outlets were turned on, spreading gas through the building.

Bags of fertilizer and plant food were ripped open and their contents scattered about. Three greenhouses were broken into and flooded with water. Around 500 plants and seedlings were pulled from their containers and strewn about the greenhouses. Several garden hoses were chopped into five-foot lengths.

Gunman Routed by Flipped Fag

LOS ANGELES—(AP) "This is a stickup," the man said. He was six feet tall and carried a gun.

Silence spread over the cafe. Suddenly a cigaret sailed from among the patrons and hit the scowling gunman in the face. Unnerved, clawing at his face, he ran out of the cafe and disappeared.

Committee to Start Hollywood Red Hearing

LOS ANGELES—(AP) An eight-man subcommittee of the House Un-American Activities Committee will begin week-long hearings Monday on communism in the Los Angeles area, and some 80 witnesses were reported under subpoena.

The hearings, which will be televised, were expected to include witnesses from radio, television, film, education, medicine, journalism and legal fields.

Elderly Man Badly Hurt by Hit and Run Driver

Peter Frank Laurino, 62, of 3109 Los Coyotes Diagonal, was injured seriously Saturday night when he was struck by a hit and run driver on Carson St. west of Pioneer Blvd. He was taken to Community Hospital.

LBSC Debate Team Takes Second Place

Although represented by only six persons, the Long Beach State College debate squad took second place Saturday in the Tournament of Peers, annual debate competition at Occidental College.

All six local debaters placed in the tournament, sponsored by Tau Kappa Alpha, national forensic honorary society.

The team of Philip Ogilvie and James Boxx won first place in men's debate, while fourth place in the same event was won by a mixed team of Mrs. Beverly Barry and Mike Coppersmith.

Robert Faircloth was second and Topper Smith, third, in oral interpretation.

Occidental College won the sweepstakes with Long Beach second, and Pepperdine College, third.

Dr. J. A. Wagner, director of forensics at Long Beach State College, said the local debaters would also compete in a tournament next Saturday at Claremont Men's College, sponsored by the Southern California Forensic Assn. The association is composed of all major colleges in the Southland.

2 U.S. Landing Ships In Monday Morning

SAN DIEGO—(AP) The Navy announced Saturday that two U.S. landing ships—the LSMR 527 and LSMR 536—would arrive at San Diego at 8:30 a.m. Monday, ending nine months of duty in the Far East.

The rocket-launching ships participated in extensive shore bombardments of the North Korean coast. Both ships were subjected to enemy shore fire, but escaped damage.



Poor Little Hill!

You're looking at a very discouraged hill!

Ever since that ribbon of paving outlined it, it has been a challenge to motor cars.

For miles and miles it winds up the side of a mountain; and it has sharp, curves, and steep grades that spring out of the curves so a driver can't get a start.

Half-way up, there's a watering place—put there so drivers can stop and refill their radiators.

Yes—it has been quite a hill. But not any more! The driver of the car in the picture above took off at the base and sailed right up to the top—and never gave it a thought.

You see, he's driving a 1953 Cadillac—with its great high compression 210-horsepower engine—

and its vastly improved Hydra-Matic Drive.

We heard recently of two men who drove from Florida to Detroit—in a 1953 Cadillac.

The driver of the car had made this trip before—and as they left Knoxville he said to his passenger: "Man, are we going to find a hill between here and Lexington?"

After an hour or so, the passenger said: "Where is the hill?"

And the driver said: "Just wait!"

So they waited—and presently they saw a sign which read: "Lexington."

The driver was dumbfounded.

"I can't understand it!" he said: "There used to

be a hill there—a big one! I know from experience."

Naturally, this great car gives you more than the ability to master hills.

When you float along with a tremendous reserve like this, you have the smoothest, quietest, easiest ride it's possible to imagine.

It gives you confidence, too—and helps you to relax—for you know you have the power for any emergency that may arise.

It makes the whole car a symphony in motion. In fact, the ride is so smooth and soothing that, not infrequently, passengers sleep as they ride.

Come in and try it for yourself. The car is waiting—and it's an experience you ought not to forego.

RIDINGS MOTORS

1501-25 American Ave., Phone 7-2241

Time Raids Camps of Indian Fighters

By LEONARD SARGEANT

The recent deaths of three of the all-too-few remaining Civil War veterans have turned the thoughts of historic-minded persons to the next oldest groups of veterans whose totals are also dwindling at an alarming rate—the Indian War and Spanish-American War veterans.

The Indian War fighters will become the oldest group of veterans when the last of the remaining five Civil War veterans dies. All four ex-Confederate soldiers and the one remaining member of the GAR are over 105 years old.

Officially recognized as wars by both state and federal governments, for purposes of various veterans benefits, the Indian campaigns were a 30-year-long series of raids, mounted skirmishes and short but fierce pitched battles.

WESTERN WARS

The first recognized Indian campaign occurred between 1855 and 1868 and stirred the dust of Oregon, Idaho, Northern California and Nevada. The last recognized campaign in America's "30 Years War" was the fight with the Arizona Apaches in 1895-96.

Three veterans of the Indian Wars live in Long Beach. Another lives in Huntington Beach and a fifth in Santa Ana. All are members of General George Crook Camp No. 1 of United Indian War Veterans.

Harry Sudder, 69, of 4240 East 15th St., one of the youngest of the veterans, was elected national commander of the group during its final convention in Lafayette Hotel last year.

Other Long Beach area members are George Christensen, 76, of 251 Lindero, and Willard E. McNeil, 85, of 238 Chestnut Ave. Louis Ibbert, 87, of Huntington Beach, and Col. Edson A. Lewis, 85, of 513 South Sycamore St., Santa Ana.

WARRED ON SPAIN

Spanish-American War veterans are comparatively strong in number—especially in Long Beach. According to Charles H. Martinson, 76, of 813 Cedar Ave., sergeant-major of Long Beach Camp No. 94, there are 475 such veterans who belong to Camp 94 or McKinley Camp 23. Both camps meet in Veterans Memorial Building, Martinson also says that there are approximately 74,000 Spanish-

American War veterans remaining out of the total of 188,000 who enlisted in 1898 or thereafter.

Top man in Camp 94 is Commander Ben Wells of 1852 Oregon Ave. and Jacob Stahlberg of 1969 Harbor Ave. is commander of McKinley Camp.

Included among Spanish-American War veterans are those who participated in the Boxer Rebellion of 1900 and the Philippine Insurrection which followed.

APACHE FIGHTERS

The Indian fighters, Christensen and McNeil, soldiered together in Troop G of the First Cavalry Division under Robert Wainwright, father of Gen. Jonathan Wainwright of Corregidor fame, in campaigns against the Apaches in Arizona in 1894 through 1896.

Christensen recalls the hunt for the elusive Apache Kid, a renegade from Geronimo's band of warriors. The Kid, at one time a trusted scout, had 50 followers and eluded capture time and again by fleeing to a mountain hideout in Old Mexico.

The spy Long Beach veteran says that the Kid was never officially caught although he was hunted by the Army for many years.

Both Col. Lewis, a graduate of West Point with a record of 38 years in the infantry, and Ibbert are veterans of the Sioux Campaign of 1890-91.

Ibbert, who has a citation for participation in the Battle of Wounded Knee, was with the Sixth Cavalry when he, accompanied by nine other horsemen, made a record-breaking ride from New Mexico to the Dakotas to reinforce the First and Second Cavalry units. The Sioux Campaign was the last involving Chief Sitting Bull.

UTE ROUNDUP

Sudder, the new national commander, enlisted in the Army in 1901 and joins the ranks of the Indian fighters because of his participation in the Ute campaign in Wyoming and Montana in 1906.

Although Sudder is a veteran of the Indian Wars, Congress does not recognize the Ute campaign as such since the government officially declared the end of the Indian Wars on Dec. 21, 1898. A bill is pending in Congress to extend official ending of the In-

They Battled Indians and Spain



RECALLING BATTLES OF OLD are two Indian fighters and a veteran of America's War with Spain. H. Martinson, sergeant-major of Long Beach Camp 94, who trailed the Apache in Arizona, and Charles From left: George Christensen and Willard McNeil 94, Spanish-American War Veterans.—(Staff photo.)

Indian Wars to include the Ute campaign, Sudder reports.

The Utes left their Utah reservation on Oct. 23, 1906, because their lands were being cut up into small farms. They fled north in a series of raids. Sudder participated in scouting expeditions which led to their eventual imprisonment at Ft. Mead near Deadwood, S.D., on Nov. 27.

The National Indian War Veterans was formed some time after the Civil War and the United Indian War Veterans, an offshoot of the national group, was formed in the early 1920s.

After the disbanding of the national group last fall, only the United veterans remained. There will be no more conventions but the women's auxiliary will have annual national meetings in which surviving veterans will participate.

HOW MANY REMAIN?

The total number of members in the United States is estimated by Sudder at between 250 and 300, although an accurate estimate is impossible since many of the veterans have become inactive. In fact there are only two other active camps in the United States, according to Sudder, one in San

Diego and the other in San Francisco. At least 1800 veterans of Indian Wars still living. Many of them are cared for by the VA through hospitals or pensions.

Maggie Gets Golden Flame Press Award

Marguerite Higgins, war correspondent and columnist for New York Herald-Tribune Saturday received the Golden Flame Award of California Association of Press Women.

"Maggie," as she is known to the corps of correspondents, was honored at a luncheon in Hollywood Roosevelt Hotel attended by 200 Southland journalists.

Born in Hong Kong and educated at University of California and Columbia University, Miss Higgins was introduced by George Fisher, CBS newscaster. She related her war experiences in Korea as the only woman correspondent for a daily newspaper.

Mary Lou Zehms, women's editor of the Press-Telegram and vice president of CAPW, was hostess for the event.

Other Press-Telegram representatives attending were Malcolm Epley, executive editor; Miles Sines, news editor; Mildred Flannery, home economist; Lou Head, suburban editor; and Mary Neiswender, assistant suburban editor.

The Duncan Sisters appeared as guest artists.

Socialite to Wed

LAS VEGAS, Nev.—(UPI). Mrs. Marion Newbert Call, 40, a Beverly Hills, Calif., socialite who divorced Thomas Call Friday, said Saturday she would marry Earle M. Jorgensen, 54, Los Angeles steel company executive.

War Correspondent Honored



GOLDEN FLAME AWARD of California Association of Press Women Saturday was presented to Marguerite Higgins of Oakland, at a Hollywood luncheon. Miss Higgins, left, is shown with Carrie Lou Sutherland of Anaheim, CAPW president, and Mary Lou Zehms, vice-president of the association and women's editor of Press-Telegram.—(Staff Photo.)

STYLES MODELLED FOR EDUCATOR

Mohamed Eyes Long Beach Spring



MOHAMED ALY EL NAGGAR, touring America for Egypt's ministry of education, took a lesson in Spring styles from two models at Columbia Department Store Saturday. Rotey Haffner, left, and Pat Soubrier showed the visitor the latest modes.—(Staff Photo.)

Mohamed Aly El Naggar, 55-year-old official from Egypt's ministry of education, stopped in Long Beach Saturday on his six-month nationwide tour and promptly got an eyeful of one of the city's best attractions — two pretty girls decked out in the latest spring styles.

The 6-foot, 200-pound Naggar, an inspector general of the technical education department of Egypt's ministry of education, is learning how this country handles its vocational education.

And to check merchandising techniques, he toured the Columbia Department Store where he was given an escort by I. Sukman, vice president and general manager of Columbia's 14 stores.

"We have no system in our country for teaching girls the art of selling and merchandising," said Naggar. He expressed interest in Columbia's program for employee training. "We should do that in my country," said Naggar.

RUNS 69 SCHOOLS
At home, Naggar's job is the operation of 60 trade and vocational schools.

"These schools are just not functioning properly," said Naggar, "and that's why I'm in this country."

He has visited dozens of technical and vocational schools in his tour thus far. Naggar was pleased but not particularly surprised by the spring fashions which Rotey Haffner and Pat Soubrier modeled for him.

"Egypt is a cosmopolitan country now and women have discarded their veils long ago," said Naggar. "American and European styles are popular there."

"In fact, there is a good market for American clothes, although it is not a big market. But if we make progress in educating the mass of people, there will be greater demand in the future."

OUR SAVIOR
Naggar was anxious, in fact, insistent, upon paying tribute to America.

"Aid to foreign countries—with no strings attached—is a brand new thing in world history," he said. "We look to America as our only savior and our people have accepted your Point 4 aid because we know it is sincerely given."

"We think most highly of Americans and it is inconceivable that any nation receiving your help would think otherwise."

He had no fears of another world war. It could only be between America and Russia, Naggar said. "But Russia isn't prepared for war and the United States doesn't want war."

As to exiled King Farouk, the visitor was brief and to the point. He didn't like him. The new government, he said, is a dictatorship—but with the consent of the people.

Farouk's marital troubles has at least done one useful thing, in Naggar's opinion. It has made Americans more conscious of Egypt and "we want you to know more about us."

Strike Against Edison Enters Third Week
The strike of AFL electricians against the Southern California Edison Co. enters its 14th day Monday.

Saturday gave no indications of an early settlement. The union seeks 25 cents an hour and a union shop. Edison has offered 10% cents and rejected the union shop demand.

Women's Groups to Set Up New Unit to Beautify City

To help promote plans for beautification of Long Beach, a committee composed of representatives of every women's organization in Long Beach now is being formed, sponsors of the "Long Beach Beautiful" campaign announced Saturday.

"All women's social, service, business and church groups are being urged to name two members to represent their organization in the city-wide beautification program," Mrs. Thurlayne Waite, chairman of the executive council of the city beautification committee, said.

Goal of the campaign is the establishment of an independent park department headed by a director, responsible only to the city manager, who would guide a program for beautifying Long Beach.

City Mgr. Sam E. Vickers has proposed hiring a park director who would work under the director of public service to get such a program started, but women sponsors of the move contend that the city charter should be amended to establish a separate, more independent park department.

This, they claim, would attract a more qualified man to head the department and give him more freedom to demonstrate his creative ability.

The City Council has postponed deciding on the status of the park director until April 14.

Floral Beauty to Be Shown

More than 100 floral arrangements will feature Buftum's store-wide Spring Flower Show March 24, 25 and 26 and every type of blossom will be seen, from the rare to the spring garden variety.

The annual event, previously confined to the cosmetics department and the Pine Ave. windows, will be store-wide for the first time and will include a flower contest entered by 20 leading Long Beach florists.

This contest will depict the theme, "Spring Fashions Interpreted in Flowers." Each florist will enter from one to three flower arrangements. The contest will be judged by Lovell Swisher, who conducted the Los Angeles International Flower Show; Samuel W. Heavner, municipal art director; and Miss Shirley Poore, superintendent of art for Long Beach city schools.

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Largest TV dealer in the west

Only America's Foremost TV Chain

Could Bring You Prices Like These

No other dealer anywhere has offered VALUES to compare

List Price \$199.95



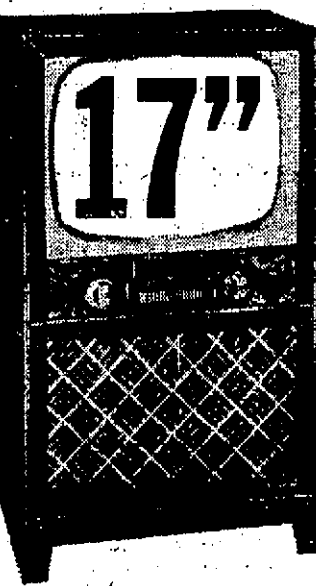
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RCA VICTOR—PHILCO—ZENITH—EMERSON—ADMIRAL

No Money Down
Only \$1⁰⁰ Per Week

You save a smashing sum on this famous make, giant 20" Table Model TV set of exquisite design. Newest engineering advances. Every set is guaranteed mechanically perfect. When you buy at Dorn's you're sure of quality at really low prices. Enjoy TV for years to come by coming in today for a demonstration.

\$199⁹⁵
No Extra Charge for Excise Tax. No Warranty



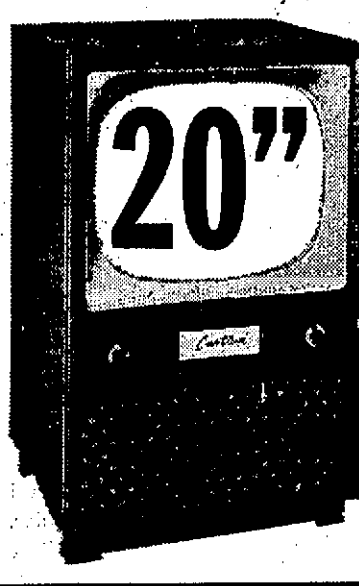
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WESTINGHOUSE—G.E.—MAJESTIC—CROSLEY—MERCURY

Full Size New
17" Console

Never before have we put such low prices on television sets. Whether you're buying your first set or a second set for the kids, you owe it to yourself to come in today. Good performance, sensitive and powerful chassis.

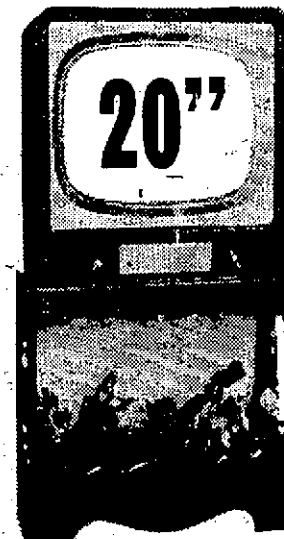
\$99⁹⁵
No Extra Charge for Excise Tax. No Warranty



Full Size New
20" Console

Join the crowds at Dorn's and marvel at this incredibly brilliant picture performance... Improved long distance reception for fringe areas. All the deluxe features of the finest in TV quality at a price so low you won't believe your eyes!

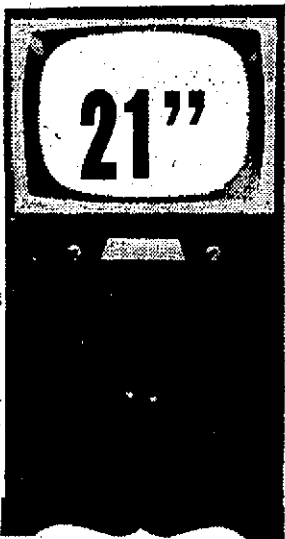
\$128⁹⁵
No Extra Charge for Excise Tax. No Warranty



Another
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Special

Nowhere else in the entire country has anyone offered a wonderful 20" planter ensemble at this new low price. New features include one-knob tuning and super-powered chassis. Order one today.

List Price \$239.95
\$118⁹⁵ Full Price



Less than
1/2 Price
Special

Here, truly, is a real leader in modern design and streamlined performance. A wonderful investment in television enjoyment. Steady, sharp picture free from glare. Simple tuning controls. Matching base extra.

List Price \$339.95
\$166⁹⁵ Full Price



Less than
1/2 Price
Planter

At last you can see for yourself the beauty, the charm of the famous California planter in your own home. 21" of the best viewing you've ever had plus high fidelity reproduction and wonderful noise-free reception.

List Price \$379.95
\$188⁹⁵ Full Price

Shop Today, Sunday, 'til 9 P.M.

Save Up to \$100 Off
ON FAMOUS MAKES



"HOUSE OF MIRACLES"
251 E. 4th, Long Beach Phone 70-0445

REFRIGERATORS RANGES—WASHERS

Crosley—Philco—Admiral—Norge—G.E.
Zenith—Sundix—ABC—Wedgewood

NO MONEY DOWN OR 2 FULL YEARS TO PAY

Small Boat Harbor Studied 13 Years

By GEORGE WEEKS
(One of a series of articles on public improvement propositions to be submitted at the April election.)

Thirteen years of surveys, investigations, public hearings and official reports reach a culmination in Proposition A on the Apr. 3 ballot, the \$10,000,000 small-craft harbor in Alamitos Bay.

Coincidentally, the money to pay for it is about to become available after an even longer period of legal preliminaries.

As early as 1920, 17 years after the bay was annexed to the city, the Corps of Engineers made its first survey of the area with a view to development for navigation and recreation. Official studies have been going on almost continuously since then.

In 1947 the City Planning Commission issued a 100-page report recommending the project. Late last year a similar document from the Corps of Engineers carried the same recommendation.

Outside of official circles, 20 civic organizations headed by the Chamber of Commerce have joined in the Marina Recreation Committee to campaign for Proposition A. They are equipped with enough engineering, economic and legal arguments to fill a book. If there is any organized opposition, it has not made itself widely heard.

ENCOMPASSED in the aquatic play center's site are the bay as it now exists, 52 acres of tideland east of Naples already owned by the city, a 64-acre parcel immediately north that will be acquired, plus the adjacent Marine Stadium.

Engineers' plans contemplate dredging the land areas for a connecting channel 3200 feet in length from the bay entrance to six mooring basins with an anchorage 1000 feet square on the Naples side.

Dredging also will extend the 14-mile Marine Stadium 1500 feet to become a part of the harbor. Plans also provide for removal of the Ocean Blvd. bridge and the rerouting of vehicular traffic over a new alignment of Second St. across the stadium over a new bridge to intersect with Pacific Coast Hwy.

The west jetty at the bay entrance will be extended 1500 feet and the middle jetty 1870 feet. The entrance channel will be dredged to 15 feet, removing silting hazards that have caused numerous small-boat accidents. Some 4,500,000 cubic yards of sand from the dredging will be spread along the beach on both sides of the Alamitos peninsula.

Net result of all these operations will be to transform an undeveloped land and water area into modern facilities for as many as 1900 small craft. Further, the dredging of the interior will provide a large body of water for the tiny boats favored by juvenile sailing enthusiasts.

FROM AN ECONOMIC standpoint, various estimates of benefits to the community have been made. The Planning Commission's report shows tangible benefits of \$914,000 per year. Estimates from the city manager's office place the net annual income, after operating costs and depreciation, at \$175,000 per year. The Citizens Committee on Public Improvements compromised on an estimate of \$613,000 annual gross revenue and \$95,000 annual operating costs.

Primary sources of revenue are the rental charges for up to 1900 privately-owned boats expected to moor in the harbor. Secondary benefits include such items as increased tax collections from land in the area and from boats, travel saving to boat owners, lower cost of boat maintenance, fish catch and, in general terms, the creation of a new Long Beach industry.

Even the most conservative set of figures shows that the project will be self-liquidating within a reasonable period of time. Chairman Lawrence A. McDowell of the Marina Recreation Committee insists.

As submitted on the ballot, the improvement is to be financed from the Tideland Oil Fund, which must be spent exclusively along the waterfront. One-half of the money formerly in this fund has been transferred to the new Public Improvement Fund, available for upland expenditure. But

the balance remaining is approximately \$11,326,000, and it is increasing at a rate of \$314,000 per month.

FROM A LEGAL standpoint, only two steps must be taken to free the \$10,000,000 for the harbor construction. Subject to City Council action. The first is the obvious one of approving Proposition A at the election. The other is the ending of the voluntary impounding agreement in effect since 1948. Negotiations between the city and Richfield Oil Corp., the lessee-contractor, are already under way for this purpose.

In the opinion of the city attorney's office, Long Beach has established its claim to the oil-

bearing tidelands so conclusively in 'Supreme Court' proceedings that the money may be spent regardless of the outcome of pending quietclaim legislation. Federal moves for seizing the lands date back to the 1930's.

But Attorney Lynn O. Hossum, a member of the Marina Recreation Committee, raises another legal point.

"The tideland grant from the state to the city carries with it the proviso that the property be developed for navigation, commerce, fisheries and, by later amendment, for public recreation," he says.

"The city has developed an adequate commercial harbor on the west side. It might be within the

rights of the state to take back the grant if the city does not develop the bay on the east side for recreational purposes."

People Here May Get Up to \$1,000 Cash to Pay Bills

A new "Pay-All-Your-Bills" Plan is now being offered by Aetna Finance Co., 142 American Avenue.

The plan enables worthy families or individuals to borrow \$100 to \$1000 cash to pay accumulated bills.

One convenient payment a month may be arranged which

Swim Classes Set

TORRANCE.—Applications are now being taken for "Learn to swim" sessions for boys between 9 and 12 years of age being sponsored by the YMCA. The classes are to be at the San Pedro Y pool from March 30 through April 4, according to Stan Roberts, executive secretary of the "Y" here.

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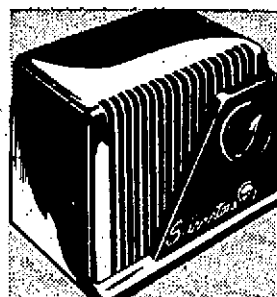
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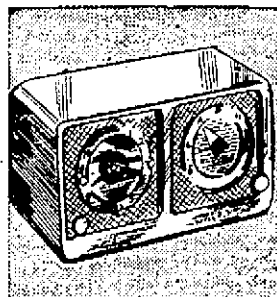
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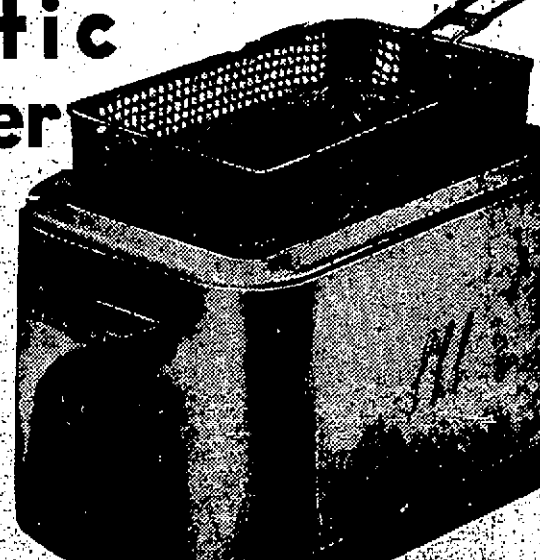


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Peoria Clips Los Alamitos, 73-62

Yardley Brilliant in Losing Cause as Cats Keep AAU Title

DENVER—(AP). Peoria's Diesel Cats lapped up their second straight national AAU basketball championship Saturday night with a 73-62 victory over an undermanned Los Alamitos Naval Air Station club guided by peerless George Yardley who tipped in 29 points.

The Illinois champions, fortified with 10 capable players of almost equal ability, wore out the Long Beach, Calif., Naval Flyers who had only five first line players.

Howie Williams, Peoria's set shot artist, who had 17 points, entertained the 6500 fans with five arching shots from more than 35 feet out but Yardley grabbed the scoring honors with an exhibition seldom matched in the AAU finals.

STANDING OVATION

He received a standing ovation when he left the game in the last minute.

The Navy Flyers, first service team to reach the championship game in the 46 years of AAU ball, fought savagely throughout the fourth quarter to break up Peoria's deliberate ball control game which they started behind a 12-point lead.

Los Alamitos shot in front 6-1 at the start but Dick Retherford spearheaded a Peoria rally with seven points that shoved the Cats in front 14-11 at the close of the period. The Illinois five, with Dan Pippin and Williams popping in the points, ran ahead to 27-19 at halftime. They steadily padded the margin with a 23-point spurge in the third quarter which ended the tiring Flyers' hopes.

Yardley, Arndt on All-Tourney Team

DENVER—(AP). The champion Peoria, Ill., Diesel Cats placed four players on the AAU basketball all-star team.

The players are: Dan Pippin, Ron Bontemps, Howie Williams and Frank McCabe, all Peoria; Glendon Anderson, Jim Hovender, Hugh Faulker, San Diego, Calif.; George Yardley and John Arndt, Los Alamitos Naval Air Station, and Chet Nos, Eugene, Ore.

San Diego won third place in a preliminary game by outsmarting Eugene, Ore., in the final minutes to win, 58-48.

NEVER CLOSER

After swapping points in an even first half, San Diego's Grialva Motors edged ahead and never trailed in the second half. The Eugene Everybody's Drug, which sidelined Phillips' 66ers in the second round, drew within two points at 44-46 in the opening minute of the fourth quarter but never came any closer.

The veteran Les O'Gara and Glenn Anderson directed San Diego's deliberate floor play which protected the margin against Oregon's hard-fighting club.

Peoria	O'F	P	T	Los Alamitos	O'F	P	T
Bontemps, G.	3	3	15	G. Yardley	10	9	42
Miner, J.	0	0	0	Arndt, J.	1	0	10
McCabe, F.	1	1	4	Williams, H.	1	0	11
Retherford, D.	1	1	4	Hovender, J.	1	0	3
Frederick, C.	1	1	4	Faulker, H.	1	0	3
Penwell, G.	1	1	4	Anderson, G.	1	0	3
Pippin, D.	1	1	4	McCabe, F.	1	0	3
Williams, H.	1	1	4	Arndt, J.	1	0	3
Dean, G.	0	0	0	Yardley, G.	1	0	3

Totals 27 10 24 73 Totals 10 21 18 62
Peoria Alamitos
Miss free throw 11 8 10 21-62
Retherford 3, Pippin 2, Williams 2, Los Alamitos, G. Yardley, Hana 2.

Rogovin Sharp as Chisox Win

LOS ANGELES—(AP). Brilliant pitching by Saul Rogovin coupled with the hitting and base running of Orestes Minoza, gave the White Sox a 5 to 1 victory over the Cubs Saturday before 4362 at Wrigley Field.

Pale Hose Option Pair to Charleston

LOS ANGELES—(AP). The Chicago White Sox cut their squad to 37 players Saturday by optioning Don Nicholas and pitcher Gus Kierazakos to Charleston, W. Va., of the American Association on a 24-hour recall.

The Sox thus took the lead in Chicago's spring city series, four games to three.

Rogovin, tall right hander who normally is a sore-arm victim in the spring, allowed four hits and one run in seven innings. The run, tallied on a 420-foot homer by Bill Serena, was the only one scored against Rogovin in his last 13 innings.

Gene Bearden, in his first appearance in a Chicago uniform, pitched the last two innings, giving up no hits.

Ferris Fain, Sox first baseman, was held hitless for the first time in 10 games. Minoza led the nine-hit attack on Turk Lown and Sheldon Jones with a pair of doubles.

Chicago (A)	000	210	020	5	8	0
Chicago (H)	000	000	000	1	0	0
Rogovin, (P) and Bearden, (W)	2	1	0	0	0	0
Lown, Jones (B) and Sawatski, (Home runs—Serena.						

Yank Problem Who's at Short?

ST. PETERSBURG, Fla.—(AP). Mgr. Casey Stengel of the New York Yankees said Saturday that his shortstop predicament was just as acute as at the close of last year's World Series.

Stengel said that Phil Rizzuto appeared in good shape, but added he was not sure whether the little veteran can play every game this season.

Jim Brideweser, who was late in reporting to camp because of a flu attack, has not done much thus far, Stengel said, while Andy Carey has developed a sore arm and has been switched back to third base.

Stengel said his big problem was to find a capable stand-in for Rizzuto.

A Wild Throw and Gladstone's Safe



GRANVILLE GLADSTONE, Portland outfielder, slides safely into second base as Angels' second baseman Frank DiPrima leaps high, but in vain, for a wild throw from third baseman Ted Davis. Portland nipped Angels, 10-9, in wild exhibition contest at Recreation Park. The game drew 1781 paid attendance.—(Staff photo by Chuck Telly.)

Carruthers Kayoes Ex-Champ in 10th

JOHANNESBURG, South Africa—(UP). Shooting for a kayo all the way, Jimmy Carruthers of Australia pounded Vic Towel of South Africa onto his knees in a state of semi-consciousness Saturday night to retain his world's bantamweight championship with a 10th-round knockout.

Towel is the former champion who lost his title to Carruthers last year.

Carruthers started like a whirlwind, shooting for an early knockout. He didn't get it. But he kept lashing at the veteran ex-champ, and had him wobbling at the end of the ninth round.

Then in the 10th the Aussie moved in for the kill. He drove Towel into a corner and with a staccato series of lefts and rights to the head and stomach.

Towel crumpled to his hands and knees and the referee tolled the full 10 count. There was no time during the count that the record crowd, estimated at 38,000, expected the South African to get up.

Majors Set to Desert California

TAMPA, Fla.—(AP). Sunny California appears doomed as a major league spring training base at least for 1954 when the Chicago White Sox and the St. Louis Browns are expected to take over camps in sunny Florida along with the 10 clubs already established there.

Thus there will be only three clubs left in the Far West, all in Arizona, since the Pittsburgh Pirates deserted California this year for their hideaway base in Havana, Cuba.

The White Sox have completed definite arrangements to take over next year here in Tampa where a new ball park will be built. The Cincinnati Reds, who have trained in Tampa for a number of years will remain here and the teams will alternate home exhibition games.

The desertion of California by the White Sox would leave only the Browns there, and Bill Vecek, the harried owner who had a rough time of it this week when the other American League officials turned down his bid to switch to Baltimore, also is considering a switch to Florida. He is anxious to coordinate all of his spring training operations under one tent as the Dodgers have done with their farm clubs at Vero Beach, Fla.

The big difficulty in California, he said, would be in scheduling exhibition games since most of the opposition would have to be with minor league teams or with one of the three clubs training in Arizona. Moreover, the Browns had a big wrangle this spring over hotel facilities and Vecek expressed general dissatisfaction with the set-up at San Bernardino, Calif., where the Pirates trained last year.

Sports on Radio-TV

Los Angeles vs. Chicago Cubs—KMPG, 2:15 p.m.
Hollywood vs. Tokyo Giants—KFWB, 2:15 p.m.
Tulsa vs. Los Angeles—KTVB, 2:30 p.m.

Deny 'Unrest' Among Bums

MIAMI, Fla.—(AP). The reported "unrest" among the Brooklyn Dodgers because of the shift of Second Baseman Jackie Robinson to third base was temporarily sidetracked Saturday when Manager Charlie Dressen shifted Robinson to first base.

The reports, published in New York papers, were denied vociferously by Vice President Buzz Bavasi of the Dodgers.

Dressen's latest shift and Bavasi's denial quieted, at least

'Operation Baseball' Success; 2000 See Portland Triumph

But It Was All in Vain



TOD DAVIS, Los Angeles third baseman, slides niftily into second base, but it didn't do him any good because when he arrived Portland's Frank Austin and the ball were waiting.

SHOULDER SPRAYED

Famechon's Career Over

PARIS—(AP). Doctors treating boxer Raymond Famechon, European flyweight titleholder, wounded in a shotgun accident, said Saturday, the French ring star might never be able to fight again.

Famechon's left shoulder was sprayed by pellets and he lost a lot of blood before being rushed to Montfermeil Hospital after the accident in his home near Versailles early Friday.

Although doctors said his life was not in danger they indicated muscle injuries caused by the pellets might end his boxing career.

Mrs. Famechon denied reports her husband tried to commit suicide.

Johnson Posts Unanimous Decision Over Gilliam

TOLEDO, O.—(AP). Light-heavyweight contender Harold Johnson, 176, Philadelphia, won a unanimous decision Saturday night over big Billy Gilliam, 208½, Orange, N.J., in the feature 10-round televised bout.

There were no knockdowns, but Johnson slipped to the canvas in the second round and quickly jumped back to his feet to resume the boxing exhibition in which both boxers were uninjured. Gilliam opened up his attack in the second round.

Johnson earned the decision with his combination of lefts and rights to the head and body to gain his 21st victory in 46 professional fights.

Gilliam, using mostly left jabs as he crouched to make a poor target, pounded the Philadelphia boxer hard in the fifth and seventh rounds. Johnson retaliated with his overhand rights to take the sixth and eighth.

Dodgers Rap Red Sox, 8-4

MIAMI, Fla.—(AP). With Jackie Robinson playing first base, the Dodgers battered the Boston Red Sox, 8-4, here Saturday.

The Brooks leaped on Maury McDermott for four runs on as many hits, including doubles by Junior Gilliam and Bobby Morgan in the first.

Russ Meyer blanked the American Leaguers until the fifth when they tallied one unearned run. They tied the score in the sixth, Meyer allowing six hits in as many frames.

Boston (A) 000 013 000—4-7-1
Brooklyn (H) 400 001 300—8-15-1
McDermott (P) Farrell (D) and White, (B) (6) Meyer, Mickens (7) and Campbell.

Today's Sports Card
Baseball—Los Angeles vs. Chicago Cubs, Wrigley Field, 2:15 p.m.; Hollywood Stars vs. Tokyo Giants, Gilmore Field, 2:15 p.m.
Auto Races—Culver City Stadium and Carson Speedway, 2:30 p.m.
Hockey—California Cup Play, Rancho Conejo Stadium, 11 a.m.; Allis High School, 12:30 p.m.
Los Alamitos—Sonia Henle's Ice Revue, Shrine Auditorium, 7:30 p.m.
Horse Racing—Caliente, 1 p.m.

Test Game Overflows Local Park

By DAVE LEWIS, Sports Editor

Long Beach's "Operation Baseball" proved to be an overwhelming success Saturday as the Portland Beavers racked up their second exhibition win of the season over the Los Angeles Angels when they squeezed out a 10-9 verdict in a free-hitting, loosely played affair at Recreation Park before a crowd of some 2000 fans . . . 1781 paying customers and over 300 baseball-loving kids who came over, under and through the fence to see their diamond favorites.

The "test game" to determine if Long Beach fans wanted spring exhibitions here surpassed all expectations in attendance. All of the seats—grandstand and temporary—were filled to capacity and many fans were forced to stand.

It was the largest crowd to see the Beavers play this spring . . . and the largest outside of Wrigley Field to see the Angels in action.

Thirty-one base hits were recorded in the wild melee . . . 17 by the Angels in a losing cause and 14 by Portland.

Two and one-half dozen more baseballs were used than are usually consumed in a game by the spraying bats of the hitters and the fact that the "home team," the Angels, made no effort to retrieve the baseballs from the kids when they rolled foul.

Frank Austin, Portland's Negro shortstop, served warning of what was to come when he led off the game with a screaming triple off Angel right-hander, Cal McLish, . . . and then scored when the relay of Shortstop Bill Hardin to third went into the crowd.

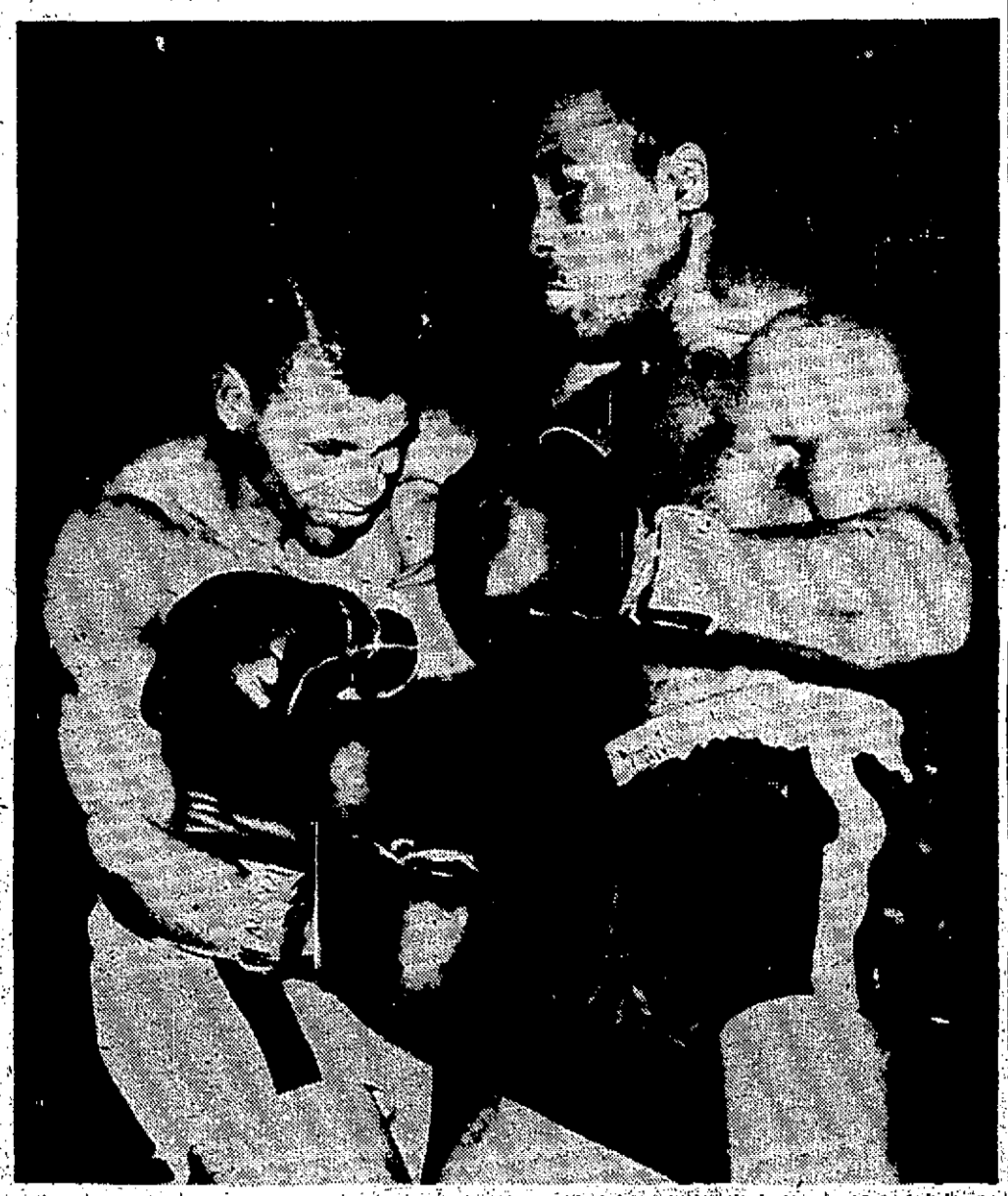
The Angels came back with a rush in the last half of the first inning when they tied off on Red Adams, Portland's ace flinger, for four runs on five hits. Adams, whose 2.17 earned run average led the FCL last season, is considered by many observers to be the best right-hander in the circuit.

Hardin led off for the Angels with a double and Frank DiPrima singled him home for run No. 1.

Bob Usher then singled to left and a comedy of Beaver errors resulted in run No. 2. Jim Russell in left field juggled Usher's drive for an error . . . DiPrima going to third. Receiving the ball too

(Continued on Page C-3, Col. 8)

Hook to the Head



BILL GILLIAM (right) lands a hook to the back of Harold Johnson's head during a 10-round bout Saturday night in Toledo. Johnson went on to win a unanimous decision.—(AP Wirephoto.)

Once Over Lightly

by DAVE LEWIS

Anyway you look at it, the deal in which Fred Saigh acquired the St. Louis Cardinals from the late Sam Breadon is one of the most fantastic in sports history.

Saigh, a little Syrian lawyer who is facing a 15-months term in jail for income tax evasion, pulled off the deal without spending a dollar of his own money.

And when he was forced to sell the Cardinals recently after running afoul of the income tax people... Saigh sold the club for \$4,200,000.

According to Saigh, he met Breadon in 1947 while looking over a piece of land that Breadon owned and that one of Saigh's clients wanted for a factory site.

Saigh asked Breadon if he wanted to sell the land and the latter told him he didn't, but that he wanted to sell the Cardinals... and was Saigh interested?

Saigh knew nothing about baseball, but he knew a good thing when he saw it. He was convinced he could make a neat profit by holding the franchise for awhile and then selling it.

He asked Breadon how much he wanted for the Cards and the latter quoted a price of \$4,000,000.

SAIGH CONTACTED the late Robert E. Hannegan, former Postmaster General and chairman of the Democratic National Committee to come in since Hannegan could lend prestige and a "name" to the deal.

Hannegan, naturally, agreed to go along since it wouldn't cost him anything.

The two borrowed \$600,000 from a St. Louis bank and used it for a down payment.

Now the Cardinals had a cash surplus of \$2,500,000 at the time... and Saigh immediately transferred the money to Hannegan and himself at a low tax rate, then declared a dividend which enabled him to pay off the \$600,000 note at the bank.

In addition to the Cardinals, the two partners also acquired in the deal: (1) 18 farm clubs; (2) baseball parks and real estate in Columbus, Ohio, Rochester, N. Y., and Houston, Texas, plus a park under construction at Allentown, Pa., and (3) a three-year lease on Sportsman's Park.

Saigh mortgaged most of the real estate owned by the Cards to help pay off the indebtedness.

The purchase was made in November, 1947, and by January, 1949, so much progress had been made financially that Saigh was able to buy out Hannegan and become sole owner with the exception of seven shares of stock that are still outstanding.

Those are just a few of the highlights of the fabulous deal, of which there has never been another like it—at least in baseball.

THERE ARE BAD BALL hitters, good ball hitters and guess hitters.

It doesn't make much difference what "system" a player uses... as long as it pays off in base hits.

However, the odds are against bad ball and guess hitters. Most of the game's great hitters were particular about what they swung at.

Yogi Berra and George Kell are the outstanding examples of bad ball hitters in the majors today... and they are indeed rare specimens. Nap Lajoie is one of the great players of yesteryear who was a bad ball hitter.

Ted Williams and Stan Musial are the top examples of good ball hitters today. It is said they have never swung at a bad ball. They go only for strike pitches.

As for guess hitters, there are plenty of them around... but smart hitters don't have to guess what the majority of pitchers throw today.

"After you bat against a pitcher for a couple of seasons you get to know just how he pitches, what he pitches and when he will pitch it," according to one veteran. "You know just what to expect in any given situation. Pitchers have an unconscious habit of repeating themselves in similar circumstances."

ONE FORMER major league pitcher agrees with that statement. "Although many pitchers do it, it is still a fact that you can't pitch to hitters the same way all the time. If you do they'll soon get wise and knock your ears off."

"Also, hitters change. Sometimes they change from season to season and you've got to keep on the lookout for that."

"There is something else. You can't always pitch the same way to the same hitter in two different parks. You've got to pitch according to the park as well as the individual."

That brings to mind a discussion several seasons ago with Paul Derringer, former pitching great with the Cincinnati Reds.

He was explaining how he pitched to Harry Danning, the New York Giant's hard-hitting catcher.

"I pitched to him one way when I was working in the Polo Grounds and another way when I pitched in Cincinnati," Paul said.

"Danning preferred to hit pitches that were away from him—those over the outside corner—and the proper way to pitch to him, of course, was inside."

"At the Polo Grounds, however, I pitched to Harry's strength while in Cincinnati I pitched to his weakness."

"At the Polo Grounds, neither foul line extended 200 feet from home plate and if I pitched inside to Danning he wouldn't have to hit the ball very hard to pop it in the stands. Thus, I kept the ball over the outside corner. He got hold of some but not for home runs."

"In Cincinnati the outfield is deep so I kept 'em inside!"

Golfers Have to Eat, Too



LINKS STARS Fred Hawkins (center) and Jay Hebert (right) buy sandwiches from club pro Henry Johnson after completing rounds in Jacksonville Open. Daily sandwiches must have paid off for Hawkins, for he's tied with Tommy Bolt for tourney lead.—(UP Telephoto.)

Ron Necciai Army Discharge

PITTSBURGH (UP)—Ron Necciai, 20-year-old strikeout sensation of the Pittsburgh Pirates, has been discharged from the Army because of stomach ulcers, but it is problematical how soon he will return to the mound.

Pirate officials learned Saturday that the young right-hander who started the baseball record by striking out 27 batters in a nine-inning game at Bristol (Tenn.) last May is at his home in near-by Monongahela City.

The six foot, five-inch pitcher weighs only 166 pounds. He tipped the scales at 196 when he went into the Army.

Winds Hurt Yacht Race

By BOB RUSKAUFF

Rail-down winds which dismasted one yacht and caused damage to two others greeted opening races of an even 100 sailboats Saturday in the Newport Harbor Yacht Club's Spring Gold Cup Series.

Similar gusty going was expected by Chairman Marshall Nidecker for this afternoon, with 11 trim classes in the near-record entry.

A three-hour rules hearing for protests was the race aftermath. One boat, Stratford Enright's Rhodes boat Witch, was seriously damaged when struck in a collision with John Pearce's Whim. In a subsequent protest between the two sloops, that of Witch was sustained.

A top fleet of 19 PC sloops engaged in one of the day's most hectic battles. Here, Mike Burke's Paloma of Balboa edged out Puffin, sailed by William L. (Bill) Horton, Newport Harbor Yacht Club, as Fred Smales' Pamlin took third. Results in other classes (where points not given, fleets sailed one race only; otherwise, two races):

Rhodes (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Ocean (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

High (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

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Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

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Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Low (10)—Arzoozy, Tom; Sheppard, Nore; Brea, Roy; Person, N.Y.C. 5; Glor Wom, Bill Kelly, LATG; Jinka, Vernon Elder, N.Y.C.

Grand Street Boys Crack World Mark

BUFFALO, N. Y. — (UP). The Flying Grand Street Boys of New York City—Herb McKenley, Andy Stanfield, George Rhoden and marvelous Mal Whitfield—set a new world's indoor mile relay record of 3:14.4 in a special race at the Women's National AAU championships Saturday night.

The smooth-striding McKenley started the quartet off with a 48-second quarter. Stanfield turned in a 50 quarter. Rhoden stepped it up with a 49, and Whitfield breezed home in a sparkling 47.4 to set the new mark.

Their time erased the American record of 3:17.2 seconds set by Georgetown University in March, 1942.

Earlier, Whitfield set a new Niagara district 600-yard dash record, churning the distance in 1:10.3.

In the two-mile special invitation, G-Man Fred Witt, who insists he has no finishing kick, pulled away from fellow-New York AC representative Horace Ashenfelter to win by 50 yards. Witt's time of 9:02.4 also set a new district record.

In other features, Harrison Dillard won the high hurdles in 8.5 and the 60-yard dash in 6.8; McKenley won the 300-yard dash in 30.6; Mabel Landry equalled the American record of six seconds in the 50-yard dash; Janet Moreau won the women's 220 in 26.5; Nancy Phillips nabbed the 50-yard hurdles in 7.1, and Cynthia Robinson won the 100 in 11.4.

Bolt Thunders Into Tie for Links Lead

JACKSONVILLE, Fla. — (UP). Tommy (Thunder) Bolt shot a six-under-par 66 Saturday to move into a tie with Fred Hawkins of El Paso, Tex., for first place in the \$10,000 Jacksonville Open golf tournament with a 36-hole total of 134.

Bolt had a 33 on each nine. Hawkins, who tied the course record with a 65 Friday, had another successful day with a three-under 69. He was two-under at the turn and picked up another stroke on the back nine. Hawkins bogied one hole on the front nine but also marked up three birdies. He had one birdie on the back nine.

Sammy Sneed shot a fine second round 67, giving him a total of 136, only two strokes behind the leaders.

The leaders:

Name	Score
Fred Hawkins	65-69-134
Tommy Bolt	66-68-134
Sammy Sneed	67-69-136
New Yorker	68-68-136
Jim Hebert	68-68-136
Charles Harper	68-68-136
Jim Turner	68-68-136
Max Evans	68-68-136
Freddie Haas	68-68-136
Jimmy Clark	68-68-136
Al Zimmerman	68-68-136
Jack Bradley	68-68-136
Mike Rona	68-68-136
Skip Alexander	68-68-136
Frank Strassman	68-68-136
Ed Griffiths	68-68-136
Frederick Wampler	68-68-136
Don Waininger	68-68-136
Milton Maricic	68-68-136

X denotes amateur.

Tomlinson Added to Denver Staff

DENVER — (UP). Denver University of the Skyline Conference completed its football coaching staff Saturday by signing Dick Tomlinson, former Kansas guard, as end coach.

The DU staff is headed by Bob Blackman, who came here in January from Pasadena, Calif., City College. Spring practice opens April 8.

Tomlinson, after graduation from Kansas, played for the professional Pittsburgh Steelers for three seasons. An injury halted his pro career last season and he became coach at Paola, Kan., High School.

Moore to Battle Buford in San Diego

SAN DIEGO — (UP). Archie Moore, world's light-heavyweight boxing champion, will meet Frank Buford, 200-pound Oakland, Calif., slugger in a non-title bout here March 30.

The 10-round, announced Saturday by Matchmaker Grady Skelton, will be Moore's first appearance in his hometown since 1947. However, it will be his sixth fight since he won the title from Joey Maxim in St. Louis Dec. 17.

Redbird Hurts Wing



ST LOUIS CARDINALS trainer, Dr. J. H. Weaver, applies ice pack to injured arm of pitcher Stu Miller after the hurler strained a muscle during exhibition game with Milwaukee Braves. Miller's injury was described as "not serious."—(AP Wirephoto.)

Trojans Rout Arizona; Bruins Nod Aztecs in Cinder Openers

SC Olympic Stars Pace 101-30 Win

TUCSON, Ariz. — (AP). The University of Southern California's track and field forces won 15 first places and tied for another to sweep past the University of Arizona, 101-30, in a dual meet Saturday night.

A crowd of 2500 attended. Sim Iness, one of SC's two Olympic champions, heaved the discus 179 feet five inches.

Parry O'Brien, SC's other Olympic champ, tossed the shot-put 55' 2".

Jack Davis of SC, who placed second in the Olympic high hurdles, turned in two good races. He covered the 120-yard high hurdles in 14 seconds and won the 220-yard low hurdles in 23.8 seconds.

ONLY VICTORY

Arizona won its only first place in the half mile as Gene Fuller crossed the finish line 10 yards ahead of the field in 1:57.9.

SC, apparently weaker overall than in many seasons, posted rather poor winning times in several events.

Vern Sogren, former all-CIF track star, was a pleasant surprise for the Trojans, finishing second to teammate Joe Graffio in a 9.8 century, winning the far-long in a good 21.6 and copping the broad jump with a 23-4-4/5 effort.

Graffio, former Compton College star, also was a heavy point winner. In addition to his victory in the 100 he finished third in the 220 and nabbed a third in the broad jump at 21-7-3/4.

SWEET HIGH JUMP

The Trojans swept the high jump, one of their strongest events, although Manuel Ronquillo and Ernie Shelton tied for first at a rather weak 6-3.

100—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

1600—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

3200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

6400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

12800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

25600—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

51200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

102400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

204800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

409600—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

819200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

1638400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

3276800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

6553600—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

13107200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

26214400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

52428800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

104857600—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

209715200—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

419430400—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

838860800—Graffio (SC), Sogren (SC), Chaffo (SC) 21-6, (SC), Tuttle (Arizona), Hendricks (SC) 48.8.

Charlie's Jolly



MILWAUKEE BRAVES Manager Charlie Grimm joins in Brandon, Fla., DeSoto pageant fun as five pretty girls fit him with one of the celebration's typical hats. More celebrations are in store for Grimm when the Braves make their first appearance in Milwaukee. —(AP Wirephoto.)

Gil McDougald Changing 'School Girl Bat Stance'

ST. PETERSBURG, Fla. — (UP). Gil McDougald, the Yankee with the school girl batting stance, said Saturday he is trying to change it a little in order to hit all fields.

McDougald, 1951's Rookie of the Year who led the club at bat with a .306 average, had a rougher time of it in 1952. His percentage dropped to .263.

He thinks a lot of his trouble was simply that he was hitting in hard luck, but he also concedes that he might do a little better by shifting his bat. Gangling Gil stands at the plate with his feet wide apart, almost facing the pitcher. In the past, his bat was out wide, almost dropping in to the catcher's mitt.

"Now I'm holding it up straighter and higher and I think when I get on to it I will have a little more authority in my hitting," he said. "I think that a lot of the balls that I just popped up into the air or blooped over the infield, will be line drives now and I also think that I'll be able to punch a few of them in to right field."

Bill Dickey, the Yankee coach, who was one of the great all-time catchers, has been tutoring McDougald carefully and thinks that there has been a noticeable improvement.

McIntire Nips Romack, 2-Up

PINEHURST, N. C. — (UP). Young Barbara McIntire eliminated defending champion Barbara Romack of Sacramento, Calif., from the North and South Women's Amateur Golf Tournament Saturday with a 2-up surprise victory.

The 18-year-old Toledo, O., swinger finished with three birdies and a one-under-women's-par 73 over the 6000-yard No. 2 championship course to knock out the faltering Miss Romack, recently sidelined with an attack of influenza.

Last year's runner-up, Pat O'Sullivan of Orange, Conn., thus established herself as the favorite to win her third title at Pinehurst in four years. Miss O'Sullivan fired sub-par golf for an easy 8-and-6 victory over Mary Patton Janssen of Charlottesville, Va., in Saturday's quarter-final play.

Little Mary Lena Faulk of Thomasville, Ga., shot even par to win 4 and 3 over Mae Murray of Rutland, Vt. Mrs. Reinert Torgerson of Forest Hills, N. Y., was beaten Saturday by Carol Dringer, tall Tiffin, O., star, 3 and 2.

Fresno Ace Pitches No-Hitter, Whiffs 20

FRESNO — (UP). Truman Clevenger entered college baseball's mythical Hall of Fame Saturday as he pitched Fresno State to a 6-0 victory over Mary Patton Janssen of Charlottesville, Va., in Saturday's quarter-final play.

Clevenger struck out 20 and gave up only two walks. He also produced a thunderous bat, socking two triples, two doubles and a single in five appearances at the plate. His teammates gave him errorless support.

ST. PETERSBURG, Fla. — (UP). Milwaukee has Bill Veeck to thank for its return to the major leagues after 51 years. Sport-shirt Bill lost his own fight to bring big league baseball to Baltimore but he was a key man in the shift of the Boston Braves to Milwaukee.

"Owner Lou Perini of the Braves had not planned to move out last 1954. He admitted he was forced into his sudden action 'as a result of great pressure by Milwaukee fans to get major league ball in 1953.'"

Perini did not say so, but he might have added that it was Veeck who applied much of the pressure. Not until Veeck announced he was negotiating with Milwaukee brewing interests to move his St. Louis Browns to the Wisconsin metropolis did the Braves start the wheels moving for 1955.

PERINI ON HOT SPOT

When Perini turned down a \$500,000 offer from Veeck for the Milwaukee franchise, which he had owned since 1948, he was on the hot spot. He was blamed for keeping Milwaukee out of the big leagues although he had promised he never would stand in the way.

"I am a man who usually keeps his word," Perini said. "But there is a right way and a wrong way to do this thing. This way (Veeck's way) is the wrong way."

Here was Perini, owner of the Boston franchise since 1945 and owner of Milwaukee for five years, being pushed against the wall. He planned to move out of Boston, a losing proposition, to Milwaukee, in '54. Now he was faced with possible loss by "draft" of his valuable minor league property. It was time for him to show his own hand.

The right time came when Veeck suddenly shifted interest to Baltimore and stories broke in the

Richard and Rossellini Pace UCLA

SAN DIEGO — Sprinter Rod Richard and hurdler Dave Rossellini scored double victories Saturday to spark the UCLA track team to a 75-56 triumph over San Diego State College in the first dual meet of the season for both schools.

Richard won the century in 10 flat and nabbed the 220 in 21.7, while Rossellini scampered to a 24.8 win in the 220-yard low hurdles and also captured the highs in 15 flat.

The Bruins rallied by winning four of the five late field events. UCLA swept the discus, placed 1-2 in the broad jump and also scored a clean sweep in the low sticks.

San Diego won the 440, 880, mile and two mile and swept the high jump.

Summaries:

100—Richard (UCLA), Turner (SD), Williams (SD), 10.1; Williams (SD), Alexander (UCLA), 21.7.

200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

1600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

3200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

6400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

12800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

25600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

51200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

102400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

204800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

409600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

819200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

1638400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

3276800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

6553600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

13107200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

26214400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

52428800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

104857600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

209715200—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

419430400—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

838860800—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

1677721600—Richard (UCLA), Turner (SD), Williams (SD), 21.7.

3355443200—Richard (

SHORT PUTTS

Virginia Awarded Two Major Summer Events

By BOB HALL

Gaining momentum almost daily, tournament-wise, what with golf activity among members showing renewed vigor and club officials reaching out for a few of the major plums on the spring and summer agenda, the Virginia CC was further along the golfing high-road today with announcement of two topflight events which have been granted the local private links.

The USGA revealed late Saturday that Virginia has been selected as site for the Southern California district qualifying for the National Amateur on Monday, June 1.

And, right on the heels came word that, in recognition of the excellent junior golf programs conducted by Joe Robinson and George Lake here, the State Junior Chamber of Commerce Junior championships would be held at the Virginia CC, July 16-17.

Harold Dawson, executive secretary for the SCGA, in revealing the National amateur award, stated that the sectional qualifying rounds will be at 36 holes, that entries must be filed not later than 5 p.m. Monday, May 18, that instead of the 162 places allotted for the 1932 US amateur, there will be 303 this summer for the championship semifinal trials to be played at Pittsburgh Field Club, Pittsburgh, Pa., June 9-10, and that the qualifiers then will vie at Oakmont CC in Pittsburgh for the big classic, June 11-12-13.

In the meantime, Don Gill, who is California State Junior Golf chairman for the Jr. Chambers, and Marv Checks, local Jr. Chamber athletic sports co-ordinator, are making arrangements for the big junior test here in July which is expected to draw some 60 teenage boys from San Francisco to San Diego.

Southern California district

qualifying for the State meet will be held at Recreation Park on July 13, at which time the kids will play their trial heat in company with the cream of the Southland PGA pros in a pro-amateur outing.

SWEETSTAKES—Del Walker, golfing schoolmaster from Poly High, continued his sensational sub-par golf at the Virginia Country Club Saturday when he shot another under-70, a 63-66, to tie Ralph Caner, 76-10-66, for the weekly low net sweepstakes.

Other winners:
65—L. V. Canady, 78-10; John Cone, 85-20.
69—John Connolly, 77-8.
70—John Cone, 74-10; F. Cronley, John Mead, Dr. Harry Jacob, Fred Richards, Gene Stanley, O. M. Bowman, George Marshall, Al Martin, C. D. Bonney.

LADIES NOTES—Recreation Park ladies are hot on the heels of Fox Hills in the Southern California women's public interclub championships. Going into the final three matches the count is 21½ to 18½. The summaries:

Public Women—Class A (Group I): Griffith Park, 74; Santa Anita, 12; Lakewood, 12; Brookside, 11; (Group II): Fox Hills, 21½; Recreation Park, 18½; Rancho, 16; Western Ave., 5; (Schedule April 2): Griffith Park at Brookside, Santa Anita at Lakewood, Recreation Park at Western, Fox Hills at Rancho, Noyes at Rio Hondo, Meadwood at Alondra Park, Class B (Group I): Griffith Park, 18½; Santa Anita, 12; Lakewood, 10½; Brookside, 9; (Group II): Rancho, 20; Fox Hills, 18; Western Ave., 19½; Meadwood, 18; Alondra Park, 9½; Rio Hondo, 8.

South Course—12 best holes, Class A: Mrs. W. Nelson, Mrs. Jim Dodson, Mrs. Frank Stevens, Mrs. L. C. Donahue, Mrs. Dave Fairweather, Mrs. W. B. Palmer, Mrs. J. G. White, Mrs. R. C. Wiersted, Mrs. Chris Carville, Class B: Mrs. H. E. Ludwig, Mrs. Nelson, Mrs. P. Warobak, Mrs. W. Jameson, Mrs. Ray Fox, Mrs. F. F. Feltz, Mrs. Carl Rogers, Mrs. Hugo Sincemol, by 46 points.
Lakewood—Best Nine, Class A: Mrs. Ray Henion, Pat Koelzer, Mrs. J. R. Covington, Mrs. Jim Dodson, Class B: Mrs. A. D. Silverman.

JOE ROBINSON
Helps Land Virginia Event

Polo in Final 'King of Ring' Bout Monday

Marco Polo, the "fighting milkman" from Paramount, will go all the way Monday night at Wilmington Bowl where he makes his fourth and final "King of the Ring" defense against challenger Al Carter, undefeated CYO middleweight star.

Winner of three "King of the Ring" scraps, two by knockouts, Polo takes on Carter in what will mean a trip for two and all expenses paid to New York or back to Paramount and milking cows. The lads are billed for four rounds backed by a seven-bout preliminary card. Matchmaker Jackie Leonard and Promoter Ernie Steffen have lined up two light-heavyweight tussles and a lightweight four as the top supporters.

Bob McLain meets Jerry Holman and Don Ames takes on Frank Haynes in the 175-pound scraps; Tony Reyes mixes with Tony Guariso in the lightweight scramble. Reyes and Ames are Golden Gloves' novice class champions.

Saint Girls in Finals Today

St. Anthony's High girls' basketball team meets St. Mary's Academy at 5 p.m. today in the championship game of the annual girls' hoop tourney winding up at St. Anthony's gym.

The Saints won the berth Friday with a 30-29 victory over Sacred Heart of Mary while St. Mary's defeated Catholic Girls, 36-20.

In other games today, Holy Family plays Villa Cabrini at 2 p.m. in the consolation finals; Immaculate Heart and Queen of Angels play off for fourth place at 3 p.m., and Sacred Heart of Mary and Catholic Girls vie for third place at 4 p.m.

Tanforan Results

FIRST RACE—4 furlongs:
Wax Rep (Voice) 1:10.50 \$5.00 \$3.70
Ausseland (Simmons) 1:11.00 4.80
No Commotion (Peterson) 1:11.50 4.80
Time 1:10.50. Scratched: Vada, Colleen, Brien, Frolic Squaw and Leadville.

SECOND RACE—4 furlongs:
Winged Zephyr (York) 1:10.50 8.80 3.50
All's Thunder (Longden) 1:11.00 8.80 3.50
Vail Nod (Shoemaker) 1:11.50 8.80 3.50
Time 1:10.50. Scratched: Joe Du Midi, Adacus, El Viento, Meisner Boy and Dawn Patrol.

THIRD RACE—4 furlongs:
Charboy (Shoemaker) 1:10.50 4.60 3.30
Non Pigeon (Longden) 1:11.00 4.60 3.30
Jerry's Man (Meyers) 1:11.50 4.60 3.30
Time 1:10.50. Scratched: Kay Laddie, Mike, Maggie, Haughty Miss, La Courne and Taps Buster.

FOURTH RACE—1½ miles:
The Clke (Martinez) 3:50.00 12.30 7.40
Arcadia (Naves) 3:51.00 12.30 7.40
Audacious King (Hosahli) 3:52.00 12.30 7.40
Time 3:50.00. Scratched: Budding Genius, Su-Damon, Second Pass and Vinar.

FIFTH RACE—Purse \$2100, 6 furlongs:
Now's Image (Miller) 1:45.20 15.30 7.50
Miley Toy (Shoemaker) 1:46.00 15.30 7.50
Sun Sea (Hosahli) 1:46.50 15.30 7.50
Time 1:45.20. Scratched: No Feuden, Recreation and Verso Segunda.

SIXTH RACE—1½ miles:
Over Parts (Maese) 3:40.00 11.60 7.30
Readily (Longden) 3:41.00 11.60 7.30
Roual (LeBlanc) 3:42.00 11.60 7.30
Time 3:40.00. Scratched: Little Rollo.

SEVENTH RACE—4 furlongs:
Toni de Oro (Trejos) 1:10.50 4.40 3.40
Rustaway (Longden) 1:11.00 4.40 3.40
Chelle (York) 1:11.50 4.40 3.40
Time 1:10.50. Scratched: Pasadena.

EIGHTH RACE—1½ miles:
Indian Hemp (Longden) 3:50.00 12.30 7.40
a-Stranglehold (Shoemaker) 3:51.00 12.30 7.40
Boomerang Boy (Hosahli) 3:52.00 12.30 7.40
Time 3:50.00. Scratched: Stormy Cloud, Scratched—First Repeater.

NINTH RACE—1½ miles:
Empirechase (Trejos) 3:40.00 11.60 7.30
G.I. Mail (Shoemaker) 3:41.00 11.60 7.30
Slet Machin (Blaze) 3:42.00 11.60 7.30
Time 3:40.00. No scratches.

TENTH RACE—4 furlongs:
Ned's Ace (Scott) 1:10.50 4.60 3.30
Ten Forty (Pumpkin) 1:11.00 4.60 3.30
It's Class (Carroll) 1:11.50 4.60 3.30
Time 1:10.50. Scratched: Blue Joss, Meditation.

SEVENTH RACE—4 furlongs:
Gay Romancer (Lester) 1:10.50 4.60 3.30
DH-Speersrepper (Permine) 1:11.00 4.60 3.30
Ruthy (Pion) 1:11.50 4.60 3.30
Time 1:10.50. Scratched: Boomer, Foxey Lad, Up Beat, DH—Dead heat for place.

ELEVENTH RACE—4 furlongs:
Ned's Ace and Gay Romancer paid \$17.70
THIRD RACE—1½ miles:
Flight Captain (Burri) 3:40.00 11.60 7.30
Hit Cookie (Stevens) 3:41.00 11.60 7.30
Savola (Craig) 3:42.00 11.60 7.30
Time 3:40.00. Scratched: None.

FOURTH RACE—4 furlongs:
Noboy (Carroll) 1:10.50 4.60 3.30
Broad Cross (Zakoor) 1:11.00 4.60 3.30
Signal Code (Adams) 1:11.50 4.60 3.30
Time 1:10.50. Scratched: Lev's Live, Kilmie.

FIFTH RACE—4 furlongs:
Hollowins (Seurlock) 1:10.50 4.60 3.30
Corfel (Stevens) 1:11.00 4.60 3.30
Easy Whitt (Gorman) 1:11.50 4.60 3.30
Time 1:10.50. Scratched: None.

SIXTH RACE—1½ miles:
Alapal (Lester) 3:40.00 11.60 7.30
Brown Hot (McCreary) 3:41.00 11.60 7.30
Modest Pete (Fernandez) 3:42.00 11.60 7.30
Time 3:40.00. Scratched: Star Chief, Real Brother, Albez.

SEVENTH RACE—\$100,000, 1½ miles:
Money Broker (Popara) 3:30.00 12.30 7.40
Bites (McCreary) 3:31.00 12.30 7.40
de-Jamie R. (Gorman) 3:32.00 12.30 7.40
Time 3:30.00. Scratched: None.

EIGHTH RACE—1½ miles:
Strakings (S. Brooks) 3:40.00 11.60 7.30
Zape Jader (C. Burri) 3:41.00 11.60 7.30
Ball Hawk (J. Culmone) 3:42.00 11.60 7.30
Time 3:40.00. No scratches.

NINTH RACE—Six furlongs:
Bated Breath (Jeasop) 3:30.00 12.30 7.40
Gies (James) 3:31.00 12.30 7.40
First Refusal (Stout) 3:32.00 12.30 7.40
Time 3:30.00. No scratches.

Caliente Selections
1—Moon Zio, Nalad, Rosa Shamrock.
2—Red Scen, East West West, Alphonso.
3—Le Brac, Campino, Gong Flap.
4—Boomer Boy, Pomino, Norland.
5—Lola-O-Money, Halcyon, Wantago.
6—Ringling, Bellis, Sugar Kid, Sister Bunch.
7—Willow Wing, Sea Gail, Bangum.
8—ERKLE, AL, BAZ, BAZ, BAZ.
9—Quail Maid, Hagyard, O. C. Farm.
10—Joe Lou, Edinches, Liberty Moom.
11—Key, Em Count, Countess Kate.
Longshot Specials: 3—Speed Ballet, 7—Sister Green; 10—Khal Me Gold.

Money Broker Head Victor Over Blaze in Rich Derby

HALLANDALE, Fla.—(UP). Money Broker, an overlooked chestnut invader from New Orleans, moved up fast on the outside to post a thrilling head victory in the \$133,750 Florida Derby at Gulfstream Park Saturday before a record crowd of 23,647.

The long-legged 15 to 1 shot, a consistent horse all winter at the Fair Grounds in New Orleans, rallied from eight place in the bulky field of 17 three-year-olds to engage the pace-setting Blaze in the final furlong.

Money Broker flashed under the wire a head in front of L. B. Mayer's Blaze, who finished two lengths in front of Jamie K and Slim, who dead-heated for third place. Ace Destroyer was fifth, another six lengths back.

The top weight of 126 pounds appeared to be too much for Matagorda, third favorite in the betting, who finished last.

Jockey Alfred Popara hustled Money Broker out of the gate, but quickly dropped him off the pace as Blaze, Sir Mango and Air Pine fought for the lead.

Blaze took over the lead in the back stretch under strong urging by Conn McCreary. Successively, he fought off the challenges of Slim and Ace Destroyer.

Popara moved Money Broker to the outside on the far turn and made his bid as the field hit the stretch. Money Broker caught Blaze at the 16th pole and both jockeys went to the whip. Money Broker proved the gamer horse, despite carrying 117 pounds to 111 for Blaze.

Money Broker returned \$33.80, \$13.70 and \$6.60 to his scattered backers. Blaze paid \$5.10 and \$3.20. Show tickets were worth \$3.80 on Jamie K and \$3.90 on Slim.

Money Broker covered the one mile and one-eighth in 1:53 4-5, five seconds off the track record, but Gulfstream officials slowed the course down recently because it had become dangerously hard-packed.

L.B. Women All-Stars Bowl at Boulevard

A match game featuring Ray Rand's Round-ups and the Long Beach Women All-Stars is scheduled for tonight at the Boulevard Bowl at 8:30.

Rolling for the Long Beach team will be Merle Mathews, Bobbie Arrington, Gloria Augustenberg, Lois Kline and Janet Willingham.

The Los Angeles team is composed of Laurette Haverley, Esther Woods, Dot Meyer, Lee Mincer and Doris Porter.

Indian Hemp Outgames Stranglehold at Tanforan

SAN BRUNO—(UP). The Irish-bred Indian Hemp outgamed Stranglehold in the stretch Saturday to win Tanforan's \$15,000-added Verba Buena Handicap by a nose.

Park Tennis Club to Meet Tuesday

Recreation Park Tennis Club will meet at the Woodland Clubhouse in Recreation Park Tuesday night to lay final plans for the annual club closed championships, which will begin April 4. Tuesday's meeting will begin at 8 p. m.

The club's tournament will be held at the Recreation Park courts on successive weekends in men's and women's singles, men's, mixed and women's doubles in each of three handicap divisions.

Play is open only to club members, but there's still time to join prior to the entry deadline, according to officials of the club.

YMCA 'C' 5 Wins Crown

Shorty Kellogg's YMCA Class C basketball team climaxed its season with a 30-28 victory over the Redlands 'Y' Saturday in the San Bernardino JC gymnasium in the finals of the Southern California 'Y' tournament.

The local five was undefeated in league and tournament competition and ended its season with an 18-3 record.

Center Ron Fairly spearheaded the L. B. 'Y' attack with 15 points in the game which featured strong defensive play.

Long Beach 'Y' C (20): Taylor (6), Jones (10), Fairly (15), Hall (5), Hest (3). Subst: Long Beach—Vestermark (2), L. Owens, Turpin, Tazie, Redlands—Townsend, Smedick.

Redlands 'Y' C (28): Taylor (6), Jones (10), Fairly (15), Hall (5), Hest (3). Subst: Long Beach—Vestermark (2), L. Owens, Turpin, Tazie, Redlands—Townsend, Smedick.

Seniors Champion
ST. AUGUSTINE, Fla.—(AP). Thomas C. Robbins, Larchmont Acres, N. Y., Saturday won the American Seniors Golf Assn Tournament with a 3 and 2 final round victory over Judd Brumley, Greenville, Tenn.



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Fishing Around

By DONNELL CULPEPPER

There was a little item in the news Friday which should cause all conversation-minded sportsmen to think twice and then do a lot of grumbling and perhaps swearing.

The story concerns the commissioning of the Associated Guides of Vancouver, B. C., to slaughter 700 black bears to obtain hides for the making of 3000 shakos (dressy hats) for the British Royal Guards at the June coronation of Queen Elizabeth.

While we admit that Queen Elizabeth has to be coronated and that England must make its biggest show, it hardly seems logical to this writer that 700 bears in the Lillooet area of Canada must be killed at one time.

Talk about upsetting the balance of nature!

L. D. (Babe) Taylor of Dunsmuir, Calif., brought the story into the open when he returned to his home after taking part in the first kill. Taylor is a member of the Hungry Hunters Club of Dunsmuir and got a chance to take part in the shooting.

He quit after two days, complaining: "It wasn't a hungry hunt, it was a massacre. There were just too many bears up there to make it sporting. We killed 170 in two days."

"They have a tremendous wealth of game in the district where we hunted, but after having to work for game like we do in the States, you just can't get used to sitting down and having the bear walk to you. They certainly will not have any trouble filling the order. One guide told of seeing 125 bears in one day and I don't doubt him a bit."

Lillooet is in a warm dry belt surrounded by towering snow-covered mountains. Every spring brings by the hundreds feed at the bottom of the slide areas where green shrubs and grass begin to grow.

The American Import Co. of Los Angeles has contracted to take all oil produced from the fat at 60 cents per pound.

Even so, it seems to us that the Royal Guards could use something besides bear skins for their shakos.

ABALONE GOING?

R. S. Croker, chief of the California Bureau of Marine Fisheries, is just about the gloomiest person around the DFG offices in Sacramento as a result of the failure of his pet bill — a measure to stop commercial fishing from taking abalone.

The Senate F&G Committee killed the bill which would have closed abalone fishing to commercials until 1936.

After that action, Croker said: "Well, you can write the obituary for the abalone and put a 1935 date on it."

Sen. Howard Williams (R-Tulare) authored the measure. It would not have affected sports fishing and would have set rotating open and closed seasons when the ban ended.

Croker and Williams claim that the abalone is going the way of the sardine and that the commercials will be crying for legislation when it is too late.

However, Bernard Clancy of Wilmington, a commercial diver, challenges this claim, asserting that 700 persons in the abalone industry would be out of work and that they would lose a \$1,000,000 investment. He insists the abalone is not disappearing and suggests that the closed area north of San Francisco be opened to the commercial men.

We wonder who's right. Anyway, just try and find decent-sized abalone at the coasts many of us hunted several years ago.

ABALONE LIMIT

In the meantime, despite the hassle in Sacramento, it behooves all sportsmen to help preserve the abalone population to the best of our ability.

There's a limit of five per day and the minimum sizes are 7 inches for the reds, 6 1/2 for greens, 6 for pinks and 5 for blacks.

Perhaps you'll pry an under-size abalone off the rocks when you dive and discover that only when topside and measuring accurately.

Do you just toss the abalone back in the ocean? Absolutely not! That is the worst thing you could do. An abalone just tossed in the water invariably lands on its back and sinks that way — AND STAYS THAT WAY! It becomes an immediate target for every fish in the vicinity and soon is just an empty shell.

If you want to do the right thing, try to put the abalone back on rocks under the waterline, where it can cling as is its nature.

Abalones are just too scarce to be fed to fish.

SEASPORT SEASON

Bob Gleason, public relations man at Seasport Landing, Newport Beach, tells us that speed will be the emphasis on all boats there this season. Bob says that the operators feel that all fishermen want to spend as little time as possible reaching the fishing banks and get home at a reasonable hour.

The landing started its new Jet, a new 50-footer, last week and will add a sistership, the Rocket, in June. The Sabre, called one of the coast's fastest boats, will start April 1. Mickey Chapman and Carl Costello of Long Beach were among the first passengers on the Jet.

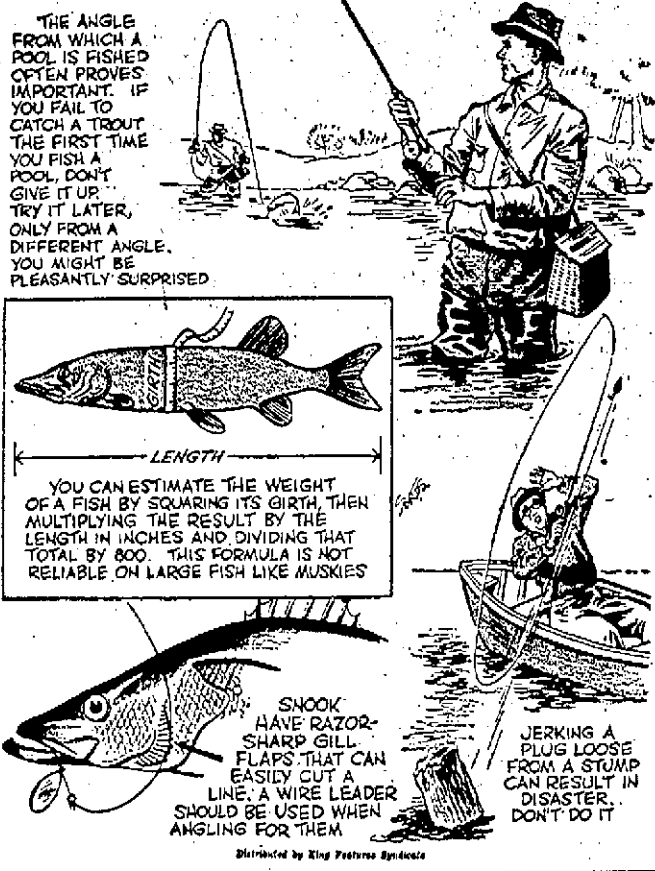
Larson Nips Seixas In Five-Set Battle

SAN JUAN, Puerto Rico—(AP). Third seeded Art Larson of San Leandro, Calif., defeated second seeded Vic Seixas of Philadelphia, 5-7, 7-5, 6-3, 4-6, 6-0, Saturday, to enter the finals of the Invitational Tennis Tournament.

The former U. S. champion will meet Gardner Mulloy of Miami, for the title today.

Fur, Fin & Campfire

By JACK SORDS



THE ANGLE FROM WHICH A POOL IS FISHED OFTEN PROVES IMPORTANT. IF YOU FAIL TO CATCH A TROUT THE FIRST TIME YOU FISH A POOL, DON'T GIVE UP. TRY IT LATER, ONLY FROM A DIFFERENT ANGLE. YOU MIGHT BE PLEASANTLY SURPRISED.

YOU CAN ESTIMATE THE WEIGHT OF A FISH BY SQUARING ITS GIRTH, THEN MULTIPLYING THE RESULT BY THE LENGTH IN INCHES AND DIVIDING THAT TOTAL BY 800. THIS FORMULA IS NOT RELIABLE ON LARGE FISH LIKE MUSKIES.

SNOOK HAVE RAZOR-SHARP GILLS THAT CAN EASILY CUT A LINE. A WIDE LEADER SHOULD BE USED WHEN ANGLING FOR THEM.

JERKING A PLUG LURE FROM A STUMP CAN RESULT IN DISASTER. DON'T DO IT.

Illustrated by King Features Syndicate

Rockets Take Off; Air Raiders Next

The Long Beach Rockets, winners in two of three exhibition starts this season, will be idle today, but at the same time are keeping an eye on next Sunday's second date with the unbeaten Los Alamitos Naval Air line.

Los Alamitos walloped Bill Foister's locals, 7-2, last week in the first game of a three-game set.

The Rockets this week lost the services of sluggers Harry Minor and Jack Graham, who reported to Baltimore.

Today's Semipro Baseball Card

City League
At Wilson High—US Bayfield vs. Ocean View, 2:30. Addition City vs. Naval Shipyard.
At Park Ave. Field—1. Aguilas AC vs. Navy Snobs.
At Peck Park, San Pedro—1:30. Downey Rotary Club vs. San Pedro Independent.
At Gaffey Park, San Pedro—1:30. Long Beach Independents vs. Azules.
Triple-A Playoff
At Huntington Park—by p.m., Pasadena Red Sox vs. Huntington Park Merchants.
Nearby Games
At Compton Municipal Stadium—2 p.m., Los Alamitos Naval Air Station vs. Compton Pacemakers.
At JNU & Normandie, Gardena—2. Burt L.A. Merchants vs. Garces Yanks.
At Crutcher Park, Inglewood—2. Long Beach Wranglers vs. L. B. & S. Chiefs.
At Placentia—2. Snap On Tools vs. Rooter Market.
At South Gate—2. L.A. Senators vs. Southern Bell.
At Highway 101 & Nanford, Wilmington—Doubleheader, 12. Mary Star of Sea vs. Wilmington Afrocents.

NL Hockey Scores

Boston 2, Montreal 3.
Toronto 3, New York 6.
Chicago 4, Detroit 2.

Ferrari Wins

PALM SPRINGS—(AP). The fifth annual Palm Springs road race for amateur sport cars began Saturday, and the main event—a 24-mile race for all sport cars—was won by Jack McAfee in 20:35 3/4 with his Ferrari.

British Soccer Scores

HOME TEAM LISTED FIRST
Football Association Cup Semifinals
Bolton 4, Everton 3, Tottenham 1, Blackpool 2.
First Division
Aston 2, West Bromwich 2, Charlton 2, Middlesbrough 0, Chelsea 1, Sheffield Wednesday 0, Derby 0, Newcastle 2, Portsmouth 2, Burnley 1, Sunderland 3, Manchester City 2, Wolverhampton 2, Liverpool 0.
Second Division
Barnsley 1, Birmingham 2, Blackburn 1, Plymouth 2, Brentford 1, West Ham 1, Doncaster 1, Gillingham 1, Huddersfield 1, Southampton 0, Hull 1, Leeds 0, Lincoln 3, South Shields 1, Notts Forest 1, Rotherham 3, Sheffield United 3, Bury 2, Swans 2, Notts County 1.
Third Division South
Bournemouth 2, Exeter 1, Brighton 4, Colchester 0, Bristol City 1, Queens Park Rangers 1, Crystal Palace 3, Swindon 0, Ipswich 1, Millwall 6, Leyton Orient 1, Gillingham 1, Newport 2, Aldershot 1, Northampton 2, Walsall 1, Reading 2, Bristol Rovers 0, Scunthorpe 0, Coventry 0, Torquay 4, Shrewsbury 0, Watford 3, Norewich 2.
Third Division North
Bradford City 3, Tranmere 3, Carlisle 1, Bradford 3, Chester 3, Accrington 0, Crewe 1, Mansfield 0, Darlington 0, Grimsby 1, Gateshead 3, Barrow 1, Hartlepool 1, Grimsby 2, Port Vale 1, Huddersfield 1, Gillingham 1, Scunthorpe 2, Workington 0, York 2, Shrewsbury 0, Watford 3, Norewich 2.
Scottish League Division A
Aberdeen 4, Queen of the South 0, Arbroath 2, Dundee 1, Clyde 1, Raith 4, East Fife 4, Celtic 1, Hearts 1, Raith 2, Partick 0, Third Lanark 0, Rangers 4, Motherwell 1, St. Mirren 2, Hibernian 2.
Scottish League Division B
Ayr, Arbroath, Dumfries, St. Johnstone 2, Forfar 1, Morton 1, Hamilton 0, Cowdenbeath 1, Stenhousemuir 0, Kilmarnock 1, Stirling, Arbroath 1.
Irish League
Bangor 1, Ballymena 2, Cliftonville 1, Derry 0, Coleraine 2, Ards 2, Distillery 3, Crusaders 0, Glenties 0, Glenrath 3, Linfield 1, Portadown 1.

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Viking Nine In Azusa Tourney

Swimming and baseball are featured on this week's local athletic schedule.

The CIF Central Section swimming finals take place in Poly's pool Friday night at 7 while the diving qualifications are slated for 3 p. m. Wednesday in the Jordan pool.

Long Beach City College's baseball squad is entered in the three-day Azusa JC Tournament, with play beginning Thursday morning. The schedule:

MONDAY
Baseball—Huntington Beach at St. Anthony's, 3 p. m.; St. Anthony's JV at Huntington Beach, 3:30 p. m.

TUESDAY
Baseball—Poly at Orange, 3:15 p. m.; Fullerton at Wilson, 3:30 p. m.; Wilson JV at Fullerton, 4 p. m.; Serra at St. Anthony's, 3:30 p. m.; Azusa JC Tournament; Fullerton JV at Orange, 3 p. m.; Fullerton JV at Huntington Beach, 3:30 p. m.; Long Beach City College at East Los Angeles, 1:30 p. m.

WEDNESDAY
Baseball—Poly at Orange, 3:15 p. m.; Fullerton at Wilson, 3:30 p. m.; Wilson JV at Fullerton, 4 p. m.; Serra at St. Anthony's, 3:30 p. m.; Azusa JC Tournament; Fullerton JV at Orange, 3 p. m.; Fullerton JV at Huntington Beach, 3:30 p. m.; Long Beach City College at East Los Angeles, 1:30 p. m.

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FRIDAY
Baseball—St. Anthony's at Cathedral, 3 p. m.; Cathedral JV at St. Anthony's, 3:30 p. m.; Azusa JC Tournament; Fullerton JV at Orange, 3 p. m.; Fullerton JV at Huntington Beach, 3:30 p. m.; Long Beach City College at East Los Angeles, 1:30 p. m.

SATURDAY
Baseball—Cathedral at St. Anthony's, 3 p. m.; St. Anthony's JV at Huntington Beach, 3:30 p. m.; Long Beach City College at East Los Angeles, 1:30 p. m.

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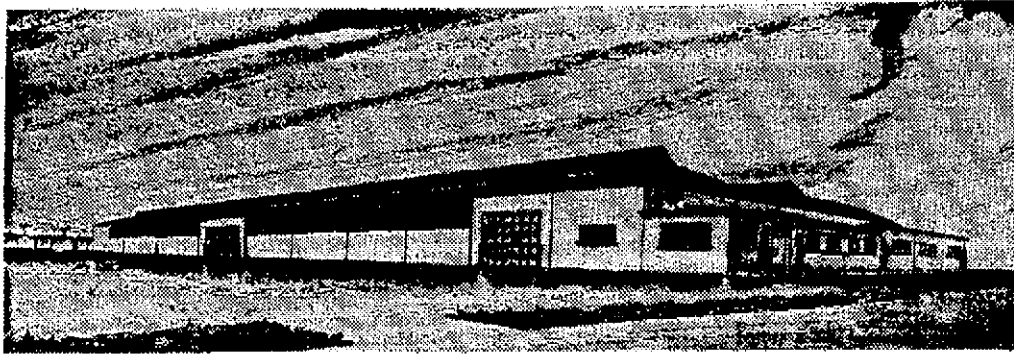
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Start Immediate Construction



A NEW \$250,000 plastic compounding and processing plant is now being built at 16616 Garfield Ave., Paramount, as the new quarters for the firm of Collins, Caldwell & Dague. Plant will employ approximately 50 workers. Present site is at 2455 E. 57th St., Los Angeles.

New Firm to Locate Here Soon

Immediate construction has been announced by Collins, Caldwell & Dague for a new \$250,000 plastic compounding and processing plant. Plant will employ about 50 workers and will be located at 16616 Garfield Ave., Paramount.

The building will be of modern tilt-up construction with steel trusses and containing 27,200 square feet with additional acreage for further expansion. The property will be serviced by a six car Union Pacific spur. Larson Brothers Building Co. will construct the building.

The firm is engaged in manufacturing plastic raw materials for the extruding, injection moulding and pressings industries of the West Coast and South America.

Collins, Caldwell & Dague, a partnership, are now at their present location at 2455 East 57th St., Los Angeles.

New Unit

Construction is being expedited to provide occupancy in May at Lakewood Plaza's new "Non-Vets" unit, it was announced yesterday by officials of the Aldon Construction Co.

The builders declared sales of the \$9495 three-bedroom homes, north of Spring St. and a half mile east of Bellflower Blvd., in the Lakewood district, have set new records for any previous Aldon unit in the fast-moving development.

Of special interest to viewers, officials said, are the many Aldon pioneered "luxurized" features and the special, identical terms available both to nonveterans and veterans in the new section.

Down payments for both groups are \$1055, plus impounds, and monthly terms are \$48.91 for principal, interest and FHA mortgage insurance. The builders have described the terms as comparable to low GI financing.

Continuing on display daily and Sunday from 10 a. m. to 6 p. m. are eight attractive model dwelling, tastefully furnished by the Aaron Schultz furniture stores of Long Beach.

Individually planned in 16 distinctive exterior stylings, given additional variety by fresh floor arrangements and color combinations, all the homes have a rear living room with one wall of windows and one or two walls completely paneled in solid ash or Philippine mahogany. All models are available either in three bedrooms or two bedrooms and den.

In the over-size kitchen are such features as the Waste-King garbage disposal, covered and self-edged Westinghouse Micarta sink-tops, large built-in breakfast nook and two-toned cabinets.

Home sites are graded and ready for spring planting. Other improvements include sewers, streets, sidewalks, gutters and full developed community facilities within and near Lakewood Plaza.



CHARLTON CLINTON STOVALL
Head Builders' Exchange of L.B.

Stovall Now Head Builders

Charlton Clinton Stovall succeeded Jess B. Farmer as manager of the Builder's Exchange of Long Beach, it was announced Saturday by President Bill Punt.

Farmer will be associated in business in Palm Springs. Stovall has been associated with the San Pedro Lumber Co. for a number of years.

Real Estate AND BUSINESS NEWS

Allied Gardens Is Selling Fast

Only a few homes remain on the market in the final unit of Allied Gardens on El Camino Real, it was announced yesterday by merchant-builders Walter Bollenbacher and Louis L. Kelton, whose new community of three-bedroom dwellings graces the rolling hills of the Torrance-Redondo area on old Sepulveda Blvd. between Coast Highway and Hawthorne Ave.

The builders credit currently accelerated buying, even beyond the brisk regular pace, to the close-by beaches attracting many families in view of the approaching spring and summer seasons. Allied Gardens reportedly provides a pleasant climate the year-around because of the locale's combination of ocean breezes and sheltering knolls.

All of the homes still available to non-veterans and veterans for as little as \$595 cash are now ready for immediate occupancy. Already in residence are 400 families, whose presence has quickly accounted for new shopping and business facilities, schools, churches and other manifestations of a full-fledged community.

Individual homes remaining on the market are distinguished by redwood or redwood and stucco exteriors, with lawns and shrubs to keep pace with the landscaping of their lived-in neighboring abodes.

Within the homes are such features as dual floor furnaces, functional service areas, double sinks with tile drainboards and splashers, and corallite around bath tubs and showers.

Property improvements, in and paid for, include sewers, curbs, gutters and streets.

Allied Gardens may be reached by going out Hawthorne Ave. to old Sepulveda Blvd., first main thoroughfare south of Torrance Blvd., then turning west to the property.

C. Park to Open New Unit Today

The backlog of orders for homes in Carson Park has been so great for the past 12 weeks that the builders of the Lakewood development have refrained from advertising. The reason for this has been that orders for homes had grown to the point where definite promises of delivery dates could not be made to home-seekers.

However, the builders of Carson Park Mutual Homes are able to announce they have caught up with these back orders, and today will open their newest unit—number seven.

The FHA-inspected homes are now available to veterans for as low as \$295 down. For non-veterans down payments are \$595 for all two and three-bedroom homes.

The builders of Carson Park Mutual Homes are proud of the statement, "We have built more homes in the last 10 years than any other builder in the United States." The builders have learned through experience how to give the best dollar value to home-seekers, to forego and leave out the frills and gadgets that just dress up a home but that have no intrinsic value and actually make for additional upkeep.

Sales headquarters for the homes at 6741 E. Carson St. will be open daily from 9 a. m. to 10 p. m. Seven completely furnished model homes, conveniently adjacent to the sales office, will be open for public inspection.

New Office

J. A. Woodruff, Los Angeles manager of the General Electric Credit Corp., today announced the opening of an office in Long Beach. T. A. McIntosh, formerly credit manager in Los Angeles, has been named manager of the new office. It will be located in the Stafford Building at 218 E. First St.

L. Plaza Opens New Resale Office

The opening of the new Lakewood Plaza resale branch office of Walker & Lee, Inc., was announced today by A. W. Hancock, selling manager.

The Plaza office, located at the corner of Palo Verde Ave. and Spring St., will specialize in resale in the area.

Walker & Lee salesmen in the office are offering a personal service by helping to work out exchange problems and contingency sales.

Novel System

A novel home heating system that is installed the same way you hang wallpaper is reported by H. V. Embien, general manager, Builders' Control Service. The heater is a rubber panel that sticks to the ceiling and carries radiant heating throughout the house. The panel is conductive rubber, sandwiched between layers of thin plastic and aluminum foil. Embien added, wires running along two edges connected to the house's electricity providing the heat.

Suburban Garden Grove



LUXURY AND THRIFT characterize Chapman Manor Homes in beautiful, suburban Garden Grove where a two-bedroom home with two-car garage may be purchased by either non-veteran or veteran for as little as \$895 down. Prices start at \$8845 (plus impounds) and payments may be arranged for as little as \$46 monthly. Larger homes offering four bedrooms, two baths and two-car garage are priced from \$10,995.

New Unit Opens



THIS IS THE DESIGN of one of the model homes scheduled for Carson Park Mutual Homes' unit number seven, introduced today. Model dwellings and sales office are open daily from 9 a. m. until 10 p. m.

Walker, Lee Mail Brochure

A magazine including the latest ideas on home furnishings, modern remodeling and financial trends is being released by Walker & Lee, Inc., realtors, according to DeWitt R. Lee, vice president of the firm.

The brochure will be mailed each month to 6000 Lakewood Los Altos and Long Beach home owners.

Residents desiring copies may obtain them at the Walker & Lee main office located at Carson St. and Bellflower Blvd.

Pilgrim Estates Located in Quiet Neighborhood

Pilgrim Estates, Alondra Blvd. at Piura, Norwalk, is located in a quiet residential neighborhood, safe from commercial encroachment yet convenient to jobs, public and parochial schools, churches, bus lines, etc., according to the developers.

The architect-designed homes are in colonial, provincial and modern motif. The model is furnished by Adair's Furniture Stores of Los Angeles and Inglewood.

The spacious three-bedroom homes include large kitchens and approximately 1250 square feet of FHA acreage; also ornamental street lighting for the safety of the family, sewers, garbage disposals, double sinks, landscaping, thermostatically controlled heating, electric heating in baths, Pullman lavatories, Formica work areas, Coral-lite panel behind the stoves, custom wallpapers and weatherstripping.

NOW!—IN GARDEN GROVE TIFFANY HOMES 6 FULL ROOMS OF QUALITY! Priced From \$10,950 As Low as \$1500 Down

- ★ Check These Features ★
- All 3-bedroom homes.
 - 40-ft. wide lots.
 - Double garages.
 - Cement walls and driveways.
 - Front lawns planted.
 - 60,000 BTU gas dual furnaces.
 - Large closets and wardrobes.
 - Sliding glass tub enclosures.
 - Complete interior decoration.
 - Tile drainboards and work tables.
 - Broom closet in laundry.
 - Nook area in kitchen.
 - Tile walls in showers.
 - G-E garbage disposals.
 - Electric heaters in bathrooms.
 - Interior and exterior stucco.

Now open for your careful inspection. Located in most desirable section of Northeast Garden Grove.

DIRECTIONS: From Long Beach: Drive out 7th St. (Garden Grove Blvd.) to 9th St. in Garden Grove. Turn north for ½ mile to "Tiffany Homes."

GARDNER REALTY, AGENTS
Phone Garden Grove 5781 and G.G. 9550

EVERYBODY'S HAPPY



at ALLIED GARDENS HUNDREDS ALREADY SOLD

THE REAL ECONOMY HOME for vets & non-vets!

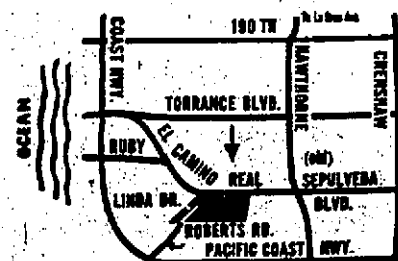
3-BEDROOM & GARAGE

\$8950⁰⁰ **\$595 CASH**
FULL PRICE MOVES YOU IN
MONTHLY PAYMENTS LIKE RENT

They said it can't be done... but we are doing it!

A TOP QUALITY HOME

with garage, for the average American family at a low price. Built with **HARDWOOD FLOORS (NOT CONCRETE SLABS)**, 3 FULL BEDROOMS, LOTS OF CLOSETS, LANDSCAPING, LEVEL AND BREATH-TAKING VIEW LOTS, SIDEWALKS, CURBS, SEWERS... and loads of features for living comfort



BEST BUY TODAY

Look for Signs Leading to
ALLIED GARDENS



are you like the woman in the shoe?
if so...see
GARDEN Square

1220 sq. ft. for \$11,350 with... more features than you can imagine.

Modern Colonial Ranch Homes in true architectural styles with an ever changing skyline. Well designed comfortable floor plans that offer gracious living. Fireplaces, three-quarter baths, and many other custom features can be added to suit your individual taste. Close to work and play in a smog-free climate.

See the Model Homes furnished by
DANIGER BROS.



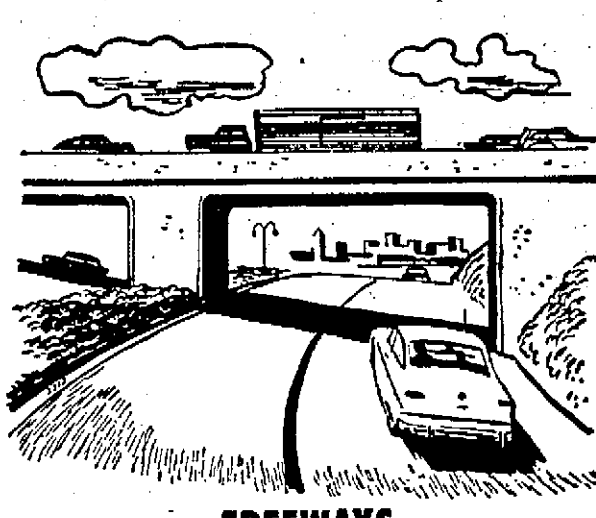
GOLF CLUB

Tee off at the championship Lakewood Park Country Club, scene of national tournaments.



SAFE STREETS

Traffic-engineered, paved streets and sidewalks, lighted with graceful, modern Electroliers.



FREEWAYS

Present and future freeways are nearby... links in the nation's finest network of high-speed highways.



CHURCHES

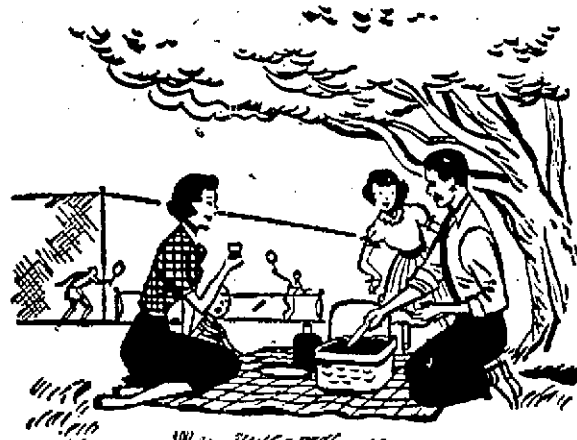
For a happier family, a better community, churches of every major denomination nearby.

**All this
for
Everyone!**



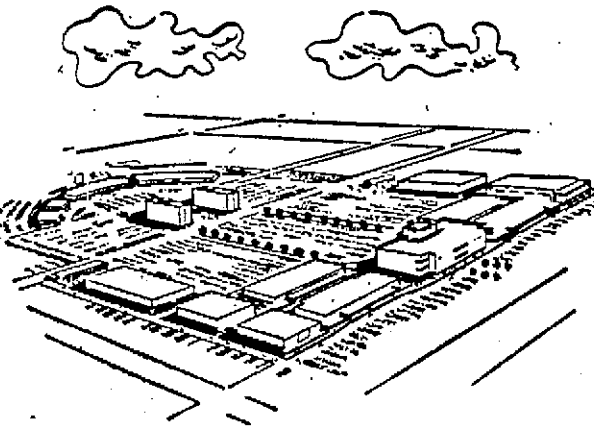
SCHOOLS AND COLLEGES

Children can go from nursery school to college without leaving the Carson Park area.



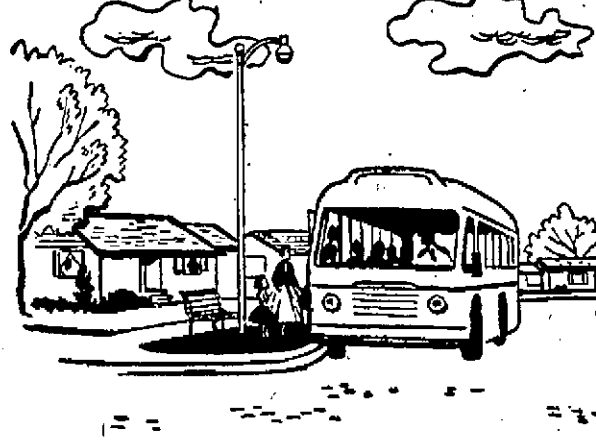
PARKS AND RECREATION

Well-kept parks, playgrounds, tennis courts for healthy outdoor activities.



SHOPPING CENTER

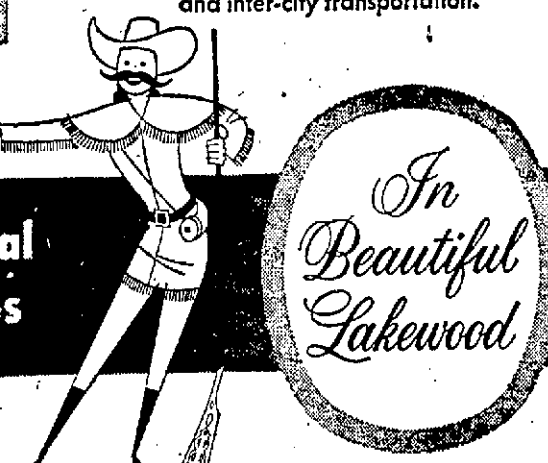
The nation's most modern shopping center—acres of free parking.



PUBLIC TRANSPORTATION

Transit lines offer fast, dependable local and inter-city transportation.

CARSON PARK mutual homes



VETERANS

All 2-bedroom
\$295 down*

Even if you have used up your G.I. benefits, you are still eligible for these low terms. Veterans of Korea are also eligible.

All 3-bedroom *495 down*

EVERYONE EXCEPT VETERANS

All 2 & 3-bedroom
\$595 down*

Even though credit restrictions have been lifted, this is the only financing plan available with such low down payments for you.

*Plus impounds and escrow fees



NEW MODEL N with 1213 square feet of usable floor area. One of seven lovely model homes now open for inspection.

GRAND OPENING—UNIT SEVEN—THIS WEEKEND!

SALES OFFICE: 6741 EAST CARSON STREET—EAST OF LAKEWOOD BOULEVARD • OPEN 9 A.M. TO 10 P.M.—for further information call Long Beach 5-7451

AN OLD ADAGE PROVES TRUE!

When you build a better mousetrap, people will beat a path to your door.

Carson Park Mutual Homes has just proved the truth of this old adage.

You may have wondered why Carson Park Mutual Homes, the largest real estate development on the west coast, hasn't advertised for the past 12 weeks. The answer is really simple: *we have been unable to build fast enough to keep up with the demand for our fine houses.*

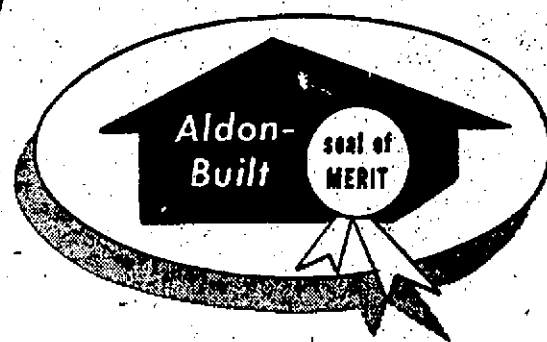
Actually—our reputation, the comments and word-of-mouth publicity from our home owners, has had such effect that we have sold 1200 homes—15 million dollars worth—with practically no advertising.

Now, we are happy to announce that *we have nearly caught up with our orders, and can again offer the best home—at the best terms in this area—at Carson Park.*

We thank you for your confidence in us, your patience, and your patronage. We will do our best to continue to merit it.

THE BUILDERS OF CARSON PARK

GREATEST HOME SHOW ON EARTH for NON-VETS



AS WELL AS VETS (WORLD WAR II OR KOREA...WHETHER OR NOT THEY'VE USED THEIR GI BENEFITS)

lakewood plaza

**HERE'S STYLE
AND QUALITY NO
OTHER BUILDER
CAN EQUAL**

Introducing the new Aldon-styled family living room

- Wall of windows overlooking rear garden
- 2 walls (in many styles) completely paneled in solid ash or Philippine mahogany in lustrous natural finish
- Custom-designed washable wall paper on other wall
- Other styles provide one wall of natural finish hardwood paneling, wall of windows, papered dining wall and vibrantly-rich paint colors on other wall and ceiling
- Every family living room offers rear privacy

Presenting the new oversized kitchen

- Extra-large built-in Plyline breakfast nook in tones blended to harmonize with kitchen color combinations
- Waste King garbage pulverator
- Every kitchen planned for easy work—easy cleaning!
- Coved, self-edged Westinghouse Micaite sink tops in exclusive spatter patterns to complement kitchen colors
- Two-toned enameled spacious kitchen cabinets for easy maintenance
- Harmonizing spatter pattern asphalt tile kitchen floor
- Generous service area provides laundry tray and washing machine space
- 30-gallon water heater

Large centrally-located bathroom

- 5 feet of glistening, easy-to-clean Coralite over tub, with shower
- De luxe bathroom plumbing fixtures, chrome fittings
- Interesting asphalt floor tile patterns accenting Coralite colors
- Extra built-in cabinets and shelves for those hard-to-store items PLUS steel medicine cabinet
- Generous space for hamper
- Three bedrooms or two bedrooms and hardwood-paneled den
- 16 distinctive exterior styles; each design conceived for YOU...featuring colonial, farmhouse, modern and provincial

- Full 2-car garage, attached or detached, conforming with home design
- Extra-wide lots, graded, ready for planting
- Johns-Manville asphalt shingle roofs in wide variety of colors
- Built-up roofs provide extra insulation with white crushed rock topping
- Rockwool insulated ceilings throughout
- Parquet block hardwood floors
- Custom-styled electrical fixtures
- Entry halls with natural light sources
- All rooms designed for maximum light and ventilation
- Chrome and polished brass hardware throughout
- Machine-oiled window shades
- Tension-type window screens
- Sewers, paved streets, sidewalks, gutters

Aldon Says It in Writing!

A Full Year's Written

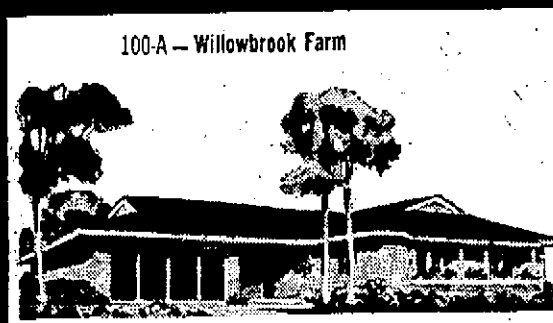
WARRANTY

On Every Aldon Home

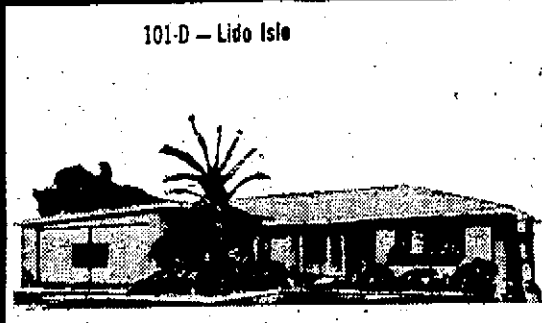


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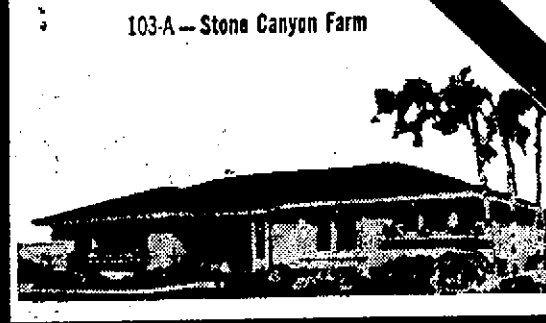
Finest Homes Ever Built.. 3 BDRMS or 2 & DEN—2-CAR GARAGE
furnished model homes decorated by Aaron Schultz



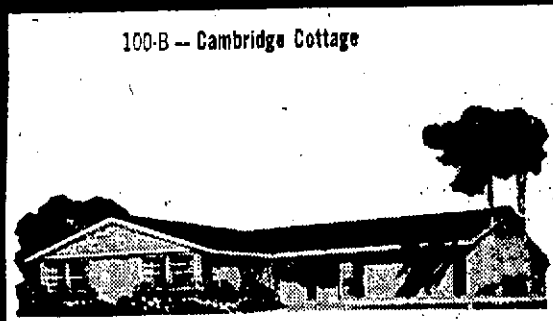
100-A — Willowbrook Farm



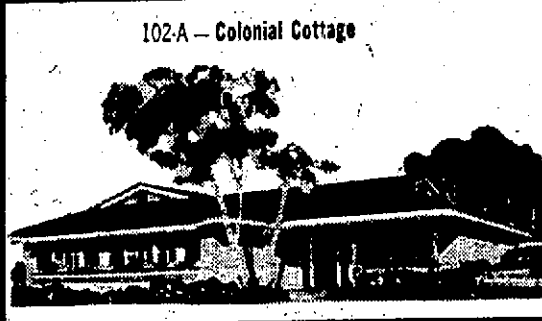
101-D — Lido Isle



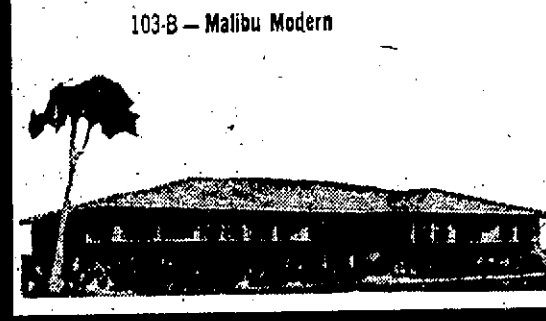
103-A — Stone Canyon Farm



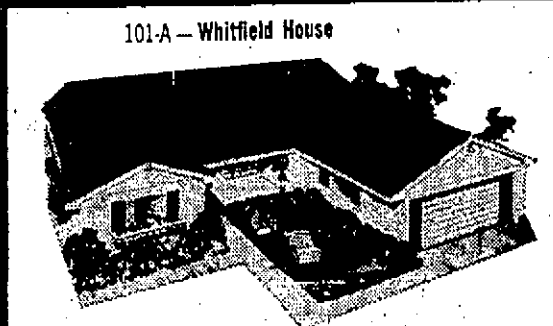
100-B — Cambridge Cottage



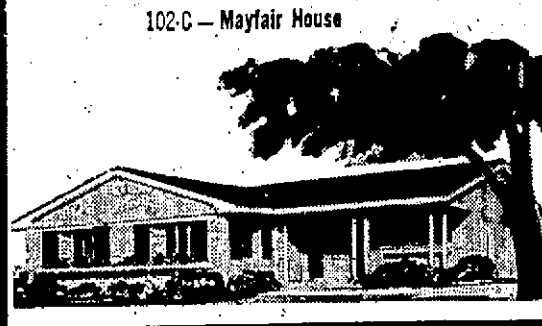
102-A — Colonial Cottage



103-B — Malibu Modern



101-A — Whitfield House



102-C — Mayfair House

LESS THAN RENT!

\$48⁹¹
MONTH

principal, interest and FHA mortgage insurance

CAN'T BE DUPLICATED ANYWHERE!

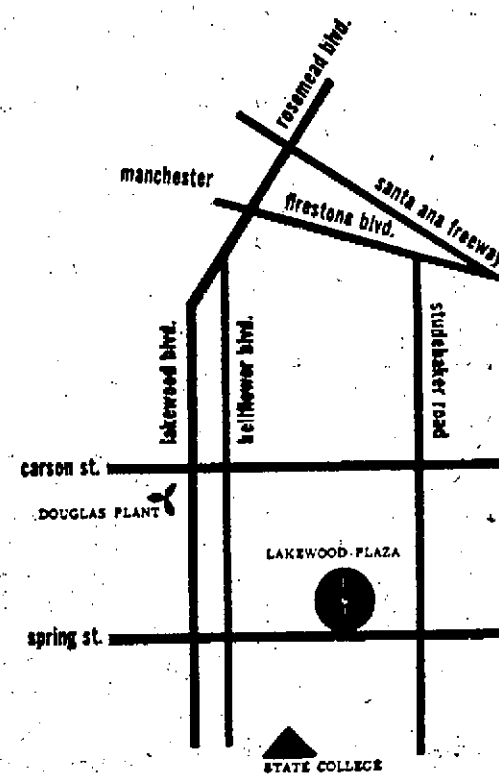
\$9495

FULL PRICE

LOW DOWN PAYMENTS!

Never before such high quality for such low prices and terms.

See these homes today — you may never get another chance.



FROM LOS ANGELES —

South on Rosemead-Lakewood or Bellflower Boulevards to Spring Street, 1 mile south of the Douglas plant, turn east to LAKEWOOD PLAZA.

FROM LONG BEACH —

Enter Lakewood Boulevard at traffic circle, go north to Spring Street and east to sales headquarters. OR, go north on Bellflower Blvd. at Naval Hospital to Spring St., east ½ mile to property.

SAME TERMS FOR EVERYBODY, NON-VET OR VET

lakewood plaza

open evenings

On north side of Spring Street, ½ mile east of Bellflower Boulevard

In the General's Garden



FORMAL GARDEN at rear of the Gen. Phineas Banning residence in Banning Park, Wilmington, is explored by Bonnie Welch. Background shows a portion of the 200-foot wisteria vine now in peak of bloom. The general's mansion will be reopened for a Wisteria Festival program at 1:45 p. m. today.

WORLD OF WHEELS

By DICK KLINE

HUDSON JET ARRIVES — A new kind of car made possible by exclusive "step down" design and lower center of gravity, is Hudson's Jet. The newly arrived Jet safely handles more power in relation to its weight than any other car in its price class.

The Jet is a compact car which offers an unusual combination of high-power performance, fine-car luxury, safety and durability at a low price. It is an economical car. The Jet's super-compression, six-cylinder engine is uncomplicated in design, inexpensive to maintain, and delivers unusual gas mileage. It has Hudson's rugged Monobilt body-and-frame construction.

The Jet engine develops from 104 to 114 horsepower, depending on choice of equipment. For extra, high-output performance, Twin H-Power, Hudson's revolutionary multiple fueling system, is available as optional equipment for either cast iron head or optional aluminum head.

The Jet's styling is sleek and attractive, with free-flowing continental lines and smart "custom" look. Fender lines blend smoothly into door panels, giving body lines a clean, unobstructed sweep from front to rear.

ARMSTRONG RUBBER CELEBRATES—Armstrong Rubber Co. is observing its 40th year in the tire business with a company-wide celebration. Sudduth and Co., 2700 Atlantic Ave., local Armstrong dealers are joining in this event with other dealers throughout the country in offering top quality Armstrong tires at substantial savings.

Starting on a small scale in Trenton, N. J., over 40 years ago, the Armstrong Co. is now one of the largest tire producers in the industry. Today, the company has four great modern plants located in West Haven, Conn.; Norwalk, Conn.; Des Moines, and Natchez, Miss. An export division in New York handles overseas shipments.

CADILLAC SPONSORS NEW SHOW—Ridings Motors, the authorized Cadillac dealer for Long Beach and vicinity, now sponsors a weekly series of musical programs heard Fridays over Station KGER. It was announced by H. E. Ridings Jr., president. This series will feature the Cadillac Choral Symphony, under the direction of Dr. Frank Black. The 22-voice male choir and accompanying orchestra will offer special arrangements of traditional American folk songs, hit tunes from musicals and ballads of the world.

Ridings states that the Cadillac Choral Symphony will be heard in Long Beach over a period of at least 13 weeks.

Death Takes Mrs. Hilliard

Emily Norton Hilliard, 71, of 3441 E. Broadway, a member of the Calvary Presbyterian Church of the Calvary, died Thursday, March 20, at her home. She had been ill for several weeks.

Born in Corn, Iowa, Mrs. Hilliard graduated from Corn College, a Presbyterian school of high school status and Wilkeson College, a Presbyterian girls' school at Chambersburg, Pa., where she studied music.

Surviving are the widower, Sylvester E. Hilliard, a daughter, Mrs. Eleanor Wilcox, Long Beach; three sons, Charles E. of Huntington Park and Richard F. of Lakewood; a brother, William Norton, and eight grandchildren.

Services will be held Monday noon in Motell's chapel with Rev. Robert Benedict Shattuck and Rev. Edward Bates Turner officiating. Interment will be in Sunnyside Memorial Park.

County Jail Farm Oil Revenue Told

Royalty and fee revenues totaling \$1,329,732 have been received by the Los Angeles County from its 27 producing oil and gas wells on the Wayside Rancho Honor Jail Farm at Castaic, according to a special compilation submitted to the Board of Supervisors Saturday.

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TUESDAY
Club 7—Townsend Hall, 7 p. m. Entertainment by Mr. and Mrs. W. C. Carmett.
Club 12—Townsend Hall, Card party 1 p. m.

WEDNESDAY
Clubs of 18th District—Townsend Hall, 12:30 p. m., John M. Johnson speaker.

THURSDAY
Club 12—Townsend Hall, 7 p. m., Mrs. Jennie Nelson in charge.

FRIDAY
Club 2—Townsend Hall, 7 p. m., Paul S. Dietrick speaker. Card party 1 p. m.
Club 3—1780 Orange Ave., 7 p. m., Mrs. W. A. Dingley in charge.

SATURDAY
Clubs of 18th District—Townsend Hall, 7 p. m., Rev. J. J. Hogan speaker.

The Long Beach Heart Association
Gratefully acknowledges memorial gifts. Contributions may be sent to the Long Beach Heart Association, 812 Pine Ave. Phone 7-3632.

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March (Calif.), Sun., March 22, 1948

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'63 WILLEYS Aero-Eagle, Save \$350 With Trade. 1919 Pacific Ave.

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styleline de luxe club coupe. Radio & heater. Low mileage. Carries our Rad "O.K." tag guarantee.

'51 CHEVROLET \$1695
BEL Air. Radio, 2-tone grey. Showroom sharp.

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CONVERTIBLE. Heater. New top. Excellent condition.

'48 STUDE. \$1095
Champion club coupe, with overdrive.

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'48 BUICK \$1095
Super sedacette. Radio. Spotless thruout. Mechanically A-1.

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Super club coupe. A good transportation car with good tires.

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Power steering. All equipment 9 days old.
- '52 62 Coupe
Very few miles. Showroom new.
- '51 Coupe DeVille
Canary yellow, black top, white walls. Low mileage.
- '52 62 Sedan
A splendid family car.
- '50 62 Coupe
A very carefully driven car. You'll like it.
- '52 62 Sedan
All equipment. Local owner car.
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This is a popular model and showroom new.
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Nash

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Has that new '53 2-tone color. Power steering. All factory accessories.
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The super. Full leathers, whitewalls. Low mileage.
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- '51 Club Coupe . \$1895
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- '50 Club Coupe . \$1595
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Fourside, radio, heater. Exceptionally clean.
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- '52 Club Coupe
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These have the new V-8 engine with twin carburetors, power steering, power brakes, E-Z-eye glass, wire wheels, 2-tone froth, whitewall tires, radios & heaters.

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Fordomatic. Less than 5000 miles.
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CARS AND TRUCKS

Braille Used by Blind Actors in 3-Act Play, Teacher Recalls

By RUTH REECE

What's so extraordinary about a dozen or so actors presenting a three-act play which won acclaim from hard-boiled San Francisco drama critics and brought numerous requests for appearances in other cities?

Well, you see, these actors are completely blind! Men like Director Herbert Yenne of the Long Beach Community Playhouse know the hard work required before sighted people are ready for any stage production. But what if they cannot see the director, nor visualize his mannerisms, the stage props, the entrances and exits, what then?

Here is where a Long Beach woman can answer all the questions. She is Mrs. Lela Stuart of 325 W. 20th St., teacher of public speaking with the adult education department at City College, who majored in directing and production at the Pasadena Playhouse, and is a member of Actors Equity.

While she was acting in a play in San Francisco a request was made by the San Francisco Center for the Blind for help. At once she volunteered her services to teach speech development, body movement and music appreciation to the blind men and women at the center.

Because of her ability to work with and understand people, a talent especially necessary when teaching the visually handicapped who seem to have a sixth sense where personalities are concerned, Mrs. Stuart was able to win their confidence and they gave her complete co-operation.

In teaching calisthenics it was necessary to show them each step by touch and individually, and the same was true of other subjects taught, for having been blind from birth they had to be shown what it meant to "relax," "flex your muscles," "drop your shoulders" or other simple directives. But they learned readily and having lost their fear and inhibitions, were able to walk confidently with hands up, arms swinging, like people with sight.

As they achieved this success, it was necessary to stimulate their interest with something new, and producing a play was suggested. It was then that Mrs. Stuart became assistant director in the play, "The Passing of the Third Floor Back." She herself had enacted roles in this play which originally had been given in London in 1910 with the celebrated Sir John Forbes-Robertson in the lead. This particular drama was selected because it did not have too much physical action and because only one set was needed for the three acts.

The first step in rehearsals,

Mrs. Stuart recalls, was to have the play made into Braille, which members of the Red Cross volunteered to do. Then Mrs. Stuart read it aloud as the six men and six women in the cast followed the script with their fingers. As they could not see her gestures or facial expressions, it was necessary to work with each one separately, placing their hands on her face in order to obtain the desired attitudes.

When the actors knew their parts perfectly she started walking with them on stage until they learned where every table and chair stood and where they must go while on stage. One woman, in the role of a maid, had to dust the furniture; another poured tea from a silver service; another played the piano. It was a source of pride to the directors that no strings or wires were used to guide the blind actors about on stage, nor beans or rice placed on the floor for them to feel with their feet to steer them to their proper places, as had been used elsewhere.

The production started as a class project, and then was given for other blind persons at

the center. Next, the board of directors at the center was invited to view it, and it seemed so worthwhile it was given for the public, with members of the Stagehands Union volunteering their time and materials to help make it a success. Two performances were held at the Curran Theater, with the audiences so absorbed in the drama that the actors' blindness was almost forgotten.

The Blind Actors Guild, as the group was called, next learned a second play, a comedy this time, entitled "Springtime for Henry." They gave two performances at San Quentin Prison, with proceeds going to the fund maintained by prisoners for the Seeing Eye Dogs project. The Reno, Nev., Lions Club heard about the play and chartered a plane to fly the cast and directors to the Reno Civic Auditorium for six performances, with all proceeds added to their treasury for Seeing Eye dogs.

The hardest work, Mrs. Stuart believes, was in teaching the blind actors, the technique of speech, and her advice to them might well be followed by

(Continued on Page E-2, Col. 3.)



MRS. LELA STUART
Used Braille Script to Direct Actors

Hard Times Reflected at Costume Soiree

Celebrating the passing of income tax deadline, the members of the University Club were treated to a special evening of entertainment and dancing at a price fitting their tightened purse strings.

All appeared in costumes indicating the financial strain of the season and by the dawn of this morning, all worry and fret had disappeared in delight over a basket of fried chicken.

Those attending last night's gay event in the club rooms atop

the Lafayette Hotel were Drs. and Mmes E. A. Herselman, Paul Southgate, Robert Heller, E. W. Neushutz, Messrs. and Mmes. John Littig, P. N. Hyndman,

Ray Peterson, Joseph Jost, C. P. Morgan, G. O. Millie, P. D. Brewer, Henry Dixon, Ben

Paine, William Lockett, J. C. Davis, E. B. Sawyer, Lloyd Stanley, J. E. Brady, E. M. O'Connor, C. D. Willis, L. F. Smith, Bert Barber, Roger Coleman, Robert Ringler, V. A. Bingers, E. H. Lockwood, Richard Pool, F. J. Hardesty, Paul Hull, Don Will, W. R. Brooks, H. C. Hackmeister, Lee Jones, Bob Wetzol, Paul McCloughry and Tom Russell.

Photos by H. S. Melvin, Staff Photographer



'FASHIONS IN FLOWERS' will have its eighth annual presentation at 8 p. m. Friday in Town Hall, with Talcott Club as the sponsoring group. The theme this year for this colorful show is "Miracle of the Seasons," and music and pageantry will be combined to make it a long-remembered affair for members and their guests. Viewing one of the seasonal displays arranged by Mrs. Pearl McInnis, who will be in

charge of the floral arrangements are (left to right) Mrs. Tom Norcross, president; Mrs. Harold C. Brown, in charge of costumes; Miss Ruth Pratt, production manager; and Miss Luella Smith, program chairman. Candy booths will be in charge of Mrs. John Murrow, and the North American Men's Chorus will sing. The public is invited and tickets may be purchased from members or at the door.

Picturesque Vanderlip Home Tea Setting; Foreign Car Owners Make Sprightly News

By BETTY CAREY
Independent Women's Editor

Palos Verdes peninsula is astir with activity inspired by preparations for their charming custom of holding a "homes tour" of numerous of the picturesque and beautiful estates in the area. Palos Verdes College is the beneficiary of funds thus raised.

On Tuesday at "The Villetta," lovely Mediterranean style home of Elin and Kelvin Vanderlip at Portuguese Bend, a tea is being given to honor the energetic committee members who are planning the tour. Assisting Elin will be Anne (Mrs. Leigh) Harline, Alice (Mrs. Alvin) Hawkins, Vivian (Mrs. J. Hilda) McCracken, Audrey (Mrs. Kenneth) Sampson and Mrs. Edward Chaffee.

During the afternoon John Howard, president of the college, will talk about the travel study program of the college.

Here we digress a moment to tell you a bit about the Vanderlip home. It's a long and two-story ivied white stucco with a broad terrace commanding a magnificent view of the ocean. On one side an allee with 268 steps ascends between tall, graceful cypresses to a colonnade of Italian marble. Friezes over the two main entrances are Della Robbia originals from Italy brought over in the 1920's by Frank Vanderlip Sr., who was also responsible for selecting much of the handsome, dark-hued 17th Century Italian furniture. Among the original oils with their rich patinas hanging in the living room is a portrait of Rembrandt by Ferdinand Bol, one of his pupils.

Mrs. John B. McDonald is chairman of the tour and among former Long Beachers who will participate are Dorothy Natland, chairman of hostesses, and Grace Swaffield, whose lovely home will be one of those visited.

If you happened to be driving down on Alamitos Bay peninsula one night last week you might have had a curious sensation that you were on a European highway, because, rounding the turn into 6815 Bay Shore Wk., could have been seen numerous sleek and snappy MGs, Simcas, Jaguars, Rileys and other foreign cars.

Their drivers, about 50 strong, were members of the Four Cylinder Club and were having a get-together with a twofold purpose. First they greeted Ola and Perc Westmore, who were down for the week end as guests of their nephew and niece, Jim and Nancy Carroll.

The second reason we'll unfold slowly. Perc did a terrific make-up and costuming job for Macion Brown, who then emerged done up as a blind singer with a tin cup and a guitar. Contributions were forthcoming and so toward insuring replacements of those valuable imported auto parts for Don Smith's German car, a Volkswagen. He's entered in the Palm Springs sports car

race this week end and the entire coterie made plans to be on hand to cheer their little Volkswagen.

So confident were they that further plans were made to return for a victory dinner later at the Carrolls. This means that again we'll see all those dashing low-slung jobs hurtling down the peninsula. Think we'll keep our old Pontiac convertible under cover—it seems so HIGH sompnow.

Whipping in from Galveston, Texas, last week were former Altadenans Consuelo and Mike Furubush, who were entertained by Fran and Jack Soldini for a couple of days.

A cute little debutante put in her appearance at St. Mary's on March 5 and currently is brightening up the menage of Pat and Cliff Lowen. She's been named Gayle Elizabeth and has an admiring little brother, Michael, 6, and sister, Mary Katherine, 3.

First of a series of spring-time luncheons were given on Thursday and Friday by Emily Persons, with eight friends gathering each day to enjoy a delectable menu and an afternoon around bridge and canasta tables.

That bright chit-chat and gay laughter emanating from the luncheon table at Hoefly's on Thursday was caused by the Children's Theater group which has just finished casting its new spring production with the whimsical name of "Doodle and the Bremen Band." Rehearsals are already under way, with Charlot Brueggemann as volunteer director. We understand from Billie Smith, casting director, that Sally Nesmith is going to be Doodle, a rooster, and Lynn Arkush a kitty, by name Miss Persnickety, which sounds like fun ahead for the small fry audience. Others in the cast are to be Ethel Severson, Virginia Artman, Nona Lantz, Julia Bellah, Mary Miller, Regina Hooker and Ruth Mundy.

New Board, Provisionals of Junior League Introduced

The annual luncheon Friday at the Lafayette Hotel ended a year of outstanding work in the civic, cultural and welfare fields for members of the Junior League of Long Beach. At tables centered with spring flowers, sustaining and active members joined together to hear Mrs. Jack Drown, retiring president, summarize the league year in the annual report to the membership and to welcome new provisional members and new active members into the league fold.

Sharing the spotlight for the day were members who will preside as officers and board members for the coming year.

Mrs. Luis Odvigzola of Pasadena, director of Region XII of the Association of Junior Leagues of America, was among the honored guests.

Mrs. John B. Fowler summarized activities of the Adrian O. Hubbell Children's Dental Health Center, one of the principal projects of the Junior League of Long Beach. Mrs. E. Ray Webb spoke on the year's progress in the field of Community Arts and Mrs. Donald E. Raney reviewed the ways and means year.

Mrs. William Stanton introduced the following young women who will participate in the provisional training program during the coming year: Mmes. D. F. Alcorn, C. Ellsworth Brown, John J. Christopher, Robert W. Godwin, John

Halbert Jr., George S. Hedley Jr., Louis A. Hopkins, Rodrick A. Ogilvy, Martin W. Paquette, Edward H. Platz, Ralph F. Sternberg, William H. Wallace, and Judge F. Anderson; Misses Ann Craig and Jane Mannex.

Young women, who trained during the past year and will now serve as active members of the Junior League of Long Beach, were introduced by Mrs. John M. Clarke. They are Mmes. Walter P. Greenwood Jr., Francis M. Lowry, Duncan C. Mahone, Harold A. Neibling, Charles O. Planting, Norman E. Savidge, Charles H. Scott, Rodrick Sherwood Jr., Donald C. Wallace and Lyle T. Wilcox.

Mrs. Floyd H. Todd introduced the slate of officers and board members for the coming year. They are Mrs. Donnell V. Davis, president; Mrs. Donald E. Raney, first vice president; Mrs. William E. McMullen, second vice president; Mrs. John B. Fowler, third vice president; Mrs. Martin N. Erick, recording secretary; Mrs. Frederick M. Wise Jr., corresponding secretary; Mrs. Hubert J. Pritchard, treasurer; Mrs. James Kresl, Community Arts chairman; Mrs. Malcolm C. Todd, education chairman; Mrs. Paul Ash, news-sheet and magazine chairman; Mrs. Thomas McCarray, placement chairman; Mrs. Wilson M. Chapman, Provisional Training chairman; Mrs. Edward McKenzie, public relations chairman; Mrs. Franklin Waters, social chairman; Mrs. George Paul Heppes Jr., ways and means chairman; Mrs. Floyd H. Todd, Community Volunteer Office representative; Mrs. Jack Drown, past president and nominating chairman.

In Sacramento this week end for an executive board meeting of the California School Board Association was school board member, Mrs. Gail C. Hudson of 635 Terraine Ave. Friday she had an appointment with Gov. Earl Warren as a representative of the association's legislative committee, of which she is chairman. Mrs. Hudson is making her headquarters at the Senator Hotel.

Foursome

A foursome Saturday evening at the Community Playhouse production of "Life With Mother" were the Mark T. Kendalls and Don Berrys.



TAKING THEIR PLACES in the civic, cultural and welfare fields of the city are new provisionals of Junior League of Long Beach. Before serving as active members, they will take a year of training in community service and will work under new Junior League president Mrs. Donnell V. Davis. Shown above in picture at left are Mmes. M. W. Paquette, Edward H. Platz, John J. Christopher, Louis Hopkins Jr., from left, and Mrs. John B. Halbert Jr., seated. In center picture from left to right are Mmes. C. Ellsworth Brown, D. F.

Alcorn, R. A. Ogilvy, George S. Hedley Jr. and Robert W. Godwin. Pictured at right are Mrs. William H. Wallace, Miss Ann Craig, Miss Jane Mannex and Mrs. Ralph Sternberg, left to right. Not pictured is provisional member Mrs. Judge F. Anderson. The annual luncheon Friday was at the Lafayette Hotel, when Mrs. Jack Drown, retiring president, summarized the League year to the membership and introduced new officers.

Peninsula Committee Names New Officers

An installation of the new board officers of the Peninsula Committee for the Los Angeles Philharmonic Orchestra took place last week in the attractive, new, Rolling Hills home of the Nicholas Trutanics. Buffet refreshments were served after the ceremony by Mrs. Trutanic, outgoing president of the organization.

New officers and directors are all from the Peninsula which includes Palos Verdes Estates, Rolling Hills, San Pedro and Portuguese Bend.

Mrs. Hiram P. McCarthy will serve the group as president; Mmes. Donald H. Earl, Joseph A. Denni, Charles Houghton and James S. DeSilva, vice presidents; Mmes. Judge Anderson, Harry Brandel Jr., Roland Sivafeld and Robert Craig, secretaries; Mrs. Carl Morabito, treasurer.

Directors will be Mmes. Bowen Jenkins, Gayb Little,

Gordon Schallengerger, J. Holt McCracken, Richard W. Park, James Pottinger and Nicholas Trutanic.

As her first duty as president, Mrs. McCarthy outlined a schedule of activities planned to advance the benefit of the Los Angeles Philharmonic Orchestra. These events will include two music salons which proved so popular with the membership last season. Mrs. Donald Earl will be in charge of the major financial project which will take place in the fall.

On April 23 a social coffee hour is planned in the Trutanic home for the entire membership of the Peninsula committee. This gathering has been arranged to welcome new members and to introduce Miss Alice Taylor, manager of the Los Angeles Philharmonic Orchestra.

Sonata Recital

Two outstanding Southland artists, Milton Thomas, violinist, and Xenia Chasman, pianist, will be heard in a sonata recital at 4 o'clock this afternoon in Municipal Art Center. Their program will include sonatas by Bach and Arthur Benjamin and a Beethoven nocturne. Thomas, a former student of Casals, is a leading violinist in this area and Miss Chasman has appeared as soloist with the Los Angeles Philharmonic Orchestra and the Santa Monica Symphony. The recital is open to the public without charge.



THE HOME of Mrs. Nicholas Trutanic in Rolling Hills was the setting for the installation of new officers of the Peninsula Committee for the Los Angeles Philharmonic Orchestra. The hostess is outgoing president of the group. Pictured above, left to right, are Mrs. James DeSilva, fourth vice president; Mrs. Donald Earl, first vice president; and Mrs. Hiram P. McCarthy, president. (Herb Phillips photo.)

Mother-Daughter Fashions to High Light Student Tea

Newly-elected Girls' League officers at Garden Grove Union High School will sponsor an annual mothers and daughters' fashion show and tea, Mrs. Eileen LeBarthe, girls' vice principal, has announced.

Scheduled for 1 o'clock Wednesday, in the Fitz Auditorium, the girls and their mothers will enjoy show and program. They will then adjourn to the home-making room where tea will be served by the home economics students, working under the direction of Mrs. Mary Jane Anderson, department head.

Shirley Rogers, Girls' League vice president, is acting as chairman of the home economics committee, assisted by Jackie Brady, Sherry Dunivin, Nedra Files, Jo Ann Patton and Betty Heard.

Models who will display the

styles from Andres' and Divys' dress shops are Pat Berry, Nancy Calver, Martha Davis, Janis Giltner, Frances Hickman, Jeanne Jennings, Rose Killian, Jeanne Marple, Alice Martin and Phala Thomas, all members of the senior class.

Teachers pouring for the occasion are Mmes. Eleanor Myers, Sarah Talbot, Mary McClain, Marjorie Gale, Priscilla Frazer and Miss Juanita Robinson.

George Gill, music department head, will provide music for the program.

Blind Actors

(Continued From Page E-1.)

everyone who mounts a platform. "Learn to loosen the jaw muscles for proper enunciation and articulation" was one of the rules. "Now, how does anyone do that? By exercise, says Mrs. Stuart. Sounds easy. You merely say 'Aaaaah' with your mouth open as wide as possible, as you open and close your jaws in an exaggerated manner; follow with the other vowels.

"Sound final consonants." None of this lazy "singin', runnin', laughin'" technique.

And don't say witch for which; wait for what; wear for where; wile for while; weather for whether; doo for due; noos for news, nor say ax when you mean acts.

"English is a beautiful language," too bad so many of us "murder" it," says Mrs. Stuart.

Service Set Society

April Showers Dinner Party on Agenda

By VIRGINIA NEWTON

Better hurry and get your reservation in early for the exciting April Showers dinner party of the Officers Wives Club. The fete will be April 17 at 6 p. m. at the Officers Club, Allen Center.

The evening will start with cocktails and dinner, followed by cards. It'll be steak or lobster for dinner. Dress is optional with most of the gang planning on formal attire. Board members will assist the decoration committee, who are Mmes. Harold Larner, Ellery Carr, George W. Davis and W. W. Weber in greeting the guests.

Reservations should be called in by noon of April 15 to Mrs. George Weeks or Mrs. George W. Davis.

The wives of officers attached to the USS Rochester enjoyed a dinner party Thursday evening at Browers. Hostesses for the event were Mrs. J. H. Sagerholm and Mrs. G. W. Walter.

Rear Adm. and Mrs. Walter G. Schindler took a few days off and drove toward the desert and had a grand time at Palm Springs and Twentynine Palms a few days last week.

Visiting with Elsie and Tex Miller last week was their uncle, Otto Villiox from New York City.

Splashing and spinning the sunny seasons are upon us and preparing for the exciting events of spring and summer is the "What You'll Be Wearing at Home and Traveling This Year" fashion show, this afternoon at the tea time hour at the Long Beach Air Force Base. Sponsored by the Officers Wives

Club of the Long Beach Air Force Base, it is high light of the spring social season for the Air Force set.

Members and their husbands and guests attending will enjoy cocktails and a dinner party following and later in the evening will be their "Welcome to Spring" dance.

Members of the club will model the smart new ensembles and Mrs. Gene Fair is in charge of the models. Mrs. Claire Hanes will commentate on the styles and materials. Chairman of the event is Mrs. Huston Cockey, assisted by members of the club.

The Officers Wives Club of the Long Beach Group, Pacific Reserve Fleet, which recently formed into an organization, will have its first official club luncheon meeting at the home of Mrs. Robert Lynn, who will be assisted by Mrs. William Ward. The meeting will be at noon Wednesday and that good southern cook, Dorothy Lynn, is whipping up some wonderful spaghetti for the occasion. Greeting the guests will be the new president, Mrs. Anthony Mack.

A board meeting of the Nautical Club will be held tomorrow at the home of the new president, Mrs. Robert Lynn. Hostesses for the day were Mrs. W. W. Day and Mrs. Leo Gray.

Moving up from vice president to the office of president of the Officers Wives Club of the Long Beach Air Force Base is Mrs. H. M. Smith. At a recent meeting the other officers were announced as follows: Mrs. John H. Schwanger, vice

president; Arthur Flemming, secretary; Walter Daniel, assistant secretary; Kerney Siegler, treasurer; John Hickson, assistant treasurer.

Mrs. C. L. Logan, former president, has left with her husband, Maj. Logan, for Camp Stone-man.

CWO and Mrs. Scribner and daughter, Dixie Lee, have had

as their house guests from Iowa, Mr. and Mrs. Verle Scribner.

A spring luncheon party was given by Mrs. M. Steltenkamp of Belmont Shore Thursday. An Easter motif was used in decorating. Among those attending were Mmes. Robert Slach, Robert Lynn, Wayne Gamet, E. W. Hermanson, Dell Cohn, H. Litherland and Robert Bagley.

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Style 2218 Black kid, \$19.95
Style 2210 Black kid, \$19.45
Style 2206 Black kid, lacy mesh, \$18.00
Style 1421 Blue calf pump, also in black, \$17.45

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All the smart beauty you want in your Easter outfit is here..

Our smart but practical Spring Suits with flattering waistline, gently-rounded shoulders and slim skirt line are destined to become the most important part of your Spring Wardrobe.

Priced from \$44.50

You will love our superbly high-styled Coats and distinctively different dresses for all occasions.

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Sizes 12 to 20, 14½ to 22½.

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White imported straw bonnet 25.00

Easter Success story from Paris, beautifully adapted and couturier-tailored in soft textured verdona. Marvelously detailed with flattering back interest pictured in the sketch at the right, Grey, navy and beige. Sizes 8 to 20

89.95

Josef's Imported Cowhide Bag... 10.95* *plus tax

Schick's
PINE AT SEVENTH



Donna Frances Graves

Set Summer Wedding Date

Mr. and Mrs. Harvey Donovan Graves of Sherman Oaks formally announced the engagement of their daughter, Donna Frances, to Donald Willard Stewart, Saturday at a champagne dinner party given for close friends and relatives of both families.

The engagement was revealed on the bride-elect's parents 30th wedding anniversary and her sister Marilyn's birthday.

Miss Graves attends USC where she will be graduated in June from the School of Commerce. She is a member of Alpha Delta Pi.

Her fiance, son of Mr. and Mrs. Sydney Dean Stewart of Belmont Shore, is an alumnus of USC. While there he was affiliated with Phi Delta Theta, Skull and Dagger honorary, Ball and Chain and National Collegiate Players.

The young couple plan to be married June 14 at First Congregational Church of Los Angeles.

Washington Newspapermen Reverse Policy to Stage Gay Party for Ladies of the Press

By VIRGINIA W. KELLY

According to Kipling, East and West do not meet. The same could be said of the National Press Club (composed of men writers) and the Women's National Press Club.

Being of good will to all and fearing no one, the women invite all working press—regardless of sex, race or creed, to cover their celebrity-studded public meetings. Not so with the men—who never allow women reporters to hear or to report the speeches of their celebrity guests.

So—to everyone's astonishment, the tigers (the men writers)—and how that designation will please them) extend the hand of friendship to the lambs (the women writers) in a get-together that took place in the National Press Club ballroom.

To put an additional reverse twist to the evening, members of Congress, Sen. Wayne Morse of Oregon, Sen. Robert Kerr of Oklahoma, Rep. Clarence Brown of Ohio and Rep. Kenneth Keating of New York, occupied the inquisitors' chairs and slipped questions to reporters. May Craig, Ruth Montgomery, Larry Spivak and Fred Othman.

The hassle—and beneath the laughter there was some acid—was moderated by that genial Kentucky gentleman, Alben Barkley, the former "Veep."

The press acquitted themselves well but the legislators outshone them and were dentist-

drill sharp, hilariously hep and witty. Of course, nobody—just nobody—can outshine and out-talk Barkley. Finally, in mock anger, Sen. Kerr said, "Alben, are you presiding over this conference or taking part in it?"

According to the 150 men guests the liveliest party in a coon's age in Washington was the cocktail party and buffet supper given at the Hotel Raleigh by the former Chief of Naval Operations, Adm. Louis Denfeld, and Capt. Dudley White, USNR, Ohio newspaper publisher.

The party was given in honor of Speaker of the House Joe Martin and Representatives Charlie Halleck and Les Arends.



NEW president of Long Beach Kappa Alpha Theta Alumnae is Mrs. William G. Zantiny, above. She will preside at the group meeting Tuesday evening in the home of Mrs. Norman Meager, 2951 Charlemagne Ave. Mrs. George A. Brown will tell about her recent trip to Europe and the Middle East. All Thetas in the area are invited.

Library Group Tea in Lowe Home

The annual spring tea of the Public Library Staff Association will take place today from 3 to 5 o'clock at the home of Mrs. Marion Lowe, 289 Corona Ave.

Former members of the library staff are invited to join present association members and their families at the affair.

Arrangements are under the direction of Miss Dolores Geisser, special chairman. She will be assisted by Mrs. Robert H. Dubois, Mrs. Arnold F. Graham, Mrs. John Goerke and Misses Beulah Nelson and Annella Lindsay.

Invitations Out

Invitations are out to 134 for a bridge luncheon Auxiliary to Children's Memorial Hospital will be given Tuesday at the home of Mrs. Victor K. Hart. Guests will be members of the auxiliary's junior group, Nightingales, and guilds, Las Madras, Northern Lights and Fiorella.

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9:30 a. m.
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Beautifully textured imported noil is a stunning contrast to the knit top of our custom casual. In lovely color combinations. Ours alone, \$5.00.

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It's time again
for one of the beautiful
spectacles of the Southland

Buffums' Annual Spring Flower Show

We cordially invite you to see the breathtaking floral arrangements
in our Pine Avenue windows and throughout the entire store

Tuesday, Wednesday, and Thursday

March 24, 25, 26

... And this year, a special feature will be the Spring Flower Contest, sponsored by Buffums' and entered by twenty leading Long Beach florists. The theme, "Spring Fashions in Flowers." Participating will be:

Atlantic Florists

Banner Florists

Circle Florists

Claire Conway's Flowers

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Given's Flowers

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Stameson's Flower Shop

Sunland Flowers

The Flower Shop

Tracy Brown's Flowers

Virginia Flower Shop

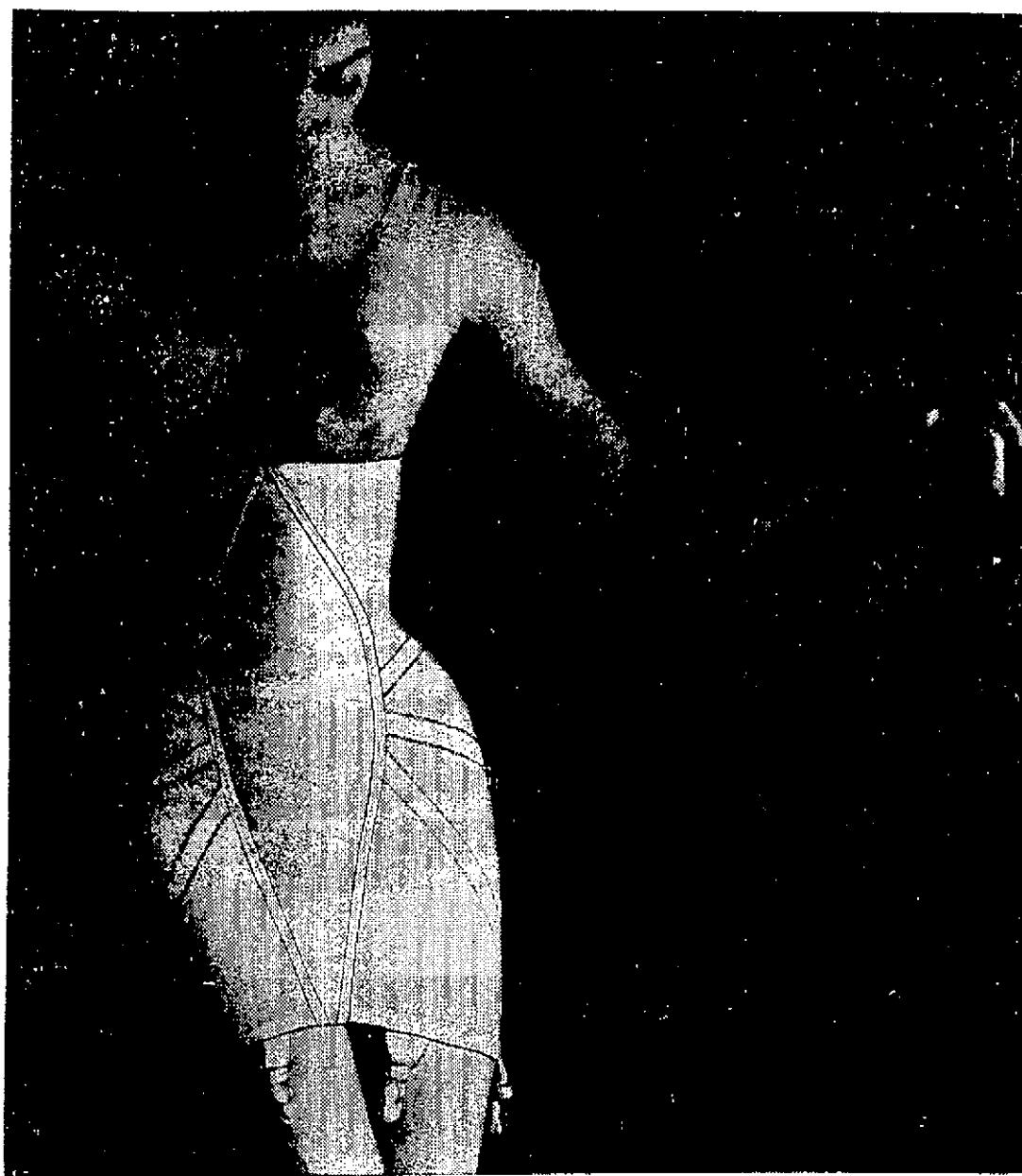
Judging the forty-eight floral arrangements created by these florists will be:

Mr. Lovell Swisher, national flower authority who headed the judges in the Los Angeles International

Flower Show

Mr. Samuel W. Heavenrich, Municipal Art Director of Long Beach

Miss Shirley Poore, Superintendent of Art, Long Beach Public Schools



Buffums'
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Slims your silhouette over night!

Trims your waistline and hips

with cool, calculated control . . .

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Never before such tender discipline to put your figure in its proper place! This new higher-than-high waisted girdle whittles your middle, taper-slims your hips and thighs . . . all because of Biaband construction—the patented Poirette feature that gives you a new slender silhouette in just the time it takes you to glide into this new "Promise"! You'll see!

(Photographed) Hi-waist style in fast-dry nylon. White or Pink—average, straight or full hip model. \$15

Foundations, Third Floor



Controls diaphragm flesh!

Flattens hips all 'round!



Miss Ramona Kirkpatrick

Ramona Kirkpatrick Lovely Bride-Elect

Of paramount interest in the Southland social set today is the announcement by Mr. and Mrs. Raymond J. Kirkpatrick of 281 St. Joseph Ave. of the engagement of their daughter, Ramona, to Henry Marquis Kline Jr., son of Mr. and Mrs. Henry M. Kline of Ceres.

Granddaughter of a pioneer Long Beach family, Mrs. L. S. Kirkpatrick and the late Mr. Kirkpatrick, Ramona is a graduate of Wilson High School.

Monday night on the Berkeley campus, where she is a junior, the bride-elect revealed the betrothal to her Alpha Xi Delta Sorority sisters.

Her fiancé is a graduate of UC at Berkeley where he was elected to Phi Beta Kappa and is now attending the UC Medical School in San Francisco where he is affiliated with Phi Chi medical fraternity.

As yet no date has been announced for the vow exchange.



—Curt Ray Studio

WEDDING BELLS will ring out July 11 for Miss Mary Emma Wright, daughter of the A. B. Wrights of Yucaipa, and Al Wright, son of Mr. and Mrs. A. R. Wright, 2917 Eucalyptus Ave. The betrothal news was announced by the bride-elect at a meeting of the graduate section of AAUW Wednesday evening. She is a graduate of University of Redlands where she was president of Alpha Theta Phi and a member of the senior women's honorary organization. Her fiancé is a USC graduate where he was a Sigma Phi Epsilon. He was the first president of Bachelors' Club of Long Beach.



DOROTHY DIANE MOON, daughter of the C. Everett Moons of Woodland Hills, became the bride of Lt. Delmar Dean Stanton, USAF, son of Mr. and Mrs. Timothy Stanton, 1515 Loma Ave., in an afternoon ceremony Saturday at St. Martin of Tours Catholic Church, Brentwood. Both are graduates of UCLA where she was a member of Gamma Phi Beta and he of Sigma Nu.

Couple Make Wedding Plans

Announcement was made this week of the engagement of Miss Kathryn Virginia Necker to Richard Schinnerer, son of Mr. and Mrs. Arnold Schinnerer of Bellflower. Miss Necker is the daughter of Mr. and Mrs. Frederick B. Necker of 4520 Graywood Ave., Lakewood Village.

The bride-to-be attended Wilson High School and LBCC where she was a member of Ramayana. She was graduated from St. John's College, Winfield, Kan., and is presently teaching in a Lutheran elementary school in St. Louis, Missouri.

Schinnerer was graduated from Polytechnic High School and has one more year of study at Concordia Seminary, St. Louis, Mo., before being ordained into the ministry of the Lutheran Church, Missouri Synod. At present he is doing student supply work at Bethany Lutheran Church, Omaha, Neb.

An August wedding is being planned by the couple.



Miss Kathryn Necker

Bessie Mae Buffalo Is Now Mrs. John Boyd

Honeymooning in Carmel following their marriage March 7 are the former Bessie Mae Buffalo and John Brooks Boyd. Belmont Heights Methodist Church was the setting for their marriage. The bride, daughter of Mr. and Mrs. E. J. Buffalo of 5942 Whitewood Ave., was attractively gowned in ice blue satin styled with bouffant skirt accented with paniers of point d'esprit lace. She carried white orchids on an heirloom prayer book.

In the bridal party were Carolyn Buffalo, maid of honor; Dorothy Seelev, Shirley Kirkpatrick, Carolyn Boyd and Dorothy Lou Buffalo, bridesmaids; Patricia Jane Buffalo and Rosemary Boyd, candlelighters; Donald Boyd, best man; Richard Oliver, John Sonnickson, Gordon Buchanan and Irving Buffalo, ushers.

When Miss Buffalo graduated from Polytechnic High she received the California State Seymour Award and was an honor student at LBCC. She will be graduated in June from LBCC. A past honored queen of Job's Daughters, at LBCC she was president of AWS, and Scholarship Society and was chosen the "Outstanding Woman of 1951."

The bridegroom, son of Mrs. John B. Boyd of Westwood, will complete his architectural engineering major at Cal Poly this fall. At Harvard JC he was president of the student body.



Lloyd's of Hollywood
Mrs. John Brooks Boyd



A SEPTEMBER wedding is planned by Miss Betty Julian and Don Michael Silvernail, whose betrothal was told at a recent gathering of family and friends. The bride-elect, daughter of Mr. and Mrs. Leonard Julian of this city, and her fiancé, son of Mrs. Geraldine Silvernail, also of Long Beach, are graduates of Polytechnic High and attended City College. She was a member of Entre Nous and he was affiliated with Supporters. In high school Miss Julian was a song leader and her fiancé a member of the varsity basketball squad.



PLANNING a wedding in July are Miss Marjorie Ann Dewey and Lt. (jg) Robert S. Congleton, USN, whose engagement is being announced by the bride-elect's parents, Mr. and Mrs. M. E. Dewey of this city. Miss Dewey is a graduate of Whittier College and her fiancé, son of Mrs. Luther F. Congleton of Wilmington, N. C., and the late Mr. Congleton, is a graduate of Georgia Institute of Technology, where he was a member of Pi Kappa Alpha. He is at present stationed in Albuquerque, N. M.

Siren Loses Out to Old-Fashioned Girl

The all-American old-fashioned dream girl is making a comeback. Only this time she's a talkie-walkie doll.

In recent years one thought of an American beauty by cover-girl standards—a long-stemmed, skinny, sultry, silent and mysterious female. But that was before television. In 1953 she'll possess, instead, all the virtues that made the gay nineties' strawberry blonde a cuddly memory. But she'll have in addition a lovely voice.

Television is bringing about this turnabout, and as a result probably will set the standard for a new era of beauty, formerly paced by Hollywood and fashion magazines.

Says Elizabeth Mears, casting director of DuMont Television:

"Standards of beauty definitely are changing as a result of television. The 1953 television girl may not be beautiful but she'll be pretty, with a pleasing voice as her most important asset. Housewives want to identify themselves with the girl on the television screen. They think of her as someone attractive but not gorgeous, who has been invited into their homes. So even if a girl is advertising cigarettes, she must get the idea over that nice people smoke cigarettes, too."

Spring Decor

Spring blossoms graced the table at the annual luncheon of the Study Club of Long Beach given in the Mirror Room of the Lafayette. Mrs. Bessie Baird and her committee arranged the table bouquets. During the afternoon Mrs. A. L. Murray discussed "The Rise and Fall of the Aztec Civilization." Mrs. Ralph Richey was program chairman, and Mrs. James Garth presided at the event.

Gay Jaunt

Mr. and Mrs. L. W. O'Bryan of 3615 North Gondar Ave., with their three children, Garrick, Barbara and Susan, motored to San Diego for a day's jaunt, with a visit to the San Diego Zoo to entertain the youngsters. In the evening, Mr. and Mrs. O'Bryan and his brother and sister-in-law, Mr. and Mrs. J. D. O'Bryan of Mission Beach, dined and danced at the Marine Room of the Beach and Tennis Club in La Jolla.

Long Beach's Oldest Jewelers
Are Moving Soon to
333 PINE AVE.
REMOVAL SALE
NOW ON
REDUCTIONS UP TO 50%
in Every Merchandise Department
SAVE NOW ON ALL YOUR GIFT NEEDS
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Walker's
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CUSTOM CUT

Made to order
for Easter
Custom Cut included
with Permanent Wave
limited time only!

For that added touch of
spring-like sparkle, crown
your Custom Cut with
our Custom Cold Wave,
limited time at only

Custom Cold Wave and
Custom Cut by our Styl-
ists, as low as **\$12**

8⁹⁵
complete

BEAUTY SALON WALKER'S THIRD FLOOR

new down stretch back...
designed to sleek your
Easter silhouette

Warner's
Le Gant Foundation

A beautiful corselette that combines lightness with excellent support. The front panel, back yoke and side front reinforcements are nylon taffeta... the side, front and back gores are leno elastic. And the new down stretch back of rayon satin elastic gives you the sleekness for spring fashions. Embroidered nylon marquisette bust with nylon taffeta reinforcement. Side hook and zipper.

18⁵⁰

Le Gant Foundation in B cups, Sizes 34 to 42
Le Gant Foundation in C cups, Sizes 36 to 44

FOUNDATIONS WALKER'S SECOND FLOOR

STORE HOURS Friday 12 noon 'til 9 P. M.
Other Days 9:30 to 5:30 Pine at Fourth PHONE 707-481



RECEIVING the president's gavel from Mrs. Violet Dovey, coordinator and adviser for Long Beach Police Officers Wives Auxiliary, is Mrs. Bernice Ketchum, left. The Mounted Police Clubhouse was the setting last week for the installation conducted before 30 members. Serving with Mrs. Ketchum will be Mmes. Myrtle Phelps, Mary Johnson, Maxine Butler, Barbara Goforth and Doris Carroll. Entertainment was presented by K. S. Jensen of the public schools who introduced students Lonnie Rhodes, Mike Zearoff and Mary Lee Musch in solo performances of pantomime, piano and acrobat dance.

Faces Under Easter Bonnets Glow With Pretty Make-up

BY ALICIA HART

The face beneath the new Easter bonnet will look wan and drab by comparison unless it has a natural glow or one cleverly put there by make-up.

A pink straw can add a little pink reflection to your face but you may want to bring out this reflection with a pink foundation. Beware, however, the sun-burned look which too bright a pink can give.

Golden or natural straw may pick up your own golden skin tones. Emphasize these with a beige make-up foundation. Don't let it be too light or you'll look fallow, nor too dark or you'll look muddy-complexioned. Let it match your own golden skin tone as closely as possible.

White straw, lace or whatever your Easter choice may be in a hat, can look most charming of all. If the whiteness tends to rob your face of color, this complexion situation can also be

remedied by delicately tinted make-up foundation.

One well-known foundation has now been improved by the process of homogenization. The pigment is distributed throughout this cream-lotion with absolute evenness. In the same way that the cream is distributed through your bottle of homogenized milk.

The makers claim that this foundation contains a moisture-retaining ingredient which not only keeps your skin from drying out but adds a moist look as well.

New Chapter Meets Tuesday

Members of the newly organized Long Beach Alumnae Chapter of Mu Phi Epsilon will meet Tuesday at 8 p. m. in the home of Iris Lewis Eshelman, 2730 San Francisco Ave. All alumnae are invited to attend.

Plans for this meeting were made in the home of LeNol Steckman, 212 Park Ave., where a program of classical songs was presented by Jane Melcher, soprano, accompanied by Madge Lewis.

Officers will be elected at Tuesday's meeting. A program of songs will be presented by Mrs. Eshelman, contralto.

Ebell Notes

Group A, noon, Wednesday, luncheon at the home of Mrs. L. W. Still, 2129 E. First St.; covered dish.

Group V, 12:30 p. m., Friday, luncheon at the clubhouse; hostesses, Mmes. J. W. Goodale, Seth T. Arkills, R. D. Pope and A. C. Williams.

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who know Stride Rites
recommend
them

THE
STRIDE RITE
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So many medical men have confidence in Stride Rites quality construction... and in the protective features they incorporate. Why not ask your doctor? If he is familiar with these fine children's shoes, chances are you'll find he, too, will recommend Stride Rites.

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6 1/2 to 8—5.75 8 1/2 to 12—6.75 12 1/2 to 3—7.75

THE ORIGINAL

Children's Bootery

DOWNTOWN 126 W. Broadway UPTOWN 4346 Atlantic
Free Park & Shop Open Friday Nights till 9 Park Free in Rear

Pilots Honor Past Presidents

Pilot Club members and guests paid tribute to retiring president Mildred Morris when they met for a gala dinner and musical program Wednesday evening in the Sunrise Room of Pacific Coast Club.

Honored with Mrs. Morris were three past presidents of the club, Margery Procter, Peggy Finley and Hazel Blair. Each was credited for her part in building the Pilot Club of Long Beach.

President's Night, traditionally one of the most important social events of the Pilot Club year, affords the outgoing president an opportunity to outline club accomplishments during her term of office and to pay credit to individual club members for outstanding service.

Public affairs committee chairman and members Gladys Chapman, Peggy Finley and Gladys McMullen were highly commended for their efforts on

behalf of the Crusade for Freedom. The project committee, through their chairman Helen Murphy, was complimented for the work done during the past year, and the finance committee was praised for their efforts in keeping the club in a position to carry out their many projects and civic activities which require financing. Margery Procter is chairman of finance.

The president in turn was given the sincere thanks of the entire club of her unselfish and outstanding service during the entire year. Her board of directors presented Mrs. Morris with a beautiful silver coffee service in the Gadoron and Shell pattern.

The reception and fellowship committee, chaired by Myrna Russell, presented an hour's musical program for the guests and members which included music, dancing and singing. George Howell, manager of

the Music Center, was master of ceremonies and presented Bobby Burgess, tap dancer, just signed by Columbia pictures; Al Calaza, popular young singing sensation, and the Four Electro-Accordionists from the "Western Frolics" TV show. Tacy Sinagin, Robin Linagin, Mel Vance and Jack Krueger, Miss Louise Tripeny, who has been cast to sing the role of "Cathy" in the Wilson High production "Student Prince," sang selections from popular musical shows. Esther Galven was the accompanist.

Special tribute was shown the Pilot past district 18 Governor Rose Dunjill, charter member of the Long Beach club and now the president of the Pilot Club of Lakewood.

Decorations were in the Easter motif and featured formal baskets of pastel colored spring blossoms. Lucy Harvey was chairman of table arrangements.

The 1953-54 Pilot Club officers and directors will be installed at a formal dinner meeting April 15 at the Coast Club.

Coffee Hour

Mrs. Manley Natland will entertain volunteer workers for the coming American Cancer Society fund drive at a coffee hour Tuesday morning in her Rolling Hills home. The drive will be conducted during April on the Palos Verdes peninsula.

Pouring at the coffee urns will be Mrs. Charles Neal and Mrs. John Sadler. Instruction for the workers will be presented by Francis Bell, executive secretary of the American Cancer Society in the Los Angeles area.

New HAIR GLAMOUR
WE SPECIALIZE IN...
LANOLIN PERMANENTS \$7.50 up
Sun & Eve. Appointments
Cedar Salon of Beauty
712 CEDAR PH. 66-1269

To Fete Husbands

One of the yearly events by Downtown Lady Lions is the party honoring husbands. This

year it is to be a dinner at Eaton's Friday, after which bridge and canasta will be played. Hostesses will be Mmes. Stanley L. Smith, Ralph Bowditch and Tom Donovan.

Alice Clark
delightfully flattering
Easter Hats
which bring Millinery Magic to
your new spring wardrobe

247 e. ocean blvd. free parking

BUTLER BROTHERS

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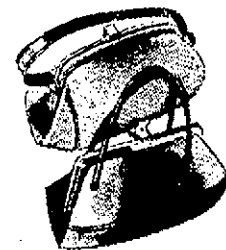
5252 Lakewood Blvd., Lakewood Center

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MON. AND FRI. 12:30 'TIL 9:30 P. M.

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LONG BEACH 5-6451

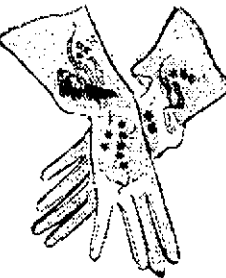
Easter Fashions

... fashion-right accessories to complete your Easter Costume. We've combed the market for these — priced them low as a favor to your Easter Budget!



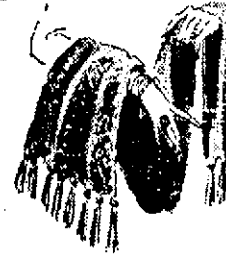
Calfskin Handbags
4.98

Genuine calfskin bags with matched leather lining for long wear. Smart styles... gay colors, black and navy.



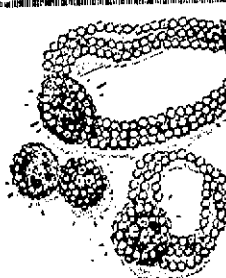
NYLON SHEER GLOVES
1.50

Dainty gauntlet styles in sheer white Nylon with delicate white embroidery cuffs. Guaranteed washable. 6-8 1/2.



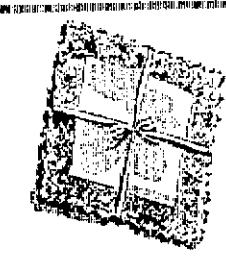
Stole of Soft Wool
5.98

Soft poodle knit wool stole is a full 20" wide with 4" deep fringe. White, pink, black, red, blue.



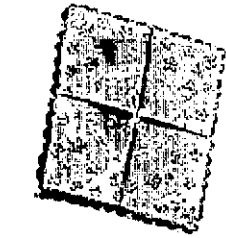
Jewelry white, pastel
1.98

Chalk white with clusters of colored flowers, twinkling rhinestones! A fresh, dainty design — earrings, necklace or bracelet combination.



Hankies pretty prints
39c

Embossed prints on fine cotton. Novelty floral patterns. Scalloped edges. White and pastel colors.



Cocktail Hankies
98c

Imported printed handkerchiefs with embroidery touches, to wear with Easter finery.



Flower Corsages
1.00

Fresh spring flowers to wear on your lapel on Easter. Daisies, carnations — your choice of pretty blossoms.



For You — the 'Forever Young' woman — here are Easter Dresses that pay your figure pretty compliments with melting shoulders, skirts that fall narrowly, bodice lines that make light of your middle! Spring through Summer fabrics that are hand-washable, crease-resistant, pretty as Moon-Mist!

2 Prices that will amaze you!

8.98

10.98

- Silkara Print Shantungs
- Rayon Kisandra
- Burlington Linarney Linen
- Navy Sheer Crepe
- Master Sheer Crepe
- Pontong Shantung
- Rayon Polished Linen

Group your purchases totaling \$20 — Buy on a Credit Coupon
Book. Nothing down — up to 6 months to pay!

OPEN MONDAY and FRIDAY 'til 9:30 P.M.

Club Calendar Includes News of Cactus Club Anniversary

By RUTH REECE
Press-Telegram Club Editor

There must be something about gardens that inspires lasting friendships, for consider the fact that the Long Beach Cactus Club is celebrating its 20th anniversary this week. The time is 7:30 p. m. Thursday in Linden Hall, with the president, Jack Klenke, and Mrs. Klenke, assisted by Mmes. George Miller, R. S. McCaughey and Clarence Wright, receiving members and their guests.

An invitation is extended to members of the various garden clubs of the city as well as gardening sections of women's clubs and others interested in gardening to attend.

Speaker will be Dr. Lyman K. Benson, head of the botany department of Pomona College at Claremont. He previously was on the faculty at the University of Arizona and is especially qualified to speak on the cacti of the south west regions.

Dr. Benson also is a fellow of the Cactus and Succulent Society of America, Inc., and a member of the executive board of the society. His subject will be "The Colors in the Southwestern Deserts" and color slides will illustrate his remarks. At the social hour following, refreshments will be served by Miss Ruth Manchester, and Mmes. Jasper Kaufman and Bertha Schafer. A large selection of cactus plants will be given away as door awards, all donated by members of the Cactus Club.

Alamitos Bay Garden Club will have its monthly meeting at the home of Mrs. Harold G. Appleton, 25 Laguna Pl. at noon Thursday, when dessert and coffee will be served, followed by a business session with the president, Mrs. Leslie M. Plimpton, in charge.

Chairman for the day will be Mrs. H. S. Melvin, with co-

hostesses, Mmes. Emmert Sink, William G. Durnin, Clarence F. Miller, Walter D. Gilkey, Harold Hackett, Charles Oliver, and Julie Bescos. Afterwards, the entire group will visit the Municipal Art Center to view the exhibition on Victorian decor. The tour was arranged by Mrs. C. W. Bonyne, community arts chairman.

Ernest P. Webecke, principal of Stevenson School, will deal with the sixth in a series of studies on handicaps and rehabilitation when he addresses a meeting of the Woman's Auxiliary to the Goodwill Industries of Long Beach and the Harbor Area in Cassill Chapter, 457 Golden Ave.

Clayton Barrie, flutist with the Long Beach Band, will be soloist during the luncheon hour. Rurik Foster Herman is program chairman and women from the Belmont Heights Methodist Church, led by Mrs. Leona Holden, will be hostesses.

Plans for the opening of the auxiliary's knick-knack corner in the Locust Ave. Goodwill Store will be discussed. Some of the articles which have been gathered in the small Goodwill bags, known as knick-knack sacks, will be on exhibit. The cafeteria committee, Mmes. W. D. Little, James Cushman and Elsie Nolen, will report on the progress of the new kitchen. Mrs. E. J. Bulkin, president, announces that the car pool will meet buses at 10:45 a. m. Visitors are invited.

Long Beach Writers Club will meet at 10 a. m. Thursday in Machinist Hall, with Mrs. James A. Worsham presiding. Mrs. Mary A. Campbell, director of poetry, will lead the hour for original poems to be read, and 11 a. m. Mrs. Helen Gilman, prose director, will read short stories submitted by members, and will bring to a close the contest for short stories.

A social hour to celebrate the club's 14th birthday anniversary, will start at 11:45 a. m. when birthday cakes made by Mmes. Ella Healy, Jessie B. Bond, Lucille Forbes and Grace Scott, will be served. Past presidents and charter members will be honor guests. Mrs. Sherman Hansen will present Mrs. Olive Spencer, a charter member, who will give highlights of the club's history. Visitors are welcome.

Week's WCC Events Listed

Women's City Club groups will meet this week as follows:
Group 4: Monday, Catalina Room of Town Hall, tea, book review by Josephine Stanton.

Group 12: Tuesday, noon luncheon, Colonial Hall, hostesses Mmes. Wallace C. Askew and Clarence T. Davis.
House and Door: Tuesday, 12:30 p. m. at Town Hall, hostesses, Mmes. Geneva Brown, H. E. Nolte, Fran Miller, Claude Sanford and Marble Wells.

Book Review: Wednesday, 1 p. m. at the home of Mrs. Dana J. Bullock, 817 E. 19th St., Mrs. H. P. Dunlop to review the book, "Cry the Beloved Country" (Fayton), tea.

Luncheon committee: Thursday at the home of Mrs. Charles Daggett, 2500 Easy Ave.
Annual book review and tea will be Monday, at 1:30 p. m. at Town Hall, sponsored by Group 4 of the Woman's City Club. Donations will be for the club's building fund.

The following books will be reviewed: "Mary Lincoln" (Randall), "Sea of Glory" (Beauchesne) and "Desiree" (Selinko).

Hostesses will be Mmes. P. C. Nix, Fosta Byal, Sylvia K. Meigs and R. E. Meyers. Public is invited.

New DAR Chapter

The new chapter of the Daughters of the American Revolution, to be known as the Susan B. Anthony Chapter, which is now being organized, will meet at the Golden Drumstick at 1:30 today for luncheon. Mrs. Paul J. Strella of 4612 Bellflower Blvd. may be contacted for further information.



'SPRING FEVER' is the theme of fashion show Thursday night in the YWCA by the Y-Teen Clubs of Long Beach and Lakewood junior and senior high schools when they will view styles from Bu-fums'. Among the models will be, left to right, Dick London, Bobbe Bristow, Anita Solomon and Ray Cummings, all of Poly High. Proceeds will be used to assist in sending girls to leadership training conference and for camperships to the YWCA Camp Tahquitz. (Staff Photo.)

NLB Groups to Gather

North Long Beach Women's Club sessions for the week are as follows:

Friendship Group No. 5: Thursday, 1 p. m., at home of Mrs. Clay Minnix, 830 San Antonio Dr., Apt. 2, to discuss plans for April meeting and building fund project.

Legislative Forum: Wednesday, 1 p. m., Houghton Park Clubhouse, Dr. Samuel Wiley of LBSC to speak on "Human Rights as Related to the United Nations." The public is invited.

Philanthropy: Wednesday at noon at home of Jessie Jenkins, 6141 Myrtle Ave. The group is working on layettes and is contributing to crippled children aid, Cerebral Palsy Foundation and the club building fund. Members also donated \$50 toward a rocking bed for Rancho Los Amigos.

Book and Travel: Monday, noon, at home of Mrs. J. L. Montague, chairman, 3269 Lemon Ave., salad luncheon. Speaker will be Mrs. R. G. Wilson, who will describe her life in the Philippine Islands and Shanghai. She will also exhibit hand-drawn from the islands and the Orient.

Teachers at CACE Meet

Annual state conference of Childhood Association for Childhood Education took place in San Diego last week end with a number of Long Beach teachers and administrators attending.

Among some of the local teachers who attended the conference were Grace Land, Terry Banwell, Jan Humphries, Lillian Salquist, Virgie Wilkey, Laura Bassett, Eleanor Crowder, Helen Dorn, Josephine Burgess and Betty Inman.

Next meeting for members and interested friends will be the Association for Childhood Education International Study Conference at Denver, Colo., April 5-10. The conference will have as its theme "Strength and Resources for Guiding Children."

Y-Teens Anticipate Spring Fashion Show

Y-Teen Clubs of all the Long Beach and Lakewood junior high and high schools will have their annual benefit spring style show Thursday night at 7:30 in the north wing of the YWCA. "Spring Fever" is the theme of the show with fashions furnished by Bu-fums'. Mrs. J. D. Gabriel is chairman of the event; Mrs. Arthur R. Hooker, co-chairman in charge of models; Mrs. P. A. Nichol, decorations; Mrs. W. J. Mundy, tickets; Mrs. L. E. Stewart and Mrs. Fred Wise Jr., publicity.

Y-Teen Girls selected by their club members tried out on a city-wide basis to be chosen as models. Family groups including all ages and teen-age boys also will model, thus the show will appeal to the whole family. Among those modeling are Bobbe Bristow, Lucille Chastain, Sue Shelton, Irene Smith, Anita Solomon, Dick London and Ray Cummings from Poly High; Raquel Alevejar from Wilson High; Lynda Arnold, Jody Biby and Barbara Dinmore from Rogers

Junior High; Patsy Davis and Judy Fuller from Jefferson Junior High; Lynda Dunbar from Stevens Junior High; Shirley Doolittle and Nora Szarkowicz from Jordan High, and Loretta Fota from Lakewood Junior High.

Fashions will feature vacation and work clothes, summer cottons, dress-up dresses, formals and graduation clothes. Tickets are 50c and may be purchased from any Y-Teen member or at the registration desk at the YWCA at 550 Pacific Ave.

Proceeds for the event will be used to assist in sending girls to leadership training conference and for camperships to the YWCA Camp Tahquitz. The YWCA initiates and sponsors all Y-Teen Clubs in the junior and high schools in Long Beach and surrounding territory, and club membership is open to all students desiring to join.

NameWorkers for New Club

The newly organized Lakewood Women's Club met with Mrs. Albert M. Lenes, 5703 Castana Ave., to adopt proposed constitution and by-laws and to appoint committee members.

Mrs. Robert Walston, Mrs. T. C. Woodward and Mrs. Leves were named to ways and means; Mrs. Robert J. Downey and Mrs. Albert H. Wilcox, social; Mrs. Phillip Seynei and Mrs. Harry D. Atkins, membership; Mrs. Siron Hodge and Mrs. Wallace Givens, hospitality; Mrs. Earl Easterla and Mrs. Eugene Hamilton, program; Mmes. Christine Brown, Gladys Jennings, Kenneth M. Hansen and Maurice Fisher, housing; Mrs. George Wesbecher, philanthropy.

The charter day banquet will take place April 14. Lakewood women interested in becoming members are invited to the March 24 meeting at 7:30 p. m. in Lakewood Junior High Auditorium, 5301 Centralia Ave.

Pair Slates Recital Saturday

The public is invited to a recital to be given by Helen La Fleur, pianist, and George Griffith, tenor, accompanied by Raymond McFeeters. The event will be Saturday at 8:30 p. m. at YWCA auditorium.

Miss LaFleur, a local teacher, is a graduate of Detroit Institute of Musical Art and University of Detroit. She is now studying piano with Lillian Steuber of USC.

Griffith is director of choral music at Lindbergh Junior High. He is a graduate of University of Wichita and has his master's degree in music from USC. The tenor has studied with Josephine Antoine and is now a student of John Charles Thomas. At present he coaches with McFeeters.

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IT'S THE SEASON to think of dog shows and that is just what Mrs. Carl Devine of Naples is doing as she poses with Champion Cheese Cake of LaQuinta. Mrs. Devine is now at the Tucson Dog Show with her boxer and from there will enter her in the Palm Springs show, plus the Long Beach show in early June. Cheese Cake, with her brother, Beaux Bop, has won "best brace" in every show entered. She finished her championship at Ventura last year and is now reaping the glory. (Staff photo.)

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Housewarming for Staglins

Mr. and Mrs. Ramon Staglin of 4254 Hackett St. were feted at a housewarming and cocktail party given by Mr. and Mrs. Loy Schober.

Green and coral decorations were used, and buffet was served.

Guests included Messrs. and Mmes. George Schaal, Bernard Wishney, Elmer Bau, J. S. McCune, Lee Mayes, McCafferty, Bernie Quinn, B. E. McCune, Charles Thompson, Bud Myer, James Yankee, Kenneth Jahns, and Mrs. Matille Jahns.

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GLAMOUR February 1953

Busy Days Occupy Kassai; Mrs. Guyser New Officer

It's a busy month for Kassai Alumnae with installation of officers just over plus a seventh birthday celebration and coming up April 8 a party in honor of their mothers.

Mrs. William Guyser, installed as president for the new year, will have as board members



Mrs. William Guyser

Mrs. J. R. Thompson and Mrs. Marian Bird, vice presidents; Miss Eleanor Loomis, treasurer; Mrs. Harold Walker, secretary;

Mrs. Grace Edgar, decorations, and Mrs. J. C. Spence Jr., publicity.

The impressive candlelight ceremony was conducted in the Rose Room of Wilton Hotel by outgoing President Mrs. J. R. Thompson.

The seventh birthday anniversary took place at the home of Mrs. Edgar, 2300 Card Ave. Miss Glee Duncan, the original sponsor of Kassai at its inception in 1930 when the Long Beach Junior College was located at Wilton High School, was an honored guest.

Other guests were Mes. Clinton Belcher, Jack Berbow, Marian Bird, Jack Clark, Ernest Demler, Bob Gracely, William Guyser, Jess Holton, M. Kaylor, Don Kingsbury, David MacLagen, Harry Naeve, Frank O'Flynn, G. Robinson, Robert Ryerson, J. H. Shaffer, Bob Smith, J. R. Thompson, Harold Walker, C. J. Woide, E. White, Ned Whitmer, George Wills, J. Williamson, J. C. Spence Jr. and Miss Eleanor Loomis.

Miss Loomis will be hostess to alumnae and their mothers at her home April 8 at 419 E. 16th St. Mrs. Sue Loomis, mother of the hostess, who is an authority on antiques and has a valuable bottle collection, will be guest speaker. Officers and their guests will conclude the evening with a social hour.

Casual Ensemble



PATTERN A563
by Esther Reifer

From Paris to Palm Beach, the newiest look is the cardigan costume. Right here, in American designer Esther Reifer's version, the cardigan is color-matched to the rest of the outfit. Don't worry, you needn't be a knitter to have this fashion. Simply make your cardigan of jersey, or convert one of your sweaters to the look of summer '53.

"The first snow was still on the ground when I designed my spring collection," Mrs. Reifer told us. "But I had no problem picturing this trio on a golf course, at spectator sports, or out for a casual evening—it's right at home everywhere." Her original was a bright plaid cotton with the cardigan bound in the same fabric as the skirt and blouse. You might make your version in any of the brilliant colors under the sun. Remember, summer's not far away for designers or home dressmakers. So, get your pen out and send for your Esther Reifer pattern now.

Pattern A563 is available in Misses' Sizes 10, 12, 14, 16, 18 and 20. Size 16 blouse and skirt require 4 1/2 yards 35-inch fabric; cardigan requires 1 yard 54-inch fabric.

Send 50 cents (in coins) for Pattern A563 to Long Beach Press-Telegram, Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. Please print plainly your name, address with zone, style number and size.

Bachelorettes Install New President, Miss McFarland

Miss Shirley McFarland was installed as president of Long Beach Bachelorettes during a recent dinner meeting at Crow's Restaurant. Also during the evening, new members were welcomed.

To serve with Miss McFarland are officers Beverly Kreitzer, vice president; Jeanne Flomason, recording secretary; Faye Clemer, corresponding sec-

Barbara Paschke and Peggy Drew.

Bachelorettes and Spinsters will have an officers assembly dance this evening.

NNN Club Entertained

The Country Club Dr. home of Mrs. Myrtle Denny was the setting Wednesday for the desert gathering of the NNN Club. Miss Dorothy Caldwell assisted as cohostess.

At the business session con-

ducted by Ruth Whiteman, president, plans were completed for a potluck supper April 8. The club voted to give \$30 to the hospitals, \$25 to the Navy chapel and a CARE package to Korea.

CARING FOR YOUR CHILD

Baby Wears Out Her Mother by Confusing Night and Day

By BEULAH FRANCE, R. N.

Q—"My baby, who is 7 weeks old, has her days and nights turned around. She sleeps so soundly during the day it is difficult to wake her, but stays awake all night. I am slowly going crazy from lack of sleep. Is there anything I can do to change this situation?"—Mrs. J. W.

A—I wish you had given me some details. The more information readers include in their letters the less difficult it is to advise.

Is the baby on a regular eating schedule or on self-demand? When does she have her bath? Does she cry while awake at night? I shall have to use my imagination in trying to help you.

Let us say 7 a. m. comes and you give her her "breakfast" of orange juice, cod-liver oil, and formula. That will take till nearly 7:30. She's sleepy and dozes off.

At 11 a. m. she'll want to eat again. So at 10:30 you give her a bath. This, with her second feeding for the day, will consume at least an hour. At 11:30 again she falls to sleep. If she is on a prescribed 4-hour schedule she will be fed again at 3, then at 7 p. m.

If she is on self-demand, food only being offered when she wants it, then ask your doctor if you may waken her at regular periods. If he says "yes," keep her awake for longer stretches of time than are necessary to attend to her needs. Gradually lengthen these periods until she is staying awake more during the day. That will help her become sufficiently weary to want to sleep at night.

You might advantageously change her bath hour from

morning to evening just before she takes her last meal. A warm bath is restful and sleep-inducing. Give no food from 11 p. m. till 7 a. m. unless the doctor tells you to. Have her sleep in a room by herself. That's most important.

Ask Beulah France to help you with your child care problems. Write her in care of the Press-Telegram, enclosing a self-addressed envelope for her reply.



ANNOUNCING the betrothal of their daughter, Connie, to Don Thrasher are Mr. and Mrs. Arthur J. Cummings of Artesia. She is in the junior class at Jordan High and her fiance, son of Mr. and Mrs. Harold A. Thrasher of 4803 Brayton Ave., is a graduate of Jordan. Connie told the romantic news to her Omega Tau Sorority sisters at a recent meeting.



NOW HONEYMOONING in Las Vegas, Nev., are Mr. and Mrs. Earl Saltmarsh who were married in an early-evening ceremony in Full Gospel Church of Bellflower. They will reside at Teketes Falls, Ore. The bride is the former Miss Patsy Jane Wiebenga, daughter of the Sam Wiebengas of Paramount. Parents of the bridegroom are Mr. and Mrs. Dean Saltmarsh of Medford, Ore.

Fete Birthday of Director

Mrs. Wayne V. Royalty, 2009 Florida Ave., entertained members of the Creative Section of the Woman's Music Club to honor the birthday of the director, Miss Ethel Mae Phillips. Bingo was the afternoon diversion.

The tea table was arranged with a bouquet of Easter lilies centered with a lyre and festoons of crepe paper. Pendant colored balloons decorated the rooms. Mes. Don Gilson, A. J. Maspero and Phil Smith assisted the hostess. The club president, Mrs. Alfred Durfee, the curator, Mrs. Edwin L. Moore, and Mes. John C. McDonald, Louise D. Bauder, G. C. Morgan were special guests.

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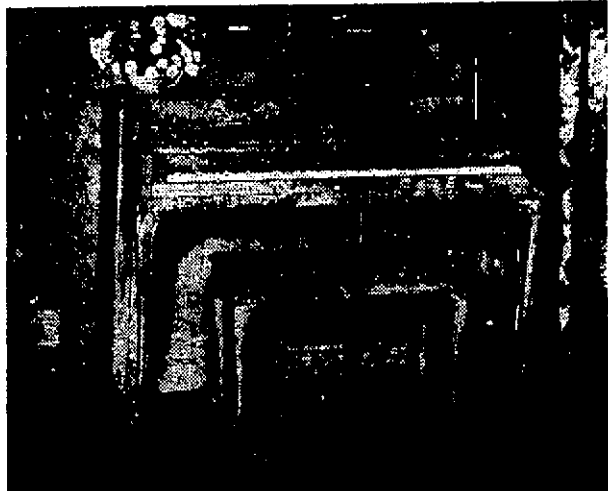
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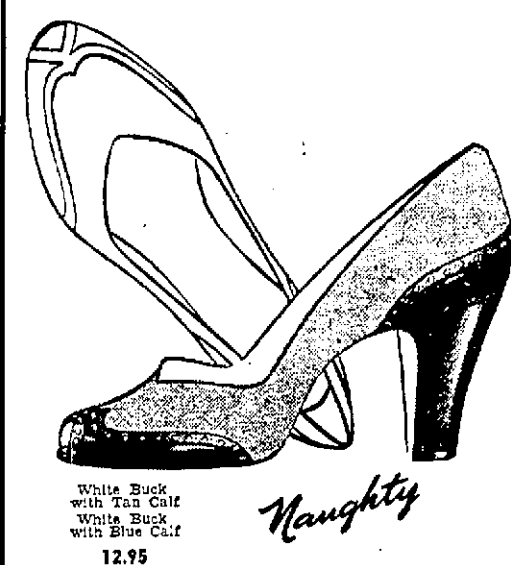
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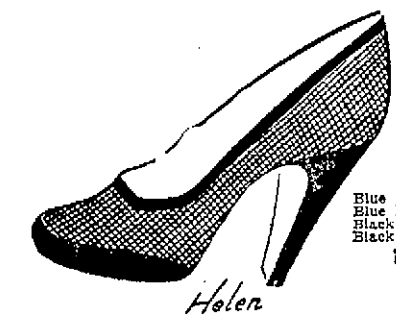
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Barnett's
"of course"

Wild Waves Are Saying:

Gaiety Prevails as Tax Deadline Fades

By IOLA MASTERSON

"Awk" said John Q. Public. "Whee" said Uncle Sam's sticky fingered boys and so ends the shudders of March. March has more than the 15th to make it a long to be remembered month, however. There was, for instance, the Cherry Blossom dance at the Virginia Country Club last Saturday evening when chairmen John and Thelma Cone and their committee produced a party of delightful proportions. Among the celebrants we glimpsed Melba and Lowell Clarke, Estelle Mooney in pretty bright red and Ken close by in a much less fetching color, Jean and Lyle Murphy, the Frank Hills, cute-2-some Margaret and Bill Wallace, Velma and Wendell Schooling, Nancy and Joe Bogdanovich, and enough others to fill eyes to the brim of even the most avid society reporter.

Week end of sunning and sunning down Palm Springs way has kept Millie and Dave Thomas, Elva and Dick Lawson and Pat and Sam Cameron occupied since Friday.

More Palm Springites of the week end are Marge and Jim Ferris. Jim was entered in the annual Invitational Championship Golf Tournament.

Time has whooshed away, as time has a way of doing, and here it is nearly departure date for Ted and Jean Wells, who will return "home" to Australia first part of April. Last night Nancy and Myrl Ott hosted at a farewell dinner party for them and everyone heard how the Wells will be among the first to fly a jet passenger plane from Hawaii to Australia on the new service being inaugurated. As an added filip to the evening, hostess Nancy presented Bobbie and Greer Thompson with a surprise anniversary cake which was really too pretty to be eaten but nevertheless was.

Any time you have three past presidents still serving actively on a board of directors they deserve some special attention. That's the reason the Children's Benefit League board had a luncheon and card party Wednesday. Winnie Simpson, Oida Dougherty and Golda Ford were the honored ladies whom their sister directors feted first at "Bobbie" Gray's home and then at Portuguese Bend Clubhouse. Actually, Golda won't be a past president for a couple of days yet but she's been such a "good kid" she got her just rewards early!

Basking in the trade winds this very moment are Lois and "Si" Young, who left for the Islands last Monday aboard the Lurline for three weeks vacation.

Reviewing the scenes of their honeymoon are June and Larry Collins, who are holding hands in Mexico City once again. They left the 11th and will be gone about a month.

Ingredients for a successful party included a charming honored guest in the person of newest brides, Charlotte (Pear) Patterson, two hostesses with lots of know-how in the persons of Mildred Brayton and Bernice Howard, delectable food, and last but not least, new decks of cards on the bridge tables. It all happened Friday.

Ask Doc Ed Beebe about that brand new TV set he now owns, courtesy of the Shadow Mountain Club, and how he happened to become the owner when he wasn't even there last Saturday night.

Alarm clocks jangled at 4 a. m. in the homes of Elizabeth and Fred Tucker, the Fred Tucker Srs. and Carleen and Jack Burrell last Wednesday morning, and that was the real beginning of the Burrells' six months trip to Europe. The Tuckers accompanied the Burrells to the International Airport where they breakfasted before shouting their goodbyes to the travelers at a still early hour. While Carleen and Jack tour the continent leisurely, young John will be keeping up with his three R's as they are taught in Switzerland.

Other air travelers of Wednesday were Mickey and John McWhinney, who flew back to New York and thence on to Connecticut for a visit with daughter, Patricia, and Mrs. McWhinney Sr.

"Music in the Air," which will be produced by the Singers' Workshop on April 17, 18 and 19, is being preceded by plenty of music in the air at all hours as the huge cast rehearses in groups big and small and here and there. Among those whom you'll catch humming as they go about their daily chores are Harvey Wagner, Pat Zieg, Art Carah, Betty Kimber, Troy English, Jimmy Jay, Ed Davis, Mary Curtis, Barbara Dunbar, and Julie Bellah to name but a few of the 42 principals and 60 chorus members.

Pat and Johnny Brennan looked old "Mr. Superstition" right in the eye and moved on Friday the 13th anyway into their yummy new home at El Parque and El Roble. Wait till you see that green stone fireplace of theirs that wraps itself around a corner to join flagstone bookcases in a happy arrangement of modern design.

While the life of the city boiled on all around him, there sat Dr. Walter Furie complacently sunning himself on a street bench as he worked on some program notes for the Tuna Club's meeting of last Friday.

Spring Tea in HilligossHome

Annual spring tea of the Young Californians took place at the home of Mrs. Lloyd Hilligoss, 4529 Greenmeadow Rd. Mrs. John Mendez, social chairman, was in charge of arrangements. Table decorations were attractively arranged by Mrs. Robert Ray. The centerpiece was large yellow daffodils tied with blue ribbons.

Mrs. Phil Stockwell, Mrs. Lloyd Hilligoss and Mrs. Newt Wilson received the guests.

Presiding at the tea table were Mmes. Michael Dennison, Glen Irvin, Robert Wilmont and Earl Wallace.

Guests were Mmes. Harold Adams, Phil Anderson, Stanley Beck, William Berry, Wayne Braun, William Brown, Bernard Bruckert, Cal Brunstein, William Dalissi, Lloyd Elmore, Dean Grenier, Ray Haddock, George Hanania, Fred Haus-

wirth, Harold Hirst, Hal Hines, Frederick Jennings, Robert Kerr, Eldon Knudson, Jerry Kritzler, Larry Lee, Tommy Liken, Gene Long, Keith Marrow, Jack McCutcheon, Tom Monahan, Paul Munroe, James Muhl, Chuck O'Neill, Walter Richardson, Larry Shea, Robert Sponheim, William Stamm, George Sterling, Les Valianos, Gilbert Watson, John Wecker and Edward Wentworth.

Review Slated

"Incredible Tale" by Gerald Johnson will be reviewed by Mrs. Raymond Sites Thursday at the Women's Society meeting in Pilgrim Hall, First Congregational Church, at 1 p. m. Mrs. W. W. Koller will lead devotions. Brewster group will serve tea. Members and friends are invited.



HISTORY OF JORLIND CLUB since its organization in March, 1948, is contained in this big scrapbook which five of the six charter members are reading. Left to right are Mmes. Forrest E. Clark, Harry DeBiddle, Edgar Miller, James Gatlin and Mel Allen. Not present was Mrs. Charles Hart. Members are close friends who attended school together at Lindbergh Junior High School and Jordan High School. In addition to the social side, the club has a welfare program which has included aid in food and clothing to a family in England for two years; layettes for the County Welfare Agency; a playpen for the children's wing at a local hospital; a sewing machine, clothing and other assistance to needy families. Two years ago the membership was opened to others interested in the same objectives.—(Staff photo.)

Calendar of Events

Organizations meeting during the week are as follows:

The 26 Club of Amaranth will meet at noon Tuesday for luncheon and card party in Linden Hall.

Women's Relief Corps 93, FC&L Sewing Circle, will meet Tuesday in Veterans Memorial Bldg. at 10:30 a. m. Covered dish luncheon will be served at noon.

Abraham Lincoln Circle No. 44, Ladies of the GAR, are gathering Wednesday at Veterans Memorial Bldg. A sandwich luncheon will be served at 11:30 a. m. followed by a business meeting at 12:30 p. m.

Mrs. Roy Huddelson, a state vice president of Blue Star Mothers of America, will be guest speaker at a gathering of the Long Beach Chapter No. 1 on Monday at noon in Machinists Hall. Her subject will be "The Navajo Indian." Mothers of men and women in the Armed Service are invited.

Anna Etheridge Tent No. 58, Daughters of Union Veterans, will meet at 12:30 p. m. Monday in Veterans Memorial Bldg. to plan for the state convocation in May. Mrs. Laura Kerr will preside.

Woman's Christian Temperance Union reciprocity meeting is March 31 at 7:30 p. m. in YWCA Auditorium.

Long Beach Garden Club will meet Thursday at Alamitos Branch Library when garden problems will be the topic of discussion. The public is invited.

Sewing Circle of Emily R. Jewel Tent No. 15 will meet Thursday at 10:30 a. m. Veterans Memorial Bldg. There will be a potluck luncheon at noon.

Honor Student

Carroll Corinne Shepherd, daughter of the Vernon Shepherds of 3509 Coritos Ave., was among freshmen at Pomona College honored at Matriculation Day. She is a student representative at Harwood Court. She is a former Poly High student where she was a member of Scholarship Society, active in GAA and president of David Burcham Club.

Among Career Women

Technical Subjects Keep Oil Industry Women Informed

By ANNE GILCHRIST

As each month comes and goes the large, and still growing, membership of Desk and Derrick (national organization for women in the oil industry) has gained more valuable knowledge concerning various phases of their industry.

The Long Beach chapter held regular monthly meeting Thursday night in the Empire Room of the Wilton and everyone who attended learned much concerning the technical subject of oil well cementing. Vernon Young, division engineer of Halliburton Oil Well Cementing Co., gave a graphic account of the difficult procedure. W. B. McCoy of the same company presented a lively film on the subject entitled, "We Got There Somehow."

During the business meeting President Alice Maronde called upon Freda Kirk, field trip chairman, for a report on the last such trip made by the group. On March 9 Desk and Derrick members were guests of the Union Oil Co. aboard their famous tanker, the Santa Marie, while it was in the harbor here. Buffet supper on board and an inspection of the ship proved highly enjoyable as well as educational.

Forty Dental Assistants from all over Southern California were guests of the Long Beach chapter at luncheon last Sunday following the Southern California state board meeting held that morning in the Lafayette.

During the official board meeting presided over by President Madeline (Krueger) Kulstad, main topic of discussion concerned the convention to be held in Los Angeles April 18, 19 and 20. Long Beach will provide four clinics for the convention. Southern California state officers from Long Beach who will be in attendance are Mary Joyce Peters, second vice president; Katherine Stephens, director for Third District, and Rose Melville, editor of the Journal.

The board of the Long Beach chapter will hold regular meeting Tuesday at the home of Katherine Stephens, 391 Wisconsin.

The American Society of Women Accountants will hold a joint meeting with the Society of California Accountants at the Lafayette this next Wednesday, March 25. Presiding will

be ASWA President June Freshour and SCA President Charles Trousdale.

Guest speakers of the evening will be John Mansell, city auditor, and Sam Roberts, city director of finance. Both speakers will describe various phases of the financial structure of this city, especially as it pertains to governmental accounting in contrast to industrial accounting.

A close up look at Africa will be afforded members of Quota at regular dinner meeting tomorrow night at the Lafayette when guest speaker, Dr. Geneva Beatty, will tell of her trip to the Dark Continent and will show films she made during her travels.

This will be the last program meeting of the current club year, with election scheduled for the first meeting in April and installation of officers to take place at the second meeting in April. President Marguerite Wood will preside.

Alma Reimauk (accountant) has double reason to be thankful this week. First because March 15 is past and secondly because her doctor removed the cast this week which has encased her broken foot!

Hostesses

Ebell Club's board dining room was the setting for a luncheon Tuesday for members of Group I. Hostesses were Mmes. Armita E. Anderson, Nellie I. Bonowitz, Herbert Landwehr and Vera Jo Cueva.

Tables were decorated with shamrocks and calla lilies. Reports were made by officers and committee chairmen during the business session after which bridge and canasta were played.

Compton Notes

Cupid Leads Social Scene

By ESTELLA Y. CARPENTER

Young cupid is busy these days in the Compton area. Pat Valdes announced her engagement to Jack Wiley, son of Mr. and Mrs. Roy Wiley. Pat is the daughter of Mrs. Frank Flores. She was graduated from Compton J.C. Jack, also a graduate of Compton, has served two years in the Navy. No date has been set for the wedding.

Mr. and Mrs. Charles St. Clair formally announced the engagement of their daughter Maxine to Howard Stephenson of Horseshoe Bend, Idaho. Miss St. Clair is visiting her fiancé's parents and the engagement was told to friends in the Idaho town last week. The bride-to-be will return to California soon to prepare for her wedding which is to take place in Idaho in June. Her family will accompany her on the trip to Idaho for the wedding. The future bridegroom recently returned from 18 months duty in Australia.

Claire Davis and Bud McKnight exchanged wedding vows before a small group of relatives this past week. The bride is the daughter of Mr. and Mrs. M. C. Davis and is a native daughter of Compton. The young couple chose Santa Barbara for a short honeymoon and are now at home in Compton. Both are graduates of Compton J.C.

Reigning as "Sweetheart of Alpha Sigma Chi" is Compton coed, Janie Rinehart, an 11th-year student who was chosen for the honor by members of the junior college fraternity last week. Miss Rinehart will officiate over all Alpha Sigma

Chi events this spring. Candidates for the "Sweetheart" title also included coeds Holly Dorland, Marguerite Noble, Mona Burton, Nancy Reiner, Jeanne Dow, Shirley Scurlock, Judy Morris, Joan Bartholomew, Opal Pearson and Carol Flint.

Helen Beebe, who has been a physical education teacher and an attendance office administrator at Compton J.C., has been named to the post of assistant principal at Willowbrook Junior High School. She will take over her new duties in July.

Army Nurse Lillian Ecker, daughter of Mrs. Dora M. Ecker, was recently promoted to captain while serving at the Fifth General Hospital in Stuttgart, Germany. She entered the Army in 1946 and was stationed at Letterman General Hospital in San Francisco, before arriving overseas in April, 1950. Capt. Ecker, a former nurse at Lakeshore Hospital in New Orleans, La., is a 1945 graduate of St. Alphonsus Hospital in Boise, Idaho.

More than 50 officers and members of the Compton Emblem Club leave this week for Hotel Coronado, to attend the first state convocation of the Association of California and Nevada Emblem Clubs. It's a three-day convocation and more than 300 members are expected to be in attendance. The drill team of the Compton club will be in competition for the state championship. This team was awarded second place in the supreme convention which was held in Long Beach two years ago.

Oswald Jacoby

Two-Suiter Is Hard Bid

Don't sniff too hard at the bidding of today's hand. Nobody knows how to bid a freak two-suiter with absolute assurance, and when this problem is complicated by an opponent's shut-out bid, you need luck as well as good management to land on your feet.

North certainly had to show both of his strong major suits, and West's high opening bid made it necessary for North to

suit would be worth five or six tricks at a club contract, but might well be completely worthless at any other contract.

East certainly cannot be blamed for doubling five clubs. With the ace and king of trumps, East could be quite sure that declarer was not going to make any overtricks! East hoped to win a spade trick or that his partner might come up with some slight defensive value. South was in a pretty chancy contract, but he played the hand boldly and deserved his good result. He won the first trick with the ace of diamonds, ruffed a diamond with dummy's only trump, and cashed the ace of hearts in order to discard his last diamond.

Having thus disposed of the diamond threat, declarer ruffed a heart to get into his own hand, and led a low trump, losing to East's king. East returned a low heart with every appearance of innocence, but South was not deceived.

The trump situation was perfectly clear from the fact that East had been forced to win the low trump with the king of clubs. South therefore ruffed the heart return with his queen of trumps, shutting West out.

It was now easy to return another low trump, dropping the jack and the ace on the same trick. After drawing trumps, it was safe for declarer to enter dummy with the ace of spades in order to discard his remaining spade on dummy's top heart.

NORTH		21
♠ A Q 8 4 2		
♥ K 10 7 3		
♦ 7		
♣ 6		
WEST (D)		EAST
♠ 5 3		♥ K J 10
♥ 6 4		♦ Q J 8 5 2
♦ K Q J 10 6 5 2		♠ 8 3
♣ J 5		♥ A K
SOUTH		
♠ 7 5		
♥ None		
♦ A 3 4		
♣ Q 10 8 7 4 3 2		
North-South vul.		
West	North	East
3 ♠	3 ♠	Pass
Pass	4 ♠	Pass
Pass	Pass	Double
Pass	Pass	Pass
Opening lead—♦ K		

show his two suits at a very high level. As it turned out, South was very wise to insist on playing the hand at clubs.

He knew that his long club

AAUW Notes

University Women's Club of Long Beach will meet during the week as follows:

Board of directors, Monday, 7:30 p. m., 711 E. Bixby Rd. Zones 5 and 7 north of Carson, Tuesday, 10 a. m., 3825 Myrtle Ave.

Zones 14 and 3 W, Wednesday, 1 p. m., 641 Park Ave. Garden Section, Wednesday, 7:30 p. m., 2935 E. First St.

International Relations, Wednesday, 7:30 p. m., Municipal Art Center. Drama, Thursday, 7:30 p. m., 2620 E. Second St.

Canasta Couples, Friday, 7:30 p. m., 262 St. Joseph Ave.

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Come in with or without appointment or call Long Beach 5-7431, MEtcof 3-0111, ext. 243.

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5100 Lakewood Blvd.

Campus Is Setting for Callard-Cotterill Vows

A honeymoon to Winter Park, Colo., followed the double-ring wedding ceremony uniting Miss Shirley Cotterill and John Charles Callard. They were married in an afternoon ceremony in the campus chapel of University of Denver.

The bride is the daughter of Mrs. A. H. Manis of 2431 Ostrom Ave. and John R. Cotterill of La Mesa. Parents of the bridegroom are Mr. and Mrs. Edwin G. Callard of 2566 Chestnut Ave.

Attending the couple were Mrs. Bonnie McDonald and Nils Feldman.

For her wedding the bride was attired in an ankle-length, ice blue shantung dress styled with a portrait neckline. She wore matching accessories.

The former Miss Cotterill was graduated from Wilson High where she was a member of SFO and attended LBCC where she was affiliated with TNT.

Her husband, a Poly High graduate, also attended LBCC where he was a member of Circonians and played on the college's national championship football team in 1950. He is now attending the University of Denver where he has played varsity football.

The couple will reside in Denver until the bridegroom is graduated. They then will make their home in Long Beach.



Mrs. John Charles Callard

Tell Children They Never Get Something for Nothing

By ANGELO PATRI

Boys and girls, please do not accept the idea that you can get what you want for nothing. That is far from the truth, because the law of life says it will never be so—By the sweat of your brow you shall earn your bread; bread for body or soul.

Everything you enjoy must be paid for by yourself. When you earn what you want, it brings joy; when you try to cheat the law, the end is always grief. Paying may often seem hard, because it demands self discipline.

You want to stand at the head of your class? That means steady application to your books and in turn that means giving up something like a party, a hike, a show. For everything you get, something has to be given. You must decide whether or not you will give what is necessary.

You want to be loved? What are you willing to give for that? The price is high. It demands service to others, a giving of yourself that someone else may be made comfortable and happy. It means thinking away from yourself toward

other people and again, that is not always easy.

You want a fine position after your education is completed in the schools? Then you must qualify for that place. It will not be handed to you. Perhaps there is someone who can give you the place you want and does. Then you must prove capable enough of holding it. Nobody can give a ransom for you in this life.

Work is your only way to win what you want most, whatever that may be. Work demands your time, your effort, your will. Only by work can you win things you want. Your teachers, parents and friends can instruct you, but, in the end, only your personal effort, your own work will serve you.

What will you buy then? Your future lies in your own hands. Increase your working hours; cut out hard drink; do less smoking; spare time to help someone else; go along with your parents. Pray for strength to pay the price for a good life, always remembering that you get nothing for which you do not pay in one way or another.

(This column runs daily in Long Beach Independent.)



Mrs. John Adam Bussian Jr.

Joyce Hall, John Bussian Recite Lines in All-Saints

Lovely in her bridal gown of candlelight faille fashioned with portrait neckline in rose point lace was the former Miss Joyce Catherine Hall when she became the bride of John Adam Bussian Jr. at 4 o'clock Saturday afternoon in All-Saints Episcopal Church of Long Beach with Rev. Harry Leigh-Pink officiating.

Daughter of Mr. and Mrs. Mortimer L. Hall of 64 Claremont Ave., and formerly of Pasadena, the radiant bride completed her wedding attire with a graduated veil attached to candlelight faille bonnet, her grandmother's heirloom pin of star of diamonds and a bouquet of lilies of the valley combined with carnations.

Attending her as matron of honor was her sister, Mrs. Robert R. Blacker, dressed in mauve taffeta and carrying violets. Robert A. Bussian of Santa Fe served as best man for his brother and ushers were David Ebaugh of Denver and Royal Smith Jr. of San Mateo.

A reception was given in the Hall home following the vow exchange when Mrs. Hall received guests wearing mauve lace and the bridegroom's mother chose champagne-colored silk chantilly. Their corsages were of orchids.

The couple left by plane for a wedding trip to Mexico City and the Caribbean. They will reside in Chicago, Ill.

June Wedding Date Is Set

Mr. and Mrs. Arlen F. Kilpatrick of Fullerton announce the engagement of their daughter, Patricia, to Robert G. Miller Jr., son of Mr. and Mrs. Robert G. Miller of La Habra. A June wedding is planned by the couple.

Miss Kilpatrick is a senior at Fullerton High and her fiancé is attending Fullerton Junior College.

Policy in Europe, Talk Topic

Alonso Baker, world affairs expert, who is a great favorite at Long Beach Ebell Club, will make his second appearance of the club year at 1:30 Monday in Ebell Auditorium. One of more popular and informative speakers in the Southland, he will talk on "Problems of American Policy in Europe." Mrs. Wilbur Lee Candy will preside during the business session following the luncheon.

The following departments and groups of Ebell will meet this week:
Travel, 10 a. m., Monday, Room 1. "The Middle East," Fenwick Travel Agency.

Business and protective law, 11 a. m., Monday, Room 2. "Narcotic Problems," Joseph Kenrick, director of Juvenile Bureau.

Bible, 11 a. m., Monday, Room 1. "Moses the Chosen Leader," Mrs. Charles McNamara; Mrs. B. E. Burchfield, soloist.

French, 10 a. m., Wednesday, lounge.
Antique, 1:30 p. m., Thursday, lounge. "A Rainbow in Glass—Victorian Americana," Tea. Hostess, Mrs. Lon Peck.

Group C, noon, Tuesday, luncheon at the clubhouse; hostesses, Mmes. John Bell, Henry Heddel, Mike Hill and James Snively.

Group M, 1:30 p. m., Tuesday, luncheon at the clubhouse; hostesses, Mmes. U. Hudson and Ann Schroeder.
Group N, 12:30 p. m., Tuesday, luncheon at Hoerly's, 4911 E. Second St.; hostesses, Mmes. Fred Jordan, John Stone and Miss Ruth Jarvis.

Group G, 12:30 p. m., Tuesday, luncheon at the home of Mrs. L. A. Roberts, 4249 California Ave.; hostesses, Mmes. William Singleton, Josiah Mertz, William Atkinson and Philip N. McCaughan.

Group D, noon, Tuesday, luncheon at the home of Mrs. Robert Rife, 4716 E. Third St.; hostesses, Mmes. Sam Cochran, Earle Brickey and Hamilton Booth.

Group F, noon, Tuesday,

zer, Jean Marshall, Everett Morningstar, H. H. Hayes, O. A. Anderson, Ira Smith, Ann Huddleston, M. E. Ridenour and Lynn Pickard.

Group IT, noon, Tuesday, luncheon at the home of Mrs. Wesley Rowe, 4303 Lime Ave.; cohostesses, Mmes. Roland Armell and Jack W. Cooper.



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A beautiful selection of fine pure silk prints offered at this low price for our anniversary. reg. \$2.98

50-inch YARN DYE OTTOMANS
Rich yarn dye ottomans in black and navy in fine ribbed effect for that spring coat. reg. \$2.98

45-inch ORLON-NYLON SEERSUCKERS
Small checks in seersuckers in this always wanted spring fabric. reg. \$2.50

50-inch WOVEN RAYON SUITINGS
Fine checks and plaids in this smart fabric for spring suits, slacks, etc. reg. \$2.50

42-inch SILK SHANTUNG PRINTS
Small all over tailored patterns on rich dark grounds for that new spring suit or dress. reg. \$3.98

45-inch RAYON TISSUE FAILE
A most unusual value in this fine faille, plenty of black, navy, white, etc. reg. \$1.69

39-inch HAND-PRINTED RAYON JERSEYS
New patterns added to this sale in this ever wanted fabric. reg. \$1.59

42-inch IRIDESCENT TAFFETA
Rich dark combinations in this fine taffeta. reg. \$1.59

45-inch RAYON PAPER TAFFETA
Beautiful range of small all over rich prints so much in vogue now. reg. \$1.59

42-inch RAYON 100-DENIER PRINTS
New patterns added to this fast selling splendid lot of prints. reg. \$1.69

42-inch WOVEN SUITING CHECKS
Splendid quality of fine rayon suitings in small checks. reg. \$1.69

50-inch HEAVY FORMAL TAFFETAS
Bright pastels and white in this fine 300-denier taffeta for spring formals. reg. \$1.39

44-inch HEAVY RAYON GABARDINE
Rich deep shades in this anti-crease gabardine for spring. reg. \$1.98

39-inch ANTI-CREASE RAYON BUTCHER CRASH
Plaids and stripes in this fine linen effect weave. reg. \$1.69

36-inch WOVEN GINGHAMS
Good assortment of plaids in this all around cotton. reg. 69c

36-inch PRINTED SEERSUCKERS
Fine cotton seersuckers in bright prints for spring. reg. 69c

45-inch HEAVY RAYON SLIPPER SATIN
Deep rich tones in this fine heavy satin. reg. \$1.98

42-INCH ROUGH SHANTUNG WEAVE DRESS CREPE
A repeat shipment on a recent sale which sold quickly. reg. \$1.98

44-inch NYLON-ACETATE DRESS CREPE
Again rich deep tones in a finely ribbed effect crepe. reg. \$1.98

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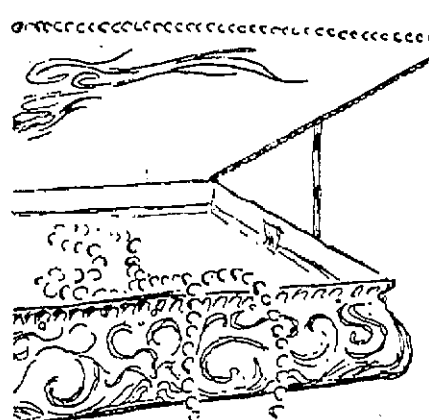
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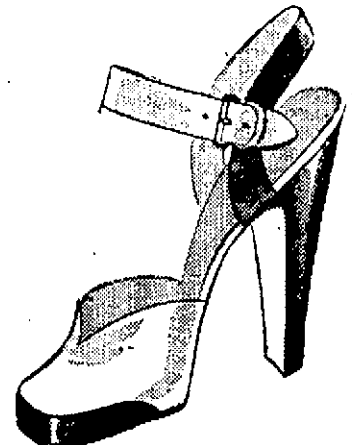
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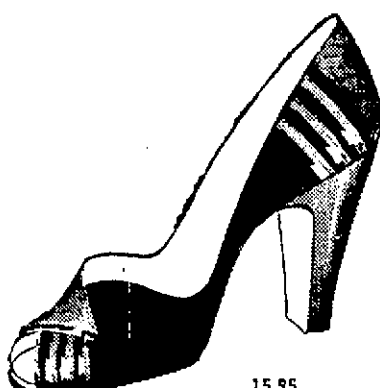


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For
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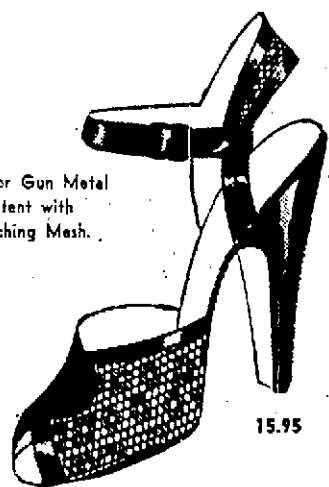
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Blue or tan calf with white suede.



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Matching Mesh.



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225 PINE

BETROTHAL of Joy Ann McCollum and Robert Franklin Huber is being announced by the bride-elect's parents, Mr. and Mrs. Donald D. McCollum of 4031 E. Fifth St. Both are graduates of Downey High School. The bridegroom-elect, son of Mr. and Mrs. Harry Van Hoeven of Downey, attended Compton JC where he was a member of Kappa Epsilon Fraternity. The wedding date is June 6.



ENGAGEMENT of Beverly Dean Pregal and Albert M. Wilson is being announced by Mr. and Mrs. Harvey H. Pregal, 2925 San Francisco Ave., parents of the bride-elect. She is a graduate of Poly High and a member of Thalia. Her fiancé, son of Mr. and Mrs. Wayne A. Denny of 5113 Gaviota Ave., is a graduate of Jordan High and a veteran of service in World War II. The wedding will take place Thursday in Garden Wedding Chapel.

Republican Women

Eighteenth Congressional District Federation of Republican Women will meet at 7:30 p. m. Tuesday in the Campbell Room, Lafayette Hotel, when Werner Ruchti, City Planning Director, will speak on the Ballot Propositions. Grace Bixby, program chairman, will present all of the candidates running for the Board of Education. Mrs. George P. Taubman Jr. will preside.



WHETHER it's in his business, the sport in which he's participating or in his home, enthusiasm and sincerity are the qualities first recognized in Chef of the Week, Arthur (Art) Parra. Distributor in five Southern California territories for the Paravox Hearing Aid, the name is entirely coincidental.—(Photo by Bert Rosnick.)

Chef of the Week

Popular Sportsman Proves Equally Adept in Kitchen

By MILDRED K. FLANARY
Press-Telegram Home Economics Editor

An optimism that is accumulative, and a patient, logical and fair determination from which he has never swerved, is the secret of his success.

Robert Maynard Hutchins' admonition—"If life hands us a lemon, make lemonade of it," might be likened to today's Chef of the Week, Arthur (Art) Parra's philosophy. His number coming up as one of those in the pre-World War II draft, he was immediately sent to Ft. Francis E. Warren in Wyoming, but a year and a half later was given a medical discharge after a severe siege of rheumatic fever.

It was during a year's confinement in bed that Parra

planned the future which he has achieved. He's a hearing aid specialist and consultant in those branches of applied sciences which pertain to hearing, with offices at 622 Pine Ave. A native of California, Parra came to Long Beach from Coaltona with the oil boom in 1920. He was graduated from Poly High and the National College of Audiology.

Our "chef" is not only a sports enthusiast but a participant, as well. Rating a 200 game score, he is a member of the All-Time Long Beach Bowling Team. . . . has participated in many tennis tournaments; and in golf shoots to an 8 handicap. His knowledge of sports lore is really sumpin' . . . and his ability to write about them is just as potent. He's a member of Signal Lodge No. 548, P.E.A.M., Long Beach Elks No. 888, the Sports Boosters Club and the Long Beach Executives Assn. Parra's real hobby is his three little daughters, ages 8, 9 and 3, and many a week-end trip is planned around them.

His success in executing an enchilada is comparable to his sports ability. Here's his recipe:

ENCHILADA

6 (flour) tortilla
1 cup chili powder
1/2 cup flour
3 tablespoons lard
4 large onions, diced
2 lbs. cheese, diced
1 lb. stew meat
1 can pitted olives (small)
Sauce—Melt lard. Wet chili powder to watery paste, add lard. Thicken with flour to gravy consistency.
Meat—Fry in 2 tablespoons lard with small amount of onion and garlic. Salt to taste. Cook till done. Grind in food chopper.

Dip tortilla in sauce. Lay in flat baking dish. Put in 1 tablespoon onion, 1 tablespoon cheese, 2 tablespoons meat, 3 olives. Add 1 tablespoon sauce and then roll. Garnish with cheese, onion and sauce. Put in 350° oven for 30 minutes.

VA Hospital Wives Elect

Wives of interns and resident doctors of Veterans Hospital met at the home of Dr. and Mrs. J. Wayne Tyler, 415 Dayman, Wednesday.

The following club officers were elected: President, Mrs. Donald Sanders; vice-president, Mrs. David Dickey; secretary, Mrs. Harry Hicks; treasurer, Mrs. J. Wayne Tyler.

Chairmen for the following committees were appointed: Program, Mrs. Robert K. Sandhoff; hospitality, Mrs. Joseph Boyle; ways and means, Mrs. Albert A. Kaufman; telephone, Mrs. John R. Whitcher; publicity, Mrs. Bill M. Adamson.

Inspector Frederick L. Good of the Long Beach Police narcotics detail, was guest speaker. Co-hostess with Mrs. Tyler was Mrs. Winston F. Whipple.

Grocer Uses Psychology on Customers

By DR. GEORGE W. CRANE

Many of the best psychologists are working with guinea pigs, our grocers and editors and preachers and housewives are shrewdly studying the human animal. That's the superior method, anyway.

Case F-366: Fritz K., aged 39, is a successful grocer who enjoys people. "Dr. Crane, I never studied psychology in school," he said, "but I've been very much interested in it as a hobby. People do react according to certain laws, and I only wish I knew more of them. But I have discovered several just by experimenting in my daily work as a grocer."

"For example, last Saturday

we had a large supply of head lettuce on hand. It was all priced at 18c, though our ceiling price was 21c a head. But customers weren't buying the lettuce in any volume. I saw that we'd have to carry a great deal of it over the week end, and thus suffer spoilage.

"So I sorted the lettuce into two piles, one of which had the larger heads. Then I placed a 21-cent sign over this pile and kept the 18-cent price over the smaller heads."

"Now the customers immediately began taking more interest in the lettuce. They would handle and compare both types of head. Soon they had cleaned us out of both piles."

"I have often noticed that if the customers are given two

choices, even though there is only a small difference in quality between the two price levels, they will buy more eagerly."

"Some people apparently feel that a higher price always indicates superior value. Maybe these folks have a slight superiority complex and don't wish to be classed with the average buyer."

"Anyway, they respond better when two prices are quoted and automatically take the higher priced goods."

"Others are bargain hunters. They find that the lower priced merchandise is a better bargain than the higher, so they eagerly gobble it up."

"Thus, I pleased both types of customer with this lettuce

experiment. As a result, they cleaned out all of my head lettuce."

"I have observed, too, that people will not buy oranges or grapefruit if the bin is almost empty, as when only the floor of the bin is covered by one or two layers of fruit."

"But if I fill the bin with an empty cardboard box and then lay this single layer of fruit across the top, the customers will buy them all in record time."

"People also prefer well lighted stores. So it doesn't pay to be stingy with electricity."

"I also find it pays for me to stay out front and greet customers, instead of remaining in the stock room."

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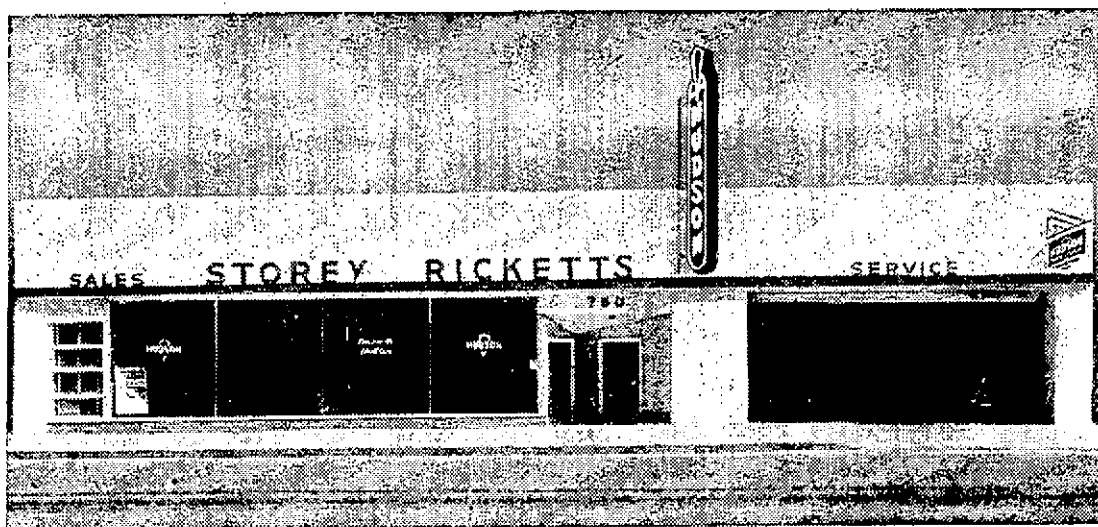
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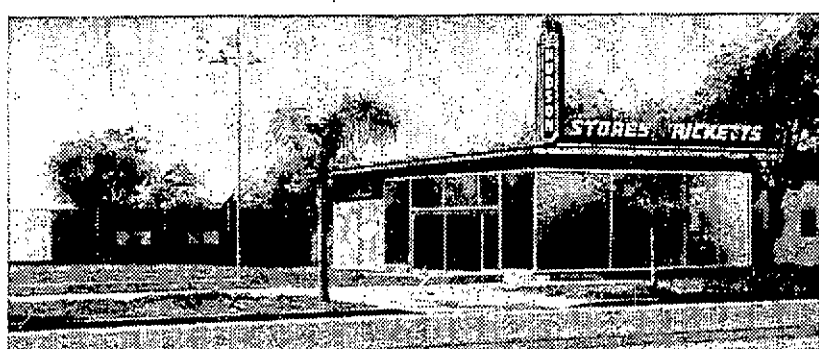
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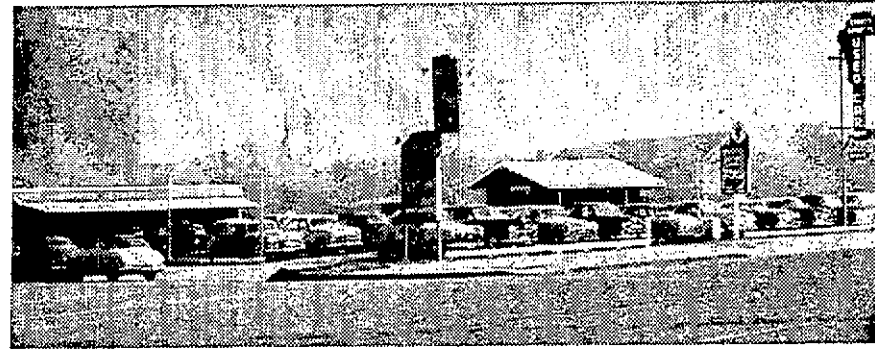
lower-priced running mate to the Hornet—you'll thrill to its new beauty, style and luxury. And see the wonderful Hudson Jet, a compact, economical new kind of car in the low-price field. While you're here, inspect our modern, completely equipped service and repair department, and meet the members of our courteous staff.



2055 American Avenue—new-car showroom and used-car lot

3 SPECIAL "GET ACQUAINTED" DEALS— To further increase our facilities we've added this spanking-new, modern-designed showroom. To celebrate, we're making special "get acquainted" deals on 1953 Hudson Hornets, Hudson Wasps and Hudson Jets. Or, if you are in

the market for a used car, we're prepared to offer you the best deal in Long Beach! Shop around among our like-new used cars—all popular makes and models; each one in top condition! These beauties are checked for perfection in our up-to-the-minute used-car reconditioning shop.



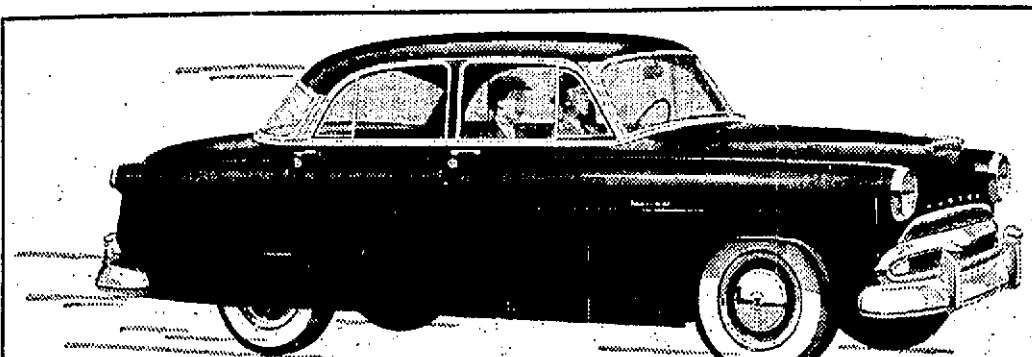
830 American Avenue—used-car department

4 PERSONALLY-INDORSED USED CARS— Visit our well-identified used-car headquarters and take your pick from the widest selection in town. We have the best values on Automobile Row, and we're ready to prove it! Drive right in—there's plenty of customer parking. Buy on time if you

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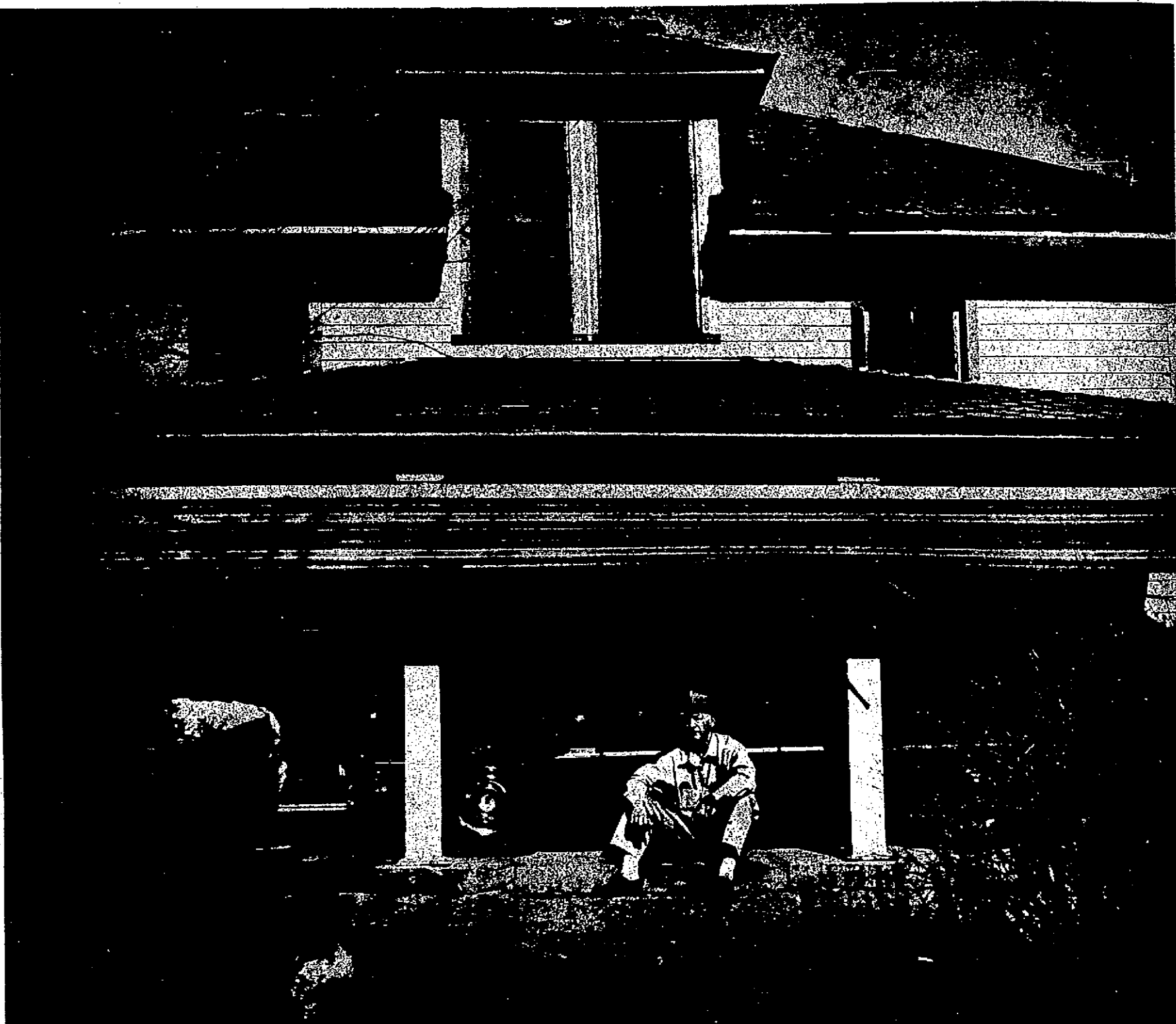
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Feeding 15 on \$50 a Week PAGE 8

Why Does a Baby Cry? PAGE 20

This Is Called a 'Bulldog'
SEE PAGE 4





"One thing about keeping the car on the porch," Brown says: "Chickens don't roost in it!"



RAMP on end of porch lets Brown drive in one side and back out. Awnings keep off rain and sun.

Car on His Porch

BURDEN, Kan.
FARMER William H. Brown, who lives on Route #2 here, has found a fine use for his front porch: he keeps his car on it. The idea grew out of necessity. He has a garage back of the house, but he needs it for his truck and tractor.

So, when he bought a shiny red four-door sedan, he had no place to put it. He couldn't

stand to see it out in the weather, so he hunted for a solution.

The porch was the only possible place. It had a masonry floor, and it was close to the ground. So Brown built a concrete ramp and ran the car up by the front door.

"It's real nice when it's raining," says Mrs. Brown. "We drive right up on the porch and go in the house. It's sure convenient!"

Lenten Special! New, different, delicious!

A SURE SUCCESS WITH THE BETTY CROCKER RECIPE AND

**Gold Medal—
the flour that
takes the guesswork
out of baking**



Betty Crocker

LENTEN BISCUIT LOAF

Use Salmon or Tuna! And use Gold Medal Flour for a tender, flaky STIR-N-ROLL biscuit crust

Isn't this a pretty dish to set before your king? It's made with tuna or salmon, your favorite vegetable, and you season it with cheese and onion. Topped with mushroom, vegetable or white sauce—it's a meal in itself!

Of course, your tender, flaky biscuit crust *makes* the dish! Use your favorite biscuit recipe. Or try the easy Betty Crocker STIR-N-ROLL method, which gives

your Biscuit Loaf a tender, delicious crust—golden-brown top and bottom!

Either way, dependable Gold Medal Flour assures success. That's because as many as four select wheats are blended to make Gold Medal a superior all-purpose flour. Today—get Gold Medal—the flour that takes the guesswork out of baking. Use it for everything you bake.

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**LENTEN
BISCUIT LOAF**

RECIPE: WHAT YOU WANT TO BAKE
WILL BE IN THE SACK OF GOLD MEDAL
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THIS IS ONE
OF SEVERAL WONDERFUL
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You'll find a variety of Betty Crocker recipes in each sack of Gold Medal. If you don't find the Lenten Tuna or Salmon Biscuit Loaf recipe, write for it by name, to General Mills, Dept. 30, Minneapolis, Minnesota.



"Kitchen-tested"
**ENRICHED
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AMERICA'S FAVORITE! WOMEN BUY MORE SACKS
THAN THE NEXT 5 BRANDS COMBINED



Gold Medal "Kitchen-tested"
ENRICHED **Flour**

YOU CAN GET HURT



Handsome Jack, a lanky six-foot-two, is part Cherokee Indian.

If you think Jack Mahoney and Dick West are doing something dangerous in the pictures (below), listen to this:

Mahoney has one stunt where he leaps to a team of horses pulling a stagecoach. He falls under them, gets back on the stagecoach and stops it.

Mahoney risks his neck every day doing stunts like that.

For five years he was one of Hollywood's top stunt men, and took the bumps for movie heroes like Errol Flynn and Gregory Peck.

• "I'd catch the punches in a fist fight, swim the rapids or jump off a cliff—then I'd limp away while the other fellow took the bows," says Mahoney. "Finally, I got a chance to break my neck—and be the star, too."

• Gene Autry, another cowboy, hired Mahoney to star in "The Range Rider," a CBS-TV series. Today the Chicago-born cowpoke is an idol of youngsters from coast to coast.

There are lots of occupational hazards in his job, but he tries to foresee them.

"First thing I do in planning a new stunt is figure out what could go wrong," says Mahoney. "Then I plan a counter-measure."

For example, he rides with shortened stirrups. Then, if the horse falls in a hole, Mahoney can get up and away in a hurry.

The big hazard is the horse. Like people, horses have their off days, he says.

• This is the sort of thing that makes Mrs. Mahoney worry . . .



Tough trick: West (left) mounts from behind. Mahoney takes running "fork" jump over horse's neck to saddle.



Tougher trick: Mahoney meets West (on horse) leaps, grabs West, pulls him from horse. That's "bulldogging."

parade

The Sunday
Picture Magazine
MARCH 22, 1953

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assist. managing editor
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HOW TO HAVE TASTIER MEALS

• You know already that one key to better meals is Beth Merriman's outstanding food page in your copy of **PARADE**.
• And now Miss Merriman has edited the first **PARADE Cook Book**!
• In it are 150 selected recipes. Every one of them had top appeal to **PARADE** readers when it first appeared.
• Want to get your copy? Turn to page 18 for full instructions.





For modern people, modern taste...

Pepsi-Cola refreshes without filling

NEVER was a whole generation better to look at than the slim, lithe youngsters of today. What's more, insurance figures say they'll live longer than their grandparents did. And much of the reason is their modern, more sensible diet.

That's why today Pepsi-Cola is more popular than ever. Because it has constantly kept pace with the wholesome change in taste to lighter foods and lighter beverages.

Today's lighter Pepsi-Cola is dry, never too sweet or heavy, reduced in calories. It refreshes without filling.

Enjoy Pepsi-Cola whenever you want refreshment, either in the familiar big economy bottle that serves two people, or in the new single-drink size.

Have a Pepsi—the modern, the *light* refreshment.

PEPSI-COLA

The Light refreshment



My Mother

An 18-year-old girl tells the tragic story

(Editor's note: Late last month, a Detroit judge sentenced Mrs. Beatrice Hollingsworth to 5 to 14 years in jail for embezzling \$25,000 from her employer.

"Your child-doting transcends all sense of decency, judgment and honesty," said the judge to Mrs. Hollingsworth who claimed she stole for her daughter, Jill.

Here's Jill's own reaction.)



HOLLYWOOD.

AS LONG AS I live, I'll never forget last Oct. 29.

I was living in an apartment house on Franklin Ave., one of those sort of Italian-Spanish huge things with palm trees that you find in the older parts of the city.

I was enrolled in Hollywood Professional School, studying acting. I was excited about a career in Hollywood. I liked to walk down Sunset Blvd. and look at the searchlights and sometimes see an actress going by in a Jaguar or MG.

● But to get back to Oct. 29. It was the day after my mother had gone home. Mother worked in Detroit, but she always came out to see me on her two-weeks vacation.

● My landlady told me some people had come to the apartment looking for me. She didn't know who they were. Then my agent, Warren Taub, called and told me to come to his office.

"Mother was arrested . . ."

"I HAVE SOME bad news for you, Jill," he said when I got there. "Your mother was arrested last night for embezzling."

I cried. I just couldn't understand it. You know, you read in the papers about somebody murdering someone, or kidnaping somebody. You don't realize it can happen to you. I was just numb.

I left for Detroit two days later. Until then, Mr. Taub hid me out so the press couldn't find me. I did a lot of thinking about what made

mother do this.

She had gone to dramatic school. She wanted to be an actress, but she wasn't. She got married and worked as an accountant, instead.

The doctor told my mother after I was born that she was so nervous she should go to work. So my grandmother practically raised me by herself.

And when I was small my father was blind. Only four years ago were the cataracts removed from his eyes.

Mother Was Cross

I HARDLY ever saw my mother. I remember she'd come home tired and cross.

I think that's what started it. She got a guilt complex because she wasn't with me when I was little. So when I grew up, she wanted to do things for me to make up for that.

● I studied dancing for four years and music for eight. I learned how to play the piccolo and flute. I wanted to come to Hollywood. But most everybody gets big ideas when they're little. Mine were just dreams—I never thought they'd come true.

● But then mother asked me if I wanted to go to modeling school in Detroit. I studied acting in high school, too.

I didn't know where the money for the lessons was coming from.



SMILING Jill shows qualities that won her a Detroit "transit beauty" contest.



JILL HOLLINGSWORTH weeps when she hears of her mother's arrest. TV's Ken Murray and a movie producer have since given her acting jobs.

EMBEZZLING Studies reveal most women steal from employers only to help other people

● When Mrs. Beatrice Hollingsworth, a Detroit bookkeeper, stole \$25,000 from her employers, she was following an alarming trend in crime all over the U.S.

Since World War II, embezzlement has been rising sharply. Studies show there are four times as many women embezzlers today as there were 16 years ago.

Why are more women stealing? Results of studies by the U.S. Fidelity Guaranty Co., of Baltimore, indicate:

1. There are more women in jobs that give them opportunities to embezzle.

2. They're people "who were honest until temptation assailed

them." (They always say they were borrowing the money and planned to "repay" the "loan.")

3. They give these reasons for stealing: living above means, family expenses, clothes extravagance, criminal background, influence by a man, "making a new start."

4. Like Mrs. Hollingsworth, they are more likely to share the proceeds of their crime than spend it all on themselves.

5. They usually steal to meet some immediate need. (Unlike Mrs. Hollingsworth, the average woman takes only \$900.12 compared to \$4,194.35 for men.)

6. They're indignant when caught, rarely commit suicide.

By JILL HOLLINGSWORTH
as told to ALINE MOSBY



JILL'S MOTHER talks to husband just before her arrest for embezzling.

Stole For Me . . .

of how her mother's crime gave her a break in Hollywood

If I'd ask her, she'd say it was none of my business. She did accounting on the side, and sometimes she'd say, "So-and-so just got around to paying me."

She sent me to New York. I went to a fashion agency, and they told me to come back for a job. Instead, I went on a summer vacation to Hollywood with my brother. We went all around the town, gawking like tourists, and we loved it. He went back to Detroit. But I decided to stay.

When I heard what mother had done, I didn't think about anything except getting back to Detroit. I was afraid my father and my

brother would resent me, because she had done it for me. But they didn't. They were nice.

• When I saw mother, she laughed and said, "Hi, Jill, did you read all about me in the papers?"

After three weeks, I came back to Hollywood. I met a wonderful girl, Carol Grei, whose father, an agent, took me on as a client.

Gave Me a Break

ONE DAY, Carol saw an ad in the paper that Ken Murray wanted girls for his television show. I went over, and Ken's press agent recognized my name.

So Ken called me back and gave me the job. He said he wanted to give me the break.

I sent mother a telegram, and she was very excited. She had been writing, "When are you going to get a job?"

A lot of people have asked if my mother's deed has been a handicap. So far, it hasn't. It's actually opened doors for me. I never would have gotten that job on the Murray show without it. It's a heart-breaking thought but my mother's tragedy has given me a break.

• Every girl needs a break to get started in Hollywood. It's too bad mine had to happen that way. But

now I want to prove I can get up the ladder on my own.

That brings me back to mother. She wanted to come out to live with me, but . . .

Going to Prison

MY MOTHER is going to prison, because she wanted me to be an actress. I've been crying ever since I heard about it.

Now, more than ever, I want to be an actress. I want to live up to her expectations of me. And I want to be a success, so I can make a lot of money and help pay back that \$25,000 she took.

All In Favor of Flavor Say Heinz!



FOR delicious, full-flavored soups at no premium in price, you can't beat home-tasting Heinz Condensed Soups! In the wide selection your grocer is featuring at today's low prices you'll find such favorites as Heinz Vegetable Soup, Vegetarian Vegetable and old-time Bean Soup. Try them! You know they're good because they're Heinz!

P.S. Serve these savory, time-saving Heinz Condensed Soups during Lent—Vegetarian Vegetable, Clam Chowder, Cream of Green Pea, Cream of Mushroom, Cream of Tomato, Cream of Celery and Gumbo Creole.

Heinz SOUPS



Real Flavor
Bargains At Today's
LOW PRICES!

Thrifty Main Dish—Beef and Vegetables on Snow—While 3 lbs. potatoes cook, sauté ¼ cup each chopped onion, chopped green pepper with 1 lb. ground beef in 2 Tbs. fat. Add contents tin of HEINZ Vegetarian Vegetable Soup, ½ cup water, ½ tsp. salt. Mix. Simmer, covered, 5 min. Serve over mashed potatoes. (Serves 6.)

Better 3 Ways
1. As Soups 2. As Sauces
3. As Cooking Ingredients



BROOKS FAMILY (all but Grandpa): Rear—Mr. and Mrs. Brooks, both 37; Eunice, 15; Alma, 14; Elaine, 13; Evelyn, 12. Front—Rose, 9; twins Janet and Janice, 8; Donna, 7; Hazel, 5; Rejean, 4; Elinor, 2; Joyce, 1.

By ERNEST LA FRANCE
PHOTOS BY KOSTI RUOHOMAA

They Live on \$50 a Week

Here's the on-the-spot-story of a gallant Maine family who do the impossible...

2741

FOOD BILL

You may have read that in Pittsfield, Me., the Lloyd Brooks family of three adults, 12 young children and at least one more "expected" live on \$50 a week.

People all over the U.S., conscious of today's high costs have asked: "How can they possibly do it?"

To answer the question, PARADE went to Pittsfield to ask the Brookses. Here is their astounding story.

PITTSFIELD, Me.

FIFTEEN PEOPLE can live on \$50 a week—with a little help, hard work, sacrifice, and cooperation. It's being done in this town (pop. 4,000) in the middle of Maine.

That's a photograph (above) of an actual Brooks family weekly grocery bill—paid for in cash—as it was rung up in a local store.

It's for \$27.41—slightly higher than usual—to account for a whole case of canned milk which lasts two weeks. The bill averages about \$25 a week. That's what it takes to feed Lloyd and Therese Brooks, both 37; Grandpa Ben Webb, 78; the 12 Brooks girls (photo, above); two dogs named "Rover" and "Brownie," and two cats, "Mischief" and "Snowball."

It's a big hunk out of the income of the wonderful family that lives in the white ex-schoolhouse on Webb Road, four miles from town.

• The family income averages \$50 a week.

Many weeks, the family gets along on less. Lloyd Brooks, a "picker" at the Pioneer Mills of the American Woolen Company, makes \$1.47 an hour preparing the raw wool for the carding machines.

But because of layoffs, he averages only from \$36 to \$40 a week. The only other regular source of cash is Grandpa Webb's old-age

pension of \$50 a month.

On that, they have paid for the schoolhouse (insured at \$1,500), and are paying on a 1938 Chevy sedan and an electric refrigerator. They also pay telephone, fuel, and light bills. Their credit rating in town is "very good."

How It's Done

How do they do it? Partly through Mrs. Brooks' mass-production (but tasty) cooking, partly through careful management, partly through good health, and partly because people like them enough to help them out.

Farmer Walton Lovejoy, up the road, gives them a gallon of buttermilk twice a week, and clothes are "donated" from near and far.

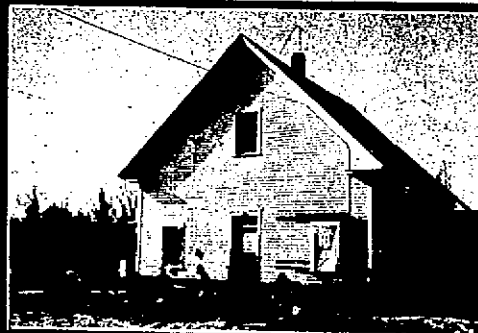
• "Food," says Mrs. Brooks, "is our biggest expense."

"We need about 50 pounds of potatoes a

Home and teamwork keep
the Brooks family happy
even on their \$50 a week



GRANDPA Webb, 78, tells Elinor, 2, "The more girls the more I like it."



HOME is this converted schoolhouse. The television set inside is "on approval."



MUSICAL Alma practices violin with organ-playing Eunice in the parlor.

week, 25 pounds of flour, half a case of milk, 20 pounds of sugar, 5 pounds of butter or oleo, 8 or 9 pounds of meat, 4 to 6 dozen eggs, 2 pounds of cocoa for the children, 8 pounds of beans, and a lot of little odds and ends like lard, salt pork, coffee, tea, soap powder—and, oh yes—5 pounds of oatmeal or other cereal!"

For supper, Mrs. Brooks bakes up a batch of three dozen rolls or buns and boils half a peck of potatoes.

Once or twice a week, they have meat, fish, or fried eggs, and once in a while she makes them a "mess of chop suey" (5 pounds of noodles cooked with celery, meat scraps, and seasoning). Dessert takes two whole pies or layer cakes, plus jelly or canned fruit. Sometimes the girls make fudge or ice cream.

"In summers," she says, "we eat right out of the garden—corn, beans, peas, turnips and a few tomatoes. We pick a lot of wild berries."

• "Whatever we don't eat right away, I can for winter. Once or twice during summer vacation, the whole family (including Grandpa Webb) piles into the car and goes to the coast near Searsport to get clams."

Breakfast is always (except when there are eggs to go around) cooked cereal, canned milk, biscuits or graham rolls, sugar, and coffee or cocoa.

Lunches Are Easy

ON WEEKDAY noons, unless Lloyd isn't working or there's a school holiday, Mrs. Brooks is "alone" with Grandpa Webb and the four (or by this time more) younger children. They eat scraps left over from the last night, with jelly and bread. She bakes 4 loaves a week.

Brooks and Eunice (the oldest child) pack their lunches. Alma (8th grade), Elaine (7th), Ervena (6th), Rosalie, Janet, Joyce (3rd) and Donna (1st grade) eat lunch at school.

"Food's only the half of it," says Lloyd. "On top of that, there's about \$5 a month for electricity, \$8 for gas, about \$12 for insurance and upkeep on the house, and at least in winter, over \$30 a month for oil for the stoves in the kitchen and living room."

• "Living in the country, we need a car. That costs us \$20 a month until it's paid for. The telephone? That costs about \$3.75. I need it to keep in touch with the mill, and we don't like to get out of touch with the children when they're in school or in town. We take the *Portland Telegram*. That all adds up to about \$20 a week. We got that refrigerator in the kitchen paid up through May."

What's left goes for gasoline for the car (sometimes Brooks buys it one gallon at a

time), repairs and replacements for clothes and shoes and medicine. Luckily, those in school can take advantage of the school clinic. Two of them have had tonsils removed. Doctor bills for the rest of the family average \$10 a year.

• Why did the Brooks family have such a large family on so little money? Because it came naturally. They got married in July, 1937, a couple of years after Mrs. Brooks graduated from Athens, Me., High School, and Lloyd Brooks graduated from Maine Central Institute in Pittsfield.



WHOLE family rides in 1938 car. Summers, they take 100 mile trips.

Eunice, their first, was born on Dec. 14 of the following year. Alma came on Jan. 6, a year or so later. Elaine was born Feb. 24, 13 months later. Then came Ervena, Rosalie, and the twins, Janet and Janice.

The family needed more elbow room, so Lloyd bought the old schoolhouse where he had gone through 8th grade. (It had been vacant for 16 years.)

It had, and still has, no running water and no plumbing, but Lloyd and Therese partitioned it off into an entrance hall, a living room, a big kitchen, and a downstairs bedroom. It's a crowded, but happy place.

• Once the family was started, it wasn't much more to have Donna, Hazel, Reajean, Elinor, and Joyce Ella, now going on two years old. Grandpa Webb, Mrs. Brooks' father, joined them last year.

"We have a room shortage," says Mrs. Brooks, "but we make out fine—so far." The three oldest girls sleep in the unfinished attic. The six next oldest sleep in the downstairs bedroom.

The two next oldest sleep on a cot in the kitchen. The youngest sleeps in a crib in the kitchen, next to Mr. and Mrs. Brooks. Grandpa sleeps in a double bed in the living room. Summers, he sleeps in a cabin in the yard.

"Lately," says Lloyd, "the older girls are starting to want rooms of their own. We plan to put up some sheetrock partitions in the attic so they can be by themselves."

Once in a while, after a newspaper story has been written about them, strangers send in things to help out the big family.

• Sometime, they even get checks—\$70 recently. But mostly, for day-in-and-day-out living, they depend on themselves.

Take, for instance, the two oldest girls, Eunice and Alma.

"They learned to like music by listening to that old pump organ in the living room," says Brooks. "Then they wanted to learn to play the fiddle, so I got them some."

A local music teacher, Miss Grace Rogers, started to give them lessons free. But when they learned that the lessons usually cost \$1.25 an hour, they refused to take them. They finally made an arrangement with the music teacher to clean her house every Monday after school in return for the lessons.

• Last summer, the older girls made \$130 by picking beans for 2¢ a pound. And last summer vacation, Eunice made \$10 a week hiring out to clean house. With the money, she bought new school clothes.

They're too far out in the country to be able to go into town to do much baby sitting, but at school, Alma, Elaine, and Ervena work polishing silver, setting tables, and washing dishes to pay for their 20¢-a-day lunches.

Things Will Be O.K.

"IN A FEW years," says Mrs. Brooks, "things will be easier. The girls are good workers." At home, she has divided them into platoons to get the work done.

Sundays, the older girls heat water on the living room stove and get the younger girls cleaned up to go to the Baptist Church.

How will the Brooks family get along if the family gets any larger? The answer: O.K.

"We've been through about everything," says Mrs. Brooks. "Now if we can only scrape enough to pay for that television set we have on approval, we'll be feeling fine!"



SUPPER finds all 15 in family at kitchen table. Sample menu: 3 pounds of meat, 1/2 peck potatoes.

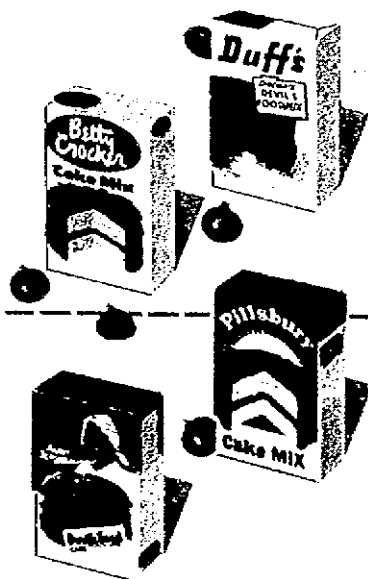


Nestlé puts the frosting
on your favorite cake mixes!

The finishing touch on your ready-mix cakes is luscious Nestlé's Double Quick Fudge Frosting. Make it in a minute with Nestlé's Semi-Sweet Chocolate and a few simple ingredients. It's smooth spreading, smooth eating. And it's the only frosting with that famous Nestlé's chocolate flavor!

NESTLÉ'S DOUBLE-QUICK FUDGE FROSTING

MELT over hot (not boiling) water
1 pkg. (1 cup) Nestlé's Semi-Sweet
Chocolate Morsels
ADD: 2 cups sifted confectioners' sugar
6 tbs. evaporated milk
BEAT until smooth
YIELD: Approx. 1½ cups. Covers tops and
sides of two 9" layers.



LOOK, THERE'S 'PAPA'



PHILIP: He's in bronze, now.

LONDON.

FOR 10 days — an hour each day, Philip, Duke of Edinburgh, had a job.

He had to pose for a great sculptor, Vasco Lazzolo. Using one of the oldest methods known to man, Lazzolo made Philip's head in bronze.

Here's how it was done:

1. Lazzolo made a clay model as Philip (in the flesh) posed.
2. From the model came a plaster cast in two halves.
3. A gelatin mold was fashioned from the plaster cast.
4. A wax replica was made from the gelatin mold.
5. This replica was covered with a heat-resistant mixture of crushed stone and plaster.
6. In this form, the replica was "fired" for 24 hours.
7. Firing melted the wax, left an open mold.
8. Melted bronze was poured into the mold.
9. Mold was broken, bronze was covered with rubble, allowed to cool (photo, top right).
10. Bronze was polished.

All this assured Philip's head would be copied—exactly.

One day, young Prince Charles, son of Philip, looked at a rough model and shouted happily:

"Look, there's Papa!"

LAZZOLO molds clay. Philip sat one hour a day for 10 days.

BRONZE, broken out of mold, cools under coating of dust.

*More Cavities!
Why Didn't Your Mother Give You
Amm-i-dent Toothpaste?*



Too bad! This child has not had the benefit of ammoniated protection against decay. Her mother was too "smart" to believe the ads that told her..



Amm-i-dent Helps Prevent Cavities!



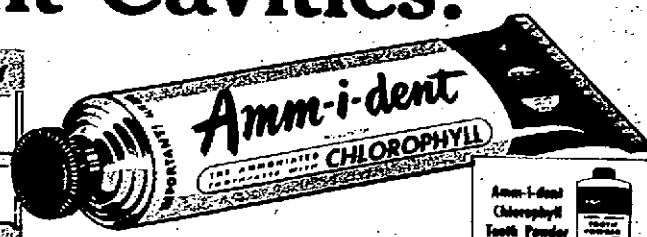
Now, too late, the mother is sorry! She wishes she had asked the advice of her dentist in the first place, in time to help prevent her child's cavities with Amm-i-dent.



More dentists recommend Amm-i-dent than any other dentifrice in America. Test after test has shown amazing tooth decay reduction like you see in the chart above.

MORE FOR YOUR MONEY	
Economy Size	3 1/4 oz. - 69¢ Other Leading Brands
	4 1/4 oz. - 69¢ AMM-I-DENT

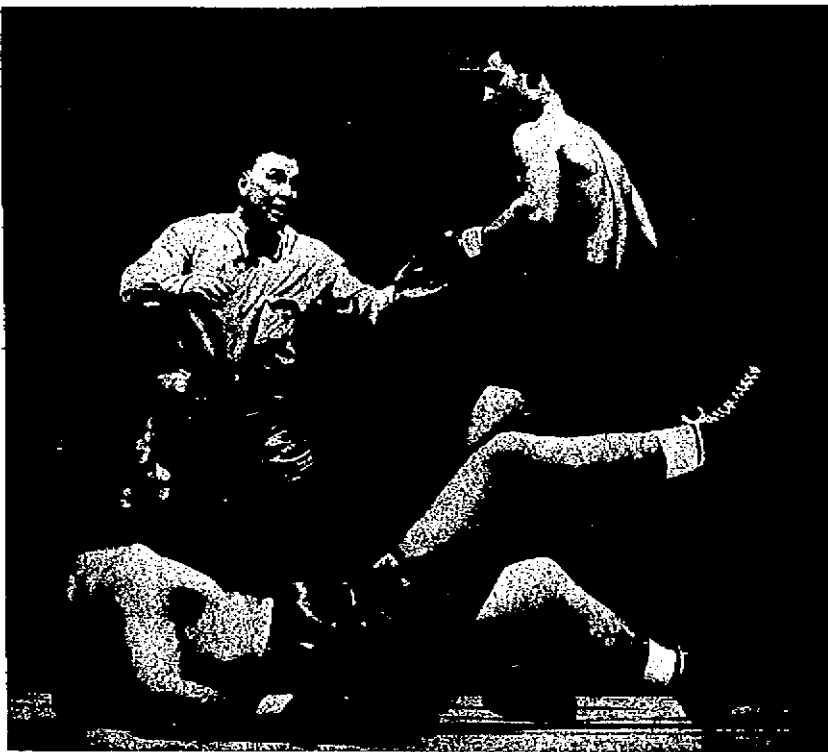
At the same price, Amm-i-dent gives you almost 50% more toothpaste than other leading chlorophyll brands. And only Amm-i-dent is guaranteed not to stain!



27¢ Medium 53¢ Large 69¢ Economy



Ammoniated-Chlorophyll



A rare friendship began here—when Rocky floored Carmine Vingo.

Boxing's Best

It started when a crushing left almost killed a

NEW YORK.

THIS is the story of a one-in-a-million friendship, a friendship which may result in a brighter future for hundreds of battered boxers.

It's a rare friendship, because one of these men ruined the other's career.

It happened one night in Madison Square Garden more than three years ago when Rocky Marciano's left hook put Carmine

Vingo in the hospital for seven weeks.

● During the critical three days that Carmine teetered between life and death, Rocky waited—and prayed. He did a lot of thinking, too, about the heavy blow that fate, in the form of his own fist, had dealt Vingo.

● It was a shocking personal tragedy that, the big, good-natured shoemaker's son from Brockton, Mass., couldn't ignore.



—for GREAT flavor and GREAT mildness, try king-size Cavaliers!



81% of the deep sea fishermen interviewed in Florida said Cavaliers are milder!

83% of the riding academy patrons interviewed in Westchester County, New York, said Cavaliers are milder!

87% of the Air Force personnel interviewed in San Antonio, Texas, agreed that Cavaliers are milder!

86% of scores of smokers interviewed at the famous Mardi Gras in romantic New Orleans agreed that Cavalier cigarettes are milder!

Have you tried them recently? King-size Cavalier cigarettes are made by the makers of Camels!

See why...among smokers interviewed...

**8 OUT OF 10 SAID
"CAVALIERS
ARE Milder!"**

Thousands of smokers, in group after group, from coast to coast, compared king-size Cavalier cigarettes with the brands they had been smoking. 8 out of 10 interviewed said CAVALIERS ARE Milder!

● Try Cavaliers... and see why this great new king-size cigarette has become such a favorite! See if Cavaliers don't give you more smoking enjoyment in every way — great flavor and great mildness! Thousands of smokers compared king-size Cavaliers with all the other leading cigarette brands, perhaps the brand you now smoke... and at least 8 out of 10 interviewed said Cavaliers are milder! Cavaliers are priced no higher than other standard brands!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



Friendship

young fighter named Carmine Vingo

Kitty, the pretty girl who later married Vingo, had been waiting at home with a cake for Carmine's 20th birthday on the night of the fight. "I gave it to my dog when Carmine didn't come home," she recalls. "But, somehow, he didn't want to touch it."

• So Rocky fretted. "We were both kids trying to get ahead. Maybe if I hadn't fought the guy, it wouldn't have happened."

• But boxing's a tough game. Rocky's hammering fists flattened his own idol, Joe Louis, and then Jersey Joe Walcott. He became heavyweight champion.

While Carmine Vingo was still struggling to pay his hospital bills, however, nobody knew what was in the cards for Rocky. He was still far from the big time and the big money.

Even so, he and his generous manager, Al Weill, insisted that 10 per cent of his next four purses be used to help pay the \$2,500 Vingo needed.

He Listens to Vingo

MORE THAN that, Rocky kept Vingo's friendship.

Today, Rocky makes sure Vingo gets tickets for important fights. And he also invites him to his training sessions. For Rocky values Vingo's skill.

"Vingo hit me harder than anybody with any single punch," Rocky says. "I stopped him finally, but, as I've told him—one

more might have gotten me. Walcott had me down, but I think maybe I was off balance. Joe Louis with his jabs hit me the hardest series. But the best *single* punch was Vingo's."

Vingo has responded to Rocky's overtures. He's the champ's most loyal fan. "There was a lot of talk about benefits," Vingo says, "but only Rocky came through."

He Was 'Going Good'

VINGO, now a defense plant worker, regrets he had to stop fighting. He feels strongly that he should have received more than a big hospital bill out of his ring career.

"I was going good," he says. "I had only lost one decision in about 35 bouts. There ought to be a club for fighters like me."

Rocky Marciano thinks so, too.

• He's determined that his friend, Carmine, will never be a "busted-out guy" like the blind heavyweight, Sam Langford, whom he met in Boston recently.

• "There ought to be a pension fund for boxers," says Rocky. "Maybe it could come from a percentage of the TV proceeds of fights. I guess the Managers Guild or the National Sports Alliance or some other group can take it from here and work out details."

• If a warm-hearted champ like Rocky continues ruling the ring, perhaps his words will be as effective as his fists—in time.



Kitty waited with cake on that tragic night (see story).

IT'S TIME TO SEE YOUR DOCTOR

Highest medical authorities say

STRAIGHT ASPIRIN is probably the *safest* and *most efficient* of all pain-relieving drugs!

That's why, if it does not give you fast, effective relief from ordinary aches and pains, don't experiment...it's time to see your doctor!

Next time you hear or read about pain-relieving products which make such claims as "better than aspirin", "faster than aspirin"—and which, incidentally, cost you substantially more—keep these facts in mind.

1 Aspirin is far and away the most widely used pain reliever in the entire world.

3 Aspirin is so gentle that doctors prescribe it even for small children.

2 Aspirin is as stated by highest medical authorities, probably the safest and most efficient of the pain-relieving drugs!

4 Bayer Aspirin's record of use by millions of normal people—without ill effect—is unmatched by any other pain reliever.

So next time you have a headache, neuralgia or muscular aches and pains, take Bayer® Aspirin—the sure, effective and time-tested pain reliever.

COMPARE!



Drop the headache tablet you now use in one glass of water—drop a Bayer Aspirin tablet in another—and see how fast each of them disintegrates.



BAYER IS THE LEADING MANUFACTURER OF ASPIRIN, THE WORLD'S MOST WIDELY USED PAIN-RELIEVING DRUG

Add Spice to your Life
Old Spice



COCK OF THE ROCK



SAN DIEGO, Calif.

● Meet "Corky," pride of the San Diego Zoo. He is a "cock of the rock," so called because he nests on the sides of cliffs in South America. His flame-colored crest is an almost perfect disk. His value: about \$300.

You can't see Corky's face. It's hidden in feathers. That's one of his eyes peeking out.

ASK YOUR DOCTOR! 187,000 PHYSICIANS NOW HAVE THE FACTS! MINUTE MAID ^{FRESH-FROZEN} ORANGE JUICE IS BETTER FOR YOUR HEALTH



THAN THE SAME ORANGES SQUEEZED AT HOME!

Take it from me...it's
DEEE-LUSCIOUS!
says BING CROSBY

Now comes new proof—reported in a leading medical journal and sent to your doctor—that MINUTE MAID Fresh-Frozen Orange Juice, served the year around, is better for your health than the same oranges squeezed at home!

Better for your health because this scientific proof again shows that MINUTE MAID contains decidedly more VITAMIN C—needed by everyone for stronger teeth, bones, healthier tissues—more energy and vitality.

Better for your health because this scientific

proof again shows that MINUTE MAID contains far less peel oil, sometimes the cause of allergies and stomach upsets in infants.

Better for your health because this scientific proof again shows that MINUTE MAID's purity standards are far higher.

So skip the bother and mess of squeezing oranges. Get MINUTE MAID at your grocer's frozen-food cabinet today. Remember—each six-ounce can makes 1½ pints—six big glasses—of the tastiest real orange juice you ever tried!



Drink **MINUTE MAID** for Better Health

Parade of Progress

Here are new, inexpensive gadgets that will save you time and money

ELIMINATES FUSES

● If you're tired of replacing burned-out fuses, here's the answer: Automatic circuit-breakers you can screw right in to replace one-shot fuses. They give permanent protection, automatically break the circuit when there's an overload or short. You simply press a reset button to put lights back on. Maker claims they are safe, won't give you a shock. They're listed by Underwriters Laboratories. In 15, 20, and 30 amp. ratings, \$1.50. **WILCO, Dept PP, 2123 Pine St., St. Louis 3, Mo.**

ICE CREAM MAKER

● You can make old-fashioned ice cream in a simple way with an ice cream maker that fits in your refrigerator's ice cube or freezing compartment. There's an aluminum tray in which you put the mix. An electric motor turns paddles to keep ice cream smooth, firm and prevent ice crystal formation. Paddles stop automatically when cream is ready. Unit makes 1½ qts. in 45 minutes. Write: **ENTERPRISE MFG., 3rd & Dauphin Sts., Philadelphia, Pa.**

HELP FOR YOUR DARKROOM

● Now you can get a film developing tank with a film reel that loads itself. The self-threading reel cuts film handling to a minimum, eliminates danger of binding, buckling and scratching. It speeds normally troublesome film loading operations even in total darkness. \$4.95. **ANSCO, 40 Charles St., Binghamton, N. Y.**

STOPS GARBAGE ODORS

● Shake a few drops of a new household chemical into the garbage container and it eliminates all offensive odors. Maker claims it's a sanitizing agent, too, destroying garbage larvae. It repels rats, flies, ants. It's harmless to pets, yet keeps them from the garbage. \$1. **FARRELL, c/o Rossi, 2616 Guardian Bldg., Detroit, Mich.**



TROLLEY FOR YOUR WASHLINE

Here's a way to eliminate much of the stooping and lifting when you hang or take in wash. Hook trolley on the line, hang on clothespin bag and basket of wash and both glide along as you pin up or take down clothes. \$2. **ANNA CHRISTINE, 1746 E. 55 St., Chicago 15, Ill.**



KEY KEEPER: To keep your keys handy, this gold-plated device pins on the lining of your handbag. Keys are securely attached to a metal ring which pulls out on a 17" chain reel. The reel rewinds automatically. \$1. **KETCHAM-DOUGALL, 465 Eagle Rock Ave., Roseland, N. J.**



WATER 5 PLACES AT ONCE

Attached to your garden hose, this new sprinkling system lets you focus a rain-like spray in 5 locations up to 30 feet apart. Unit consists of brass connection with 5 outlets; 5 brass sprinklers; and one 7', two 9', two 12' lengths of Koroseal tubing. Light-weight and long-lasting. \$8.95. **JONS MFG. CO., Dept. PP, 406 Danziger St., St. Matthews, S. C.**



"LOOK!"

A GARDEN FULL OF THESE VAUGHAN BEAUTIES—YOURS!

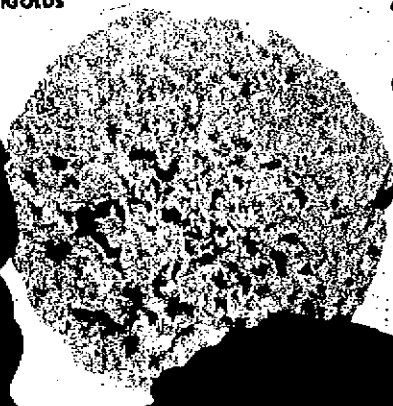
"Don't miss my Garden Special," says Kate Smith, star of Simoniz TV show. "You get 4 packets of famous Vaughan sure-to-bloom seeds—75¢ catalog value—free of extra cost, banded to new quart size Simoniz Non-Scuff Floor Wax, fortified with new hard-lustre Simolite!"

SNAPDRAGONS

MARIGOLDS



PETUNIAS



ZINNIAS



KATE SMITH'S GARDEN SPECIAL...

FREE SEEDS worth 75¢

OF EXTRA COST

Hurry! Get yours with new 5-week

SIMONIZ NON-SCUFF FLOOR WAX

—fortified with new Hard-Lustre Simolite!

Lovely petunias and snapdragons! Zinnias and marigolds blazing with color! You get 4 big packets of famous Vaughan flower seeds, worth 75¢—free of extra cost. Kate Smith offers this Garden Special to win your friendship for new Simoniz Non-Scuff Floor Wax. Designed for busy kitchens—it's fortified with new hard-lustre Simolite!

Non-scuff Simoniz shines in 5 minutes—no rubbing. Won't mop off. Holds its crystal-bright shine thru 5 weeks of busiest kitchen traffic. There's no huffing, no puffing, no scuffing with new Simoniz!

Remember—it's a Simoniz discovery—high-lustre wax fortified with new hard-lustre Simolite. No marks! No streaks—lasts 5 full weeks!

So save work. Discover non-scuff Simoniz Self-Polishing Floor Wax now, while your store has this special! Nothing to mail—no waiting. At your store today!

4 SEED PACKETS banded to quart size!



PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.

NOW, A DOG FOOD RICH IN

MEAT MEAL

AT A LOW

LOW PRICE



Ken-L-Meal
daily
feeding
cost:

DOG'S SIZE	KEN-L-MEAL REQUIRED
10 lbs.	3 1/4 — 1/2 lb.
20 lbs.	7 — 1/2 lb.
30 lbs.	10 1/4 — 3/4 lb.
40 lbs.	14 — 1 lb.
50 lbs.	17 1/2 — 1 1/4 lb.
60 lbs.	21 — 1 1/2 lb.
70 lbs.	24 1/2 — 1 3/4 lb.

*based on average price of 5-lb. bag — and typical experience of thousands of dog owners.

Ken-L-Meal is rich in meat meal, meat flavor, and meat nourishment. Yet it costs only 7¢ a day for the average 20-lb. dog.*

Every bagful of Ken-L-Meal is 20% protein and provides complete nutrition. Every tasty bite supplies all known "dog-health" vitamins and minerals.

You just add water. Mixes in a minute to a moist, crumbly texture. Try this protein-rich, penny-wise way to keep your dog happy, healthy, and handsome.

KEN-L-MEAL

Contains odor-ending chlorophyllin. In 2, 5, 25, and 50 lb. sizes



AEROWAX SAVES YOU

up to 28¢ a pint!



"Kitchen-Tested"
for Brighter Floors, Lasting Lustre

What's New for Homes?

For converting waste attic space to living or storage quarters at low cost—the EZ-Way Folding Stairway. Fits ceiling heights from 7 to 10 feet, retracts neatly into the ceiling when not in use; has special safety features for children and elderly users, including non-slip treads and hand-rail.

The EZ-Way Folding Stairway is shipped fully assembled with instructions, can be easily installed by the homeowner. Other features are balanced spring action, a self-locking device for rigidity, and smart styling. Manufacturer is EZ-Way Sales, Inc., Box 300-A, St. Paul Park, Minn.



DREAM COMES TRUE!



Your dream of blissful ease for troubled feet becomes a reality when you use Dr. Scholl's Foot Powder on them every day. Hot, sore, tired, sensitive feet are relieved in a jiffy. Bases new or tight shoes. Helps prevent Athlete's Foot. Get famous foot-soothing Dr. Scholl's Foot Powder today!

RELIEVES PAIN OF HEADACHE NEURALGIA NEURITIS FAST

The way thousands of physicians and dentists recommend

Here's Why...

Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

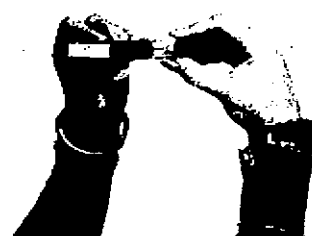


IT'S MORE FUN

... with musical compacts and other beauty 'gadgets'



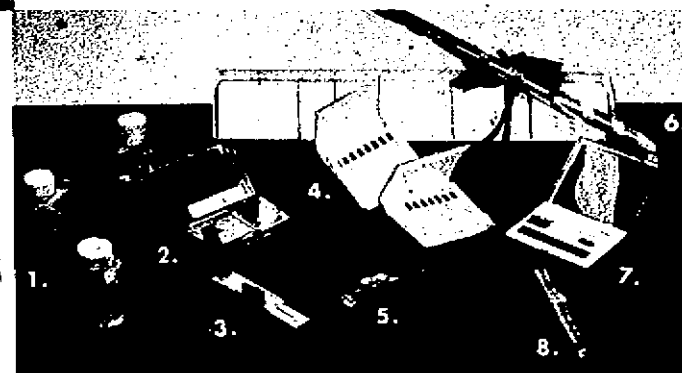
▲ **STARDUST** for eyelids comes in gold, silver, multi-colored, (Elizabeth Arden, \$1.50).



▲ **MAGIC-EYE LIPSTICK** case has a side lid that pops up to reveal a mirror when you remove the cap. Price: \$7.50.

Now there's a compact that plays a tune when a woman powders her nose.

It's just one of a growing list of beauty gadgets. Others: a pack of matches that turns out to be a lipstick; a "two-tone" lipstick with a different shade at each end; a tiny wand filled with bath oil; and a jeweled spraygun that's really a perfume atomizer. And "glitter" (stardust) for eyelids and hair comes by the jarful. Cosmetic prices do not include tax.



▲ **NEW GADGETS:** 1, "glitter" jars; 2, music compact; 3, mirror lipstick; 4, matchbook lipsticks (Charles of the Ritz, \$1); 5, atomizer; 6, bath oil wand (Marie Earle, \$2.50); 7, "eye compact," with eye makeup only (Delafield, \$5); 8, dual, or "two-tone," lipstick.

BEAUTY



▲ **ACTRESS** Janice Paige plays music wherever she goes—with music box compact. (Elgin-American, \$12.95.)

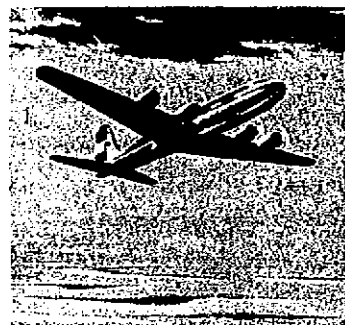
WIN LUXURY TRIP ABROAD FOR 2 PERSONS IN THE KENTUCKY CLUB



SEE the sights of London, Amsterdam, Brussels, Paris.



SEE the pomp and pageantry of Britain's Coronation Parade.



FLY KLM Royal Dutch Airlines famous Royal Route.



SEE the Folies Bergère and Paris night life.

"SEE THE CORONATION" CONTEST



HERE'S THE GLAMOUR TRIP of the year! You see the beautiful Coronation Parade ... have a total of 12 exciting days abroad ... are treated like royalty every step of the way. Hotels, sightseeing, entertainment arranged by travel experts, so that you can see most—do most.

It's easy to win! Awards will be made for best titles for the cartoon shown below. A good way to start is to fill your pipe with Kentucky Club—the thoroughbred of pipe

tobaccos. It's so smooth and mild and satisfying it will help you think better.

WIVES! BRIDES! TRIP INCLUDES YOU
Help your husband or husband-to-be to win. Trip is for two people. Yes, women can enter this contest. First, buy a package of Kentucky Club. Then write a winning headline. For example, a headline might be, "Sic him, Butch, make him switch to mild Kentucky Club." Don't send in this headline. Think of better ones. Start NOW.

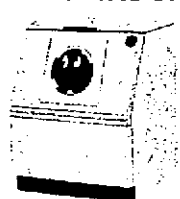
FIRST PRIZE—YOU WIN ALL THIS

- First class plane or rail transportation from your home to New York and return. Suite overnight at famous Waldorf-Astoria.
- First class plane transportation via KLM's luxurious *Cosmopolitan* to London, Amsterdam, Brussels, Paris and return.
- Choice seats to see the Coronation Parade.
- Total of 12 glamorous, exciting days in Britain, Holland, Belgium and France—including rooms and meals at finest hotels ... sightseeing by private car in all four countries ... an evening at the Folies Bergère ... dinner at world-famous Maxime's, and at De Vyf Vlyghen ... all arranged for you by The House of Travel, Inc.
- Famous Keystone Movie Camera and Projector, to film your trip.
- All this plus \$400.00 to spend as you want.

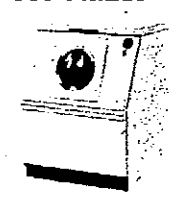
TOTAL OF 306 PRIZES



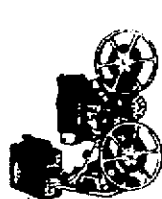
2nd PRIZE
WESTINGHOUSE
TV set. 21-inch Console with electronic clarifier. Single dial control.



3rd PRIZE
WESTINGHOUSE
Laundromat. Automatic laundry. Washes, rinses, shuts itself off.



4th PRIZE
WESTINGHOUSE
Clothes Dryer. Tumbles clothes through heated air. Exclusive Dry-Dial.



5th PRIZE
KEYSTONE
8mm. Movie Camera and Projector. The world's most wanted home movie equipment.

6th to 306th Prizes—Beautiful Pipemaker pipe.

OFFICIAL RULES

1. In 25 words or less write a headline for above cartoon. Two of the words must be "Kentucky Club." Use entry blank or ordinary paper. Print your name and address.
2. Send as many entries as you wish to "See the Coronation" Contest, P. O. Box 93, New York 46, N. Y. Each entry must be accompanied by the dividend coupon that is packed with each package of Kentucky Club. Entries must be postmarked no later than midnight, April 10, 1953 and received by April 15, 1953. No entries returned. All become the property of Mail Pouch Tobacco Co.
3. Prizes as listed elsewhere on this page will be awarded by The Reuben

H. Donnelley Corporation on the basis of originality, aptness of thought and sincerity. Judges' decisions final. Duplicate prizes in case of ties. All members of a family may compete but only one prize to a family.

4. Everyone in United States may enter the contest except employees of the manufacturers of Kentucky Club Tobacco, its advertising agencies and members of their families. Entries must be the original work of contestant.

5. Winners will be notified by mail approximately four weeks after close of contest. List of winners available to those requesting same and enclosing a self-addressed, stamped envelope.

Just write headline for this cartoon in 25 words or less



ENTRY BLANK

Just write headline for Kentucky Club cartoon in not over 25 words. Two of the words must be "Kentucky Club."

Headline.....

Mail to—"SEE THE CORONATION" CONTEST, Dept. P
P. O. Box 93, New York 46, New York.

Send with your entry a Kentucky Club Dividend Coupon. You will find a Dividend Coupon in every package of Kentucky Club. Entries must be postmarked not later than midnight, April 10, 1953. Print your name and address here:

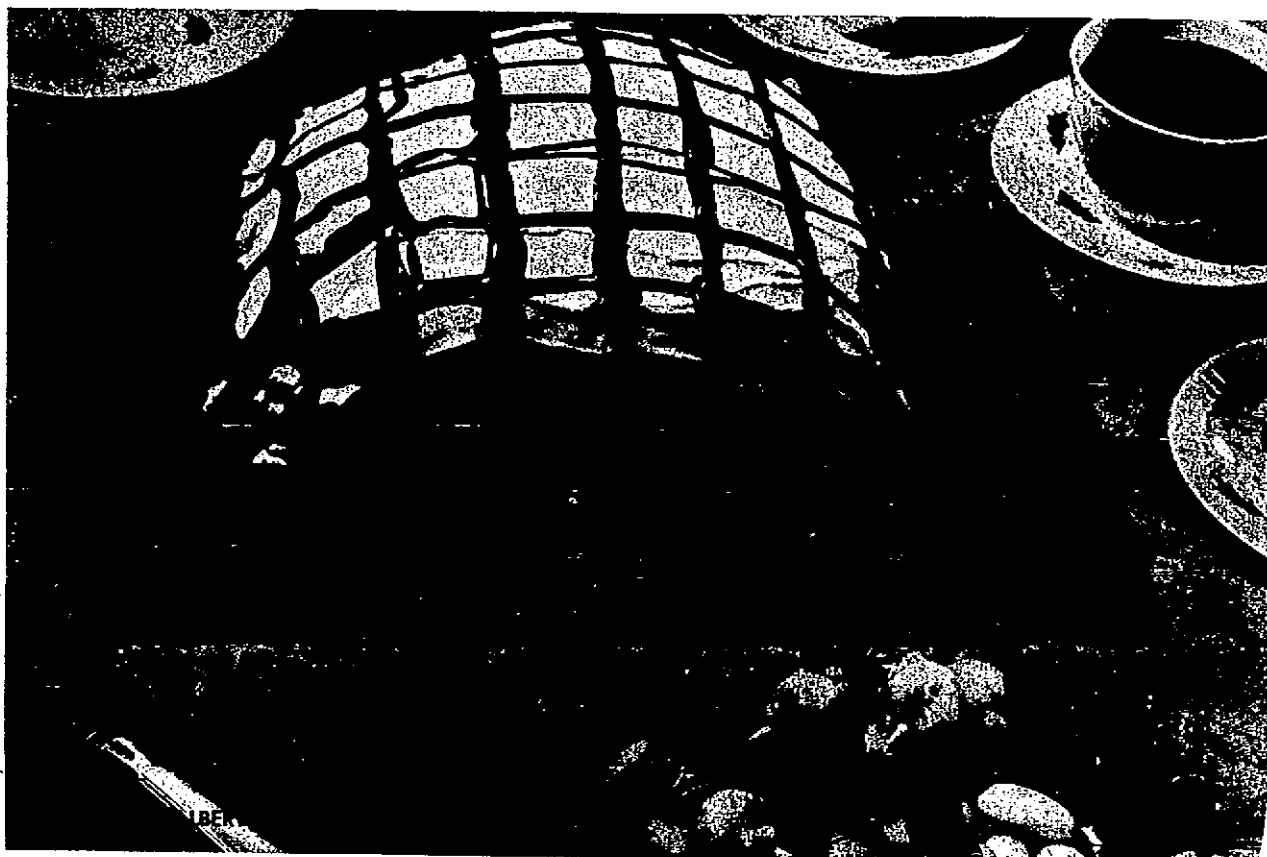
Name.....

Street.....

City..... Zone..... State.....



Easter Egg Cake



By Beth Merriman
PARADE'S FOOD EDITOR

SURPRISE your family and guests on Easter Sunday with this cake. It's no trouble to make when you use a cake mix. Once assembled, you can frost and decorate it as elaborately as you like and set it in a "nest" of delicious coconut.

EASTER EGG CAKE

Prepare 1 package devil's food cake mix according to package directions. Bake in two round 8-inch layer pans in moderate oven, 375°F., 25 to 30 minutes. Cut each cake layer in two, about 1/4-inch off-center. This will make two large and two small pieces. Spread a thin layer of Marshmallow Filling* on bottom of one large piece and place other large piece on it. Stand these upright, with cut sides on a cake plate. Frost bottoms of the smaller pieces, place these against the larger pieces, one on each side. With scissors, trim outside pieces at top outer edges to round off sides of cake. Slice wedge-shaped pieces from the four outside corners, to give cake an oval shape. Cover with any desired frosting tinted pink with food coloring. Melt unsweetened chocolate over hot water, trickle on frosting from tip of spoon. Surround cake with green-tinted coconut.

* MARSHMALLOW FILLING

2 teaspoons unflavored gelatine	1 cup sugar
1/4 cup cold water	6 tablespoons hot water
	1/4 teaspoon salt
	1/2 teaspoon vanilla

Soften gelatine in cold water. Combine sugar and hot water in saucepan and bring to a boil, stirring constantly. Cook until a small amount of mixture spins a long thread when dropped from tip of metal spoon (242°F.). Remove from heat. Add softened gelatine to hot syrup; stir until dissolved. Let stand until lukewarm (110°F.). Add salt and vanilla. Beat with rotary beater or electric mixer until mixture is thick and of spreading consistency.

EASTER DINNER

Baked Ham

Easter Egg Garnish

Asparagus Whipped Potatoes

Carrot Sticks Celery

Ice Cream Molds Easter Egg Cake

Coffee or Tea

This novel cake, nestled in green-tinted coconut, looks for all the world like a big Easter egg!



AFTER cut layers are assembled, trim outside pieces at top outer edges with scissors to round off sides of cake.



NEXT, with a sharp knife, slice wedge-shaped pieces from four outside corners to give the cake an oval shape.



Got Your Cook Book Yet?

Want a \$1 value for 60 cents? Then send today for your copy of Beth Merriman's PARADE Cook Book. It has 150 wonderful recipes you should try!

PARADE COOK BOOK
P. O. Box 119, Canal St. Station, New York 13, N. Y.

I am enclosing 60 cents in cash for my postpaid copy of the new PARADE Cook Book. I read about it in the Sunday edition of

(name of your Sunday newspaper)

PLEASE SEND IT TO:

NAME (PLEASE PRINT).....

STREET.....

CITY.....STATE.....

500 "PICK O' THE PANTRY" SUPPERS-

made in less than 15 minutes with **MINUTE RICE!**

Meals made of things you already have on hand!
COST? Just 12¢ to 23¢ a serving!

Here's the handiest cooking idea of the age... Minute Rice "Pick o' the Pantry" Suppers! Glamorous one-dish meals you fix in a few minutes with Minute Rice, canned soup, and any meat, poultry, seafood, eggs or cheese you happen to have on hand!

Think of the dozens of tempting combinations you could dish up *right now*, with things in your pantry or refrigerator. But remember—only quick, quick Minute Rice makes these meals so fast, so easy, so *sure* to be perfect!

Here's all you need for "PICK O' THE PANTRY" SUPPERS:

1 PACKAGE OF
MINUTE RICE



PLUS

1 CAN OF
CONDENSED SOUP



PLUS

1 CUP OF CANNED
OR LEFTOVER
MEAT OR SEAFOOD
... EGGS OR CHEESE



Cream of Chicken
Mushroom Celery Tomato Vegetable Asparagus Green Pea

Tuna Fish
Salmon
Fish Fillets
Crab
Shrimp
Lobster
Bacon
Ham
Tongue
Dried Beef
Frankfurters
Luncheon Meat
Leftover Roast
Chicken
Turkey
Cheese
Hard-cooked eggs
Mushrooms

Here's all you do: Prepare 1½ cups Minute Rice as directed on package. Let stand 10 minutes. Meanwhile, heat soup and ½ cup milk in saucepan, stirring occasionally. Mix and add the cooked seafood, meat, eggs, etc. and a dash of pepper.

Mix and heat. Serve as an *à la King* (pour sauce over rice); *Jumble* (mix sauce with rice); or *Casserole* (mix sauce with rice, top with buttered bread crumbs, brown lightly under broiler). Treats 4 or 5—in less than 15 minutes!



Product of
General Foods

Quick and Delicious!

Minute Rice gives you perfect rice every time! Fluffy, snowy, tender!

Quick and Easy!

No washing! No rinsing! No draining! No steaming! Minute Rice is *pre-cooked* to save work and guesswork.

Quick and Handy!

Keep Minute Rice on hand always! Get the large economical *Family Size!*



**TONIGHT—TRY THIS
"PICK O' THE PANTRY" SUPPER**

Tuna Rice Jumble. Prepare 1½ cups Minute Rice as directed on package. Combine 1 can cream of mushroom soup and ½ cup milk. Heat, stirring occasionally. Add 1 can tuna fish, drained and flaked, 2 tablespoons diced pimiento, dash of pepper. Mix and heat thoroughly. Stir in 2 teaspoons lemon juice. Add the rice and mix lightly. Garnish with lemon wedges and parsley. Delights 4 or 5.

By DR. KEITH HAMMOND

So Your Baby Is

... a family doctor explains the 7 most common causes for a baby's

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**
WITH ANTISEPTIC
**Campho-
Phenique**

(PRONOUNCED CAM-FO-FIN-EEK)

USE IT FOR
**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**



Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples. Campho-Phenique helps prevent their spread and re-infection.

PAOLI, Ind.

IN THIS age of wonder drugs and super-specialists, it may seem a bit old-fashioned for a doctor to come to your house and tell you *simply*, "Yes, your baby looks sick."

Believe me, this is still an observation of great wisdom. And it may often be as consoling to the worried mother as a shot of penicillin in the child's bottom.

Take, for example, the matter of a sudden high fever.

Nothing so commonly starts the doctor's telephone jingling in the dead of night than a sudden, high rise in junior's body temperature.

It is my intent to console the alarmed mother, rather than to ridicule her. It is a fact that she can rest in the assurance that sudden high fever in a child is not, in most cases, an omen of some fearful disease.

● I am speaking, of course, of the child who has nothing else noticeable wrong with him. I do not mean to imply that such a child may not later prove to be seriously ill.

However, considering that colds, measles, chicken pox, stomach upsets and a host of other "garden-variety" kids' ailments

are the usual causes for baby's sudden burning fever, you may frequently wait until after you have had your toast and coffee, to call the doctor. Who knows—junior may be well and ready for his cereal by then, too.

● CRYING

The comic picture of papa pacing the floor at 2:00 AM with his squalling offspring is not so funny to the old man.

However, considering the many causes for crying, probably the commonest is hunger. Whatever the cause, the new baby will not be very old before mother comes to recognize, by the cry, a hungry or "colicky" baby, a "fussy" baby, a wet or cold one, an ornery one, or one who is really suffering.

● Needless to say, the crying as if in pain of any baby, especially of one who seldom cries at all, calls for a doctor's visit even if it is in the wee small hours.

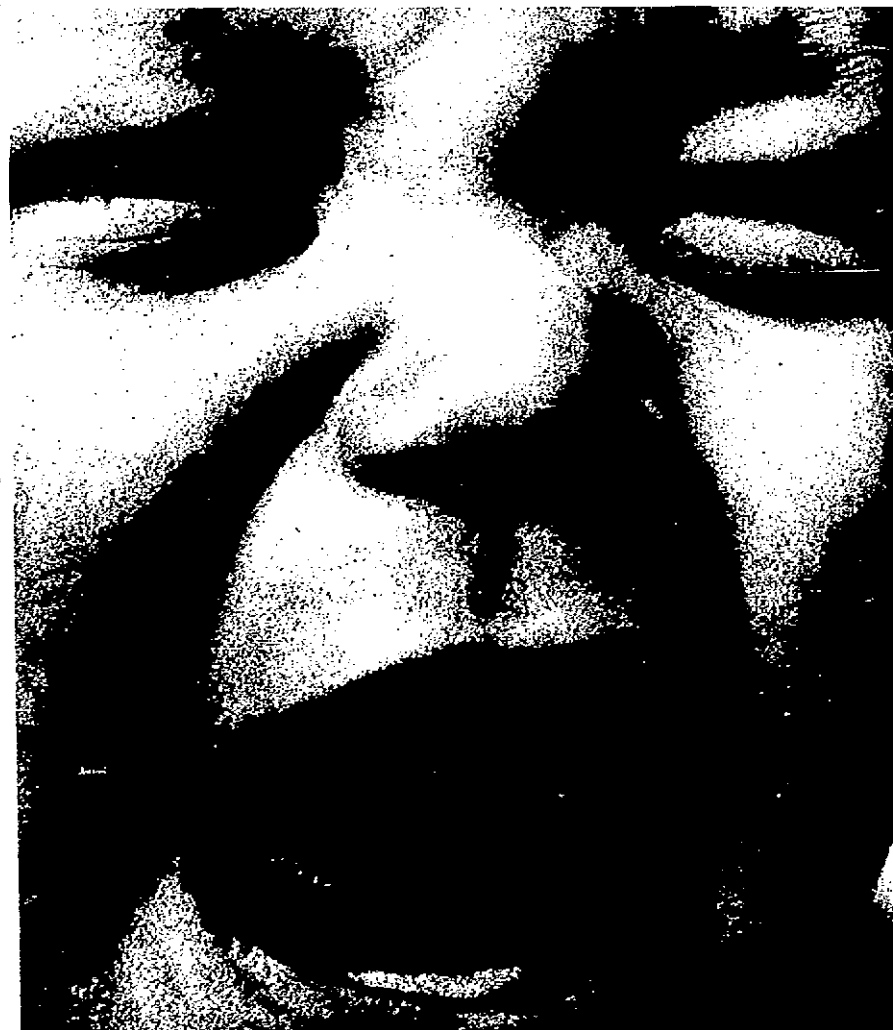
It is surprising how often the cause is not serious or subsides spontaneously, cause unrecognized. Come to think of it—it is surprising how often it is an earache which is causing the distress.

● SPASMS

Spasms, like sudden high fever, are enough to set any doctor's telephone ringing at some ghastly hour. These spasms are usually associated with sudden high fever which arises from a cause completely outside the nervous system. Again, I do not intend to be overly optimistic and thereby lead to neglect of a serious condition.

● Needless to say, these spasms may be serious, but let's not fit junior for a straight jacket the first time he throws a fit.

Just take him to your doctor and, as likely as not, he will give you some level-headed advice. Just in case you have such an afflicted child, let me remind you that one of the great achievements of medicine is the treatment of epilepsy—an achievement on a par with that of the treat-



THE PROBLEM: When he looks like this, you're bound to lose some sleep.

**EASE
COLD
MISERY**
**Take
Tabcin**
AT ALL DRUG STORES • 45c and 75c SIZES

**It's wonderful the way
Chewing-Gum Laxative**



acts chiefly to
**REMOVE WASTE
—NOT
GOOD FOOD**

● Here's the secret millions of folks have discovered about FEEN-A-MINT, the modern chewing-gum laxative. Yes, here is why FEEN-A-MINT's action is so wonderfully different!

Doctors say that many other laxatives start their "flushing" action too soon... right in the stomach where food is being digested. Large doses of such laxatives upset digestion, flush away nourishing food you need for health and energy. You feel weak, worn out.

But gentle FEEN-A-MINT, taken as recommended, works chiefly in the lower bowel where it removes mostly waste, not good food! You avoid that typical weak, tired, run-down feeling. Use FEEN-A-MINT and feel your "peppy," energetic self—full of life! Get FEEN-A-MINT! No increase in price—still 25¢, 50¢ or only 10¢.

Feen-a-mint
THE CHEWING-GUM LAXATIVE

Sick?

bawling in the night

ment of almost any other disease.

● VOMITING

Vomiting is such a common symptom in babies that it is often, at first, difficult to say whether it will be due to something serious or whether it is due to little more than some mess he has had in his stomach. Some babies vomit with every illness they have.

The associated symptoms will modify the attitude which your doctor will take toward vomiting.

● However, if there are no other signs or symptoms, no pain, no fever, no diarrhea or tenderness in the abdomen, baby will be just as well off, without ever determining the cause, if you should stop his vomiting by giving him small sips of cold, soft drinks.

● COMA

It is uncommon for a baby to become comatose without his having been previously and recognizably ill. However, along these lines, it continues to amaze me the things babies will put into their mouths and swallow. This includes everything from paint thinner to grandma's liver pills, so any such potential poisons, the pills included, should be kept in a baby-proof place. A comatose or semicomatose condition will, of course, bring the doctor on the double, and any further discussion would be superfluous.

● CROUP

Of all the distressing sounds in the night, none compares with that of the brassy cough and the crowing of a croupy baby. It is very difficult, at times, to decide which of these babies are seriously ill and which are not so sick. Naturally, a not-so-ill one may soon progress to the critical list, but what I had in mind was the recurring croupy baby.

● Many children seem to be "susceptible" to croup, have it frequently, are sick as quickly as you can say "Jack Robinson" and well almost as quickly as you can spell "J-a-c-k R-o-b-i-n-s-o-n." These



DR. KEITH HAMMOND: A family doctor in Paoli, Ind., (pop. 2,500) he has four children of his own. He first discussed "The Suddenly Ill Baby" in GP, the journal of the American Academy of General Practice.

children, the older ones at any rate, grow worse with fright and grow better in the comforting arms of a soft-voiced and unexcited mother. This is a fact. In any event, mother must remain outwardly calm and consoling until the doctor decides whether this is a serious case.

● CHOKING

If sometime you are ironing and baby is in another room when he is suddenly seized with a fit of coughing, he has probably sucked something into his windpipe. If you find that he has been into the popcorn, he almost certainly has done so. If he stops coughing and seems perfectly well, only to begin it again later, you might as well put on his coat and hat, call a cab and go to the doctor.

● BLEEDING

Fortunately, visible bleeding in babies is an uncommon emergency. They do not spit up blood, vomit blood and seldom pass blood from the bowel. You may wonder why I bring it up.

It is only to reassure you. It is a common adage that there are only two real emergencies—hemorrhage and suffocation. Yet, the first of these will seldom be seen in babies except in accidents. The second has been covered.

● Any air of the whimsical which might be read into the preceding discussion is certainly intended to do no more than lend interest to the subject matter. It is my intent to imply that there is nothing more serious to a mother than sudden illness in her baby.

● There is not an instance mentioned in these lines where the presumably not-so-seriously-ill baby might not end up in only a few hours with a diagnosable case of some alarming ailment. It is my feeling that mothers, as well as doctors, can come to conceive of illnesses as emergency or non-emergency and that the informed mother is much less likely to "go all to pieces" in her sick baby's time of crisis. ■

Now I Know I'll Sleep Tonight

Without Acid Indigestion!



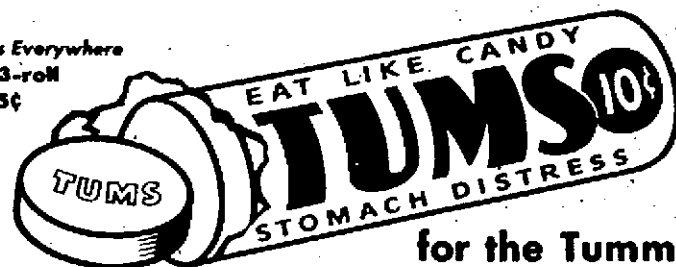
Sleep, Don't Churn Acid! When you can't sleep at night, chances are that your stomach is churning up too much acid. But why suffer needlessly? Do as countless thousands do—take 1 or 2 Tums before retiring. See if you don't drift off to sleep more rapidly—feel far brighter next morning. Always keep Tums handy to banish sour stomach, gas, heartburn—day or night. Still only 10¢ a roll.

Eating Is Fun Again!

Millions of people now enjoy all their favorite foods without fear of acid indigestion. For Tums stop stomach sourness almost before it starts. Tums contain no baking soda or other water-soluble alkali. *Can't cause acid rebound!* That's why smart men and women everywhere always carry Tums. Get a handy roll today!



On Top of Counters Everywhere
50¢ Only 10¢—3-roll
Economy Box 25¢



Quick Relief for
Acid Indigestion

for the Tummy

YOURS!



With this
great new
all-purpose
detergent

A pastel-colored

CANNON FACE CLOTH

...worth up to 15¢

ALL-PURPOSE

Breeze

Inside every
large-size
package

A double value! No other washday "detergent" gets dirty clothes cleaner than New All-Purpose Breeze. Yet it's safe for your daintiest, choicest things... and so kind to hands! Washes dishes, glasses sparkling clean without wiping... makes pots and pans gleam without hard scrubbing!

And you get a fluffy pastel Cannon Face Cloth right inside every Large size. Try BREEZE on Lever Brothers' money-back guarantee! CANNON BISM TOWEL YOURS in every Giant Economy size

TOWELS

12 Large Size
Assorted Colors \$1.00
ONLY

Money Back Guarantee. Order Now!
MURRAY HILL HOUSE, Dept. PA14
137 East 31st St., New York 16, N. Y.
Dealers Inquiries Invited

FRECKLES

SPOILING
YOUR FUN?

Cheer up...
Othine can bleach them down easily, simply
by applying this dainty cream nightly as
directed. Millions of jars sold during last 44
years. Money back guaran-
tee. Try it! All drug counters.

OTHINE

Puts On Blue Bonnet
To Get Most
For The Money!



MRS. PAUL HENRICH

You, too, will love BLUE BONNET Margarine's delicate, sunny-sweet flavor! BLUE BONNET makes bread, toast, hot rolls, and vegetables taste better than ever!

You'll appreciate BLUE BONNET's nutrition. Unlike most other margarines, BLUE BONNET contains both Vitamins A and D—as much year-round Vitamin A and D as you get in the high-priced spread for bread!

Yet BLUE BONNET Margarine costs less than half as much as the high-priced spread. So put on BLUE BONNET and be sure of "all 3"—Flavor, Nutrition, Econom-e-e!

for Muscular Aches

Sloan's

Greatest name in pain-relieving
LINIMENT

A-1

SAUCE

Makes Fish
Delicious!

Add a generous dash of
A-1 Sauce to fish. It adds
a tang to all good foods...
a welcome change from
ketchup. Try it when din-
ing out, too!



The Dash That Makes The Dish

WEISSFLUHJOCH
RESTAURATION
PRÄCHTIGE AUSSICHT
SCHLAFPLATZ
STATION WEISSFLUHJOCH
DORFTÄLI & DAVOS DORF

WEISSFLUHJOCH
RESTAURATION
PRÄCHTIGE AUSSICHT
SCHLAFPLATZ
STATION WEISSFLUHJOCH
DORFTÄLI & DAVOS DORF

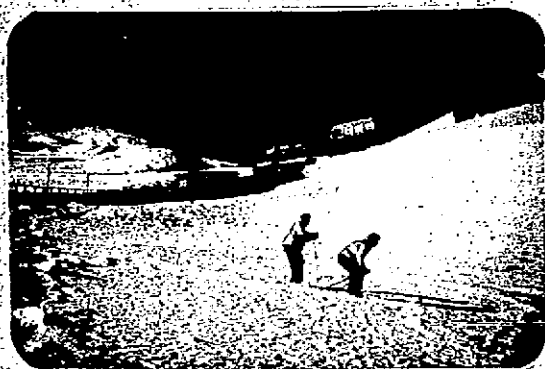
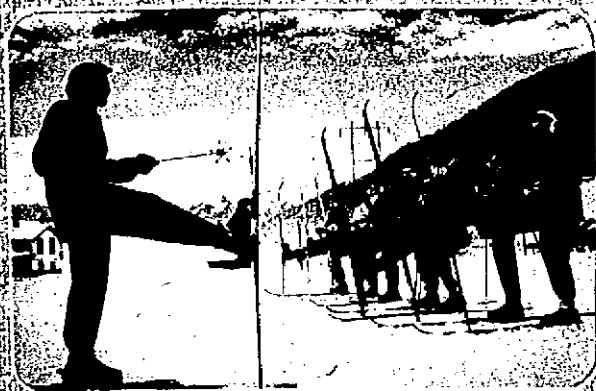
STATION WEISSFLUHJOCH
PARSENNBAHN



• Plane took them to
Zurich. Then they rode
narrow-gauge railway.

...This is

Two GI's go on a budget



Living!

vacation in Europe

WHAT DOES a GI do with a three-day pass? He goes home, of course—unless he happens to be stationed overseas.

Because it takes at least a week to get to the States and back, GI's in Europe are always looking for something to do with those short furloughs.

So, lots of them—like Staff Sgt. W. Clay Haislip, 24, of Rocky Mount, N. C., and Airman First

Class Arthur F. Wiedeman, 21, of Lewistown, Mont.—flock to the Continent's most elite resorts.

PARADE photographer David Preston went along with Haislip and Wiedeman from their base near Paris to this international playground.

Said Haislip and Wiedeman after three days at Europe's best ski slopes: "Man, this is really living!" The cost: \$57 each, including a round-trip flight on Trans World Airlines.

Why FORCE your child to take a Laxative?

Children enjoy
taking Fletcher's
CASTORIA
the laxative made
especially for them



Extra Mild Castoria
Contains No Harsh Drugs—
Won't Upset Sensitive
Little Stomachs!

When your child needs a laxative, never upset him with harsh adult preparations. Give Fletcher's Castoria, the natural laxative especially made for children from nature's own vegetable products. Contains no cascara, no castor oil, no salts, and no harsh drugs. Won't cause griping, diarrhea, nor upset sensitive digestive systems. Mild Fletcher's Castoria acts gently, thoroughly, and you can regulate dosage exactly. What's more, it's so pleasant-tasting, children take it without fussing. Get it now.



Chas. H. Fletcher
The Original and Genuine
CASTORIA

Especially Made for Infants
and Children of All Ages!

Eat Sunkist Navel Oranges to get the *Protopectins*

*Remarkable health factor can mean
better digestion, better nourishment for entire family!*

In the "meaty solids" of whole fresh oranges is an important health factor called the protopectins. When you *eat* oranges you get the protopectins and here is what they do for you:

They help prevent many digestive ills and upsets

The protopectins *improve your digestive climate*. They remove many harmful bacteria from the digestive tract and encourage the

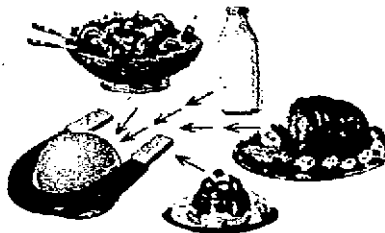


friendly ones to grow. They help your digestive system regain normal action when it becomes overactive or irritated, or when it grows sluggish.

Thus the protopectins can aid the digestive health of *everyone*—young or old.

They help you get more good from your food

By making the digestive system more efficient, the protopectins in fresh oranges can help



every member of your family—including the hasty and "picky" eaters—to get more *good* from the *other* foods you serve. Not more of their calories, but *more of their vitamins and minerals*.

That means *better nourishment* which, in turn, may well lead to greater work-output, a keener mind, increased resistance to infection, greater well-being, and to sound, sturdy growth for children.

You must eat oranges to benefit

You know the value of orange juice at breakfast. But since the protopectins are found mostly in the meaty solids of the fruit, at least one of the oranges you consume each day should be *eaten*.

When you eat oranges, you get not only the protopectins but all the vitamins and all the other health factors.



Choose a regular time for eating oranges... with meals, between meals or as a bedtime snack in place of more fattening foods. Always include a Sunkist Orange in school and work lunch boxes.

**Get your protopectins—
Eat Sunkist Oranges every day**

**Only navel
oranges give you
RICHER FLAVOR
MORE VITAMINS
(per glass of juice)
EASIER PEELING
NO SEEDS**

**BEST FOR EATING—
BEST FOR JUICE!**



Sunkist
California-Arizona
Navel Oranges

HY GARDNER FEATURETTE

MAMIE'S CHARM



MRS. IKE: On her wrist, world-shaking history . . .

First Lady's favorite bracelet is a happy 'diary'

RAY BOLGER, who practically made a second national anthem out of the sing-songy chant "Once in Love with Amy" (from "Where's Charley?"), has a new parody on the tune.

He calls it "Once in Love with Mamie," and if the new First Lady of the Land hears it she'll blush in happy embarrassment.

• For Mrs. Eisenhower, like her famous husband, was a pretty shy and retiring person up to the time the American people voted the Eisenhowers into the limelight.

Most of all, Mrs. Eisenhower has modest tastes—unlike many women in the public eye.

Her prize piece of jewelry is a gift given her by an intimate newspaper friend. It's practically a diary of her life with her husband told in 21 charming episodes and bound together as a charm bracelet.

Charm Number One is a heart engraved with the time and place of her first meeting with Ike. The second is a wedding ring engraved with both their initials and the wedding date. A silhouette of their son, Major John Eisenhower, is followed by an Eiffel Tower charm. Then a South Sea hut recalls Ike's duty in the Philippines.

• His promotion to brigadier general is commemorated with a one-star charm and a golden miniature of London Bridge, followed by his five-star shoulder insignia. Next is a D-Day disk, then a replica of the Victory Treaty scroll.

Big Moments

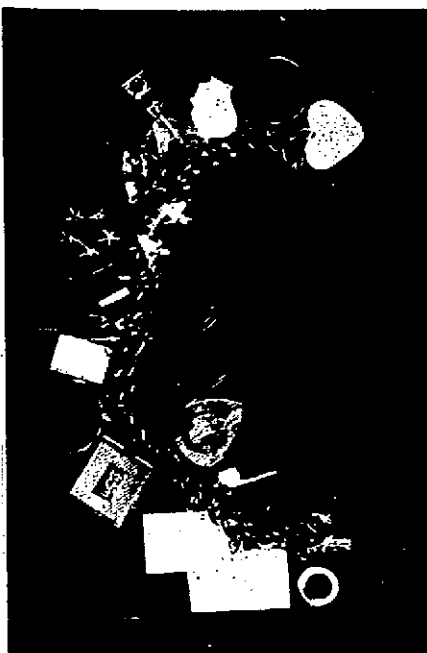
OTHER charms recalling momentous moments include the flag of the Chief of Staff, a book locket reproducing the cover of his book, "Crusade in Europe," and a wedding locket of Major John.

Then there's a locket etched with photo engravings of the Ike's grandchildren and the insignia of the Augusta National Golf Club.

• The General's tenure as President of Columbia isn't forgotten, nor is the SHAPE emblem.

Added to these are reproductions of headlines announcing Ike's nomination and election plus a train to signify his campaign tour.

The 21st charm is a gold key—to the White House.



THE BRACELET: It tells 21 stories . . .

(LISTEN to Hy Gardner over your local NBC station on Sunday nights.)

Chlorodent

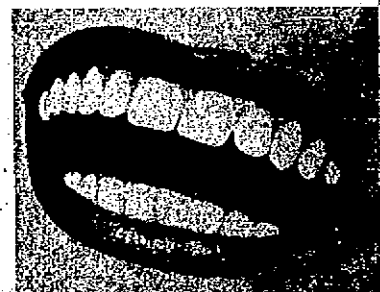
gives you a
**Cleaner, Fresher,
Healthier Mouth!**

proved by test...
after test...after test!

CLEANER!

*Proved at
famous university!*

University dental experts made 395 tests with white, ammoniated and chlorophyll toothpastes. They found that Chlorodent's patented cleansing ingredient kept teeth *cleanest*. Chlorodent also strikes at the very causes of tooth decay. Use it regularly!



Chlorodent keeps teeth sparkling!

FRESHER!

*Proved at
leading laboratory!*

In nearly 1000 tests on people with bad breath, scientists compared Chlorodent with a nationally known non-chlorophyll toothpaste. Chlorodent's special chlorophyll* formula kept *twice* as many people free of mouth odors for up to four hours.



Chlorodent destroys mouth odors!

HEALTHIER!

Proved at Boys Town!

Boys Town dentists found Chlorodent *twice* as effective as a fine white toothpaste for quickly reducing gingivitis, a common mouth disorder. Boys Town co-operated in this research wholly in the interest of child health. See dentist if mouth troubles persist.



416 boys took part in this research.

Unconditionally guaranteed by Lever Brothers Company to do more for you than any other dentifrice—white, ammoniated or chlorophyll—to give you a cleaner, fresher, healthier mouth—or money back.



Also in tooth powder

Ask for **CHLORODENT**
World's Largest Selling Chlorophyll Toothpaste

NOW WORLD'S FIRST ALL-IN-ONE WASHER-DRYER!



*clothes come out ready to wear
iron or put away*



WASHES and DRIES your clothes in one continuous operation!

**Chores that used to take 2 days now done
automatically while you shop, sleep... or just play!**

INSTALL ANYWHERE

No vent necessary for drying. No bolting down needed because "Balanced Action" eliminates vibration. Takes just half the space of separate washers and dryers.

CLEANER CLOTHES

Exclusive Magic Heater makes wash water hotter, keeps it hot, gets clothes cleaner.

ECONOMICAL

Uses less water and soap than most ordinary automatic washers.

SAFER DRYING

Gentle fabric protection—Cycle-Air dries faster at lower temperatures. Lint-free, moisture-free, heat-free!

All you do is toss in the clothes, set the dials, add soap—and *washday's over!* The Bendix Duomatic washes your clothes in warm or hot water... spins water out of clothes evenly, safely... triple-rinses with clean, fresh water... then completely dries them... all automatically, all without the slightest attention on your part. You return at your leisure to find clothes ready to wear, iron or fold and put away!

This new Bendix Duomatic is wonderfully gentle—safe for all the new "miracle" fabrics—yet wonderfully thorough, too. There's an automatic speed-soak that does an over-night job in minutes on grimy work clothes—

plus many other exclusive Bendix features to give you world-famous washing efficiency.

It's the newest miracle of the Automatic Age—another great engineering triumph from Bendix, the people who brought you the first automatic washer!

If you're in the market for either a washer or a dryer—or both—you'll want to be sure to see the Bendix Duomatic before you buy! That's because the Duomatic *takes the place of 2 appliances... in the space of one!* Saves you money, too! Be among the first to see a dramatic demonstration of the new Duomatic now—at your nearby Bendix dealer's.

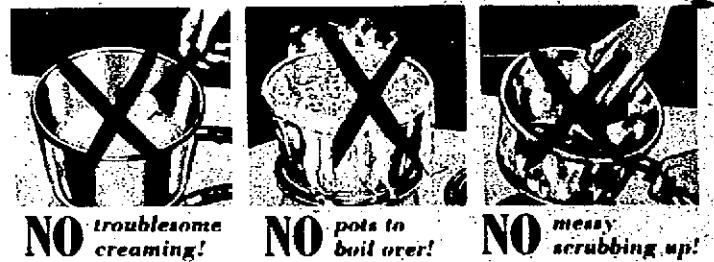


Like a Texas cowpoke, Tyrolean herd boy tries to move goat.

GOAT GETTER

...he shows a nanny who's boss

IN THE Austrian Tyrol not long ago, a photographer's car was blocked by a herd of goats. A sturdy herd boy did his best to "rattle" one balky nanny out of the way. He finally won out—but not before the photographer got this fine picture.



Now! New Niagara® ends the mess of mixing starch!

*Dissolves instantly
...stays dissolved
in COLD water!*



**JUST MEASURE...ADD TO COLD WATER!
SWISH WITH YOUR HAND!**

*Read what users say
about Instant Niagara:*

"Niagara goes 4-5 times farther than expensive bottled starches!"

Mrs. W. B., Connecticut

"To my surprise, I found it made my ironing easier!"

Mrs. A. M., New York

"Niagara really does what it claims to! Wonderful!"

Mrs. R. F., Indiana

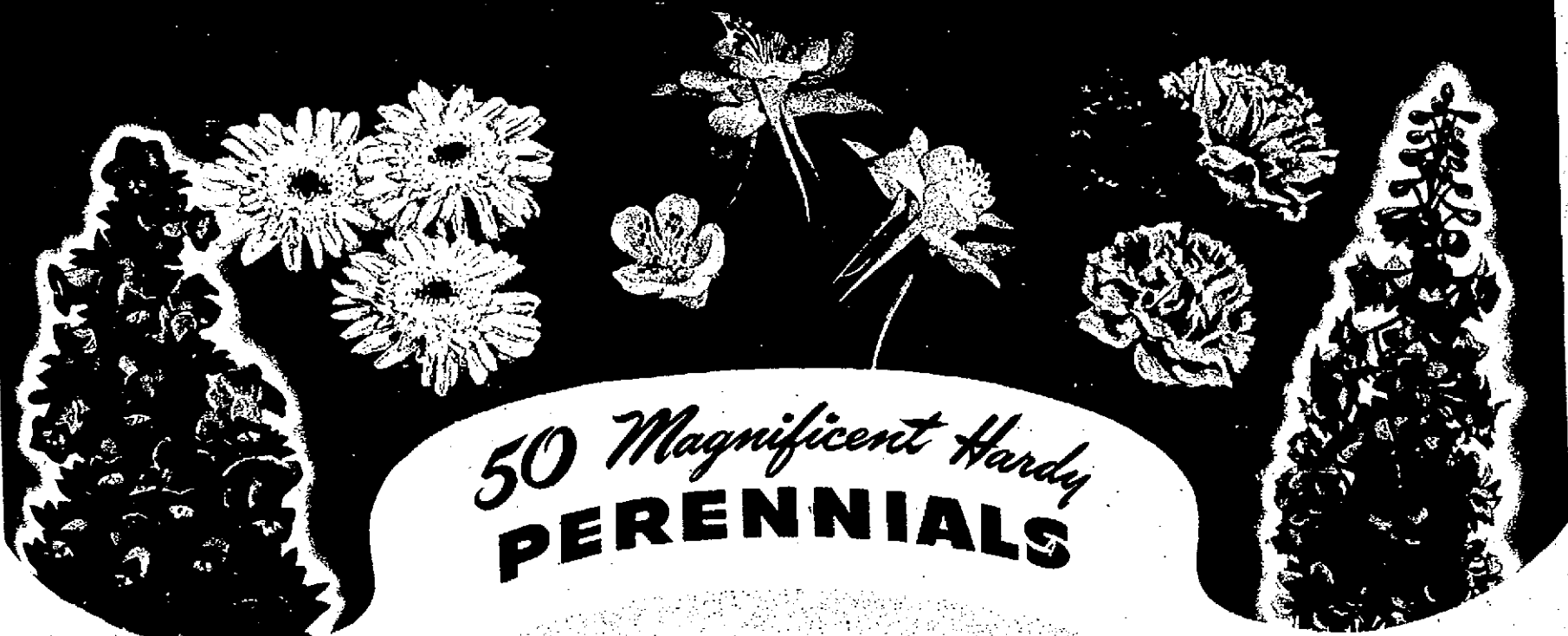
Looks easy, doesn't it? But easy mixing is only the beginning! Niagara® Starch gives cottons a wonderfully crisp and dainty look! Won't leave spots, streaks or "film" on dark fabrics. And with Niagara, cottons iron like a charm! For easy preparation and easier ironing, get economical Niagara instant laundry starch at your grocers today!



*One package makes
20 quarts of medium
starch solution*

**GOES 4 TO 5 TIMES FARTHER
THAN COSTLY BOTTLED STARCH!**

Niagara is all starch—no water! No heavy bottles to carry, no bottle caps to get stuck... nothing to break!



50 Magnificent Hardy PERENNIALS

**AMAZING SAVING
SHORT TIME ONLY**

**50 PLANTS
just \$1.94**

**FREE OF EXTRA
CHARGE**
5 SWEET WILLIAM PLANTS

EXTRA with every order. Healthy, growing, Sweet William Plants, world renowned for gorgeous flower clusters. Large colorful blooms of delightful fragrance and long life. Our bonus to you for prompt action. Simply check coupon, we will send the 5 Sweet William plants as a bonus with each Perennial order of \$1.94!

UNBELIEVABLE — BUT TRUE!

Our most spectacular Garden Offer! Our entire stock of healthy, field-grown Perennial Plants must be sold. Get this Display Assortment of gorgeous Delphiniums, flame-hued Carnations, lovely Shasta Daisies, radiant Columbines and Larkspurs, glorious Canterbury Bells — 50 healthy one year field grown plants in one colorful, beautiful display assortment. Will produce hundreds of brilliant blooms year after year without replanting! Now, make your garden the envy of friends at an astounding low price, if you act at once. Display Assortment will be sent for unheard of low cost of just \$1.94 for 50 Perennial Plants. To order check coupon—Mail it today!

HERE IS YOUR BARGAIN PERENNIAL ASSORTMENT

- 5 Alyssum Saxatile
- 5 Canterbury Bells
- 5 Delphiniums
- 5 Blue Flax
- 5 Coreopsis
- 5 Baby Breath
- 5 Carnations
- 5 Columbines
- 5 Shasta Daisies
- 5 Fox Gloves

\$8.00 to \$10.00 Value JUST \$1.94

Yes, for a small fraction of the usual nursery price, fill your garden with brilliant beauty, ravishing color of America's favorite flowers. 50 field-grown Perennial Plants, each at an astounding low price, guaranteed flowering size. All for the amazing low cost of less than 4¢ per plant! A lavish display of gorgeous rainbow hues, a holiday of radiant color throughout Spring and Summer, year in, year out! To avoid disappointment — act at once. Mail coupon today and receive wonderful EXTRA BONUS with your order!

SEND NO MONEY Mail Coupon Today

Just fill in coupon and mail today. When your order and extra bonuses arrive, pay postman amount of order, plus C.O.D. postage. If you are not 100% satisfied with your bargain you need only to return in 10 days for full refund of the purchase price. After planting, any plant not developing to your satisfaction will be replaced FREE... Be sure to enclose the Bonus Coupons with two or more selections. But don't wait... if you don't send in your order now you may be too late! Mail today.

MAIL THIS COUPON TODAY

MICHIGAN BULB CO. Dept. P-1835 Grand Rapids 2, Mich.

Send orders checked below. I will pay postman amount of order on arrival plus C.O.D. postage on guarantee that I must be fully satisfied or I can return the order in 10 days for a full refund of the purchase price.

- ☐ 50 Perennial Plants plus BONUS of 5 Sweet William Plants \$1.94
- ☐ 10 IMPORTED Begonia Bulbs (mixed colors & varieties) \$1.69
- ☐ 10 Cushion Mums plants (assorted colors, grow to bushy basket size) \$1.69
- ☐ 100 Gladiolus Bulbs, rainbow colors (small size, blooming varieties—1" to 1 1/4" circumference) \$1.69
- ☐ 100 Gladiolus Bulbs, rainbow colors (medium size, blooming varieties—2 1/2" to 3" circumference) \$1.98
- ☐ 50 Gladiolus Bulbs, Improved Holland Growers Choice (medium blooming size 3 1/2" circumference). Packed 25' of each color, choose two: ☐ white ☐ red ☐ yellow ☐ pink ☐ dark shades ☐ rainbow mix \$1.98
- ☐ 10 Imported Dahlias Mother Chimps (approx. 50 roots) \$1.99
- ☐ 20 Celestial Star Bulbs (Acidantha) should produce 10 downy sweet-scented orchid-like blooms \$1.89
- ☐ 12 Silver Bells (Galtonia), masses of white bell-shaped flowers \$1.49
- ☐ 12 Mexican Shell Flowers (Tiger Flower) brilliant colors \$1.69
- ☐ MONEY-SAVING COMBINATION OFFER—Select any 5 of the above offers, plus all BONUS items, for only \$7.95

NAME _____ ☐ Send C.O.D. plus postage
ADDRESS _____ ☐ Cash enclosed
CITY _____ ZONE _____ STATE _____

COMBINATION BONUS COUPON

We save labor and packing charges when you order two or more items at one time and we are glad to pass these savings on to you in the form of BONUS merchandise that costs you nothing extra. Check your selections in the coupon above and then put x in proper spaces below. Put both coupons in envelope and mail today.

- ☐ 2 items ordered receive at no extra cost—5 Tuberoses
- ☐ 3 items ordered receive at no extra cost—3 Tuberoses and 12 Windflower Bulbs
- ☐ 4 items ordered receive at no extra cost—3 Tuberoses, 12 Windflower Bulbs and 12 Persian Buttercup Bulbs
- ☐ 5 items or more—See MONEY-SAVING COMBINATION OFFER in coupon above

Spectacular Offer GLADIOLUS

IMPORTED FROM HOLLAND
BLOOMING SIZE VARIETIES

Here is a money-saving offer of Gladiolus bulbs (not bulb-lets) to brighten your garden with their vibrant colors and graceful beauty. All are IMPORTED FROM HOLLAND and all are blooming size varieties. However, the larger bulbs produce higher stalks and more flowers per stalk. You have your choice of 3 wonderful selections—you may choose either Rainbow Mix or Solid Colors. Plant Gladiolus bulbs every two weeks and have flowers continually until Fall. Check your selections in the coupon

of the right with the understanding that any bulb that does not develop to your satisfaction will be replaced FREE of charge.

MICHIGAN BULB CO., Dept. P-1835, Grand Rapids 2, Mich.

Southland

March 22, 1953

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

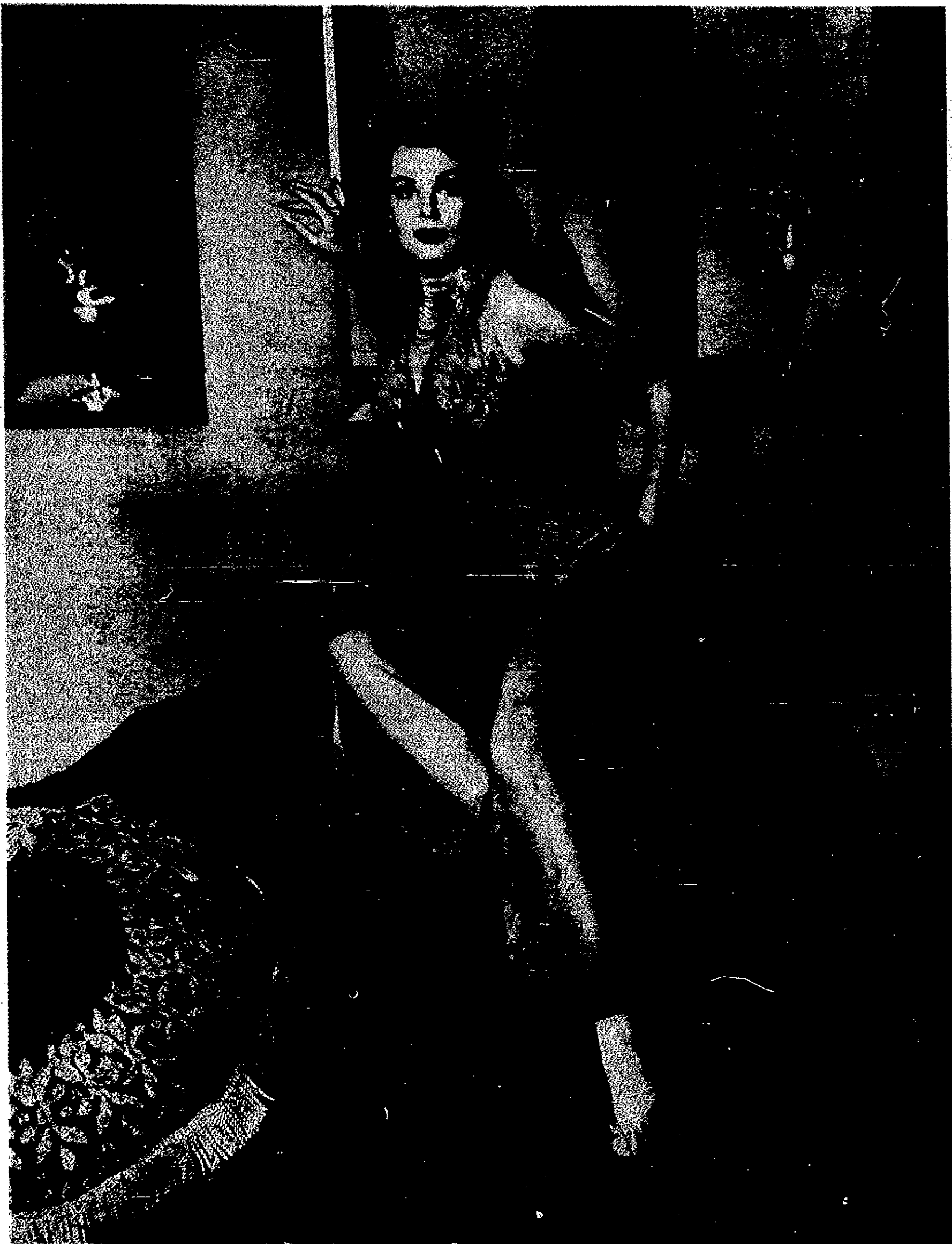


Photo by Universal Pictures Co., Inc.

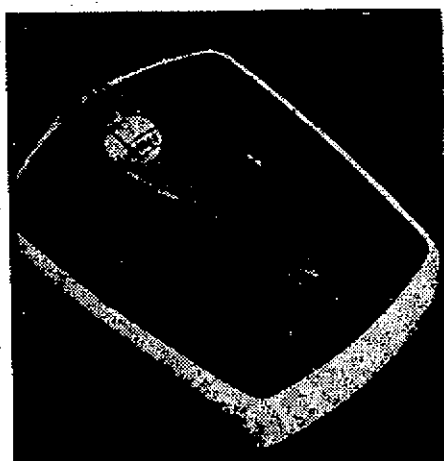
Arlene Dahl . . . she shines as queen of a hidden desert Eden. See Page 7.

we're open monday night till 9:30

dine in our may co. lakewood tea room and coffee shop, open mondays from 12:30 to 9:00

MAY co.
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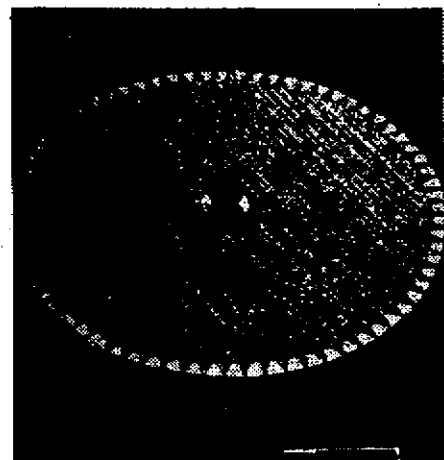
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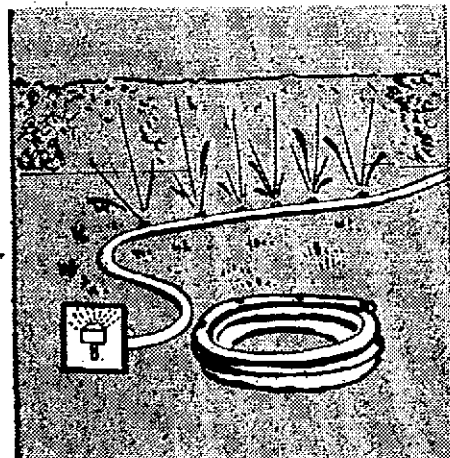


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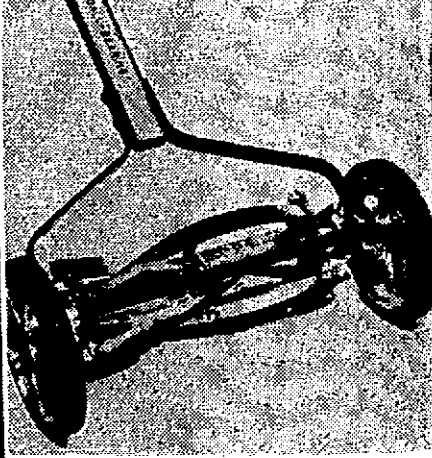
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arlaw standard lawn mower
reg. 16.95 **13.99**
Ball bearing assembly; open wheel construction; rubber tires; hardwood handle, 4 self-sharpening blades.
May Co. Lakewood Garden Shop, Downstairs Floor

Operation Skywatch

Sunday, March 22, 1953



"Skywatchers," or volunteer plane spotters, work in pairs. Here, Leonelle Hess (right) passes on to the filter center what partner Dorothy M. Hall hears.



On clear nights the blinking red and green identification lights of a plane make estimating course, speed easier. Leonelle, on telephone again, relays information from Mrs. Hall to filter center. Octagonal room is atop Long Beach City Hall.

By Gordon Gray

AS THE BIG four-motored bomber flew through the darkness over Long Beach, Leonelle Hess, a young secretary for North American at Downey, turned to her companion inside the well-lighted octagonal room atop the City Hall, and said:

"Here comes another one." She paused, located the airplane and continued, "It's a multi-engine, flying east, medium high."

While Leonelle was speaking, her companion, Dorothy Hall, a Long Beach housewife, had picked up the telephone, said "aircraft emergency" and within seconds had been connected with the Santa Ana Filter Center of the Ground Observers Corp. (GOC). Dorothy repeated Leonelle's words into the mouthpiece and hung up.

The whole thing had been routine with them. They are volunteer spotters with "Operation Skywatch," a branch of the GOC, and do this sort of thing for two hours every Tuesday night.

Although they didn't know it, the report they had just phoned in was not routine to the GOC. That plane was being "tracked" by "Operation Skywatch" volunteers. It was plotted every minute of its way

from San Diego to Oakland and back. It could have been just as accurately plotted across the United States and back.

THE MISSION of the Ground Observers Corps, according to civilian defense officials, is "to observe, evaluate, and report to the radar network the flight of specified types of aircraft and unusual hostile actions associated with aircraft."

"Skywatch" is part of the GOC. At present it is in action in 27 states from Maine to California, and is based on the famed Aircraft Warning Service which operated in World War II. It includes 19,400 observation posts and 9 filter centers. It could use the services of 500,000 civilian volunteers. At present it has the services of only 210,000.

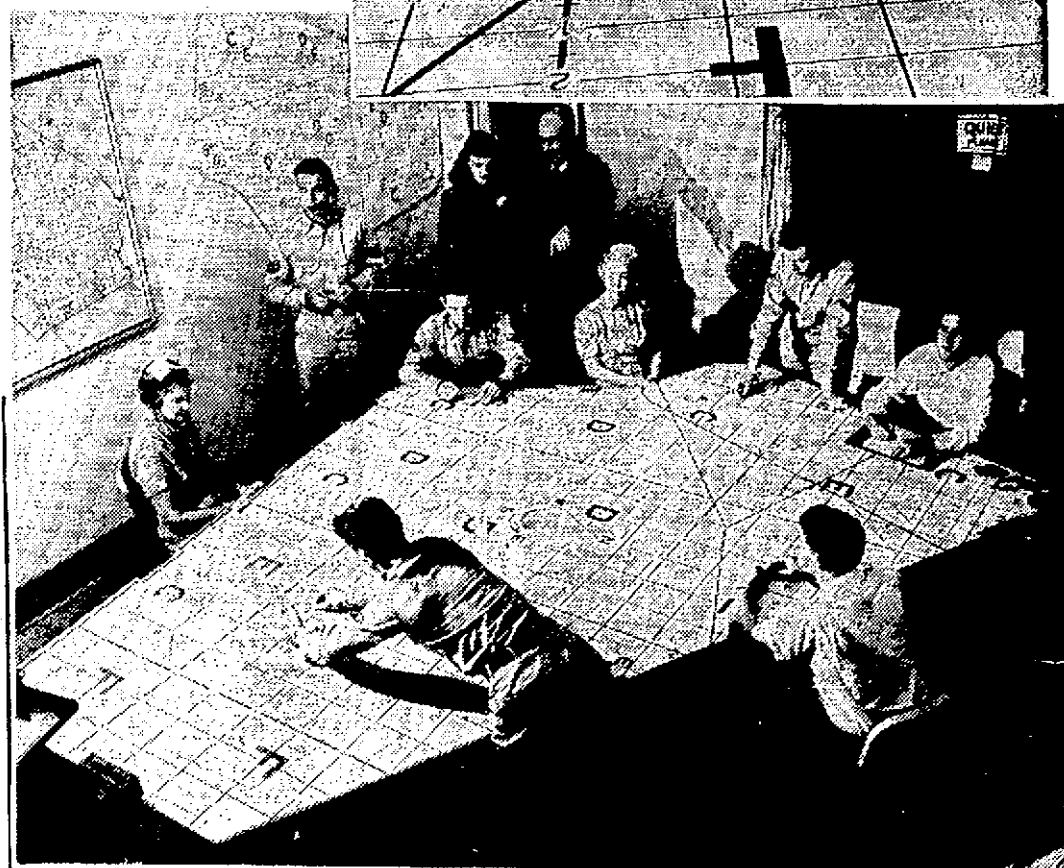
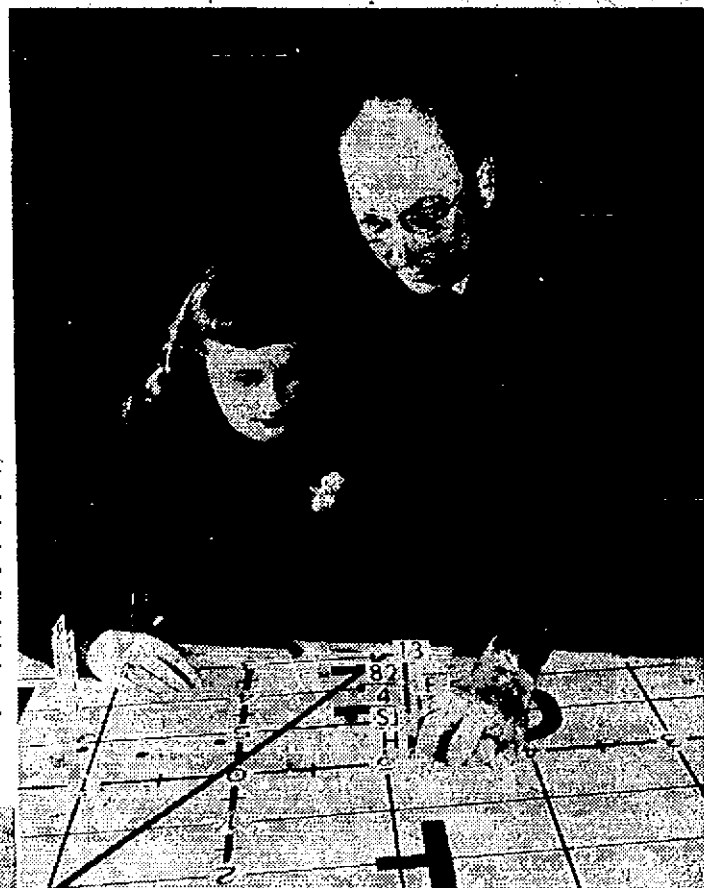
Since the entire program is manned by volunteers under the direction of state civil defense officials and under the supervision of United States Air Force personnel there are all types of volunteer work involved.

"Test alerts worked through the Skywatch program have proven that it takes an average of only three minutes from the time an observation post reports a plane until the Air Force has interceptor planes in

the air," says Capt. John S. Nettleton, USAF, commanding officer at the Santa Ana Filter Center. "This insures that any enemy plane planning a bombing raid wouldn't have time to do much damage before being attacked by sleek jet fighters such as North American's F-86D Sabre."

As Gen. Nathan F. Twining, assistant Chief of Staff, USAF, put it recently, "I think that a clearer understanding of the current concept of air power and capabilities of possible enemies will lead to full appreciation of the need for 24-hour observation. I refer to the concept of a deterrent force—the idea of maintaining a strong military establishment to preserve peace and PREVENT war."

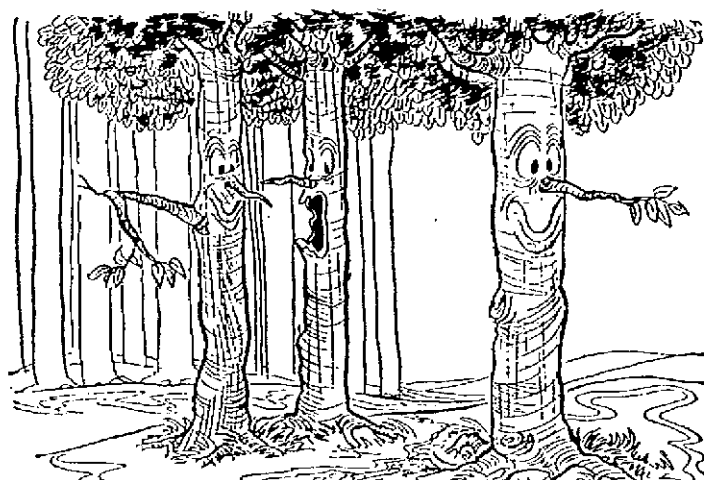
That's where "Operation Skywatch" comes in.



—Photos and Story from North American Aviation's SKYLINE

Observation posts are first link in "Skywatch" system. Above photo shows some of operations at Santa Ana Filter Center. Calls sent by Leonelle are reported to the plotters seated at the large grid maps, and are indicated by markers. Markers are translated and nearest radar center is alerted. The course of the plane is then followed as other posts call in to the center. Above, right, Leonelle gets an explanation of the markers.

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Swimming's Her Dish!



Mary Margaret Gelder (left), 12, of South Gate, has the makings of a champion swimmer, says Florence Chadwick, shown in water here with her and sister Joan.

By Caroline Coleman

SOUTH GATE

AN OLYMPIC champion one day? Maybe . . .

That is what swimming fans and observers are speculating as they watch a petite 12-year-old South Gate lass.

No less an authority than Florence Chadwick, famed distance swimmer, has asserted that Mary Margaret Gelder, 3111 Illinois Ave., has the stuff of which champions are made. Swimming is her dish!

The pretty girl with the long, dark curls and bright smile has made phenomenal success in the past few months. When she started taking lessons from Johnny Gross, South Gate plunge instructor, she was a complete novice.

But not for long.

She swam straight through the stages — beginner, intermediate, advanced — and in 10 weeks had her diploma, an unusual feat.

Then she completed Florence Chadwick's advanced training at Club Del Mar, Santa Monica, in 10 more weeks and received another diploma. That training proved that she was equally at home on the diving platform or driving through the water in a sprint.

MARY BELIEVES that training as a ballet dancer helped

her in swimming. She learned co-ordination and balance, she believes, while studying ballet from the age of 3 with Lillian Newman of Long Beach. From her she learned rhythmic co-ordination, and she also participated in events of Revana Komaroff's Children's Theater here. Recently she has studied with Robert Rossellat of Hun-

tington Park. Her training in the Italian Cocchetti ballet produced fine co-ordination of mind and body.

For the record, Mary is 4 feet, 8 inches tall and she is in the sixth grade in St. Helen's parochial school. Her teachers in school and in ballet and dancing find her co-operative and eager to learn.

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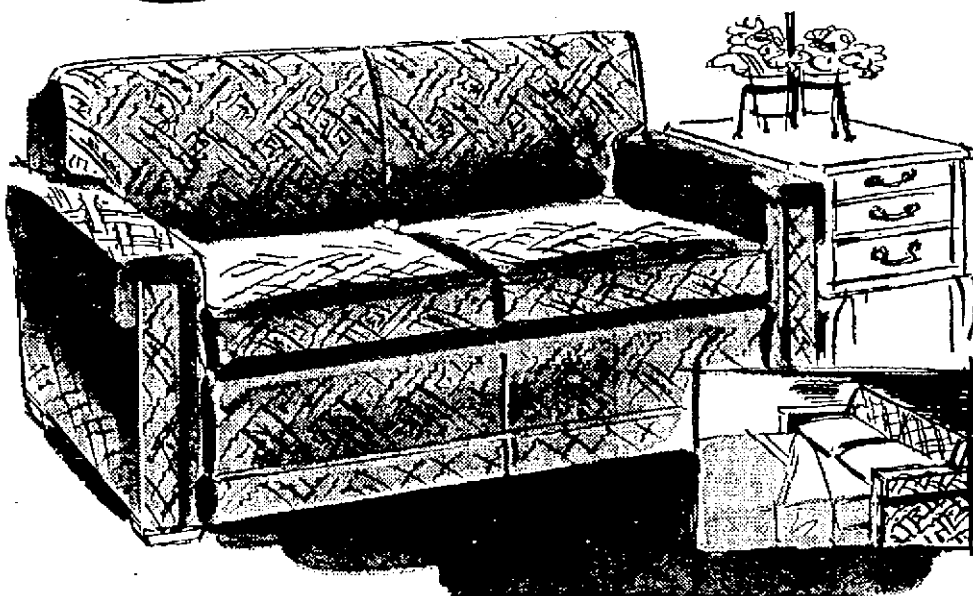
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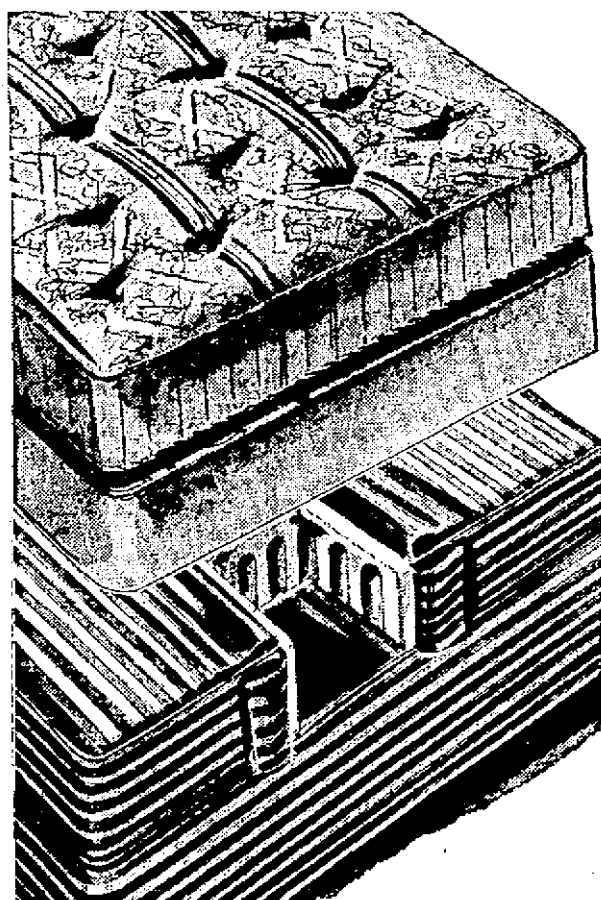


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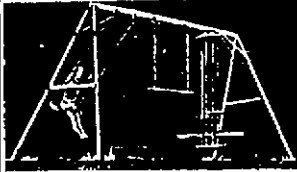
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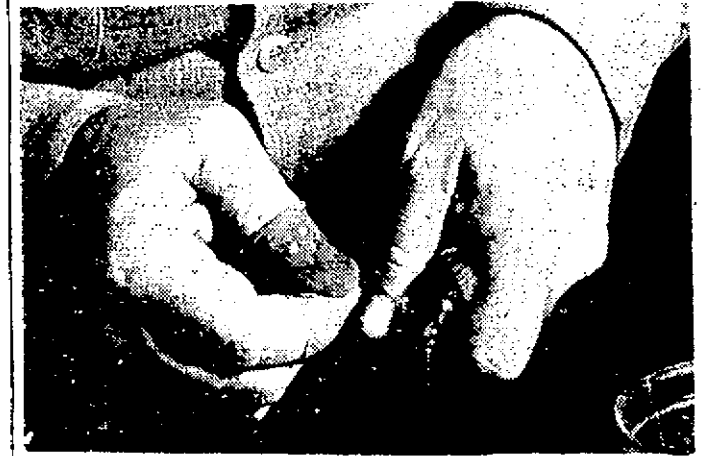
Fashions for Easter

are more stunning than ever.

See next week's **Southland**



Pat Coffman and Skeet Grantham make leaders with a power-driven buttonhook operated by speedometer cable.



—Photos by Ed Lundberg

To make 100 leaders it takes 12 to 15 minutes to tie the hook at one end, 18 to 20 minutes to finish off ring end.

By George Eres

PATRICIA COFFMAN of Lakewood knows more about teasing a barracuda than 90 per cent of the sportfishermen on the Pacific Coast. The men in the business end

of the sport concede Pat's tops at feathering the fish and can spot most anglers 30 feet and out-cast them.

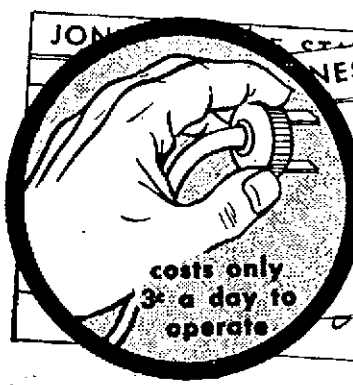
And besides ranking with the 10 top fishermen on the Coast — she's an expert at tying live bait lead lines—no simple operation. Matter of fact, she's employed at it — the first woman in 20 years to go on the wire at Stony's three fish and tackle stores.

It's Pat's first year on the wire and she's doing the lay-ups, loop backs, spiral overlays and smooth wrap-ups with the best of them.

"You figure on spoiling the first 500 four-foot strands of live bait leader wire," she says. "After that the operation's automatic. You just don't think about it. You just turn them out."

The rig for turning out the leaders by the hundred-thousands is a power-driven button hook operated through a speedometer cable—a gimmick devised by Clay Harmon. To complete ties on 100 leaders it takes about 12 to 15 minutes to tie the hook at one end and 18 to 20 minutes to finish off the ring-end. Then leaders are coiled and packaged.

Stony's sold 110,000 live bait leaders last year during the season from mid-March to mid-November, according to Paul Fletcher, manager at Stony's Pierpoint. "This year we hope to turn out 200,000 leaders by the time the season really gets under way for barracuda — if the fish co-operate."



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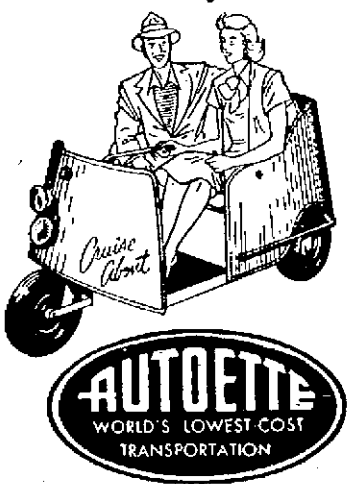
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Capt. Paul Lartat (Alan Ladd) leads a patrol into the Algerian desert for bandit Omar Ben Khaliff, Foreign Legion commander of year 1885. The patrol is led into a trap and all are slain except Lartat.

Sand and Sex

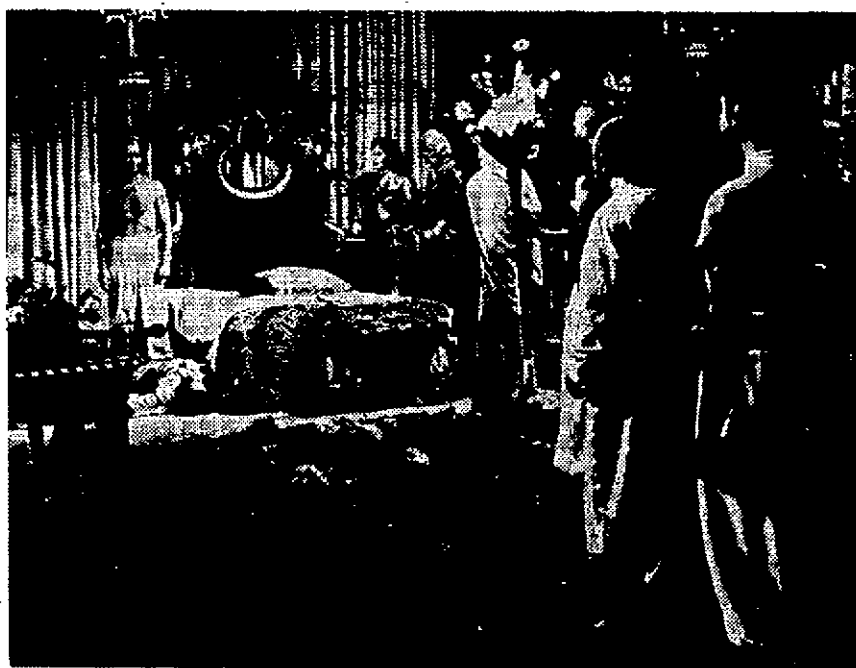
Arlene Dahl (see Southland's cover) will star next in "Desert Legion," which is known in the Hollywood trade as a "sand and sex" picture, an ever-popular blending of intrigue, action and romance against Sahara backgrounds. Add the box office allure of names of Alan Ladd and Arlene Dahl ("the most beautiful woman in the movies") and you have it. Screen play is by Lewis Meltzer, direction by Joseph Pevney, production by Ted Richmond, for Universal-International. It is in Technicolor.



The injured Lartat regains consciousness in a tent to find himself in care of Morjana (Arlene Dahl). He thinks she is an Omar Ben ally. Later he lapses into coma, comes to in vicinity of his Legion post.



A mysterious note sends Lartat AWOL to Madera, sanctuary of peace ruled by Si Khalil (Oscar Beregi), who selects Lartat to marry his daughter, Morjana, and save it from Crito Damou (Richard Conte).



As a romance develops between Morjana and Lartat, Crito sends an assassin against Lartat, who kills the assassin, finds on him a watch proving Crito is Omar Ben. Lartat is challenged to a duel.



En route to his post with Crito, Lartat is ambushed by the bandit's followers and imprisoned. As Crito attacks a Legion column moving on Madera, Khalil liberates Lartat who, with other prisoners, attacks Crito band from the rear.

Old Khalil is killed, Lartat and Crito meet hand-to-hand on a cliff and Crito is hurled to the rocks below. Lartat returns to the waiting arms of Morjana.

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He Scares Broadway

By
Vera Williams

"THE BAT" is back, scaring daylight out of supposedly-sophisticated New York theatergoers with its creepy situations and tickling the ribs of Gothamites with its comedy relief, just as it did another generation of boxoffice patrons 33 years ago.

It was almost like an old friend coming home when the three-act mystery by Mary Roberts Rinehart and Avery Hopwood opened in early February in the National Theater.

And its revival constitutes the first Broadway production of Jonathan Seymour, son of Mr. and Mrs. Clyde J. Seymour, 147 Nieto Ave., long-time residents of Belmont Shore. Seymour, who studied theater at Stanford University and the Pasadena Playhouse, already was recognized in theatrical circles as a most promising young director as a result of his work with the Margo Jones professional theater—in-the-round at Dallas. His production of "Romeo and Juliet" at that theater was praised in a recent issue of The Saturday Evening Post.

Seymour directed Vincent Price in "The Cocktail Party," Ruth Chatterton in "The Little Foxes," Gladys George in "Rain," ZaSu Pitts in "Post Road" and "Ramshackle Inn," and Jane Darwell in "The Importance of Being Earnest" before going to Broadway.

Last summer, he directed the outdoor pageant "The Yankin and the Senorita" at the Santa Barbara fiesta. He will direct the pageant again this year; a new script by Paul Green, two-time Pulitzer prize winner and writer of "The Lost Colony."

ZaSu Pitts, Lucile Watson, Shepperd Strudwick and Harry



Broadway is delighting in new chills from an old mystery play, "The Bat," currently produced by Jonathan Seymour, above, son of Mr. and Mrs. Clyde Seymour of Long Beach.

Bannister headline the cast of "The Bat," adapted from Mrs. Rinehart's book, "The Circular Staircase." The play hit New York about 1920 and for a long time not only captivated audiences but set a pattern for a succession of mystery thrillers.

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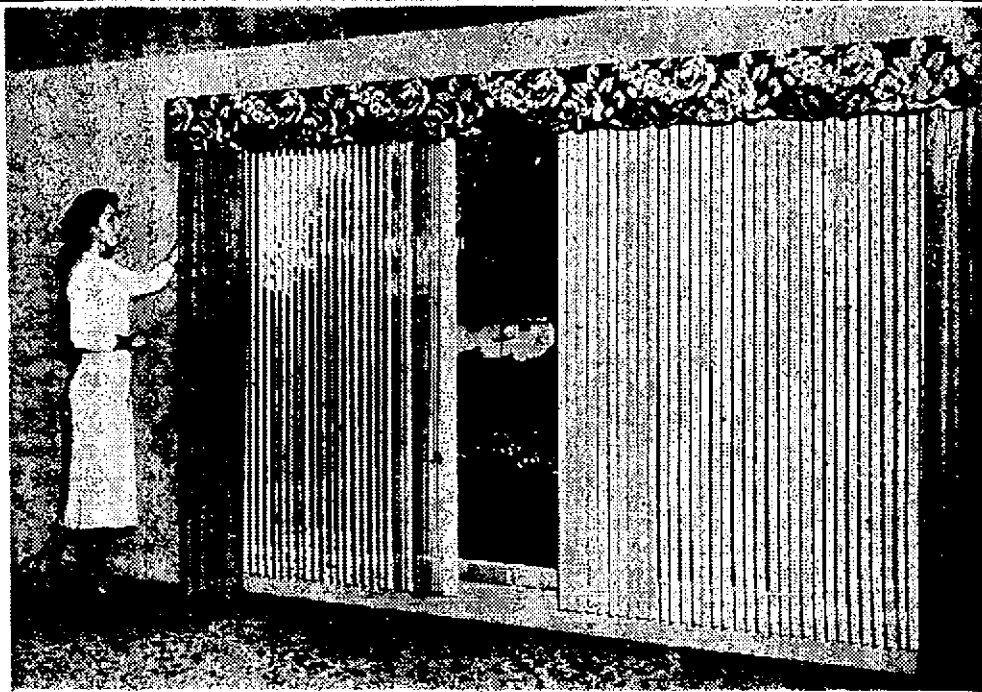
Symphony of softness in an elegant evening dress of white silk chiffon, strapless, with flowing skirt. Stole is separate.

Style-wise and so chic! New evening dresses displayed at a recent New York showing of party and dance wear for spring and summer included the two lovely styles shown here. Both are notable for dramatic elegance.

Essence of true elegance is aptly expressed in a strapless white silk ribbon lace dress with black chiffon demi-jacket.



(Advertisement)



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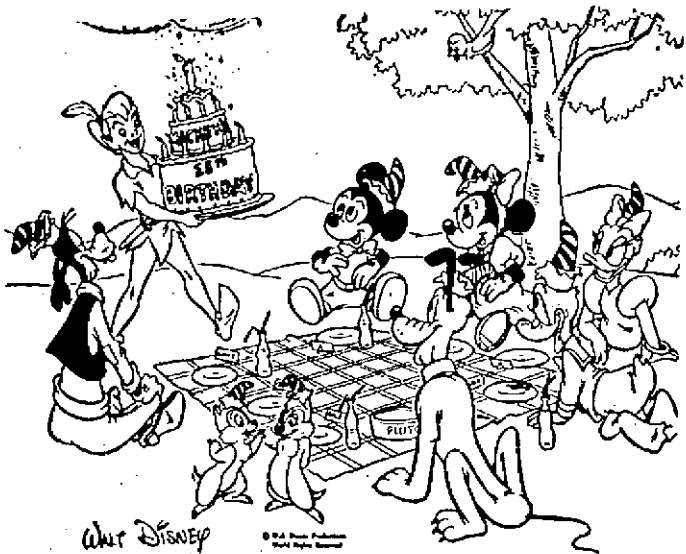
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Mickey Mouse flashed on the screens of the movie world 25 years ago and soared to fame around the globe. Here's Peter Pan bringing a giant cake to a party for Mickey.

Hail to Mickey Mouse!

HAPPY birthday, Mickey Mouse!

Born on a sketch pad on a fast-moving train when Walt Disney was traveling from New York to Hollywood, Mickey launched on his fabulous career in "Steamboat Willie," released in 1928, just 25 years ago.

Mickey is credited with having enchanted 680,000,000 paying customers in the theaters of the world in one year. He has starred in 15 shorts in a year. He is known by name—and referred to with a smile—by a quarter-billion people around the globe.

Illustrious human stars have come and gone since his

By Betty De Wees

advent. Mickey Mouse goes on ageless, unperturbed, bridging the decades.

He has changed little in looks and behavior. The 25 years rest lightly on his head; weigh not at all upon his spirit. He has fleshed out a bit since his first scrawny youth. Once he lost his tail, but quickly regained it in conference with Disney and his animation artists. He still has three fingers on each hand. He wears soft soleless shoes when once he was barefoot. His clothes, always natty, are a fashion unto himself. There

are no wrinkles. And Mickey has no gray hair.

MICKEY is credited with lifting the brothers Disney, the redoubtable Walt and Roy who now is president of Walt Disney Productions, from a studio shack in Hollywood to roomier quarters on Hyperion St., and 11 years ago to the present 51-acre studio in Burbank.

Disney is honoring the first-born of his fabulous cartoon family with a jubilee film containing the high lights of his quarter-century career. The feature picture, "Mickey's Birthday Party" is Walt's own selection of Mickey's most representative adventures.

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Whale Legend

FOR A LIFETIME, "The Whale" has been as much a part of the Long Beach scene as Signal Hill and its oil derricks and the ocean that eternally laps against the sand.

"The Whale" was captured May 20, 1897, when it became stranded on the local beach. C. J. Daugherty, early-day Long Beach photographer, took the picture that you see reproduced here—63-foot mammal, handle-bar mustached gents and all. Children in the picture probably long since have become great-grandparents. Nobody could be found probably who would

know anything about the two dogs and the horse-drawn vehicle.

But Long Beach histories recount that the bones of "The Whale" were boiled clean in a huge vat constructed on the beach, and that the skeleton was reassembled by W. E. Haskins, a barber. For many years the skeleton was in Lincoln Park; then for many more years it was on Pine Ave. Pier. For a generation it has been in a shelter at Colorado Lagoon, on Colorado St.

Daugherty, who took the picture shown here, died in 1937.



Are you in this picture? The whale was captured May 20, 1897, on the local strand. Bones have rested for a generation in a shelter at Colorado Lagoon.

Sunday, March 22, 1953

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Your Dream House of Tomorrow

WHAT WILL be the trend of residential architecture and interior decoration in Long Beach during the second half of the Twentieth Century?

Asked this question in a poll conducted especially for Southland Magazine, a number of

the city's leading architects came back with some surprising answers. Surprising, not because of the wondrous new materials and gadgets they mentioned, but because of the emphasis which each of them gave to these two points:

Simplicity . . . honesty.

If, as was said by the late Howard Myers of Architectural Forum, "Houses reflect men's lives," these Long Beach home designers evidently expect us to be a finer and more direct people by the year 2000.

Myers also said that "as (men's) lives change rather slowly, although constantly, the change (in architecture of their homes) must be gradual." Local architects have the same opinion. They prophesied a steady drift towards simple, functional design, but no overnight revolution.

Yes, the "American Dream House," for which everyone has long been waiting, will soon materialize.

What kind of a house? Well, right out of everyone's dream, of course. The architects have whisked it from slumberland to drafting boards. Rooms that invite carefree living. A garden vista, maybe. Plenty of drawer space. All this and two baths, too, at a price everyone can afford.

In the opinion of the designers, these developments will be incorporated in the low and medium-cost housing field in the future:

Dual heating and air-conditioning units will be used to an ever increasing extent in all climates.

Heating may be accomplished electrically or with atomic power. Research on atomic energy for the home is currently under way.

Lighting may come from light-radiating surfaces which can be controlled for intensity, instead of spot or strip light fixtures.

More flexibility in floor plans of homes, providing both for privacy and open living.

Home furnishings may become an integral part of the house, with very few loose, movable units.

Windows will have less glare, light source being controlled by polarization thus eliminating need for drapes and Venetian blinds.

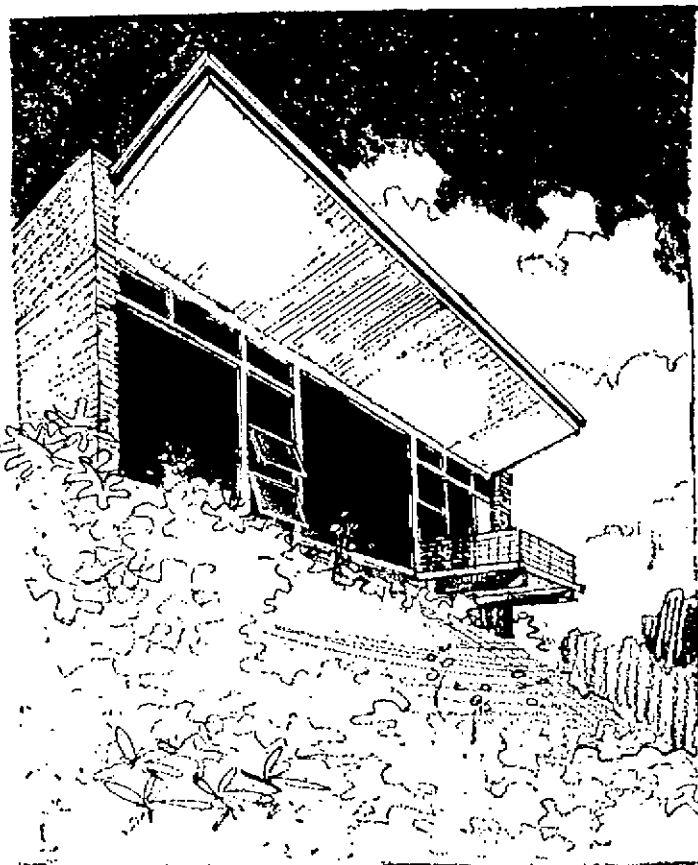
Economical steel sections and prefabricated panels for floors, walls and roofs will make house building less intricate.

Compressed air curtains may

Metal Awning Business Booms

A spokesman for Sears, Roebuck and Co. estimated last week that the metal awning business will gross about \$85,000,000 annually this year. He said Sears expects eventually to have \$10,000,000 in yearly sales from the fast-growing metal awning business.

The Sears spokesman said Koolvent and Zephyr awnings will account for the lion's share of 1953 sales nationally. He estimated Koolvent sales nationally this year will total \$50,000,000 and Zephyr about \$15,000,000, with all other metal awnings accounting for the remaining \$20,000,000.



Here is one Long Beach architect's idea of contemporary residential architecture in last half of the 20th Century.

By Newt Todd

be used to bar cooking odors from the kitchen.

Movable walls will enable home owners to change the plan of their home interior, increasing or decreasing the size of rooms at will.

WHEN POLLED, some of the city's most prominent architects made the following comments:

Louis Shoall Miller — Modern architecture is coming into its own again . . . air conditioning and electronic air cleaners will become as prevalent in the home of tomorrow as unit heat is in the house of today . . . building materials and methods will be revolutionized . . . trend will veer from the cold, clinical, austere look and embody more warmth and a little more "gingerbread."

Hugh Gibbs — Residences as well as industry are being

geared to the contemporary trend . . . because of the limitations imposed upon the building trades today and the exorbitant costs, the prospective home owner is forced to get more for his money by resorting to multiplicity of space . . . trend is toward the integration of the garden with the living quarters from a standpoint of privacy (the utilization of glass walls, etc.).

Kenneth S. Wing — All the western colleges and most eastern schools are now instructing the contemporary school of art . . . majority of homes are now designed around the circulation system (the most direct or logical means of traveling from room to room) and the proper relation of rooms to their environment . . . the proper and intensive use of earthy colors is being stressed now as well as

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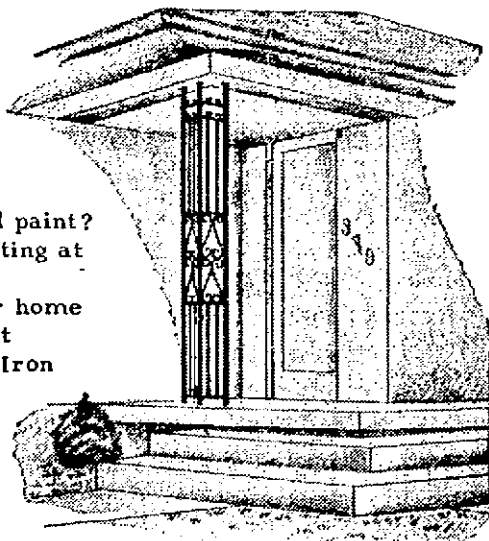
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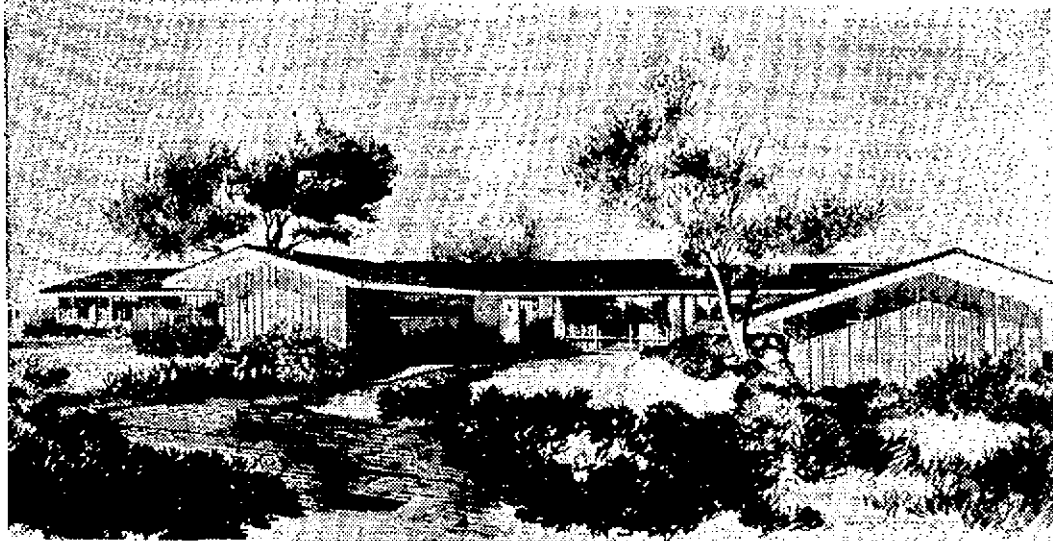
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LICENSED CONTRACTORS



Indoor-outdoor living in contemporary home of today is illustrated by Kenneth Wing, A. I. A., who says many colleges are instructing in the contemporary school of art.

more careful selection and use of more adequate materials.

Palmer W. Power—More use is being made of multipurpose areas in the contemporary motif... individuality is being stressed rather than "look alike" or "peas-in-the-pod" housing... cost-saving pre-fab materials will be utilized in the future... dining rooms and kitchens will be merged, but they're becoming "dead ducks," or passe. The glorified den will be the most popular room of the house and the focal point for meals and TV parties... unit costs will continue to rise.

Francis J. Heusel—More and more people are becoming educated to the use of glass throughout their homes... deep and contrasting colors will be used as far as both the interior and exterior are concerned... contemporary is definitely in the limelight... the home of tomorrow will place emphasis on landscaping... migration will be towards the recreation room or den... the stay-at-home trend is more prevalent.

Thomas J. Russell—Homes of the future will be more intelligent, meaningful and honest. If a house has character, it can stand on its own feet from an architectural standpoint—decoration will be superfluous. Homes will still retain a warm, "lived in" atmosphere... It's hard, but we must break away from "parrot architecture." Individuality is the important thing to remember in the future.

Harold C. Wildman — Home building in the future will be on a more simple scale and

directed toward the families with moderate incomes... All types of construction—homes, schools, industrial, etc. — will stress functional designs predominately. Costs will be subordinated to this idea.

BUILDERS believe that the greatest opportunity to reduce costs lies in standardizing units that make up a house, and in mass construction.

They contend that if plans were worked out, for instance, so most homes had an eight-foot ceiling height, and other dimensions were worked out so most of the upright lumber pieces could be eight feet long, a lot of labor costs could be saved.

The lumber could be cut in lengths eight feet long at mills, instead of having to be cut on the job. Building items have come in standard sizes for years, of course, but the builders want to carry this much farther.

One thing the builders figured they needed to know was what kind of a house people wanted in the future. They questioned a lot of families and learned these facts about American taste in housing in the second half of the Twentieth Century:

Basements and attics: Many people who are going to build medium-sized homes want them. But those planning smaller houses and people who can afford larger homes generally prefer no basement. Owners of larger homes want a first-floor laundry, hobby shop or recreation room, in many cases; but most builders of small houses seem to prefer saving the basement cost, get-

ting along without the laundry or play room.

Garages: Generally, people building smaller homes prefer no garage; many building medium-sized homes prefer a car port; but prospective buyers of larger homes want a built-in type of garage.

Picture windows: Many people like them; others detest them.

Living-porch (patio or such): This is the symbol of "modern day living" for a great many families; they want one.

Entrance hall: Nearly everyone wants one, or a more pretentious foyer.

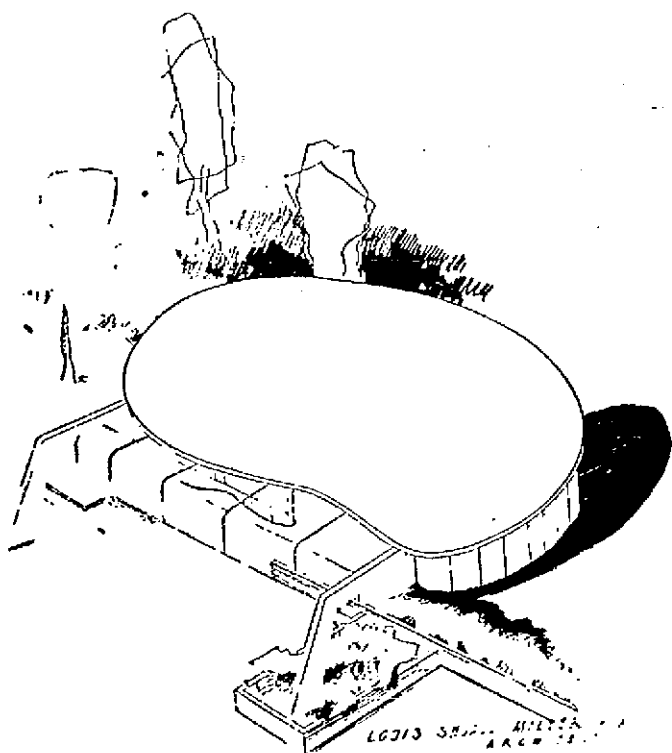
Closets: The more the happier. Many builders now divide rooms with storage walls, instead of conventional partitions. Small homes want six to eight closets; larger homes need more than nine, the public says.

Breakfast nook, or kitchen eating space: Nearly everyone wants one.

Fireplace—Ditto.
Shutters—Ditto again.

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Sketch by Louis Shoall Miller, A. I. A., shows home supported on two cantilevers, leaving all interior room arrangements free of supports. It's flexible, transparent.

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Irresistible Desserts

TO MAKE a really beautiful — as well as delicious — dessert is the aspiration of every cook. It apparently is the epitome of all that's tops in cooking. And one of the hardest to achieve is, perhaps, a soufflé.

Our lady-of-the-day, however,

By Mildred K. Flanary
Press-Telegram Home Economics Editor

Mrs. John P. Davis, 208 Prospect Ave., has mastered the "art of the soufflé" and is passing along to us, and we to you, her recipe for one made with pineapple. You'll like it,

and like making it, too. The recipe is presented elsewhere on this page for convenience in clipping.

While you'll, no doubt, be preparing this pineapple soufflé real often, perhaps you will like to vary your "different" desserts' repertoire occasionally with one or more of the following:

Flambrochia

1 cup grapefruit sections, free from membrane
1 cup tangerine sections, free from membrane
¼ cup confectioners' sugar
1½ cups shredded coconut
3 tablespoons Cointreau
Arrange layer of grapefruit and tangerine sections in serving dish and sprinkle with sugar and coconut. Repeat until all ingredients are used, topping with coconut. Chill. Before serving pour Cointreau over coconut-fruit mixture. Makes 4 to 6 servings.

Baked Alaska

1 spongecake
1 pint ice cream
¾ cups sliced almonds or walnuts
3 egg whites
Salt
3 tablespoons sugar
1 teaspoon vanilla
Remove center from top of cake, leaving a shell at least ¼ inch thick. Fill with ice cream and sprinkle ¼ cup sliced nuts over ice cream. Beat egg whites until stiff but not dry; beat in salt, sugar and vanilla gradually. Spread on top of cake and sprinkle with

Kitchen Tip:

Mrs. Davis' Household Tip: Boiled linseed oil and rottenstone will remove those white stains on your table tops.



Pineapple Soufflé, as made by Mrs. J. P. Davis (above), has irresistible appeal. It's a beauty—and it's delicious, too! Mrs. Davis' recipe is presented elsewhere on this page.

remaining nuts. Bake in very hot oven (450 degrees) until light brown, about 5 minutes. Serve at once. Serves 6.

Almond Angel Food

Split high 10-inch angel food cake into two layers. Put lay-

ers together with almond cream filling and frost cake with fluffy white icing. Decorate with daisies of toasted blanched almond halves for petals and rounds of orange rind for centers.

Mrs. Davis' Pineapple Soufflé:

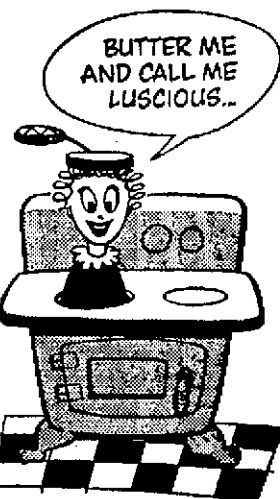
¾ pound butter
1 cup sugar
1 can pineapple (2½ size)
½ loaf bread (large size)

Cream butter and sugar. Cut bread and pineapple slices in small pieces and mix together. Add pineapple juice to creamed butter and sugar and mix thoroughly with cut-up bread and pineapple—and put in baking dish. Bake one hour in slow oven. Serve hot. Serves 8-10.

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DEAR DOCTOR:

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English Daisies

ENGLISH (Bellis) daisies are good reminders of how often precious gifts come in small packages. Gardeners frequently marvel at the abundance of their bloom. Plants set out in beds or borders now will repay you, this spring and into summer, with loads of flowers which resemble pom-pom chrysanthemums.

Actually a perennial, the English daisy is best treated as an annual. It often fails to come true from seed, and the first season of bloom produces the best flowers. The usual colors are soft shades of pink, white and rose, with some reds available, according to the Bedding Plant Advisory Board.

English daisies are low-growing, only four to six inches, with shiny green foliage. They are excellent for edging. Plant a double row to lay a soft ribbon of color along the harsh, bare edges of walks, driveways and garden paths. And along the edge of a bed of bulbs, their soft colors will accentuate the high tones of tulips, ranunculus, Dutch iris.

You also will find English daisies a big help in bringing color to rock walls and rock gardens. Wherever you have small pockets of soil, these little plants fit in as though they were tailor-made for the spot. And in rock garden, border or bed, you will find English daisies compete for attention on even terms with such other low growing plants as sweet alyssum, violas and pansies. Planted with pansies or forget-me-nots especially, they give a remarkably fine effect.

Garden Club Directory

African Violet Society: Meets second Friday of each month, 7:30 p. m., Linden Hall, Linden and Broadway. Visitors welcome.

Agassiz Nature Club: Meets fourth Tuesday of each month, 7:30 p. m., Alamosa Branch Library, 1836 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 2255 Elm Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Alamosa Bay Garden Club: Meets last Thursday of each month, noon, in homes. Ph. 90-2298 for meeting place.

Orchid Society of Southern California: Meets second Monday of each month, 8 p. m., Pines Hall, Plummer Park, 7377 Santa Monica Blvd., Hollywood. Visitors welcome.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Belmont Heights Methodist Church, Termino Ave. and Third St. Visitors welcome.

California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Dominguez-Lincoln Village Fuchsia Society: Meets the third Monday of each month at 7:30 p. m., Community Hall, Dominguez.

Cactus Club: Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-8590 for meeting place. Visitors welcome.

Lakewood Garden Club: Meets fourth Hall of St. Thomas' Episcopal Church, Tuesday of each month, 8 p. m., Social 5306 Arbor Rd. Visitors welcome.

Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alamosa Branch Library, 1836 E. Third St. Visitors welcome.

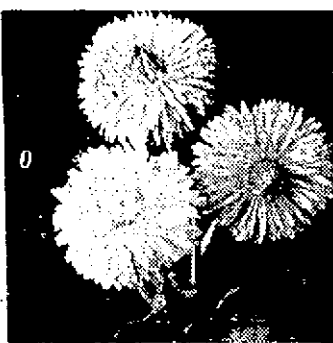
Los Altos Garden Club: Meets first Wednesday of each month in homes. Ph. 9-6031 for meeting place. Visitors welcome.

National Fuchsia Society, Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas' Episcopal Church, 6306 Arbor Rd. Visitors welcome.

National Fuchsia Society, Long Beach Branch: Meets second Thursday of each month, 7:30 p. m., at Machinists' Hall, 728 Elm Ave. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month, 7:30 p. m., Silverado Park Clubhouse, 31st St. and Santa Fe Ave. Visitors welcome.

Junior Flower Growers Club: Meets first Saturday of each month at 2 p. m. at the home of Mrs. Dorice Trigg, 6649 Lane Ave. Anyone up to 18 years old invited.



Abundant bloom is a feature of the English daisy. Plants set in borders or beds give lots of color.

Tips on Gardening

GARDENING TIPS for the week . . . pinching back young seedlings encourages a more bushy growth. It also delays the flowering period, thus allowing the roots extra time before being called on to sustain flower production.

Flowers should be removed before they reach the seeding stage. The production of seed taxes the strength of a plant, thus using up energy that otherwise would be diverted

into forming new buds.

This is a good time to plant citrus. Also all evergreens can be transplanted now. The warm weather will encourage the plants to become established quickly.

Feeding is important at this time. Most plants are extremely active during spring, starting their new growth for the year. This new growth can be sustained only if sufficient nourishment is provided.

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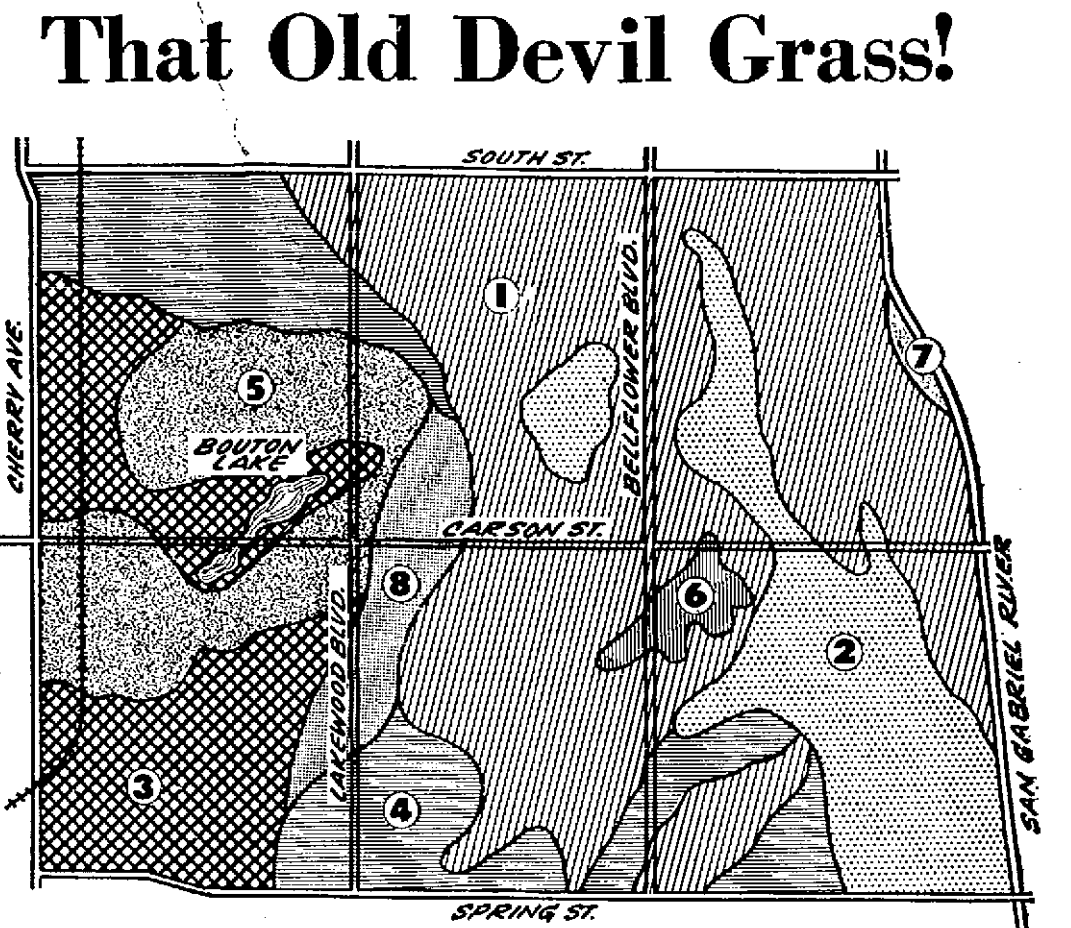
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Widely varied soils are found in the Lakewood area. Above, they are charted by the U. S. Department of Agriculture. 1—Hanford fine sandy loam: Brown or grayish brown, 12 to 15 inches, needs organic material added, second most extensive soil in the county, peaches grow well in it; 2—Hanford loam: Brown or grayish brown, 12 to 72 or more inches deep, generally low in organic matter, absorbs and retains moisture well, good for citrus and deciduous fruit; 3—Ramona clay loam: Brown, dark brown or grayish brown, 8 to 24 inches deep, absorbs water slowly, once wet is permeable, retains moisture well, needs deep cultivation; 4—Chino silt loam: Dark brownish gray to nearly black, moderate to large amounts of organic matter, silt content prevents cracking and makes cultivation easy, absorbs and holds moisture well, good for deciduous fruits; 5—Ramona loam: Grayish-brown or dark brown, light texture, 12 to 24 inches deep, absorbs water slowly with considerable runoff in heavy rains, deep-rooted plants grow best here; 6—Hanford sand: Brown, buff or grayish-brown, depth of 12 inches, peaches and garden vegetables grow well, alkali usually not present; 7—Hanford sandy loam: Brown or grayish, 6 feet deep, good for deciduous; 8—Chino clay loam: Dark gray to black, 12 to 18 inches deep, organic content high, easy to cultivate, good seed bed; high in alkali.

By Bud Lembke

THAT Bermuda grass in my Lakewood lawn is going to be treated with proper respect from now on.

The subdividers planted rye grass for me, and all last summer I kept seeding dichondra in hopes of getting a lawn that wouldn't need much mowing.

What happens? The dichondra and rye just barely stay alive, but the devil grass (Bermuda), unwanted and jerked out by the handful, keeps infiltrating very successfully ... and for a good reason, according to UCLA Division of Irrigation and Soils.

Lakewood soil is alkaline in most places. That means it's full of salt. When the ground is irrigated, salt from the water collects on the surface in a white film.

BERMUDA can stand to have its roots seasoned with a little salt better than any other grass. Dichondra and rye can be coaxed along in alkaline soil, but they don't like it. Plant Bermuda if you want a healthy lawn, advises Dr. O. R. Lunt of UCLA. Or seed Highland bent now and Bermuda next summer.

Lakewood has eight different types of soil, according to a U. S. Department of Agriculture survey. The ground around my home, in the Lakewood Park Mutual section north of Lakewood Country Club, has the very romantic name of Ramona loam.

The guy who hung that exotic title on it should have a go at chopping futilely at the yard's rock-like surface with hoe, shovel and ax. He should live so long as to have his back yard converted into a lake every time it rains because water seeps into the ground oh, so slowly. That Ramona tag would soon be abandoned in favor of something more appropriate, say, 'Essence d'Concrete.

DR. LUNT has a suggestion for that impervious condition, too. Drainage will be improved by an application of from 50 to 100 pounds of gypsum per 1000 square feet, he says. Peat moss will also help.

Carnations and chrysanthemums take kindly to my salty soil, and vice versa, but other flowers have a tougher time.

To feed plants and lawns in Lakewood and throughout the county, Dr. Lunt recommends application of superphosphate and nitrogen. About 50 pounds of 20 per cent superphosphate per 1000 square feet

(Continued on Next Page.)

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Some Plants Rough It

POOR soils should not stop you from having an attractive landscape. Nor is it necessary to spend a fortune improving them. The fact is that certain plants actually thrive in relatively infertile ground. Frequently the richest colors, in certain plant groups of course, are the result of what is recognized as a poor soil.

Godetias are splendid for cut flowers as well as for general garden decoration. Several varieties are natives of California and all are very much at home in this area. The plants thrive in the sun and certainly make few demands on the caretaker. Nor are they very particular about the soil in which they grow. However, a relatively light soil will prove best.

Another highly colorful plant for local growing conditions is the common iris. Like the godetia this subject is extremely easy to grow; once established it can practically be forgotten. Botanically this is referred to as iris germanica and another one of its names

By Bob Gilmore

is "fleur-de-lis." You should keep this in mind as several iris types exist, the others being somewhat more temperamental.

IRIS GERMANICA certainly belongs in the lazy man's garden. The colors, which include all the shades of the rainbow, will tone up your summer garden. The shades range through yellow, lavender, blue, red and brown. This iris is no headliner as cut flowers go but it does deserve a spot in your garden. From the cultural viewpoint the iris is one of the few plants that will thrive practically anywhere. It's a natural for your Southland garden.

Annual phlox is native to the wide open spaces of Texas and as might be expected thrives in full sun. The phlox is another highly colorful annual that does well in relatively poor soil. On the other hand, a fertile soil will cause no harm. The annual phlox is a free-flowering individual and

the blooms perform well as cut flowers. Separate colors are available as follows: Cinnabar scarlet, crimson, pale primrose, deep rose, pure white and violet with a white eye.

THE FAMILIAR coreopsis is an exceedingly vigorous perennial. The golden-yellow flowers are light and airy in effect; they also serve well as indoor decorations, lasting for days in water. Both single and double forms can be grown from seed. If the seeds are started early in the year you can expect flowers the first season.

Pelargoniums very likely produce more and ask for less than almost any other comparable garden subject. The flowers appear intermittently throughout the year. The plants are at their peak during summer and fall. Not too much water is the rule, and the soil definitely should not be on the rich side. During the winter season the plants tend to go dormant and water should be withheld. A sunny exposure will prove ideal.

Other plants that do well in poor soils include: Diosma, lavender, ivy, salvia splendens, aloe, agave, dithus, chrysanthemum frutescens, gazania, vinca, statice, hemerocallis, euphorbia, gaillardia and mesembryanthemum.

Devil Grass

(Continued From Page 16.)

should be applied every three or four years.

"Organic sources of nitrogen such as steer manure or milorganite are not nearly so likely to produce burns as the inorganic sources such as calcium nitrate or ammonium sulfate," says Lunt. He is sympathetic to the plight of the weary house-husband.

"Apply nitrogen heavily and you'll have to mow the lawn more frequently," he warns.

Generalizations on the frequency with which soil should be irrigated are difficult, but Hanford sand and fine sand loam should be watered only one-fourth as often as other types, he explains. Soil should be moist to a depth of a foot or more, but it should not be made water-logged by too-frequent irrigation.

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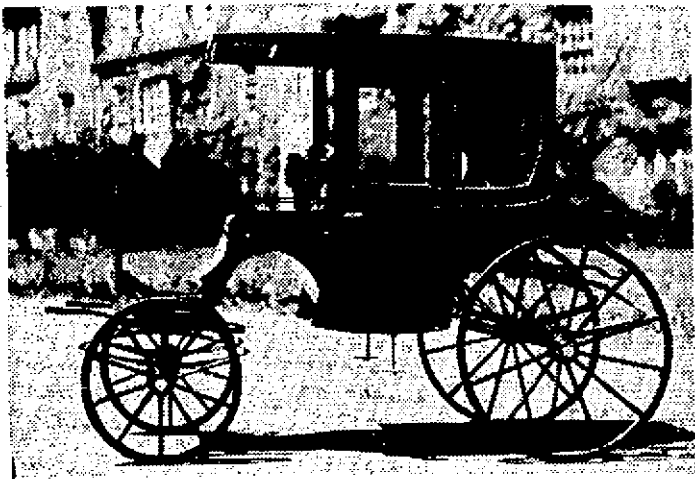
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BOOK REVIEWS

Man From Main Street

By Lew Allison



This miniature rockaway is one of 38 vehicles of America's past photographed in a new book, "Horse Power Days" (Stanford University Press, \$2.50). Modeled to one-eighth the size of the originals, and accurate down to the last detail, the miniatures are masterpieces of Ivan Collins, once a supervisor in a Southland plane factory, who began the work as a hobby. His collection, which runs from Conestoga wagons to the graceful victoria and the handsome cab, now is nationally known and given wide acclaim.

New Books at the Library

"The White Rabbit," by Bruce Marshall, is the exciting story of RAF Wing Commander Yeoman Thomas, who worked behind the German lines to organize the French resistance. This and the following other books are now at the Public Library:

Other history: "History of the Jews," by Paul Goodman.

Biography: "Ben Franklin of Old Philadelphia," by Margaret Cousins; "My Uncle, Josef Stalin," by Budu Svanidze, and "Tito," by Vladimir Dedijer.

Travel: "A Complete Guide to

New York City," by Andrew Hephurn.

Religion: "They Dare to Believe," by Robert M. Bartlett.

Philosophy: "Courtship and Love," by William S. Sadler, and "The Analects of Confucius," by Arthur Waley.

Other non-fiction: "Public Libraries," by Helen L. Jones; "Business Paper Publishing Practice," edited by Julien Effenbein; "Therapy Through Hypnosis," edited by Raphael Rhodes; "Public Relations in Management," by J. Handy Wright; "Elementary Statistical Methods," by Helen M. Walker; "Technical Analysis of Stock Trends," by Robert D. Edwards.

Fiction: "The Juniper Tree," by Faith Baldwin; "Thelma," by Vera Caspary; "The Boyds of Black River," by Walter Dumaux Edmonds; "The Intruder," by Helen Fowler; "The Happy People," by Sara Jenkins; "The Big Heat," by William P. McGivern; "All Done by Kindness," by Doris Moore; "The Wreck of the Running Gale," by Garland Roark, and "An Affair of Love," by Frank Arthur Swimmerston.

This Dictionary Has Cover Girl

A great many words that originated during and after World War II are omitted from most dictionaries simply because of lack of revision. But not so with "Webster's New World Dictionary of the American Languages, College Edition" (World, \$5 plain, \$6 thumb-indexed). Twelve years in the making, with definitions completely rewritten in today's American language from today's American point of view, this important new reference work has among its 142,000 entries the atom bomb, the jeep and the bazooka; and also included are such widely used terms as cover girl, jerk, sixty-four-dollar question, hubba hubba, and cousin in the very special slang sense. Also are found such terms as wetback, a common one to Californians, and nigger, kike and wop, though the vulgar nature of the latter is clearly indicated. Probably the most up-to-date dictionary offered in the last decade.

FROM A HUGE COLLECTION of the writings of Sinclair Lewis, published and still in manuscript, which were inventoried after his death in 1951, two competent editors have gleaned "The Man From Main Street" (Random House, \$3.75), a priceless selection of essays and other non-fiction pieces.

Harry E. Maule, who was Lewis' editor at Random House, and Melville H. Cane chose the most significant from a wealth of material which entitles Lewis to a high place as essayist and militant pamphleteer. His letter rejecting the Pulitzer Prize, comments on communism and religion, intimate revelations on his own career, criticism notes and many other frank items present his ideals and illustrate his development. They span a period of 40 years, from Yale undergraduate to Nobel prize winner.

"The critics may debate the niceties of his style," to quote the editors, "the literary historians may place him in an orderly niche. The fact remains that Lewis' books roused the world to a better understanding of America, and affected the course of our national thinking of America and Americans."

His letters to Carl Van Doren, his brush with Bernard DeVoto and a score of other pieces bring the reader close to the real "Red" Lewis and make up a volume to be treasured.

Tall Tales From Tepees of Coast

A new treasure in California is "Indian Tales" (A. A. Wyn, \$3.75). Written by Jaime de Angulo after he had spent 40 years with tribes of the Pacific Coast, chiefly those in the Golden State, this is the first book of American Indian folklore, tall tales and humor, legends and songs to be presented in the authentic tribal manner from the red man's point of view. The stories are as warm and glowing as the California sun, filled with the understanding of one friend for another, a presentation of Indians as real people who might live in your block and not as savages as they have been looked upon by a great many Americans.

Pocket 'Originals'

Latest pocket-size originals (not heretofore published in book form) to arrive from Ballentine Books (paper 35s, hard covers, \$1.50) are "The Wheel and the Hearth," novel by Lucia Moore; "Star Science Fiction Stories," edited by Frederik Pohl; and "Why Did They Kill?" a criminal case history by John Bartlow Martin.

Long Beach Best Sellers

FICTION:

1. DESIRE, by Annamaria Salenko.
2. PRINCE BART, by Jay Kennedy.
3. THE MAGIC LANTERN, by Robert Carson.
4. THE SILVER CHALICE, by Thomas B. Costain.
5. EAST OF EDEN, by John Steinbeck.
6. GIANT, by Edna Ferber.

NON-FICTION:

1. THE HOLY BIBLE: STANDARD REVISED VERSION.
2. THE POWER OF POSITIVE THINKING, by Norman Vincent Peale.
3. ANGEL UNAWARE, by Dale Evans Rogers.
4. O' RUGGED LAND OF GOLD, by Martha Martin.
5. THE SILENT WORLD, by Capt. J. Y. Coussau.
6. ALWAYS, THE YOUNG STRANGER, by Carl Sandburg.

Art Circles

By Vera Williams

Independent Press-Telegram Art Editor

IN KEEPING with the Long Beach Art Association's policy of sponsoring local artists, the association is featuring the work of eight member artists in the gallery of Pacific Coast Club. The exhibition includes several prize winners from former association shows.

Paul Conner, popular landscape painter, features a brand new oil "Tahquitz Canyon" as well as "Mountain Lake" and "Coast Royal." Margie Cate shows "Arches at San Juan Capistrano," "Smoke Tree" and "Green Shade: Crestline." Athena Hall presents two oils, "Another Spring" and "Little Marionette" and a water color, "Big Town."

Grace Dimmick shows "Hills," "Cliffs of Palos Verdes" and "Harbor Scene." Jane Rhorer shows three lively water colors of beach subjects — "Three White Sails," "By the Sea" and "Harbor Scene." Etta Hemphill shows three water colors, "Cactus Canyon," "Moonflowers" and "Royal Purple."

Neil Jacobs exhibits the ever popular "Tortilla Flats" and "Red Barn" and a new water color, "Del Mar." Lucille Brown Greene, Art Association president, shows two modern easel paintings, "Oceanic Patterns" and "Women's Talk."

The exhibit is open to the public, free of charge.

SAN PEDRO Art Association's new gallery at 820 S. Beacon St., San Pedro, will open at 1 p. m. today with an exhibition of traditional and modern paintings, it is announced by Jay Meuser, president.

A competitive exhibition by harbor area artists will feature the inception of the art center. Civic leaders and persons prominent in the art world will attend. On the Art Association hospitality committee will be Mabel Hurley, chairman; Alice Tenneson Hawkins, Wynne Jewers, Gladys Park and Dorothy Ellen Meuser.

A FLORAL STUDY by Elaine (Mrs. Leo) Malco, Long Beach artist, won honorable mention in the current California Art Club's annual exhibit in the Greek Theater's art gallery, Griffith Park, Los Angeles.

Four of the club's best painters who had won first prizes in previous years this year were voted the club's gold medal of honor. They are Paul Lauritz for landscape, John Hubbard Rich for figure painting, Ruby Usher for still life and Herbert Rymand, water color.

AN EXCHANGE has been arranged between Long Beach and San Diego whereby the San Diego Museum will exhibit work of a group of Long Beach designers in May and work of San Diego designers will be shown in the Municipal Art Center in June. Ceramics, jewelry, enamel and metal

work and textiles will be displayed.

PAINTINGS and drawings by Phyllis Bailey and Leonard Kaplan are shown at Walter Johnson Contemporaries, 4234 Atlantic Ave.

KEITH FINCH, Los Angeles painter who teaches the Thursday evening painting class sponsored by the Long Beach Art Association, won first prize of \$250 for his oil, "Harlequin" at the National Orange Show at San Bernardino. Besides his Long Beach class he teaches at the Kamm Art Institute in Los Angeles. He has exhibited at the Metropolitan Gallery in New York, Corcoran Gallery, Chicago Art Institute, Denver Museum, as well as in San Francisco and at the Los Angeles County Museum.

"MIDWINTER," a water color by Henry L. Richter of Rolling Hills, won honorable mention in the current Laguna Beach Art Association members gallery show in the Laguna Beach Art Gallery. Other honorable mention winners were "Zinnias," water color, Frances Keffer; "November Hills," water color, Katherine Knox; "High Sierra," oil, Karl Albert; "Pine Valley Mountain," oil, Sam Hyde Harris; "Distant Horizons," oil, Norman Hall.

SAM HEAVENRICH, municipal art director, will judge awards for the San Pedro Art Association this week end, and will judge the Newport Harbor art exhibit April 22.

GENE ALLEN'S water color, "A City Street," won the seventh annual purchase prize competition sponsored by the Palos Verdes Community Arts Association. This show was limited to water colors. Later in the year a show will be restricted to oils.

Redhead Star in Mystery

SILVER DOLL, by Blair Treynor, 212 pp. New York: Henry Holt & Co. \$2.50.

This is a fast-paced and well-written yarn about a redhead who began her career making change for fever-ridden players of slot machines. Her shrewdness takes her far in her ill-chosen career until she comes a cropper in her choice of marriage partners. She was Marty's silver doll until he met Prentiss Mercer, rising screen starlet. Treynor does a good job in a Holt mystery with an altogether different flavor. —M. W.

HILLSWAY

The Who's Who of Travel Guides

The new 1955 Fifth Edition of HILLSWAY is now off the presses. It is America's only Where to Go, Stop, Eat, Play, and Shop Travel Guidebook—it has a European Appendix, too. Written by Long Beach's own Roland L. Hill, who is famed as America's greatest gourmet, travel expert, and man-about-the-world author, HILLSWAY lists the 8000 best places to eat and stay, hundreds of the best stores and shops in the country, the best play spots, the extravaganzas, celebrations, rodeos, etc., and has the 48 state road maps plus the new population figures, and IT SELLS FOR ONLY \$1.00—no car owner can afford to be without a copy in his glove compartment. On sale in Long Beach exclusively at Burtons.

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When you've gotten your pet into the setting you've previously arranged, use one of his toys, or something else to attract his attention, then at the right moment snap the picture.

Try to shoot from your pet's own eye level—this keeps things in the proper perspective. If you look down on him from your eye

level, he's dwarfed in importance. And move in close when you shoot.

LONG BEACH CAMERA GUILD members will have an outing today at Paradise Cove north of Malibu. Southern California Council of Camera Clubs has made arrangements for the event and all member clubs are invited. There will be picture-taking morning and afternoon and a picnic lunch at noon. Each person is expected to bring his own lunch. A sign on the west side of Coast Highway will direct members.

Entries will close April 11 for the El Camino Real color slide competition. Any Camera Club member may enter four slides. Accepted slides will be projected at 8 p. m.

May 6 at the Charles Evans Hughes Junior High School.

INSTRUCTIONAL MOVIES and slides will be shown at the meeting of the newly-formed Houghton Camera Club at 7:45 p. m. Thursday in Houghton Park clubhouse basement. The session will be open to the public. Officers will be elected.

COMMUNITY CAMERA CLUB will meet at 8 p. m. Wednesday in Fellowship Hall, 14752 Jackson Ave., Midway City. . . South Bay Camera Club will meet at 8 p. m. Wednesday in Room 105, Redondo Union High School, Redondo Beach. . . Santa Ana Camera Guild will meet at 8 p. m. Thursday in Community Center, Santa Ana.

Caught in the act! A fine picture snapped at just the right moment assures that this little rascal goes in the album.

By The Shutterbug

PETS usually become such an integral part of a household it's somewhat surprising how little attention is paid to photographing them. It's fun to take pictures of them—they all have individual personalities, and certain attitudes and poses, which become so familiar to you that it seems you could never forget them. But, like people and places, it's so much easier to re-

member pets and their personalities if they're recorded on film.

Since house pets are most natural in the surroundings to which they are accustomed, indoors is generally the best place to snap them. This, of course, necessitates using artificial light—and the most practical way is synchronized flash.

Shooting with flash, of course,

RECORD ALBUM

That Waltz Fever

TEN TOP TUNES — "Til I Waltz Again With You," featuring lovely Teresa Brewer on the vocal, has held the No. 1 spot on your Long Beach Hit Parade for five consecutive weeks. Other populars: 2, "Tell Me You're Mine," the Gaylords; 3, "Oh Happy Day," Lawrence Welk; 4, "Doggie in the Window," Patti Page; 5, "Don't Let the Stars Get in Your Eyes," Perry Como; 6, "Gomennasai," Richard Bowers; 7, "Pretend," Nat King Cole; 8, "Side by Side," Kay

Starr; 9, "Hot Toddy," Ralph Flanagan; 10, "Have You Heard?" Joni James.

NEW RECORDINGS featuring string instruments have been added to the Public Library collection. Outstanding examples are Boccherini, "Trio No. 1, 3, and 6" (Schneiderhan and Swoboda violinists, Benesch, cellist); Bruch, "Concerto No. 1 in G Minor" (Heifetz, violin) with Saint-Saens, "Sonata No. 1 in D Minor" (Emanuel Bay, pianist); Haydn, "Divertimento in D Major" (Stuttgart Chamber Society); Schubert, "Quintet in C Major" (Vienna Konzerthaus Quartet), and Viotti, "Concerto No. 22 in A Minor for Violin and Orchestra" with Nardini, "Violin Concerto in E Minor" (Peter Rybar, violinist).

STAMPS-COINS
Albums and Supplies
Large Stock - Low Prices
E. E. MORRISON (Stamp Shop)
1086 Pine Avenue

333 DIFFERENT STAMPS 15c
ALL DIFFERENT! ALL OF PAPER!
Collector's gold mine catalogues over \$9 Pictorials, Comems, Inflation, High Values, all for 15c to applicants for low-priced foreign approvals.
JAYNE, Box BS, G send Sta.,
Brooklyn 23, N. Y.

Cuba Stamp Issue

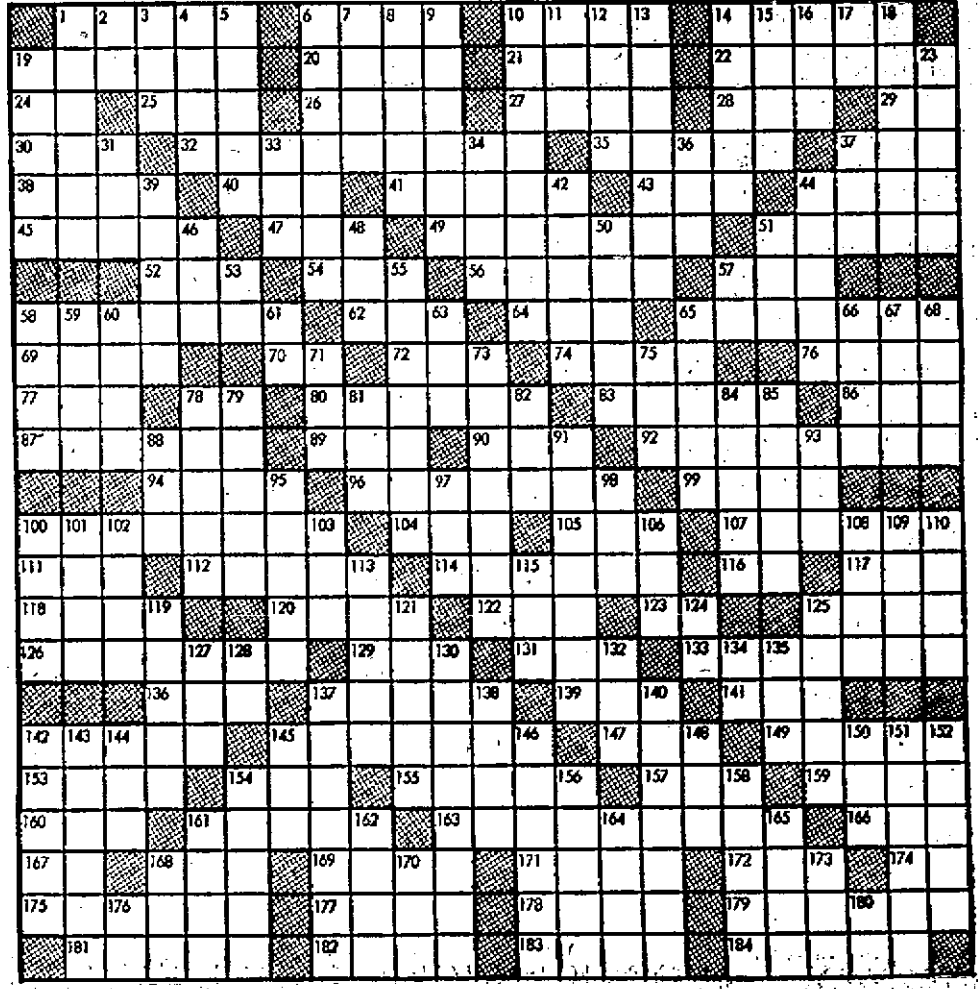
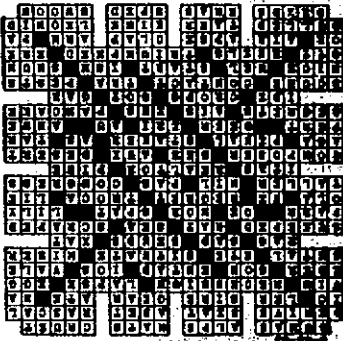
Cuba has issued a series of 10 stamps dedicated to the eight martyred medical students at the University of Havana who were killed 82 years ago.

Southland's Puzzler

- HORIZONTAL**
- 1 Wrote Three Musketeers
 - 6 European mountains
 - 10 Small rugs
 - 14 Glass container for vinegar
 - 18 Gather by inference
 - 20 Chair
 - 21 To aid
 - 22 Scamp
 - 24 99 (Rom. num.)
 - 25 Irish Neptune
 - 26 Male offspring
 - 27 Wheel tooth
 - 28 Consumed
 - 29 Symbol for sodium
 - 30 French for "wine"
 - 32 Withdrawal
 - 35 Become void
 - 37 Germ cell
 - 38 River of Germany
 - 40 Male offspring
 - 41 Toward the center
 - 43 Hawaiian hawk (pl.)
 - 44 Ravine
 - 45 Pertaining to a bristle
 - 47 French for "summer"
 - 49 Locate
 - 51 One who excavates ore
 - 52 Tattered cloth
 - 54 Mourful
 - 56 Dispatches
 - 57 Indian memorial post
 - 58 Soaked
 - 62 Rodent
 - 64 Body of water
 - 65 Drew harshly over
 - 69 Young salmon
 - 70 Faroe Islands' whirlwind
 - 72 Correlative of neither
 - 74 Quarrel
 - 76 Flower
 - 77 Palm leaf (var.)
 - 78 A direction
 - 80 Won Kentucky Derby in 1915
 - 83 Top shell used to make pearl buttons
 - 86 Secretary-general of U. N.
 - 87 Higher
 - 89 Nothing
 - 90 Dance step
 - 92 Nation's legislative body
 - 94 Greenland
 - 96 Eskimo (pl.)
 - 98 Real estate broker
 - 99 Kind of tree
 - 100 Writer
 - 104 Observe
 - 106 Arctic bird
 - 107 Arid bird
 - 111 Turkish title
 - 112 Pertaining to punishment
 - 114 One who bets
 - 116 While
 - 117 Thick, black substance
 - 118 Saucy
 - 120 Animal
 - 122 Silkworm
 - 123 Symbol for gold
 - 125 Girl's name
 - 126 Something told in confidence (pl.)
 - 129 Sloths
 - 131 Abstract being
 - 133 ----- Day, Shrove Tuesday
 - 136 Kind of fish
 - 137 Harvests
 - 139 Obtained
 - 141 Kind of fish
 - 142 Tea cake
 - 145 A junction of bodies
 - 147 Malay pewter coin
 - 149 Nuisances
 - 153 Precise
 - 154 Daughter of Loki
 - 155 Begin
 - 157 Doctrine
 - 159 To avoid
 - 160 Former N. Y. Giants manager
 - 161 Part of shoe (pl.)
 - 163 Won
 - 166 Before
 - 167 Correlative of either
 - 168 Atmosphere
 - 169 Part of church
 - 171 To applaud
 - 172 Equip with weapons
 - 174 New Zealand native fort
 - 175 Blunted
 - 177 Himalayan wild goat
 - 178 Cows
 - 179 Shooting star
 - 181 Plants
 - 182 Period of time (pl.)
 - 183 Went fast
 - 184 To faint

- VERTICAL**
- 1 Determine
 - 2 City in Chaldea
 - 3 Wire measure
 - 4 To state positively
 - 5 Patches
 - 6 Agree to
 - 7 Hawaiian wreaths
 - 8 Analyze grammatically
 - 9 Drinking vessels
 - 10 Important officials
 - 11 Man's nickname
 - 12 Kind of duck
 - 13 Difficulty
 - 14 Blatant
 - 15 Estimate
 - 16 Employ
 - 17 For example (abbr.)
 - 18 Snarl
 - 19 Plunge
 - 21 Kind of beer
 - 31 Seine
 - 33 College in Iowa
 - 34 American inventor
 - 38 American author
 - 37 Bring forth
 - 39 Not so well done
 - 42 Sand hills
 - 44 Important
 - 46 Once around track
 - 48 Organ of head
 - 50 Render suitable
 - 51 To deface
 - 53 Earth goddess
 - 55 Hangs
 - 57 90 (Rom. num.)
 - 58 Location
 - 59 Argentina timber tree
 - 60 Pertaining to an era
 - 61 Perform
 - 63 Rocky pinnacle
 - 65 Porch
 - 66 Heap
 - 67 A name in Greece
 - 68 Colors
 - 71 Sea eagle
 - 73 Surfelit
 - 75 Part of circle
 - 78 Colonists greeting to Indian
 - 79 Rub out
 - 81 Norse goddess of healing
 - 82 Make lace edging
 - 84 Stinging organ of a jellyfish
 - 85 Girl's name
 - 88 Part of mouth
 - 91 Steeping in water
 - 93 Thing in law
 - 95 Dispatches
 - 97 Roman bronze
 - 98 To regret
 - 100 Bottle tops
 - 101 Wall molding
 - 102 Grape refuse
 - 103 Scottish explorer
 - 106 Long-tailed ape of Asia
 - 108 Volcano
 - 109 Rate
 - 110 Woody plant
 - 113 Acquire knowledge
 - 115 Form of "to be"
 - 119 Threefold
 - 121 Unruly outbreak (pl.)
 - 124 Aloft
 - 125 Land measure (pl.)
 - 127 Holland commuqe
 - 128 Symbol for tellurium
 - 130 Splashes
 - 132 Drunkard
 - 134 Symbol for silver
 - 135 Short sleep
 - 137 Compare critically
 - 138 Cleftrix
 - 140 Stumbled
 - 142 Fillet worn round the hair
 - 143 Genus of trees
 - 144 Month (abbr.)
 - 145 Letter of alphabet
 - 146 Deceives
 - 148 Kind of tree
 - 150 That woman
 - 151 Movie comedian
 - 152 Pro golfer
 - 154 Flocks
 - 156 Flower
 - 158 Repasts
 - 161 Hastened
 - 162 To box
 - 164 Horse's neck hair
 - 165 Portrayed
 - 168 Beverage
 - 170 The urial
 - 173 Makes noise like cow
 - 176 French article
 - 180 Negative

SOLUTION OF TODAY'S PUZZLER



3 1/2% INSURED SAVINGS
per annum
CURRENT RATE

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by an instrumentality of the United States Government.

ACCOUNTS OPENED BY THE 10TH OF ANY MONTH EARN FROM THE 1ST

FIRST FEDERAL SAVINGS
OF LONG BEACH
124 EAST FIRST ST. PHONE 6-5235

Dad makes the best sour cream buttermilk pancakes in town!



"Queen Bess" silverware pattern; coupon on Sperry Pancake and Waffle Mix Package.

Like all westerners, Dad knows his pancakes... always makes 'em with Sperry Pancake and Waffle Mix.

Talk about flavor! M-m-m-m, there's real right-from-the-churn buttermilk in Sperry Mix... and soft wheat pastry flour for extra lightness.

Easy, too! Add liquid, blend, bake. No work! No guesswork! Just heavenly, golden-brown buttermilk pancakes *every* time... and any time! Keep Sperry Pancake and Waffle Mix pantry handy... morning, noon and night. The best ever!



"Queen Bess" silverware made by Oneida Community Silversmiths. Coupon values on 48-oz. package and in larger sacks now doubled! Look for them; save time! Start your "Queen Bess" set today. Easier to get when you buy the larger packages!

Martha Meade's quick and easy recipes for pancakes, waffles, delicious coffee cake, dumplings, and serving tips on package.



The pancake mix with real country churned sour cream buttermilk
Sperry Pancake & Waffle Mix

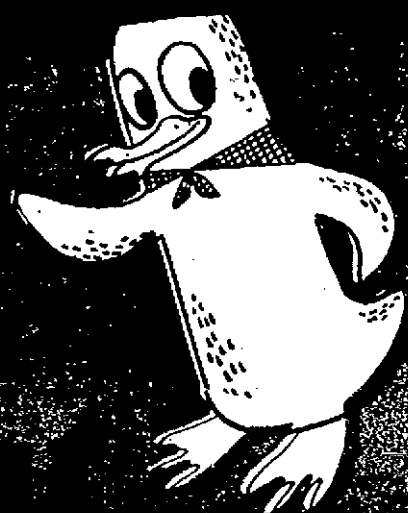
Another fine product of Sperry—for 101 years a leader in the West

"SPERRY" AND "MARTHA MEADE" ARE REGISTERED TRADEMARKS OF GENERAL MILLS, INC.

"SPERRY" AND "MARTHA MEADE" ARE REGISTERED TRADEMARKS OF GENERAL MILLS, INC.

it's
easter

M



lilac blooming hats

As much a part of the Easter picture as Easter bunnies and colored eggs. Shown are just three of a wonderful group:

- a. Edwardian sailor with lilacs and rayon taffeta bows. **8.95**
- b. Queen Anne bonnet with lilacs and rayon velvet. **10.95**
- c. Coronation sailor with roses and lilacs. **12.95**

Also available in black or navy with color; solid pink or solid white.

May Co. Lakewood Millinery, Second Floor

it's easter at may co. lakewood



2-piece costume

... styled by leslie fay

29.95

Get yours now to wear in the Easter parade ... to wear separately when weather is warmer. Smartly tailored with full length linen-like rayon coat lined with the print of the rayon crepe dress. Detachable waffle weave pique collar on dress. Navy or red coat with navy and white dress. Sizes 10-18.

May Co. Lakewood Misses' Dresses, Second Floor



moordale suits in junior sizes

for that page out of
"mademoiselle" look

49.95, 69.95

Everything about these suits spells quality ... the fine fabrics, worsted flannels, sheen gabardines and imported nubs; the meticulous detailing; the wonderful color line-up.

May Co. Lakewood Jr. Size Suits, Second Floor



Above: Bolero suit with polka dot blouse. Red or navy gabardine and grey worsted flannel. 7-15.

55.00

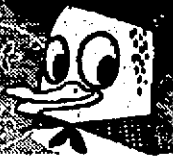
Left: Imported Belgian nub suit with detachable pique collar, cuffs; applique trim. Grey, tan, navy, red. 9-15.

69.95

Hours: 9:30 to 5:30. (Mondays and Fridays 12:30 to 9:30)

For Phone Orders, Service, Call L. B. 5-7431; MEtcaiff 3-0111

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

"pace setter" coat

... by l. c. mae

35.00

One of the most important coats for Easter wardrobes because it will slip so easily over dresses or suits. Modified boxy type that is narrower and straighter... imparting a slimmer look.



"Pace Setter" illustrated above is smartly tailored of 100% wools... including Juilliard's Bouclada and 100% wool poodlette. Look at the color line-up: Red, ice blue, gold, beige, white. 8-16.

May Co. Lakewood Coats, Second Floor



nylon

monotone

print

california casual

... by "demi"

17.95

Half sizer that's styled as smartly as a college girl's dress. It's of puckered nylon that washes and dries in a flash and needs little or no ironing. Turn back collar; rayon velvet belt; jeweled button trim. In navy, aqua or red. 12½-22½. Mail and phone orders filled.

May Co. Lakewood Women's Dresses, Second Floor

it's easter at may co. lakewood



casual togs for informal easter holidays

it's of butcher weave rayon

"DASHING RAMBLER"

10.95

Slim two-piece casual for local boulevarding or for smart traveling. The fabric is permanently crease-resistant, completely washable, and the colors are sunfast. Easter colors: Navy, aqua, pink and beige. If you wear sizes 12 to 20 or half sizes 14½ to 22½, you'll find the "Rambler" will fit you with little or no alteration.

it's guaranteed washable . . .

BONARELA SKIRT

7.99

California designed by Leisure Sportswear of fine linen-weave rayon; colorite processed for permanent crease resistance; sunfast, too; shrinkage controlled. Tri-color braided belt, two-tone piped patch pockets. Navy with red and white; beige with toast and aqua. Sizes 10-18.

Mail, phone orders filled

May Co. Lakewood Blvd. Shops, Street Floor



it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

boulevard coats and suits

jewel trimmed easter suit

by Lady Renlyn

29.95

Popular rayon spatter flannel with specks of color woven right in the fabric for surface interest. Fully lined. Colors: medium blue and beige. Also available in grey or beige orlon and rayon sharkskin. Sizes 10-18.

hand tailored wool coat

by Leone of California

25.00

Completely hand-tailored and detailed; all hand-picked; fully crepe lined. Has all the earmarks of much more expensive coats. Top style in all-wool suede cloth in such desirable colors as beige, red, pastel pink, ice blue. Exclusive with May Co. Sizes 10-16.

May Co. Lakewood Boulevard Shops, Street Floor



it's easter at may co. lakewood



be sure your easter slip is a **seamprufe** **size-u-matic**

Smoothly fitting slips perfectly proportioned to your figure whether you're short, average or tall. One of the 21 Seamprufe sizes is exactly your size. The two slips shown are of Nylon fabric, cool, comfortable and shadow-proof. In white, pink, black and navy. Sizes 32-44, short, average, tall lengths.

a. Tailored with scallop trim **2.98**

b. Nylon lace trimmed **3.98**

May Co. Lakewood Lingerie, Street Floor

just one of five styles in our

"lucky" pumps

sensation from our blvd. shoes

10.95 value

7.77

Sensational in price, sensational in the wide range of colors. The "Lucky" low shell pump with thin high heel, shown above, is available in

- Navy calf
- Red calf
- Pink kid
- Black patent
- White calf
- White linen
- Sorrel tan
- Buttercup yellow kid

One of 5 styles; others in high or medium heels. All with soft pastel kidskin lining. AAA to C, 4-9. All at savings to make it worth your while to buy now.

May Co. Lakewood Blvd. Shoes, Street Floor

Hours: 9:30-5:30 (Mondays & Fridays 12:30-9:30)

For Phone Orders and Service Call Long Beach 5-7431; MEtcalfe 3-0111

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

BESTFORM

NEMO

criss cross girdle

by best form

5.95

Important to have the right girdle before you buy your Easter ensemble. And you will be right with this Criss-Cross by Best Form that banishes tummy bulge without boning; the woven elastic top whittles the waist comfortably and stays up. Nylon front, side and back panels for easier washability. Sizes 26-36. Panty style, 6.95.

May Co. Lakewood Corsets, Second Floor

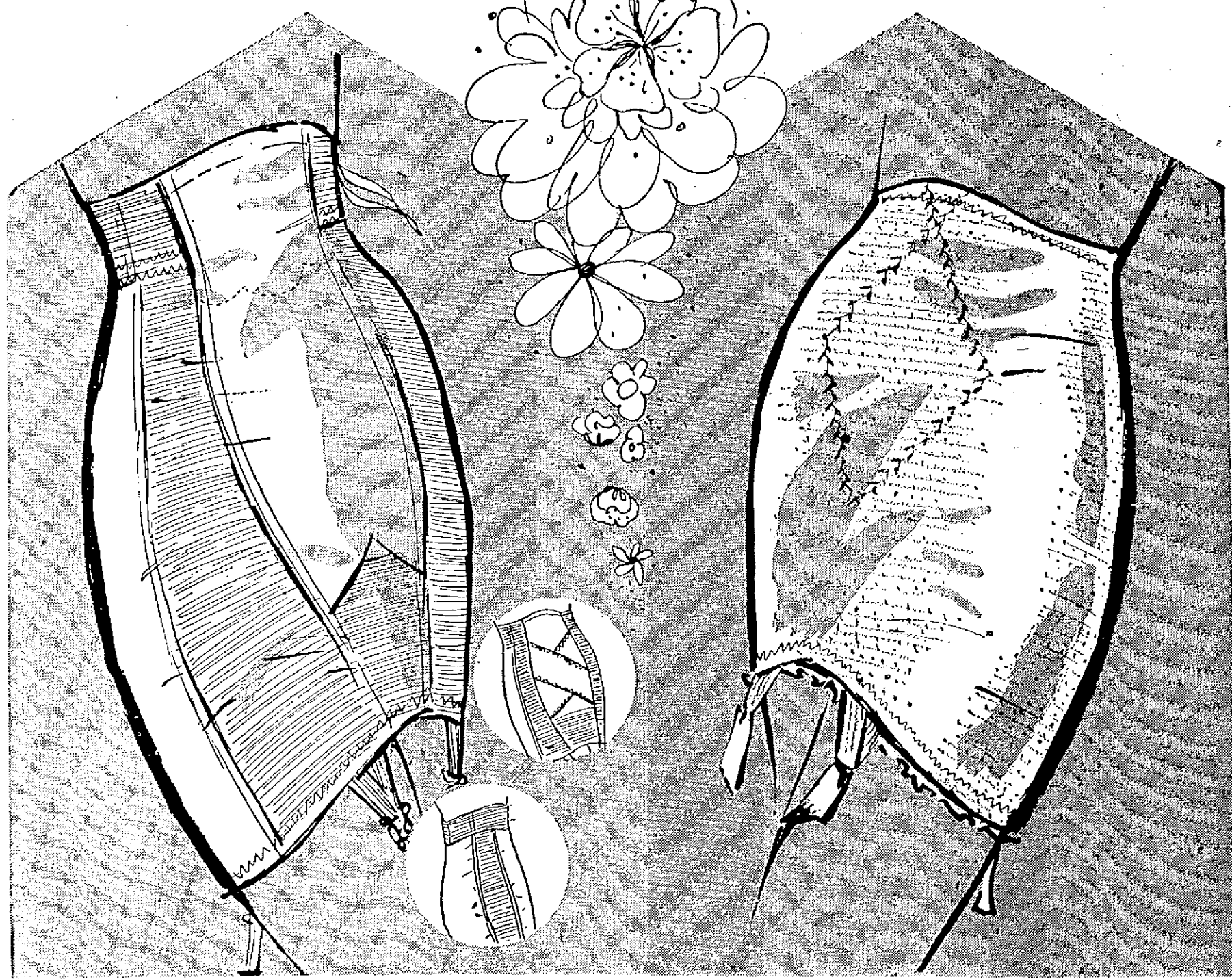
nemo sensation

2-way stretch girdle

5.00

Wisp of a garment with plenty of control . . . without the use of boning. Especially popular with active women and misses who like support without cumbersome foundations. Nemo Sensation is fashioned of nylon elastic power net and is available in small, medium and large sizes. Nemo Sensation panty girdle, 5.95.

May Co. Lakewood Corsets, Second Floor



it's easter at may co. lakewood



famous makes in easter nylons

All beautifully sheer; all smartly leg flattering, but each style decidedly different from the others. Sizes 8½ to 11.

a. 12-denier ultra sheers

... by Berkshire

1.65

Dupont's newest, most luxurious nylons. More sheer than 15 denier, but long wearing because it's 60 gauge. See it in clear mist or rose taupe.

b. undie-top nylons

... by Van Raalte

1.95

60-gauge Van Raalte nylons with tops to match your undies. Hand dipped so they gently change from an exciting beige at the knee to a top of horizon blue, cloud white or petal pink.

c. closed heel nylons

... by Humming Bird

1.65

Wonderfully sheer, wonderfully proportioned 60-gauge Humming Bird nylons with colored heels. Black on taupe or beige, navy on taupe, brown on beige.

d. seamfree nylons

... by Hanes

1.65

Nude heel and demi toe; no seam to become crooked or mar the gentle curve of the leg. In South Pacific (tawny tan), Bali rose (blush beige), Shell (golden tone).

May Co. Lakewood Hosiery, Street Floor

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

frilly easter blouses

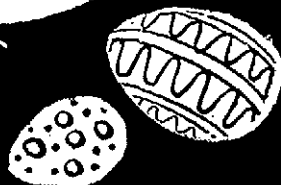
... by Betty Barnes

5.95

Gay and frilly to add feminine touch to Easter costumes. Of drip-dry nylon dotted swiss. Sizes 32 to 38.

a. Lace edged jabot blouse with johnny collar; $\frac{3}{4}$ push-up sleeve. White, pink or blue.

b. Nylon eyelet ruffle edged plunge collar; $\frac{3}{4}$ push-up sleeve. White, pink, blue or mint.



"cotton picker" blouses ... by Joy Stevens



Tailored of sanforized cotton broadcloth; all with convertible collars. Sizes 32 to 38.

c. "POET'S SHIRT" with flange yoke detail; $\frac{3}{4}$ push-up sleeves. Same colors as "Tab Shirt". 3.95
Also available in striped Everglaze cotton; red, navy, brown, purple and black. 4.95

d. "POCKETEER" sleeveless blouse. White, black, navy, red, pink, brown, aqua, lime, maize. 2.95

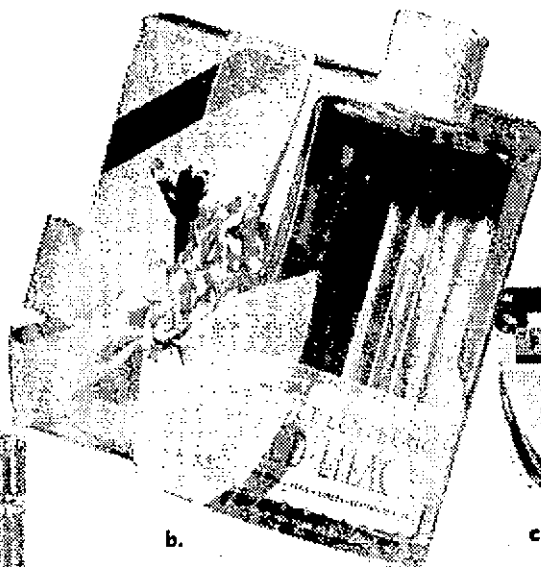
e. "TAB SHIRT" triple fab detailing. Ideal for monogramming. White, pink, red, navy, black, gold, brown, blue. 3.95

Also available with $\frac{3}{4}$ push-up sleeves. 4.95
MONOGRAMMING ... three block or script letters, 50c additional.

When ordering by mail, please state style (f. or g.) of monogram and color desired.

May Co. Lakewood Better Blouses, Second Floor

it's easter at may co. lakewood



easter scents from famed makers

a. faberge's quartette, jr. 3.00

Four delightful odors in 1/2-oz. bottles: Woodhug, Aphrodisia, Tigress and Straw Hat.

b. red lilac set by lenthéric 2.50

Bath powder and cologne combination.

c. fleurs de rocaille by caron 12.50

Imported perfume favored by many women.

d. "intoxication" by d'orsay 3.00

2-fl.-oz. bottle of eau de toilette.

e. "joli bouquet" cologne by lucien lelong 3.00

Nosegay trimmed long necked 4-oz. bottle.

f. "arpege" eau de cologne by lanvin 6.00

Classic 4-oz. bottle by famed maker.

g. "white shoulders" by evyan 2.75

Delightful floral fragrances. 2-oz. size. 4-oz. size, 5.00

h. bal de tete cologne by maromay 2.25

Practically a universal favorite. 4-oz. size.

j. "black satin" cologne by angelique 3.00

Glistening black and gold color box with gold color lettering. 2-fl.-oz.

k. blue grass bath set by elizabeth arden 3.65

4-oz. bottle of Flower Mist cologne, 5-oz. box of bath powder. Nicely packaged.

20% federal excise tax on toiletries

May Co. Lakewood Toiletries, Street Floor

it's easter at may co. lakewood



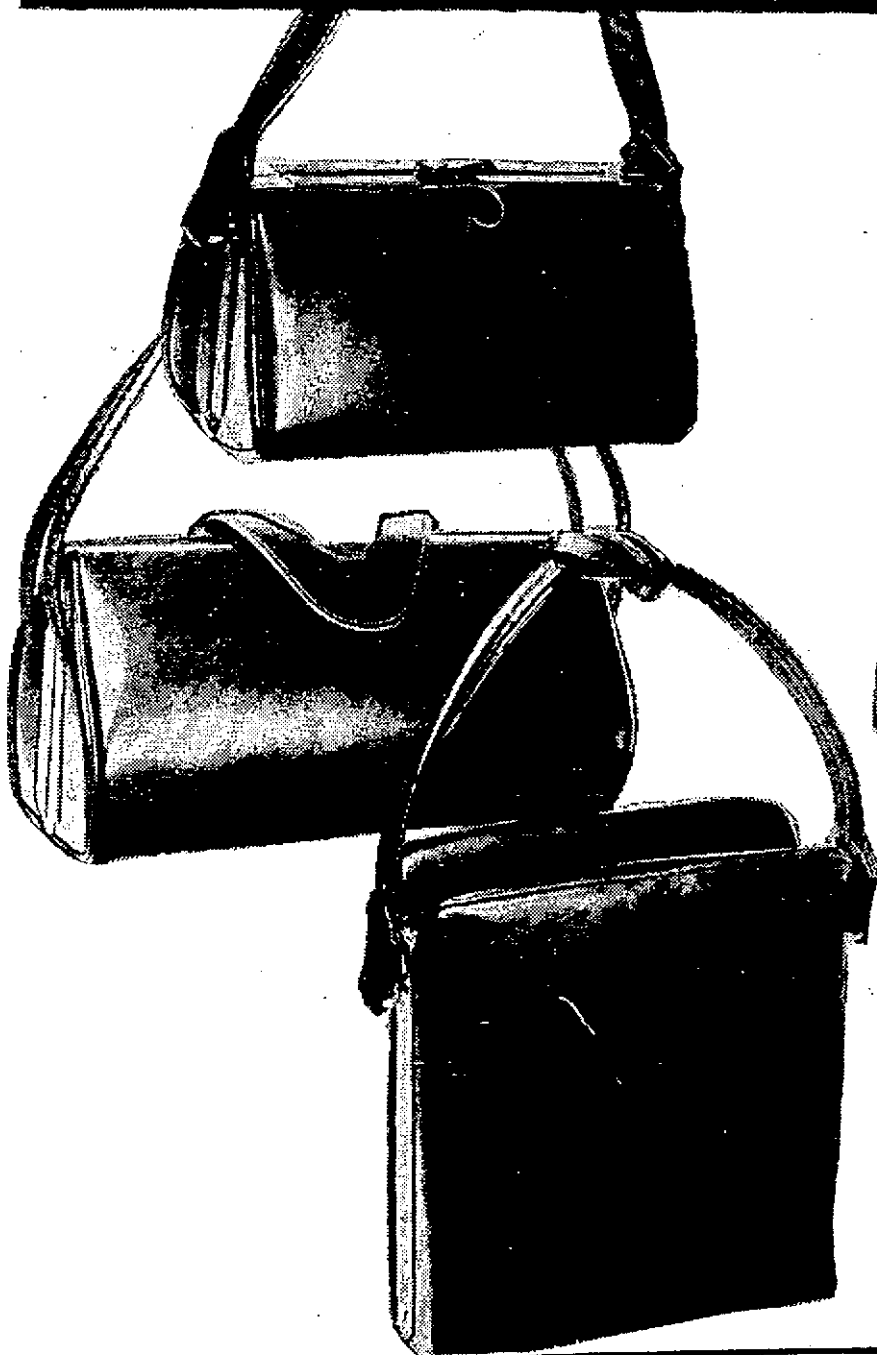
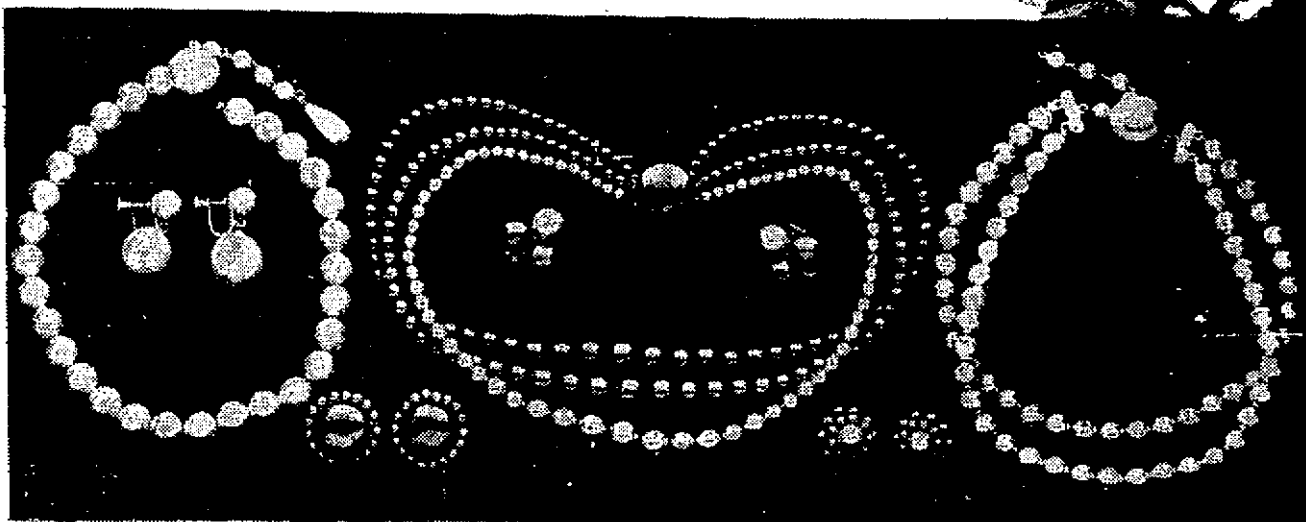
Long Beach (Calif.), Sunday, March 22, 1953

ombre pearls by Coro

finishing touch to Easter ensembles **1.00***

Lovely, glowing spring colors in adjustable collars, regular length necklaces, matching bracelets and earrings. Just look at this color lineup: London fog grey, bark brown, sunset rose pink, night magic orchid, sunbeam yellow, horizon blue and cherry red.

May Co. Lakewood Jewelry, Street Floor



calf handbags

for smartest Easter ensembles **5.00***

Truly sensational group purchased especially for this Easter presentation. Satin-smooth black or navy calf in styles that get top billing for spring and summer. Single and double top handles; boxes, vanities, conventional types. Nicely lined; inside zippered. Buy for yourself . . . for Easter gifts.

*Plus 20% federal excise tax

May Co. Lakewood Handbags, Street Floor

it's easter at may co. lakewood



sheer nylon gloves

By Van Raalte

The loveliest hands in the Easter parade will be encased in delightfully sheer gloves by Van Raalte. And they can be kept fresh looking always because they wash and dry in a wink.

a. Novelty pleated net trim. **2.50**
c. 8-button length, elasticized. **2.50**

b. Ruched top, **1.95**
d. Permanent pleat trim, **1.95**
e. 4-button slipon, **1.65**

May Co. Lakewood Gloves, Street Floor



nylon tricot glamour tops

by Timely

3.95

The just right finishing touch for Easter suits. Delightful confections with lace insets, radio stitching, lace chain puffing, etc. All of 15-denier nylon tricot in white, pink, blue, mint. With jewel neckline, roll collar, V-neck. Sizes 32-44 in group.

May Co. Lakewood Neckwear
Street Floor



it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

nylon lineen blouses

... designed by Judy Bond

5.95

Imagine anything prettier to peep from beneath your Easter suit than one of these exquisitely detailed blouses? Three lovely styles in 32-38.

- a. Wing collar; white, pink, blue, maize
- b. Peter Pan collar; white, pink, blue, maize
- c. Plunge neckline; white, pink, blue

May Co. Lakewood Blouses, Street Floor



nylon tricot lingerie

... by "vanity fair"

Beautifully styled lingerie to complement your Easter ensemble ... to give for intimate gifts.

- d. Permanently fluted ruffle and bustline slip in white or pink. Sizes 32-40.

5.95

- e. Permanently pleated (sharply defined pleats) bodice and ruffle. Perfect fitting. White and pink. Sizes 32-40.

12.95

- f. Half slip to match; sizes 5, 6, 7.

7.95

- g. Nylon tricot brief; elastic leg. White, pink. Sizes 5, 6 and 7.

1.75

May Co. Lakewood Knit Lingerie, Street Floor



MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Open Monday Night Till 9:30

it's easter at may co. lakewood



"diamond lil"

by patio and party

10.95

Halter dress of Everglaze cloque with diamond like design. Black eyelet trimming is used most effectively at the bodice. And the skirt is so-o-o flaring. See it in pink, aqua, jade or shrimp. Sizes 9 to 15.

cotton halter dresses

"darling daughter"

... by Colony Casuals

12.95

Ours alone, this satiny looking cotton combining stripes with solid color. Softly moulded top; swishy peasant skirt with scalloping and lace daisy cut-outs. In red, navy or black. 10-16.

May Co. Lakewood Campus Shop, Second Floor

it's easter at may co. 

Long Beach (Calif.) Sunday, March 22, 1953

dot and dash separates

... by Phil Rose of California

Blouses **3.95** Skirts **5.95**

Mix or match your separates; wear solid black or brown with polka dots, polka dots with polka dots or solids with solids. Tailored of playtone, the cotton that washes easily, never needs ironing, is vat dyed and sanforized. 10 to 18.

Italian pants in solid color only, 3.95

Mail or phone orders filled.

May Co. Lakewood Sports Accessories, Second Floor

sun rose separates

of washable linen-weave rayon

Weskit Blouse **5.95** Matching Skirt **5.95**

Smart addition to your active or spectator sports wardrobe. Big white button and snappy looking stripe trimming. Select yours in beige, navy or red. Sizes 10 to 16. Mail or phone orders filled.

May Co. Lakewood Campus Shop, Second Floor

it's easter at may co. lakewood



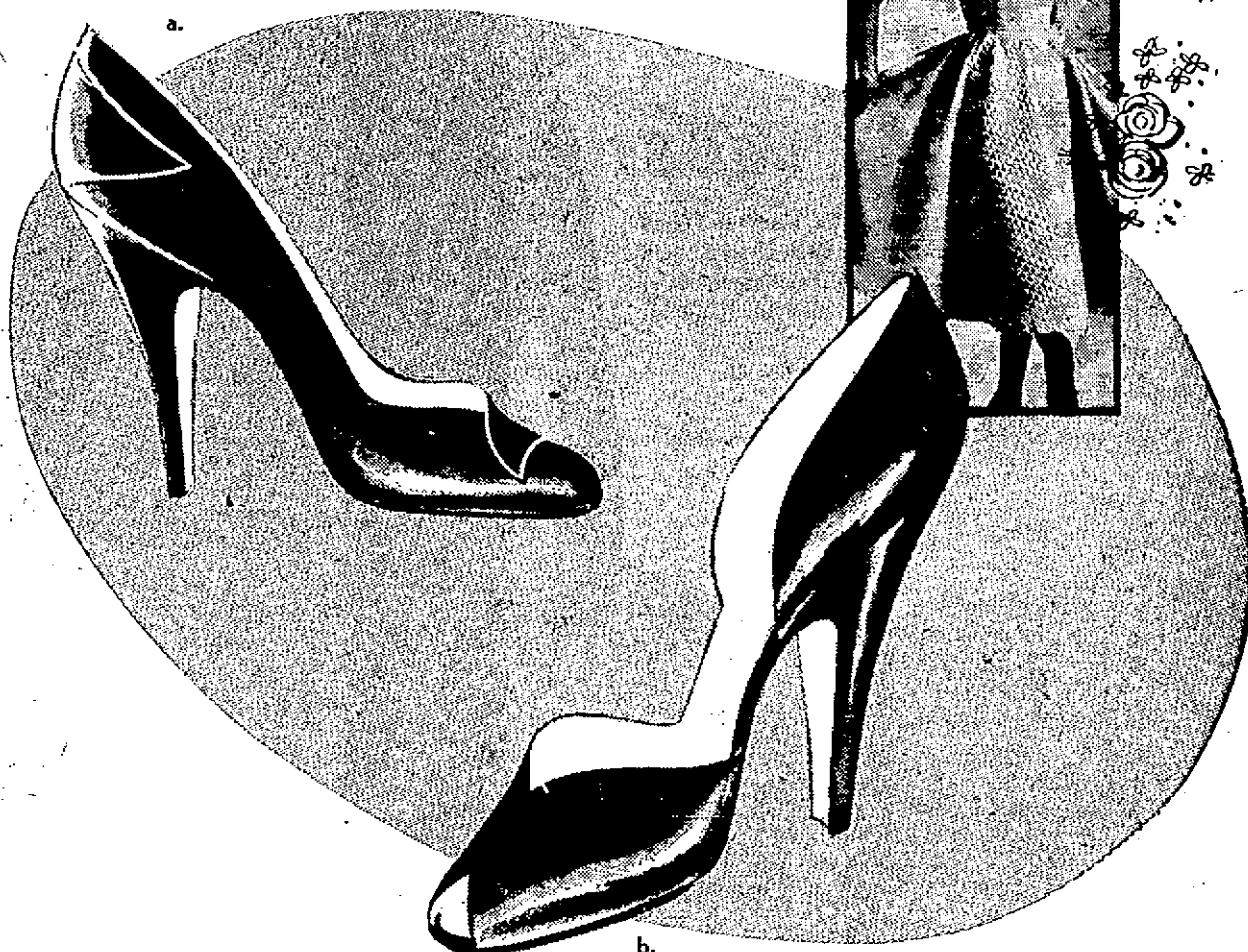
d'armay shoes

easter story in patent or navy calf

You'll be putting your best foot forward if it's encased in one of these ultra smart D'Armay shoes designed especially for May Co. Both models shown in navy blue baby calfskin or glistening patent.

a. Opera pump, **16.95**

b. D'Orsay, **15.95**



Halter dress
10.95
from Campus
Shop, 2nd Fl

red cross easter shoes

**blue with white
is the fashion story in
Red Cross shoes**

Duo of Easter shoes that tell
an important story for Easter
... for all summer long.

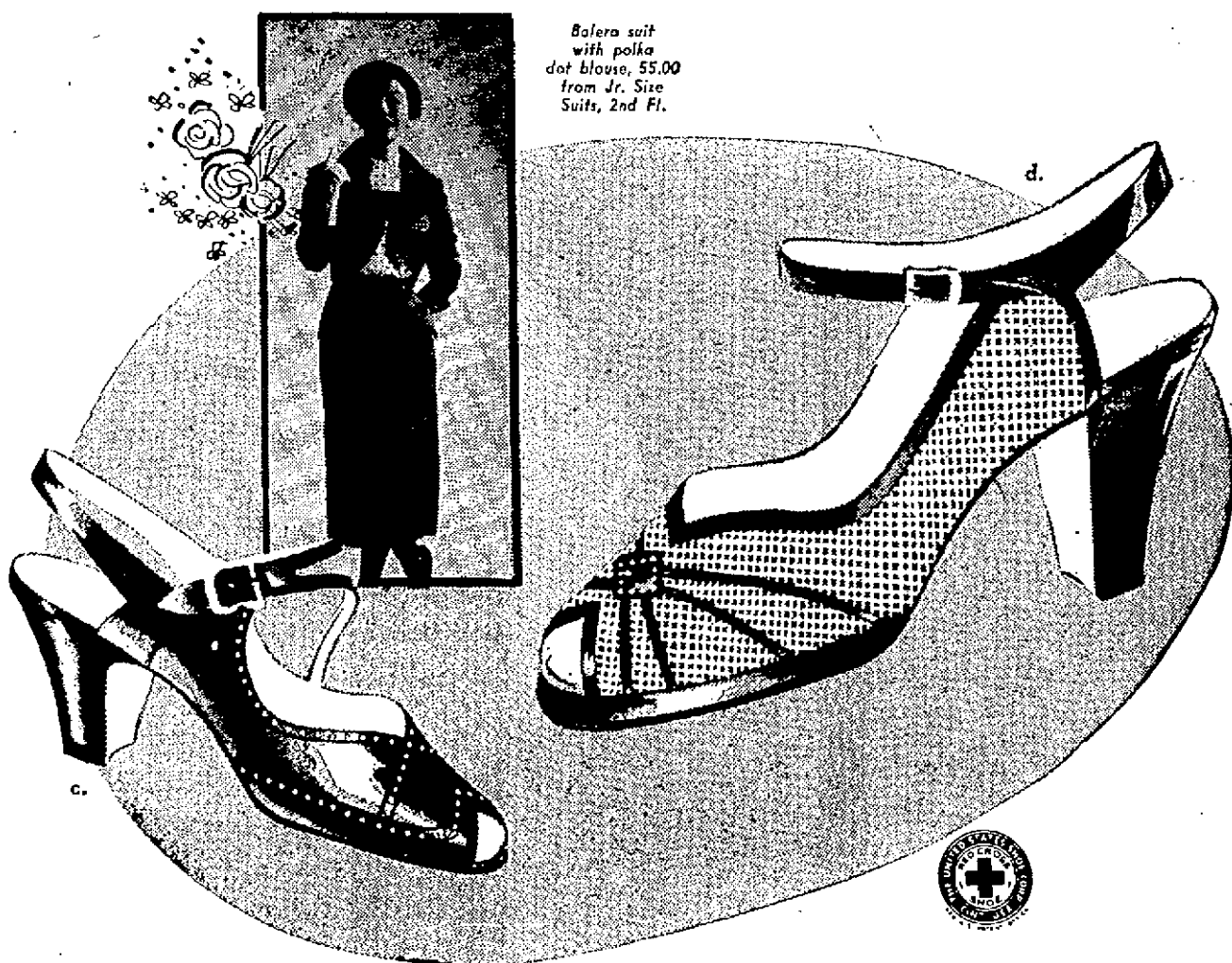
c. "Riviera," soft supple blue
calf with white dots.

11.95

d. "Breezeway," blue calf
with white nylon mesh; so
cool and airy looking.

12.95

*This product has no connection
whatever with the American Na-
tional Red Cross.*



Balera suit
with polka
dot blouse, 55.00
from Jr. Size
Suits, 2nd Fl.



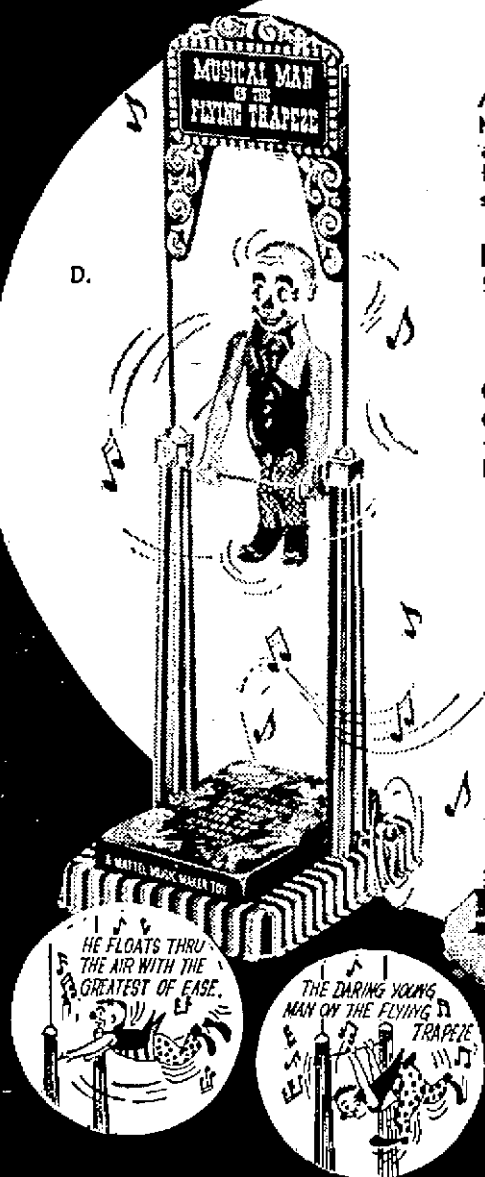
May Co. Lakewood Women's Shoes, Street Floor

it's easter at may co. lakewood



Long Beach (Calif.) Sunday, March 22, 1953

EASTER TOYS



A. webster webfoot doll

May Co.'s very own. Exact replica of Webster as enjoyed by the kiddies on TV. Soft cotton-filled terry cloth; plastic mask face; web feet; squawker in arm. Famous Webster cap.

4.98

B. musical rabbit

Soft, cuddly pastel plush rabbit, 15" tall; with Swiss music box; just wind him and hear him play. Only at May Co.

3.99

C. sleepy bunny

Cute, lovable and larger than you'd expect at this price. Has sleepy eyes; the kiddies will love him.

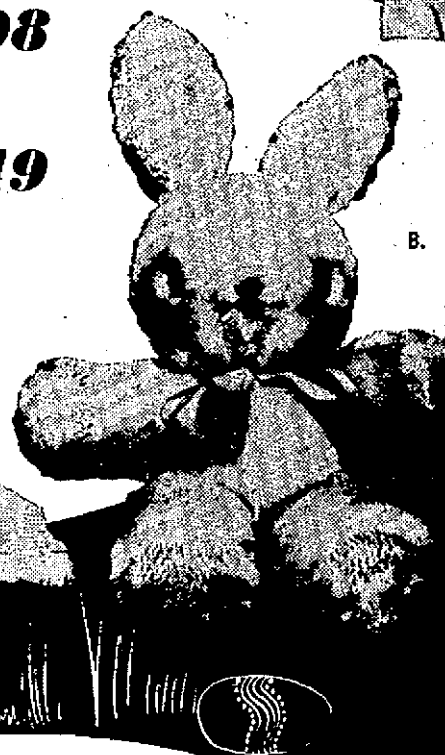
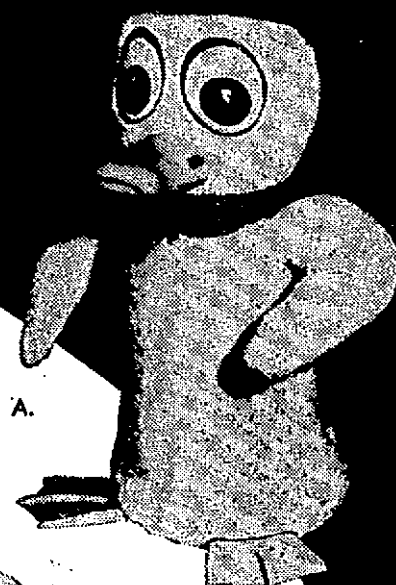
1.98

D. man on the flying trapeze

Wind the unbreakable music box; as it plays, the man on the flying trapeze goes through acrobatic routine. It's new, different.

2.49

May Co. Lakewood Toys, Downstairs Floor



EDWARD SHOES

for easter egg hunters

Wide range of styles for young feet by a maker who has made shoes for growing feet for many years.

A. MARY JANE 1-STRAP, white calf or patent.

6 1/2-9, 6.25 9 1/2-13, 6.95 13 1/2-4, 7.95

B. SADDLE OXFORDS, blue with white; white sole.

9 1/2-13, 6.95 13 1/2-4, 7.95

Same style in brown and white with red soles:

6 1/2-9, 6.25 9 1/2-13, 6.95 13 1/2-4, 7.95

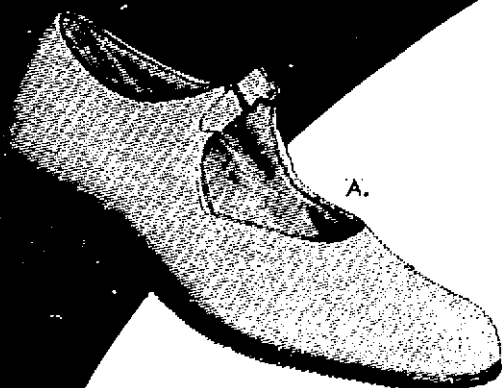
C. NAVY SUEDE OXFORDS for boys and little boys.

6 1/2-9, 6.25 9 1/2-13, 6.95 13 1/2-4, 7.95 4 1/2-6, 8.50

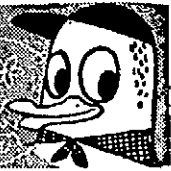
D. BOYS' BROWN OXFORDS; fold tip; sturdy welt soles.

13 1/2-4, 7.95 4 1/2-6, 8.50

May Co. Lakewood Children's Shoes, Second Floor



it's easter at may co. lakewood



kiddie kruise eton suits ... by "new idea"

4.98

Easter suits for little men. Butcher linen with crest embroidered on eton jacket. Toddlers' sizes, 2-4, with suspenders and short elastic-back pants. Maize with brown; copen with navy. Big Brother's, sizes 3-6, with boxer shorts; tan with green or brown; copen with navy.



little girls' wool coats ... styled by "american girl"

15.98

Typically California in styling and colors. 100% wool suede cloth in beige, pink or blue. Double front tulip-shaped collar; swing back with yoke. Sizes 3-6x. Just right for Easter.



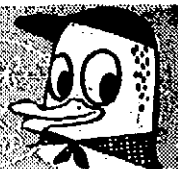
flower-trimmed straws 2.98

Natural straws. Cutest Easter hats imaginable for younger ladies of the family. Two of a collection shown here.

- a. Flower trimmed adjustable natural straw bonnet with flower and ribbon trim.
- b. Shallow crown ripple brim natural straw with miniature poppies and grosgrain ribbon.

May Co. Lakewood Children's Ready-to-Wear, Second Floor

it's easter at may co. lakewood



Long Beach (Calif.) Sunday, March 22, 1953

for your 7 to 14-year old's Easter

**navy faille
dress coats**

17.98

Quite the smartest thing for your 7 to 12-year-old, this navy ottoman rayon faille coat with gracefully full ballerina back and red rayon taffeta lining that peeps forth as she breezes along. Braid trimmed collar, cuffs; red-center buttons.

Scalloped lacy straw hat with fruit trim, 2.98
White nylon gloves with embroidered scalloped tops, 1.00

May Co. Lakewood Girls' Wear, Second Floor



**sculptured nylon
print dress**

10.98

Full skirted, puffed sleeve guimpe-like frock for dressy Easter wear. Coral or aqua with white. Dries quickly; requires little or no ironing. Sizes 7 to 14.

May Co. Lakewood Girls' Wear, Second Floor

rustly taffeta dress

8.98

Can you imagine anything more suitable for Easter than this plaid rayon taffeta with its perky red petticoat? Red trimming on cuff, too. Form-fitting bodice, billowy skirt. Attractive blue plaid. Sizes 7 to 15.

Mail, phone orders filled

May Co. Lakewood Hi-Shop, Second Floor



it's easter at may co. lakewood



here's how a fellow likes to look on easter

a. shorty jacket

... A Maurice Holman classic

7.95

Styled by Dad's favorite maker. Rayon sheen gab with elasticized wool knit insert in back. Fully rayon satin lined. Square padded shoulders. In navy, green, tan, grey. 4 to 12.

Sizes 14 to 20, 9.95

b. boy-proof slacks

... action tailored by Rough Rider

6.95

Wrinkle and wear-resistant rayon gab; spot-resistant to non-oily stains; just wipe off with damp cloth. Made with continuous waistband, full pleats, zip fly. Brown, navy, grey, tan, and blue. Sizes 4 to 12.

Sizes 3 to 6, 5.95 26-32, 7.95

c. casual jacket

9.95

Classic casual in 2-button, 3-patch pocket model; semi-dressy; pic-stitched detailing; fully rayon satin lined. Navy, green, tan, grey. Sizes 4-12. Regulars and huskys.

Size 14 to 20, 11.95

d. "rough rider" slacks

7.95

Our best selling slacks. 40% worsted, 60% rayon, 14-oz. gabardine. Action tailored. Navy, brown, grey and blue. Sizes 4 to 12.

Sizes 26-32, 9.95 Huskys, 10.95

belts by hickok

e. Blue suede, 1.50

f. Staple, 1.00 g. Western, 1.00

Ideal to wear with Easter outfits—or to give for gifts.

May Co. Lakewood Boys' Shop, Second Floor

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

may co.'s greatest selection of boys' easter wearables

29 sizes in our greatest collection ever for all boys . . . regulars and huskys.

rockweave suits

. . . exclusive with May Co.

19.95

The miracle fibers added enable us to guarantee Rockweave suits for one year's satisfactory wear. In solid colors, checks, fancy patterns. Colors: Navy, blue, grey, brown. Single-breasted models can be worn as sports coat. Sizes 8 to 12.

Sizes 3-7, 16.95; 13-20, 25.00; Huskys, 26.95

sport coats

of 100% imported wools

15.95

Expertly tailored of fine tweed fabrics: checks, self weaves, solids, fancies. In blues, greys, tans, browns. Sizes 4 to 12.

Sizes 13-20, regular or husky, 19.95

Other 100% wool sport coats:
sizes 4-12, 10.95 sizes 13-20, 16.99

"rough rider" slacks

9.95

100% all-wool grey flannel, California styled; continuous waistband; full deep pleats. Wear them Easter with new sports coat. 8-12.

Sizes 3-7, 7.95; sizes 26-32, 12.95

tom sawyer shirt and tie sets

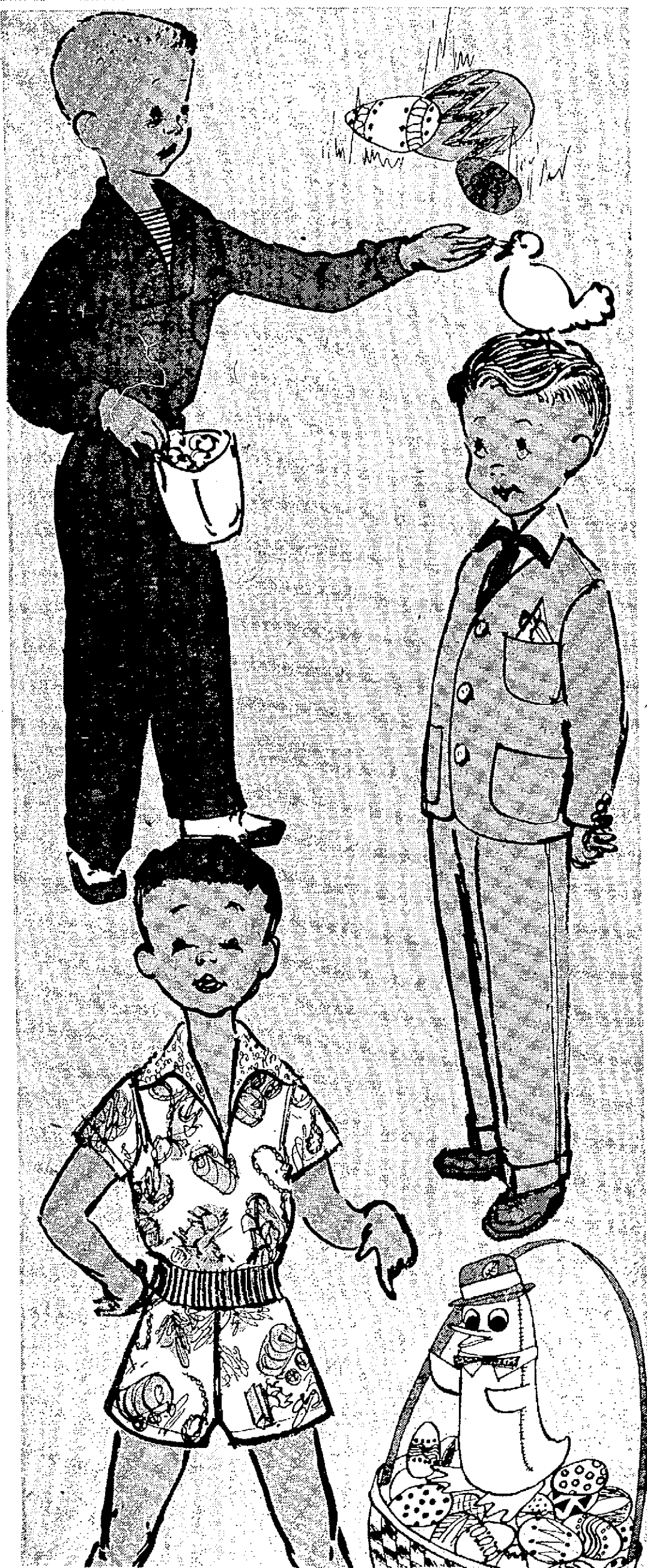
2.95

Spread collar, fine count white broadcloth shirt with tie and cuff links for those wanted French cuffs. Sizes 4-12.

May Co. Lakewood Boys' Shop, Second Floor



it's easter at may co. lakewood



novelty ensembles for juniors' casual or dress-up easter

A. *gabsheen* sets

... styled by "de luxe"

6.95

Rayon sheen gabardine slack and shirt sets tailored by De Luxe, one of America's outstanding makers of boys' togs. Shirt in popular slipover style with dickey insert, as shown at extreme left; slacks have elasticized waist for better fit. Navy, brown or green. Sizes 3-7.
Sizes 8-12, 8.95

B. *lineon* 3-piecer

... tailored by "sturdy togs"

10.95

For dressier Easter wear, this cardigan, slack and shirt of firm bodied rayon butcher linen. Soap 'n water washables. In navy, cocoa, green. Sizes 3-10.

C. *cabana* 2-piece set

... designed by barclay

3.49

In wonderful washable light blue denim or cocoa, blue, grey printed cotton plisse (no ironing required). Popover shirt features terry collar and contrasting knit bottom; shorts have built-in supporter liner. Sizes 4-10.

May Co. Lakewood Boys' Shop, Second Floor

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

six months' extra wear over
other shirts tested*

van heusen century shirts

White

3.95

Colors

4.50

The collar is woven on a curve to fit the curve of the neck; you can twist, curl, twirl and the collar still "won't wrinkle ever" yet needs no starch or stays. Its woven-in fold line makes ironing a cinch. 14-17½, 32-35 sleeves. Blue, tan, green, grey in spread collar and French cuffs or regular collar and barrel cuffs. White in spread and regular medium point collar; barrel or French cuffs. Outwears other shirts by as much as 2 to 1.

*by American Institute of Laundry

easter tie parade

... by korry of california

a. matelasse tie, 1.50

Ever popular wrinkle-resistant tie in spring shades to tone up Easter wardrobes.

b. the fire glow, 2.50

Hand-painted novelty patterns on rayon crepe with that new sparkle tone look.

c. the awning stripe, 2.50

New ideas in silk shantung; vertical stripes in popular square end style.

d. the 'white look,' 1.50

Rayon foulard; popular patterns on white grounds.

e. heather tones, 1.50

92% virgin wool; 8% nylon. Wrinkle-proof. New neat look in popular stripes.

May Co. Lakewood Men's Shops, Street Floor



it's easter at may co. lakewood



**if yours is to
be a carefree
casual easter**

**short sleeve
sport shirts**

... by van heusen

Two outstanding models for your casual Easter wardrobe ... for gifts. Both are Sanforized and vat-dyed. S.M.L. and XL sizes.

a. *lounger*

Pullover sport shirt. Solid nub weave body with striped matching dickey front; elastic side insert on bottom; turn-back cuffed sleeves; buffed edge collar. Blue, grey, tan.

4.95

b. *double dot*

Whistle-weight sport shirt with semi-spread rollover collar, 2 flat pleat back; buffed edges. Navy and blue; dark green and light green on white ground.

3.65

c. *cotton argyles*

... by esquire

California weight ... our most popular sock. Spring shades: navy, camel, light blue, green, maroon, grey. Slack length; elastic top; nylon reinforced heel and toe. Sizes 10-14.

1.00

d. *'byford' wool socks*

Byford 98's, all-wool English sock; 6x3 rib; shrink-resistant. Nylon reinforced heel and toe. Slack length with or without elastic top. Navy, maroon, grey, brown, light blue, green, camel, black, white, maize. Sizes 10 1/2-13.

1.50

Full length, 1.75

May Co. Lakewood Men's Shops, Street Floor

it's easter at may co. lakewood



Long Beach (Calif.), Sunday, March 22, 1953

all-wool sports coats by 'palmday'

California styled and made. 2-button front; 3 patch pockets; single breasted models. Modified shoulders; low slung waistline; snug-fitting collar; notched lapels; buffed edges.

DONEGAL TWEEDS; fine imported wools, durable, wrinkle-resistant. Multi-color effect. Brown and blue. 36-46 regular; 38-46 long; 36-44 short. **27.50**

Extra sizes: 48-50 regular and long; 38-50 extra long; 39-46 portly. **29.50**

HOUNDSTOOTH CHECK; fine worsted all-wool in brown and blue. Same sizes as above. **32.50**

Extra sizes. **35.00**

all-wool slacks ... by "rough rider"

18.95

Ours exclusively. Action tailored of worsted gabardine, sharkskin, worsted flannel, sheen gabardine, all double London shrunk to retain size and crease resistancy. California made and styled; continuous waistband, offset pockets, saddle stitched. Assortment of colors. Sizes for regulars, longs, shorts.

vagabond . . . by knox

8.50

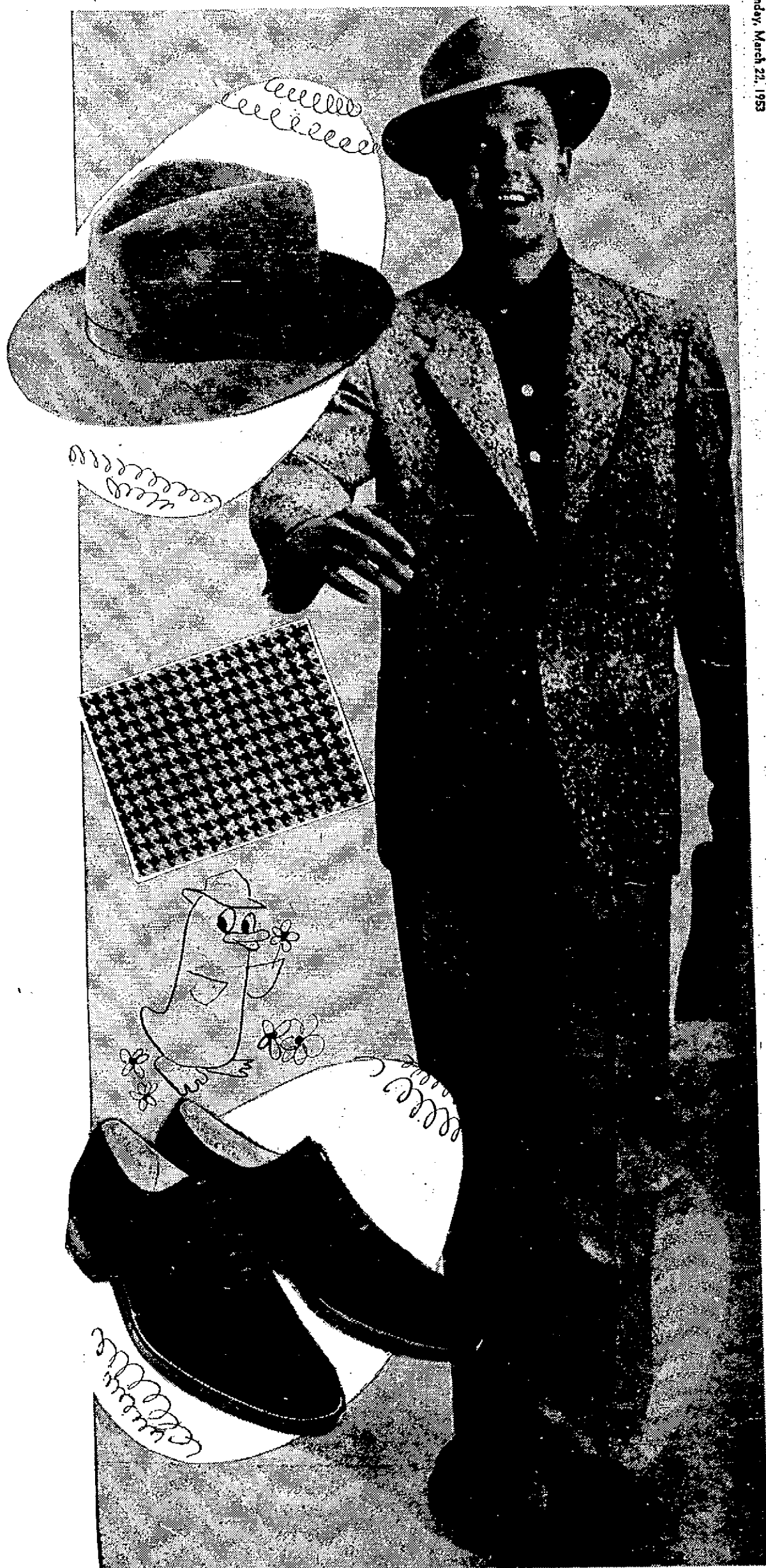
Lightweight fur felt hat for your stroll in the Easter parade; new spring colors.

suedster . . . by rand royal

12.95

Step out smartly in this soft blue or brown suede plain toe oxford. It boasts the fine crafting you expect and get in Rand Royals.

May Co. Lakewood Men's Shops, Street Floor



it's easter at may co. lakewood



easter gifts with his comfort in mind

krinkle

kool robes

... by rabhor

5.95

Seersucker robes that are proving so popular with Southern California men. Made with shawl collar, 3 handy pockets and pull belt. They're full cut and well tailored. Smart paisley effect or neat checks on navy, maroon, and green grounds. Ideal for travel as they pack easily and don't show wrinkles. Small, medium, large and extra large sizes.

a. nylon

underwear

... by robert reis

This nationally known maker presents new fancy patterns in saddle seat boxer shorts with nylon elastic. Sizes 28-44.

a. boxer shorts

2.95

B. Nylon undershirts, 36-46, **3.95**

C. Nylon Tee shirts, 36-46, **4.95**

[not shown]

White nylon shorts, 28-44, **2.50**

Nylon briefs, 28-46, **2.95**

May Co. Lakewood Men's Shops, Street Floor

it's easter at may co. lakewood



Long Beach, Calif., Sunday, March 22, 1953

**men's
"courier cloth"
spring suits**

65.00

- Only Miron weaves it
- Only Michaels-Stern tailors it
- Only May Co. has it in Lakewood

"Courier Cloth" combines the long wear of worsteds, the silky lustre of gabardine, the luxurious feel of flannel. Equally "at home" for business, pleasure, town or country wear. Spring '53 shades: Pearl grey, ash grey, tan, light blue. Sizes for regulars, shorts, longs, portlys.

**orlon-and-
wool flannel
new suits**

50.00

Tailored of Du Pont orlon acrylic fiber blended with wool, these suits hold their press, keep their shape, (no more bagging at the knees), shed most wrinkles. Most spots sponge right out. Hard on clothes? Here's the suit for you. In grey or tan.

**here's your
stetson, sir**

10.00

New "Ivy League," smartest hat style in years for young men and men who want to look young. Narrow bound edge. Wear brim up or down. Brown, grey and green.

**"berkeley"
by rand royal**

11.95

Straight tip dress oxford in tan or black calfskin. A truly great value in men's shoes.

May Co. Lakewood Men's Shops, Street Floor



it's easter at may co. lakewood



a. easter egg links

... by Hickok

set **5.00***

Gold or silver plated cuff links and tie bar sets in lucite Easter egg case. Novel but practical. Two styles shown.
Links, 2.50
Tie bar, 2.50

b. hickok alligator wallet

7.50*

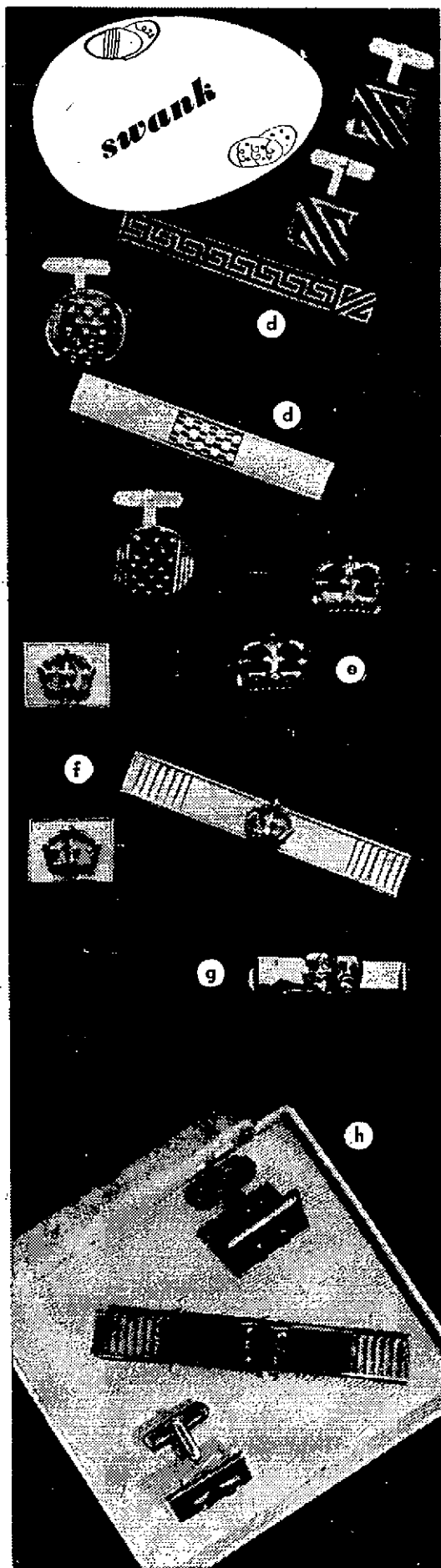
Specially processed to give it a glossy, scratch-resistant surface. Beauty of grain increases with age.

c. hickok belts

Elasticized belts for snug fit; 26 colors and combinations, plain or fancy.

Narrow, 2.00 Wide, 2.50

*Plus 20% Fed. Ex. tax



jewelry by swank

Links, tie bars, bar and link sets. In simulated alligator covered boxes.

d. imperial sets **2.50***

White or yellow gold plate with hammered design or Grecian border effect. Some touched with black.

e. cuff links, **3.50***

Timely, these gold plated Coronation links. Matching tie bar, 2.50*

f. coronation sets, **6.00***

Mother-of-pearl and gold plated combination in most effective bar and links set.

g. "mask" tie clip, **1.50***

Silver-plated comedy and tragedy tie clip.

h. "mask set," **6.00***

Silver and black onyx combination set, depicting comedy and tragedy.

*Plus 20% fed. ex. tax

May Co. Lakewood Men's Shop, Street Floor

ORDER BY PHONE OR MAIL THIS COUPON

FOR ANY ITEM IN THIS SECTION

PHONE L. B. 5-7431; ME 3-0111

May Co. Lakewood,
5100 Lakewood Blvd.,
Lakewood 11, California
Please send me the following:

Quantity	Page	Item	Size	Color	2nd Color Choice	Price

Name..... Address..... City.....

In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No. C.O.D.'s under 3.00. ☐ Cash ☐ Charge ☐ C.O.D. IND.-P.T. 3-23

M LAKWOOD MAY co.

Hours: 9:30-5:30 (Mondays & Fridays 12:30-9:30)

For Phone Orders and Service Call Long Beach 5-7431; MEtcaif 3-0111

COMICS

YOU'LL FIND IT IN PARADE:

How 15 Live on \$50 a Week

Only 15¢

INDEPENDENT-Press-Telegram

Southland
MAGAZINE

Want a New Car? See Classified Section

parade

LONG BEACH, CALIFORNIA—MARCH 22, 1953



THE DICKS

by CARL GRUBERT

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JILL...



TOAST TOO DRY!

BRIDE STARTS TO CRY!

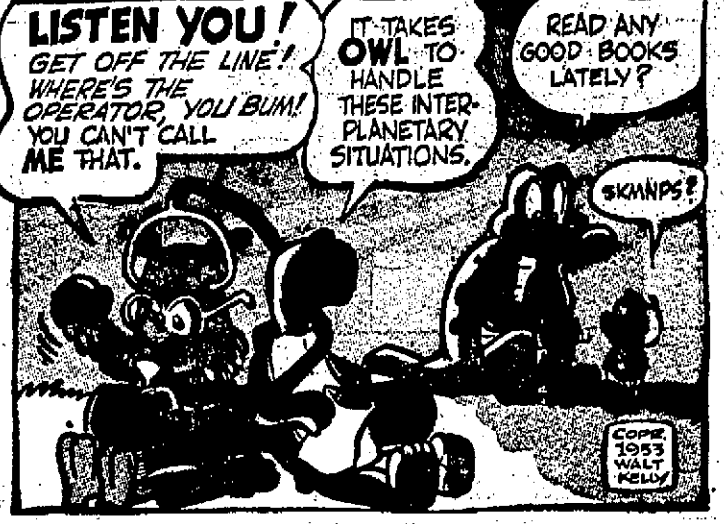
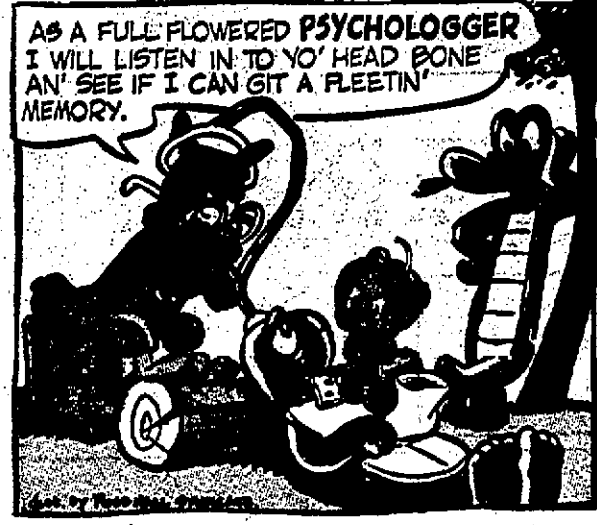
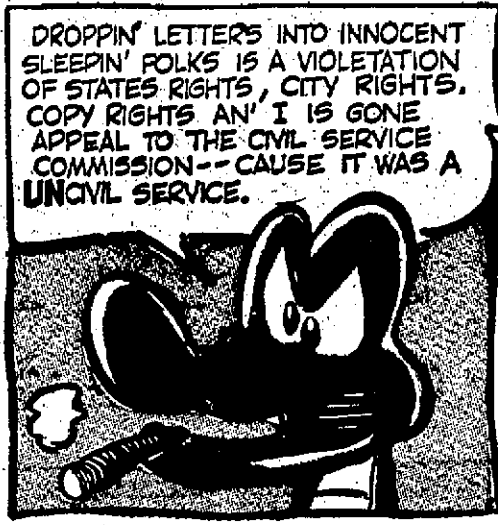
WISE FRIEND SAYS: "TRY..."



GOOD
Weber's
BREAD!

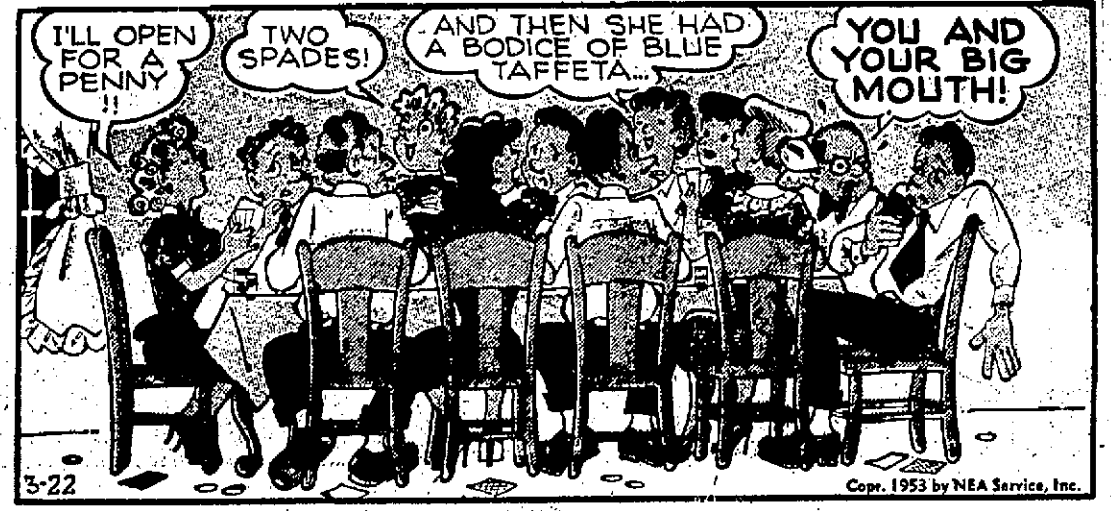
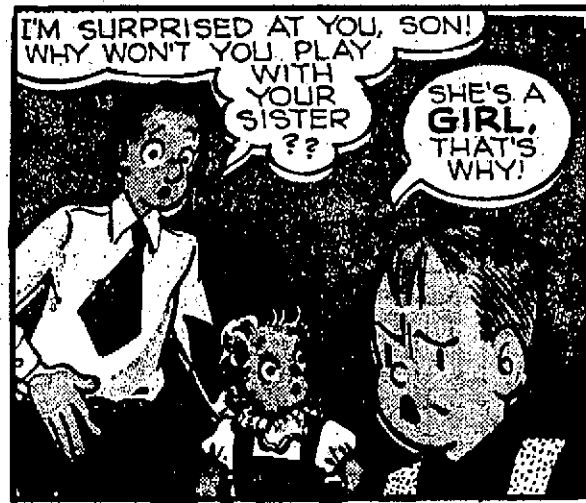
POGO

By Walt Kelly



PRISCILLA'S POP

By Al Vermeer



The Trailer Twins - Go Back 200 Years in Texas!

They live in a Trailer... They're out to see America from A to Z!

MY SAN ANTONIO'S FUN IN CARNIVAL TIME! HEY, WHAT A FUNNY SUIT... WHERE'D YOU COME FROM?

I COME FROM THE YEAR 1722... RIGHT AROUND THE KIDN' CORNER!

HE MUST BE AROUND THE KIDN' CORNER!

IT'S CALLED 'THE LITTLE TOWN' AND IT'S JUST LIKE THE SPANISH BUILT IT 200 YEARS AGO.

THAT IS SAN MARTIN, 'THE LITTLE TOWN'S OLDEST HOUSE.

IT'S MAGIC! WHAT HAPPENED T'N CITY?

"RIGHT UP THERE... SEE?"

WHAT A PERFECT COMBINATION OF OLD AND NEW!

SPEAKIN' OF PERFECT COMBINATIONS... I'M HUNGRY!

C'MON BACK T'N TRAILER... WE'LL GIVE YOU THE BEST EATIN' COMBINATION YOU EVER TASTED!

I KNOW... POSTS RAISIN BRAN. WE DON'T NEED T' GO BACK T'N TRAILER. WE HAVE SOME AT MY HOUSE, TOO!

MMM, CRISPY FLAKES AND TENDER RAISINS!

WHAT A COMBINATION!

BIG TOWN OR LITTLE TOWN, THIS IS THE BEST IN TOWN!

Fruit and cereal—that's Post's Raisin Bran. Sun-ripened raisins sweet as candy, plus crispy, golden flakes of bran—what a combination! These luscious, tender raisins make Post's Raisin Bran twice-as-tasty. Better ask Mom to get some today!

Post's RAISIN BRAN

For the BEST choice - make your FIRST choice POST-TENS!

OUR GANG PREFERS TO HAVE A CHOICE OF CEREAL EACH DAY

AND EACH ONE GETS HIS FAVORITE

THE DANDY POST-TENS WAY!

A Product of General Foods

10 INDIVIDUAL NO-WASTE PACKAGES DELICIOUS CEREAL FAVORITES TO CHOOSE FROM!

Post's GRAPE-NUTS

Post's 40% RAIN FLAKES

Post's CORN FLAKES

Post's Krinkles

Post's SUGAR CRISP

BIG NEWS! THE ONLY ASSORTMENT WITH BOTH LEADING SWEET-COATED CEREALS... SUGAR CRISP AND KRINKLES!

3 Post Toasties
2 Grape-Nuts Flakes
1 40% Bran Flakes
1 Grape-Nuts
1 Raisin Bran
1 Sugar Crisp
1 Krinkles

Post-TENS

By Michael O'Malley.



HEY KIDS!
SEE ALL THE CHARACTERS IN
WALT DISNEY'S PETER PAN
AT YOUR MOVIE THEATRE

Here are the characters from Walt Disney's spectacular Peter Pan... delightful whimsy for children of any age. Watch for it at your local theater!

© WALT DISNEY STUDIOS, 1953



Walt Disney's **PETER PAN** and your
Weather-Bird Shoe dealer

have a **SPECIAL GIFT** for YOU!

PETER PAN'S Magic Hat!

to wear for adventure anywhere! Just find your local Weather-Bird Dealer in the listing below... stop at his store with Mom or Dad, and tell him you want your Walt Disney Peter Pan Hat! While you're there, ask to see the new Weather-Bird Shoes, designed and built especially for active boys and girls!



From Cradle to College, adventurous boys and girls everywhere need Weather-Bird's famous 5-Way WEATHERIZED PROTECTION!



For parties and dress-up time, dainty little girls like Wendy choose Weather-Bird Shoes because they're weatherized for comfort and permanent good looks!

PAMELIA

PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS 2, MO.

HERE'S WHERE YOU GET YOUR PETER PAN HAT AND WEATHER-BIRD SHOES



COLUMBIA DEPT. STORE, 112 Pacific, Long Beach, Calif.

ALMERT SHOES, 16624 Bellflower Blvd., Bellflower, Calif.

RAE'S SHOES, 4270 N. Atlantic, Long Beach, Calif.

PETERS SHOE STORE, 11147 So. Downey, Downey, Calif.

THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



THE NEBBS

By Hess



New VEL*
MAKES DISHES SHINE
WITHOUT WASHING OR WIPING!

"VEL SOAKS DISHES CLEAN - SAVES YOU ALL THE HARD WORK!"

DON'T WASH - JUST SOAK
Dishes soak grease-free in seconds! No washing needed! If food clings, a touch of the dish-cloth gets it off! There's no greasy dishwater with Vel - no ring-around-the-pan!

DON'T WIPE - JUST RINSE
Yes! Just soak and rinse. Dishes dry streak-free without wiping! Even heavy grease in slow pots and frying pans is so completely dissolved no hard scouring is needed with Vel!

PACKAGE FOR PACKAGE, VEL CUTS GREASE BETTER THAN THE LEADING WASHDAY DETERGENT, LIQUID DETERGENTS OR SOAPS!



"-and yet NO 'DETERGENT BURN' to hands!"

Prove it yourself!

"HAND-HEAT TEST"
shows why:

Dip hands in water. Then put a tablespoonful of any leading washday detergent in one hand - put a tablespoonful of VEL in the other.



Feel the heat
from washday detergents, indicating the presence of irritating alkalis and harsh chemicals that cause "Detergent Burn"!

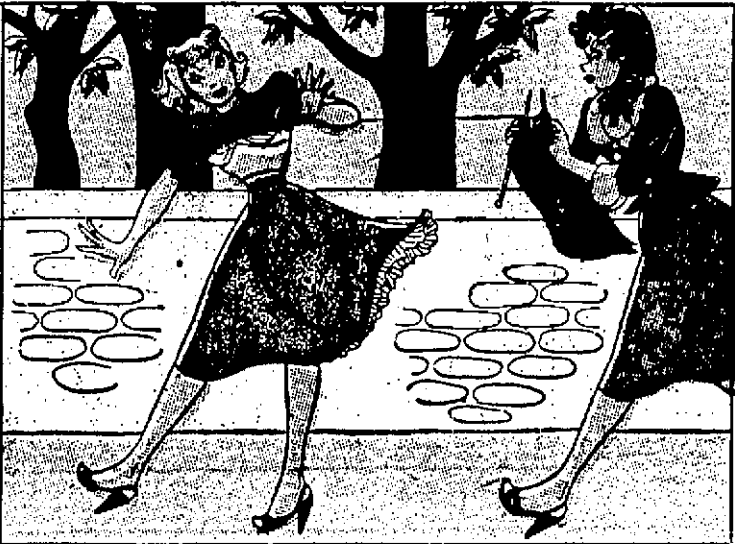
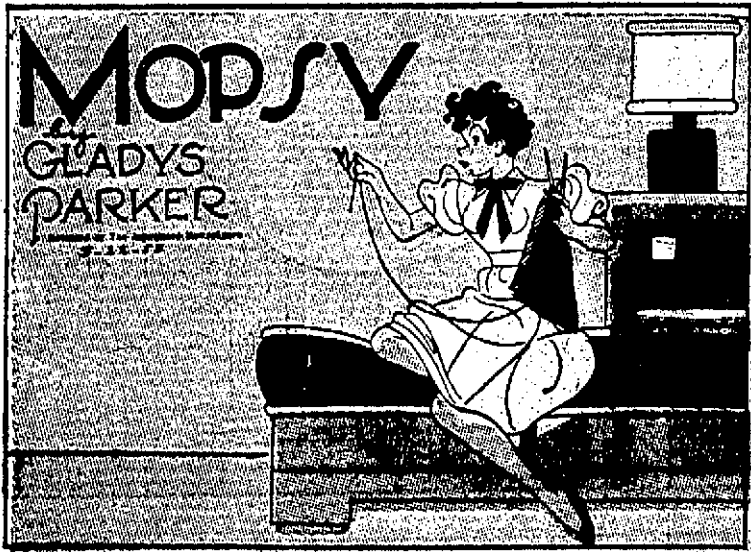


Feel NO heat
with Vel. That's because Vel contains no irritating alkalis - no harsh wash-tub chemicals to cause "Detergent Burn"!

VEL is a miracle of mildness! Vel helps you avoid rough, red hands - causes no "Detergent Burn"!

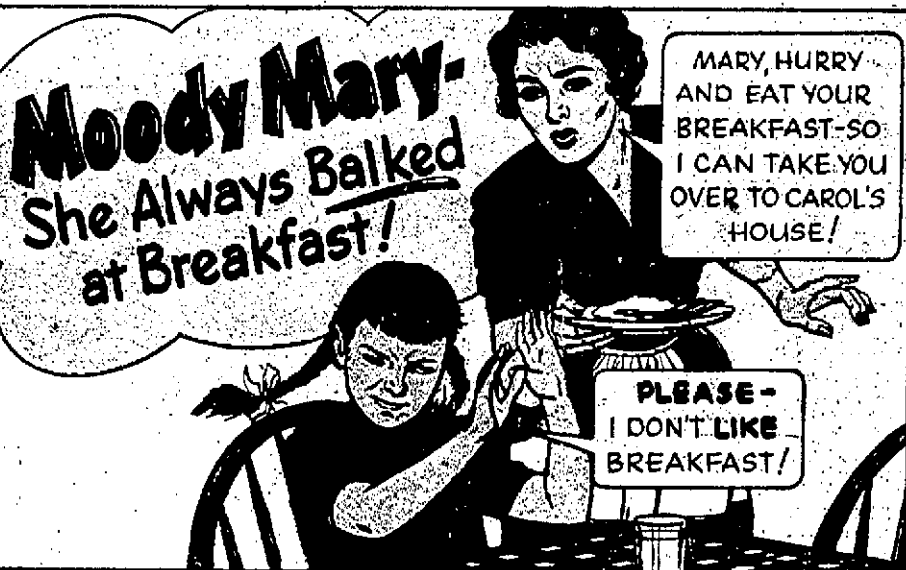
MARVELOUS
for dishes and finest fabrics!

*VEL is the trade-mark of the Colgate-Palmolive-Peet Co.



Captain Easy

T. M. Reg. U. S. Pat. Off.



Boys and Girls!

Accept this GIFT

Captain Midnight Mug!

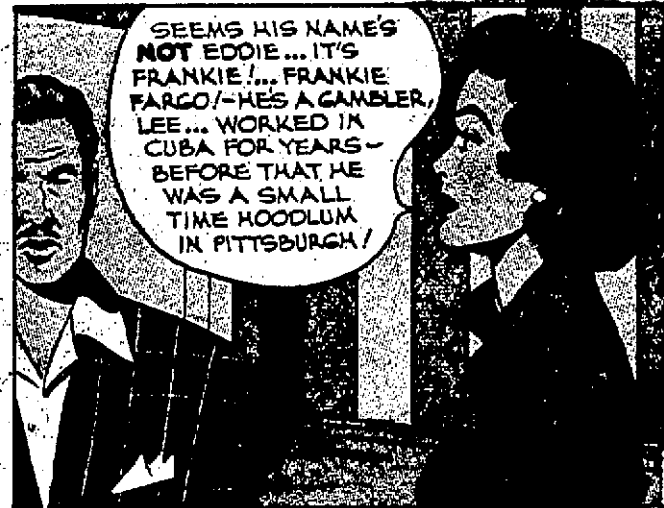
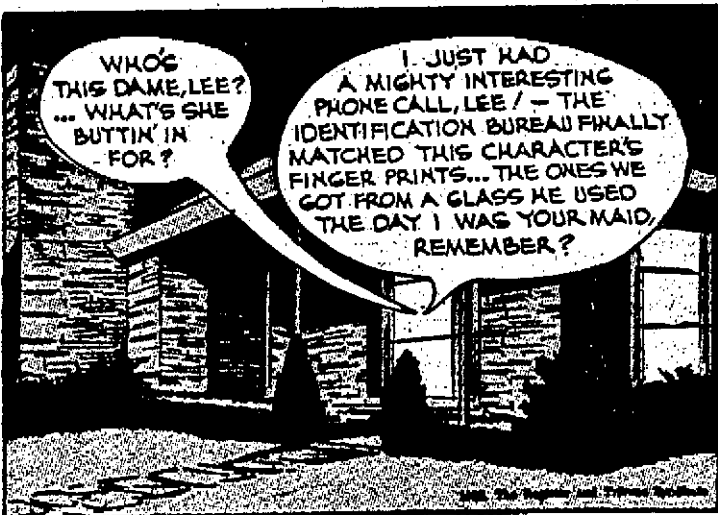
SEND NO MONEY!

Get a Captain Midnight Mug for your very own! Just PRINT your name and address on this coupon. Mail it with the wax paper disc that seals the top of an Ovaltine jar to: OVALTINE, Box P, CHICAGO 77, ILLINOIS.

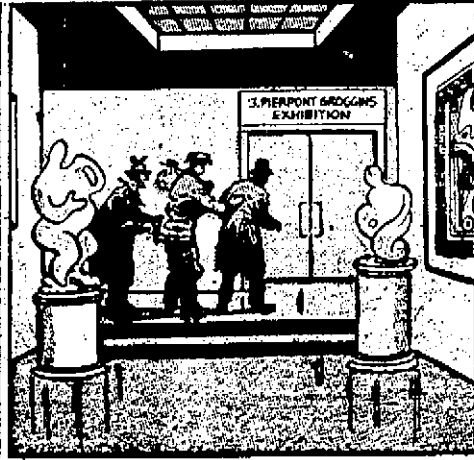
OVALTINE
Box P, Chicago 77, Illinois
I am enclosing the wax paper disc that seals the top of an Ovaltine jar. Please send me the Captain Midnight Gift Mug! (Limit of 1 mug to a user.)

NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....

Offer Good Only in U.S.A.



ABBIE an' SLATS. by RAE BURN VAN BUREN



"the swing is to FORD"

AL ESPER, Ford's Chief Test Driver, tells NANCY and BOB

SEEMS LIKE EVERYONE'S IN LOVE WITH THE '53 FORD, MR. ESPER!

TAKE A LOOK AT THIS 110-H.P. HIGH-COMPRESSION STRATO-STAR V-8. IT'S THE ONLY V-8 IN THE LOW-PRICE FIELD!

YES, FORD HAS DONE IT AGAIN... WITH A CAR THAT SETS AN ENTIRELY NEW STANDARD FOR THE AMERICAN ROAD!

SOME POWERHOUSE! HOW ABOUT FORD'S SIX?

FORD IS MERELY TERRIFIC, MR. ESPER!

YOU TRAVEL IN TOP-LEVEL COMFORT WITH FORD'S NEW "WONDER RIDE" - NEW, MORE RESPONSIVE SPRINGS AND SHOCK ABSORBER ACTION. PLUS FOAM RUBBER CUSHION SEATS OFFER THE SMOOTHEST COMBINATION EVER!

GET A LOAD OF THIS VIEW!

IT'S ACTUALLY 2 DRIVES IN ONE, NANCY. YOU GET THE SMOOTHNESS OF A TORQUE CONVERTER PLUS THE ZIP OF AUTOMATIC GEARS. OF COURSE, FORD OFFERS MONEY-SAVING, SMOOTH-GOING OVERDRIVE, TOO!

IT'S THE SAME IN BACK, BOB, WITH FORD'S CAR-WIDE, ONE-PIECE REAR WINDOW. AND SEE HOW THIS I-REST TINTED SAFETY GLASS KEEPS OUT THE GLARE!

FORD'S 101-H.P. MILEAGE MAKER, SIX IS THE MOST MODERN SIX IN THE INDUSTRY! NEARLY EQUAL BORE AND STROKE CUT POWER-WASTING FRICTION... HIGH COMPRESSION GIVES YOU MORE "GO" PER GALLON!

UMMM... THIS FORDOMATIC PRACTICALLY DRIVES ITSELF!

LET'S TAKE A RIDE!

AL'S RIGHT! WITH 41 "WORTH MORE" FEATURES FORD'S WORTH MORE WHEN YOU BUY IT... WORTH MORE WHEN YOU SELL IT!

SEE IT... TEST DRIVE IT... VALUE CHECK IT...

FORDOMATIC OVERDRIVE, WHITE SIDEWALL TIRES, I-REST SAFETY GLASS OPTIONAL AT EXTRA COST. EQUIPMENT, ACCESSORIES AND TRIM SUBJECT TO CHANGE WITHOUT NOTICE.

Car-Tunes

IF YOUR FORD IS SAILING

LET THIS MAN HEAL HER

CAUSE SERVICE COMES FIRST

WITH YOUR FORD DEALER

Ford SERVICE

WHEN YOUR FORD NEEDS CARE YOU'LL SAVE TIME AND MONEY BY TAKING IT IN TO YOUR FORD DEALER'S

YOU'RE IN GOOD HANDS AT YOUR FORD DEALER'S

OFF THE RECORD

By ED REED



"I refuse to answer that question on the grounds that it might send me up for ninety-nine years."

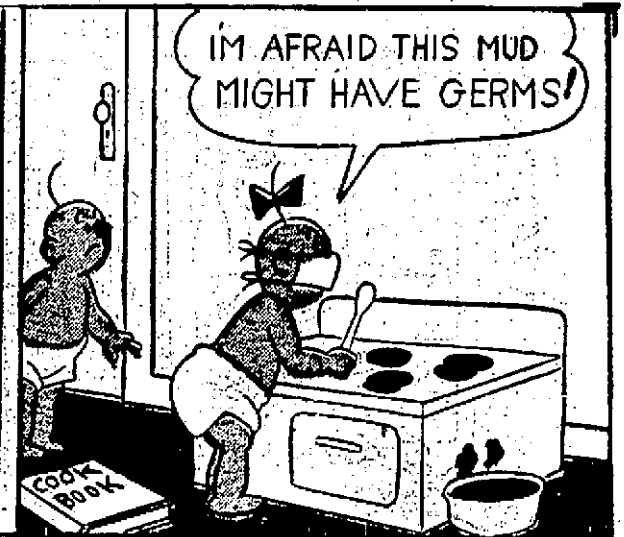
"The Three Bares"



LET'S HELP ANNE MAKE HER MUD PIES.



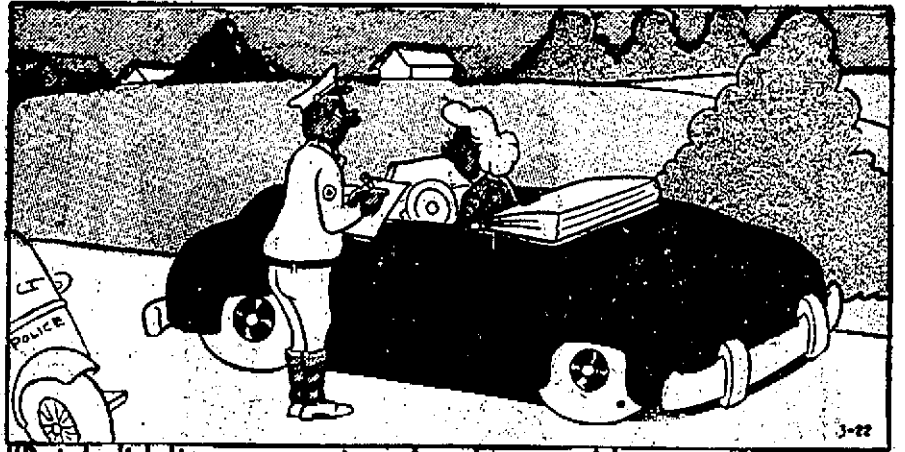
WHAT'S THE IDEA WEARING THAT, ANNE?



I'M AFRAID THIS MUD MIGHT HAVE GERMS!



"She didn't have change for a twenty."



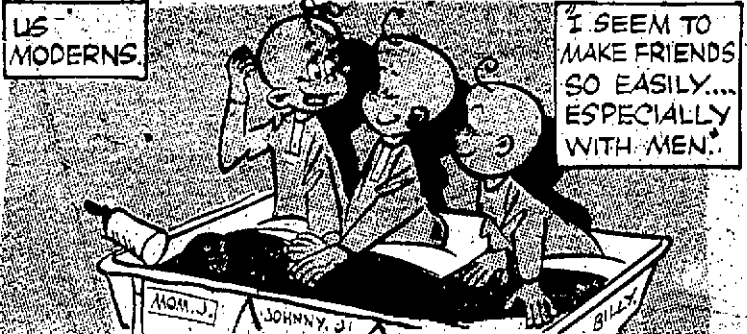
"But I didn't see any stop sign-how could you expect me to, at the speed I was traveling?"

LIFE'S LIKE THAT

FRED NEHER



LOOK, DEAR, THE COMPANY PUT MY NAME ON THE DOOR!!



US MODERNS

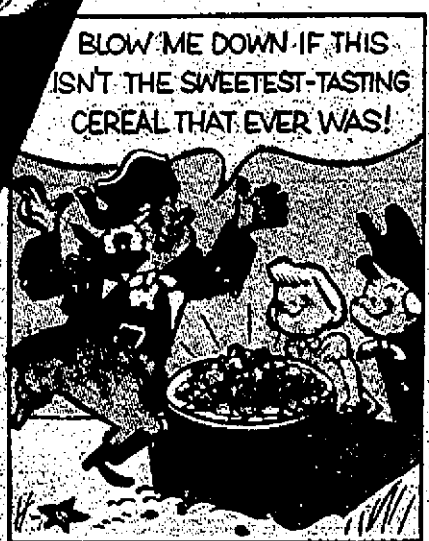


3-22-53

YO-HO-HO! Corn-fetti

SO GOOD... you'll grab a handful whenever you pour a bowlful!

NEW kind of corn flakes with the Magic Sugar Coat!



* Patent Pending

Product of General Foods

copr: General Foods Corp.

DENNIS THE MENACE

By Hank Ketcham



F32-494

R500
A 93 CT.

F86-04
RHODE ISLAND

B32-486
ILL. 1953

364-29
DELAWARE

PT040
1953 PENNA.

83926
TEXAS 93

A6062
VERMONT 93

0-3475
NEW MEXICO

A248
MA-93

JU-1234
MO-93

T969
UTAH 1953

368-55
NEBRASKA 93

A2-308
ARIZONA 93

D206-47
WASHINGTON 93

326-41
WYOMING 93

6-66
MICHIGAN 93

72
INDIANA 93

9-53
KANSAS 93

5-2985
MINN. 93

752-860
NEBRASKA 93

9-622
NEBRASKA 93

7J98-70
NEW YORK 93

69-48-23
FLORIDA 93

3B-957
MISSISSIPPI 93

76-9875
IOWA 93

89-5440
OKLAHOMA 93

A59-30
VIRGINIA 93

66-842
COLORADO 93

50-5131
ARIZONA 93

E62-838
ARIZONA 93

23-6753
ARIZONA 93

70-12-46
ARIZONA 93

38388
ARIZONA 93

SB-7505
ARIZONA 93

661-35
ARIZONA 93

Get 'em at your Grocer's NOW!

MINIATURE AUTO

LICENSE PLATES

attached to Special Wheaties Pkgs.

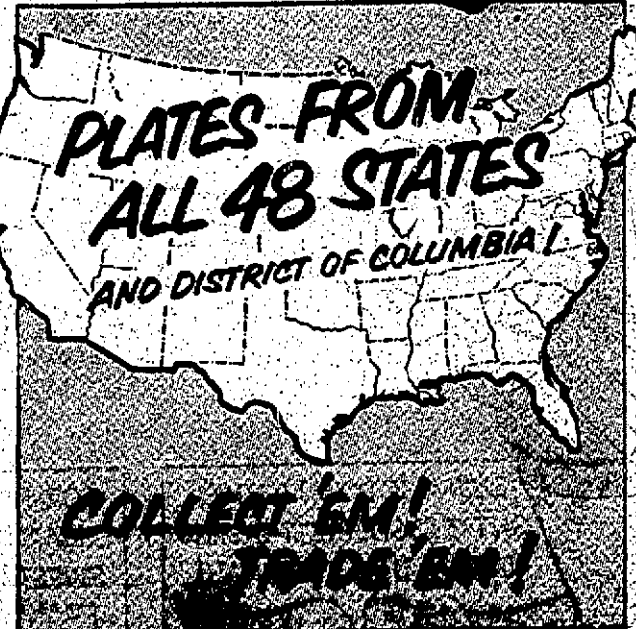
ACTUAL
SIZE



FREE

of extra cost!

- SOLID STEEL
- RAISED NUMERALS, LETTERS, DESIGNS!
- BRIGHT, LONG-LASTING COLORS!
- OFFICIAL STATE SLOGANS AND EMBLEMS!
- APPROXIMATELY 1/6 OFFICIAL SIZE.



WHEATIES

Breakfast of Champions

Hurry! Get yours while they last!

D65-808
MISSOURI 93

94-368
MASS 93

0404
MAINE 93

212-484
MAINE 93

N27R
NORTH CAROLINA 93

J-8-12
NORTH CAROLINA 93

74-8933
NORTH CAROLINA 93

886-101
NORTH CAROLINA 93

984-396
NORTH CAROLINA 93

68-905
NORTH CAROLINA 93

328-66
NORTH CAROLINA 93

4-4263
NORTH CAROLINA 93

97-8425
NORTH CAROLINA 93

661-35
NORTH CAROLINA 93

INDEPENDENT COMICS Press-Telegram 2

Long Beach, Calif., March 22, 1953

MARK TRAIL

by **ED DODD** 3-23



HEY, SCOTTY... WHAT'S THE RUSH... BEAR CHASING YOU?!

NOPE... FLYING SAUCERS!



AW, NOW WAIT A MINUTE... THERE'S NO SUCH THING!


GO SEE FOR YOURSELF!



THIS I'VE GOTTA SEE!



I DON'T SEE ANYTHING UNUSUAL... HMMM... EXCEPT CHERRY'S FRESH BAKED DOUGHNUTS!



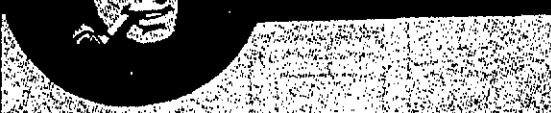
OH, NO, YOU DON'T!



SO THERE'S NO SUCH THING AS A FLYING SAUCER, EH?



SOMETIMES WE TRAVEL TOO LIGHT ON OUR CAMPING TRIPS, AND FIND OURSELVES WITHOUT ADEQUATE UTENSILS... BUT A FEW EMPTY TIN CANS AND A LITTLE ELBOW GREASE WILL SOLVE THE PROBLEM.



KITCHEN UTENSILS OF ALL KINDS MAY BE MADE FROM TIN CANS OF VARIOUS SIZES



IF NO TIN SNIPS ARE AVAILABLE, A CAN OPENER MAY BE USED FOR CUTTING, BUT RESULTING ROUGH EDGES SHOULD BE POUNDED SMOOTH TO PREVENT DANGER OF A CUT FINGER

TOM CORBETT SPACE CADET

using TELEVIEWER APPARATUS IN A POSTAL BOX, TOM AND LT. SPEED TRAP LADDIE BUCK'S "SISTER"---!!



I--I TELL YOU, SHE'S MY SISTER, BILLIE! BILLIE! DON'T YOU REMEMBER ME?

I NEVER SAW THE KID IN MY LIFE BEFORE!

THEN YOU'LL HAVE TO EXPLAIN WHY YOU'RE USING MISS BUCK'S NAME TO PICK UP HER MAIL!



COME ON, MISS! WE'LL ALL GO TO SOLAR GUARD HEADQUARTERS!

I'VE HAD ENOUGH OF THIS! STAND BACK, ALL OF YOU!



I'LL TAKE YOUR GUN, LIEUTENANT! GO ON, BABY! HEAD FOR THE EXIT!



RUN, BABY! I'LL BLAST THE FIRST ONE WHO TRIES TO FOLLOW--TO BITS!



THERE THEY GO! AFTER THEM!



QUICK! THEY TURNED IN THAT ALLEY--!



I TOLD 'EM I'D BLAST 'EM!... ONE BY ONE--!

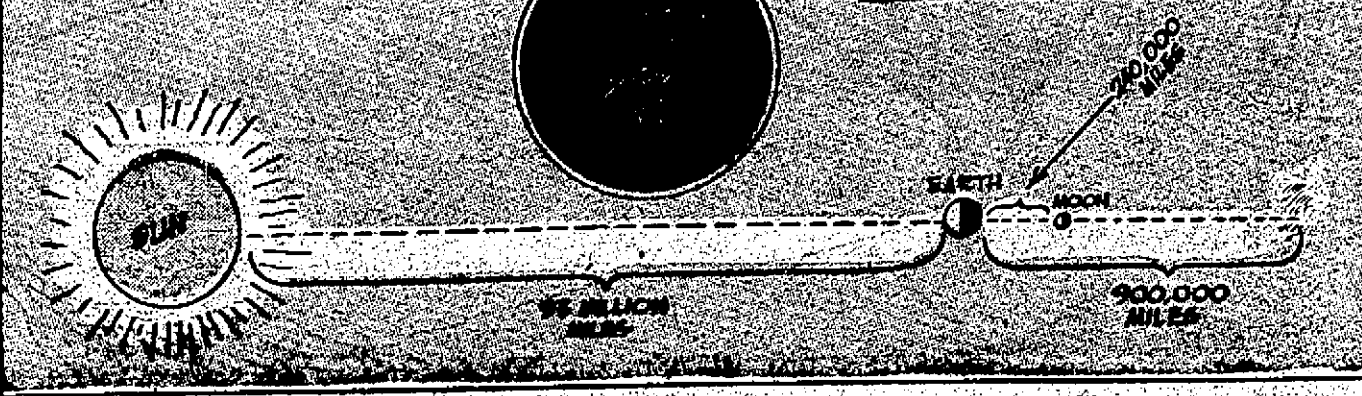


SPACE



ON MOONLESS NIGHTS A FAINT PATCH APPEARS IN THE SKY, DIRECTLY OPPOSITE THE SUN... ITS NAME IS "GEGENSCHIN" GERMAN FOR "COUNTER-GLOW."

PROBABLE CAUSE IS A CLOUD OF METEORS OF ALL SIZES MOVING AROUND THE SUN--900,000 MILES FROM THE EARTH--



95 MILLION MILES

900,000 MILES

OUT OUR WAY

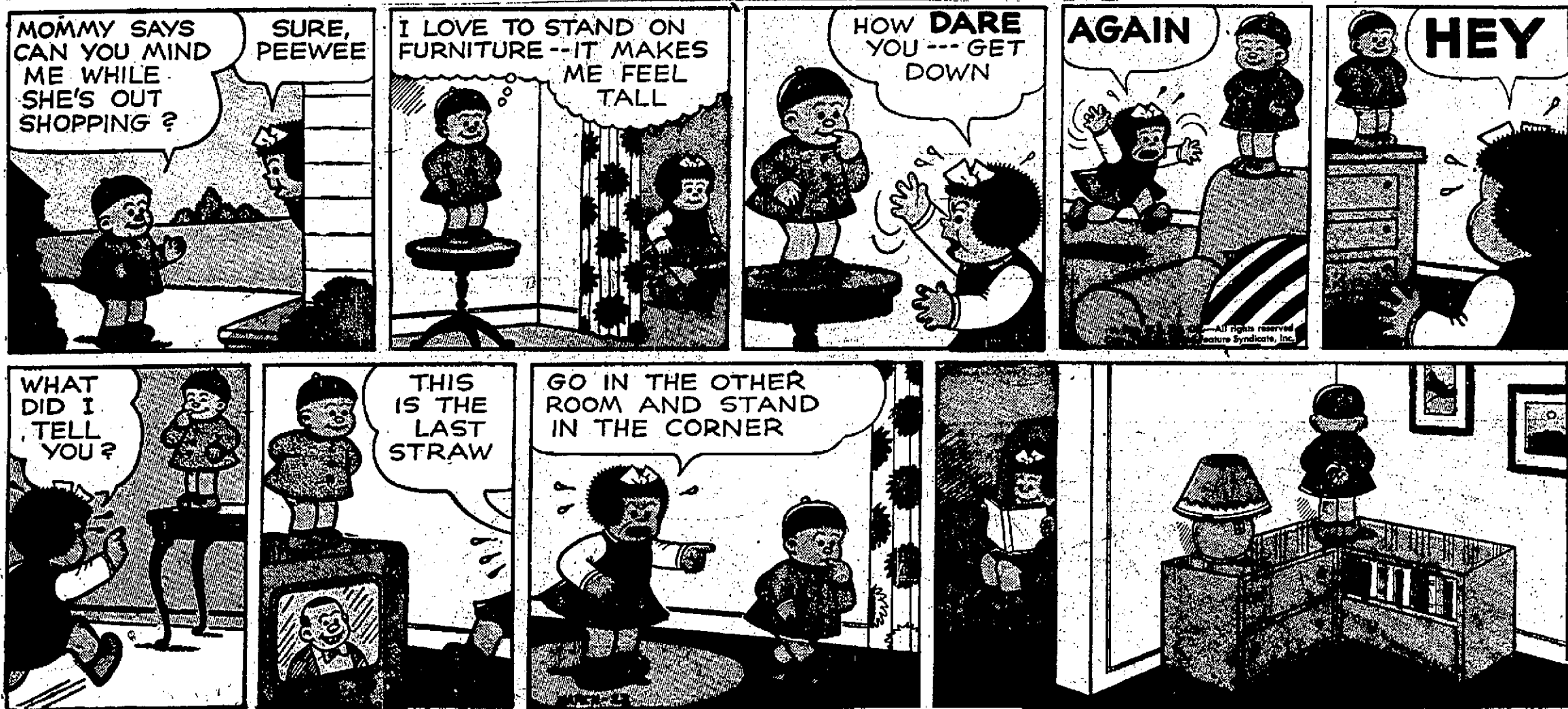
The Willets

By J. R. Williams



NANCY

By Ernie Bushmiller



WASHABLE COLORS LOOK BRIGHTER, TOO!

New FAB washes clothes

WHITER WITHOUT A BLEACH

WHITER *THAN ANY* OTHER PRODUCT WITH A BLEACH!

GIANT SIZE

FAB

WASHES CLOTHES CLEANER THAN ANY SOAP

WONDERFUL FOR DISHES, TOO!

AND FAB WASHES CLEANER THAN ANY SOAP ON EARTH!

IT'S AMAZING -- BUT TRUE! New Fab washes whiter *without* a bleach, whiter than any soap or any other washing product known *with* bleach in the wash water! Yes, with Fab, you can skip the bleach -- except for stubborn spots. And, remember, freshly-tinted Fab clothes are *cleaner* than you can get them with any soap because Fab washes out dirt, leaves no dulling soap scum.

IF YOU PREFER NOT TO RINSE, Fab gives you the cleanest possible, sweetest-smelling no-rinse wash!

SAVE CLOTHES! New Fab alone washes so dazzling white you don't need to bleach! Clothes last longer with no bleach to harm fabrics or fade pretty washable colors.

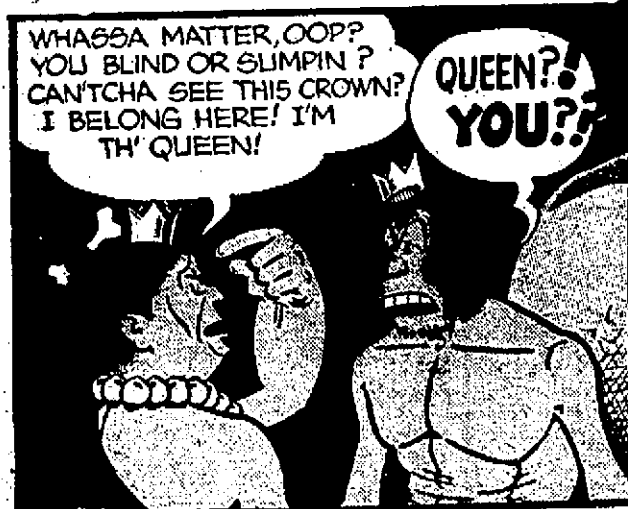
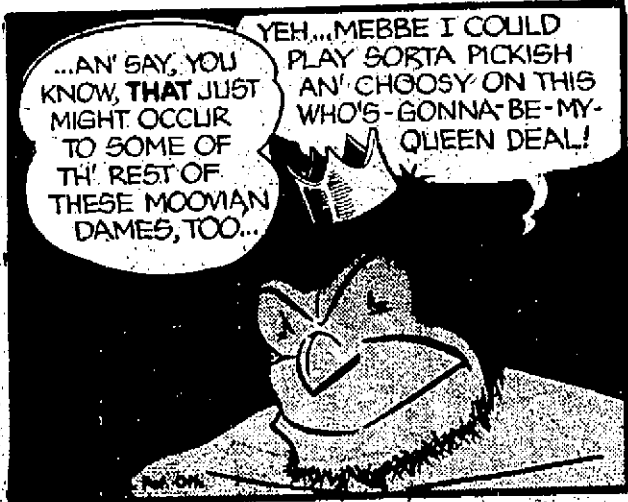
SAVE WORK! Fab immediately loosens dirt, keeps it floating in the wash water. No soaking needed! No dulling soap scum to rinse out -- even in hardest water.

SAVE HANDS! New Fab is wonderfully mild to hands... safe for baby's clothes. And Fab is kind to your own pretty washables! Get the economical GIANT SIZE.

CUT DISHWASHING TIME IN HALF! Fab soaks dishes, glasses, pots, pans shiny clean! If a food speck clings, whisk it off with the dishcloth! Just a quick rinse and dishes drain sparkling clean! No hard scouring and no wiping!

A CREAMY PRODUCT MADE IN CALIFORNIA

ALLEY OOP

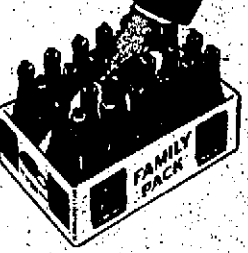


THE BANTAM PRINCE

BY LARIAR AND PFEUFER



Fresh up with Seven-Up!



Enjoy sparkling, crystal-clear 7-Up! So pure, so good, so wholesome that folks of all ages can "fresh up" as often as they like! YOU LIKE IT...IT LIKES YOU! Get a family supply of 24 bottles. Buy 7-Up by the case. Or get the handy 7-Up Family Pack. Easy-lift center handle, easy to store.

The All-Family Drink!



YES, SEVEN-UP FOR BABY, TOO!

OUR BOARDING HOUSE

With Major Hoople



THE JACKSON TWINS

By Dick Brooks



Aren't you glad you use DIAL Soap?

(...DON'T YOU WISH EVERYBODY DID!)

Dial with AT-7 removes skin bacteria that cause perspiration odor, keeps you nice to be around all day

Use Dial Soap in the morning--and you'll still be fresh at night, whatever you do. That's the wonderful difference about using Dial every day. You never have to worry about perspiration odor. Dial really stops odor before it starts. And Dial is the only leading soap that does, because it is the only one with AT-7 (Hexachlorophene). Dial removes bacteria that cause perspiration odor... bacteria that other soaps leave on your skin. That's why your shower freshness stays with you all day after using Dial. Dial gives you all-over protection no deodorant can equal. And Dial smells so good, makes such mild, creamy lather, you'll love Dial for your complexion, too.



DIAL Soap stops odor before it starts!

DIAL DAVE GARROWAY--NBC, weekdays

STEVE ROPER



ARCHIE

By Bob Montana



THE WAY I FEEL IS NO LAUGHING MATTER!

WHAT A THREE RING HEADACHE I'VE GOT.

WHY DON'T YOU SEE THE NURSE AND GET SOMETHING FOR IT.

I'LL NEVER MAKE 'EM LAUGH TONIGHT.

HERE, A BROMO-SELTZER IS WHAT YOU NEED.

THE SHOW STARTS IN A FEW MINUTES.

BROMO-SELTZER WORKS BEST FOR 9 OUT OF 10 HEADACHES

Doctors and nurses know how "nerves" can cause headaches. Actually nervous tension was associated with 9 out of 10 headaches in recent clinical research. For this reason, Bromo-Seltzer works best for 9 out of 10 headaches... because only Bromo-Seltzer contains ingredients to gently soothe the nerves, promptly relieve pain at the same time. Next time get prompt relief with sparkling, refreshing Bromo-Seltzer.

SHORTLY AFTER

BROMO-SELTZER THE STAR OF THE ACT TONIGHT!

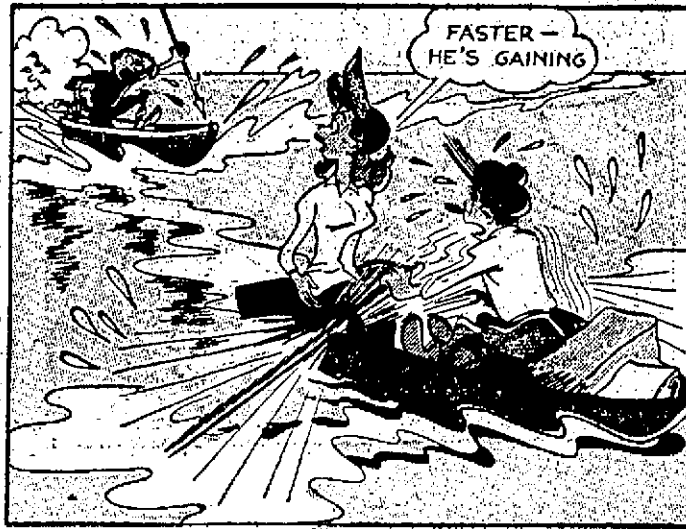
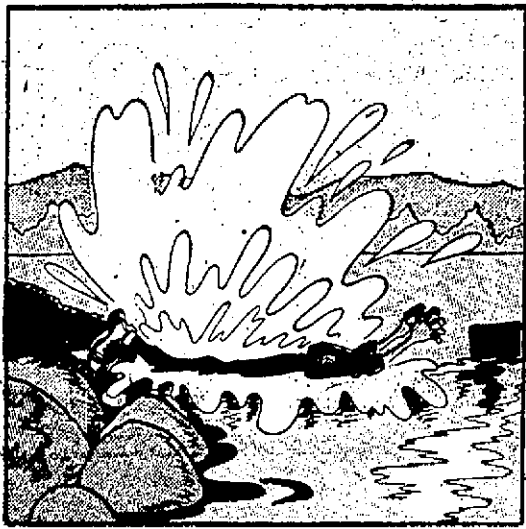
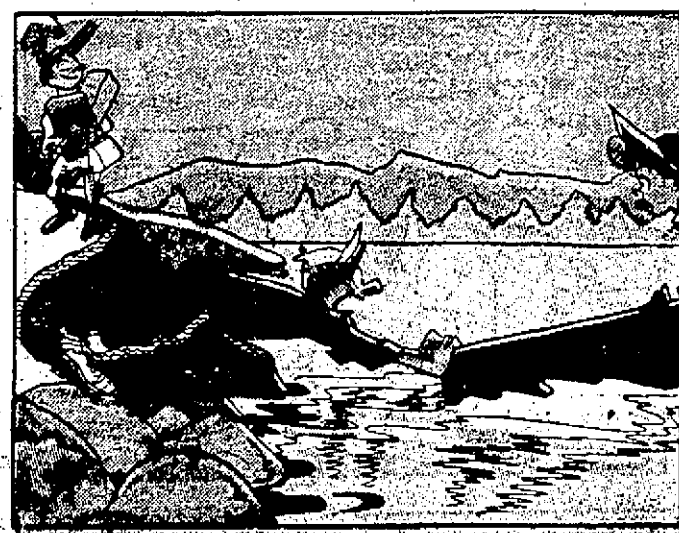
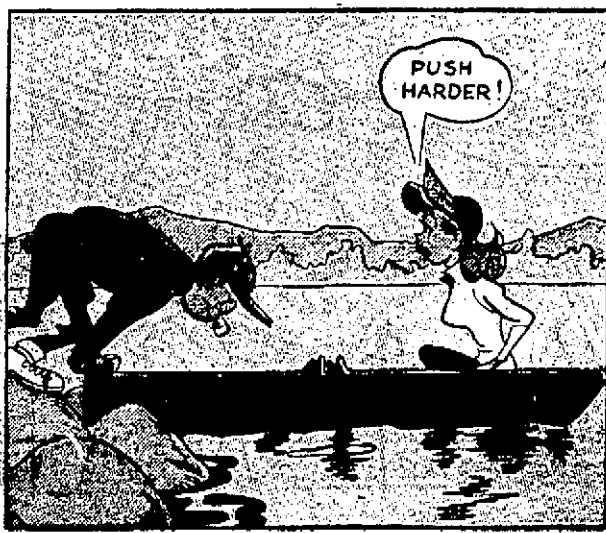
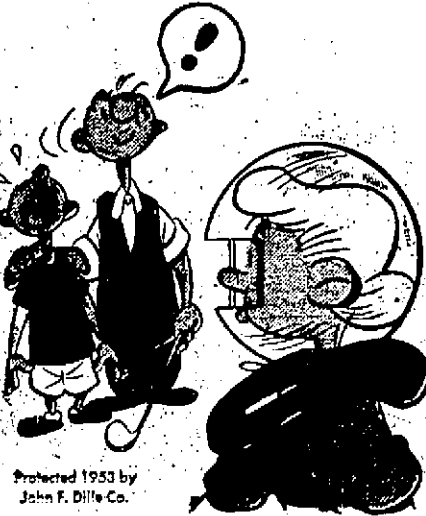
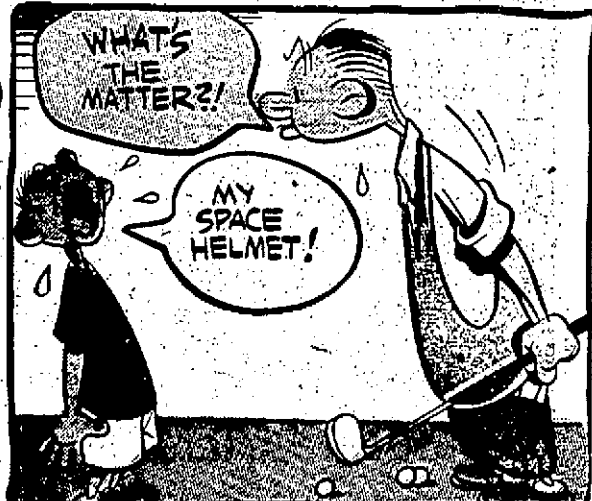
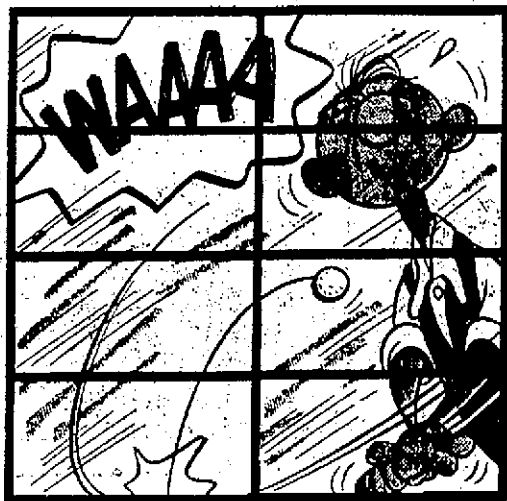
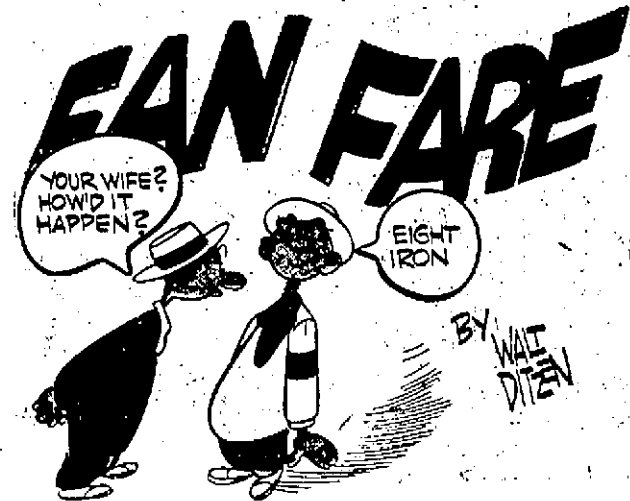
(TO HIMSELF) I'M GLAD I DIDN'T CLOWN AROUND WITH THAT HEADACHE.

BETTER FOR UPSET STOMACH, TOO!

Bromo-Seltzer contains sodium citrate—one of the finest ingredients known to doctors for the relief of stomach acidity... plus another ingredient to relieve nervous tension so often associated with upset stomach. Keep Bromo-Seltzer handy. For best results use cool water. Follow the label, avoid excessive use.

BROMO-SELTZER
FOR SIMPLE HEADACHE AND UPSET STOMACH

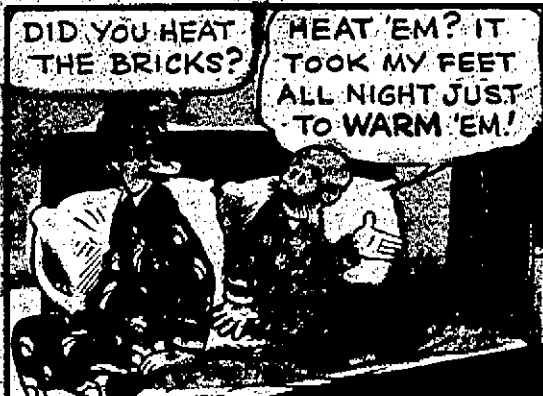
SUNDAY, MARCH 22, 1953



MUTT AND JEFF

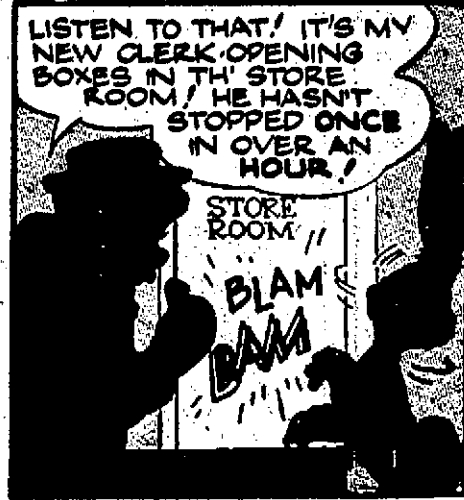
Since Then the Old-Fashioned Hot Brick Has Been Replaced by the Electric Heat Pad!

By BUD FISHER



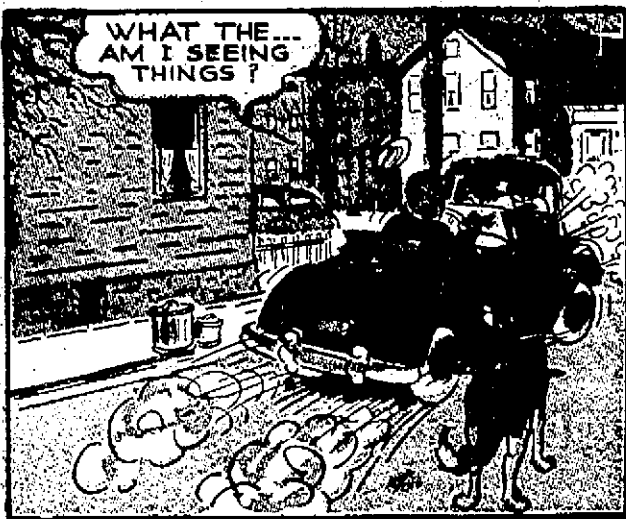
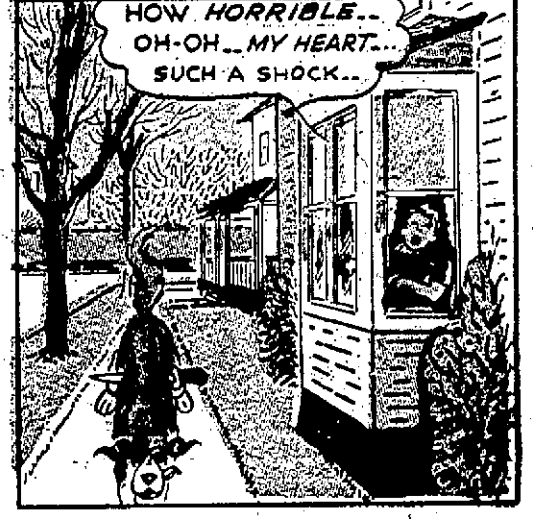
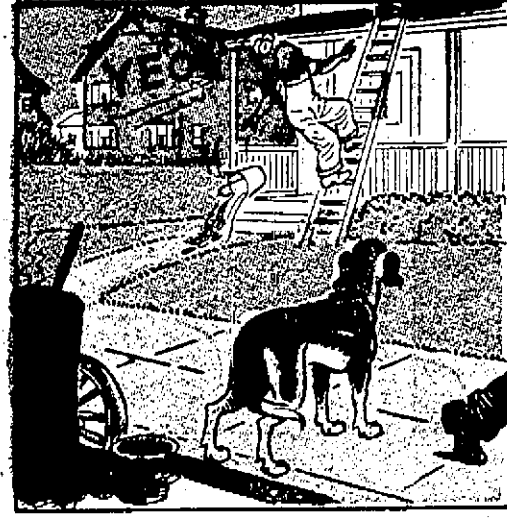
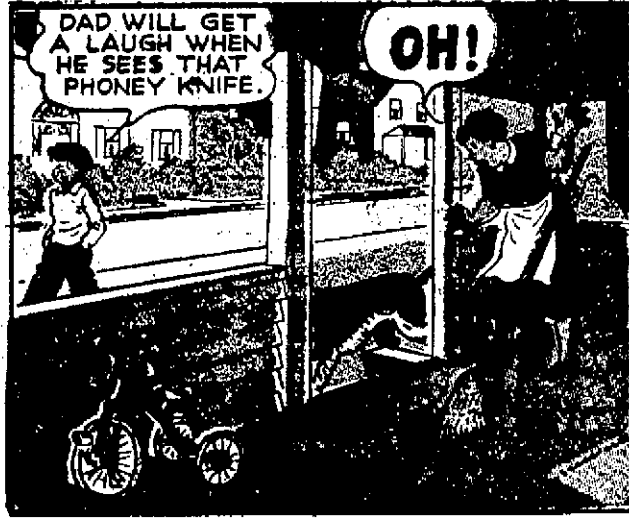
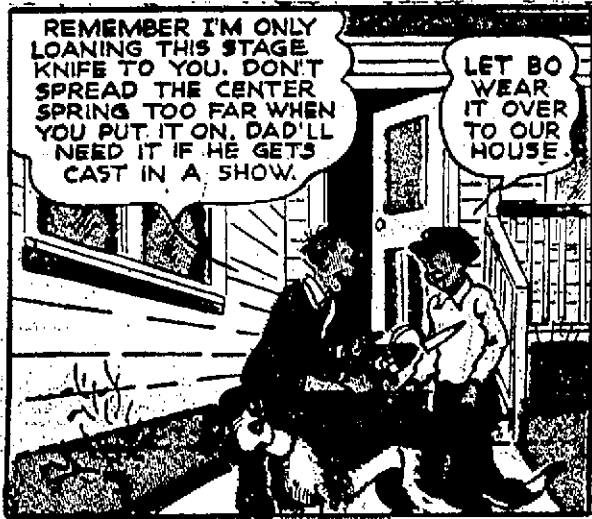
BUGS BUNNY

The Famous Rabbit

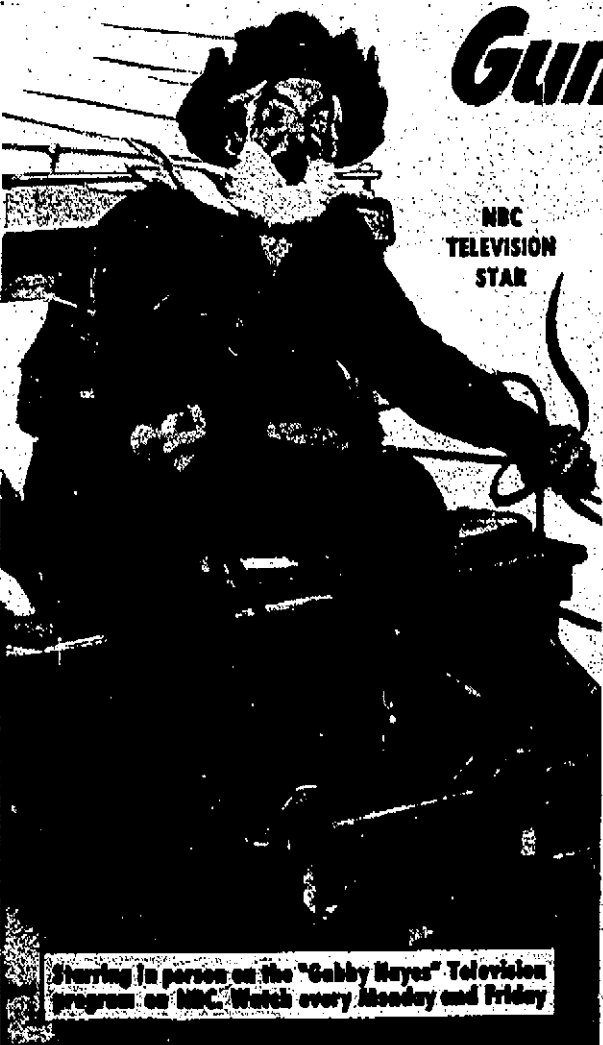


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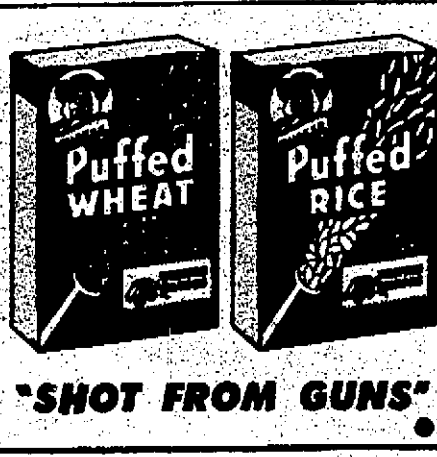
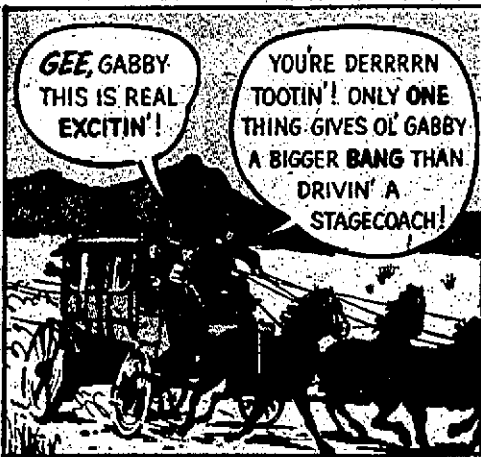
By Frank Beck



GABBY HAYES is all for a Gun that Shoots Wheat!



NBC TELEVISION STAR



BOYS! GIRLS! Build These Gabby-Hayes Authentic Wooden Models!

5 WESTERN WAGONS

EACH ONLY 25¢

and one Quaker Puffed Wheat or Rice Box Top!

FUN! SIMPLE TO BUILD!

Build these realistic models yourself. Each comes in a kit-like model builders use. Made of plain, light, durable basswood. Easy instructions with directions on how to paint. Complete satisfaction or money back. Limited supply. Send today!

1. STAGECOACH
2. BUCKBOARD
3. CHUCK WAGON
4. GREAT PLAINS BRANDED
5. COVERED WAGON

SPECIAL OFFER! ALL 5 WAGON KITS FOR \$1.00

Mail This ORDER BLANK Today!

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____
ZIP: _____

YES, I want the 5 Wagon Kits (or 1 kit) and the Quaker Puffed Wheat or Rice Box Top. Please send me the 5 Wagon Kits (or 1 kit) and the Quaker Puffed Wheat or Rice Box Top. I will pay for shipping and handling. Please send me the 5 Wagon Kits (or 1 kit) and the Quaker Puffed Wheat or Rice Box Top. I will pay for shipping and handling.

Other limited to U.S. Good only while supply lasts.



Friskies
is the
only food
I need!

All types of Friskies contain chlorophyllin

FAR MORE RICH RED MEAT*

Than the average DOG FOOD!

ALL YOUR DOG NEEDS! Friskies is scientifically balanced to provide every element dogs are known to need for complete nourishment. And just watch how your dog goes for that "meaty" smell and flavor!

***NOT JUST ORDINARY MEAT - BUT U.S. GOV'T INSPECTED HORSE MEAT!**

FRISKIES IS REAL "Table-Quality"
-YOU CAN ACTUALLY SEE AND SMELL THE DIFFERENCE!

PROVED FOR GENERATIONS! The famous Friskies formula is a result of Albers 50 years' experience in animal nutrition... and has been tested on generations of dogs of all sizes and types! Get Friskies today - and look for all the signs of a healthy, happy dog!

KEEP YOUR DOG FRISKY WITH FRISKIES
Albers Milling Company - A Division of Carnation Company

Want to know the secret?

For Lighter Pancakes

Get **Albers FLAPJACK MIX!**

Albers FLAPJACK
PANCAKE & WAFFLE MIX
New Improved

THERE ARE LOTS OF PANCAKE MIXES - BUT ONLY ONE ALBERS FLAPJACK MIX!

SWELL FOR DELICIOUS, GOLDEN WAFFLES, TOO!

LIGHT AND FLUFFY AS A CLOUD!

...and for better-than-ever Buckwheats. New Improved Albers Buckwheat Mix